

# Association of BUSINESS PROCESS MANANGEMENT Professionals

# Tony Benedict, CPIM, CBPP, CBPL<sup>®</sup> President, ABPMP International



# Agenda

- What is the ABPMP?
  - Vision, Mission
- A new Emphasis
- What are ABPMP's Value Propositions?
  - BPM Competency Model<sup>™</sup>
  - BPM CBOK®
  - Certifications: CBPA<sup>®</sup>, CBPP<sup>®</sup>, CBPL<sup>™</sup>
  - BPM Core Curriculum™
- Global Centers
  - Membership, Chapters, Statistics
- Social Media

CALENDAR

Europe 2018

3/19/2018 » 3/21/2018

4/16/2018 » 4/20/2018 BPM Bootcamp from George

Mason University

Innovation, Business Change &

Transformation Conference

MORE





## Welcome to ABPMP

ABPMP® is the non-profit professional association dedicated to the field of Business Process Management. Through a global network, ABPMP connects over 15,000+ individuals representing more than 750 corporations and 56 chapters worldwide. As the voice of the Business Process Management community, ABPMP supports the recognition of the BPM profession and discipline, and is dedicated to maintaining the global standard for BPM practices and certification.

## Use our BPM Competency Model to find which certification is right for you!

## BPM COMPETENCY MODEL

SKILLS

EXPERIENCE

CERTIFICATION



# What is the ABPMP?

- Founded in US in 2003, went Global in 2010
- The Association of Business Process Management Professionals is a *non-profit, vendor independent* professional organization dedicated to the advancement of business process management concepts and its practices.
- ABPMP is a practitioner-oriented and practitioner-led organization created and run by and for BPM professionals.



# **Our Vision**

- ABPMP International will lead the development of BPM as a mainstream discipline
- ABPMP International will be the professional society for business process management professionals
- ABPMP International will be the recognized authority for certifying BPM practitioners
- ABPMP International will recognize, acknowledge and honor those who make outstanding contributions to our discipline
- ABPMP International will be the global center for the community of practice in Business Process Management



# **Our Mission**

## • The mission of ABPMP is:

- to engage in activities that advance the practice of business process management,
- to promote and evolve a Common Body of Knowledge in this field
- to foster the development and advancement of the skills and competencies of the professionals who work in this discipline
- to validate the professional qualifications and certify BPM practitioners



# **Our Core Emphasis**

- Integrated Focus on Building Top Level Business
   Transformation Professionals
- BPM Competency Model
- 3 Levels of BPM Professional Certification
- Certification Overview Courses
- BPM CBOK Evolution (v1.0, 2.0, 3.0, 4.0.....)
- Continuing education Webinars, ABPMP courses, Partnerships with Universities, Affiliates, etc.



# Membership, Chapters, & Statistics

## Membership

Chapters

- Global
- Over 8,000 members

- We are on every Continent with Chapters and Affiliates
- Largest

   Affiliate –
   EABPM
   (European
   Association of
   BPM)

## **Statistics**

- Global Certifications over 1,533\* CBPP and >250 CBPA (since Jan '17)
- Exams available in:
  - Portuguese, German,
     French
- BOM CBOK Total Sales: 8,109\* and counting
  - English Versions:
    - US 5,235
    - OUS 305
  - Non-English Versions > 3,000
    - Available in Portuguese, German, French, Spanish, Russian

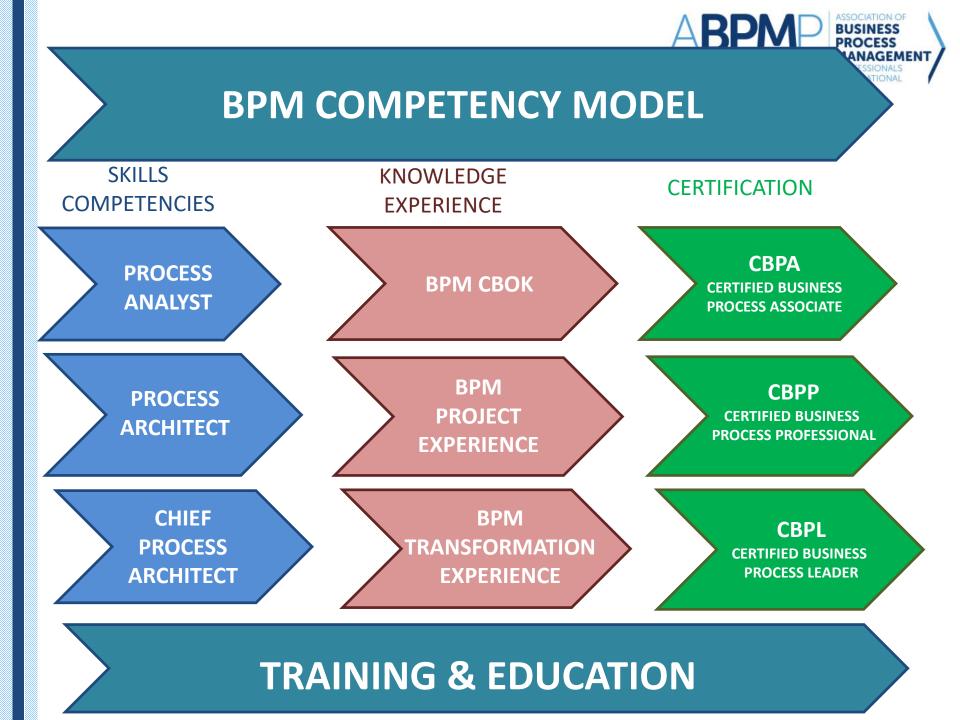
## \*As of Aug 2019

# **ABPMP's Value Propositions**



## 1. Intellectual Property & International Trademarks

- a) BPM Competency Model<sup>™</sup>
- b) BPM Common Body Of Knowledge (BPM CBOK<sup>®</sup>)
- c) Certified Business Process Associate (CBPA®) Certification
- d) Certified Business Process Professional (CBPP®) Certification
- e) Certified Business Process Leader (CBPL<sup>™</sup>) Certification (In Development)
- 2. BPM Model Curriculum (Academic)™
- 3. Registered Training Provider Program
- 4. Membership (global)
- 5. Chapters (global)
- 6. Social Media
- 7. Webinars



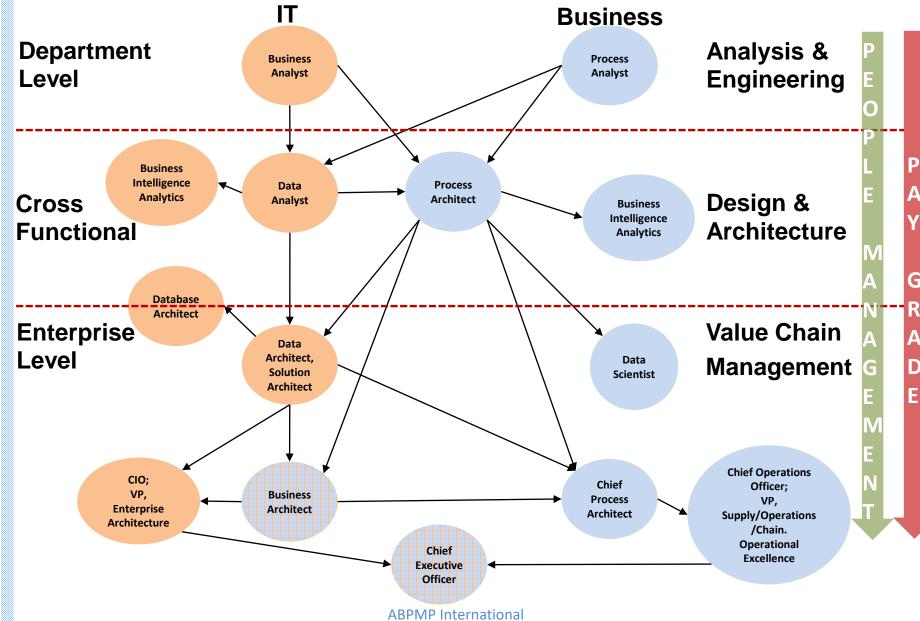


# BPM Competency Model<sup>™</sup>

Equivalent Business Title	Process Analyst	Process Architect	Chief Process Architect		
Primary Responsibilities	Entry Level	Middle Manager	Senior Leader		
Background					
Education/	Bachelors/	Bachelors and/or Masters/	Masters/		
Certification	CBPA®	CBPP®	CBPL™		
Work Experience	<1 year	>4, <10 years	>10 years		
Business Process Management Competencies					
Process Modeling, Analysis & Design (New Solution Design)	Beginner	Intermediate	Advanced		
	<1 Methodology	2 or less Methodologies	>2 Methodologies		
Process Methodology					
Process Measurement	Basic identification &	Benchmarking	Advanced Benchmarking and		
& Management	Measurement		Integration into Corporate Strategy		
(Performance Measurement)					
Change Management & Facilitation	Beginner	Intermediate	Advanced		
Tashnalagy	<1 Implementation, Any	<5 Implementations, Any	>5 Implementations, Any		
Technology	technology	Technology	Technology		
General Business Competencies					
Individual and Leadership Behavior	Participates on Team	Participates and Leads Small to Medium Size Teams	Leads Large Teams		
Solutions Delivery	Participates on Team	Participates and Leads Small to Medium Size Teams	Leads Large Teams		
Business &	ROI	Benchmarking & ROI	Benchmarking, ROI,		
Financial IQ			Corporate Scorecard		

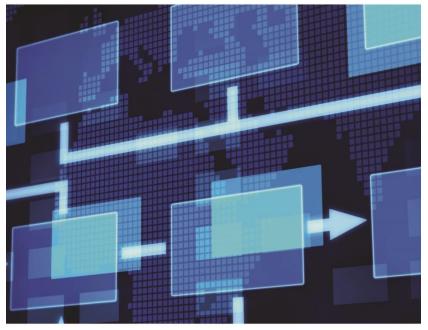
# Example of Changing Paths in Job Advancement







# BPM CBOK<sup>®</sup> V3.0 & V4.0





## **BPM CBOK** VERSION 3.0

1st EDITION



ABPMP **INTERNATIONAL** 

ASSOCIATION OF BUSINESS PROCESS MANAGEMENI PROFESSIONALS INTERNATIONAL

# BPM CBOK<sup>®</sup> The 9 Knowledge Areas







# BPM Competency Model<sup>™</sup> & BPM Certification Level Requirements



Process Analyst		Pr	Process Architect		Chief Process Architect	
Credential	Certified Business Process Associate (CBPA*)	Credential	Certified Business Process Professional (CBPP <sup>®</sup> )	Credential	Certified Business Process Leader - CBPL™	
Eligibility Requirements	1250 hours documented Working Experience in a Business Process related area OR qualifying 4 year university degree Complete Application Pass Examination Sign ABPMP Code of Ethics	Eligibility Requirements	4 years Business Process Experience May substitute half year credit for: Advanced Degree Approved Certifications such as the PMP or CPIM	Eligibility Requirements	10 years minimum Business Process Experience 5 years of Business Transformation Project Management A CBPP certification - also –	
eps to Obtaining Credential	90 multiple choice questions answered within 2 hours	Steps to Obtaining Credential	Complete Application Pass Examination Abide by ABPMP Code of Ethics		6 months credit for an Advanced Degree & Approved Industry Certifications e.g. Lean, PMP®; CBA®	
Re-certification	3 year cycle; 30 Continuing Professional Education Hours	Exam Information	130 multiple choice questions	Steps to		
	Application Fee: USD \$40/€30	Re-certification	3 hours 3 year cycles; 60 Continuing Education Hours	Obtaining Credential	Application Process & Multiple Choice Exam	
Exam Fee: USD \$400/€350 discount available for current ABPMP International professional members Re-certification Fee USD \$75/€60	discount available for current ABPMP International professional members	Fees	Application Fee \$75 Exam Fee	Exam Information	3 hours; 130 questions	
			Members \$500 Non-Members \$650	Credential Maintenance	3 years; 60 CE Credits	

**ABPMP International** 

Certification Program Parameters



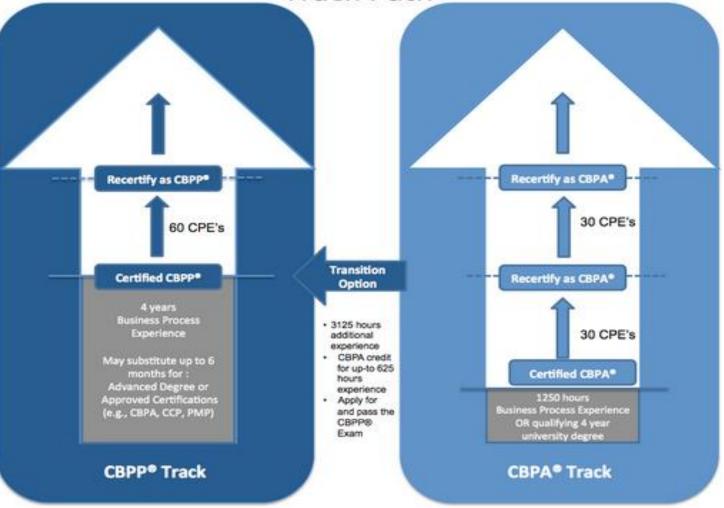
## Certification means that an individual has:

- Achieved appropriate professional experience and/or education
- Passed a rigorous examination;
- Agreed to abide by a professional code of conduct;
- Committed to maintaining an active credential through meeting continuing professional development requirements.

# What Certification Track is Right for You?







## **CBPL<sup>™</sup>** Summary



The A <b>BPM</b> P is proud to announce their Certified Business Process Leadership program. This is the highest level professional certification that ABPMP offers. It represents proof of a mastery level	Credential	Certified Business Process Leader - CBPL™
competency for those who pass the examination and become Certified as a Business Process Leader CBPL™		10 years minimum Business Process Experience
The CBPL <sup>™</sup> is unique in our rapidly changing market place. This certification was developed by recognized Executive Level BPM practitioners to test the level of skill and competency in several areas of business transformation. The certification is designed to test practitioners mastery of all things BPM and includes questions on all phases of the business transformation life cycle as well as question dealing with strategy execution and the use of BPM technologies.	Eligibility Requirements	5 years of Business Transformation Project Management A CBPP certification - also – 6 months credit for an Advanced Degree & Approved Industry Certifications e.g. Lean, PMP®; CBA®
The CBPL <sup>™</sup> has been designed to comply with international certification standards and like the entry level CBPA <sup>®</sup> and the Process Architect level CBPP <sup>®</sup> certifications will quickly become the internationally recognized standard for BPM	Steps to Obtaining Credential	Application Process & Multiple Choice Exam
professionals. The certification will initially be offered by ABPMP through our chapters and affiliates worldwide, representing the largest qualified constituency of BPM practitioners today.	Exam Information	3 hours; 130 questions
	Credential Maintenance	3 years; 60 CE Credits



# **Re-Certification Requirements**

- Recertification required every 3 years
  - CBPP<sup>®</sup> 60 hours of continuing professional education activities required
  - CBPA<sup>®</sup> 30 hours of continuing professional education activities required
- Or retake test
  - Some example activities
  - Courses, Training, Seminars
  - Professional association events
  - Writing, Presenting, Teaching





- The ABPMP Education Committee developed a BPM Core Curriculum for Universities and Colleges interested in either developing coursework, a certificate program or an undergraduate or graduate degree program in BPM.
- There are many universities employing ABPMP's Core Curriculum, with some utilizing the BPM CBOK as course material.
- Link: <u>https://www.abpmp.org/page/Become\_BMP\_Professio</u>



ASSOCIATION OF

BUSINESS

### Secure Funding for PPM - Build a Persuasive Business Case for PPM Tools. Download Gartner Report! Ad ...



Tony Benedict Owner Joined group: Mar 2009



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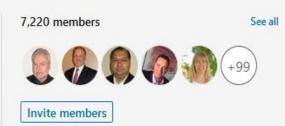
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### Tony Benedict

Chief Executive | Strategy | Business & Digital Transformation | Operational Exce... 23h

This is an interesting article and more than likely about 10 years out until the full convergence offers productivity benefits in manufacturing. #technologyconvergence #AR #AI #blockchain #web3.0





#### About this group

#### ABPMP Charter

The Association Of Business Process Management Professionals International is a non-profit, vendorindependent, professional organization dedicated to the advancement of business process management concepts and its practices. ABPMP is Show more ~

### Group rules

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Promotion of webinars and educational events are welcome.

#### Group admins



Tony Benedict · You Owner Chief Executive | Strategy | Business & Digital Transformation | Operational Excellence | M&A | Turnaround

## Jack Hilty PMP® CBPP® CBPL®



Enterprise Business Architect at SentientPoint, Inc





# Member Discounts

Education/Exams	All Member Levels	Non-Member/ Subscriber
ВРМ СВОК	Free	\$49.99
CBPA Exam	\$400	\$550
CBPP Exam	\$500	\$650
Webinars	OnDemand	Not Available
Online Courses	Discounts	Full Price



# **QUESTIONS?**