



**BUSINESS
SOLUTIONS
SUMMIT
26th JULY**

MELBOURNE

**BUSINESS IN
heels**



OUR VENUE

AAMI PARK STADIUM

Seating for up to 200 in the plenary area, 6-7 break out areas. Expo to be held alongside catering overlooking the pitch





OUR PREMIER KEYNOTE SPEAKER **NOVA PERIS**

Nova Peris OAM OLY was Australia's first indigenous woman elected to federal parliament and the first Aboriginal Australian and Northern Territorian to win an Olympic gold medal.

Nova Peris has demonstrated leadership all throughout her life, breaking down barriers once viewed as unachievable for an Aboriginal woman - or any woman.

Since the mid-1990s, she has spoken regularly on the plights facing Aboriginal people. and has visited hundreds of communities throughout Australia to gain as much of an insight as possible into the issues facing people from all walks of life. Her commitment, passion, and work ethic is indeed unrivalled. In 2018, Nova was the Northern Territory Award Winner for Excellence in Women's Leadership, recognizing her contribution to the advancement of gender equality across Australia.



AGENDA

8.00 am	Registration opens
9.00 am	Opening Main Event Partner Intro & keynote
10.15 am	Morning Tea 10.45 am Workshop One
12.00 pm	Lunch (VIP Opportunity)
1.00 pm	Workshop Two
2.15 pm	Break
2.30 pm	Workshop Three
3.45 pm	Afternoon Tea
4.00 pm	Endnote Sponsor & Ambassador Superstars
5.30 pm	Cocktail event
7.00 pm	Close



THE DAY

A limited opportunity for 100-200 business owners to workshop their top three pain points. Each workshop will be expertly facilitated and promises to deliver practical outcomes with no more than 15 delegates in each. Two hours of break time will enable delegates, facilitators and sponsors to network and explore the Business Solutions EXPO stands.

OUR WORKSHOPS



Every delegate chooses 3 workshops to attend., they are run by experts, who are focused on solving your problems. We encourage questions to be asked in advance to enable presenters to be prepared

1. Cash Is Queen – Tips And Tools to Create Flow
2. Quick & Authentic Ways to Increase your Sales
3. How to build an Automated Marketing Machine
4. How to Scale your Business
5. Effective Social Media Marketing
6. The Art of Influential Presentations
7. Silencing Your Inner Critic
8. Exploring the Pathway to the Boardroom
9. Leadership : Leverage your power to be a woman of Influence
10. How to Create High Functioning teams
11. How to Supercharge your Productivity through Managing your Stress
12. How to Fill your Pipeline with Referrals

WILL YOUR TARGET MARKET BE IN THE ROOM

Our keynote and our outcome driven workshops are the perfect drawcards to attract business women at every level. By choosing to invest in themselves and their business, they are ready to be inspired and immerse in new learning and relationships to advance their business interests. *Now, what do you want them to tell their friends about you?*

Word-of-Mouth Advertising is Marketing Gold!

The Business Solutions Summit is the perfect opportunity to market yourself and your business on a very personal level. These human interactions resonate deeply with women and clear pathways to business relationships.

Showcase how you solve their problems and make an impact!

Imagine the power of 60-100 business minded, entrepreneurial spirited delegates singing your praises to their, and our, thousands of loyal family, friends and professional associates.

The Business in Heels Audience

Over 160,000, mostly women aged 30-55

Running small to medium business 1-10 years old

Ranging from solopreneurs to staff of 20

Secondary audience is B2B service providers



OUR CAMPAIGN PLATFORMS



SOCIAL MEDIA

Business in Heels connects with over 100,000 women on social media through over 50 Facebook groups, 35 Meetup groups, LinkedIn, YouTube & Instagram.



REACH

We have a database of over 60,000 women. We will communicate with our database through our website and EDM's.

Plus, we will collaborate with our influencer partners including The Carousel Business Woman Media & Women Love Tech with a total reach of over 1,000,000.



ADVERTISING & PR

We also have opportunities to magnify our impact by advertising with Sourcebottle and Facebook as well as engaging the trusted services of Handle Your Own PR.

EXPO OPPORTUNITY

Prominent positioning in the foyer outside the plenary entrance nestled amongst the food. Over 2 hours of break time to enable delegates to visit the Expo. With tickets included you get to attend workshops and make great connections. Then in the breaks meet prospective clients and collaborators.

Everyone will visit encouraged by the Expo Explorer and the chance to win thousands of dollars of prizes. Includes a cafe table with space for a banner, products and pamphlets. Trestle tables are available for merchants of products.

Lead opportunities with online booking system to facilitate one to one conversations after the Summit



PACKAGES

Sponsorship Packages (ex GST)	Value	Promotion & Expo Stand	Expo Stand	Basic Expo
Platinum VIP tickets (include VIP Lunch & photo)	\$450	1	n/a	n/a
General Admission (full day & cocktail event)	\$299	1	2	1
Unique promotions Facebook	\$600	2	1	n/a
Company logo on program	\$200	1	1	1
Exhibitor stand, manned with promo material	\$500	1	1	1
Competition in Facebook to Giveaway tickets (1 wk to 60K)	\$299	1	n/a	n/a
Tickets to Cocktail event	\$49	2	2	2
Total Value		\$3,046	\$1,996	\$1,097
Your Investment		\$1,500	\$1,000	\$700

WATCH THE VIDEO

Hear what our attendees thought.

https://www.youtube.com/watch?v=9HCS_Sjy3s7A&t=25s



OUR PARTNERS

Business in Heels thanks you for taking the time to consider partnering with us.

We'd love to learn more about your organisation and help you understand how you can collaborate with us and maximise your value from the Business Solutions Summit.

Here's a quote we love. It's from American author, Maya Angelou.

"People will forget what you said. They will forget what you did. But they will never forget the way you made them feel."

So get out there and make someone's day. It'll come back in spades.

Join with us and make a difference. Any questions, please contact