

sierrasleep™

— BY ASHLEY —



BUYER'S GUIDE - SIGNAGE & DISPLAY

A TRUE SHOWROOM

INTRODUCING THE FOREFRONT OF MATTRESS & BEDDING GALLERIES: THE NEW SIERRA SLEEP BY ASHLEY SHOWROOM. BE THE NARRATOR IN A STORY TOLD THROUGH DISPLAY AND IMAGERY. USE THESE TOOLS TO GUIDE YOUR CLIENTS TO A PURCHASE BY FOSTERING HEARTFELT EMOTIONS AND A LASTING FEELING OF ELEGANCE.

TAKE THE REIGNS OF THIS DRIVEN BUYING EXPERIENCE.



MAKE AN IMPACT

WOW THEM WITH REFINED COLOR PALETTES AND A COMPREHENSIVE DESIGN EXPERIENCE.

LOOK GOOD, FEEL GOOD.

SSSQ-01	SSSQ-02	SSSQ-03	SSSQ-04
SSSQ-05	SSSQ-06	SSSQ-07	SSSQ-08
SSSQ-09	SSSQ-10	SSSQ-11	SSSQ-12
SSSQ-13	SSSQ-14	SSSQ-15	SSSQ-16
SSSQ-17	SSSQ-18	SSSQ-19	SSSQ-20
SSSQ-21	SSSQ-22	SSSQ-23	SSSQ-24
SSSQ-25	SSSQ-26	SSSQ-27	SSSQ-28
SSSQ-29	SSSQ-30	SSSQ-31	SSSQ-32
SSSQ-33	SSSQ-34	SSSQ-35	SSSQ-36
SSSQ-37	SSSQ-38	SSSQ-39	SSSQ-40

MORE DESIGNS AVAILABLE ONLINE AT SHOP.MOSOGRAPHICS.COM

WALL MOUNT* POST STAND HANGING*

EXAMPLE SHOWN WITH BACKDROP

EACH DISPLAY WILL OFFER SLEEP ADVICE/FACTS TO BOLSTER EMOTIONAL RESPONSE AN AID IN DEVELOPING TRUST. PERTINENT SPECIFICATIONS OF THE PROVIDED MATTRESS(ES) AS WELL AS BRAND REINFORCEMENT WILL ALSO BE EXHIBITTED TO ENSURE AN IMPACTFUL INTERACTION.

FABRIC BACKDROP FOR USE WITH HANGING SIGNAGE

"FIRMNESS" DECALS AVAILABLE AS FOR HEADBOARD APPLICATION AS SEATBACK DECALS OR CUT WHITE VINYL FOR WALL APPLICATION

*WALL MOUNT & HANGING OPTIONS ARE AVAILABLE AS DELUXE PRODUCT PLEASE CONTACT INTERIORDESIGN@MOSOGRAPHICS.COM FOR DETAILS



"when evaluating brands, consumers primarily use emotions rather than information."

LEAVE AN IMPRESSION



GO BOLD AND PRESENT A CENTERPIECE IN THE WORLD OF COMFORT.

LIKE A WELL TAILORED SUIT OR THE PERFECT DRESS, THIS DISPLAY WILL HAVE YOUR CLIENTS STANDING TALLER KNOWING THEY MADE A PURCHASE FROM A PURVEYOR OF STYLE AND LOOK TO YOUR EXPERTISE IN THE FUTURE.



**NEED HELP? NO PROBLEM...CONTACT US AT INTERIORDESIGN@MOSOGRAPHICS.COM OR GIVE US A CALL
503.719.6867 | SHOP.MOSOGRAPHICS.COM | 13225 NE WHITAKER WAY, PORTLAND, OR 97230**