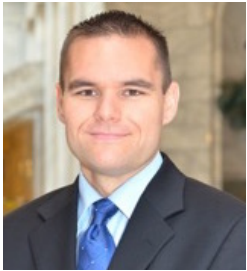


# BYU China Conference Speakers 2017



Jimmer Fredette

James Taft "Jimmer" Fredette is a BYU graduate and an American professional basketball player currently playing for the Shanghai Sharks of the Chinese Basketball Association (CBA). Fredette was the 2011 National Player of the Year in college basketball, ranking as the leading scorer in all of NCAA Division I during his senior season for the BYU Cougars. He was subsequently selected with the tenth overall pick in the 2011 NBA draft, and played across four different teams over five NBA seasons. He spent the majority of the 2015–16 season in the NBA Development League, during which he won the All-Star Game MVP. In 2016, he joined the CBA's Shanghai Sharks, and during the 2016-17 CBA season he led the league in scoring at 37.5 points per game and won the International MVP award.



Benjamin Hart

Benjamin Hart is the Managing Director for Urban and Rural Business Services for the Governor's Office of Economic Development. His responsibilities include overseeing the GOED programs that help Utah businesses to grow. Hart is directly involved in facilitating coordination between programs and partners to help support the many businesses across the State. Prior to his position at GOED, Hart served as the director of employer initiatives for the Department of Workforce Services. During his tenure at DWS, Hart oversaw the department's business services portfolio of programs. Hart helped develop programs such as the Small Business Bridge program, the UCAIR Clean Air Assist program and the Utah Cluster Acceleration Partnership. During his career, Hart has also worked for Zions Bank in business underwriting and Layton City, where he was the economic development and community development block grant administrator. Hart has also served in several statewide positions with industry organizations including the Utah Redevelopment Association, the International Council of Shopping Centers and others. He has also been active member in several national trade associations affiliated with the aerospace and defense industries such as SAMPE, AUVSI and the Air Force Association. Hart completed both his undergraduate and graduate studies at the University of Utah.



Mike Herr

Mr. Hoer spent 18 years working in Asia for Continental Grain Company, where he was President & Managing Director of Continental Grain Asia for 11 years. Continental Grain's Asian operations included over 12,000 employees, nearly 40 wholly-owned and joint venture investments (primarily in China) and approximately one half billion in annual revenue. He has spoken on China business topics over 50 times in numerous venues and has been quoted in Business Week Magazine, the South China Morning Post, the China Daily, the Harvard Investment Analyst and various other papers and magazines. In 1979, Mr. Hoer was one of the first 17 students to attend university in China after the United States and China normalized relations. In 1982-83 he taught and consulted at the Xian University of Science and Technology in China. Michael A. Hoer holds a BA in Chinese and an MBA from Brigham Young University. Married to Laurie A. Hoer with four children, he has lived in Asia for nearly 30 years, including Hong Kong, Taiwan, China, Japan, and Singapore. Mr. Hoer retired from full-time employment in 2007 when he accepted an assignment to serve as Mission President of the Taiwan Taichung Mission for the Church of Jesus Christ of Latter-day Saints. He now works as an independent international business consultant and sits on the boards of several foreign and American companies. He is active in community affairs and speaks fluent Chinese.



Shu-Pei Wang

Shu-Pei Wang is an assistant teaching professor in the Department of Asian and Near Eastern Languages at Brigham Young University. She received her Ph.D. in instructional psychology and technology at BYU in August 2007 with a dissertation analyzing grammatical (syntactic) errors and attrition among adult native-English-speaking learners of Mandarin as a second language. Previously, she had received an M.A. in language acquisition (with an emphasis on Chinese) from BYU and a B.A. in Chinese literature and linguistics from National Tsing Hua University in Taiwan.

## BYU College Panel



Rita Cortez

Managing Director of the Chinese Flagship Center. Rita has a bachelor's degree in Economics from St. Edward's University in Austin, Texas and a Master's Degree in Public Administration from the University of Texas-San Antonio. She has over 20 years of experience in high level management most of which involved overseeing federally funded grant projects. She is originally from Texas, is married and has 3 children. She came to BYU in 2009 and loves reading, cultural arts and music.



Laura Bridgewater

Laura Bridgewater is the Associate Academic Vice President for Faculty Development at Brigham Young University. Previously she was the associate dean in the College of Life Sciences at BYU. Her research focused on the way stress affects gut microbiota in mice and genes involved with osteoarthritis and BMP2. Bridgewater graduated from Brigham Young University in 1989 with a degree in Microbiology. She received her Ph.D in Genetics from George Washington University in 1995. She was the chair of the Department of Microbiology and Molecular Biology in the College of Life Sciences at Brigham Young University from 2011 to 2014, and associate dean in the College of Life Sciences 2016–2018.



Rick Miller

Dr. Miller serves as the Chair of the BYU Sociology Department. He is a graduate of BYU's Sociology program (MS; 1984) and then did his PhD in Sociology at USC with emphases in Family Studies and Adult Development along with obtaining certification in Marriage and Family Therapy. He was hired as an associate professor in the School of Family in 1999 after working for 11 years at Kansas State University and was promoted to the rank of professor in 2004. He also has significant administrative experience including serving as the former director of the School of Family Life (2006-2012), associate dean (2005-2006), director of the Gerontology program (2002-2007), and director of the MFT graduate programs (MFT and PhD) at Kansas State (1994-1998).



Gregg Warnick

Gregg Warnick received his BS from Brigham Young University in Manufacturing Engineering Technology in 1993. He then went on to receive a master's in technology management from BYU and his PhD in Educational Studies – Educational Leadership and Higher Education from University of Nebraska-Lincoln in 2010. He has worked as an engineering for BD Medical, and Instructor for TwentyEight Strategy Execution. He is currently the director for the Weidman Center for Global Leadership within the Ira A. Fulton College of Engineering and Technology.

# BYU China Conference Speakers 2016



Cui Yong Yuan

Chinese Television Host and Producer. Cui Yong Yuan (Chinese: 崔永元) is a Chinese television host and producer. He is known for his affable and natural sense of humour, pioneering a brand of relaxed and unscripted presentation style that marked a departure from the rigid and staid nature of many Chinese talk shows. Cui rose to fame hosting the show Tell It Like It Is (实话实说) on China Central Television from 1996 to 2002. Cui returned to CCTV to host Talk with Xiaocui. From 2012 to 2013 Cui hosted the show Thank the Heavens and the Earth that you are here. He left CCTV in 2013 to work at his alma mater, the Communication University of China.



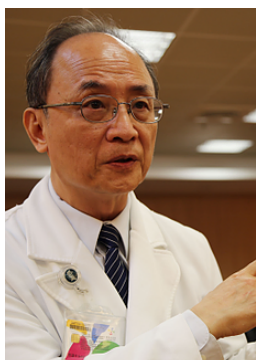
Nobel Coker

USC Professor of Business, Former Vice President and CIO of Disneyland HK. Noble graduated from Brigham Young University in 1995 and received his MBA from the University of Southern California in 2002. He first worked as a technology consultant for Price Waterhouse. While at Price Waterhouse, Noble consulted for Walt Disney Imagineering, where he later went to work in strategic planning and technology. During his career at Disney, Noble managed over 5,000 people and a \$500M expansion of a Disney park. Noble eventually became the Vice President and CIO of Disneyland HK. After Disney, Dalian Wanda recruited Noble to manage a \$13B development project. It was his time at Disneyland Hong Kong that allowed Noble to interact extensively with the professional and cultural China. His travels gave him a deep understanding and appreciation for China. He was named the Top Chief Information Officer in Asia 2006 and received the “Best Global Service Organization Award for Asia” in 2009. Noble and his family are now living in California. He is currently a professor of business strategy at the University of Southern California,



Jiamin Huang

BYU Professor of Dance, Former Faculty of Beijing Academy of Dance. Huang studied at the Beijing Dance Academy from 1980 to 1984, where she received a bachelor's degree in dance education. She then joined the faculty at that Academy. In 1996 Huang and her husband moved to the United States and attended BYU. Huang received a master's degree dance from BYU in 1998. Shortly thereafter Huang joined the faculty in the BYU Dance Department. Huang is especially interested in linking her colleagues and students at BYU with Chinese arts educators and students. She plays a large role in the China Study Abroad Program, as well as Chinese Arts Education Workshop. Her research specifically studies the design and implementation of the Chinese study abroad program to determine whether it achieves its stated purpose of enhancing students' ability to understand and appreciate the skills of inter-cultural communication for life-long enrichment.



Tang Yuan Chu

Reknown OBGYN Doctor and Researcher. Dr. Chu received his Ph.D. in Cell Biology and Genetics from Cornell University in 1992. He specializes in sciences related to women's health and has been featured on several TV channels the past few years for his breakthrough research. His past research focused on cervical carcinogenesis, ovarian cancer, and mesenchymal and embryonic stem cells. He performed research at the Sloan-Kettering Cancer Center from 1988 to 1992, after which he joined the National Defense Medical Center in Taiwan as an Associate Professor of Obstetrics and Gynecology. He eventually became the Center's Director in 2001. Dr. Chu joined the Tzu Chi University School of Medicine from 2005-2014. During his time at the University, Dr. Chu held the positions of Professor, Maternity Director, Director of Clinical Medicine, and Director of Medicinal Sciences. Dr. Chu is currently the Director of the Cervical Cancer Prevention center at the Hualien Tzu Chi Medical Center. He has two sons and two daughters. His hobbies include lab research, choir singing, and building houses. Dr. Chu states that his aspirations for his professions are to be “a doctor that can bring healing and relief to those in need, a teacher that can provide answers to questions, and a scientist that can make new discoveries to benefit the entire society.”

## Documentary Presentation Team: In Search of the Heavenly Emperor



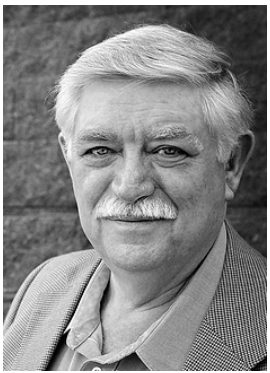
Peter Chan

BYU Professor of Instructional Science. Dr. Peter Chan is an Adjunct Associate Professor at the McKay School of Education in BYU where he oversees a China student teaching program and coordinates other China-related initiatives in addition to teaching classes in Instructional Psychology and Technology. Before coming back to Provo, Dr. Chan served for eight years as a faculty at BYU-Hawaii where he chaired an Instructional Design and Development program and worked as a special assistant to the Academic Vice President in Asia (particularly China) related initiatives. Dr. Chan originated the idea of a BYU China Conference and continued to serve as the faculty supervisor of the conference and the BYU Chinese Student and Scholar Association.



Caroline Kwok

Dr Caroline Kwok, received her doctorate from Brigham Young University, and for over thirty years have been running a business on brain based research in learning, creativity, peak performance. She is also an avid student of the relationship between ancient Chinese and Christianity. In her years of research in this area, she has found that the ancient Chinese are very spiritual and very "heaven-respect" (敬天). In ancient records such as the Book Of Songs (詩經), the Yellow Emperor Inner Canon (黃帝內經) and even in the teachings of Confucius, spiritual truths and prayers to heaven are found. Dr. Kwok is now working with Dr. Peter Chan and Casey Williams in organizing and presenting this information to the general public.



Casey Williams

Academy Award Winning Filmmaker. Casey Williams is an Academy Award-winning filmmaker and internationally respected screenwriter, producer, and director. His advances in film editing theory are used worldwide. It was in his hometown theater, during Saturday matinees, that he first fell in love with movies and knew that he had to be a part of the film business. After serving a mission in Hong Kong he graduated from BYU with a degree in psychology. Through contacts he made in Hong Kong during his mission he became a consultant to Lucasfilm, NBC, and a variety of film companies seeking permission to film in Mainland China. It was through this channel that he entered the fields of writing and filmmaking. He was a founding member of the Utah Film Front, served as the Associate Director of the Utah Film and Video Center for a number of years, and established the UFVC Outdoor Cinema Series. He was Producer and Director of "Art Works For Kids," a pilot program used by Salt Lake City School District, Central City Community Council, and Lincoln Elementary School. He is member of the Artist Resource Center for the Utah Arts Council, Screenwriting and Media Arts Workshops; and serves on the Utah Arts Council Artist Grant Board.



Erland Peterson

Associate International Vice President at Brigham Young University. Dr. Peterson has worked in the Admissions and Records Office since 1966, becoming an assistant dean in 1973 and an associate dean in 1985.

The Provo native earned bachelor's, master's and Ed.D. degrees from BYU and has served as an associate in the David M. Kennedy Center for International Studies and as an assistant professor of educational leadership.

## College Panel



Marilyn Berrett

Professor Marilyn Berrett, Department of Dance Chair at BYU, MA Brigham Young University, BA University of Utah, is the founder of Kinnect, a BYU dance-education outreach company that presents interactive dance assemblies and workshops to over 12,000 children annually. She has artistically directed university and community dance companies, been a master teacher in the Utah Artist in Education program, a certified elementary educator and independent dance artist. Her choreography has been featured in award winning films and main stage productions across the US and in Africa, Asia, Europe and South America. She serves on BYU's A.R.T.S, Partnership coordinating council, the dance and the Child international board of directors and is a past-president of the Utah Dance Education Organization.



Al Merkley

Al Merkley received his bachelor's of science in sociology from Brigham Young University and an LLB from Queen's University in Kingston, Ontario. He practiced as a trial lawyer in Vancouver, British Columbia, for 14 years. Al joined the McKay School in 1993 and later received an LLM from the J. Reuben Clark Law School at BYU. He has served as the assistant dean of the McKay School since 1996. He loves to ride his road bike whenever weather and time permit.



Patricia Ravert

Patricia Ravert became the dean of the BYU College of Nursing August 1, 2012 after serving as an associate dean for several years. In 1975, she completed her undergraduate degree in nursing at BYU and began a professional career with Intermountain Health Care for over 20 years. She returned to BYU and obtained a master's degree in nursing administration. In 2004, she completed a doctorate degree from the University of Utah. She served as coordinator of the Nursing and Learning Center and Clinical Simulation Laboratory, was inducted as a Fellow of the American Academy of Nursing during the organization's 38th annual meeting and conference in Washington, D.C., in recognition of outstanding contributions to the nursing profession, and also inducted as a Fellow in the Academy of Nursing Education with the National League for Nursing.



Simon Greathead

Born and raised in Lancaster, England. Served in the Utah, Provo Mission (1997-99). Undergraduate at BYU in Business Management (2003). Work assignments in the USA, UK, Ireland, and Holland. MBA (2008) at Henley Business School in England. 2008 began teaching adjunct classes at BYU, International Marketing, International Business and Global Supply Chain and Operations. Hired full-time academic year 2011-2012 to teach International Business, Global Supply Chain, and Operation Management.



David Honey

Dr. Honey is a Professor of Chinese. A 1980 graduate of UCLA in Oriental Languages, he received his M.A. (1984) and Ph.D degrees (1988) in Classical Chinese from the University of California, Berkeley. He has taught summers at Middlebury College in Vermont and was a Visiting Professor of Chinese at Tunghai University in Taichung, Taiwan. He has also taught at Nanjing University. His research interests include classical scholarship, the history of sinology, poetry, and Cantonese literati. His book on the history of sinology, entitled *Incense at the Altar: Pioneering Sinologists and the Development of Classical Chinese Philology*, was published by the American Oriental Society in 2001.



Cory Leonard

Cory Leonard is assistant director at the David M. Kennedy Center for International Studies where he directs strategic communications, alumni and external relations, and events. He is a higher education professional with demonstrated experience in leadership, strategy, event planning, branding, marketing, outreach (alumni, k-12, and business), fundraising/development, film production, teaching, and writing. Expertise in international education, diplomacy, and international affairs.

# BYU China Conference Speakers 2015



Tim Stratford

International Business Advisor. Tim Stratford is managing partner in the Beijing office of Covington & Burling LLP, an international law firm headquartered in Washington, D.C. He advises international clients doing business in China and Chinese companies seeking to expand their business globally. Except for the five years he worked in Washington, D.C. as the Assistant U.S. Trade Representative responsible for U.S. trade relations with China (2005-10), Mr. Stratford has lived and worked continuously in the greater China region since 1982, including as General Counsel for General Motors' China operations, Minister-Counselor for Commercial Affairs at the U.S. Embassy in Beijing, and as Chairman of the American Chamber of Commerce in China.



John Chen

Asia Media and International Relations Authority. Currently the Managing Director of Babson Executive Education, he has previously worked in many leadership positions, including Executive Director of the Harvard China Fund, General Manager of Harvard Shanghai Center, and Vice President of Asia Warner Bros International Television. He is also the executive producer of the Chinese version of the game show *Who Wants to Be A Millionaire?*, and is the creator of the Harvard China Student Internship Program.



David Kasteler

Utah Governor's Office of Economic Development. Began working in China nearly 15 years ago helping develop a joint training partnership between Tsinghua University and Harvard University. David has successfully started and sold several businesses, and currently owns a translation technology company ([www.inWhatLanguage.com](http://www.inWhatLanguage.com)) and runs an investment hedge fund which focuses on algorithmic foreign exchange and commodity trading ([www.TaleiCapital.com](http://www.TaleiCapital.com)). A BYU alum, David has traveled to over 35 countries for business and humanitarian work, and looks forward to seeing many more. David has been married for 14 years and has two boys.



Joseph Hoskin

Senior International HR Leader. Currently an Executive Director of Human Resources at Lenovo, Mr. Hoskin has spent eight years in China working in NBA China. He serves as an HR business partner to the CEO and CFO in Lenovo. Mr. Hoskin first moved to China nine years ago as Senior HR Manager with Microsoft. He started his HR career in training at Brigham Young University. He later completed internships at Bayer Healthcare Limited in Beijing as a Training Specialist and Charles Schwab in Phoenix, Arizona, as a Recruiting Specialist. He holds a BA in Chinese and International Relations from Brigham Young University in Provo, Utah, as well as a Master of International Management degree (global MBA) from Thunderbird School of Global Management in Glendale, Arizona.



Eric Hyer

China Foreign Relations Expert. Having received his Ph.D. in political science from Columbia University in 1990, Eric Hyer is presently an associate professor in the Department of Political Science at Brigham Young University and the Coordinator for Asian Studies. His research focuses on China's foreign relations. He has authored many articles on China's arms sale, territorial issues, and US-China relations. He was the associate producer of "Helen Foster Snow: Witness to Revolution," documentary movie (2000) and "From the Masses to the Masses: An Artist in Mao's China" (2005). His book, *The Pragmatic Dragon: China's Grand Strategy and Boundary Settlements* was published by University of British Columbia press in 2014.

Special Guest. The U.S.-China EcoPartnerships program offers sub-national organizations an unparalleled opportunity to jointly demonstrate breakthrough solutions for our nations' shared clean energy, climate change, and environmental challenges. The Secretariats of this program are overseen and funded by the U.S. and Chinese governments.