Using Scrum in Design



Background

50,000 sf / 40 bed medical rehab hospital Arch/ID team split between Boulder and SF, consultants in CA, CO, ID, AL

Scrum implementation focused on:

collaborative planning w/ relative estimating
2-week sprints
information saturation
Kanban for visual management
(continuous improvement)
(deliver value early and often)
(team autonomy)



sprints set the tempo

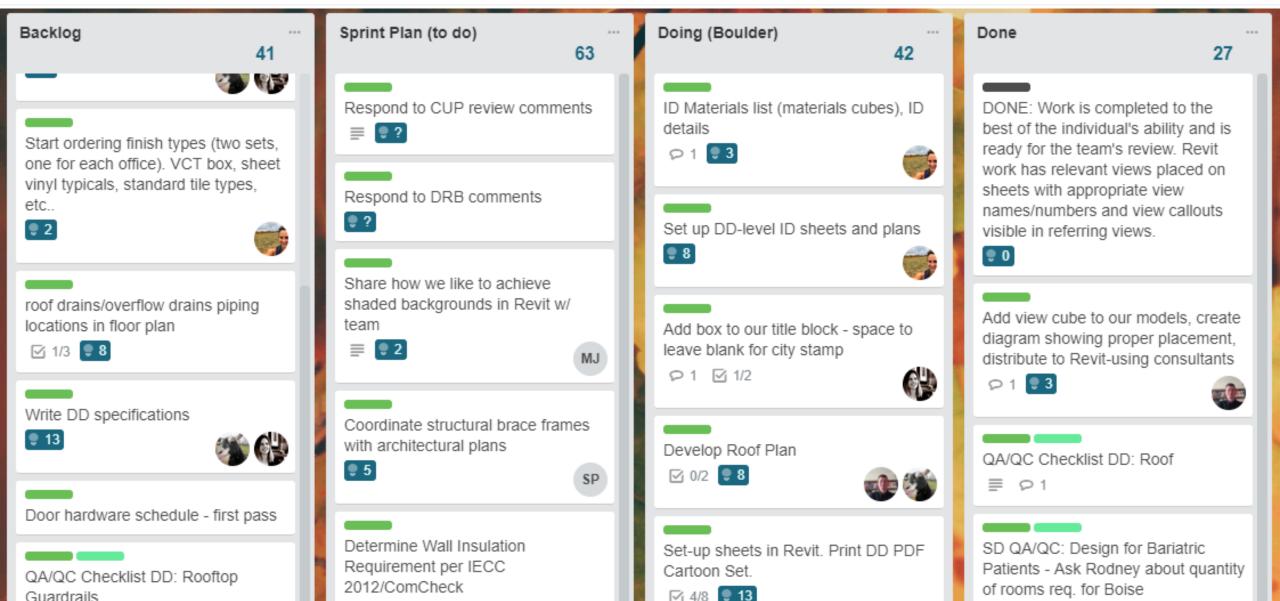
more value with less effort: 80% of value is in 20% of features

break work into sprints
release value to customer each sprint
stop when desired value is reached

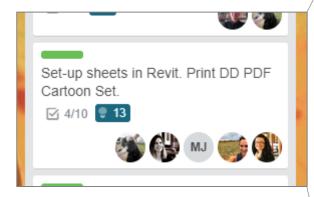
M	Tu	W	Th	F	M	Tu	W	Th	F
retrospective & sprint planning	,	standup (:15)							
(2:00)		demo (1:00)							demo (ideal)



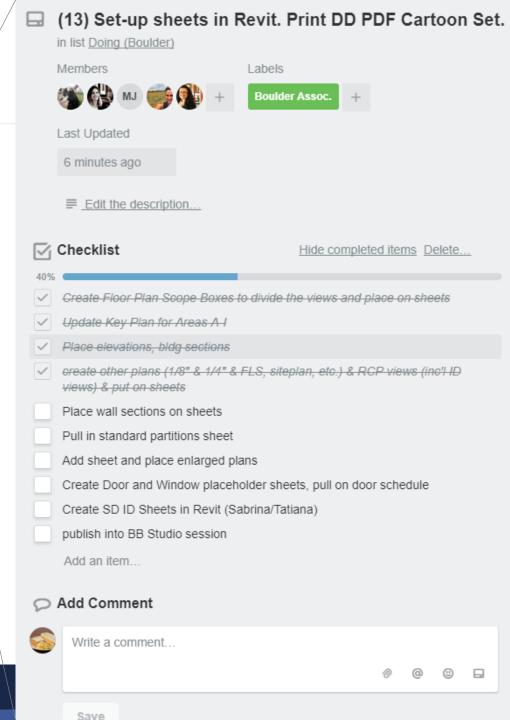
kanban keeps us aligned (limits WIP)



improved team dynamic



great teams are autonomous, empowered, and small manager as facilitator: sets what and why, but not how information saturation: secrecy is poison





What do these buildings have in common?



Montreal Olympic Stadium



Sydney Opera House



Denver Int'l Airport

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Montreal Olympic Stadium



Sydney Opera House



Denver Int'l Airport

plan	1972	\$134M
actual	1987	\$264M
delta	+15 yr	197%

plan	1963	\$ 7M		
actual	1973	\$102M		
delta	+10 yr	1457%		



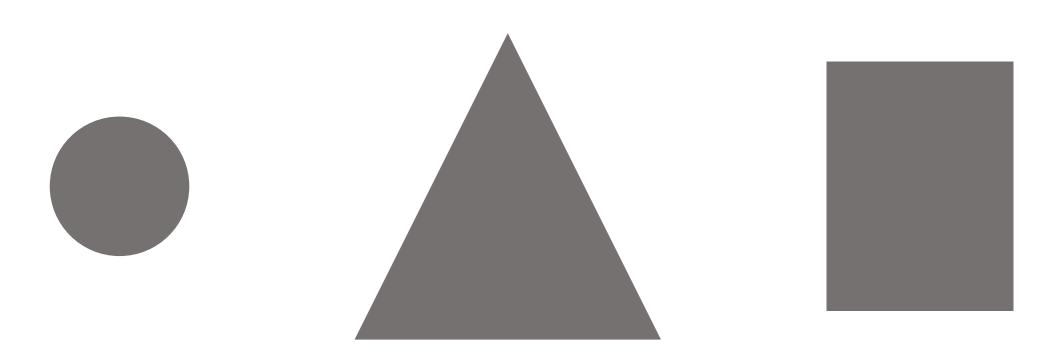
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Humans are *innately bad* at estimating <u>absolute</u> time and cost



Relative estimating

Which has smallest area? Largest? By how much?



Relative estimating

Which task is smallest? Largest? By how much?

cook mac-n-cheese from a box



cook mac-n-cheese from scratch



plan & cook an epic Thanksgiving dinner



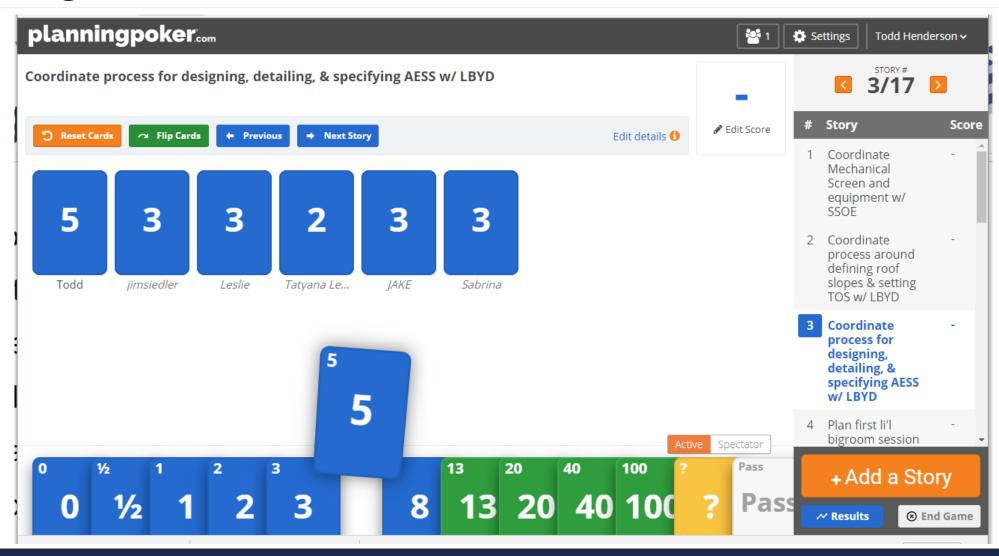
Planning Poker

- 1. Task owner describes task, brief Q&A
- Estimate: Everyone plays a card at the same time to represent relative size of task.
 Size includes both effort and uncertainty.
 Estimates are unitless & use Fibonacci series or tee-shirt sizes (S, M, L, XL)
- 3. High and low estimators get on soap box to justify their estimates. Brief discussion.
- 4. Repeat until consensus emerges.





Planning Poker to understand the work



Why use Planning Poker

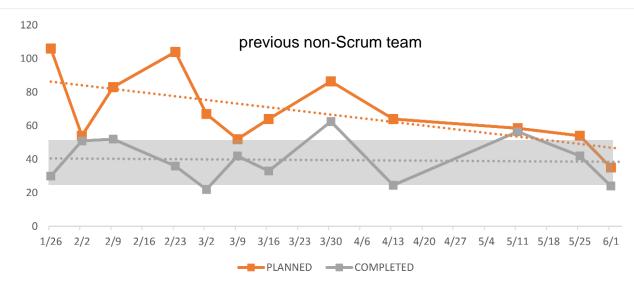
Fun, engaging, brisk, focused ... a game

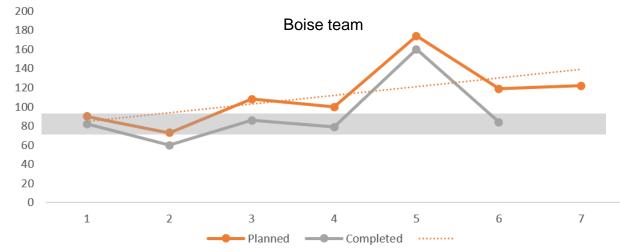
Fosters great communication

Everyone participates, bridges experience gaps

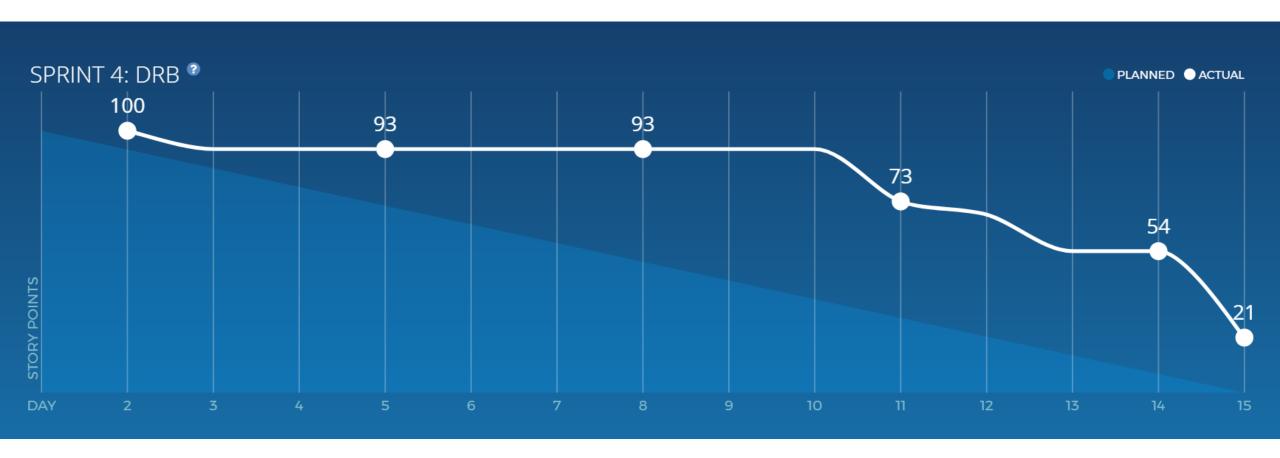
Makes us **estimate the work itself** (instead of pressure, groupthink, priority, or wishing)

Lets team evaluate its capacity & plan accordingly





Burndown charts track progress

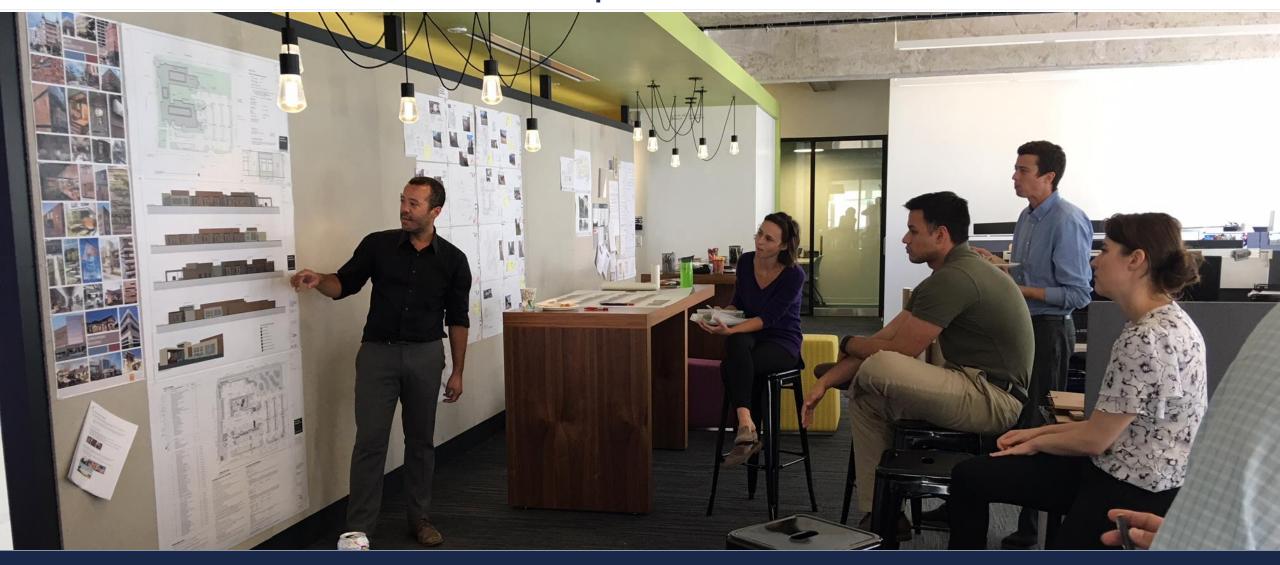




Daily standups keep us connected

What did you do **yesterday** to help the team complete the sprint?
What will you do **today** to help the team complete the sprint?
What **obstacles** are in your way?

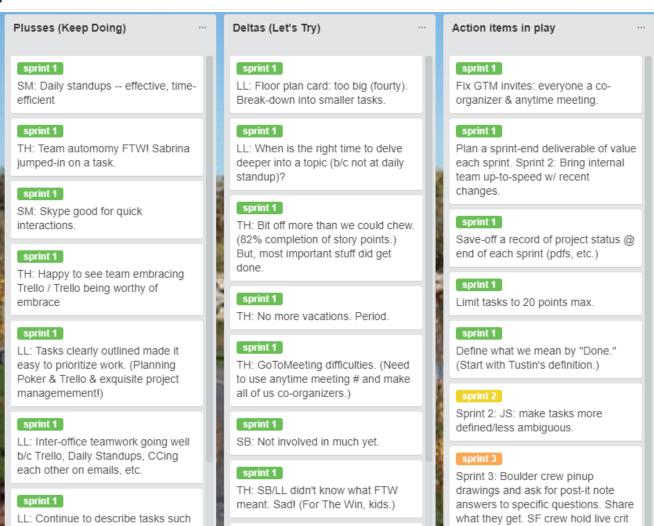
Product demonstrations keep us honest



and share what they get.

Sprint retrospectives drive improvements





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that they're achievable within each

Sprint (Planning Poker FTW.)

Reflection: Δ's

From my team:

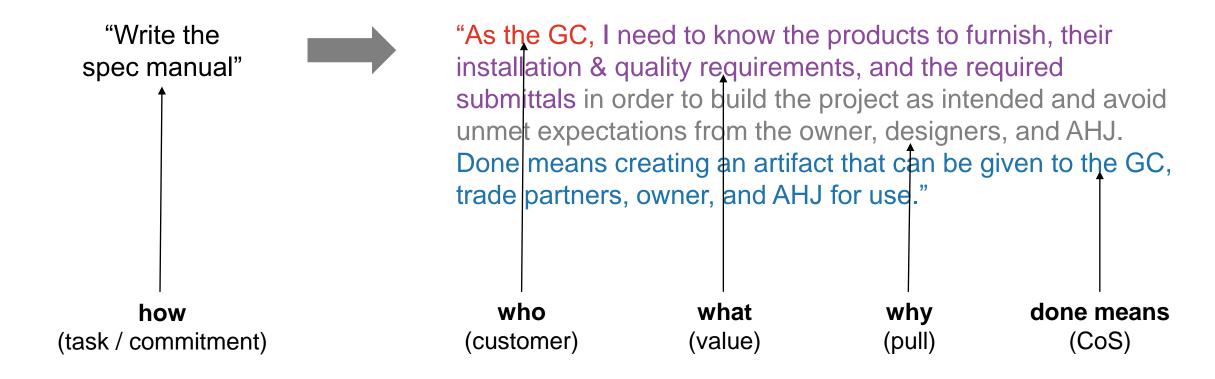
- Retrospectives/Sprint Planning too long, not getting faster.
- PM still feels disconnected from the cross-office team.
- Sprint plan is inflexible to unplanned work. "We may not have met our point total but that does not mean we have been sitting around doing nothing." [a feature or a bug?]

My learning-by-doing means I do some things wrong *then* learn.

- Overlooked key roles of Product Owner and Scrum Master
- We wrote tasks instead of user stories



User stories, not tasks



Reflection: +'s

As PIC, this gives me a perfect degree of project involvement

From my team:

- Very efficient for work planning; questions, thoughts & concerns voiced earlier
- Better team alignment and reduced overlapping roles
- Daily standups improve communication, bridge across offices, allow more self-organization
- Better communication led to opportunities for team members to try new tasks
- Planning Poker gives deeper understanding of tasks; a great way to engage team.
- Creates responsibility and accountability.

