

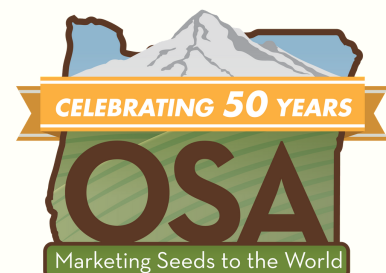


LOOKING TO THE FUTURE

OSA 2020 SUMMER CONVENTION

**EAGLE CREST RESORT
1522 CLINE FALLS RD, REDMOND OR**

JUNE 19-20, 2020



Convention Staff

If you have any questions about the 2020 Summer Convention, please do not hesitate to contact any one of the following staff members. Your feedback is always appreciated.

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Sponsors

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Welcome to the 2020 OSA Summer Convention

We are excited to host this year's conference at Eagle Crest Resort in Redmond, Oregon. We have planned an agenda and activities that we hope will both educate and entertain, and at a new venue that offers many activities for adults and families alike.

The following pages contain the preliminary agenda, registration rates and information, and details about group and individual activities.

Eagle Crest Resort offers many activities for all ages. The resort has two championship golf courses, as well as an 18-hole, par 63 challenge course. Guests of all ages will enjoy the 18-hole putting course, where players 17 and under play for free in the afternoons.

The resort has three sports centers, as well as tennis, basketball, volleyball and racquetball courts, fully equipped fitness centers and classes, year-round hot tubs, a game room, and an indoor pool and outdoor pools and splash park. Games and bikes can be rented as well. See pages 9-12 for more information about these activities.

Convention activities will begin on Thursday, June 18, with golf at the Resort Course. Also on Thursday, will be the Second Annual Texas Hold-Em poker tournament fundraiser. Half of the proceeds will go to the OSA scholarship fund, and the other half paid out to the 1st, 2nd and 3rd place winners. Sign up now as more players mean bigger payouts for players and scholarship recipients! Snacks and drinks will be provided as well as a no-host bar.

We will begin with business meetings early on Friday, June 19, in the Golden Eagle Ballroom at the Conference Center, with a full breakfast buffet served. Our keynote speaker this year is Kellie M. Boyle who will talk about Moving Forward Together: Conflict, Collaboration and Communication.

In the early evening, we will gather together again for an outdoor BBQ dinner at the Ridge Pavilion to honor OSA's past presidents. Dress is casual, and we recommend flat shoes.

We will convene again Saturday morning, June 20, with breakfast, then final business meetings. The annual OSA golf tournament will take place that afternoon, as well as a putt-putt golf tournament. If a different activity is desired, enjoy a relaxing spa treatment or some of the many other resort activities.

We end the convention Saturday evening with the annual Silent Auction and banquet dinner. The auction raises funds for the scholarship program benefitting members' children and grandchildren, as well as agriculture students at Oregon State University. After the banquet dinner and awards ceremonies, entertainment will be provided by the Bend Improv Group.

We look forward to seeing you in June. Again, if you have any questions, please do not hesitate to contact one of us.

Registration

Register online at www.oregonseed.org/events/summer-convention, or see included registration form. Payment is accepted by check, credit card or via PayPal.

Register by June 12 to avoid late fees. The deadline to cancel a registration is also June 12 to receive a refund. Any cancellations after that date, regretfully, cannot be honored.

Lodging

Eagle Crest Resort is located at 1522 Cline Falls Highway in Redmond, Oregon. Lodging may be reserved by calling 855-682-4786 before May 22. Reservations made after May 22 may not qualify for the group rates below.

<u>Room Type</u>	<u>Rate</u>
Double Queen Room	\$149
1 Bedroom Suite	\$169
2 Bedroom Condo	\$249
3 Bedroom Condo	\$299

Conference attendees are eligible for group rates for the nights of June 18, 19, or 20.

Exhibitors

Exhibit booth space is available for members and non-members all day on Friday, June 19, and Saturday, June 20, until 12:00 noon. Includes 6'x2' table with black linen & skirting, wastebasket and 1 chair (to the side). Electricity is available on a limited basis and upon request only.

Set up is Thursday, June 18, between 5:00-9:00 pm, or before 7:30 am on Friday; tear down is Saturday between 9:30-11:30 am.

See attached registration form to reserve exhibit space. Most sponsor packages include complimentary exhibit space and sponsors should confirm package benefits before registering.

Preliminary Agenda

Thursday, June 18

11:30 am

Pre-Convention Golf

Location: The Resort Course at Eagle Crest

Chair: Jim Anderton, MODE Transportation

5:00-8:00 pm

Exhibitor Hall Setup

Location: Conference Center Foyer

5:00-6:00 pm

Early Registration/Check-In

Location: Conference Center Foyer

6:00 pm

Poker Fundraiser

Location: Golden Eagle Ballroom A-B

Chair: Jake Stockfleth

Friday, June 19

All meetings & events located in Golden Eagle Ballroom A-B at the Conference Center, unless noted otherwise.

7:30-8:15 am

Registration/Check-In & Breakfast

Location: Conference Center Foyer

8:15-10:15 am (everyone welcome)

Opening Ceremony, General Session & Vendor Presentations

Chair: Phill Lindgren, President

9:15-10:00 am

Associates Committee Meeting

Location: Golden Eagle Ballroom D

Chair: Terri Burr, Pennington Seed

10:15-10:30 am

Break & Visit Exhibit Booths

Location: Conference Center Foyer

10:30-11:30 am

KEYNOTE SPEAKER: Kellie M. Boyle,
Boyle Public Affairs

***Moving Forward Together: Conflict,
Collaboration and Communication***

11:30 am-12:00 pm

Science & Technology Committee Meeting

Chair: Terri Burr, Pennington Seed

Co-Chair: Lucas Solis, Pure Seed

12:00-1:00 pm

Lunch & Scholarship Presentations

Chair: Dustin Withee, Smith Seed Services

Sponsored by:



1:00-1:15 pm

Break & Visit Exhibit Booths

Location: Conference Center Foyer

1:15-1:45 pm

Domestic Committee Meeting

Chair: JP Olson, Proseeds Marketing

Co-Chair: Debra Barnes, SiteOne Landscape Supply

1:45-2:10 pm

Traffic Update

Preliminary Agenda (cont.)

Friday, June 19

2:10-2:45 pm

International Committee Meeting

Chair: Dustin Withee, Smith Seed Services
Co-Chair: Brenda Landis, Allied Seed

3:20-3:30 pm

Closing Remarks

*** BREAK ***

2:45-3:00 pm

Specialty Seeds Subcommittee Meeting

Chair: JP Olson, Proseeds Marketing

6:00-8:00 pm

Outdoor Reception Honoring OSA Past Presidents

Location: Ridge Pavilion

3:00-3:20 pm

Subcommittee Reports

- Emerging Professionals: Tony Ramirez, DLF Pickseed
- Production Data: Colin Scott, GO Seed

Saturday, June 20

All meetings & events located in Golden Eagle Ballroom A-B at the Conference Center, unless noted otherwise.

7:30-8:00 am

Registration/Check-In & Breakfast

Location: Conference Center Foyer

9:30-11:30 am

Closed Session

Closed Session for Active Members Only

7:30-8:00 am

Exhibit Booths

Location: Conference Center Foyer

9:30-11:30 am

Exhibit Booth Take Down

Location: Conference Center Foyer

8:00-8:45 am

Speaker: Rep. Shelly Boshart Davis

Looking to the Future in Grassroots Legislation

Chair: Doug Pickles, Lewis Seed Co.

*** BREAK ***

LUNCH ON OWN

8:45-9:15 am

Legislative Committee Meeting

Chair: Doug Pickles, Lewis Seed Co.
Co-Chairs: JP Olson, Proseeds Marketing,
Terri Burr, Pennington Seed

12:00-5:00 pm

Spa Treatments

Location: The Spa at Eagle Crest

Preliminary Agenda (cont.)

Saturday, June 20

12:30 pm

OSA Golf Tournament

Location: The Ridge Course at Eagle Crest

Chair: Jim Anderton, MODE Transportation

Beverages Sponsored by:



1:30-3:30 pm

Putt Putt Golf Tournament

Chair: TBD

Location: 1100 Red Wing Loop, Eagle Crest Resort

5:15-9:30 pm

Child Care

Location: TBA

5:30-8:00 pm

Scholarship Raffle Draw Down

Chair: Risa Demasi, GO Seed

5:30-6:45 pm

Reception/Silent Auction/Dinner

Location: Juniper Hall

Chairs: Risa Demasi, Kyla Halter & Tammy Lindgren, GO Seed

6:45-8:00 pm

Banquet Dinner, Closing Business & Awards

Location: Juniper Hall

Sponsored by:



8:00-9:00 pm

Entertainment: Bend Improv Group

Location: Juniper Hall

9:00-9:30 pm

Auction Check Out

Location: Juniper Hall Foyer

Group Activities

Pre-Convention Golf

Thursday, June 18

Location: The Resort Course at Eagle Crest

Chair: Jim Anderton, MODE Transportation

Price: \$75 per person. Lunch on own.

Time: 11:30 am

Check in by 10:45 am

This is a golf course that poses two distinctly different nines. Break out the driver on the front nine as the fairways are wide, but the holes are longer. The back nine will require more accuracy and course management as the fairways become tight. The Resort Course is a great test for players of all abilities. Par 72, 6,704 Yards



Poker Fundraiser

Thursday, June 18

Location: Golden Eagle Ballroom A-B

Chair: Jake Stockfleth, Oregon Seed Cleaning

Price: \$75 per person. Entry fee includes snacks and 1 drink ticket. Additional drinks on own.



Check in at 6:00; play starts at 6:30; limit-bet play until 8:30 pm, no-limit 8:30-9:30 pm. Payouts: 25% 1st place, 15% 2nd place, 10% 3rd place, 50% to scholarship fund.

Time: 6:00 pm

Breakfast Buffet

Friday, June 19

Location: Conference Center Foyer

Spouses and children included with paid registration.

Time: 7:30-8:15 am

Lunch Buffet & Scholarship Presentations

Friday, June 19

Location: Conference Center Foyer

Spouses and children included with paid registration.

Time: 12:00-1:00 pm

Sponsored by:



Group Activities (cont.)

Reception & BBQ Dinner Honoring OSA Past Presidents

Friday, June 19

Time: 6:00-8:00 pm

Location: Ridge Pavilion (next to Fitness Center)

Price: Included with full registration; see registration form for pricing if purchased separately



Join us for an outdoor, casual barbeque dinner as we honor the service and dedication of OSA's past presidents. Casual dress with flat shoes is recommended. Activities include sand volleyball, horseshoes, and a playground for children. Two drink tickets will be provided to each registered guest.

The venue is located one-half mile from the hotel, across the highway and next to the Fitness Center. It is an easy, short walk, but on a slight incline with no trail/sidewalk for most of the trip. Parking is also available.

Breakfast Buffet

Saturday, June 20

Time: 7:30-8:00 am

Location: Conference Center Foyer

Spouses and children included with paid registration.

OSA Golf Tournament

Saturday, June 20

Location: The Ridge Course at Eagle Crest

Chair: Jim Anderton, MODE Transportation

Price: \$115, includes green fees, cart, practice balls, boxed lunch & 2 sponsored beverages

Check in at 11:45 am. Tee time start at 12:30 pm. Money raised from mulligans and throws will directly support the scholarship fund.

Beverages Sponsored by:



Putt Putt Golf Tournament

Saturday, June 20

Time: 1:30-3:30 pm

Chair: TBD

Location: 1100 Red Wing Loop, Eagle Crest Resort

Price: \$5 per person

For all ages. Tournament will be played in teams of 4, with cash prizes awarded \$100 to 1st place, \$75 to 2nd place, and \$50 to 3rd place.



Group Activities (cont.)

Spa Treatments

Saturday, June 20

Time: 12:00-5:00 pm

Location: The Spa at Eagle Crest, Ridge Sports Center

Price: \$30 (does not include gratuity)

Choose from one of these 30-minute treatments: massage, detoxifying herbal body wrap, exfoliating salt glow, mini-facial, express mani-pedi. Includes use of the pool, hot tubs and shower room. Must be registered by June 11.

Child Care

Saturday, June 20

Time: 5:15-9:30 pm

Price: \$30 per child, includes dinner

We will provide qualified childcare, dinner and activities to keep the young ones happy while you enjoy the evening festivities. Requires waiver to be signed by parent or guardian. Must register by June 12; no late registrations accepted.



Reception & Silent Auction

Saturday, June 20

Time: 5:30-6:45 pm

Location: Juniper Hall

Chair: Risa Demasi, Kyla Halter & Tammy Lindgren, GO Seed

Price: Included with full registration; see registration form for pricing if purchased separately

Support the OSA scholarship program by bidding on highly sought-after items, such as game tickets, golf packages, vacation getaways, themed gift baskets, wine and much more. Cash, check and credit cards accepted.

Scholarship Raffle Draw Down

Saturday, June 20

Time: 5:30-8:00 pm

Location: Juniper Hall

Chair: Risa Demasi

Price: \$100 each



Do not miss this opportunity to participate in the Scholarship Raffle Draw Down and the chance to win 1 of 5 cash payouts of \$1,000! Raffle tickets will be drawn during the reception and dinner. (All tickets must be purchased before first ticket is drawn.) The final 10 tickets will be drawn at the end of the banquet dinner to determine the 5 cash winners. You do not need to be present to win. Proceeds will benefit the OSA Scholarship Program.

Tickets are \$100 each. Multiple people can purchase a ticket together. All tickets must be purchased in advance, so contact an OSA Board Member to purchase a ticket now!*

**Subject to COVID 19 disruptions. Ticket holders will have the option for a full refund if this occurs.*

Group Activities (cont.)

Banquet Dinner, Closing Business & Awards

Saturday, June 20

Time: 6:45-8:00 pm

Location: Juniper Hall

Price: Included with full registration; see registration form for pricing if purchased separately

Sponsored by:



Entertainment: Bend Improv Group

Saturday, June 20

Time: 8:00-9:00 pm

Location: Juniper Hall

The Bend Improv Group is Central Oregon's premiere group, specializing in both short and long form improv. For the last decade, this rag tag team of misfits has dazzled audiences with zany premises and wild concepts that have left people wondering "Whose line is it anyway?!"



Other Available Activities

Eagle Crest Resort offers something for everyone:

- Tennis, basketball, volleyball and racquetball courts
- Horseback riding
- Fully equipped fitness centers & classes
- Game room
- Year-round hot tubs and indoor pool at the Ridge
- Seasonal outdoor pools and splash park at Lakeside
- Kids games & bike rentals at the Resort Sports Center



Plus 3 golf courses for every level of player:

- 2 championship courses: the Ridge Course and Resort Course
- An 18-hole, par 63 Challenge Course
- An 18-hole putting course, where kids 17 and under play free in the afternoons

Central Oregon offers the best recreation in the state, such as mountain biking, rock climbing, paddle boarding, hiking, and canoeing. Visit Smith Rock State Park, just 14 miles away, paddleboard on the Deschutes River, explore miles of hiking trails around Central Oregon, take a guided rafting tour, or fly fish the Deschutes, Metolius and Crooked rivers.

Keynote Presentation

Friday, June 19

Time: 10:30-11:30 am

Location: Golden Eagle Ballroom A-B

“Moving Forward Together: Conflict, Collaboration, Communication”

How can the OSA overcome competing interests, historical rifts and shifting allegiances to achieve greater success for both the organization and its individual members? In this session, you'll learn the vital qualities of a healthy business ecosystem; how to identify and mitigate sources of conflict; how “co-opetition” can be harnessed for the greater good; and the communications skills you need to become a more effective advocate for your business and industry.



Kellie M. Boyle
Partner, Boyle Public Affairs

Kellie Boyle is a partner at Washington, DC-based Boyle Public Affairs, which she co-founded in 2011. She manages a team of experts in strategizing and executing PR and digital marketing campaigns on behalf of their clients, which have included the American Seed Trade Association, CropLife America, United Fresh Produce Association and Southwestern Fertilizer Conference.

Kellie began her career in political communications guiding candidates, office holders and political parties at the national and state levels. Over the next twelve years, she had a front row seat to – and played an active role in – some of the country’s most controversial and culture-changing initiatives: in the early 1990’s, she helped to calm a confused and divided populace through the “America Responds to AIDS” campaign. In the mid-90’s, she helped businesses leverage the new Internet and compete in the nascent digital economy. And in 1997, as part of a national advocacy campaign, she represented whistleblower Jeffrey Wigand, who was later played by Russell Crowe in the movie, “The Insider.”

Over the following decade, Kellie counseled such clients as The Conservation Fund, Small Business Administration, American Red Cross and Veterans Administration. In recent years, she has partnered with organizational development firms and conducted media and communications seminars for associations throughout the country.

OSA 2020 Summer Convention

Registration Form

Register by June 12 to avoid late fees. Some activities require advanced registration. No exceptions. This form is available to download at www.oregonseed.org/events.

Register each person in your company separately and include spouse and children if also attending. Indicate the events and activities each person will attend, as well as meal selections. Let us know if there are food allergies or other dietary concerns. If you have any questions or concerns, please do not hesitate to contact Angie Smith at 503-685-7555.

Attendee Name: _____	Company: _____
Spouse Name: _____ <small>Print as you want to appear on name badges</small>	Contact Name: _____
Attendee Phone: _____	Email: _____ <small>Phone and email will be used for list of attendees in conference packet</small>
Child Name: _____ Age: _____	Child Name: _____ Age: _____
Child Name: _____ Age: _____	Child Name: _____ Age: _____

		Register Before:	6/12/20	6/19/20	
<input type="checkbox"/> Full Convention-June 19 & 20 <i>Includes business meetings, breakfast, reception & dinner* both days, and lunch on Friday. Golf & spa activities extra.</i>	<input type="checkbox"/>	Member	\$400	\$475	\$ _____
	<input type="checkbox"/>	Non-Member	\$650	\$725	\$ _____
	<input type="checkbox"/>	Spouse	\$300	\$375	\$ _____
	<input type="checkbox"/>	Child (under 18)	\$100	\$175	\$ _____
<input type="checkbox"/> Friday Only-June 19 <i>Includes business meetings, plus breakfast, lunch, reception & dinner.</i>	<input type="checkbox"/>	Member	\$250	\$325	\$ _____
	<input type="checkbox"/>	Non-Member	\$500	\$575	\$ _____
	<input type="checkbox"/>	Spouse	\$150	\$225	\$ _____
<input type="checkbox"/> Saturday Only-June 20 <i>Includes business meetings, plus breakfast, reception & dinner*. Golf & spa activities extra.</i>	<input type="checkbox"/>	Member	\$250	\$325	\$ _____
	<input type="checkbox"/>	Non-Member	\$500	\$575	\$ _____
	<input type="checkbox"/>	Spouse	\$150	\$225	\$ _____
<input type="checkbox"/> Friday Reception & BBQ Dinner-June 19 <i>Includes 2 drink tickets.</i> <i>Kids 10 & under free</i>	<input type="checkbox"/>	Member	\$70	\$155	\$ _____
	<input type="checkbox"/>	Non-Member	\$70	\$155	\$ _____
	<input type="checkbox"/>	Spouse	\$70	\$155	\$ _____
	<input type="checkbox"/>	Child (age 11-17)	\$55	\$55	\$ _____
<input type="checkbox"/> Saturday Reception & Banquet Dinner*-June 20 <i>Includes Silent Auction & 2 drink tickets.</i>	<input type="checkbox"/>	Member	\$85	\$170	\$ _____
	<input type="checkbox"/>	Non-Member	\$85	\$170	\$ _____
	<input type="checkbox"/>	Spouse	\$85	\$170	\$ _____
*Banquet Dinner Select a meal for each Saturday banquet attendee:					
<input type="checkbox"/> Prime rib of beef, 10 oz. with au jus and creamy horseradish sauce		Name(s): _____			
<input type="checkbox"/> Rosemary chicken, boneless, skinless breast marinated in white wine, olive oil and fresh rosemary		Name(s): _____			
<i>Meals include sautéed seasonal vegetables, salad, side dish, rolls & butter, and dessert.</i>					
<input type="checkbox"/> Poker Fundraiser-June 18 <i>Age 21+; includes 1 drink ticket.</i>	# _____	\$50	\$60	\$ _____	
PAGE 1 SUBTOTAL: \$ _____					

		Register Before:	6/12/20	6/19/20
<input type="checkbox"/> Pre-Convention Golf-June 18 <i>Resort Course at Eagle Crest Lunch on own.</i>	# _____	\$75	\$75	\$ _____
Golf teams will be assigned. If you would like to play with specific team members, send email to <i>Jim Anderton</i> at jim.anderton@modetransportation.com				
<input type="checkbox"/> Golf Tournament-June 20 <i>Ridge Course at Eagle Crest Includes green fees, cart, practice balls, boxed lunch & 2 sponsored beverages.</i>	# _____	\$115	\$115	\$ _____
Player Name: _____ Handicap: _____ <input type="checkbox"/> Ham & swiss cheese sandwich <input type="checkbox"/> Roasted turkey & cheddar cheese sandwich <input type="checkbox"/> Roast beef & colby cheese sandwich <div style="border: 1px solid black; padding: 5px; float: right; margin-top: -40px;"> Lunch includes fruit, cookie & cold beverage </div>				
Player Name: _____ Handicap: _____ <input type="checkbox"/> Ham & swiss cheese sandwich <input type="checkbox"/> Roasted turkey & cheddar cheese sandwich <input type="checkbox"/> Roast beef & colby cheese sandwich <div style="border: 1px solid black; padding: 5px; float: right; margin-top: -40px;"> Lunch includes fruit, cookie & cold beverage </div>				
<input type="checkbox"/> Putt Putt Golf Tournament-June 20 <i>Eagle Crest Putt Putt Course; for all ages</i>	# _____	\$5	\$5	\$ _____
<input type="checkbox"/> Spa Treatment-June 20 <i>The Spa at Eagle Crest Must register by June 11</i> <input type="checkbox"/> Massage, 30 minute <input type="checkbox"/> Exfoliating salt glow <input type="checkbox"/> Detoxifying herbal body wrap <input type="checkbox"/> Mini-facial, 30 minute <input type="checkbox"/> Express mani-pedi Preferred time A _____ B _____	# _____	\$30	n/a	\$ _____
<input type="checkbox"/> Child Care-June 20 <i>5:45-9:30 pm</i>	# _____	\$30	\$40	\$ _____
<input type="checkbox"/> Exhibitor Space <i>Space is limited-sponsors have priority; sponsors should confirm package benefits before submitting this form.</i>	# _____	\$200	\$200	\$ _____
<input type="checkbox"/> Silent Auction Donation <i>Benefiting scholarship program</i>	\$ _____			
<input type="checkbox"/> Convention Sponsorship	\$ _____			
PAGE 2 SUBTOTAL: \$ _____				
(Enter code provided by email) SPONSOR DISCOUNT CODE: \$ _____				
GRAND TOTAL: \$ _____				

PAYMENT: <i>Late fees apply after June 12; refunds cannot be honored after that date.</i>	
<input type="checkbox"/> Credit Card # _____	Exp. Date: _____ Billing Zip Code: _____ CVC #: _____
<input type="checkbox"/> Check enclosed payable to Oregon Seed Association	
<input type="checkbox"/> Send Invoice (<i>members only</i>)	

CONTACT: www.oregonseed.org	OREGON SEED ASSOCIATION PO Box 4277 Wilsonville, OR 97070	Tel: 503-685-7555 Fax: 503-685-9405 smith@pacwestcom.com
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