




CREATIVE LICENSE



CREATIVITY THAT FLOWS



IDEAS



Flow from idea to idea using tightly integrated creative software that complements your creative process. Common interface elements—such as the familiar Adobe Pen tool now in Flash CS3—keep your creativity fluid.

THAT FLY

ENERGY

Ps

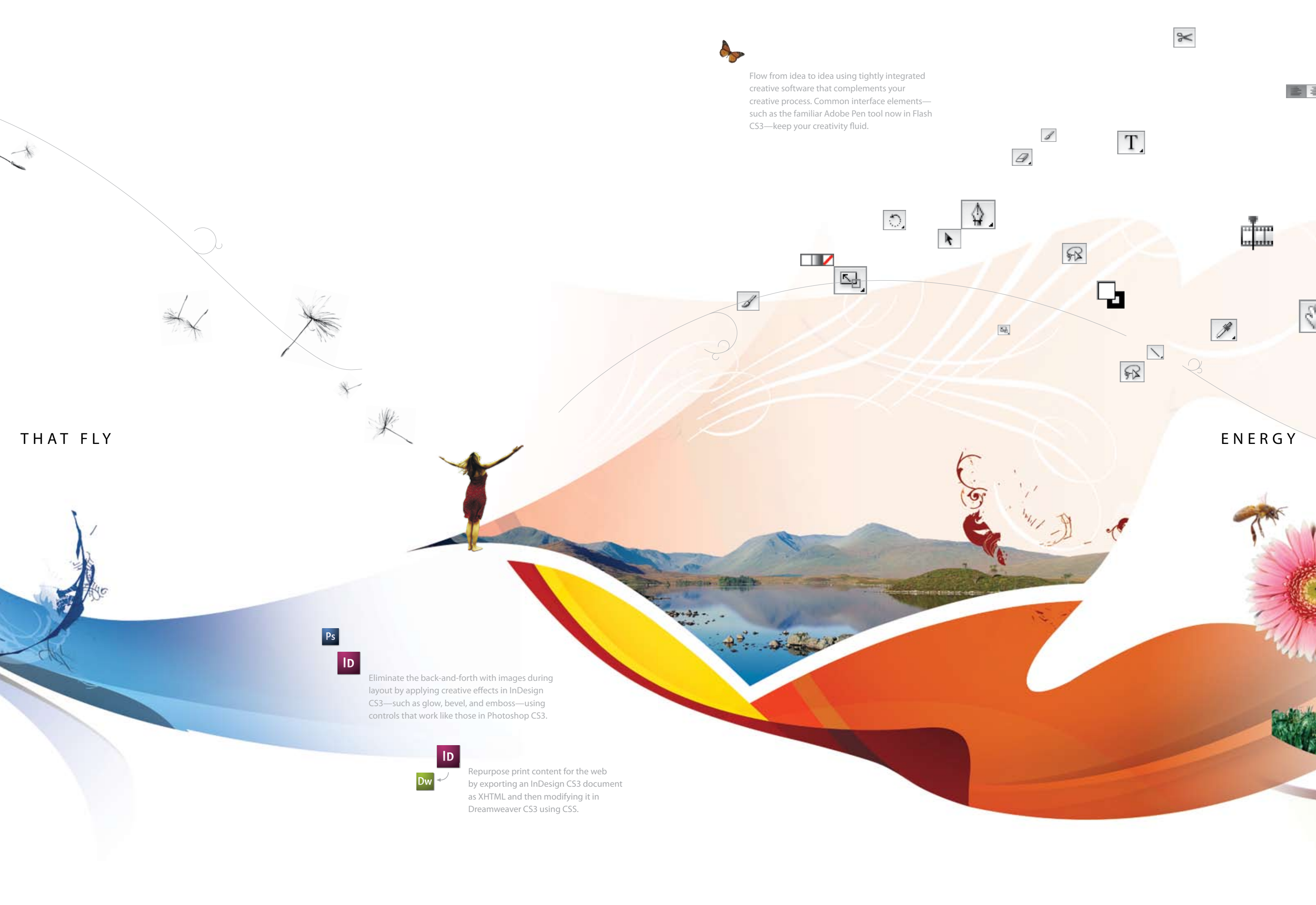
ID

Eliminate the back-and-forth with images during layout by applying creative effects in InDesign CS3—such as glow, bevel, and emboss—using controls that work like those in Photoshop CS3.

Dw

ID

Repurpose print content for the web by exporting an InDesign CS3 document as XHTML and then modifying it in Dreamweaver CS3 using CSS.



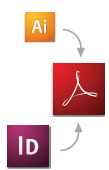


Tt

Ai

Speed up document creation in Illustrator CS3 by choosing appropriate prebuilt or custom New Document Profiles for your final target media. Apply media-specific crop areas so that your artwork adapts smoothly to print, web, video, or film.

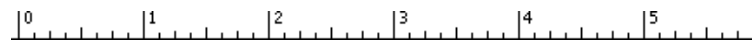
THAT JUMPS



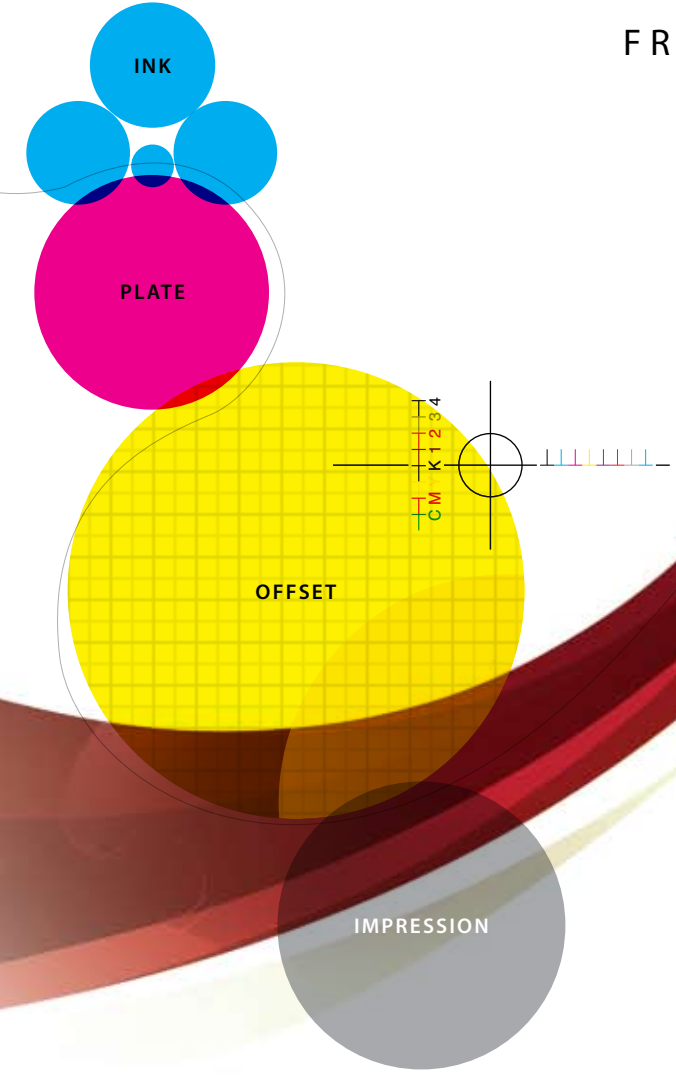
Export InDesign and Illustrator files as Adobe PDF files for high-end print production, and then preflight and automatically correct them using new controls in Acrobat 8 Professional. Use enhanced JDF controls in InDesign CS3 to automate the processing and validation of Adobe PDF files for high-end printing.



Bring Illustrator CS3 vector graphics into your print, web, video, and mobile projects. For example, drop Illustrator comps into Fireworks CS3 to produce rich web prototypes, or import Illustrator graphics into projects created in Flash CS3 to animate them.

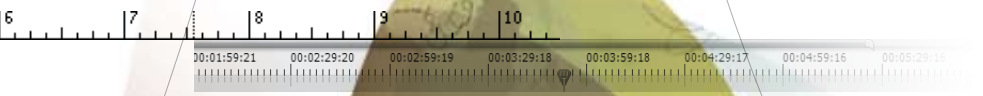


FROM PRINT

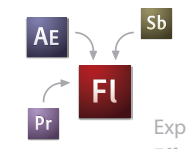




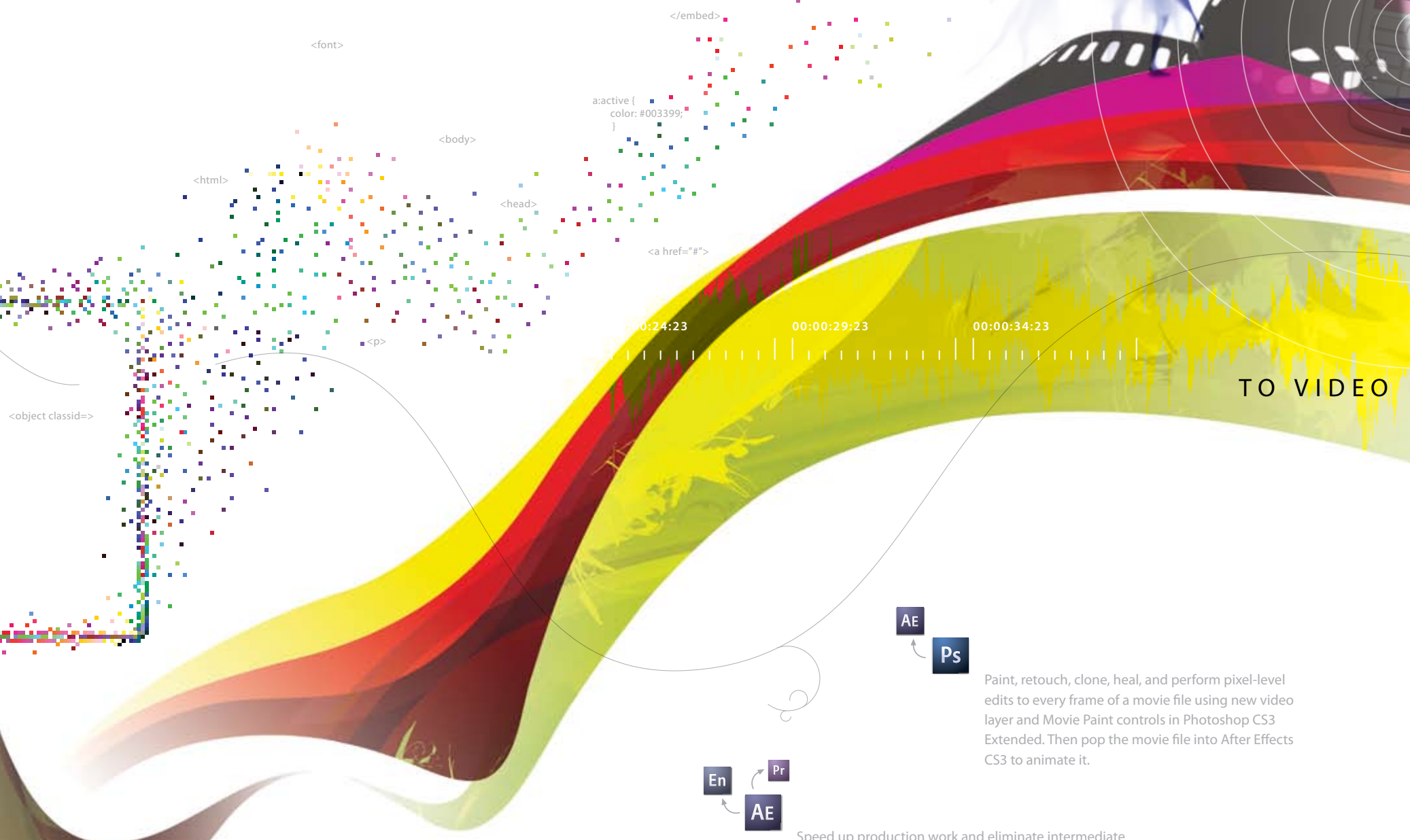
Take your Photoshop CS3 assets virtually anywhere—even import them with complete fidelity into Flash CS3 and Fireworks CS3 projects, or copy and paste them into Dreamweaver CS3 web pages.



TO WEB



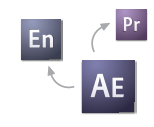
Export FLV files from Adobe Premiere Pro CS3, After Effects CS3, or Soundbooth CS3 with cue points, which you can then use in animations created in Flash CS3 to trigger interactive events. Also export Encore CS3 projects as interactive SWF files.



TO VIDEO



Paint, retouch, clone, heal, and perform pixel-level edits to every frame of a movie file using new video layer and Movie Paint controls in Photoshop CS3 Extended. Then pop the movie file into After Effects CS3 to animate it.

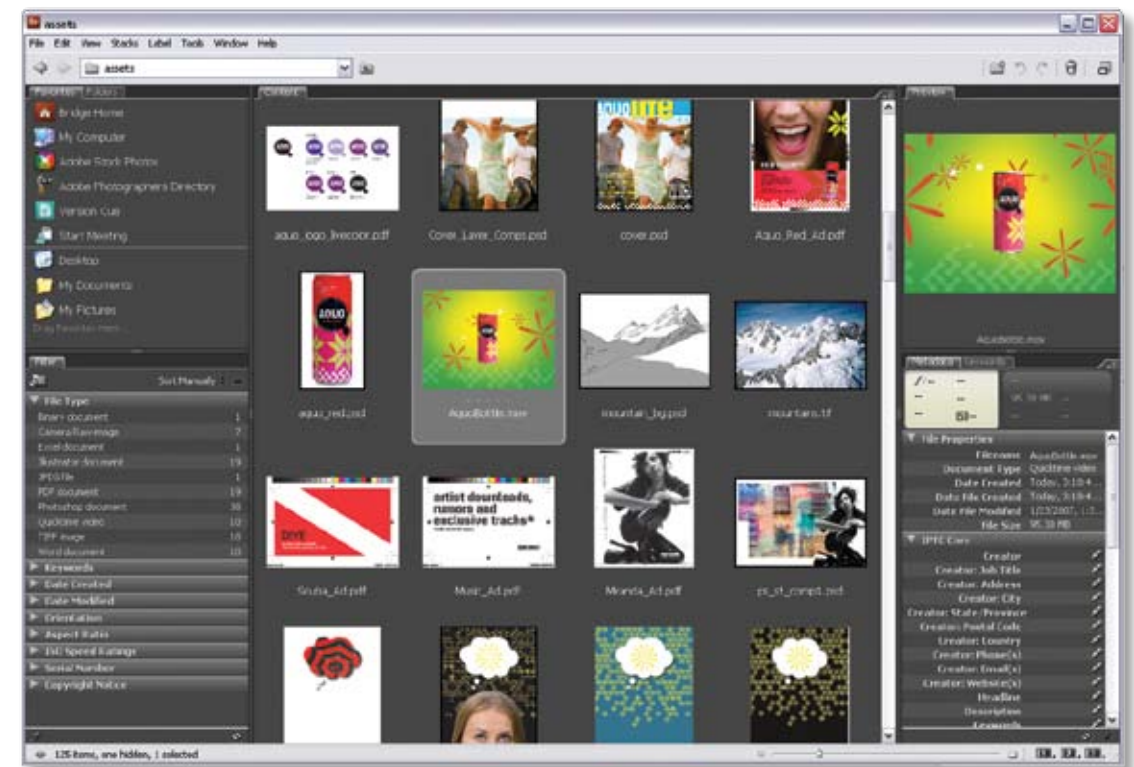


Speed up production work and eliminate intermediate rendering with Adobe Dynamic Link, which automatically updates After Effects CS3 compositions in Adobe Premiere Pro CS3 and Encore CS3 projects (Available only in Adobe Creative Suite 3 Production Premium and Master Collection.)



ADOBE® CREATIVE SUITE® 3 COMPLETE WORKFLOW TOOLS

Adobe Bridge Media management made easy. A powerful tool for visually organizing creative assets, Adobe Bridge puts cutting-edge file browsing at your fingertips and gives you centralized access to project files, applications, and settings, plus XMP metadata tagging and search capabilities. Adobe Bridge is available in all six editions of Adobe Creative Suite 3.



TO MOBILE AND BEYOND

in one continuous motion

Move across media as quickly as your inspiration takes you. With Adobe Creative Suite 3—available in six editions—you can shift freely across design disciplines using the most comprehensive set of creative tools ever released. A common approach to tools, commands, and shortcuts across software components makes it easy to get up to speed and keep the creative energy flowing. Whether you want to import layered Photoshop files into your Flash or InDesign projects, incorporate Illustrator graphics into interactive Flash designs, or play back or update After Effects compositions in Adobe Premiere Pro without intermediate rendering, Creative Suite 3 preserves the uninterrupted flow of your ideas from first concept through final polished execution.

See how far Adobe Creative Suite 3 can take you.
Visit www.adobe.com/go/creativelicense to let the creativity fly.

Adobe Bridge Home

Your home base in Adobe Bridge CS3 delivers up-to-date information on all your Adobe Creative Suite 3 components in one convenient location. Watch the latest video tutorials, listen to podcasts by leading designers, or learn about local training events. Discover tips to help you work smarter and faster and make the most of your Adobe products.

Adobe Version Cue

Keep collaborative workflows smooth and efficient with this server-based file management solution. Find files you need quickly, track multiple file versions, prevent file overwriting, and host shared Adobe PDF reviews. Version Cue is tightly integrated with Adobe Bridge and other Creative Suite 3 components for quick access. (Available in all editions except Production Premium.)

Adobe Device Central

Simplify and streamline the creation and testing of engaging mobile content with Adobe Device Central, which enables you to preview and test content you've created in Flash CS3, Dreamweaver CS3, Photoshop CS3, and Illustrator CS3 using a regularly updated library of device profiles.

Adobe Stock Photos*

Get instant access to millions of royalty-free images from over 20 leading collections. Available in all Adobe Creative Suite 3 editions, Adobe Stock Photos makes it easy to browse, find, manage, and buy high-quality images all in one place. Accessible through Adobe Bridge to keep creative workflows efficient, Adobe Stock Photos offers one-stop shopping for all your stock photo needs.

Adobe Acrobat Connect*

Put real-time collaboration at your fingertips with this easy-to-use web conferencing service. A simple monthly subscription gives you hassle-free access to private online meeting rooms plus a wealth of collaboration tools for brainstorming, reviews, and more.



C

CREATIVE SUITE

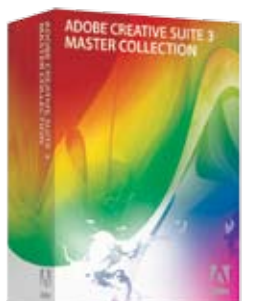


TIGHTER-THAN-EVER INTEGRATION THAT
LETS THE CREATIVITY FLY

INTRODUCING ADOBE® CREATIVE SUITE® 3.
THE MOST COMPREHENSIVE SET OF CREATIVE
TOOLS EVER ASSEMBLED EMPOWERS YOU
TO MOVE FROM CONCEPT TO DELIVERY WITH
MASTERFUL EASE. NOW OFFERED IN SIX
EDITIONS SPANNING PRINT, WEB, VIDEO, AND
MOBILE DESIGN, ADOBE CREATIVE SUITE 3
DELIVERS UNPRECEDENTED CHOICE TO EXPAND
YOUR CREATIVE POSSIBILITIES.

At the core of Creative Suite 3 is a breadth of innovative tools that let you dial up the creativity whenever and however you like. Break the boundaries of design disciplines or hone your particular specialization—with Creative Suite 3, you can choose freely among powerful toolsets to realize your creative vision. The Adobe Creative Suite 3 family includes Design, Web, and Production

editions, plus the Master Collection, which combines all the best Adobe creative software components in one complete package. Whichever edition you choose, new levels of integration across components bring unique momentum to all your creative work, from today's projects to tomorrow's big idea. Explore which Creative Suite 3 edition is right for you.



ADOBE® CREATIVE SUITE® 3 DESIGN EDITIONS



Adobe Creative Suite 3 Design Premium combines

Adobe InDesign CS3
Adobe Photoshop CS3 Extended
Adobe Illustrator CS3
Adobe Flash CS3 Professional
Adobe Dreamweaver CS3
Adobe Acrobat 8 Professional

with

Adobe Bridge CS3
Adobe Version Cue CS3
Adobe Device Central CS3
Adobe Stock Photos
Adobe Acrobat Connect



Adobe Creative Suite 3 Design Standard combines

Adobe InDesign CS3
Adobe Photoshop CS3
Adobe Illustrator CS3
Adobe Acrobat 8 Professional

with

Adobe Bridge CS3
Adobe Version Cue CS3
Adobe Device Central CS3
Adobe Stock Photos
Adobe Acrobat Connect

Creative Suite 3 Design Premium delivers a dream toolset for design professionals who want to push creative boundaries. Combining brand-new, feature-packed versions of the Adobe tools you rely on for page layout, image editing, illustration, and Adobe PDF workflows, plus new tools for creating compelling websites, rich interactive experiences, and dynamic mobile content, Design Premium makes it easy to move across media whenever your inspiration strikes. With the extensive integration offered by Creative Suite 3 Design Premium, you can switch between print, web, interactive, and mobile design with all the ease you need to keep ideas flowing. If your focus is more strictly on print design and production, increase your productivity with Creative Suite 3 Design Standard.

DESIGN PREMIUM

WHO IT'S FOR: GRAPHIC DESIGNERS, INTERACTIVE DESIGNERS, ART/CREATIVE DIRECTORS, PRODUCTION MANAGERS, PRODUCTION ARTISTS, ILLUSTRATORS, AND PHOTOGRAPHERS

WHAT IT'S FOR: DESIGNING RICH, ENGAGING CREATIVE CONTENT FOR PRINT, WEB, INTERACTIVE, AND MOBILE DESIGN

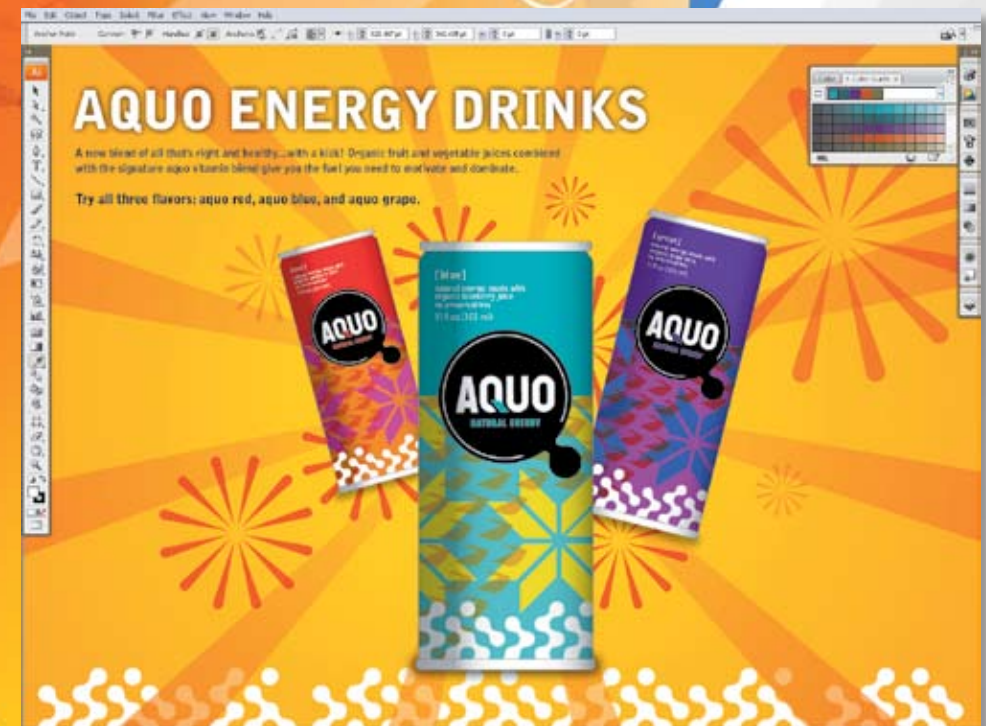
DESIGN STANDARD

WHO IT'S FOR: PROFESSIONAL DESIGNERS AND PRINT SERVICE PROVIDERS WHO SPECIALIZE IN PRINT DESIGN AND PRODUCTION

WHAT IT'S FOR: PRODUCING RICH, COMPELLING PRINT DESIGN, INCLUDING PROFESSIONAL PAGE LAYOUT, ILLUSTRATION, AND PHOTOGRAPHY

Feature highlights: Design Premium

- **All-new versions of essential creative tools.** Experience the ultimate creative toolset with Adobe InDesign CS3 for page layout, Photoshop CS3 Extended for specialized image editing, Illustrator CS3 for vector graphics creation, Flash CS3 Professional for interactive design, Dreamweaver CS3 for web design and development, and Acrobat 8 Professional for Adobe PDF workflows.
- **Powerful design workflows.** Bring your most visionary ideas to life in print, on the web, and on mobile devices. Automatically find and fix errors before printing high-quality pages using InDesign and Acrobat. Export InDesign layouts as XHTML to use in Dreamweaver web designs. Easily create graphics in Flash using the Adobe-standard Pen tool. And test mobile design in Adobe Device Central.
- **Unprecedented integration.** Use native files more easily than ever in different design workflows: Import Photoshop and Illustrator files into Flash, and copy Photoshop files into Dreamweaver. Enjoy a unified, integrated design experience with new self-adjusting panels and other shared interface elements.
- **Support for the latest Mac and Windows® systems.** Get the most out of Creative Suite 3 Design Premium on Intel® based Mac and Microsoft® Windows Vista™ systems. Work smoothly on legacy PowerPC® based Macintosh and Windows XP systems as well.



ADOBE® CREATIVE SUITE® 3 WEB EDITIONS



Adobe Creative Suite 3
Web Premium combines
Adobe Dreamweaver CS3
Adobe Flash CS3 Professional
Adobe Photoshop CS3 Extended
Adobe Illustrator CS3
Adobe Fireworks CS3
Adobe Acrobat 8 Professional
Adobe Contribute CS3
with
Adobe Bridge CS3
Adobe Version Cue CS3
Adobe Device Central CS3
Adobe Stock Photos
Adobe Acrobat Connect



Adobe Creative Suite 3
Web Standard combines
Adobe Dreamweaver CS3
Adobe Flash CS3 Professional
Adobe Fireworks CS3
Adobe Contribute CS3
with
Adobe Bridge CS3
Adobe Version Cue CS3
Adobe Device Central CS3
Adobe Stock Photos
Adobe Acrobat Connect

Everything the web and interactive designer needs to create and develop sites, applications, presentations, and mobile content is assembled in Adobe Creative Suite 3 Web Premium. Go from concept to delivery in one highly integrated environment that combines all-new releases of the industry's best design and development tools. Move assets fluidly between software components with complete fidelity, transform static graphics into dynamic animations, and create new web experiences that push the boundaries of interactive design. For essential tools to create and maintain websites, choose Creative Suite 3 Web Standard.

WEB PREMIUM

WHO IT'S FOR: WEB DESIGNERS AND DEVELOPERS, INTERACTIVE DESIGNERS, MOBILE DESIGNERS, AND DEVELOPERS

WHAT IT'S FOR: DESIGNING AND MAINTAINING INTERACTIVE WEBSITES, APPLICATIONS, USER INTERFACES, ONLINE ADVERTISING, PRESENTATIONS, MOBILE DEVICE CONTENT, AND OTHER DIGITAL EXPERIENCES, FROM PROTOTYPE TO FINISHED PRODUCT

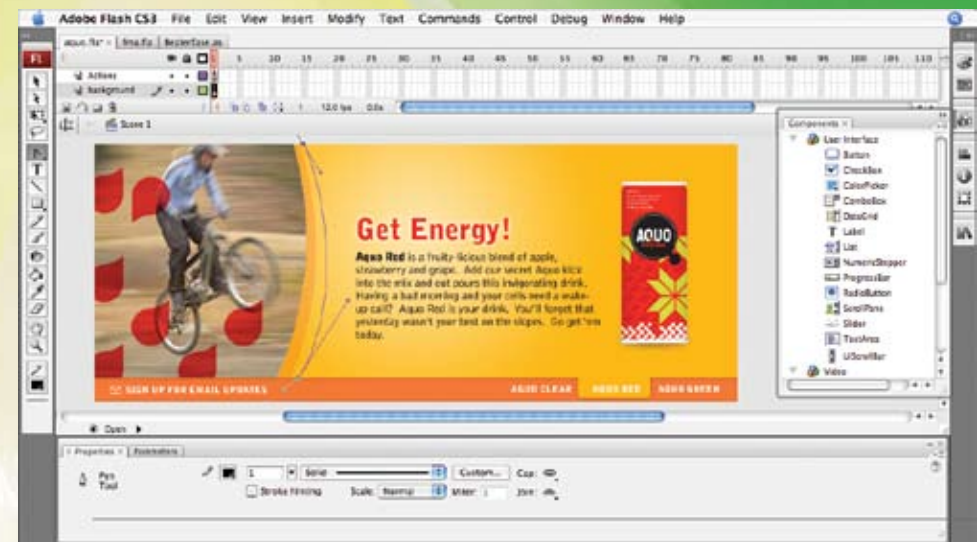
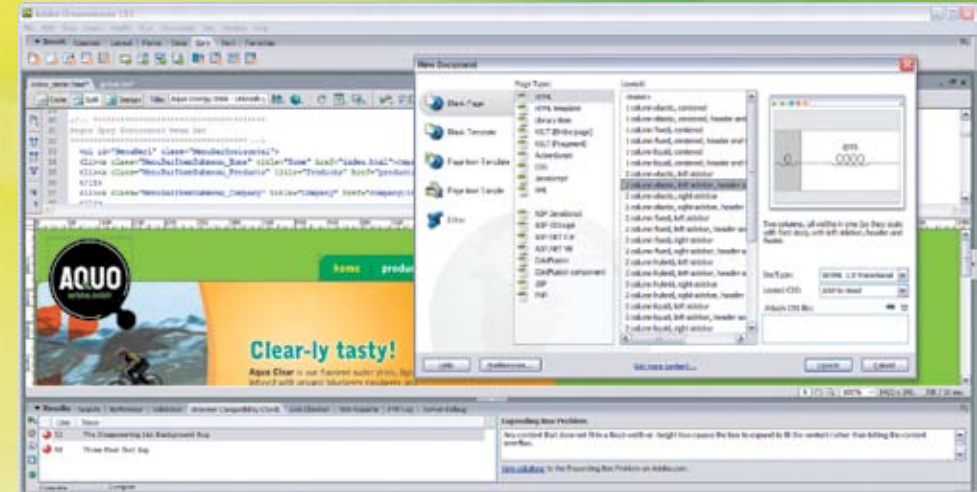
WEB STANDARD

WHO IT'S FOR: WEB AND INTERACTIVE DEVELOPERS

WHAT IT'S FOR: STREAMLINED DEVELOPMENT AND MAINTENANCE OF INTERACTIVE WEBSITES, APPLICATIONS, AND MOBILE DEVICE CONTENT

Feature highlights: Web Premium

- **The best of the best in one integrated suite.** Take advantage of new versions of award-winning tools, now with advanced integration for smoother, faster workflows across applications.
- **Powerful workflow features.** Bypass busywork and keep the focus on creativity. Share files, assets, mock-ups, comps, layers, and effects easily across design components and save time with engineered shortcuts and agile workflows.
- **FLV capability.** Easily create attention-getting websites or applications. Customize your Flash Player skin to reflect your brand online, add interactive triggers in video, audio, or graphics, and create unique experiences with alpha channel overlays.
- **Engaging interactivity.** Incorporate rich experiences into websites, product interface designs, and more. Add Ajax to web page elements, stream broadcasts, or create a multiuser collaboration application—you have all the tools you need to bring your interactive vision to life.
- **Support for industry standards.** Keep current with the latest technologies. Compliance is easy, whether you're designing with CSS and XML, integrating with HTML, XHTML, XML, Adobe ColdFusion® ASP, ASP.NET, JSP, or PHP, testing across browsers and operating systems, or preparing for the new IPv6 protocol.



ADOBE® CREATIVE SUITE® 3 PRODUCTION PREMIUM



**Adobe Creative Suite 3
Production Premium combines**
Adobe After Effects CS3 Professional
Adobe Premiere Pro CS3
Adobe Photoshop CS3 Extended
Adobe Flash CS3 Professional
Adobe Illustrator CS3
Adobe Soundbooth CS3
Adobe Encore CS3

with
Adobe Bridge CS3
Adobe Dynamic Link
Adobe Device Central CS3
Adobe Acrobat Connect

plus
Adobe OnLocation (Windows only)
Adobe Ultra CS3 (Windows only)

Deliver your work on any medium from video and film to DV and mobile with tighter-than-ever integration that ensures a fluid workflow, saves time, and expands your output options. Creative Suite 3 Production Premium gives you everything you need for capturing, editing, adding effects, compositing, interactive authoring, and delivering output in one complete post-production toolset. With feature-packed new releases of essential Adobe post-production and graphics tools, you can move beyond HD, HDV, SD, and DV to Blu-ray Disc delivery and new web and mobile formats. And to expand your range even further, Production Premium also includes Adobe Flash CS3 Professional and the innovative new audio tool, Adobe Soundbooth. Whether you're a professional videographer or a motion graphics specialist, you can meet today's production demands and tomorrow's creative challenges head on with Creative Suite 3 Production Premium.

PRODUCTION PREMIUM

WHO IT'S FOR: VIDEO PROFESSIONALS, RICH MEDIA DESIGNERS, VISUAL EFFECTS ARTISTS, INDEPENDENT FILMMAKERS, AND WEB AND INTERACTIVE DESIGNERS

WHAT IT'S FOR: CREATING AND DISTRIBUTING DYNAMIC FILM, VIDEO, DVD, WEB, AND MOBILE CONTENT

Feature highlights

- **Now available for Mac and Windows.** Work on the platform of your choice with all the latest releases of essential post-production tools. Consistent user interfaces make it easy to get up to speed quickly.
- **Future-ready tools plus broad support for leading standards and formats.** Be confident you can tackle any project. Enjoy an open approach to hardware and platform support, a rich array of plug-ins and third-party tools, and the ability to deliver video content to new types of devices.
- **Extensive integration.** Move files and projects easily between components, including After Effects CS3, Adobe Premiere Pro CS3, Photoshop CS3 Extended, Flash CS3, Illustrator CS3, and Encore CS3. Share compositions, timelines, and effects between After Effects CS3 and Adobe Premiere Pro CS3, and manage assets across projects with enhanced Adobe Bridge CS3.
- **Adobe Dynamic Link.** Eliminate intermediate rendering. Save time by editing a composition in After Effects and then viewing your updates instantly in Adobe Premiere Pro and Encore.
- **Rich online experiences with new Adobe Flash CS3 Professional.** Integrate video content into websites, presentations, and mobile content, preserve vectors from After Effects animations in Flash CS3, and import SWF files as vectors into After Effects with alpha channels preserved.



ADOBE® CREATIVE SUITE® 3 MASTER COLLECTION



- Adobe Creative Suite 3 Master Collection combines**
- Adobe InDesign CS3
 - Adobe Photoshop CS3 Extended
 - Adobe Illustrator CS3
 - Adobe Acrobat 8 Professional
 - Adobe Flash CS3 Professional
 - Adobe Dreamweaver CS3
 - Adobe Fireworks CS3
 - Adobe Contribute CS3
 - Adobe After Effects CS3 Professional
 - Adobe Premiere Pro CS3
 - Adobe Soundbooth CS3
 - Adobe Encore CS3
 - Adobe Bridge CS3
 - Adobe Version Cue CS3
 - Adobe Device Central CS3
 - Adobe Stock Photos
 - Adobe Acrobat Connect
 - Adobe Dynamic Link
- plus
- Adobe OnLocation (Windows only)
 - Adobe Ultra CS3 (Windows only)

For more information, visit www.adobe.com/go/creativelicense.

For creative professionals who love to blur boundaries and break rules in pursuit of their vision, Adobe Creative Suite 3 Master Collection delivers the most comprehensive design environment ever released at an incomparable value. Combining all the leading Adobe creative applications into one complete package—with tools for print, web, interactive, mobile, film, and video—Creative Suite 3 Master Collection gives you the freedom to design across media with open-ended possibilities. Get ready for a highly integrated, exceptionally productive environment that helps balance deadlines and design aspirations to meet any competitive challenge. Wherever your imagination leads, Creative Suite 3 Master Collection gives you all the tools you need to get there.

MASTER COLLECTION

WHO IT'S FOR: CREATIVE PROFESSIONALS WHO DESIGN OR ASPIRE TO CREATE PRINT, WEB, INTERACTIVE, VIDEO, FILM, AND MOBILE CONTENT

WHAT IT'S FOR: ANYTHING YOU CAN IMAGINE

Creative Suite 3 Master Collection combines Adobe's creative applications into a complete package—allowing you to break boundaries and design for any output you can imagine—print, web, interactive, film, video, and mobile.



ADOBE® CREATIVE SUITE® 3 CHOOSE YOUR EDITION

Adobe Creative Suite 3 software combines shared productivity features with essential creative tools that let you design content for print, the web, film and video, and mobile devices.



	DESIGN		WEB		PRODUCTION PREMIUM	MASTER COLLECTION
	PREMIUM	STANDARD	PREMIUM	STANDARD		
Adobe InDesign® CS3	•	•				•
Adobe Photoshop® CS3 Extended	•		•		•	•
Adobe Photoshop CS3		•				
Adobe Illustrator® CS3	•	•	•		•	•
Adobe Acrobat® 8 Professional	•	•	•			•
Adobe Flash® CS3 Professional	•		•	•	•	•
Adobe Dreamweaver® CS3	•		•	•		•
Adobe Fireworks® CS3			•	•		•
Adobe Contribute® CS3			•	•		•
Adobe After Effects® CS3 Professional					•	•
Adobe Premiere® Pro CS3					•	•
Adobe Soundbooth™ CS3					•	•
Adobe Encore® CS3					•	•
SHARED APPLICATIONS, FEATURES, AND SERVICES						
Adobe Bridge CS3	•	•	•	•	•	•
Adobe Version Cue® CS3	•	•	•	•		•
Adobe Device Central CS3	•	•	•	•	•	•
Adobe Stock Photos*	•	•	•	•	•	•
Adobe Acrobat Connect™	•	•	•	•	•	•
Adobe Dynamic Link					•	•
Adobe OnLocation™ CS3†‡ (Windows® only)					•	•
Adobe Ultra® CS3† (Windows only)					•	•

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat Connect, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees. For details, visit www.adobe.com. † Included in the box. ‡ For Macintosh users, Adobe OnLocation requires Boot Camp and Windows (purchased separately) or a separate Windows based computer.

Adobe, the Adobe logo, Acrobat, Acrobat Connect, Adobe OnLocation, the Adobe PDF logo, Adobe Premiere, After Effects, ColdFusion, Contribute, Creative Suite, Dreamweaver, Encore, Fireworks, Flash, Illustrator, InDesign, Photoshop, Soundbooth, Ultra, Version Cue, and XMP are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Mac and Macintosh are trademarks of Apple Inc., registered in the U.S. and other countries. Intel is a registered trademark of Intel Corporation in the United States and other countries. PowerPC is a trademark of International Business Machines Corporation in the United States, other countries, or both. Microsoft, Windows, and Windows Vista are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. All other trademarks are the property of their respective owners. The names and logos referred to in the sample artwork are fictional and not intended to refer to any actual organization or products.

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