

College of Behavioral & Social Sciences
Vanguard



Distinguished Alumna

Dr. Nancy "Rusty" Barceló

Recognized Leader for Diversity
in Higher Education

This time of year, the gray of winter is replaced by a rainbow of color, transforming the campus landscape from sparse to robust. Excitement fills the air as students put the finishing touches on their research projects and presentations and prepare for finals. Each spring, commencement brings together faculty, staff, students, and their families to celebrate their graduating seniors' accomplishments and hopes for the future. The optimism that abounds this time of year is a constant reminder of the significance of our mission: to provide students with a high-quality education and prepare them for a "lifelong path of learning and service to their community."

As you are probably aware, the budget woes facing the state of California and the country are formidable. Yet, despite these challenges, the faculty and staff of the College of Behavioral and Social Sciences remain committed to providing students with outstanding interactive and leading-edge learning opportunities in an earnest effort to uphold the strong academic tradition for which CSU, Chico is recognized.

This volume of Vanguard is filled with good news, evidencing our college's commitment to student success. It is filled with examples of our students connecting their coursework to larger public arenas (political, economic, and cultural) and developing an understanding of the importance of being informed, responsible, and constructive workers and citizens of local communities, nations and the world. Many graduates in the behavioral and social sciences go on to make important contributions to the global community, in large part due to their experiences here.

I would like to draw your attention in particular to our cover story on the college's 2011 distinguished alumna, Dr. Nancy "Rusty" Barceló. Dr. Barceló, a first-generation college student, has had an accomplished career in higher education. Her professional focus is diversity and social justice education, emphasizing access for all students and equipping them for success. I am sure you will be inspired after reading about Dr. Barceló's career accomplishments and commitment to students from all walks of life. Perhaps you will even be inspired to share your career path, achievements, and lessons learned with me. If so, you may e-mail me at the address that appears below.

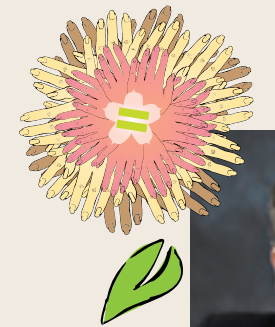
On behalf of the college, we look forward to hearing from you and wish you and yours a happy and healthy summer ahead.

Gayle E. Hutchinson, Dean
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DEAN'S MESSAGE

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Sociology Professor Receives Prestigious Award

Professor Kathleen Kaiser received the prestigious Distinguished Contribution to Sociological Praxis Award for 2011 from the Pacific Sociological Association at its Annual Meeting in Seattle on March 11. At the award ceremony, Kaiser was praised for her career of service that includes efforts on course alignment between the California State University system and California's Community Colleges, contributions to educational projects for young adults with the California Department of Corrections, service as the first woman selected as Faculty Trustee to the CSU system in 2003, service to the Academic Senate for CSU, Chico and the entire CSU system, and her exemplary efforts on behalf of the children in Chico as a member of the Chico Unified School District Board. Kaiser's service has previously been well recognized. In 2006 she received the "Outstanding Faculty Service Award" at CSU, Chico for her long tradition of campus service, and she was honored by the California State Student Association as Trustee of the Year for 2004–2005.



Emphasis on Service Learning Brings Recognition to Sociology Professor

California Educator, the magazine for the California Teachers Association, recently profiled seven members of the association, ranging from K-12 teachers to a college professor, who "stood out in tough times" through service to their communities. Cynthia Siemsen, professor and chair of the Department of Sociology, was selected to represent community work performed at the university level. The association highlighted Professor Siemsen's service learning assignment in her Contemporary Social Theory course that challenged students' stereotypes about homelessness and mental illness. Through a semester-long project that provided over 700 hours of service to the Torres Community Shelter in Chico, two cohorts of students have had their stereotypes about homelessness and mental illness shattered, at the same time they learned to apply sociological concepts to a concrete social problem. The association learned of the Torres Community Shelter project after Siemsen received a Volunteer of the Year Award from Chico's Mayor Ann Schwab.

Peer Advising: A Win-Win Program for Psychology Students

Asking for advice can be a tricky thing. Would you turn to the person next to you in your PSYC 101 class and ask him or her if you had spinach between your teeth? Possibly. Would you turn to that person and ask him or her what to take next semester? Possibly not a good idea. You might have observed that your classmate laughs at the professor's jokes at about the same intensity as you do and contributes to class discussions at about the same rate. But does this mean that your classmate is on the same educational path as you are? You could ask a professor for course recommendations; a professor knows how to maneuver through the academic environment, but it sometimes appears that your professor was a student when dinosaurs roamed the earth.

Knowing that students have questions, the Department of Psychology offers answers through both faculty and peer advisors. The Peer Advising office is in the heart of the department's classroom space, in Modoc 225. Five days a week the door to this office is open. Psychology majors, minors, or wannabes can pop their heads in for a quick question or can drop into an office chair for a long discussion. In the fall 2010 semester, peer advisors provided approximately 180 hours of advising to their peers.

Peer advisors are upper-division students who have passed a brief course on departmental and university policies and procedures. They earn a single unit of credit for 45 hours of work. Peer advisors serve for one or two semesters; in fact, about 40 percent of the peer advisors continue a second semester, and the benefits are numerous. Johnny Meehan, a "retired" peer advisor, would have served for a third semester (if it had been allowed), as he enjoyed the interactions with his colleagues. Jonathan Schneider is



planning on a profession in higher education in a career counseling or advising office; he sees peer advising as a way of gaining valuable experience. Marcianna Rivera wanted to be of service, and though she works, commutes, and has a busy class schedule, serving as a peer advisor fit well into her hectic day.

The use of peer advisors at universities is a national trend. According to Barman and Benson (1981), interest in peer advising increased in the 1960s and 1970s as higher education became more complex and campuses became larger and more diverse. Peer advising is still considered a versatile and flexible enhancement to traditional forms of advising (Koring, 2005). In 1997 the Department of Psychology began its peer advising program after observing successful peer programs elsewhere. It continues to be a very successful program, not simply because

students can get their questions answered but because students then ask even more questions. Students leave the peer advising office in search of a faculty office because they are now aware of the possibility of doing an internship or taking part in a faculty's research project or joining the national psychology honor society, Psi Chi, or even becoming a peer advisor themselves. Peer advisors leave their positions with skills they can use beyond the campus environment. The success of the peer advising program is measured by the success of its students.

References
 Barman, C. R. & Benson, P.A. (1981). Peer advising: A working model. *NACADA Journal*, 17, 46-51.
 Koring, H. (2005). Peer advising: A win-win initiative. *Academic Advising Today*. Online journal, http://www.nacada.ksu.edu/AAT/NW28_2.htm#5. Accessed March 28, 2011.

ANTHROPOLOGY



A Whale of a Project

From the moment Herman Melville penned his American epic, *Moby-Dick*, the fate of Captain George Pollard, Jr. had already been sealed. Pollard, captain of the famed whaling ship *Essex*, and the inspiration for Melville's book, met his nemesis in the form of an angry sperm whale, an encounter that caused the ship to sink into the abyss of the deep and vast Pacific.

Like many a ship's captain, Pollard reorganized soon after, taking command of *Two Brothers*, another Nantucket whaling ship, only to meet a second catastrophe on February 11, 1823. This time, the culprit was a coral reef, situated among the treacherous shallows of French Frigate Shoals, an atoll located about 600 miles northwest of Honolulu, Hawaii.

Archaeologists for the National Oceanic and Atmospheric Administration's (NOAA) Marine Sanctuaries Program, which comprises 13 federal jurisdictions, have been investigating a number of such shipwrecks located in the Papahānaumokuākea Marine National Monument, a pristine conservation area in the Northwestern Hawaiian Islands. In 2008, a NOAA maritime archaeological team investigated several shipwreck sites

in the Monument on the NOAA research vessel *Hi'ialakai*, including three 19th-century whaling ships, *Hermes*, *Pearl*, and *Parker*, and the mid-19th-century historic U.S. Navy vessel, USS *Saginaw*, as well as other historical vessels. At each site, the archaeologists have surveyed and recorded their findings and sampled the shipwrecks for diagnostic artifacts.

In this regard, Dr. Kelly Gleason, the maritime archaeologist for the Papahānaumokuākea Marine National Monument, requested a bid for the services of the Heritage Resources Conservation Laboratory (HRCL) in the Department of Anthropology at California State University, Chico, to conserve several potentially important artifacts from *Two Brothers*, to be documented, analyzed, and conserved by HRCL. Under the direction of Professor Georgia Fox, previous work on NOAA shipwreck artifacts includes a number of small artifacts, and more recently, the conservation of two large ships' bells from *Parker* and USS *Saginaw*. The bells are now on display in the Mokupapapa Discovery Center in Hilo, Hawaii.

The artifacts from *Two Brothers* include three whaling harpoon tips, two whaling lance

tips, two ceramic sherds, and one small cast iron cooking pot recovered from the surface of the sediment/hard substrate at the shipwreck site. Work began on the artifacts in early September 2010, with recently graduated anthropology student Brian Denham, and undergraduate Anthropology student Kimberly Ornellas currently serving as interns on the project. Both students were trained in the Anthropology 465 Conservation of Archaeological and Ethnographic Resources class and are now deep into the important phase of cleaning the artifacts to prepare them for the next stages of the conservation treatments.

The conservation lab provides the opportunity to train students in the ANTH 465 class, as well as offer additional training through contracts and for workshops for California Native American tribes as part of the educational outreach of the North State Initiative. The lab and Department of Anthropology are very grateful that HRCL was chosen to preserve the *Two Brothers'* artifacts, and the legacy of a man, a ship, and an American past long gone. For more on this story, go to: http://www.csuchico.edu/pub/inside/11_02_11/georgiaFox.shtml

CHILD DEVELOPMENT

New Addition to the BSS Family: Child Development BA



For the first time this spring, Early Child Education students employed full-time in child care agencies from across Northern California can earn their Child Development BA from CSU, Chico. This program combines previously completed lower-division coursework with a specially designed, upper-division online child development curriculum. Child development faculty were fully committed to this cohort of students, creating online sections of each required course. The program, initiated while Professor Judy Bordin was serving as the Child Development Program coordinator, was completed under the direction of Professor

Cindy Ratekin (pictured left), the current coordinator for the Child Development Program. Ratekin, who came to Chico State in 1991, has served as the coordinator of the Child Development Program since spring of 2010. She received her master's degree and teaching credential in early childhood special education from San Diego State University and her PhD from UCLA. She is proud that, as a result of this innovative program, the Child Development Program has made a significant contribution to the quality of services for young children and their families in Northern California.

SOCIAL SCIENCE

Ashley Ecklund: Peer Advisor and Academic Star

Ashley Ecklund, a graduate student in the Social Science Program, is emerging as a shining star in the College of Behavioral and Social Sciences.

Ecklund, who hails from the small town of Mt. Shasta City, Calif., is the first in her immediate family to have attended college. She received her BA in English from Chico State in 2008. After graduation, Ashley entered the workforce as a manager in the retail industry. Her employees were often times high school students who were deciding whether or not to attend college. Ashley found herself "counseling" these students on her lunch breaks and after work about the benefits of attending college. Ashley soon found that her favorite part about going to work was the opportunity to meet with her employees and counsel them

on their opportunities in higher education. A future advisor was born, and Ashley enrolled in the Social Science graduate program.

Ashley has made an impact in her time at Chico State. She currently serves as a student ambassador for the College of BSS, the vice president for the Council of Graduate Students, an intern for the Career Center on campus as well as an intern advisor in Academic Advising, all while carrying a 4.0 GPA. Ashley represented the College of BSS and the Social Science Program recently at the Far West Popular and American Culture Association Conference in Las Vegas. She presented a paper she wrote, titled "Career Paths Altered by Fear: Vertical and Horizontal Decision Making." She will also be traveling to Salt Lake City to present another paper with social science professor Lee Walker, titled,



"Career Maturity in Changing China: Linking Leslie T. Chang's Study 'Factory Girls' and D. Super's 'Dimensions in Career Maturity,'" at the Western Social Science Association Conference in April.

Ashley plans on pursuing a career in higher education through student services. She loves working with students and would like to focus on first-generation freshmen to help them succeed. She aspires to work for her alma mater—how fortunate for Chico State!

Dr. Nancy “Rusty” Barceló

A Leader for Diversity in Higher Education



Once a year, the College of Behavioral and Social Sciences has the opportunity to recognize an outstanding alumna/us who has truly had a positive and profound impact on society. This year, the college is proud to recognize Dr. Nancy “Rusty” Barceló.

Nancy Barceló received her Bachelor of Arts in Social Work from then Chico State College in 1969, her Master of Arts in Recreational Education from the University of Iowa, and her Doctor of Philosophy in Higher Education Administration from the University of Iowa. Dr. Barceló is a nationally-recognized figure for her leadership in diversity throughout her 30-year career in higher education.

As a young graduate student at the University of Iowa and a Mexican in a largely Caucasian state, Barceló connected to others by going to work for the Office of Minority Affairs. “I told my mom I wanted to come home, and she said, ‘Where there’s one Mexican, there’s probably another one.’ I looked at the census data and found I wasn’t alone. If there were so many of us, why was I the only one at the University of Iowa? That’s what changed my life.”

Changing lives has been the theme of Dr. Barceló’s career. After spending 20 years at the University of

Iowa, where she served as assistant dean and provost for academic affairs, Dr. Barceló became the associate vice president for multicultural and academic affairs at the University of Minnesota in 1996, also serving as the chair of the Chicano Studies Department from 1999 to 2001. After serving as vice president and vice provost for minority affairs and diversity at the University of Washington from 2001 to 2006, she returned to Minnesota to assume the post of chief diversity officer and was a key member of the university’s senior executive team. In 2010, Dr. Barceló left the University of Minnesota to become the president at Northern New Mexico College in Española, New Mexico.

Dr. Barceló supports diversity on the CSU, Chico campus through the funding of the scholarship in honor of her grandmother, Natividad G. Lucero, in the Multicultural and Gender Studies program. Her grandmother played an instrumental role in her journey to self-discovery and leadership for diversity in all aspects of our society. A highlight of her campus visit was her personal meeting with this year’s scholarship recipient, Victoria Escorza, who is majoring in Social Work with a minor in Chicano Studies; Ms. Escorza also serves as a student ambassador for the college.

Dr. Barceló’s guiding philosophy is that equity and diversity are fundamental to the academic enterprise. She believes that advancing equity and diversity is a shared university-wide responsibility and that leadership on diversity must be collaborative and focused on community building. In the winter 2010 issue of *Diversity & Democracy: Civic Learning for Shared Futures*, Dr. Barceló wrote an article that ended with this statement: “As higher education professionals, we can play an important role in our transformation from a nation of exclusion to one of inclusion, from a nation of opportunity for some to a nation of opportunity for all, from a nation of privilege based on assumed birthright to a nation of real equality, where we all live and work on a level playing field, not a slippery slope.”

Dr. Barceló has been hailed as a visionary leader for transformational change around issues of equity and diversity as well as an astute and dedicated administrator with a gift for community building. Since her experience of being the only Chicana student at the University of Iowa, she has gone on to become one of the nation’s most highly respected leaders in higher education. Dr. Barceló is also an avid bicyclist and accomplished storyteller, songwriter, and guitarist. The College of Behavioral and Social Sciences is very proud to be represented this year by such an accomplished and distinguished alumna.



Chico Soroptimist International Awards Social Work Scholarship



Photo by Ty Barbour/Chico Enterprise-Record
left to right: Ta’Shanne Horn and Sharon Darsey.

California has the largest population of older adults in the nation. Additionally, the 12-county CSU, Chico service region has a substantially higher percentage of older adults than the rest of California, at 15.5 percent, compared to 10.6 percent statewide and 12.4 percent nationally (United States Census Bureau, 2000). As the first baby boomers turn 65 in 2011, the social work profession is bracing itself for a huge wave of social service needs. Currently, only 4 percent of the nation’s social workers specialize in aging, and it is estimated that by 2020, we will need more than 70,000 more social workers to serve our aging population.

In an effort to meet the demand for social workers with expertise in working with the older adult population, the School of Social Work at CSU, Chico applied for and received a grant from the John A. Hartford Foundation to establish the Hartford Partnership Program in Aging Education (HPPAE). The grant was administered through the New York Academy of Medicine, providing stipends for students being trained to work with older adults. HPPAE students are trained in all levels of social work practice, gaining leadership skills that will hopefully change the future of social work practice with older adults.

One of the goals of the HPPAE program was to pursue funding that would help sustain the program once the grant funding ceased. The local chapter of Soroptimist International became a partner in that effort and recently awarded scholarships to two MSW students, Sharon Darsey and Ta’Shanne Horn, who were recognized at a luncheon in January hosted by Chico Soroptimist International. The students shared information about the internships they were completing as part of their MSW program and how these experiences were helping to prepare them to work with older adults.

Dr. Nancy “Rusty” Barceló with the 2011 Natividad G. Lucero Scholarship recipient, Victoria Escorza

Leading Economist Hosted by Econ Club



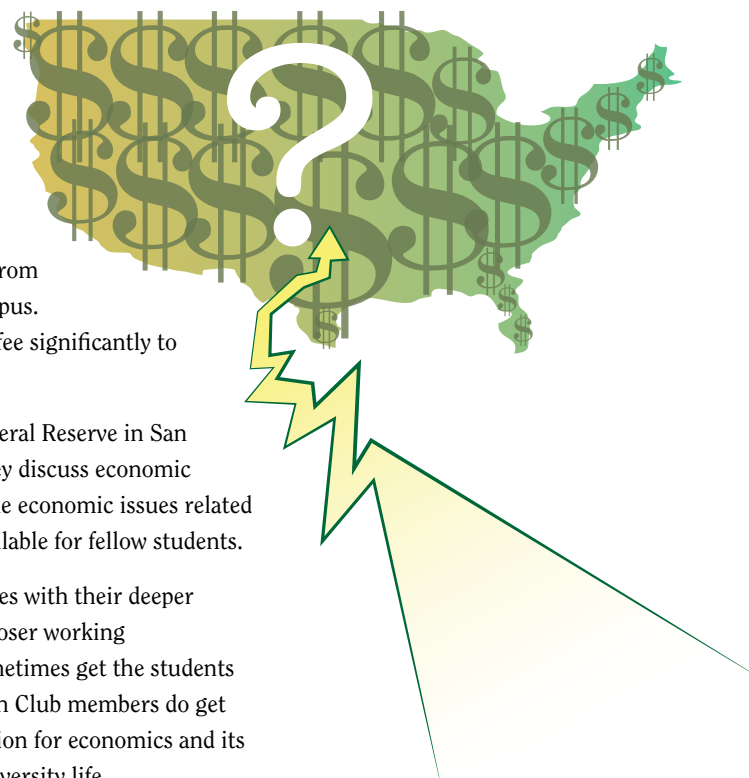
From left to right: Alex Stevens, Nick Billeci, Dave Armstrong, Marcy McCormick, David Pangan, Erik Nix, Francesca Caselli, Robert Canterbury, Andrew Fox, and Andrew McKay.

Earlier this semester, the Chico State Econ Club invited the newest member of the UCLA Anderson Forecasting team to campus, economist Julia Thornton Snider. Students, faculty, and community residents packed Ayers 106 to hear Dr. Snider present her forecast for the state and for the nation. While arguing that the current recession is far less severe than the Great Depression, she projected a slow crawl of recovery out of the Great Recession.

Although her economic outlook is far from bright, Econ Club members were thrilled to get the opportunity to hear and talk with Dr. Snider. David Armstrong, fall semester president, and Marcy McCormick, spring semester president, led the effort to get Snider to campus. David, who is a returning vet, successfully secured a grant from Associated Students to bring Snider on campus. Marcy noted that Snider dropped her usual fee significantly to make her appearance here possible.

Last semester the Econ Club visited the Federal Reserve in San Francisco, and they started a blog where they discuss economic issues. Econ Club members also analyzed the economic issues related to the recent election, which they made available for fellow students.

Econ Club members stand out in their classes with their deeper interest in economics. Often that leads to closer working relationships with their professors, who sometimes get the students internships and job connections. While Econ Club members do get together for pizza and friendship, their passion for economics and its human impact shows the serious side of university life.

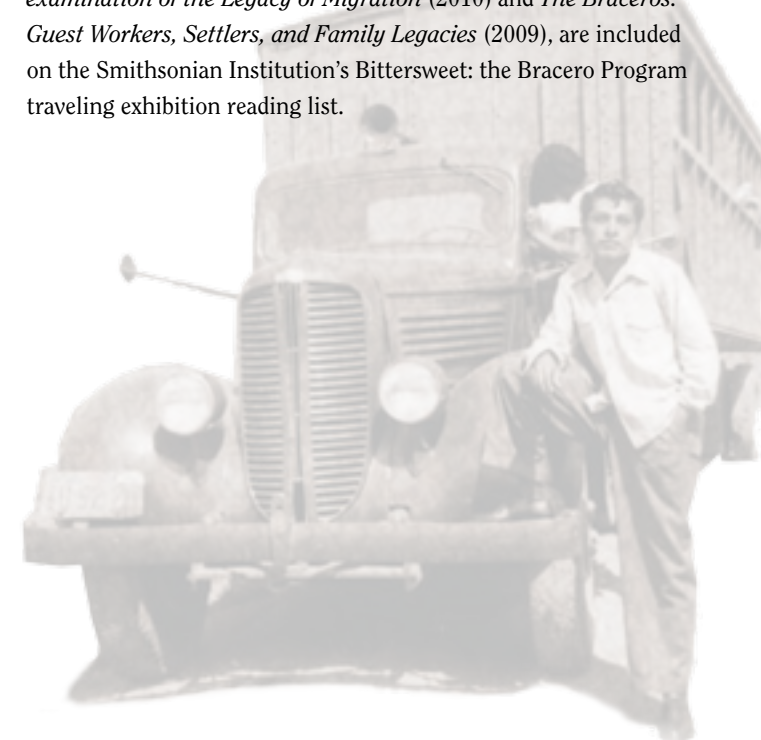


Shining a Spotlight on MCGS's Activist Scholars

In fall 2010, the Center for Multicultural and Gender Studies (MCGS) returned to the College of BSS. MCGS is an interdisciplinary program offering two majors—Multicultural and Gender Studies and Women's Studies, as well as eight minors—African American Studies, American Indian Studies, Asian American Studies, Chicano Studies, Managing Diversity in Organizations, Multicultural Studies, Sexual Diversity Studies, and Women's Studies. The program comprises five tenure/tenure-track faculty members as well as several contingent and affiliate faculty from departments as diverse as Religious Studies, English, Foreign Languages and Literatures, Nursing, and Communication Studies.

MCGS's faculty, students, and alumni are activist scholars engaged in exciting and transformative work in the fields of ethnic, gender, and sexuality studies as well as a number of Chico State's diversity efforts.

Professor Paul López (MCGS/Chicano Studies and Sociology, in photo above) recently published two books on the former Bracero program, which allowed Mexican nationals to take temporary agricultural and railroad work in the United States. The program began in 1942 to fill labor shortages caused by World War II. When the program was cancelled in 1964, approximately 4.6 million contracts had been awarded, making it the nation's largest guest worker program. López's books, *¿Que Fronteras? Mexican Borders and a Re-examination of the Legacy of Migration* (2010) and *The Braceros: Guest Workers, Settlers, and Family Legacies* (2009), are included on the Smithsonian Institution's Bittersweet: the Bracero Program traveling exhibition reading list.



Other noteworthy highlights include:



Professor Sara E. Cooper (Spanish and MCGS) spent spring break 2011 in Havana, Cuba, where she met with several of the island's most celebrated and prolific writers. Cooper is the founder of Cubanabooks, a small independent press "aim[ed] at correcting the current U.S. availability of excellent literature from Cubans living in Cuba." Forthcoming titles in 2011 include a bilingual edition of Nancy Alonso's short fiction *Desencuentro/Disconnect* as well as Aida Bahr's novel *Ofelias/Ophelias*.



Student-athlete Julianne Conrad, a senior majoring in MCGS with an option in Women's Studies, received the California Collegiate Athletic Association (CCAA) Women's Track Athlete of the Week honor for two straight weeks in March 2011. In addition to being a standout in track and field, Conrad is an intern at Safe Place, which provides a visible support system for victims of sexual assault, intimate partner violence, and stalking through outreach, crisis intervention, advocacy, and educational programming on the Chico State and Butte College campuses. Professor Lori Beth Way (Political Science and MCGS) is Safe Place's project director, and MCGS alumna Dawn Frank serves as the program's violence prevention response coordinator.

A junior majoring in MCGS, Aaron Rodriguez is the current Associated Students Commissioner of Multicultural Affairs. Rodriguez is also involved with many organizations on campus, including Pride, Safe Place, the Transgender Task Force, and Ballet Folklorico Mexico Lindo. He also served as one of two student representatives on the Diversity Scorecard Committee, which was charged by President Paul Zingg with drafting the University's Diversity Action Plan.



Campus Conversations: Immigration

The Community Legal Information Center (CLIC), along with the Chico branch of the ACLU, presented an “Immigration Myths and Misconceptions” symposium. It took place on the CSU, Chico campus on Tuesday, February 15, 2011 and attracted over 350 attendees. CLIC students Sonja Ibsen, Troy Hackney, and Anthony Carrel organized and staffed the event under the supervision of Professor Teddy DeLorenzo, Political Science.

The five-speaker panel presented information on popular myths related to undocumented immigrants: “Undocumented immigrants are a drain on the public benefit system,” “Undocumented immigrants take jobs away from US Citizens,” “Undocumented immigrants should come here legally, if they want to come to America,” and “Undocumented immigrants don’t belong here.” Speakers included

CSU, Chico faculty Paul Lopez and Antonio Arreguin-Bermudez, CSU, Chico graduate student Rocio Guido-Ferns, Legal Services of Northern California paralegal, Laurel Yorks, and Sacramento immigration attorney Bethania Maria.

CLIC is an on-campus law clinical internship staffed by over 100 students earning political science units and is funded by the University, Associated Students, and the city of Chico. This collaborative event was an opportunity to present information to an audience of both university and community members. ACLU members were pleased to offer support for the event as an educational forum. The ACLU was an important part of the event’s success, which included a representative of the Mexican Consulate office in Sacramento.

iPads Are Central to Political Science Researchers

Social scientists at CSU, Chico are using a cluster of iPads in a mobile experimental lab to conduct cutting-edge research on political and economic attitudes in the United States and beyond. Assistant Professor of Political

approximately 300 times the salary of the average worker. This ratio was closer to 40 to 1 in 1980. With a grant from the College of Behavioral and Social Sciences, Professor Viotti will deploy the mobile lab across the United States as well as other countries.

In small groups, subjects will use iPad apps in experiments that are designed to test people’s views of fairness with respect to economic inequality. Subjects choose how to divide portions of income between themselves. The decisions they make determine how much they are paid at the end of the experiments. In one scenario, a subject may choose anonymously on a continuum from keeping all of the income (\$100) or sharing it equally with others in the group (\$20 per person). Professor Viotti finds that certain demographic factors, including gender, ethnic identity, religion, and political orientation affect how subjects behave in the economics experiments. In the United States, for example, women, Latinos, and African Americans tend to choose more equal distributions of income in such scenarios; that is, they exhibit egalitarian behavior, even at a personal cost.

Since 2005, Professor Viotti and his co-authors have run thousands of rounds of

experiments and surveys across the United States, India, Panama, Uganda, and China, all countries characterized by increasing economic inequality. This fieldwork has produced many reams of paper responses, data entry has consumed thousands of hours, and researchers face the risk of losing data. The state-of-the-art networked iPads eliminate the need to administer paper-based studies, which will generate significant savings over time in terms of paper usage, data-entry, and data storage. The mobile lab will also reduce the potential for data loss associated with travel, extending research horizons to a variety of sites, including Mexico City and Cuba.

By jettisoning the paper-and-toner roots of experimental research, the Department Political Science is establishing itself as a pioneer in the use of nimble wireless tools for research. These efficiency gains of the mobile lab are consistent with the College of BSS goal to pursue sustainable practices in the 21st century while it continues to break ground in research and teaching. Eager to put the mobile lab to use, Professor Viotti looks forward to collaborating with colleagues and student assistants at the frontier of attitudinal research.



Photo by Jaclyn Percy.

Science Paul Viotti, the principal investigator, is relying on the iPads to revolutionize the way he collects data on attitudes toward economic inequality. Income and wealth inequality have grown considerably in the United States and in many other countries in the world since the 1970s. Illustrating the growing economic divide, Viotti reports that in the United States the average CEO earns

Harvest Food Drive Provides for Homeless and Hungry



From left to right: Ashley Allen, John Pham, Kaila Johnson, Eileen Reyes, Faye Cleveland

Across the country, food banks are increasingly unable to meet growing demand for food, and unfortunately, many have even closed their doors when they are needed now more than ever. Here in Chico, thanks to Professor Holly Nevarez and her students, the homeless and hungry citizens of our community have a stable source of food. For the past three years, Nevarez has led the Harvest Food Drive for the Jesus Center, with each year breaking all previous records for the amount of canned food collected. Prior to her involvement, the annual food drive brought in 5,000–10,000 cans of food. This year, an amazing 44,000 cans of food were collected! In addition to donations of canned food, over \$1,000 in cash was donated to the Jesus Center to be used as needed for the Harvest Food Drive.

In her Community Health class, Nevarez teaches her students multiple ways to raise awareness of community problems and motivate people to take action to help others. Her students create a campaign that includes local schools, businesses, and churches, as well as student clubs and students in Chico State’s First-Year Experience Program. Students use traditional publicity methods, dramatic performances, competitions, and social media to reach as many potential donors as possible within the food drive’s 10-day period.

In addition to feeding the hungry, our students, who are preparing to be community health specialists, are learning how to leverage social marketing, the role of compassion, creating collaboration, the role of social responsibility, and the power of every individual to make a difference in their community.

This year, the Harvest Food Drive included a raincoat drive to help keep the homeless dry during the cold rainy season. Students collected money to buy 1,060 raincoats, which were distributed in December and January to guests at the Jesus Center. Pictured: Katelyn Stewart and Kelly Ksander.



From left to right: Katelyn Stewart and Kelly Ksander

New Course Explores Role of Technology in Geography

The Department of Geography and Planning and Shasta College in Redding are part of an innovative collaboration to advance geospatial education and awareness in general education and in our local communities. Funded by a National Science Foundation Advanced Technology in Education grant, the Geospatial Education Collaboration has three goals.

First, the collaboration will create a general education course at both institutions called Our Digital Planet: Geospatial Technologies & Society. This course will invite students to explore ethical, political, cultural, and economic impacts of geospatial technologies on their lives and on society. These technologies include applications such as Google Earth and GPS-based navigation, but they are also embedded in many other forms of technology that are part of our everyday lives, such as social networking, geo-tagging (when geographic information is attached to photos, websites, and other media), and cellular phones. As underscored by recent events, global politics, security, and economics are deeply affected by these technologies, as well.

Second, through internships in Redding and Chico, the collaboration will increase awareness in the community of how geospatial technologies can help people and organizations. Interns will be working in urban planning, land conservation, and health. By making these technologies more visible to students and the public, the Geospatial Education Collaborative will advance geospatial technology and geographic literacy in education and in workforce preparedness.

Third, the collaboration will engage in outreach to high school students and their teachers. The group will hold workshops to create and sustain interest in geospatial technologies at an early stage in the careers of students.

Shasta College is a strong advocate of geospatial education and community outreach in the North State. Dan Scollon, the principal investigator on the NSF/ATE grant, is a senior lecturer in geography and runs the Geographic Information Systems program at

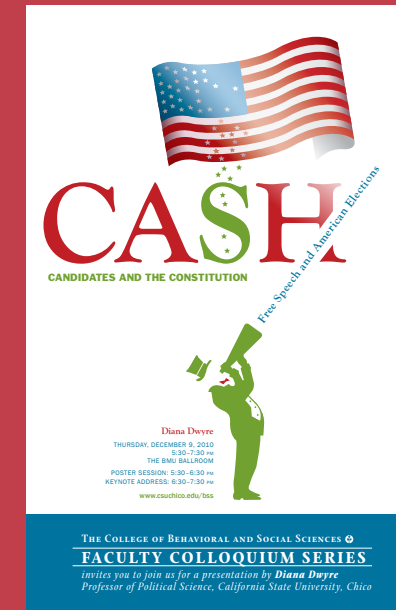
Shasta College (<http://www.shastacollege.edu/gis/>). CSU, Chico partners in the grant are Professors Jacquelyn Chase and LaDona Knigge, and Instructor Christine Lewis, from the Department of Geography and Planning. The collaboration will enhance the ease with which students can transfer credits from Shasta College to CSU, Chico.

Knigge, Scollon, and Professor Dean Fairbanks will work together in summer 2011 at CSU, Chico's Academy e-Learning, where they will prepare a hybrid version of Our Digital Planet. This hybrid course will explore the use of web-based sources of geospatial data to increase students' awareness and use of knowledge as well as social networking to help students learn about and share geographic technologies that shape our behavior and challenge our ethics.

Photo of a grant-supported, intern-centered project to map a new trail on an old rail line in eastern Shasta County. One of the students (pictured), Gina Sidela, has begun graduate work in biology at CSU, Chico while she completes her GIS Certificate at Shasta College.



FACULTY COLLOQUIUM



The BSS Faculty Colloquium Series is a yearly event at which a BSS faculty member is honored for his or her nationally or internationally recognized scholarship. In fall 2010 we were proud to recognize Professor Diana Dwyre from the Department of Political Science. Dwyre was the 2009/10 Fulbright Australian National University Distinguished Chair in American Political Science, the fourth Fulbright ANU Distinguished Chair, and one of 19 U.S. Scholars travelling to Australia in 2009/10. She spent five months in early 2010 at the Australian National University conducting comparative research on issues of political finance and governance, paying particular attention to the role and influence of private funding of campaigns in Australia and the U.S. Dwyre is also the author of two books on U.S. campaign finance, *Legislative Labyrinth: Congress and Campaign Finance Reform and Limits* and *Loopholes: The Quest for Money, Free Speech, and Fair Elections*.

ANNUAL CAPITAL ALUMNI LUNCHEON WAS A SUCCESS!



Over eighty alumni and friends attended the annual Capital Alumni Luncheon in Sacramento on March 30, hosted by CSU, Chico President Paul Zingg and Dean Gayle Hutchinson. Guest of honor Charles M. Price, professor emeritus, was honored for his years of service to the Department of Political Science and for his impact on state politics through the Charles M. Price Internship Scholarship. Professor Emeritus Price shared some of his more memorable moments in politics with the group and then personally presented the scholarship to this year's honorees, Amanda Lash and Christopher Walker. The luncheon also featured Leaders for a Lifetime, a program that partners University and high school Hmong youth in serving the local Hmong community. The presentation included remarks by the director, Mary Portis, chair of the Department of Health and Community Service, and Bow Lee, lead teacher, as well as high school students Mai Her, Soua Lor, and Key Lor. All three of them are planning to attend Chico State this fall; we look forward to welcoming them on campus as members of the Class of 2016!

STUDENT SYMPOSIUM

The College of Behavioral and Social Sciences hosted the 10th Annual Student Research Symposium on April 20. It was held for the first time in the Bell Memorial Union. Over 100 undergraduate and graduate students participated, presenting on topics they researched in one of our courses or as part of a research project sponsored by one or more BSS faculty. In addition to research projects, students also presented a series of engaging and interactive displays during a concurrent poster session. Campus administrators, faculty, staff, students, and Chico community members attended. The symposium showcased the amazing variety and sophistication of research being conducted by our students, and in doing so distinguished themselves and the college. For additional details on the BSS Student Symposium, please visit: <http://www.csuchico.edu/bss/news/student-symposium.shtml>.



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-Mahatma Gandhi