



Community Renewal Team

Changing lives... Creating opportunity!

CALL FOR ARTISTS

Request for Proposal

Ruth Bader Ginsburg
Women's Empowerment Center

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For Additional Information, please contact:

Community Renewal Team, Inc.
crt-bids@crtct.org

RFP download available at www.crtct.org

**Ruth Bader Ginsburg/Women's Empowerment Center
Call for Artists**

A. Overview

The Community Renewal Team, Inc. (CRT) seeks proposals for a public art mural project. Artists are invited to submit a proposal to provide a large-scale mural concept for CRT's Women's Empowerment Center a multi-service building at 330 Market Street, Hartford CT. All artists are encouraged to submit a proposal, but CRT is especially interested in artists from the Greater Hartford area.

B. Background/Project Goal

The Community Renewal Team (CRT) is a 501(c)(3) not-for-profit community action agency chartered in the state of CT in 1964. Since its incorporation, the agency has vastly expanded not only its scope of services but also its capacity to reach communities throughout the state. As a large human service agency in the state, CRT provides an array of services through over 60 programs designed to positively impact the lives of low-income and other residents of the City of Hartford and surrounding towns plus the City of Middletown and towns throughout Middlesex County.

CRT is committed to helping people meet their basic needs while promoting and supporting self-sufficiency. To this end, multi-dimensional programming has been developed in areas including: Behavioral Health Services, Supportive Housing/Shelters, Senior Services, Early Care and Education, Energy Assistance/Weatherization, Veterans Services, Nutrition, and more. CRT's mission statement is: "Preparing Our Community to Meet Life's Challenges," and our ability to leverage resources provides linkages for all clients. The agency's philosophy incorporates the following core values: acting with integrity and responsibility; delivering quality programs and services; treating all people with dignity and respect; and constantly pursuing excellence. In 2019, CRT served more than 51,700 individuals from more than 24,000 families. Last year, as has been the case historically, nearly 60% of agency clients were female.

About CRT's Women's Empowerment Center:

One of CRT's newest programs is the Women's Empowerment Center, which opened its doors in May 2019. We at CRT hear every day of the obstacles that many women face in our communities, and we developed the Center to reduce barriers and build a network of empowered, confident women. The Center serves as a safe and open place for women from the Greater Hartford area to access intensive mentorship, holistic case management, personal development classes, support groups, conferences, workshops and leadership training focused on supporting financial literacy, entrepreneurship, career and workforce readiness, as well as networking opportunities.

The Center (located at 330 Market Street in Hartford) is easily accessed via public transportation and includes areas for group workshops, private rooms for case management and one-on-one counseling, socialization space and a designated area where children can play while their mothers participate in center activities. Through the specialized case management, education, and mentoring services offered, members are taking steps toward establishing economic security, career stability, and personal reliance. Case Managers work with members to identify strengths in their lives and, in an effort to reduce any barriers, refer them to services provided by CRT or to outside resources if needed. Focused, on-site trainings provide women with the

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knowledge they need to develop a budget, create a resume, or accomplish other steps on their path toward personal success (including successful academic achievement).

Goal: *The goal of the Women's Empowerment Center Mural Project is to inspire the women we serve while also honoring the legacy of Ruth Bader Ginsburg and other phenomenal women who have made historic contributions to the advancement of women.*

C. Mural Site Location & Specifications

The artist will be able to utilize the **whole building** as a canvas, but the main portion of the mural will be on the North facing site wall of 330 Market Street, Hartford CT. This wall is approximately 105 feet long and is a brick structure. The artist should scale the artwork/mural to maximize the full space.

The site is located in the heart of the DoNo part of Hartford and will serve as a focal point for not only Hartford residents but visitors to the City. The Dunkin Donuts stadium is across the street from the building and redevelopment of the existing neighborhood is underway.

Please see attached schematic of the side of the building.

Artists will:

- Develop a dynamic, motivational mural artwork that communicates and promotes women (of all ages and cultures) within the character and spirit of women's empowerment –for public viewing. The mural will be artistically engaging and sufficiently stimulating to ignite conversation and evoke appreciation by the general public and with a specific focus of attracting the attention and interest of girls and women of all ages.
- The mural/artwork shall feature prominent portraits of Ruth Bader Ginsburg, with dissent collar, Justice Sonia Sotomayor, former first lady Michelle Obama, U.S. Vice President Kamala Harris, and Ella T. Grasso, first woman elected Governor in Connecticut and in the U.S.
- Design a work that is compatible within the context of the site (i.e. scale and theme).
- Use materials of the highest quality, designed and fabricated for all weather durability for at least 20 years, as well as for low maintenance – and including the application of an anti-graffiti protective coating/sealant.
- Complete project within the specified period of time and within budget.
- Agree to participate in any press/media related opportunities as they arise including, but not limited to, print, radio/televised interviews, and discussions/presentations, as deemed necessary by CRT.

Additional Considerations:

- Artist will not be responsible for the general maintenance of the artwork/mural.
- As part of the agreement, artist agrees to be available within 12 months after completion of services for consultation and/or restoration if the need arises.

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D. Design and Theme

The artwork will be a symbol of women's empowerment anchored by a portrait of Ruth Bader Ginsburg. It will serve as a visual tribute to Justice Ginsburg and selected women who have made significant contributions to the advancement of women. It will help to create a strong and positive image for the community. The mural should represent a symbol of achievement and empowerment for women.

E. Ownership

Artist will retain the ownership of design ideas submitted for consideration until a selection has been made and a contract has been signed between the artist and CRT. At that time, 100% of the ownership of the artwork produced, in whatever stage of completion, shall become the property of CRT as a work made for hire as defined by the copyright laws of the United States. CRT shall be the sole and exclusive owner and copyright proprietor of all rights and title in and to the results and proceeds of artist's services hereunder. In addition, artist will represent being the sole author of the Work and that all services are original by artist and not copied in whole or in part from any other work.

F. Selection Process:

CRT will review all submittals in conformance with this RFP.

The Women's Empowerment Center will select and interview Artists from submitted applications prior to the final selection. Applicants will be asked to produce and bring sketches of their proposed work to their interviews. These sketches should capture all required elements. The artwork (to be submitted in JPEG or PDF) should showcase scale, dimension and elevation. Additional information will be provided prior to interview.

Selection of finalists will be made by the Women's Empowerment Committee and notification of the final award by CRT.

After a selection has been made, CRT will enter into a contract with the artist or team of artists. Contractual terms that will be addressed in the contract, include but are not limited to, the following:

- Insurance requirements (will need to provide prior to signing a contract) provide liability insurance and name "Community Renewal Team" as an additional insured on the Certificate of Insurance
 - CRT will require proof of insurance as identified below:
 - General Liability (\$1,000,000 each occurrence/\$2,000,000 general aggregate)
 - Automobile Liability (\$1,000,000 each accident)
 - Umbrella Liability (\$1,000,000 each occurrence)**amount may vary based on type of service*
 - Workers Compensation (\$1,000,000 each accident, \$1,000,000 each employee, \$1,000,000 disease policy limit)

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- Conformance with submitted scope of work, schedule and "Not to Exceed" budget
- No substitution of key personnel or design without prior written approval by CRT

G. Evaluation/Selection Criteria

1. **Administrative/Project Scope:** understanding of project vision and ability to articulate their vision in response to the project, proposal's budget, project timeline, etc.
 - Proposal/narrative reflects the the ideas presented in the Call for Artists
 - The submitted budget is competitive, reasonable, and fair
2. **Background/ Experience:** Demonstrated experience as artist, experience specific to mural project, etc.
 - Artist demonstrates previous experience on a similar type project
 - Artist has the capability and skill to execute high-quality murals
 - Artist has proven experience in street art installations
 - Artist proximity to Hartford CT
 - Artist references
3. **Artistic Quality:** Artist vision is well expressed, design attributes and originality, artistic merit.
 - Vision for the mural is clear and compelling
 - Design would effectively communicate those themes to the community
 - Originality of Design: Is the artwork unique and original to the artist
 - Artistic Merit of Design Concept: Is the proposed concept visually and conceptually stimulating?

H. Submission Requirements

By submitting a proposal for the Ruth Bader Ginsburg Women's Empowerment Center Mural Project, artist acknowledges that the information contained in the RFP will be used as the basis for any formal agreement between you and CRT.

Please prepare your submission following the criteria below. For an application to be complete all information listed below is required. Incomplete proposals will not be considered.

Order of Submission:

Please submit the following documents in the order below. Submissions should be in the form of an attachment, if more than one attachment is needed please name them accordingly. It is the responsibility of the bidder to ensure that all information is provided in the order requested.

1. Contact information, name, address, telephone number and email address
2. Biographical information or resumes including previous experience
3. Maximum of (5) images (JPEG or PDF) of previously completed works
4. Minimum of (2) recent references
5. Optional additional support materials (i.e. news articles or other relevant information on past projects)

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- 6. Written narrative describing your artistic vision and proposal
- 7. Proposed installation timeline
- 8. Line itemized budget (see form below). The cost proposal will be inclusive of all costs associated with the mural, including but limited to, artist design fee, materials, personnel, installation labor, insurance, travel to and from site, per diem expenses, project documentation, and any other costs related to the mural.

Budget Form:

Expense	Description	Amount
Artist & Management Stipend		
Personnel		
Equipment Rental		
Supplies		
Materials		
Transportation		
Insurance		
Other:		
Other:		
Other:		
Sub Total		
Contingency		
Total Mural Cost		

I. Deadline:

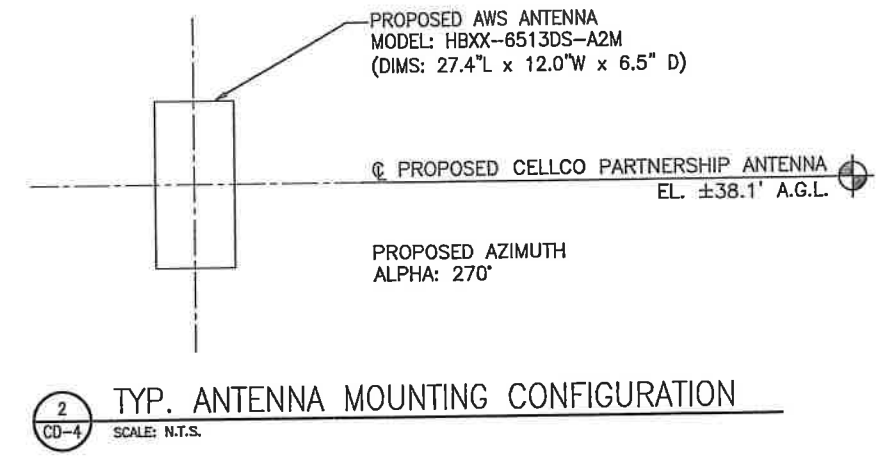
Complete proposals are due **April 2, 2021 by 1:00 pm** and should be emailed to: crt-bids@crtct.org

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The photo above identifies the main area for the mural. As outlined above – the artist will be able to utilize the **whole building** as a canvas.

RRH BOX MOUNTING NOTE:
 • RRH (MODEL: ALU RRH2x90-AWS (DIMS: 26.6"L x 12"W x 6.8"D)
 (TYP. 1) RRH (TYP. OF 1)



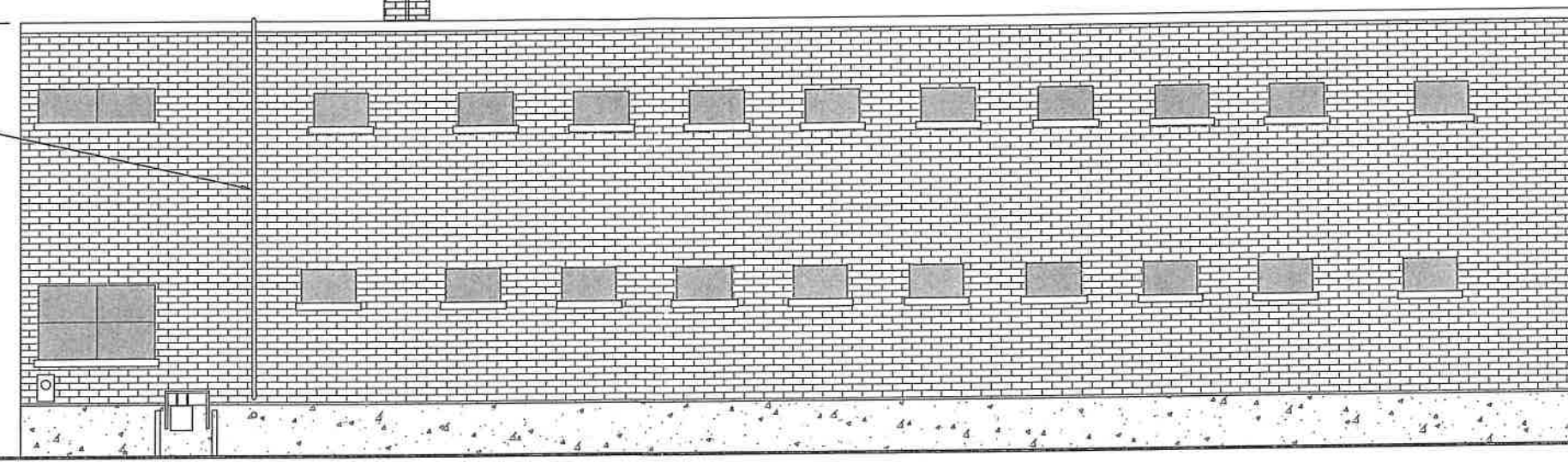
- TOP OF PROPOSED FAUX CHIMNEY ANTENNA CONCEALMENT ENCLOSURE
 EL. ±40.0' A.G.L.
- TOP OF PROPOSED ANTENNA
 EL. ±39'-3" A.G.L.
- CENTER OF PROPOSED ANTENNA
 EL. ±38.1' A.G.L.

PROPOSED CELLCO PARTNERSHIP PANEL ANTENNA
 (TYP. OF 1) MOUNTED TO ATOP SUBJECT BUILDING WITHIN
 A PROPOSED CHIMNEY ANTENNA CONCEALMENT ENCLOSURE

- TOP OF EXISTING ROOF
 EL. ±29.0' A.G.L.

PROPOSED POWER AND FIBER ROUTED IN CONDUIT VERTICALLY
 ALONG BUILDING EXTERIOR TO ROOF LEVEL, THEN ACROSS
 ROOF TO PROPOSED H-FRAME. (PAINT CONDUIT TO MATCH
 EXISTING BUILDING COLOR)

PROPOSED UTILITY CONDUIT TO BE
 ROUTED FROM EXISTING UTILITY
 ROOM AT BASEMENT LEVEL



1
 CD-4
 NORTH ELEVATION
 SCALE: 3/16" = 1'-0"

NOTES:
 HEIGHTS SHOWN HEREIN ARE REFERENCED FROM DRAWINGS PREPARED BY
 CENTEK ENGINEERING, JOB NO. 15195.000 DATED 4/29/16

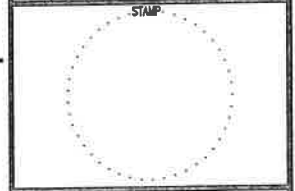
CONSTRUCTION DRAWINGS

PREPARED FOR:
 CELLCO PARTNERSHIP
 D/B/A VERIZON WIRELESS



SUBMITTALS

REV	DATE	ISSUED FOR
△	7/10/17	FOR CLIENT REVIEW
△	10/5/17	FOR CLIENT REVIEW
△	10/23/17	FOR CLIENT REVIEW
△	5/10/18	ADDED DIMENSION



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HARTFORD SC1 CT
 330 MARKET STREET
 HARTFORD, CT 06120
 HARTFORD COUNTY

SHEET TITLE
 BUILDING ELEVATION
 PLAN

DRAFTED BY: PZK	REV CD-4	REV 3
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