



## Murals DC Project 2013

# CALL FOR GRAFFITI & AEROSOL MURAL ARTISTS!!

### REQUEST FOR QUALIFICATIONS

**Deadline: Friday, May 10, 2013 at 5:00pm**  
**Budget: \$3,000 - \$13,500 per mural**

The DC Commission on the Arts and Humanities (DCCA) in collaboration with the DC Department of Public Works (DPW) seeks graffiti artists, artist teams and or art organizations to design, create and install aerosol murals that inspire the various communities in which they will be placed. Selected artists will be required to work with the young apprentices (ages 14-23) by introducing and refining each student's artistic skill in the discipline of graffiti style sketch work and aerosol mural painting.

### CONTEXT

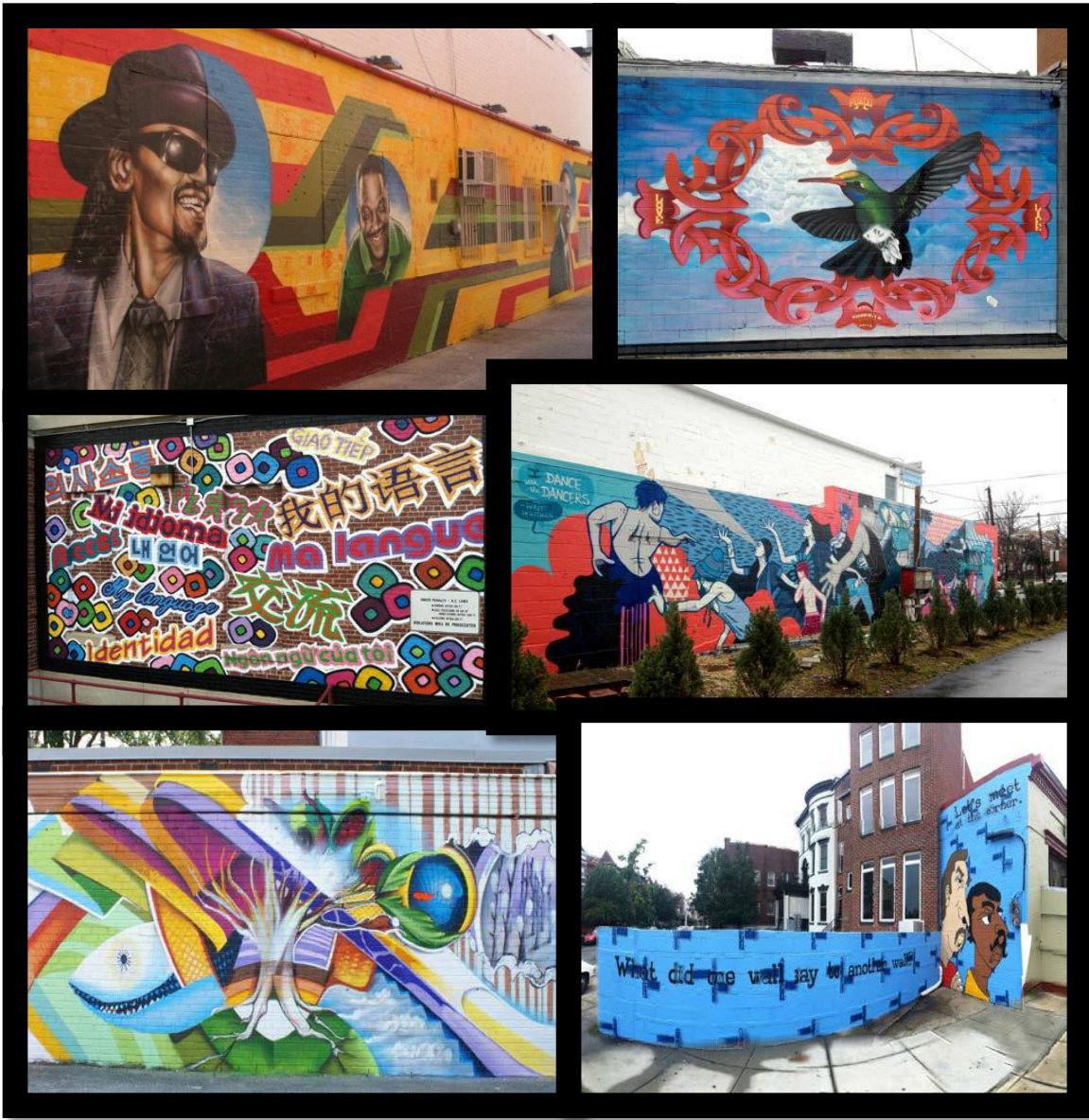
**MuralsDC** was created to replace illegal graffiti with artistic works, to revitalize sites within communities in the District of Columbia, and to teach young people the art of aerosol painting. This initiative aims to positively engage the District's youth by teaching proper professional art techniques, providing supplies, and a legal means to practice and perform their artistic skill in a way that promotes respect for public and private property and community awareness.

The three platforms on which the MuralsDC project is based are:

- **Illegal Graffiti Abatement**
- **Youth Outreach**
- **Community Revitalization**

There are currently 41 MuralsDC projects across the District. Each mural tells a unique story of DC's diverse neighborhoods while deterring further illegal graffiti.

**MURALSDC 2012 PROJECTS**



**From Left to Right**

Artist: Aniekan Udofia

Artist: Eric B. Ricks

Artist: Juan Pindea

Artist: Cita "CHELOVE" Sadeli

Artist: Daniel "Pose2" Hopkins

Artist: Alicia "Decoy" Cosnahan

Location: Ben's Chilli Bowl -1213 U Street NW

Location: 8<sup>th</sup> and S Street NW

Location: MacFarland Middle School -4400 Iowa Ave NW

Location: Dance Place -3225 8<sup>th</sup> Street NE

Location: Oasis Market -1179 3<sup>rd</sup> Street NE

Location: 13<sup>th</sup> and Park Rd NW

To view past murals visit [www.muralsdc.org](http://www.muralsdc.org)



### **LEAD ARTIST CONSULTANT**

Words Beats and Life is a private, non-profit 501(c)(3) organization that transforms individual lives and whole communities through the training in and presentation of the core elements of hip-hop culture by giving emerging artists access to Master Level artists who have a connection to the community.

All Final Artists will enter into an agreement with Lead Artist Consultant, Words Beats and Life for the design and installation of the Mural.

### **SITE SELECTION**

Site selections are based on areas of the District with high incidence of illegal graffiti as identified by the DPW, Mayor's Office of Community Relations and Services (MOCRS) other agencies and site owners.

### **SCOPE OF SERVICES**

All Applicants will:

- Submit an application to include an:
  1. Application Form (see attached)
  2. Past Work Samples
  3. Annotated Image List (see attached)
  4. Current Artistic Resume
  5. 3 Professional References

### **ELIGIBILITY**

This commission is open to Graffiti and Aerosol Mural Art Artists, Artist Teams and or Art Organizations. All Artists must:

- Be 18 years of age or older.
- Have Graffiti and or Aerosol Mural Art experience.
- Be a practicing professional.
- Be in good standing with the MuralsDC program.

In addition, Art Organizations must also:

- Have their principal place of business in the District of Columbia; have both Federal (IRS) and DC tax exemptions for at least one year prior to the deadline date. DC tax exemption will be subject to verification.

\*Preference will be given to District of Columbia Artists.



## **BUDGET & PAYMENTS**

Depending on site dimensions, the total budget for each mural will range from \$3,000 to \$13,500.

- The mural budget must include all artist fees and costs associated with design, fabrication, travel, transportation to the site, insurance, permits, installation, graffiti protective coating, working with young people and documentation of the artwork.
- The overall project budget includes the artist's design fees, compensation and travel expenses, all materials and fabrication costs, shipping and transportation of materials to the site, preparation of mural site, installation of the artwork, application of protective coating, and any applicable taxes and/or insurance.
- Payments will be made directly to Final Artists. Principals and fiscal agents of any kind are prohibited.

Funds under this program may not be used to fund colleges, universities, or other government agencies.

## **SELECTION PROCESS**

DCCA will convene a MuralsDC Artist Selection Panel, representing diverse interests and expertise, to review the qualifications of artists who respond to this call. The MuralsDC Artist Selection Panel will review submitted past work samples and artistic resumes and then select Final Artists to participate in the project.

## **SELECTION CRITERIA**

Artist selection will be based on artistic merit, community impact and managerial capability using the following evaluation criteria of:

- Quality and strength of past work as demonstrated in the submitted work samples.
- Experience working with community in some capacity
- Adaptability to the collaborative process of design
- Demonstrated knowledge of the unique consideration of exterior murals
- Ability to create a unique and engaging artwork appropriate in concept, materials and scale.
- Availability to complete work by September 2013

## **SELECTED PARTICIPANTS & FINAL ARTISTS**

Selected participants will be placed on a roster based upon selection criteria and availability of sites. Placement on the roster does not guarantee participation in the program.

Selected Final Artists will enter into an agreement with Lead Artist Consultant, Words Beats and Life for the design and installation of the Mural.



**SUBMISSION REQUIREMENTS**

- **Application Form** (see attached)
- **10 digital images of previous work** submitted on a CD (jpg or tiff files only).  
For Artist Teams and Art Organizations: all participating design team members should submit examples of their past work, group total of 20 digital images.
- **Annotated Image List** (see attached)  
A printed sheet of information with artist’s name, contact information, artwork titles, mediums, date of artworks, sizes and the corresponding image numbers in order as seen on CD.
- **Current Artistic Resume** professional resume (2 pages maximum).  
For Artist Teams and Art Organizations: please include resumes for all participating team members.
- **3 Professional References**  
Provide names, addresses and phone numbers to who have great knowledge of your work

**TENTATIVE PROJECT SCHEDULE**

<b><u>DATE</u></b>	<b><u>ACTIVITY</u></b>
May 10, 2013	Application Deadline
Mid May 2013	Application Review and Selection of Final Artists
Mid - Late May 2013	Site Assignments
Early- Mid June 2013	Mural Concept Designs Begin
Early-Mid July 2013	Final Approval of Mural Designs
Summer/Fall 2013	Installation of Artwork
Summer/Fall 2013	Program Dedication / Culminating Event

**APPLICATION DEADLINE**

Friday, May 10, 2013

All materials must be received no later than 5:00 PM.

This is not a postmark deadline. Incomplete or late applications will not be considered.

**SUBMIT COMPLETE APPLICATIONS TO:**

Keona Pearson, Public Art Program Coordinator  
DC Commission on the Arts and Humanities  
Attn: MuralsDC  
200 I Street S.E.  
Suite #1400  
Washington, DC 20003

**FOR MORE INFORMATION**

Call 202-724-5613 or email Keona.Pearson@dc.gov

