



CAMBRIDGE FINANCIAL ENGLISH

Information for tuition providers

ACCA



UNIVERSITY of CAMBRIDGE
ESOL Examinations



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The international language of finance

English is the international language of finance and accountancy. In an increasingly competitive world, aspiring finance professionals need to be able to demonstrate that they have excellent English language skills and the ability to communicate effectively in a range of international business situations. By offering Cambridge Financial English, you can help your students meet their career aspirations.



A flexible approach

This flexible 100-hour course accommodates different learning and teaching preferences and supports different classroom methods. Cambridge Financial English has been designed to deliver 75 hours online learning with 25 hours face-to-face teaching, but other combinations, tailored to your needs and those of your students, are available.

The classroom learning experience

The blended learning course has been designed so that during face-to-face sessions you can focus on consolidating the learning from the online element of the course and enhance the skills of your students using role-playing activities based on scenarios from the online units. The emphasis on self-study throughout the online course gives you the opportunity to provide tailored support to your students during the face-to-face sessions.

Course content

Cambridge Financial English consists of 20 topic-based modules:

Jobs in finance
Basic financial accounting
Company results
Cash flow
Teamwork and managing people
Accounting software and IT
Company formation and company law
Internal audits and control

Taxation
Client relations
IFRS and accounting standards
Audit and assurance
Banking and insurance
Financial markets
Risk assessment and analysis
Mergers and acquisitions
Budgeting
Debt and corporate distress
Ethics and corporate governance
Strategic financial management

The virtual learning experience

The online element of this blended course includes both presentation and self-study practice material, organised into 20 topic-based modules. Each module begins with a presentation unit, which uses video and detailed overview text to introduce the module topic and key language. The topic is then dealt with in the next four online units, each focusing on a different skill (speaking, listening, reading and writing). Each module contains a mix of language work, specialist vocabulary, and a focus on the skills finance professionals need in order to communicate and work effectively

in English. Authentic situations and issues from the financial and corporate world are presented through realistic video, audio and reading materials.

This multimedia interactive content is hosted in a learning management system (LMS) which, among other features, allows for the discussion of topics in forums; includes noticeboards for the teacher to upload files, assign tasks, or set objectives; and offers tools which allows the teacher to follow students' online activity.



Achieving success

Students who complete Cambridge Financial English will be confident using their language skills in a wide range of accounting and finance contexts. This confidence can enable them to pursue accountancy and finance qualifications examined in English or demonstrate to potential employers their skills and suitability for a career in international finance.

After completing the course, students can validate their skills and ability by sitting the Cambridge International Certificate in Financial English (Cambridge ICFE) exam – a financial English language qualification developed in partnership with Cambridge ESOL and ACCA.

Supporting you

Cambridge Financial English provides you with a ready-made teaching resource which includes a syllabus, lesson plans and classroom activities. This means less preparation time for you and a course that can be quickly and easily added to your existing portfolio. Our learning management system (LMS) allows you to receive assignments and track your students' progress through the online learning element of the course. You will also have access to user-friendly tools to make your own teaching experience more interesting and directed as well as providing the support needed for your students to perform well.

Supporting your students

Cambridge Financial English also provides a range of services and support directed at your students. Each student receives an individual login, allowing them to access the online course from any computer with Internet access. This flexibility enables students to study at their own convenience, helping them achieve a good work-life balance. Students can also review their progress, receive instant feedback, access online support and take progress tests throughout the course.

Next steps

To view a demo and access sample modules of Cambridge Financial English, or to find out more, including how to confirm if your institution meets the requirements to offer Cambridge Financial English and a full schedule of costs and fees, please visit www.financialenglish.org or e-mail enquiries@financialenglish.org with any queries.

Cambridge ESOL, Cambridge University Press and ACCA have combined their expertise to develop Cambridge Financial English.

Cambridge Financial English

Cambridge ESOL (English for Speakers of Other Languages), Cambridge University Press and ACCA (the Association of Chartered Certified Accountants) have combined their expertise to develop Cambridge Financial English – a blended learning course designed to develop financial English language skills.

Cambridge Financial English is a mix of online and face-to-face learning, designed to be facilitated by a teacher, tutor or mentor. It comprehensively develops ability across the four skill areas of reading, writing, listening and speaking.

If you already offer English language training or finance and accountancy courses to students whose first language is not English, then why not consider incorporating Cambridge Financial English into your existing suite of course programmes?

Develops skills in reading, writing, listening and speaking

The benefits

Offering Cambridge Financial English can provide numerous benefits to your institution, by helping you to:

- increase the portfolio of courses you offer
- differentiate your institution from its competitors
- enhance the employability of your students
- improve your students' performance in exams and in the classroom
- enhance your reputation.



Developing your students

Cambridge Financial English is for individuals who are keen to improve their ability to communicate in and understand financial English or want to validate and demonstrate their already excellent financial English skills. Cambridge Financial English is particularly for:

- candidates preparing for the Cambridge International Certificate in Financial English (Cambridge ICFE) exam
- finance and accountancy students whose first language is not English
- English language students wanting to improve their ability to use financial English
- individuals wanting to validate or demonstrate to potential employers their excellent financial English skills.

Cambridge Financial English is targeted at students with a B2 level of English on the Common European Framework of Reference for Languages (CEFR).



About us

Cambridge Financial English has been developed by Cambridge ESOL, Cambridge University Press and ACCA.

ACCA (the Association of Chartered Certified Accountants)

is the global body for professional accountants. We aim to offer business-relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management.

We support our 122,000 members and 325,000 students throughout their careers, providing services through a network of 80 offices and centres. Our global infrastructure means that exams and support are delivered – and reputation and influence developed – at a local level, directly benefiting stakeholders wherever they are based, or plan to move to, in pursuit of new career opportunities. To find out more about ACCA visit www.accaglobal.com

University of Cambridge ESOL Examinations

is part of Cambridge Assessment – Europe's largest educational assessment organisation. Cambridge ESOL exams are taken by more than 2 million people a year in 130 countries. The exams are characterised by an uncompromising commitment to assessment of the highest quality, recognition by universities, employers and official bodies around the world, and a high level of support for learners and teachers. To find out more about Cambridge ESOL visit www.cambridgeesol.org

Cambridge University Press

is a global leader in English Language Teaching (ELT) material, supplying to almost every country in the world. Cambridge University Press has considerable experience managing the authorship, production and distribution of ELT materials in both book and digital form and has also delivered products designed for the preparation of international language examinations. These learning materials exemplify the cutting edge of English teaching methodology and the quality of the Cambridge list is universally acknowledged by the teaching profession for both British and American English. To find out more about Cambridge University Press visit www.cambridge.org

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