

# Service to Schools 

## At Cambridge we aim to exceed your expectations


#### Abstract

Our friendly and knowledgeable team of customer service assistants, sales consultants and information line specialists are on hand to provide the highest possible standard of service to help you make the right choice for your school. Whether you require product information, wish to place an order, or wish to take advantage of our demonstration or evaluation services, we can offer advice tailored to your school's needs.


## Choose the Right Resources

## Demonstration Service

Our professional team of Sales Consultants will be happy to talk you through our resources, provide up-to-date information or sample material, and prepare an individualised quotation. This service is free of charge, entirely without obligation and our Sales Consultants do not receive commission. Our Consultants will be happy to visit your school at a time convenient to you and your colleagues. To make an appointment:
$>$ Contact your local Sales Consultant direct (see page 25)
$>$ Return the reply-paid presentation request cards
$>$ Call our Education Information Line on 01223325013

## Approval Service

Selected individual titles are available for approval. The easiest way to order approval copies of our key numeracy resources is to return the reply-paid cards. Alternatively use the order form, where titles available on approval are indicated by a tick box. After 30 days, approval copies may be purchased or returned in good condition at your school's expense. Approval copies cannot be sent to home addresses.

If you wish to see resources that are not available on approval (for example Interactive Pictures)
please contact your local Sales Consultant.

## Education Information Line

## 01223325013

For general enquiries or information on any of our numeracy resources please call our Education Information Line. Our experienced staff will be pleased to help you. Lines are open Monday Friday $08.30-17.30$. A voicemail service can take your message outside office hours.

## Website

www.cambridge.org/education/primary
Make sure you visit our Primary website for all the essential information on our top-selling literacy and numeracy resources. Why not take advantage of the free, downloadable teacher notes and classroom support materials?

## Bookshop Showroom

All of our Primary resources can be browsed and bought at the Cambridge University Press Bookshop, 1 Trinity Street, Cambridge, CB2 1 SZ.
Phone: 01223333333.
Email: bookshop@cambridge.org

For product information
To place an order

## To evaluate resources

Call our Education Information Line on
01223325013 or visit
www.cambridge.org/education/primary

Return the reply-paid cards or contact your local Sales Consultant (see page 25)

## Contents



## Discover Cambridge

## Apex Maths



Extension for all through problem solving.

Published Spring
for Years 1-6

See pages 4-7 >>>

## Assessment



A ready-made assess and review package for Reception and Key Stage 1.

Available now


See page 19

## Numeracy in 2003

## Cambridge Maths Direct

## Cambridge Maths



Our complete maths programme.
Now fully published from Reception to Year 6


See pages 8-19 $\ggg$

## Cambridge Maths <br> Assessment CD-ROMs

 and assessing maths progress.

Available now


See page 23


## Apex Maths

YEARS 2, 5 \& 6
PUBLISHED
FEBRUARY
YEARS 1, 3 \& 4 PUBLISHED MAY

# Extension for all through problem solving 

With the setting of new targets for 2004, boosting pupils attainment is more important than ever. Apex offers a new kind of extension resource. Through a series of stimulating problems, it stretches the attainment of every child, allowing them to explore solutions in line with their ability. The series provides 30 carefully differentiated problems for each year, which can fit naturally into your maths planning.

The Author Team


Ann has over 30 years' experience as both teacher and headteacher in rural Worcestershire and is Principal Lecturer in Primary Education at University College, Worcester. When not busy writing teaching materials, Ann can be found flying kites!

Specialising in primary maths, Paul has taught and been headteacher in schools across the UK. An experienced educational author (Nelson Maths, Maths 2000), Paul has also lectured on PGCE and BEd courses and written for the TES.

## Apex Maths:

> Is for all pupils aged 5-11
> Extends and enriches through problem solving
> Stretches to Level 5 and beyond
> Is designed to develop thinking skills
$>$ Provides 3 levels of differentiation
> Allows teachers to plan so that all pupils can be included
> Covers all problem-solving objectives
> Includes background mathematical support

## Components

> Years 2-6/P3-7
Teacher's Book (includes copymasters) and Pupil's Textbook for each year
> Year 1/P2
Teacher's Book only (includes copymasters)

## Pupil's Textbooks

EXTENSION FOR ALL THROUGH
PROBLEM
SOLVING


- Differentiation at 3 levels
- Clues and hints encourage children to think the problem through for themselves
- Red text indicates the practical apparatus needed
- Blue text should be copied into exercise books
- A glossary of key words aids understanding


## 3 How old is Granny?

Jan and Chris visited their Granny.
It was her birthday.
They took her some flowers and a card.

She gave them five
 clues. These were:
(1) I am younger than 60 but older than 50.
(2) If you add the digits of my age you get an even number.
(3) Both the digits in my age are odd
(4) The two digits are different.
(5) If you add the digits in my age you get a 2-digit number which has next-door digits.

Can you work it out?

How old do you think Jan and Chris are?


Make up some clues for their ages for your partner to work out

You need centimetre square dotty paper.
(1) a Draw polygons that have only 1 dot inside them. For each polygon:

- find the area;
- count the number of dots on the perimeter.


Write the results by the shape.
b Can you describe a relationship between the number of dots on the perimeter of each polygon and the area?
c Investigate polygons with 2 internal dots in the same way
(2) Draw polygons with 12 perimeter dots that have $0,1,2,3,4,5$ dots inside them.

a Is there a maximum number of dots that a polygon with 12 perimeter dots can have inside it? Investigate.
b Can you find a relationship between the area of a polygon with 12 perimeter dots and the number of dots inside it? Can you write a formula?

Page from Year 2 Pupil's Textbook


## Teacher's Books

- Teachers able to plan lessons so that all pupils can be included
- Easy-to-follow, step-by-step guidance for each problem
- Scope and sequence chart shows coverage of objectives and NC levels
- Mental maths bank specifically focuses on problem solving

SOLVING

EXTENSION FOR ALL THROUGH PROBLEM
$\left[\begin{array}{l}\text { Facsimiles of } \\ \text { pupil's pages } \\ \text { to help with } \\ \text { planning }\end{array}\right.$

- Background mathematical support aids teacher understanding


Includes a detailed plenary for whole-class discussion
 Minimum prior experience
areas of hapes on a grid of centimetre squares areas of 5 h
Resources
Pupil's Textbook page 14, PCM 4 , large 'wite on-wipe off dotty grid (optional), centimetre
elastic bands (optional)
 area, polygon, per
statement,
rove



Briefly look at each problem, ensuring that childrè understand their patrituculal. investigation. Make it
clear that the problems involve finding the number clear that the problems involve finding the number
of doto son perimeter, not the perimeter itsel. If
avilable draw children s satention to to the pinboards available, draw children's attention to the piribonfire
which they will find useful for creating shapes befre

$$
\begin{aligned}
& \text { Problem solving objectives } \\
& \text { - Explain methods and reasoning, orally and in }
\end{aligned}
$$ drawing them. Remind children that tivnesín

should be recorded in an organised way.

Teacher focus for activity All children: For children who think they have found a relationship, discuss how many shapes they thint
they need to investigate before they can confident they need to investigate beffre they can confidently
make a general statement. Can they ever be sure? Encourage the
examples.
 More able: Can you prove that for s. shape with 12 dots on
its perimeter, there e ether is or is ono a maximum number of internal dots? / See Useful mathematical information.

 Optional adult input Work with the Less able group. Help children to calculate the fractional
them as half rectangles

## The triangular p rectangular part.

- Area of rectangular part $=2 \mathrm{~cm}$ So area of recta
$2 \mathrm{~cm}^{2}=1 \mathrm{~cm}^{2}$
- $\begin{aligned} & 2 \mathrm{~cm}^{2}=1 \mathrm{~cm}^{2} \\ & \mathrm{So} \text { total } \mathrm{crea}^{2}=2 \mathrm{~cm}^{2}+1 \mathrm{~cm}^{2}=3\end{aligned}$ $=3 \mathrm{~cm}^{2}$


Development

Off., eg. an overiead prosecor
dots can be drawn on the board for each shape.
1 Focus on PCM4 and Textbook page 14 . problen
Invite children from the Average and Less able groups to describe their invesigations and groups to desthe to raw some of their shapes.
findings. Ask them to Discuss the relationstip bewween the number.
dotson the perimeter of a shape and the area.
There are 2 ways this san be expressed (one being the converse of the other:

half the number of perimeter dots.

- The number of perimeter dots is twice the number
of square centimetres arrea) Discuss how each of these could be expressed as a
formula: $\mathrm{A}=\mathrm{a}$ p or $2 \mathrm{~A}=\mathrm{p}$. Where is the area and

 relationsthip still applies.
Focus on Textook page 14 problem 2

$$
\begin{aligned}
& \text { perimeter dots ortse te area is half the nu } \\
& \text { c For } 2 \text { internal doss The } \\
& \text { perimeter dots plus } 1 \text { (or the converse). }
\end{aligned}
$$ Ask children from the More able their investigation and findings. Can children say whe the there is a limit to the number of internal dots for a polygon with 12

perimeter dots? Can they explain why (prove it? perimeter dous can the explain why yprove itp)
Discuss. Sse Useful mathematical information, Discuss. (Se
page 87 .)

$$
\begin{aligned}
& \text { donmber of square centimetres larea) is } 5 \text { more } \\
& \text { than the number of dots inside the polygon (or the }
\end{aligned}
$$

converse).
Discuss how this relationstip could be expresse
as formula: $A=d+5$ or $d=A-5$ where $A$ is 1 th
as aformula: $A=d+5$ or $d=A-5$ where $A$ is the
number of square centimetres (areal and $d$ is tic number of square centim
number of internal dots.

Cambridge Maths Direct

## NOW

PUBLISHED
FROM
RECEPTION
TO YEAR 6

## The respected name. The right solution

- A comprehensive maths programme for children aged 4-11
$>$ Offers full support in planning, teaching and assessing the daily maths lesson
$>$ Crammed with inventive activities, all clearly differentiated
$>$ Provides a lively and rewarding maths experience for all

Try a CMD Taster Pack in school today - offering you an affordable way to try out the materials.
Packs are available from any strand for any year and comprise a Teacher's Book, Copymasters/ Activity Sheets and Pupil's Textbooks (where available).

- Offer limited to one pack per school
- Firm order only
- Full details from your local Sales Consultant - see page 25 , or complete and return the reply-paid card (centre pages)

il's

## Three strands for success

CMD offers you flexibility and support. Use it as a complete scheme or focus on just one of three strands. Problem-solving activities are provided within all three strands.

MEASURES, SHAPE, SPACE, HANDLING DATA

## Our survey said ...

Teachers appreciate CMD! Here are some typical responses from our recent customer survey..
'Easy-to-use during lessons - no bulky resources to take home for planning '
'Its implementation is a piece of cake. Children enjoy the lessons and are well motivated'
'/ trust CMD to deliver the appropriate curriculum at the appropriate level. I can go straight to it '
'I find suggestions for the mental starter, homework and plenary sessions very useful. The differentiation is a big help too'

NUMBERS
CALCULATIONS
MEASURES
SHAPE, SPACE HANDLING DATA
'Well written whole-class input - great ideas for use of language, modelling concepts, reinforcing ideas and also some useful plenary activities'


## Component Chart



CMD 10

## AT EACH OF YEARS 3,4,5 AND 6/P4-7



Also
available


Planning Packs -R-Y6

Each pack contains:

- Half-termly overview chart - shows where CMD lessons fit in with the Framework's mediumterm planning grids
- Mixed-year linking grids - links teaching objectives across year groups to help plan for mixed-age/ability classes
- Classroom assistant's booklet - helps you develop the role of support staff within the context of the daily maths lesson
- Checklist of key objectives - invaluable support for recordkeeping

Solutions Books
(KS2 only)
> see order form
Cambridge Maths new
Assessment CD-ROMs
> see page 23

You want a resource that caters for the different abilities and starting points of Reception children. CMD offers you this flexibility.

## Reception

## RECEPTION

Our Reception materials are unique in offering different resources for Autumn/ Spring and Summer terms. This reflects the differing needs of children at this level and the requirements of the Early Learning Goals. The Reception material:
> Covers all three strands
> Gradually introduces pupils to the concept of a daily maths lesson
> Emphasises talking about and exploring maths through practical work and structured play
> Encourages home-school links through family activities

## Teacher's Handbooks

## Autumn/Spring Term

- Allows flexibility for the Reception teacher in the early part of the year through a pattern of starter lessons and follow-up lessons to dip into.

RECEPTION

- Introduces direct teaching, differentiated activities and plenary
- Includes ideas for oral and mental, family and related play activities


## Summer Term

Organised in daily lesson plan format to ensure a smooth transition to Year 1.


## Handwriting Workbook

Children can practise the correct way to form numerals with this useful workbook.


Trace.

Spread from Handwriting Workbook


## Whole-Class Teaching

## Interactive Pictures

- A1 laminated pictures packed with exciting maths ideas
- Encapsulated in durable plastic for a resource that will last and last
- Lots of opportunities to develop aspects of maths within the three strands
- Mathematical language and thinking developed
- Excellent for use with any maths programme


## Reception/P1



## User Guides



- Accompanying teacher's notes available for all years
- Focus on oral and mental work and whole-class direct teaching
- Suggestions on how to work effectively with support staff
- Lots of ideas for creating stimulating maths display boards


WHOLE CLASS




PLANNING
TEACHING
Key idea this is to share with the pupils as the focus for the lesson

Objectives - matched to NNS Framework

Key words - taken from the NNS Mathematical Vocabulary book

Pupil activities - these are differentiated into four stages - Support, Core A, Core B and Extension

 $3 \times 5=10^{\prime}$ or 'duatile double dontle so 4. Ask wifunkees to pose questions to the dan Dused out IP 5. They must be able wo give the answ or and explais the atratoly chey used.

## Pupilactivities

## aboat 25 שinutes

COLE
A Independent TB juges 30
Chldren are helped to use multiplication farts they how to find cthers, and sale problems.
B Teachevied Tilpuys 97
A full range of multiphication liats is uned and appilied to mbins problems. support $=$ Teacheried TII pape 36 Chlldern practise facta to $\times 5$ and apply commutativity and deubling. Encousage them to une aquatus or a $0-100$ momber line if fluy need to.
EXIENSNON C Independent. T3 page 57 Thildirs solve mining number probletus and explain strategiec. They develop their com protileter firr a partnet to solva.

Optional adult inpot to group

- Care A Encourage chlldren to apple the sutaleger sugested and thecl by an equivalent fakulation.
Estervion: Felfy chlidem who oeed it be explain their utrategies.




## Plenary

ahout to minutes


1. Ask ctillatren who didi $*$ tu talk about what straiegons the used to find tasts they didn't know
2. Discuss and volve samest the problens frum C.
3. Adaje CM 30 and play 'Four in a now in 2
 multiplos in the grid.

Daily lesson plan Year 4 Teacher's Handbook- Calculations

Plenary - ideas for
short-term assessment

## PLANNING

## TEACHING

Helping schools plan their coverage of the Framework is a key part of Cambridge Maths Direct. Support for short, medium and long term planning is provided through the daily lesson plans in the Teacher's Handbook and the Framework matching charts and mixed year linking grids in the free Planning Packs. CMD is flexible enough to provide a close match, whatever plan or scheme of work you're following.


## PLANNING

By providing a rich variety of activities with full colour illustrations, CMD fuels pupils' interest and enthusiasm for maths. Group, paired and individual activities are clearly differentiated. Coloured bands show which activities are teacher-led (red) and which are independent (green).

## Pupil's Textbooks

## LEARNING

## 

Spread from Pupil's Textbook Year 4 Calculations


Calculations

## Activity Sheets/Copymasters

Additional practice and reinforcement of key maths skills, including:

- Lesson support sheets for whole-class, core, support or extension work
- Opportunities for assessment
- General resources - number lines, hundred squares


| 33 | 24 | 25 | 26 | 27 |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 34 | 35 | 36 | 37 | 38 |  |
| 43 | 44 | 45 | 46 | 47 | 48 |
| 53 | 54 | 55 | 56 | 57 | 58 |
| 63 | 64 | 65 | 66 | 67 | 68 |
|  | 74 | 75 | 76 | 77 |  |

## ACTIVITY AND

RESOURCE
BOOKS

Feedback from
Cambridge/BEAM
Summer Workshops
'some good ideas to take back and try,
'thought-provoking'
'a great opportunity to learn and share ideas with others,
'down-to-earth presentations and useful activities'

Your Next Step...

## $\rightarrow$ ORDERING

Post your order to us using the enclosed FREEPOST order form
(C) 01223325588

## Activity and Resource Books

## Equipment from <br> 2 $2 \rightarrow 2 / 2$

For teaching accessories to support Cambridge Maths Direct, look no further than BEAM. BEAM provides all the equipment you need to deliver a daily maths lesson with Cambridge Maths Direct, including Grids, Number Cards, Number Lines and Dice.
To order BEAM's resources for Cambridge Maths Direct, contact:

BEAM Education, Maze Workshops,
72a Southgate Road, London N1 3JT
Enquiries: 02076843323
Orders: 02076843330
www.beam.co.uk

Cambridge University Press in association with $\boldsymbol{B} \boldsymbol{E}$ M

Everybody's talking about ...

## Talking Points in Mathematics



Anita Straker
Could an elephant walk through the door of the classroom? How long is the swimming pool in pencil lengths?

The lively discussion topics in Talking Points get children thinking and talking about maths. Each topic provides a stimulus for class discussion, developing children's use of mathematical vocabulary, imagery and mental strategies. Each talking point is described in full, with suggestions for questions, vocabulary, class organisation and how to follow up.
0521447585 | 124 pp. | Paperback | £13.00

## Numbers: Facts,

 Figures and Fiction
## Richard Phillips

Ever wondered how 7-UP got its name, or what you would measure in oktas? Discover the answers in Numbers: Facts, Figures and Fiction. Full of mathematical and cultural facts, tantalising problems and anecdotes, Numbers provides masses of ideas for teaching, project work, or displays, and makes an intriguing library resource.
0521464811 | 96 pp.
Paperback | $£ 11.95$
Available Spring 2003

 |  | 24 | 25 | 26 | 27 | 2 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 33 | 34 | 35 | 36 | 37 | 38 |
| 43 | 44 | 45 | 46 | 47 | 48 |
| 53 | 54 | 55 | 56 | 57 | 58 |
| 4 | 64 | 65 | 66 | 67 | 68 |
|  |  | 75 | 76 | 77 |  |

ACTIVITY AND
RESOURCE
BOOKS

## Puzzles, Mazes and Numbers

Charles Snape and Heather Scott A collection of problems, puzzles and investigations exploring the history of mathematics, mazes and the development of numbers.
0521465001 | 128 pp. | Full colour | Hardback £15.50



| 23 | 25 | 26 | 27 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 33 | 34 | 35 | 36 | 37 | 38 |
| 43 | 44 | 45 | 46 | 47 | 48 |
| 53 | 54 | 55 | 56 | 57 | 58 |
| 63 | 64 | 65 | 66 | 67 | 68 |
|  | 74 | 75 | 76 | 77 |  |

## ACTIVITY AND <br> RESOURCE <br> BOOKS



Your Next Step...

## Seven Dizzy Dragons

A lively collection of new and traditional rhymes designed to help children memorise key maths concepts. There are action songs, chants and mantras for learning tables, as well as rhymes to practise number bonds and days of the week.
0521497949 | 32 pp.
Paperback | $£ 9.50$

## Activity and Resource Books



A full list of other maths stories and rhymes can be found at www.cambridge.org/education/primary/cmd/teachersresourcebox

## Cambridge Number Rhymes

- Support for the Early Learning Goals
- Help pupils to recognise numerals
- A fun way to introduce mathematical vocabulary

Cambridge Big Book of Number Rhymes/Cassette Pack
0521002214 | 16 pp. | Paperback | Illustrated | £27.30
Children's Books - Packs of Six
Each book: 8 pp. | Paperback | Illustrated | $£ 10.75$

## $\rightarrow$ ORDERING

Post your order to us using the enclosed
FREEPOST order form
(C) 01223325588
(8) 01223325152
(C) educustserve@cambridge.org


## Mathwords

## Language Studies Centre

A primary maths picture dictionary with index. Words and phrases are placed in context to enhance pupils' understanding.
0521455278 | 64 pp. Hardback | $£ 12.75$


## E-Learning

## Cambridge Maths Assessment CD-ROMs



- Pupils' ability tested in all areas of mathematics
- Pupil performance records can be saved and printed out
- Written and spoken instructions support understanding
- Easy to use - just point and click
- Pupil-centred - ideal for self-assessment
Ages 5-11

By providing graded maths tests, in a fun interactive format, our CD-ROMs offer an invaluable tool for mathematical assessment that children will love using.



## E-LEARNING

## PC ONLY

1 - Ages 5-7
Single user 0521892082 |£59
Extra user 0521892090 | $£ 10$
2 - Ages 7-9
Single user 0521892120 | $£ 59$
Extra user $0521892112 \mid$ £10
3-Ages 9-11
Single user 052189213 9|£59
Extra user 052189214 7 £ $^{\text {10 }}$

A licence is required to use this product on a network of computers. Please contact Education Marketing on 01223325914

## Home Maths

## Anita Straker

- Hundreds of imaginative homework ideas by the bestselling author of Mental Maths
- Focus on numeracy and developing mental maths
- Suitable for pupils aged 6-11
- Copymasters

48 pp. | Wirobound | |llustrated | £22.95-£28.50
Also available as Pupil's Books (see order form for details)

## - Teacher's Book

052165947 7| 112 pp. | £22.95
Available while stocks last

## Mental Maths

## Anita Straker

- The leading mental maths resource in UK schools
- Pupils' mental skills developed in a variety of inventive ways
- Suitable for pupils aged 5-11
- Pupil's Books

32 pp. | Paperback | |llustrated | $£ 3.50$

- Teacher's Books

72 pp. | Wiro bound | Illustrated | £20.50

- Answer Book

0521589290 | 32 pp. | Paperback | £6.00


## - Answer Book

0521649218 | 48 pp. | Paperback | £5.60

## www.cambridge.org/education/primary

## Cambridge ${ }^{\text {Education }}$

## A

Activity and Resource Books .................... 20-23
Apex Maths ............................................... 4-7
Assessment ........................................... 19, 23

B
BEAM ......................................................... 20
C
Cambridge Number Rhymes ........................... 22
Cambridge Maths Assessment CD-ROMs ........ 23
Cambridge Maths Direct 8-19

## H

Home Maths ................................................ 23

I
Interactive Pictures $\qquad$ 14-15
M
Maths Rhymes and Songs ..... 22
Mathwords ..... 22
Mental Maths ..... 23
N
Numbers: Facts, Figures and Fiction ..... 21
P
Playing with Numbers ..... 21
Puzzles, Mazes and Numbers ..... 21
S
Seven Dizzy Dragons ..... 22
T
Talking Points in Mathematics ..... 20


Make sure you visit our Primary website! Here you will find all the essential information for exciting new products

## Cambridge Maths

as well as our top-selling literacy and numeracy resources.


Take advantage of the FREE teacher support materials available. All the documents are free, downloadable, photocopiable and ready for use in the classroom.

## Cambridge Sales Consultants

Our professional team of Sales Consultants will be happy to talk you through our resources, provide up-to-date information talk you through our resources, provide up-to-date information
or sample material, and prepare an individualised quotation. This service is free of charge, entirely without obligation and our Sales Consultants do not receive commission. Our Consultants will be happy to visit your school at a time convenient to you and your colleagues.

To make an appointment contact your local Sales Consultant direct or phone our Education Information Line on 01223325013.


## 13 Isle of Man

Karen Griffith
phone/fax 01513422677
mobile 07774239142
email kgriffith@cambridge.org
14 Repubic of Ireland
John Treacy
International Education Services
Weston Industrial Estate
Salmon Leap, Leixlip
County Kildare
phone 016210310
fax 013210188

## New for 2003



Cambridge
Maths Direct
> pages 8-19

## APREX

Apex
Maths
> pages 4-7 part of the University of Cambridge, is a not-for-profit organisation dedicated to raising standards in education.

Ordering Information
(-) Post your order to us using the enclosed order form
(C) 01223325588
(8) 01223325152
(a) educustseve@cambridge.org

