



# AWARD-WINNING SOLUTIONS AND SERVICES

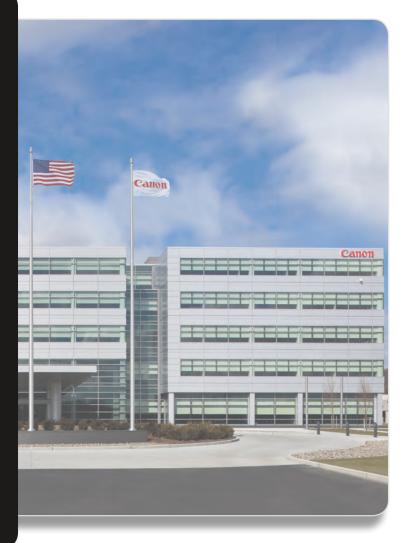
Canon's commitment to delivering outstanding imaging solutions and exceptional services to its customers is reflected in the awards and recognition received.

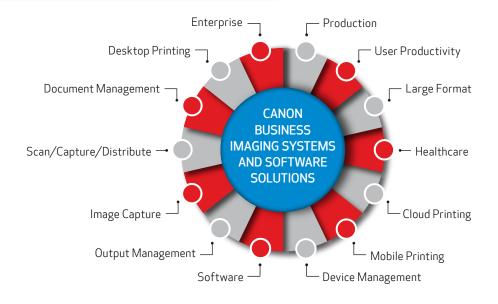
September 2019

# CANON DELIVERS OUTSTANDING TECHNOLOGIES ACROSS MANY MARKETS

Canon U.S.A. receives numerous awards and recognition from top industry analysts and holds leadership positions in key segments of the office imaging market. When choosing Canon, you can feel confident that you're partnering with a company that delivers outstanding technologies across a range of markets.

As a leader in advanced digital imaging, Canon offers its customers a comprehensive line-up of solutions. Whether it's software to help streamline workflows or imaging devices for small offices, large enterprises, or high-volume production environments, Canon has a solution to suit virtually every need, application, and budget.





#### imageRUNNER ADVANCE AWARDS

#### Keypoint Intelligence—Buyers Lab 2018, 2017, and 2016 Copier MFP Line of the Year Canon imageRUNNER ADVANCE Series

For three consecutive years, Canon has earned BLI's prestigious Copier MFP Line of the Year award. This validates Canon's strong copier market reputation for offering reliable, easily adaptable systems that can enhance existing workflows.

According to George Mikolay, Associate Director, Copiers/Production, Keypoint Intelligence, "The introduction of the third generation of imageRUNNER ADVANCE MFPs was a pivotal moment for Canon, and as this generation of MFPs continues to grow, so does Canon's ability

ADVANCE

imageRUNNER

to offer fully integrated and holistic business solutions."

The award-winning, third generation imageRUNNER ADVANCE MFPs demonstrate Canon's commitment to embrace a unified approach across hardware and software solutions to help enterprise environments optimize their digital workplace transformation. They can also help you meet today's workforce demands of flexibility, customization, and convenience in the office.



















#### imageRUNNER ADVANCE C7500 Series

imageRUNNER ADVANCE C7570i III: BLI 2019 Summer Pick Award Outstanding 70-ppm Color Copier MFP

imageRUNNER ADVANCE C7580i with ColorPASS-GX500 Controller (EFI Fiery-based): BLI 2018 RPO Award Outstanding Color Entry-Level CRD Production Device





imageRUNNER ADVANCE C7580i: BLI 2017 Summer Pick Award Outstanding 70- to 80-ppm Color Copier MFP





#### imageRUNNER ADVANCE C5500 Series

BetterBuys 2019 Editor's Choice Award BetterBuys 2016 Editor's Choice Award

imageRUNNER ADVANCE C5535i III: BLI 2019 Summer Pick Award Outstanding 35-ppm Color Copier MFP

imageRUNNER ADVANCE C5550i III: BLI 2019 Summer Pick Award Outstanding 50-ppm Color Copier MFP

imageRUNNER ADVANCE C5560i: BLI 2017 Summer Pick Award Outstanding 60-ppm Color Copier MFP



imageRUNNER ADVANCE C5535i: BLI 2017 Winter Pick Award Outstanding 31- to 40-ppm A3 Color MFP

#### imageRUNNER ADVANCE C3500 Series

imageRUNNER ADVANCE C3530i: BLI 2017 Summer Pick Award Outstanding 30-ppm Color Copier MFP

imageRUNNER ADVANCE C3525i: BLI 2017 Summer Pick Award Outstanding 25-ppm Color Copier MFP

#### imageRUNNER ADVANCE C355iF/C255iF Models

imageRUNNER ADVANCE C355iF: BLI 2017 Summer Pick Award Outstanding Color Multifunction Printer for Large Workgroups

imageRUNNER ADVANCE C255iF: BLI 2017 Summer Pick Award Outstanding Color Multifunction Printer for SMBs

#### imageRUNNER ADVANCE 8500 Series

imageRUNNER ADVANCE 8595i III: BLI 2019 Summer Pick Award Outstanding 95-ppm Copier MFP

BetterBuys 2017 Innovative Product of the Year BetterBuys 2016 Editor's Choice Award

imageRUNNER ADVANCE 8505i: BLI 2016 Summer Pick Award Outstanding 91- to 105-ppm A3 Monochrome MFP

imageRUNNER ADVANCE 8585i: BLI 2016 Summer Pick Award Outstanding 81- to 90-ppm A3 Monochrome MFP

#### imageRUNNER ADVANCE 6500 Series

imageRUNNER ADVANCE 6555i III: BLI 2019 Summer Pick Award Outstanding 55-ppm Copier MFP

BetterBuys 2016 Editor's Choice Award

imageRUNNER ADVANCE 6575i: BLI 2016 Summer Pick Award Outstanding 71- to 80-ppm A3 Monochrome MFP

imageRUNNER ADVANCE 6565i: BLI 2016 Summer Pick Award Outstanding 61- to 70-ppm A3 Monochrome MFP

#### imageRUNNER ADVANCE 4500 Series

BetterBuys 2019 Editor's Choice Award BetterBuys 2017 Editor's Choice Award

imageRUNNER ADVANCE 4535i III: BLI 2019 Summer Pick Award Outstanding 35-ppm Copier MFP

imageRUNNER ADVANCE 4535i: BLI 2017 Summer Pick Award Outstanding 35-ppm Copier MFP

















#### imageCLASS AWARDS

#### Color imageCLASS LBP664Cdw

BLI 2019 Summer Pick Award Outstanding Color Printer for Small Workgroups

#### Color imageCLASS MF746Cdw

BLI 2019 Summer Pick Award Outstanding Color MFP for Small Workgroups

#### imageCLASS MF269dw/MF267dw/MF264dw

BLI 2019 Winter Pick Award Outstanding Personal Multifunction Printer

#### imageCLASS LBP215dw/LBP214dw

BLI 2018 Summer Pick Award Outstanding Printer for Small and Home Offices

#### imageCLASS MF525dw

BLI 2018 Summer Pick Award Outstanding Color Multifunction Printer for SMBs

BetterBuys 2018 Editor's Choice Award

#### Color imageCLASS MF735Cdw/MF733Cdw/MF731Cdw



BLI 2018 Winter Pick Award Outstanding Color Multifunction Printer for Small Workgroups

#### Color imageCLASS MF634Cdw/MF632Cdw



BLI 2018 Winter Pick Award Outstanding Personal Color Multifunction Printer

#### imageCLASS



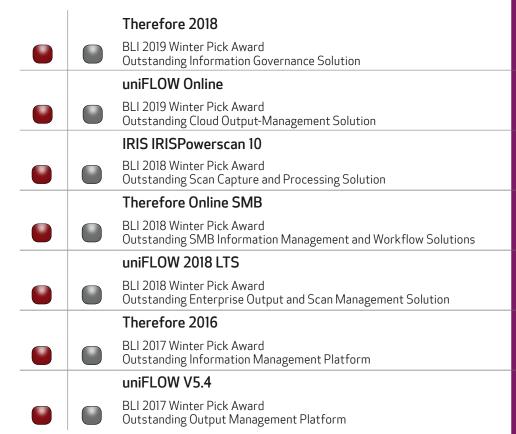








#### **SOFTWARE AWARDS**













IRISPowerscan\* 10

#### imagePROGRAF AWARDS

### Keypoint Intelligence—Buyers Lab 2017 Wide Format Line of the Year

Marlene Orr, Director, Office Equipment Product Analysis, at BLI states the following: "The comprehensiveness of Canon's offerings, satisfying the production/ proofing print markets with the 8-color models and the high-end graphics markets with the 11-color plus chroma optimized models across all the common size ranges, together with the outstanding lab performance of all the models tested have earned Canon the 2017 Line of the Year award for its wide-format graphic arts and technical printers."













# imagePROGRAF TM Series CE 2019 HOT PRODUCTS imagePROGRAF TM-305 MFP T36 RED HOT Technology imagePROGRAF TX Series CE 2018 HOT PRODUCTS imagePROGRAF TX-3000 MFP T36 Wide-Format and Signage Top Products 2018 Output Device: Engineering Printer imagePROGRAF TX-3000 MFP T36 Wide-Format and Signage Top Products 2018 Output Device: Engineering Printer imagePROGRAF TX-3000 MFP T36 Wide-Format and Signage Top Products 2018 Ink and Toner: Aqueous/Durable Aqueous/Latex Ink/Dye-Sub imagePROGRAF PRO-2000/PRO-4000 Series Series Award: BLI 2017 Winter Pick Award





Outstanding Professional Photo and Fine Art Wide-Format Printer Series

Outstanding Poster and Indoor Signage Wide-Format Printer Series

imagePROGRAF PRO-4000S/PRO-6000S Series

Series Award: BLI 2017 Winter Pick Award

#### imagePRESS/varioPRINT AWARDS

#### varioPRINT 140/135/115



varioPRINT 140/135/115 with PRISMAsync Print Controller BLI 2018 PRO Award – Outstanding Light-/Mid-Volume Production Device









#### imageFORMULA AWARDS



BLI 2019 Summer Pick Award Outstanding Mid-Volume Production Scanner

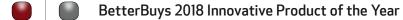
#### BetterBuys 2018 Editor's Choice Award

#### imageFORMULA C225W II

BLI 2019 Winter Pick Award Outstanding Workgroup Scanner

#### imageFORMULA DR-M260

BLI 2018 Winter Pick Award Outstanding Workgroup Scanner



BetterBuys 2017 Editor's Choice Award

#### imageFORMULA ScanFront 400 Model

BLI 2017 Summer Pick Award
Outstanding Workgroup Scanner

#### imageFORMULA DR-G1100 Model

BLI 2016 Winter Pick Award
Outstanding Budget-Friendly A3 Mid-Volume Production Scanner

#### imageFORMULA DR-F120 Model

BLI 2015 Summer Pick Award
Outstanding Achievement in Value

#### imageFORMULA DR-M1060 Model

BLI 2015 Winter Pick Award
Outstanding Achievement in Value

#### imageFORMULA 🤝































#### KEYPOINT INTELLIGENCE—BUYERS LAB PACESETTER AWARDS

Canon U.S.A., Inc. has been honored with the prestigious BLI PaceSetter award in the categories of Document Imaging Security, Mobile Print, Education, Financial Services, and Healthcare - Hospital Networks from the analysis at Keypoint Intelligence - Buyers Lab (BLI).





#### MFP Accessibility 2019-2020

- Recognized for the imageRUNNER ADVANCE Series' expansive set of features and functions for enhancing accessiblity.
- Easy-to-access Voluntary Product Accessibility Template (VPAT) for its

imaging product line, including hardware and software solutions.

• Universal Design Guide that outlines product accessibility features of the imageRUNNER ADVANCE product line as an education resource.





#### Healthcare - Hospital Networks 2019-2020

- Outstanding solutions and services for healthcare providers
- Strong mix of offerings beyond document imaging
- Feature-rich Canon products to suit any document input/output need in a healthcare environment





#### Outstanding Serviceability 2018–2019

- Key areas of evaluation included company vision, in-field support, environmental considerations, tools and training provided to service technicians, and device design.
- Components supporting Canon's overall excellent service reputation are its Technical Support Center (TSC) and Customer Solutions Center (CSC).
- Canon's outstanding predictive service model and smART service system train customers on device usage, enable certain error codes that allow direct dealer contact so the customer is unaware of any issues, and plan service calls with greater efficiency.



- Control panel was ranked extremely easy-to-use and offers several customizations through presets, screen design, and favorites.
- This same control panel is available across the line, meaning employees moving around the organization will
- lose no time recognizing processes at the MFP.
- Job management was one area where Canon stood out from the industry, allowing urgent jobs to be easily prioritized and modified.





#### **Document Imaging Security 2017–2018**

- Unsurpassed, built-in userauthentication
- Leadership in industry security initiatives
- uniFLOW platform handles authentication, user tracking, and document-centric data loss prevention for all-size businesses







- · Wide-reaching portfolio
- Security features like secure pull-printing, authentication, and tight integration with output management software
- Strong support for mobile-friendly industry standards
- Excellent hardware compatibility and adaptability including brandagnostic solutions

#### Education - Higher Education 2019-2020

- Hardware offerings that can satisfy campus and educational needs that go beyond traditional document imaging
- Outstanding portfolio of print devices Higher Education Advisory Team research
  - Library of marketing and educational content
  - Wide-ranging facilities management services educational content





#### Financial Services 2017–2018

- · Automated mortgage loan processing
- Wide-ranging hardware for offices
- Excellent security-software portfolio
- World-class services and support
- Outstanding production-print portfolio

















#### OTHER AWARDS AND RECOGNITIONS

#### Homeland Security Awards "ASTORS" Platinum Award and Gold Awards

Canon U.S.A., Inc. was recently named by American Security Today (AST) as a winner of two of its 2018 "ASTORS" Homeland Security Awards. The awards recognize Therefore™—a premier information management, workflow, and business analytics platform offered by

Canon—as a Platinum Award Winner for "Best Data Storage Security Solution" and Canon's imageRUNNER ADVANCE, uniFLOW, and imageWARE Secure Audit Manager as a Gold Award Winner for "Best Access Control & Authentication System."





#### BenchmarkPortal Awards 2018 Center of Excellence

The Canon U.S.A., Inc. Technical Support Center has earned the "Center of Excellence" certification from BenchmarkPortal for the tenth consecutive year. Contact centers achieved the Center of Excellence distinction based on best-practice metrics drawn from the world's largest database of objective and quantitative data that's audited and validated by researchers from BenchmarkPortal.

To achieve certification as a Center of Excellence, a company must undergo a rigorous benchmarking process, which compares the organization's operational metrics to those of its peers using the world's largest database of contact center metrics. During this process, BenchmarkPortal experts audit and verify key data from the contact center applying for certification.



## Canon Named a LEADER in IDC MarketScape: Worldwide Contractual Print and Document Services Hardcopy 2018–2019 Vendor Assessment

This positioning recognizes Canon's comprehensive portfolio of Managed Document Services (MDS) as well global expertise in process optimization and information management

#### Based on a five-stage process:

- Discover
- Design
- Implementation/Transition
- Support/Manage
- Review

Canon's approach to MDS is used throughout all the services and has been acknowledged as a successful methodology through this recognition.

From the printed page to the electronic document, Canon MDS provides a portfolio of custom services to help achieve your business goals for cost reduction, improved serviceability, support, and information accessibility.

IDC MarketScape: Worldwide Contractual Print & Document Services Hardcopy 2018-2019 Vendor Assessment (doc #US44387318. December 2018)



#### OTHER AWARDS AND RECOGNITIONS

#### 2019 iF Design Award

iF Design Awards are recognized internationally as one of the most prestigious awards within the field of design, with outstanding industrial designs chosen from all over the world each year.

#### iF Design Award 2019 (Product) Winners

- PowerShot G1 X Mark III Compact digital camera
- TS-E50mm f/2.8L Macro/TS-E90mm f/2.8L Macro/TS-E135mm f/4L Macro Tilt-shift lenses
- 10x32 IS/12x32 IS/14x32 IS Binoculars
- EOS C200 Digital Cinema Camera
- CN-E18-80mm T4.4 L IS KAS S / CN-E70-200mm T4.4 L IS KAS S Digital Cinema lenses ZSG-C10 zoom servo grip
- imagePROGRAF PRO-6000/PRO-4000/ PRO-2000 Large-format inkjet printers
- PIXMA TR4500/TS3100/TS200 Series Inkjet printers
- VarioPrint 6000 TITAN series Cut-sheet monochrome production presses
- LabelStream 4000 series UV inkjet label presses



# U.S. EPA ENERGY STAR® Program 2019 Partner of the Year—Sustained Excellence Award

Canon U.S.A., Inc. is a proud recipient of the United States Environmental Protection Agency's 2019 ENERGY STAR® Partner of the Year—Sustained Excellence Award! This award is bestowed upon companies that demonstrated continued leadership in energy efficiency and commitment to the ENERGY STAR® program. Canon has been recognized for the third consecutive year for its outstanding contribution to the reduction of greenhouse gas emissions by manufacturing energy-efficient products and educating consumers about energy efficiency.





For more information, call or visit 1.800.815.4000 CSA.CANON.COM

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