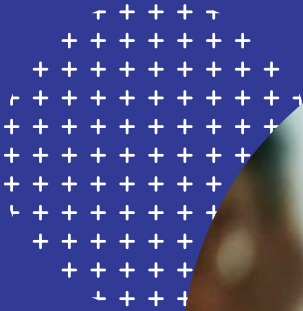


HIMSS 21



# *Career Fair*

Tuesday, August 10 10:00 am – 4:00 pm

Wednesday, August 11 9:00 am – 4:00 pm

# HIMSS JobMine®

The leading global job center for health information and technology

## Welcome to the HIMSS21 Career Fair.

On behalf of HIMSS and all the participating companies, welcome to the HIMSS21 Career Fair! This year's event reflects the emphasis that HIMSS places on professional development—with a variety of networking, education and exhibition activities, including opportunities for employers and job seekers to have informational interviews.

This booklet contains information on all the organizations recruiting during the fair. Use it to discover what organizations are looking for so that you can use your time most efficiently and effectively.

Participating in the HIMSS21 Career Fair offers you the option to upload your resume and profile into the HIMSS resume database, HIMSS JobMine, which is available to all participating organizations during and after the event. To register, go to [jobmine.himss.org](http://jobmine.himss.org). If you have already registered with JobMine, you do not need to register again to participate.

We look forward to assisting you in your job search. Good luck!

Best regards,

Jim Cook  
Director, HIMSS21 Career Fair, YM Careers

Mara Daiker  
Director, Professional Development, HIMSS

## HIMSS21 Career Fair Agenda

Powered by HIMSS JobMine®

Venetian Palazzo Sands Conference Expo Center | Level 1  
(Casanova 501 & 505 Ballroom)

### Tuesday, August 10-Day 1

#### Main Exhibition | Casanova 503

12:00 pm - 4:00 pm	Emerging Healthcare Leaders Poster Session
12:00 pm - 4:00 pm	Portrait Studio
1:00 pm - 3:00 pm	Emerging Healthcare Leaders Poster Session Q & A
1:30 pm - 3:30 pm	Resume and LinkedIn Profile Review

#### Education Sessions | Casanova 505

10:00 am - 11:00 am	For Students Only: An Orientation
11:15 am - 12:00 pm	Facilitated Career Development Mentoring (by invitation only)
3:00 pm - 4:00 pm	SCAN Health Business Case Competition Presentation

### Wednesday, August 11 - Day 2

#### Main Exhibition | Casanova 501

9:00 am - 10:00 am	Networking Breakfast
9:00 am - 4:00 pm	Exhibition
10:00 am - 4:00 pm	Emerging Healthcare Leaders Poster Session
10:00 am - 4:00 pm	Portrait Studio
10:00 am - 12:00 pm	Resume and LinkedIn Profile Review
12:00 pm - 2:00 pm	Emerging Healthcare Leaders Poster Session Q & A
1:00 pm - 3:00 pm	Resume and LinkedIn Profile Review

## Education Sessions | Casanova 505

10:15 am - 11:00 am	Framework for Success: Best Practices for Early Career Professionals James Lincoln, IS Operational Consultant, Baylor Scott & White Health
11:15 am - 12:00 pm	Career Transitions Daniel Clark, MBA, RN, CPHIMS, FHIMSS, FAAMC-GIR, Vice President, Optum Provider Technology Services
12:30 pm - 1:30 pm	HIMSS21 Student Case Competition Presentation
1:45 pm - 3:00 pm	Emerging Healthcare Leaders Boot Camp (by invitation only)
3:00 pm - 4:00 pm	HIMSS20 Student Case Competition Presentation

# DIRECTORY

Welcome Letter	2
HIMSS 21 Career Fair Agenda	3-4
Booz Allen	6
UW Health	7
Harmony Healthcare	8
Olive	9
Tuba City Health	10
Digital Career Fair	11
HIMSS Jobmine	12
Professional Networking: Developing Your Pitch	13
How to Stand Out During Your Health IT Job Search	14-15

Booz | Allen | Hamilton®

# CARE FOR THE FUTURE. TRANSFORM HEALTH WITH US.



At Booz Allen, you'll harness the power of data to advance our nation's healthcare in the areas of research, drug and device regulation, and finance.

Can we really change the world?  
**Together we can. And at Booz Allen, you will.**

**THE WORLD CAN'T WAIT. [BOOZALLEN.COM/CAREERS](https://www.boozallen.com/careers)**

*We're an EOE that empowers our people no matter their race, color, religion, sex, gender identity, sexual orientation, national origin, disability, or veteran status to fearlessly drive change.*

The logo for UWHealth, featuring the letters 'UW' in red and 'Health' in blue, set against a background of a light gray hexagonal grid. The logo is centered between a blue chevron pointing right and a red chevron pointing left.

**Find REMARKABLE careers  
at Wisconsin's #1 hospital**

Visit [uwhealth.org/careers](https://uwhealth.org/careers) for more details.

Follow us on social media  
[@uwhealthcareers](https://twitter.com/uwhealthcareers)



HR-750000-21



# Is your future... #InHarmony?



## Join Our Award-Winning Data Management Firm

We extract, migrate and archive patient, employee and business records for healthcare organizations.

We are seeking curious, tech-savvy, fast-paced collaborators looking for a new challenge. If that's you — we could be a perfect match.

### Open positions:

- Dev Ops Engineer
- Software Craftsman
- Data Integration Specialist
- Implementation Specialist
- Systems Analyst
- Business Development Director



Hiring in South Bend, IN and remote - visit:

[harmonyhit.com/careers](http://harmonyhit.com/careers)







Join the humans of Olive,  
and help transform healthcare.

**Olive is the automation company  
creating the Internet of Healthcare.**

By addressing healthcare's most burdensome issues, Olive delivers hospitals, health systems and payers increased revenue, reduced costs and improved efficiency.

View open positions at [oliveai.com/careers](https://oliveai.com/careers)

### Join the TCRHCC team. We have the following openings:

- Application Support Analysts
- EHR Application Support Analysts
- Health Communication Specialist
- Interface Analyst
- IT Security Officer
- Senior System Administrator

With a staff of over 900, TCRHCC is continuously challenged to meet the needs of a growing population, to keep pace with perpetual advances in medical knowledge and technology, and to deal with limited space – very close quarters. We are bursting at the seams and looking toward the future with hopes and dreams of all new facilities, in order to always deliver the best healthcare – the healthcare you deserve!

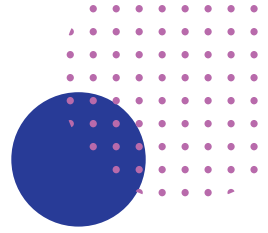
### LOCATION AND LIFESTYLE:

- Live and work on the beautiful Navajo Reservation, near national parks and forests, canyon country, ski area a day trip away
- The unique community of Tuba City offers a culturally rich environment and a rewarding career in an underserved area
- Easy drive to Grand Canyon, Lake Powell, Snowbowl ski area, Las Vegas
- Easy access to hiking, biking, fishing, skiing
- Excellent work/life balance
- Very close, collaborative professional staff

The unique community of Tuba City offers a culturally rich environment. The Native American tribes located and served here are the Navajo, Hopi, and Southern Paiute. This mixture along with Anglo, Hispanic, and African American employees of the hospital and school systems make a pleasantly diverse community.



For more information please contact  
Byron Bizardi at [Byron.Bizardi@TCHEALTH.ORG](mailto:Byron.Bizardi@TCHEALTH.ORG)

**HIMSS™**

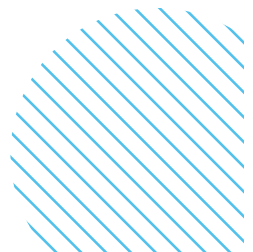
# *Digital Career Fair*

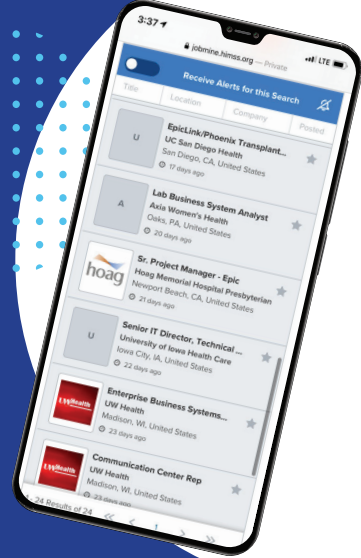
Wednesday, August 18, 2021 | 12:00 pm - 3:30 pm ET

*Connect with health information and technology employers looking to hire you.*

Be part of the 2021 HIMSS Digital Career Fair to connect with top health information and technology organizations looking to hire for global career opportunities. The online format provides an easy, effective way to discover organizations across the health ecosystem.

***Register Today***





## ***Upload or update your resume on HIMSS Jobmine***

- Get your resume in front of hundreds of health information and technology employers
- Search the hundreds of jobs that are posted monthly right from your smartphone or tablet
- Be the first to get job alerts when a job that meets your criteria is posted
- Free resume writing tips and how to prepare for an interview

***Your next career opportunity is right at your fingertips!***

Visit [jobmine.himss.org](http://jobmine.himss.org) to get started.

Professional Development

# Professional Networking: Developing Your Pitch

by Mara Daiker, Director, Professional Development, HIMSS



Professional networking can be a great way to meet new people, learn, identify new opportunities, and—plain and simple—get your name out there. However, it can also be intimidating, especially if you aren't prepared for the situation.

Regularly I am asked for advice that can make these situations less awkward and help someone feel more comfortable engaging in this type of opportunity. I have one go to answer always at the ready: Have your pitch ready.

One of the best ways to prepare for a networking opportunity, which can happen in person or virtually, is to be prepared with a pitch. Sometimes called an elevator speech, your pitch is something that can be easily developed and practiced beforehand so that you are more comfortable delivering it when the moment presents itself.

Your pitch should be a quick summary, 30 to 40 seconds, in which you deliver a persuasive value proposition in a clear, concise and confident manner, designed to help you make a great first impression. In your pitch, you will want to share information that gives someone a unique perspective on who you are. Pitches are developed differently depending on how they are being utilized. A pitch used in relation to an employment opportunity will be different than one used during an education event that includes a professional networking opportunity. Pitches are also a great introduction to an online profile, but again are developed a bit differently than the others mentioned. Generally speaking though, there are a few questions that you will want to consider answering as a part of your pitch. Let's discuss each of these.

## Developing Your Pitch

First, who are you? This allows you to begin with an introduction, specifically your name and a greeting.

Next, what do you have to offer? Depending on your personal background as well as the type of situation, you will want to consider addressing your education and/or experience. For education, you will want to include where you graduated from and what degree(s) you obtained. Regarding your experience, include anything pertinent to the situation for which you are utilizing your pitch. This is also a great time to share your personal strengths and skills, including both soft and hard skills.

Third, what is your goal? This should be tailored to the situation in which the pitch is being used. If you are seeking an employment opportunity, your goals would align to the position description and responsibilities. If you are attending a professional networking event, your goals should align to why you are attending and what you are hoping to learn from participating.

After these general insights have been shared, it is a good time to conclude your pitch and in doing so you want to provide a call to action. For example, share your business card and ask that they share theirs and indicate that you are looking forward to connecting with them post event. Finally, as part of your conclusion, reciprocate by providing them the opportunity to share their pitch with you.

## Pitfalls to Avoid

There are also a few pitch pitfalls to avoid. The first is humor, which can be misconstrued. Do not include humor or sarcasm in your pitch. Keep your pitch factual and to the point.

Next, don't tell too much of your story. If you make that good first impression, there will be time to share more later.

Third, do not use broad or vague statements. Again, you want your pitch to be concise and specific. Do not use slang or jargon in your pitch as this can be misconstrued and can cause confusion.

Finally, don't undersell yourself. This is your moment to leave a lasting impression. Who you are and what you do is important and should be reflected as part of your pitch.

I hope that you will take the time to develop and refine your pitch with this advice in mind. By doing so, I am confident that your next professional networking opportunity will be a more enjoyable and impactful experience.

## Professional Development

# How to Stand Out During Your Health IT Job Search

You're ready to take the next step—or the first step—in your career: exploring health IT jobs. Where do you start?

Job seeking can be an arduous process, but it doesn't have to be. There are professionals whose careers are focused on identifying talented individuals like you to fill open positions within health IT organizations. Working with recruiting and talent specialists can help you obtain all of the tools and information you need to get to the next level of your career—maybe even help you find your dream job.

To prepare you for all of the career opportunities out there, we sought the expertise of health IT talent expert Lisa Cannon, a member of the HIMSS Students and Early Careerists Task Force and the director of talent development at The Chartis Group. In this Q&A she shares her expert perspective on how to execute a job search successfully—no matter where you are in your career—and become a stand-out candidate to potential employers.

### **I recently graduated and am eager to begin my career in health IT. How should I approach my search?**

Be open to various opportunities. Don't limit your career searches or potential job experience until you have a chance to formally evaluate and rule out all of your options. You may be surprised at what ultimately interests you as a post-graduate compared to your initial career plans and goals. Know that it is okay to change your mind and revamp your career strategy.

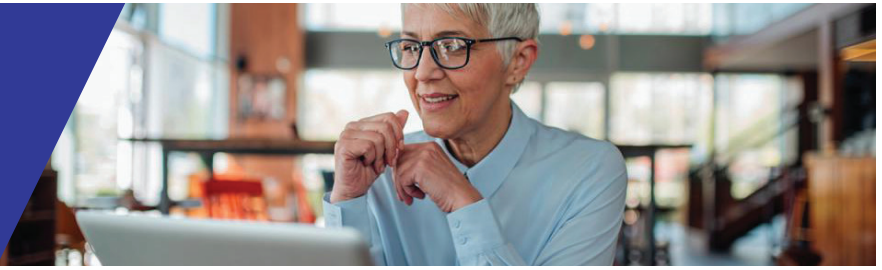
Treat each opportunity to meet and network with individuals as a potential gateway to a job, and look at these opportunities as learning experiences. They are great for building up your resume—and your list of contacts.

In conversation, don't talk about what you can't do; emphasize what you can do based upon relatable experience. Remember, no one expects a new graduate to have a long list of work history on their resume. Utilize that space to showcase relevant professional skills in detail instead.

### **I am a graduate with industry experience. How can I leverage that experience in my search for health IT jobs?**

You'll earn credibility quickly with organizations because of your prior industry experience—for example, coming from a healthcare environment. Capitalize on that experience by discussing what you've learned and previously observed in detail. It could expand the amount of opportunities available for you. For example, you may find satisfaction in operational roles that require your level of expertise and experience, versus a graduate who is new to the field.

Pivoting off your strengths while you build your core capabilities in health IT is essential. Be patient with yourself, and remember, you were likely an expert in your space prior to graduating. Now as you try to shift into a related role, you'll likely take a few steps back in your level of competency. That's okay. You'll ramp back up in time.



## **I'm an experienced health IT professional who is returning to the job market after a brief hiatus. How can I best navigate this transition?**

Network, network, network. Who do you know and where do they work? Find out.

Research organizations and their job postings. Making sure key individuals know you are looking for your next opportunity is important.

Ensure your online brand is well polished. Use a professional picture. Have your resume reviewed and proofed as you don't want any mistakes.

## **When evaluating candidates, how valuable are certifications and certificates?**

Depending upon the role the candidate is being considered for, certifications and certificates can prove to be valuable. More senior roles may not be as focused on something like a vendor or organizational certificate. For entry-level or mid-level health IT jobs, certifications can be a differentiator that sets you apart from your competition.

Certifications and certificates show a dedication to your professional development and a commitment to advancing your knowledge. Senior candidates will leverage their work histories, contributions and proven results.

## **In-person events versus virtual networking: how do they differ and how should I approach each?**

Your voice is your biggest asset in a virtual networking experience. If video-based, then your physical appearance—paired with your vocal inflections—are the best tools in your professional toolbox.

It is important to be sensitive to your communication style—especially in a virtual environment where there is potentially more room for misinterpretation.

If speaking on the phone, stand up. It will put more energy in your verbal delivery. Speaking in a monotone voice, interrupting, use of upspeak or accessory words all provide a negative experience for the recipient.

Be very cognizant of nervous or distracting habits during video-networking. If it's an interview, treat it as if you were in-person. Have someone else manage the dog, doorbell, children etc. during your video conference.

## **Final words of wisdom for those seeking health IT jobs?**

Understand that health IT is a heavily networked industry. Treat every relationship as you would a future peer, manager or client. Provide exceptional service to the clients and organizations you are privileged to work with and your reputation will serve you well in your career trajectory.

*The views and opinions expressed in this blog or by commenters are those of the author and do not necessarily reflect the official policy or position of HIMSS or its affiliates.*

