



TOYOTA



CAMRY AWD



RAV4 HYBRID



TACOMA



GR SUPRA

2021 TOYOTA

Let the adventures begin.

Behind the wheel of a Toyota, big and small adventures happen naturally. Whether you're starting your career or introducing your newborn to the world, each day brings a new story. And wherever you're going, smart safety technologies are designed to help protect you. Get ready to see where the road takes you next.



CARS & MINIVAN

03



TRUCKS

19



CROSSOVERS & SUVs

22



Camry TRD and XSE V6 shown in Wind Chill Pearl with Midnight Black Metallic roof and Supersonic Red (extra-cost colors). Vehicles available late 2020.

CARS & MINIVAN

AWD

TRD

NIGHTSHADE

Explore the possibilities.

From the stylish, fun-to-drive Corolla to the versatile, family-friendly Sienna, Toyota's lineup of cars and minivan is ready to take on your every whim.



YARIS*



YARIS HATCHBACK*



COROLLA



COROLLA HYBRID



COROLLA HATCHBACK



CAMRY



CAMRY HYBRID



PRIUS



PRIUS PRIME



AVALON



AVALON HYBRID



MIRAI*



86*



GR SUPRA



SIENNA

YARIS & YARIS HATCHBACK

Practically perfect.



2020 Yaris XLE and 2020 Yaris Hatchback XLE shown.

COROLLA

Brighten up your future.



Corolla XSE shown.



Corolla SE Nightshade Edition shown.



Corolla XSE Apex Edition shown. Vehicle available late 2020.



Corolla Hybrid LE shown in Blizzard Pearl (extra-cost color).



Corolla Hybrid LE shown.



Corolla Hybrid LE shown in Blizzard Pearl (extra-cost color).

COROLLA HYBRID

Efficiency meets style.

Corolla Hybrid has all the efficiencies of a hybrid paired with Corolla's stunning design. With the highest combined mpg estimate for Corolla ever,¹ Corolla Hybrid lets you go farther in everything you do.

See numbered footnotes in Disclosures section.



Corolla Hatchback XSE shown.



NIGHTSHADE

Corolla Hatchback SE Nightshade Edition shown.

COROLLA HATCHBACK

Fuel the fun.

[TOYOTA.COM/COROLLAHATCHBACK](https://toyota.com/corollahatchback)

CAMRY

Leave a lasting impression.



Camry XSE AWD shown in Supersonic Red with Midnight Black Metallic roof (extra-cost color). Vehicle available late 2020.



Camry SE Nightshade Edition shown. Vehicle available late 2020.



Camry XSE shown in Wind Chill Pearl with Midnight Black Metallic roof (extra-cost color). Vehicle available late 2020.

Efficiency never looked so good.

Camry Hybrid is always dressed to impress with its captivating style, and excels when it comes to responsive performance. Its Dynamic Force Engine offers power while optimizing fuel efficiency.



Camry Hybrid XSE shown in Celestial Silver Metallic with Midnight Black Metallic roof (extra-cost color). Vehicle available late 2020.

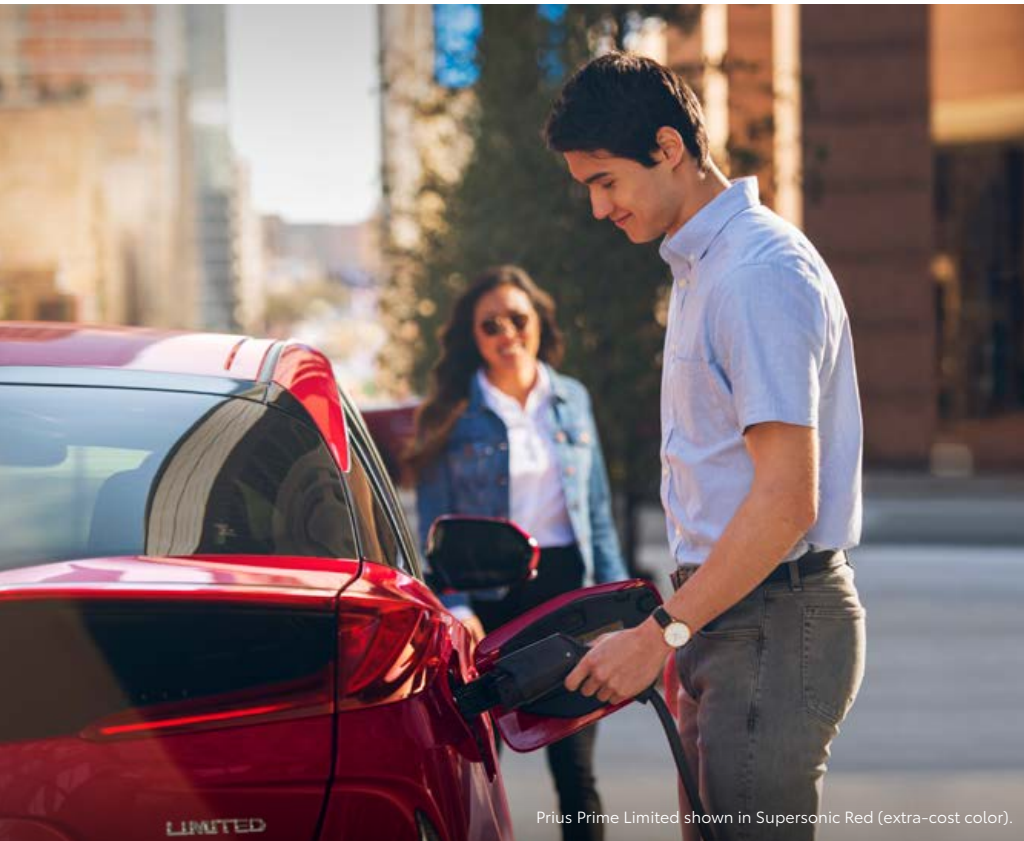


Camry Hybrid XSE shown in Celestial Silver Metallic with Midnight Black Metallic roof (extra-cost color). Vehicle available late 2020.

Make the most of every mile.



Prius XLE AWD-e shown with options and accessories. Prius AWD-e system operates at speeds up to 43 mph. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area. See numbered footnotes in Disclosures section.



Prius Prime Limited shown in Supersonic Red (extra-cost color).



Prius Prime Limited shown in Supersonic Red (extra-cost color).

PRIUS PRIME

Charge up your daily drive.

Purposeful aerodynamics combined with an intelligent powertrain that produces versatile driving modes help you get the most miles out of Prius Prime.

More confidence for what drives you.



AVALON HYBRID

Give every day new meaning.

Underneath Avalon Hybrid's striking design is an impressive hybrid drivetrain and a wealth of technology that's ready to give you the most out of every drive.



Avalon Hybrid Limited shown.



Avalon Hybrid Limited shown.



Avalon Hybrid Limited shown.

MIRAI

Innovation refined.

As a prominent innovator among Fuel Cell Electric Vehicles, Mirai demonstrates efficient mobility at its finest.



2020 Mirai shown.



2020 86 GT shown with TRD Handling Package in Halo (extra-cost color).



2020 86 GT shown.

86

The road is calling.
Strap in.

Pure driving pleasure.



GR Supra 2.0 shown in Nitro Yellow (extra-cost color); A91 Edition and 3.0 Premium shown.

SIENNA

Do life your way.



Sienna XSE shown with available XSE Plus Package. Vehicle available late 2020.



Sienna XSE shown in Ruby Flare Pearl (extra-cost color) with available XSE Plus Package. Vehicle available late 2020.



Tacoma TRD Pro shown. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area.

TRUCKS

These wheels were made to defy limits.



TACOMA



TUNDRA

With reputable off-road capabilities and impressive towing capacities²,

Toyota's trucks make a powerful dynamic duo.



Tacoma Trail Special Edition Double Cab, Tundra Trail Special Edition CrewMax and 4Runner Trail Special Edition shown. Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. Vehicle shown with some accessories not available from Toyota. See numbered footnotes in Disclosures section.

TACOMA & TUNDRA

The world is your playground.

Tacoma and Tundra are built to climb hills and run long. Play harder than ever before with a truck capable of conquering the earth.



Tundra Limited CrewMax shown.



Tundra 1794 Edition CrewMax shown. Never tow beyond a vehicle's published towing capacities. See *Owner's Manual* for limitations.



Tacoma TRD Off-Road Double Cab shown. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area.



C-HR XLE Nightshade Edition shown in Supersonic Red with Black roof (extra-cost color).
See numbered footnotes in Disclosures section.

CROSSOVERS & SUVs

AWD

TRD

NIGHTSHADE

Ready, set, explore.

Capable of taking on adventures of all sizes, Toyota's crossovers and SUVs are ready for the thrill of the open road.



C-HR



RAV4



RAV4 HYBRID



RAV4 PRIME



HIGHLANDER



HIGHLANDER HYBRID



VENZA



4RUNNER



SEQUOIA



LAND CRUISER

Put a spotlight on your arrival.



C-HR Limited shown in Blizzard Pearl with Black roof (extra-cost color).
See numbered footnotes in Disclosures section.

RAV4

See where today takes you.



RAV4 Limited shown with available Advanced Technology Package and available panoramic glass roof, and RAV4 Adventure shown in Lunar Rock with Ice Edge roof (extra-cost color).



RAV4 Limited AWD shown.



RAV4 TRD Off-Road shown with available Technology Package. Do not overload your vehicle. See *Owner's Manual* for weight limits and restrictions. Vehicle shown with some accessories not available from Toyota.



RAV4 XSE Hybrid shown in Blizzard Pearl with Midnight Black Metallic roof (extra-cost color).



RAV4 XSE Hybrid shown.



RAV4 XSE Hybrid shown with available Technology Package.

RAV4 HYBRID

Get more out of every drive.

RAV4 Hybrid stands out from the pack with impressive mpg³ that doesn't sacrifice powerful performance.

See numbered footnotes in Disclosures section.

RAV4 PRIME

The ultimate power move.

RAV4 Prime takes charge as the quickest, most powerful RAV4 yet with an impressive 302 combined net horsepower.



RAV4 Prime XSE shown in Supersonic Red with Midnight Black Metallic roof (extra-cost color).



RAV4 Prime XSE shown in Supersonic Red with Midnight Black Metallic roof (extra-cost color).



Highlander Platinum and Highlander Hybrid Platinum shown in Moon Dust and Ruby Flare Pearl (extra-cost colors).

HIGHLANDER

**More refinement for
the daily drive.**

HIGHLANDER HYBRID

Do it all in style.

The hybrid for families, Highlander Hybrid has the efficiency you want with the space you need.



Highlander Hybrid Platinum shown in Ruby Flare Pearl (extra-cost color).



Highlander Hybrid Platinum shown in Ruby Flare Pearl (extra-cost color). Do not overload your vehicle. See Owner's Manual for weight limits and restrictions. Vehicle shown with some accessories not available from Toyota.



4Runner Venture Special Edition shown. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area. Do not overload your vehicle. See *Owner's Manual* for weight limits and restrictions. Vehicle shown with some accessories not available from Toyota.

4RUNNER

Take on the untamable.



Sequoia Limited shown.



Land Cruiser Heritage Edition shown with standard Yakima® MegaWarrior cargo basket.

SEQUOIA & LAND CRUISER

Wander with style.

VENZA

Elegance elevated.



Venza Limited shown with available Star Gaze™ fixed panoramic roof and Advanced Technology Package. Vehicle available late 2020.

CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow — from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live.

DISCLOSURES

Vehicles shown may be prototypes, shown using visual effects and/or shown with options. Actual models may vary. Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device, or print). **1.** EPA-estimated 53 city/52 hwy/52 combined mpg for 2021 Corolla Hybrid LE. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **2.** Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner's Manual*. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. "Added vehicle equipment" includes additional standard/optional equipment and accessories added by the manufacturer, dealers, and/or vehicle owners. The only way to be certain of your vehicle's exact curb weight is to weigh your vehicle without passengers or cargo. [Calculated with the new SAE J2807 method.] Installation of a tow hitch receiver or other accessories located near the rear bumper may require disabling or removing the kick sensor, and the sensor operation setting in your vehicle should be turned off. See *Owner's Manual* for limitations. **3.** EPA-estimated 41 city/38 hwy/40 combined mpg for 2021 RAV4 LE Hybrid, XLE Hybrid, XLE Premium Hybrid, XSE Hybrid and Limited Hybrid. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. Refer to applicable *Warranty and Maintenance Guide* for details.

Hybrid Battery: HV battery is covered for 10 years or 150,000 miles, whichever comes first. Warranty coverage is subject to terms and conditions. Refer to applicable *Warranty and Maintenance Guide* for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.