

Case Competitions Summaries

Priority Case Competitions are Highlighted

Name: ACG Cup Case Competition

**At this time the Seattle Chapter does not participate

Location: Various

Dates: Jan 2015 – Mar 2015

Website: <http://www.acg.org/global/aboutacgcup.aspx>

How many teams participate?

In 2013: 27 ACG chapters throughout the U.S. participated. There were 1,526 students from 120 business schools.

How do teams participate?

Sign up with local chapter

How does it work?

Designed to give students from leading MBA programs across the country real world experience, and invaluable insights into mergers and acquisitions, investment banking, financial advisory and private equity. Each case study provides students with a unique opportunity to present valuation, capital markets and M&A strategic advice to a panel of seasoned M&A professionals from within the ACG community.

Local chapter intra-school competition, followed by regional competition.

Oct – mid-Dec: Sign-up school teams with optional info sessions.

Mid-Jan – early Feb: First round.

Mid-Feb – early Mar: Second round. Winning on-campus teams from each university compete.

What is covered in the registration fees?

Not listed

Fees not covered?

How teams may/may not prepare? Is faculty assistance allowed?

First Round

- Students given one week to work on the case and prepare for on-campus rounds.
- Focus of the work will be related to a private equity-type scenario, also drawing on skills related to investment banking and management strategy/consulting.
- Student clubs and faculty sponsors will communicate with your team, as necessary, throughout this process and be available to answer questions (other than related to the case itself).
- Each team will analyze and present their recommendations and supporting rationale for a complex investment case that requires corporate strategy, finance and valuation skills.

Second Round

- Students given one week to work on the case
- The case will generally build on the information provided in the first round of the competition.

Name: Baylor Ethics Competition	
Location: Waco, TX	Dates: November 11-13, 2015
Website: http://www.baylor.edu/business/ethics/index.php?id=59079	
<u>How many teams participate?</u> 12 Teams of 4 full-time MBA students	
<u>How do teams participate?</u> Invitation only	
<u>How does it work?</u> <ul style="list-style-type: none"> • The competition is designed to advance the development of ethical leaders through experiential learning and to recognize and promote MBA students and their programs for participation in a national case competition in ethical leadership. • Students and advisors check in at Courtyard Waco by Marriott on Wednesday. • Students receive cases and final instructions Thursday morning during welcome event. • Student teams work in designated areas all day. (Lunch and dinner are provided.) • Student teams participate in Round 1 of competition Friday morning in 3 rooms. • Students attend Forum luncheon and presentation by Ethics Forum keynote speaker for the announcement of the three Finalist Teams. • Finals begin at 1pm. All participants in case competition and other guests welcome. • Reception and awards ceremony conclude the competition. 	
<u>What is covered in the registration fees?</u> <ul style="list-style-type: none"> • Case and instructions (on site) and individual team work rooms (Thursday). • Transportation to and from Waco airport (ACT) if used both Wednesday and Friday. • Transportation from hotel to the Hankamer School of Business Thursday and Friday. • Lodging Wednesday-Thursday (up to 3 rooms for 2 nights), and meals Thursday-Friday through end of competition. 	
<u>Fees not covered?</u> Transportation to Waco not covered.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • Advisor attendance is optional though welcome. • Identity of schools is prohibited to ensure fairness. 	

Name: CFA Institute Research Challenge	
Location: Denver, CO	Dates: Week of April 11, 2016
Website: http://www.cfainstitute.org/community/challenge/Pages/index.aspx	
<u>How many teams participate?</u> 49 Universities at the Americas Regional Competition. Each team consists of three to five undergraduate or graduate students.	
<u>How do teams participate?</u> Invitation to participate in the geographic region from CFA Institute Seattle Chapter (Local Host).	
<u>How does it work?</u> **New for 2016: the regional competitions will be held with the global final. <ul style="list-style-type: none"> • Students work in teams to research and analyze a publicly traded stock. • Each team produces an initiation-of-coverage report on their assigned stock with a buy, sell, or hold recommendation, and may be asked to present and defend their thesis to a panel of industry veterans. • Winner from each local competition advances to one of the three regional competitions hosted by CFA Institute: in the Americas; the Asia Pacific; and the Europe, Middle East, and Africa regions. • Winner from each regional competition will advance to the Global Final, where one team will emerge as global champion of the CFA Institute Research Challenge. 	
<u>What is covered in the registration fees?</u> <ul style="list-style-type: none"> • No cost to participate in the Research Challenge; however, there may be costs associated with travel to and from meetings and events. Local-level hosts may, at their discretion, provide financial assistance for transportation. • CFA Institute will cover round-trip economy airfare for the Winning Team of each eligible local-level competition (see our official rules) and one sponsored guest. 	
<u>Fees not covered?</u> <ul style="list-style-type: none"> • Possible costs associated with travel to and from meetings and events. Local Host might be able to provide financial assistance for transportation. • Cost to attain a passport or visa not covered. If a travel visa is needed, CFA Institute will provide a sponsor letter to the local consulate or embassy to expedite the process. 	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • Local hosts are provided with templates, sample budgets, advice on best practices, and ongoing support throughout the competition. • Industry mentors and faculty advisers provide guidance and direction to the team throughout all levels of competition. • All volunteers (including industry mentors and faculty advisers) should reinforce Standard I(C) Misrepresentation, and ensure that students understand what is required when citing the work of another research analyst (pages 36-38 of the Standards of Practice Handbook). • Hands-on mentoring is an important part of the competition. Faculty may provide guidance and direction to the team throughout all levels of competition. • An intensive training in financial analysis. Students assume the role of a research analyst and are tested on their ability to value a stock, write an initiation-of-coverage report, and present their recommendations. 	

Name: International Emory Global Health Case Competition	
Location: Atlanta, GA	Dates: March 27 - 28, 2015
Website: http://www.globalhealth.emory.edu/what/student_programs/student_funding_opportunities/case_competitions.html	
<u>How many teams participate?</u> <ul style="list-style-type: none"> • 24 teams from around the world plus Emory team. • One team per university of four to six students. 	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • Graduate and undergraduate students enrolled at accredited universities are eligible to participate, with at least three schools represented. • Online application process: October 2015 • Teams selected on a first come, first-served basis. • Once your team has been accepted, every team member must update his or her application information by February 2016 • A waitlist formed for teams not accepted. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • 5 day competition • Case released one week prior to competition presentation day. • Typically teams work on their case Thurs thru Sunday. • November 2015 - January 2016 - Recommended time period to conduct optional internal global health case competition. 	
<u>What is covered in the registration fees?</u> <ul style="list-style-type: none"> • December 15, 2015 - Deadline for our receiving your \$500 application fee. • We will provide most meals and lodging during your stay at Emory. 	
<u>Fees not covered?</u> Teams will be responsible for paying for their travel to and from Atlanta, GA.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • Check out our global health case competition manual on how to start an internal case competition at your university. • EGHI's global health case competitions focus on global health-related cases that require an interdisciplinary approach to formulate recommendations. It may include issues such as health care policy, public health implementation and planning, business partnership/investment, medical research, logistics and management, faith/cultural understanding, international law, and other disciplines. • Student team members can seek feedback from experts in the field on ideas that they generate themselves. They cannot present and defend ideas that experts provide to them. • The 2009, 2010, 2011, 2012, 2013, 2014, and 2015 cases are available for review online. 	

Name: Net Impact Competition at Leeds	
Location: Boulder, CO	Dates: First Round - December 2015 Second - February 2016
Website: https://sites.google.com/a/colorado.edu/nicc/home	
<u>How many teams participate?</u> <ul style="list-style-type: none"> No limit to the number of teams any school may enter for the first round, but students may only compete on one team. A maximum of three teams from any one school will be able to move on to the final rounds in Boulder, CO. 	
<u>How do teams participate?</u> Application deadline in November.	
<u>How does it work?</u> <ul style="list-style-type: none"> The Leeds Net Impact Case Competition (NIC) is the premiere MBA competition focused on solving real world sustainability business cases. Virtual Round: December 2015; Students will have 12 days to complete the case and return the online submission of a short deck formatted PowerPoint presentation. The submission requires teams to creatively analyze a particular issue (not the same for the final rounds). Final Round: February 2016; Semi-final round of the top 20 teams from the first round. Five teams will qualify for the finals. The finals will allow the teams to present their presentation to a new set of judges. The case will be the same in both the semi-final and final. 	
<u>What is covered in the registration fees?</u> First round between \$160-200; Second Round \$850	
<u>Fees not covered?</u> <ul style="list-style-type: none"> Travel costs to Boulder not covered. The finalist teams receive a special rate at the Hotel Boulderado. Shuttle service to and from the Boulderado to the Leeds School of Business for the presentations on Saturday is provided. 	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> NO human input (outside of the four-person team) is allowed. Failure to abide by this policy will be grounds for disqualification. This includes, but is not limited to conversations, emails, or other contact regarding the case, deliverable(s) or contact with the company involved in the case. Teams are not allowed to receive input from faculty, coaches, advisers, or third-party consultants to aid them in their analysis of deliverables, or to attend live rounds. Presentations will be judged based on your ability to analyze the information presented in the case, and clearly and effectively communicate a recommended course of action that is well-grounded in fundamental business principles. That is, finance, marketing and sustainability. Once in Colorado, the teams will be given an opportunity to ask Johns Manville representatives questions that may help with their case analysis. 	

Name: Ohio State University Key Bank Minority Competition	
Location: Cleveland, Ohio	Dates: February 27 - March 1, 2015* *dates for 2016 not available yet
Website: http://fisher.osu.edu/offices/diversity-student-services/events/keybank-case-competition/	
<u>How many teams participate?</u> <ul style="list-style-type: none"> • 16-20 teams will be selected to participate each year (including UW). • Three members per team, one team per university. 	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • Selected teams must represent ethnic diversity. At least one presenting team member must represent ethnic diversity. In the spirit of this minority MBA student case competition, it is desired that a majority of the team members presenting be of an ethnic minority background (identify as being African American, Asian American, Hispanic/Latino American, Native American/American Indian or Native Hawaiian or other Pacific Islander). • To be eligible, teams must submit a completed registration, resumes, and \$100 nonrefundable registration fee. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • Each team will benefit from the opportunity to develop important professional skills such as analyzing and responding quickly to often-complex business issues. Also, teams will have a chance to hone their communication and team-building talents while learning from the expertise of business executive judges and moderators. 	
<u>What is covered in the registration fees?</u> <ul style="list-style-type: none"> • Two nights of accommodations at the Cleveland Marriott Downtown at Key Center. • Meals are included in your registration. 	
<u>Fees not covered?</u> Travel fees to Ohio not covered.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u>	

Name: Reaching Out MBA	
Location: Chicago, IL (2015) Los Angeles (2016)	Dates: October 10, 2015 October 8, 2016
Website: http://www.reachingoutmba.org/conference/competitions	
<u>How many teams participate?</u> No team limit listed, but there is a cap on maximum attendance to the conference.	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • All participants must be currently enrolled students in an MBA program at the time of competition • All participants must be registered attendees of the Reaching Out MBA Conference. • Teams may consist of 2 or 3 persons. • Teammates do not have to attend the same University or program. • Students may register as unattached individuals or as a complete 2-3 person team. Unattached individuals will be grouped by the organizer, notified, and placed into teams with which they will compete in the competition. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • All registered teams will present in a preliminary round; the top 4 scoring teams will advance to a final round and present to a larger group of judges. • All registered teams will receive the case question and materials electronically on or by September 19, 2014 and will have until 10/1 to submit their presentation. 	
<u>What is covered in the registration fees?</u> Registration for the Reaching Out Conference is required to participate in the case competition. The price for 2015 is \$120.	
<u>Fees not covered?</u> Travel and hotel fees are not covered.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • No prior consulting experience is necessary. • Students will have the opportunity to discuss their ideas with the judges. • No faculty assistance required. 	

Name: Wake Forest University School of Business Marketing Analytics Summit	
Location: Winston-Salem, NC	Dates: April 11-13, 2016
Website: http://www.marketingsummitlive.com/ http://www.cri.business.wfu.edu/AnnualMarketingSummit.aspx	
<u>How many teams participate?</u> 8 graduate and 6 undergraduate teams selected.	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • Team applications due early February. • Case released to teams around April 1, 2016. • Preliminary Round on April 11, 2016. • Final Round on April 13, 2016. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • While the competition remains centered on real-world marketing situations, we will focus on the growing need for marketers to combine data driven solutions backed by profound human insights. • Teams will be selected from open applications due Feb. 2nd. • The business case for the final competition will be sent to the teams March 27th. • Each team will compete in a semi-final round April 6th at Wake Forest University School of Business. Three teams from each division will be selected to present their solutions to the attendees of the Inmar Analytics Forum over the next two days for a chance to win a slice of \$45,000 in cash prizes. 	
<u>What is covered in the registration fees?</u> The Marketing Summit will provide lodging, transportation and 3 dinners while in Winston Salem for all invited teams.	
<u>Fees not covered?</u> Travel to Winston Salem is the responsibility of the team.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u>	

<u>Name:</u> NSHMBA Case Competition (PepsiCo)	
<u>Location:</u> Chicago, IL *presentations occur at the NSHMBA annual conference	<u>Dates:</u> April 10 – June 10, 2015 Finals: October 8 – 10, 2015
<u>Website:</u> http://nshmbaconference.org/assets/2015-nshmba-case-competition-guide.pdf	
<u>How many teams participate?</u> <ul style="list-style-type: none"> Teams must be composed of 3-4 team members. Multiple Teams can be sent from one university. Limit one (1) application per team. 	
<u>How do teams participate?</u> <ul style="list-style-type: none"> Each team must register – participants must sign up in order to be eligible to compete. All final round teammates must be present for the case presentation at the Conference (October 8 in Chicago, IL), and each student must have a part in the presentation 	
<u>How does it work?</u> <ul style="list-style-type: none"> Prior to the start of the Presentation, Teams must submit synopsis of their case study to the judges. Teams without a synopsis will be disqualified. Entries must contain the following: Cover or title page, Brief summary, Samples, and References. Entries are graded on content, delivery (either verbal or written), effectiveness, viability, and originality. Top 3 finalists will advance and present their cases to PepsiCo executives in Philadelphia, Sept 24, 2014. 	
<u>What is covered in the registration fees?</u> <ul style="list-style-type: none"> Each finalist team member will be provided transportation, 2 night hotel accommodations, is a special guest at the Scholars Reception, and receive full conference registration (3-day full access to conference with four event meals). 	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> 	

Name: Rice University Business Plan Competition	
Location: Houston, TX	Dates: April 14-16, 2015
Website: http://alliance.rice.edu/rbpc.aspx	
<u>How many teams participate?</u> Forty-two teams were invited to compete in the 2015 RBPC at Rice University (out of more than 1200 applications).	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • To enter, a designated team leader should complete the online enrollment form by February 27, 2015 • Schools may submit an unlimited number of entries, but typically only 1-2 teams per school will be invited to compete. • The presenting team should include at least two students and not exceed five students. (At least two student team members must travel to Houston to compete and both must participate in the oral presentation of the business plan). • Faculty advisors or other team mentors are encouraged to attend, but are prohibited from presenting with the team. • This is a competition for graduate students, and at least one graduate student must be a member of the venture's startup management team, and must be part of the team that presents at the competition. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • The competition is designed to give collegiate entrepreneurs a real-world experience to fine tune their business plans and elevator pitches to generate funding to successfully commercialize their product. Judges will evaluate the teams as real-world entrepreneurs soliciting start-up funds from early stage investors and venture capital firms. • All teams will participate and present on all 3 days • Thursday: Practice Round and Elevator Pitch Competition • Friday: First Round and Feedback Session • Saturday: Semi-Final Round, Challenge Round and Final Round 	
<u>What is covered in the registration fees?</u> The RBPC does not have an entry fee.	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> Faculty advisors or other team mentors are encouraged to attend, but are prohibited from presenting with the team. The competition is for student created and managed ventures, including new ventures launched by licensing university technology. Students are expected to be the driving force behind the new venture; have played the primary role in developing the business plan; have key management roles in the venture; and own significant equity in the venture. Nature of Ventures: <ul style="list-style-type: none"> • The competition is for new, independent ventures in the seed, start-up, or early growth 	

stages.

- Generally excluded are the following: buy-outs, expansions of existing companies, real estate syndications, tax shelters, franchises, licensing agreements for distribution in a different geographical area, and spin-outs from existing corporations.
- Licensing technologies from universities or research labs is encouraged, assuming they have not been commercialized previously.

<u>Name:</u> 2015 Illinois MBA Strategy Case Competition	
<u>Location:</u> Champaign, IL	<u>Dates:</u> February 5-7, 2015
<u>Website:</u> http://www.mba.illinois.edu/experience/experiential-learning/case-competitions.aspx	
<u>How many teams participate?</u> 12 schools participate.	
<u>How do teams participate?</u> Registration is first come, first serve, and the deadline is November 9 th .	
<u>How does it work?</u> <ul style="list-style-type: none"> Participants will have 24 hours to analyze a complex business strategy case and present to a panel of judges. <p>(2014 format)</p> <ul style="list-style-type: none"> The event commenced with a networking reception on February 6 where participants had the opportunity to network with other teams, current Illinois students and staff. The case was distributed on Friday morning after breakfast and participants were given 24 hours to analyze a complex business strategy case about New York Times and prepare their recommendations and presentation. On Saturday morning all participants presented to a panel of judges, composed of College of Business alumni and representatives from the sponsoring companies, in the preliminary round. The preliminary round was held in three different rooms, each with different sets of judges. The teams were divided into three groups and each group presented in one of the three rooms. The top team from each room advanced to the final round. 	
<u>What is covered in the registration fees?</u> \$200 is the cost of the registration, which includes case material, meeting rooms, etc.	
<u>Fees not covered?</u> Travel and accommodation not included.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> Normally, the team advisor helps selecting the team members that will represent the school in the case competition and he/she also helps the team giving them feedback in practice sessions, etc. Faculty/staff advisors are encouraged to attend the competition, but it is not required.	

<u>Name:</u> Alpha Challenge – University of North Carolina	
<u>Location:</u> Chapel Hill, NC	<u>Dates:</u> November 19-20, 2015
<u>Website:</u> http://alphachallenge.org/overview/travel-info/	
<u>How many teams participate?</u> 16 teams; randomly divided into four divisions. Top 3 teams compete in the finals.	
<u>How do teams participate?</u>	
<u>How does it work?</u> <ul style="list-style-type: none"> Teams are made up of three full-time MBA students, of which at least one must be a first year student. At 10:00AM EST Friday, November 6th, 2015, each team leader will be informed via email of the universe of stocks available for recommendation. The available stocks will be selected from a specific industry and exclude companies in which trading is not considered sufficiently liquid. From the list of available stocks, students must make one, and only one, buy recommendation as well as one, and only one, sell recommendation. The investment horizon is twelve months and the students should assume they represent a \$1 billion fund. 15 minute stock recommendation presentations, followed by 20 minutes of judge's questions. 	
<u>What is covered in the registration fees?</u> •	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> •	

Name: AMEX Case Competition N/A- KATZ only	
Location: Pittsburgh, PA	Dates: October 25, 2013
Website:	
<u>How many teams participate?</u>	
<u>How do teams participate?</u>	
<u>How does it work?</u>	
<u>What is covered in the registration fees?</u>	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none">•	

Name: APICS - M.A.D. Student Case Competition	
**Mid-Atlantic Universities only – the Pacific Western Division doesn't participate in a case competition	
Location: Harrisburg, PA	Dates: February 201
Website: http://events.r20.constantcontact.com/register/event?oeidk=a07e6uh9r65b0262f7b&llr=cpi78ieab	
<u>How many teams participate?</u>	
<u>How do teams participate?</u>	
<u>How does it work?</u> •	
<u>What is covered in the registration fees?</u>	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> •	

Name: Aspen Institute's 2015 Business & Society International MBA Case Competition	
Location: Finals in New York City, NY	Dates: April 16-17, 2015
Website: http://www.aspencasecompetition.com/index.php?page=casestudy	
<p><u>How many teams participate?</u></p> <ul style="list-style-type: none"> • 25 business schools partner with the Aspen Institute to offer this program. • Program is consistently at capacity, the waiting list of MBA programs forming a year in advance. • Teams made up of 3-4 students. 	
<p><u>How do teams participate?</u></p> <p>In addition to the dedication of staff time to organize the on-campus competition, each school contributes a modest partnership fee to help offset the cost of the competition.</p>	
<p><u>How does it work?</u></p> <ul style="list-style-type: none"> • A brand new case study requiring innovative thinking at the intersection of corporate profitability and positive social and environmental impact--a real-life, time-sensitive scenario demanding integrative decision-making. • <u>First round:</u> On-campus competition. Schools have had from 2 to 25 on-campus teams, of 3-4 students. Schools may choose any 72 hour period from March 20-30 during which students can tackle the case study. The weekends of March 20-23 or 27-30 are recommended. By 5:00 pm local time on Thursday, April 2 schools provide to the Aspen Institute the winning team's response to the case. • <u>Second round:</u> A panel of academic advisors to the Aspen Institute reviews all written responses by the 25 first place on-campus teams in a blind review. This review will take place from April 2-8. The top 5 student teams will attend the final round of the case competition, scheduled for April 16-17, in New York City. • <u>Round three:</u> On April 16-17, the 5 finalist teams will present their ideas – through both their previously written submission for Round One as well as a newly created PowerPoint presentation. 	
<p><u>What is covered in the registration fees?</u></p> <p>Primary transportation to New York City (e.g., economy-class flight) and hotel accommodations for finalist students will be arranged by the Aspen Institute, and paid for up to \$1,200 per student.</p>	
<p><u>Fees not covered?</u></p>	
<p><u>How teams may/may not prepare? Is faculty assistance allowed?</u></p> <ul style="list-style-type: none"> • Written responses will be assessed quantitatively in a number of categories, including clarity, creativity and thoroughness in responding to all questions posed in the case study. • Students may not solicit assistance from faculty; however, student teams that reach the finals (Round Three) may integrate any feedback received in the on-campus competition (Round One) into their final PowerPoint presentations in New York. To be clear, student teams may not alter their written responses from Round One at any time during the remainder of the competition. 	

<u>Name:</u> Babson Marketing Case Competition	
<u>Location:</u> Wellesley, MA	<u>Dates:</u> April 10 - 11, 2015
<u>Website:</u> http://babsonmarketingcasecompetition.com/2014/	
<u>How many teams participate?</u> <ul style="list-style-type: none"> • Over 30 schools have participated in the competition • Individual registration is an option, to be assigned to an incomplete team. • 23 teams in 2014 made up of four people. • No team limit per university. 	
<u>How do teams participate?</u> Online registration.	
<u>How does it work?</u> <ul style="list-style-type: none"> • Graduate students will have the opportunity to apply entrepreneurial thinking to solve current marketing challenges. • Case will be distributed 4-5 days prior to the team's arrival, but the problem they are to solve will be distributed at registration. Teams will then have 4 hours to develop their solutions and presentations. 	
<u>What is covered in the registration fees?</u> Not listed for 2016 yet.	
<u>Fees not covered?</u> Discounted hotel rates	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • Not specified 	

<u>Name:</u> BNY Mellon KATZ Invitational Case Competition	
<u>Location:</u> Pittsburgh, PA	<u>Dates:</u> January 23-24, 2015
<u>Website:</u> http://www.business.pitt.edu/katz/node/1079	
<u>How many teams participate?</u> 12-16 business schools participated, with only one team per school Teams of 4 MBA students.	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • Applicant schools are required to complete an application form, provide résumés of all team members and submit a three-page team essay. The essay should present the team's perspective on a prevalent issue within the energy industry in the United States. • Applications will be reviewed by a selection committee composed of Katz Faculty and Senior Administrative Staff and graded with a score of 0 – 20. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • The case for 2015 focuses on corporate social responsibility (CSR) within the energy industry, and will be issued on January 5, 2015. The candidates will evaluate the technological progress as well as the ethical, regulatory and CSR challenges companies face in the extremely competitive industry. • Teams must submit their presentation on a USB drive to the registration desk on Friday, January 23, 2014. • On Saturday, January 24, all teams will compete in four different brackets. Each team will have 20 minutes to present their case analysis and recommendations. There will be a 10 minute question & answer period during which the judges will address questions to the presenting team. • After all presentations have concluded for all the four brackets, there will be an intermission for the judges to determine the performance of each team. The finalist teams will be announced on Saturday, January 24. • One finalist from each bracket will compete in the final rounds later that afternoon. There will be 1st - 3rd place winning teams; winning teams will be recognized Saturday evening at the awards reception. 	
<u>What is covered in the registration fees?</u> \$250 non-refundable registration fee.	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • Students may not confer with others outside the team to prepare the executive summary or presentation. Absolutely no assistance from advisor(s), faculty, volunteers, or others is allowed. • The case will be multi-dimensional, designed to test the teams' ability to collaborate on different business disciplines. It will give students the opportunity to evaluate a tough business situation in multiple perspectives in a very short period of time and to present their recommendations to senior executives. The ultimate goal is to allow students to apply their business education to deliver unique and creative recommendations. 	

<u>Name:</u> Boston University Grand Business Challenge in Digital Health	
<u>Location:</u> Boston, MA	<u>Dates:</u> March 20, 2014
<u>Website:</u> http://www.bu.edu/casecomp/home/digitalhealth/	
<u>How many teams participate?</u>	
<ul style="list-style-type: none"> • 16 schools in 2015 • Teams of 4 students. 	
<u>How do teams participate?</u>	
Invitation only competition	
<u>How does it work?</u>	
<ul style="list-style-type: none"> • Teams arrive Thursday, March 26th, and will receive the first-round briefing. • All teams will be required to submit their final first round Digital Business presentations by 12:00 on Friday, March 27th. They will present in their assigned groups between 1:00-5:00PM. The winner of each group will be announced at a dinner reception on Friday, March 27th. • The four winning teams will compete in the Grand Business Challenge final round on Saturday, March 28th. • The 12 non-finalist teams will compete in our Second Day Challenge on Saturday, March 28th. Participants may form teams of 4-6 students to work on this challenge are not required to remain in their original teams; collaboration is encouraged. • Winners will be announced at the Awards Reception on Saturday evening, March 28th. 	
<u>What is covered in the registration fees?</u>	
There are no registration or application fees. We will cover the costs of your stay during your participation at Boston University.	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u>	
Team members are not allowed to receive or solicit assistance from anyone outside of the team.	

Name: Carolina Challenge – Only for Southeastern participants	
Location: Chapel Hill, NC	Dates: January 18-March 5, 2014
Website: http://www.carolinachallenge.org/index.html	
<u>How many teams participate?</u>	
<u>How do teams participate?</u>	
<u>How does it work?</u>	
<u>What is covered in the registration fees?</u>	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> •	

Name: Carolina Challenge – Only for Southeastern participants	
Location: Charlotte, NC	Dates: January 18-March 5, 2014
Website: http://charlotteventurechallenge.com/	
<u>How many teams participate?</u>	
<u>How do teams participate?</u>	
<u>How does it work?</u>	
<u>What is covered in the registration fees?</u>	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> •	

<u>Name:</u> Cornell Stock Pitch Challenge	
<u>Location:</u> Ithaca, NY	<u>Dates:</u> November 4-6, 2015
<u>Website</u> https://www.johnson.cornell.edu/Parker-Center-for-Investment-Research/MBA-Stock-Pitch-Challenge	
<u>How many teams participate?</u> <ul style="list-style-type: none"> 12 MBA Schools in teams of 3. 	
<u>How do teams participate?</u> <ul style="list-style-type: none"> Students should be first year MBA students, and interested in pursuing investment research/asset management careers. Two page application describing your team's background, how team members were selected, and why you would like to participate in this year's SPC. Include your response with this form and all resumes. Applications are due by October 15, 2014. First and second place winners from the previous year's competition are automatically invited to participate in this year's event. 	
<u>How does it work?</u> <ul style="list-style-type: none"> Teams prepare and present buy/hold/sell recommendations and vigorously defend them. Judged by a panel of investment industry experts, the intense competition is designed to replicate the fast-paced, demanding experience of sell side and buy side analysts and asset managers. Thursday morning, judges will assign one common stock and two industries to the participating teams, and provide them with a list of the eligible set of stocks in each of the two industries. For each of the two assigned industries, students will be asked to choose a company that they will pitch as either a long, neutral, or short candidate. Teams must decide whether to present a long (buy), neutral (hold), or a short (sell) recommendation on the common stock. All teams will present their recommendations on the common stock and on one industry-specific stock in the preliminary rounds on Friday morning. The two highest scoring teams from each group in the preliminary round (four teams) will advance to the final round on Friday afternoon. For each stock pitch, a single presenter from each team makes a ten-minute presentation, followed by judges' questioning of all three team members for five minutes. For each of the three stock pitches, teams feature a different team member as presenter. 	
<u>What is covered in the registration fees?</u> \$300 registration, once accepted. Lodging and meals provided.	
<u>Fees not covered?</u> Teams are responsible for their own transportation to and from Ithaca, New York.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> No outside help will be allowed from anyone (i.e., no phone calls, e-mails etc.). All data sources are fair game, including the Internet and any proprietary quantitative or fundamental models developed in advance. However, proper attribution must be provided. Teams provided with a specific, assigned workstation and printer in the Parker Center for Investment Research. The Center is equipped with a variety of analytical tools. A training session on the use of some software will be held the Thursday morning. Teams will have the use of a private conference room, equipped with Internet access. Team members should bring their own laptops and storage devices for use in the conference room. 	

<u>Name:</u> Daniel's Race and Case	
<u>Location:</u> Denver and Winter Park, CO	<u>Dates:</u> Late January 2016
<u>Website:</u> http://daniels.du.edu/about/events/race-case/	
<u>How many teams participate?</u> Each mixed-gender team consists of four to six students with at least two women, two men and one international student. All team members must participate in the case competition. At least four and up to six team members participate in the ski competition, including at least two men and two women.	
<u>How do teams participate?</u> Online registration	
<u>How does it work?</u> <ul style="list-style-type: none"> • The case competition will take place throughout the day, focusing on a business case involving managerial ethics delivered to each team prior to the date of the competition. • The score is weighted 80% on the case competition and 20% on the skiing. Both weighted scores will be added together to get the final team score. • The race will be held on an official NASTAR course. Each participant may ski a maximum of three runs. Any team not composed of at least two women and two men must accept a default time for each missing member. The team score will be multiplied by 0.2 to get the weighted score. A handicap is used to figure snowboarders' racing times. - See more at: • Held on official NASTAR course. Team ski score is combined time total of two fastest women and two fastest men. Each participant may ski a maximum of three runs. Any team not composed of at least two females and two males must accept a default time for each missing member. 	
<u>What is covered in the registration fees?</u> Registration fee: \$3,500 with a \$500 deposit applied toward total registration fee. Cost includes hotels, chartered transportation to DIA and competition sites, lift tickets, race fees, most meals and the awards banquet.	
<u>Fees not covered?</u> Airfare, ski rental and transportation on Thursday from the airport to Denver not included.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • Teams are expected to use their own laptops and technologies. However, they must be compatible with the Daniels network. Teams are strongly encouraged to save and bring a copy of their presentation on a jump drive. Technological support will be available throughout the case competition • Teams should consider the following broad guidelines when presenting their case: Consider distinctive viewpoints, such as the community, management, employees, financials, shareholders, etc. Convey a comprehensive understanding of the case including key issues, possible impacts, and future government regulations. Provide strategic decision analysis including a financial analysis, if applicable. Present a clear resolution and demonstrate proactive management processes. Demonstrate creativity. • Each team is given the same case with which to prepare a presentation. Your team will meet to discuss the case and prepare a recommendation for the judges. For additional assistance, speak with professors at your college and professionals in related industries. 	

<u>Name:</u> Deloitte Case Competition	
<u>Location:</u> Westlake, TX	<u>Dates:</u> January 8-11, 2015
<u>Website:</u> http://www.bing.com/search?q=deloitte+case+competition&src=IE-SearchBox&FORM=IE11SR	
<u>How many teams participate?</u> 15 schools participated in 2014.	
<u>How do teams participate?</u> Invitation only	
<u>How does it work?</u> <ul style="list-style-type: none"> • Each year, we invite a field of highly competitive teams from across the country to compete in a bracket-style tournament. • Teams are pitted against each other to test their critical thinking, business knowledge, and strategic problem-solving potential through case simulation. • Prizes for top four schools 	
<u>What is covered in the registration fees?</u> All-expense paid trip to Deloitte University in Westlake, Texas, for the National Case Competition, January 8 – 11, 2015.	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • 	

<u>Name:</u> Environmental Innovation Challenge	
<u>Location:</u> Seattle, WA	<u>Dates:</u> January 22 - April 2, 2015 *2016 dates not yet available
<u>Website:</u> http://www.foster.washington.edu/centers/entrepreneurship/eic/Pages/eic.aspx	
<u>How many teams participate?</u> The top 21 teams advance to the Challenge on April 2.	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • Online registration – early application is requested Jan 22 to Feb 1 • Official entry deadline includes business summary describes the problem, solution, market opportunity, and prototype. • Any student from a Pacific Northwest college or university who is enrolled in a degree-seeking program can participate in the UW Environmental Innovation Challenge. Teams must be student led. Cross-disciplinary teams are highly encouraged. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • Jan 22 – Feb 1: Early Application • February 22: Official entry deadline • Feb & March: Office hours by appointment • March 11: Mandatory pitch workshop • March 29: 1-page Business Summary due by midnight • April 2, 2015: Top 21 teams compete 	
<u>What is covered in the registration fees?</u> <ul style="list-style-type: none"> • Student teams from Washington State schools are invited to apply for funding to build prototypes for the UW Environmental Innovation Challenge. These funds can be used to purchase materials, rent equipment, purchase safety gear, or hire short-term workers with skills beyond a team's capacity. • We suggest that each team request between \$500 and \$2,500 for prototype funding, but we will consider both smaller and larger amounts. Funding is only available to teams from schools in Washington, and is distributed from three distinct sources with varying stipulations: 	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • November 2014 – UW EIC Team Formation Night. • Jan 21, 2015 EIC/BPC Panel of Past Participants & Team Networking Night- learn the in's and out's of the EIC from past participants. Open to all. • Feb and March – office hours with the experts by appointment. • February Science & Technology Showcase Networking Night. • Business Plan Competition/Environmental Innovation Challenge Resource Nights, offered throughout winter quarter by the Buerk Center for Entrepreneurship, bring in experts from the local entrepreneurial community to teach various aspects of writing and presenting a business plan. • Attending BPC/EIC Resource Nights is a great way to prepare for the Environmental Innovation Challenge, the Business Plan Competition and beyond. • BPC/EIC Resource Nights are open to students and the public. Session topics are subject to change. Learn more about taking the Resource Nights for credit (ENTRE 440/540). 	

<u>Name:</u> Howard University Minority Case Competition	
<u>Location:</u> Washington, DC	<u>Dates:</u> October 15-16, 2015
<u>Website:</u> http://www.mbaexclusive.com/	
<u>How many teams participate?</u>	
<u>How do teams participate?</u> Each team will consist of 3-4 members. At least 50% of the team must be comprised of individuals from an ethnic minority group.	
<u>How does it work?</u> <ul style="list-style-type: none"> • Two-day conference is comprised of opportunities including engaging developmental workshops, a Career Fair Exposition with industry-leading companies, and the 11th Annual Minority Case Competition sponsored by LMI. • Provided by LMI, the case is based on real government issues, allowing top MBA students the opportunity to demonstrate their strategic, analytical, and communication abilities on practical pressing problems. 	
<u>What is covered in the registration fees?</u> <ul style="list-style-type: none"> • The registration fee includes tickets for meals, dinner reception, MBAX workshops, and complimentary access into the HU MBA Career Fair Expo. Students are strongly encouraged to setup interviews with interested companies. • Early registration by September 21, 2015, is just \$200 per team. Free housing for the first 15 registered teams • The general registration fee is \$300/per team, beginning September 22, 2015 through October 3, 2015. 	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • One faculty/staff member may serve as the advisor and should attend the competition. 	

Name: Humana Case Competition in Healthcare	
Location: Louisville, KY	Dates: September 27-30, 2013
Website: http://www.humanacasecompetition.com/about/ website doesn't exist anymore	
<u>How many teams participate?</u>	
<u>How do teams participate?</u>	
<u>How does it work?</u>	
<u>What is covered in the registration fees?</u>	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u>	
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Name: IBM Watson Case Competition – No longer available	
Location: Los Angeles, CA	Dates: February 26, 2013
Website:	
<u>How many teams participate?</u>	
<u>How do teams participate?</u>	
<u>How does it work?</u>	
<u>What is covered in the registration fees?</u>	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none">•	

<u>Name:</u> IESE – Roland Berger International Case Competition	
<u>Location:</u> Barcelona, SPAIN	<u>Dates:</u> February 25 – 27, 2016
<u>Website:</u> http://www.iese.edu/en/Microsites/MBA/case_competition/introduction/Introduction.asp	
<u>How many teams participate?</u> 10 schools participated in 2015	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • Your school's Consulting Club will be responsible for selecting the participants (preferably based on a preliminary internal case competition) and submitting their names and CVs to the IESE Organizing Committee. • The team representing your school should consist of four first-year MBA students with at least three different nationalities. Moreover, every team member has to speak minimum one other language besides English. • If you are interested in representing your business school at the International MBA Case Competition in Barcelona, please contact us no later than September 30, 2015. • Due to the limited number of slots, we would like to give priority to business schools which already participated in past events. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • Participants chosen to represent their schools will have a unique opportunity to work towards a business solution on a relevant and current case, an exercise which simulates the reality of a career in Consulting. • Experienced consultants from Roland Berger will coach the teams during the competition and give valuable advice on developing analysis and preparing a convincing presentation. Finally, the participants will present their results in front of a jury of top-class business representatives. • Two rounds of challenging case studies. 	
<u>What is covered in the registration fees?</u> Roland Berger will then cover all expenses related to each team's stay while in Barcelona, i.e. accommodation, meals, and local transportation.	
<u>Fees not covered?</u> Teams will be responsible for their own travel arrangements to Barcelona.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • Faculty assistance is not needed. 	

<u>Name:</u> International Collegiate Business Strategy Competition	
<u>Location:</u> Online, Finals Anaheim, CA	<u>Dates:</u> Late January, online April 21 – 23, 2016 Finals
<u>Website:</u> http://icbsc.org/	
<u>How many teams participate?</u> In 2015 36 teams organized into seven worlds—four undergraduate and 3 MBA.	
<u>How do teams participate?</u> <ul style="list-style-type: none"> Teams are made up of 4-6 students and a faculty advisor. No more than one (1) repeating student is allowed per team. No individual student may repeat the competition more than once. 	
<u>How does it work?</u> <ul style="list-style-type: none"> The Competition provides students with an exciting learning experience in which they, in direct competition with other college teams, run a simulated company and have the opportunity to network with business executives and students from around the world. In this competition, each university team takes over the management of a simulated or virtual manufacturing company competing directly against 4-5 other firms run by competitor teams in its simulated world. There are both undergraduate and MBA “worlds.” The starting position of all teams is identical. Each of the companies has two years of identical history which become available to students through a set of starting reports. Twenty sets of quarterly decisions are then submitted by the teams for company operations over a simulated period of five years. Teams strive to outperform each other on a number of financial and strategic measures. Each team writes a strategic business plan for its company and assumes responsibility for executing that plan through making key strategic and operational decisions in marketing, finance, and operations. Students run their companies by making quarterly decisions for five simulated years — a total of twenty rounds of quarterly decisions. These decisions are transmitted to the host computer using the internet and the results — i.e. the performance of the team’s company and that of its competitors — determines the situation the company faces for the next set of decisions. Each team is responsible for a strategic business plan, an annual report, and one formal oral presentation to judges (who serve as the simulated Board of Directors). Team members have the experience of running their own company and learn first-hand how a group effort can result in synergy and enthusiasm. There are two phases to the competition: the remote phase and the on-site or “intensive phase.” In January teams receive start-up information and beginning position files. The competition begins at the beginning of February with the remote phase and culminates with the on-site or “intensive” phase in April — from April 24-26, in 2014. Students will travel to Anaheim, California where they complete their company’s quarterly decisions, make presentations to their judges, and attend a final awards banquet. 	
<u>What is covered in the registration fees?</u> <ul style="list-style-type: none"> Registration Fee. A team normally consists of 4-6 students and a faculty adviser. Occasionally a team has only three students but there may not be more than six on a team. A faculty adviser may advise more than one team from their school. The university registration fee of \$2,000 for the first team and \$1100 for each additional team from the same campus, includes all program administration costs, the software license fee and, during the on-site intensive phase in April, a get-acquainted social and the 	

final awards banquet.

- The registration fee is also used to cover the rental rooms and audio-visual equipment for meetings and presentations, food costs for judges (who donate their time and pay for their own transportation and rooms), trophies, and mailings, etc.

Fees not covered?

- Transportation to Anaheim not covered.
- Subsistence: Normally this works out to around \$100-200 per student. The components of this subsistence are: hotel rooms, food for students, food for faculty advisors.

How teams may/may not prepare? Is faculty assistance allowed?

- This website includes a wealth of information about different aspects of the competition. Available for participants is an extensive array of support materials. There are materials for advisors on setting up a team and recruiting students. There are also support materials for students who want to know more about the competition and its benefits for them. During the actual running of the ICBSC in the spring, there will be a number of resources including social media for schools who want to follow their teams as the Competition progresses.
- Some advisors are more hands-on than others. The role of the faculty advisor in the competition is more like that of a coach since the team members are applying what they have learned and should be responsible for their own interactive relationships and decisions. There is little benefit to students if their advisor does the work for them. On the other hand, it is helpful if the advisor can provide guidance on what goes into a good business plan, and from time to time critique student decisions and their written documents.
- Some advisors require that their students provide informal “management reports” to them personally at the end of each simulated year in addition to the Strategic Business Plan and the Annual Report documents required by the competition. These informal management reports require students to report on progress toward their strategic plan goals and to identify areas where improvement is needed. It provides a wonderful opportunity to ask those “embarrassing” questions that force students to think more deeply and concretely about how to run a company.
- Many advisors get their team members together during the winter holiday season or several weeks before the competition begins to study the manual together and/or practice with making decisions. If you would like to try to do this, contact the Competition Administrator for assistance.

<u>Name:</u> itSMF USA (formerly BMC) Case Competition	
<u>Location:</u> Washington DC*	<u>Dates:</u> October 19-22, 2014*
*location changes	*info not yet available for 2015
<u>Website:</u> http://www.itsmfusa.org/?page=student_case_comp	
<u>How many teams participate?</u> 6 teams participated in 2014 (8 in 2013).	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • Invitation only • Teams consist of 3 students each from master-level programs across the country. 	
<u>How does it work?</u> Teams develop a solution to a case study provided three weeks prior to the competition, and present it to a panel of judges.	
<u>What is covered in the registration fees?</u>	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u>	

<u>Name:</u> John Molson Case Competition	
<u>Location:</u> Montreal, Quebec	<u>Dates:</u> January 3 – 8, 2016
<u>Website:</u> http://mbacasecomp.com/	
<u>How many teams participate?</u> <ul style="list-style-type: none"> • 36 school teams participate. • Each school must be represented by four students and at least one coach. 	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • The competition is open to graduate schools offering an MBA or equivalent program deemed acceptable by the Board of Directors. • Schools wishing to participate in the 34th annual John Molson MBA International Case Competition must register online using the form below. Registration submissions will be acknowledged by email immediately. Please note that registration does not guarantee a spot in the Competition, as space is limited. Schools accepted for participation will be notified via email 	
<u>How does it work?</u> <ul style="list-style-type: none"> • The competition format is a round-robin tournament consisting of five business cases. The cases are selected from among the top entries from the annual Case Writing Competition. One of these cases is a live case presentation by a major company about a real-life business challenge that they are currently facing. • With three hours to prepare, teams of four students analyze and evaluate unpublished business cases using the skills, knowledge and experience they have acquired from their respective MBA curricula. Students rely on their own abilities and limited use of Microsoft office software, with no access to the internet. The final product is a simple presentation in PowerPoint which demonstrates the students' ability to dig into the problem and develop a feasible solution. Once preparation is complete, they present their strategic solutions and a detailed plan of action to a panel of senior business executives. • Following the round robin tournament, nine teams advance to the semi-finals for the opportunity to compete in the three-team finals. • The "Live Case" exemplifies the interaction of the academic and corporate worlds that takes place during the intense week of competition. Company representatives present a current real-life business case to the thirty six teams simultaneously. All thirty six teams rely on the presentation, a brief question period, and supporting materials provided by the company that serve as background for their evaluation. Once the three hours of preparation is complete, teams present their arguments, solutions, and plans for the company to a panel of judges. • Teams will be assigned to six divisions. Divisions will be established by a random draw. Each division will have at least one non-North American school, one American school and one Canadian school. Non-North American schools will be assigned to divisions first, followed by the American schools and then the Canadian schools. • In the event there are an odd number of schools registered for the Competition, a team designated as Team Global will be constituted with four of the alternates who volunteer to do so. If possible, a member of the Team Global will be from a school based outside North America, with the others from American and Canadian schools. A member of Team Global may rejoin his/her team at any time during the Competition if circumstances make this necessary. If a member of a team, including Team Global, that does not have an alternate is unable to participate for any reason deemed acceptable by the organizers, an alternate will be asked to join the team for as long as is necessary in the Competition. 	

What is covered in the registration fees?

The registration fee for each team (consisting of a maximum of six people) is \$2,450 CAD, payable when the school's participation has been confirmed. For each additional person, an extra \$450 CAD will be added to the registration fee. Please note that the costs of travel and hotel accommodations are not covered by the competition.

Fees not covered?

- Teams are expected to pay for their own hotel accommodations (additional accommodation information can be found under "Hotel"), travel expenses (airfare and visa/immigration fees will depend on region), personal meals and other incidental costs.
- The 2016 John Molson MBA International Case Competition will be held at Fairmont The Queen Elizabeth, a luxurious five-star hotel situated in the heart of downtown Montreal. The Competition has arranged for an event discount price on Fairmont rooms for all our competitors and coaches.

How teams may/may not prepare? Is faculty assistance allowed?

- Teams will ordinarily have three hours to read and analyze the case and to prepare exhibits in support of an oral presentation to a panel of Judges. Preparation and presentation time for case three is 90 minutes and 15 minutes, respectively. No written analysis is required.
- The preparation room will be equipped with: 2 PC laptops with no Internet capabilities; Microsoft Office 2010 including Microsoft Word, Excel, and PowerPoint on each laptop.
- The following items are not permitted in the preparation room: Cell phone, Programmable calculator, Personal electronics (Tablet, PDA, laptop other than the ones provided, MP3, recorder), Memory storage device (portable hard drive, additional USB flash drive), Any books or documents.
- The use of Internet is not permitted, and hence, the laptops will not have any Internet capabilities and all networking capabilities of the laptops will be disabled.

<u>Name:</u> KPMG International Case Competition	
<u>Location:</u> International finals in Dubai, United Arab Emirates	<u>Dates:</u> April 13-16, 2015 *2016 dates not available yet
<u>Website:</u> http://www.kpmg.com/global/en/careers/whatcanido/careerlevels/students/kicc/pages/default.aspx	
<u>How many teams participate?</u> Teams can only compete in groups of four students.	
<u>How do teams participate?</u> <ul style="list-style-type: none"> Each of the participating countries will be running their own national finals to select the four students that will represent them in Dubai. Each participating country will have a different application process, so once the countries are listed, please contact your national KPMG recruitment team to find out more. If you are studying abroad and would like to participate then please also contact your national KPMG recruitment team. 	
<u>How does it work?</u> <ul style="list-style-type: none"> In 2014, finalists were asked to provide strategic advice to a global oil and gas company embarking on a new shale gas operation. The judges evaluated teams on their levels of insight, innovation and enthusiasm. During every stage of the competition, each team given a detailed case study to consider. For each round of the competition, teams will be given three hours to: carefully review the dossier you've been given, identify and analyze the key business issues; develop a compelling set of recommendations; prepare an engaging presentation for the judges. Teams will present ideas to a panel of experienced KPMG firms' partners and leaders. The judges will listen to your presentation as if they were a client, and they will expect you to deliver to the level a KPMG professional would do. They will ask you challenging questions, and you'll be ready to answer them. Do well, advance through the next rounds of competition. 14 April: Teams analyze and present one case to two separate judging panels. This is done in a staggered format and you are given time to modify and improve your suggestions before your second presentation. 15 April: All teams will compete in a second round of case analysis. You will analyze a different case and present back to separate judging panels. In the evening we will announce the 3 finalist teams. 16 April: The finalist teams analyze and present a new case to the entire judging panel and all non-finalist teams. The winning team is announced at a gala dinner reception that evening. 	
<u>What is covered in the registration fees?</u> There is no cost to participate in the international final. All travel costs to the finals in Dubai are covered by KPMG.	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> Challenging cases on a variety of topics are reviewed. KPMG member firms provide many professional services to clients, and the cases analyzed at the international competition reflect this. Teams will have to integrate qualitative and quantitative analysis and formulate strategic recommendations, and at the international level should be ready for anything! 	

<u>Name:</u> MIT OpsSimCom	
<u>Location:</u> Online	<u>Dates:</u> April 2 – 5, 2015 *2016 dates not available yet
<u>Website:</u> http://sloanopsclub.mit.edu/ops-sim-com/	
<u>How many teams participate?</u> 202 teams participate.	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • All participants must be currently enrolled students studying business/management at the Masters level or lower (e.g. MBA, Supply Chain, Operations Research). • The competition is entirely online. No travel is required. • There is a limit of up to 4 students per team (and as low as 1 person per team). • No limits on the number of teams per school. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • Compete with top business school students from around the world to see who can run the most profitable factory. • Play an online 72 hour simulation against teams from around the world to manage a factory: make investments, cut costs, borrow money, forecast demand, find bottlenecks, fulfill orders and satisfy customers! • Registration closes on March 31, 2015 at 1:00PM Eastern Daylight Time, and competition assignment and login credentials will be emailed to all registered participants. At this time simulation will only have dummy data, so participants can test the simulation and make sure they can view things. We will maintain an FAQ page, which will be updated with answers to questions that we receive from participants. • The game will begin at 1:00 pm Eastern Daylight Time, on Thursday, April 2, 2015. • The game will end at 1:00 pm Eastern Daylight Time, on Sunday, April 5, 2015. 	
<u>What is covered in the registration fees?</u> The registration fee is \$50 per team.	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • No help can be taken from professors or others outside of the team. • Each person can only be on one team. • Two teams are not allowed to interact/help each other. • OpsSimCom will use a Littlefield simulation specially designed for the competition, and no prior experience with the simulation is required. Even if you have played this game in class, this will not be a repeat of what you have seen before. • An overview of the Littlefield Simulation is available online at: http://littlefield.responsive.net/littlefield/littlefieldHome.html. 	

<u>Name:</u> MIT Sloan Sports Business Case Competition	
<u>Location:</u> Boston, MA	<u>Dates:</u> February 27-28, 2015 *2016 dates not available yet
<u>Website:</u> http://www.sloansportsconference.com/	
<u>How many teams participate?</u> 23 teams Part of the MIT Sloan Sports Analytics Conference (SSAC)	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • The registration deadline is January 20. • Teams of three. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • First Pitch gives future sports business leaders an opportunity to analyze and address one of our sponsors' key business challenges. Finalists present at the conference to executives from the organization facing the issue. • Details not available yet for 2015 	
<u>What is covered in the registration fees?</u> General admission tickets for the 2015 Conference are \$575. Student tickets are \$200.	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • 	

<u>Name:</u> National MBA Human Capital Case Competition	
<u>Location:</u> Nashville, TN	<u>Dates:</u> October 22 – 24, 2015
<u>Website:</u> http://humancapitalcasecompetition.com/	
<small>~ 2015</small> <u>How many teams participate?</u> <ul style="list-style-type: none"> • 12 teams participate, teams of five people. • There is no limit on the number of teams that can apply from one school. 	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • Each team must consist of exactly five total graduate students, comprised of two or three second year graduate students (“2nd Years”) and two or three first year graduate students (“1st Years”) from the same university. An individual may not participate in the Competition on more than one team. • At least three team members must be enrolled full-time in a masters of business administration (“MBA”) program. All other team members must be enrolled full-time in another graduate program. The 2014 Owen Case Competition Leadership Team will select twelve (12) teams as the finalists for the Competition based on the candidate teams’ appreciation of human capital issues, personal and professional background and experience related to the Competition. • Current and former principals or employees of Deloitte Consulting, other than summer associates, are not eligible to participate in the Competition 	
<u>How does it work?</u> <ul style="list-style-type: none"> • Teams will receive an electronic version of the case materials approximately one week prior to the competition. • Presentations will happen on Friday, with the top three scoring teams giving a second presentation on Saturday. 	
<u>What is covered in the registration fees?</u>	
<u>Fees not covered?</u> If your team is selected, you will be responsible for covering your own lodging and travel expenses.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • Each Selected Team is permitted to identify one faculty advisor from their university to utilize for one hour total as the team sees fit before receiving the case. Teams are expected to follow an honor code and we expect each team will adhere to the one-hour time limit. This interaction may be in the form of the faculty advisor assisting with general strategies for the Competition, presentation skills feedback, formulating a plan to analyze data, suggestions around organization, presentation format, style of presentation, etc. The faculty advisor is not allowed to attend the Competition presentation. 	

Name: National Real Estate Challenge	
Location: Austin, TX	Dates: November 18 – 19, 2015
Website: http://www.mcombs.utexas.edu/Centers/REFIC/Real-Estate-Challenge.aspx	
<u>How many teams participate?</u> 16 schools participate.	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • Invitation only • Each school may enter only ONE team with at least four members but no more than six members. • Team members must be graduate students currently enrolled in graduate level classes at your university. • Teams must submit a team photo page and resumes of the team members for the Challenge Resume Book. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • The case will be distributed at 5:00pm (Central Time) via email to each team on Thursday prior to competition day. • PowerPoint presentation slides on your case analysis will be due electronically by 5:00pm (central) the following Sunday before the live competition. • LIVE COMPETITION PRESENTATIONS: On the live presentation day in Austin, there will be one preliminary round (all teams) and one finals round (4 teams). • Preliminary Round: With a total of 16 teams, there will be four presentation rooms, with 4 teams presenting in each. Each presentation will be strictly limited to 20 minutes in length followed by 5-10 minutes of questions from the judges. Judges will select only one team from each room to advance to the Finals. • Finals Round: Four presentations between the top teams from each of the four flights from the preliminary round. Format remains the same: 20 minutes for team presentation, 10 minutes for Q&A. • The judges' panel will determine First, Second, Third, and Fourth Place winners from among the finalist teams. 	
<u>What is covered in the registration fees?</u> Meals will be provided to all participants of the Challenge from day one's opening dinner through lunch on day two.	
<u>Fees not covered?</u> All travel and accommodation expenses are the sole responsibility of each participant.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> FACULTY ADVISORS: Each team should have a faculty advisor. Faculty advisors are invited to attend the competition in Austin if they wish. The role of the faculty advisor is two-fold: <ul style="list-style-type: none"> • To formally acknowledge and approve of the team's participation in this competition on behalf of the university and to confirm that all team members are currently enrolled as graduate students at the specified school; and • To provide advice and guidance to the student team in preparation prior to receipt of the case (but not during the case analysis or competition). Please note that the faculty advisor is not allowed to discuss the actual details and merits of the case with the team, nor should they provide or facilitate outside assistance from others to the team. 	

<u>Name:</u> National University of Singapore Cerebration Case Competition	
<u>Location:</u> Singapore	<u>Dates:</u> August – November 2015
<u>Website:</u> http://bschool.nus.edu/cerebration/2014/index.html	
<u>How many teams participate?</u> <ul style="list-style-type: none"> • Cerebration 2014 attracted more than 601 entries from 150 world business schools. • 3 MBA students on a team. All members of the team must be enrolled at the same business school. • There is no limit on the number of entries per university. A participant cannot be a member of more than one team. 	
<u>How do teams participate?</u>	
<u>How does it work?</u> <ul style="list-style-type: none"> • During registration, teams will indicate their preferences for the two cases. • Teams will compete to create the best business strategy for the assigned case. The objective of the business strategy is to solve a challenge faced by one of Cerebration's case sponsors. The challenges, presented in a case format, are based on real-life scenarios and require participants to propose comprehensive, innovative and feasible solutions. Details on the strategic and specific functional areas that need to be covered in the plan will be defined in the individual case studies. • Registration open July 20, 2015 – September 13, 2015. • First round submissions of 1000 word Executive Summary and 5 minute video presentation due by September 20, 2015. Semi-finalists announced October 12, 2015. • Semi-Final presentations on November 11, 2015. Consists of 30 minute presentation and 15 minute Q&A. • Final four team presentations on November 13, 2015. The final teams may be given a challenge in the form of a "twister" to incorporate into their strategies. • The rules and timelines are subject to change at the discretion of the organizing committee • Expect some twists and turns to the cases in the midst of the competition. 	
<u>What is covered in the registration fees?</u> No participation fee is required.	
<u>Fees not covered?</u> NUS Business School will take care of the travel and accommodation expenses for the visiting teams.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u>	

<u>Name:</u> Odyssey Global MBA Competition	
<u>Location:</u> New York City, NY	<u>Dates:</u> March 20-21, 2015
<u>Website:</u> http://www.mbaodyssey.com/	
<u>How many teams participate?</u> In 2014, ODYSSEY was incorporated as a non-profit corporation in New York – MBA ODYSSEY Inc – with students across several universities still being instrumental to organising the event. This was done so ODYSSEY could expand the number of participating schools and ensure consistency in standards from one year to the next.	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • Up until 15th February, teams completed an online qualification game and the top scoring team in each school was invited. • Post 15th February, any remaining Business School teams who have not taken part in this process are open to register a team on a first-come-first-served basis, by emailing: registration@mbaodysseyteam.com with your list of 4 team members. • Once qualified, teams should select an additional student to round out their team for the finals to ensure the strongest possible composition for the various games at the finals. It is worth noting that the entrepreneurial pitch and case study will be prepared for before coming to the ODYSSEY finals. You may like to choose someone with the strongest entrepreneurial pitch in your class, to bring the most realistic and exciting start-up ideas from your schools 	
<u>How does it work?</u> <ul style="list-style-type: none"> • The ODYSSEY competition consists of four events in different areas that test the business aptitude of participants while helping them improve their leadership and teamwork abilities. • <u>Entrepreneurial Pitch:</u> This competition will test each team's ability to conceive of, substantiate, and present an idea for a new company or business. Each team will have 3-5 minutes to present their idea to a panel of judges from venture capital and startup companies, and will be awarded points based on the strength of their concept and presentation. • <u>Case study:</u> In this competition each team's analytical, problem-solving, and communication abilities will be tested. Each team will solve a complex case, and present their solution to a panel of seasoned business executives. Teams will be awarded points based on the strength of their solution and presentation. • <u>Negotiation:</u> The goal of this competition is to test each team's ability to negotiate effectively. Each team will be paired with another team to conduct a negotiation with distributive, complementary, and integrative elements, and win points based on the outcome of the negotiation. • <u>Sales pitch:</u> Sales skills are the most underrated skill in most MBA programs but we believe it to be one of the most important! You have to know how to sell ideas, products, services, etc! • The qualifying round will include an online business simulation game hosted by Games partner: Interpretive Simulations. • Teams will first register with three team members to participate in the online business game. • After the team wins and qualifies to represent their school, they will then select two more 	

students who will specialize in either entrepreneurial pitches or case studies.

- We will be running the entrepreneurial pitch and case study in parallel, so for these two events, students will split up their team.
- We will allow participants to present the best entrepreneurial pitch from their school/team and also the case study will be given in advance of the event to ensure the highest quality presentations.

What is covered in the registration fees?

Fees not covered?

How teams may/may not prepare? Is faculty assistance allowed?

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<u>Name:</u> Purdue University Human Capital Case Competition	
<u>Location:</u> West Lafayette, IN	<u>Dates:</u> November 12-13, 2015
<u>Website:</u> http://www.krannert.purdue.edu/events/echr/	
<u>How many teams participate?</u> <ul style="list-style-type: none"> • This year's case competition will include both Graduate and Undergraduate divisions. • There will be seven teams selected from the pool of applicants. • Each team must consist of four to five graduate level students. • Only one team per academic institution can participate. 	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • Application deadline for the HR Case Competition is October 9th, 2015. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • All teams will be issued an identical business case on October 20, 2015. • The executive summary must be no more than 3 pages including exhibits. There is no limit on the number of presentation slides, but the presentation should not exceed 25 minutes. There will be penalties for exceeding this time limit. To ensure neutrality, the name of the school each team represents will not be revealed before the final decision is made. • Teams will later be provided an additional hour on campus for preparation time. During this preparation time, teams are allowed to modify their executive summary and presentation as needed. The final deliverables will be submitted through a flash drive prepared by the Case Competition Committee. • Presentations will be judged based on the team's ability to analyze the information presented in the case, and clearly and effectively communicate a recommended course of action. • Each team will have 25 minutes to present their case analysis and recommendations. There will be a 5-minute question & answer period. • The winners will be announced at the conclusion of HR Executive Conference Welcome Reception. 	
<u>What is covered in the registration fees?</u> <ul style="list-style-type: none"> • Registration Application Fee is \$100 per team. 	
<u>Fees not covered?</u> Price does not include the HR Executive Conference but team members will each receive a \$10 discount code if they wish to attend.	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • All teams must work independently. Students may not confer with others outside the team to prepare the executive summary. Absolutely no assistance from advisor(s), faculty, volunteers, or others is allowed. 	

<u>Name:</u> SABR Diamond Dollars Case Competition	
<u>Location:</u> Phoenix, AZ	<u>Dates:</u> March 10 – 12, 2016
<u>Website:</u> http://sabr.org/analytics/case	
<u>How many teams participate?</u> <ul style="list-style-type: none"> • A record 21 colleges and universities participated in the 2015. • Four- to five-person student teams . • Both graduate/professional school and undergraduate divisions. 	
<u>How do teams participate?</u> Held in conjunction with the SABR Analytics Conference.	
<u>How does it work?</u> <ul style="list-style-type: none"> • Undergraduate, graduate and professional school students from colleges and universities across the country compete against each other by preparing an analysis and presentation of a baseball operations decision — the type of decision a team's GM and his staff is faced with over the course of a season. • Presented to judging panels. 	
<u>What is covered in the registration fees?</u> The 5th Annual Case Competition will be held in conjunction with SABR's Baseball Analytics Conference--3 days of expert panels, guest speakers, research presentations, and networking events. Registration to participate in the Case Competition will include admission to SABR's Analytics Conference. The exact cost is not listed at this time.	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • 	

Name: The Case 2014: MIT Center for Real Estate Alumni Association

**At the time of posting only 2015 information was available.

Location: Boston, MA

Dates: Preliminary Round: Jan 28-Feb 4
Semi-Finals & Finals: April 9, 2015

Website: <http://aacre.alumgroup.mit.edu/s/1314/2015/club-class-main.aspx?sid=1314&gid=175&pgid=3053>

How many teams participate?

- Teams are a minimum of three (3) and a maximum of four (4) graduate students from the same institution.
- Twelve teams travel to the Semi-Finals in Boston.

How do teams participate?

- Team members may be from different academic programs within the institution, but all team members must matriculate at the same institution.
- Any student enrolled in an accredited graduate program pursuing a Master's degree is eligible to participate.
- Registration is limited and teams are encouraged to register as soon as possible. Teams will be admitted on a first come, first serve basis.

How does it work?

- Preliminary Round: Every team's submission will be reviewed by a panel of CASE judges. Submission in both digital and paper format.
- Semi-Final Round (in Boston): Twelve teams will be selected to proceed to the Semi-Final Round for a live presentation of their CASE proposal. Teams selected must send a minimum of two teammates.
- Final Round: Must be the same teammates who presented in the Semi-Finals. All twelve teams should arrive prepared to present in the final round. The top three teams will be announced at the CASE Finals Dinners, and the presentations will take place during the dinner.

What is covered in the registration fees?

- Registration fee of \$500 if submitted by December 1, 2014, and \$650 until final deadline of January 15, 2015

Fees not covered?

All travel expenses including hotel, airline, and ground transportation are the sole responsibility of each team and/or sponsoring school. Sponsorship is permitted but sponsors may not be mentioned in submission materials or during presentations.

How teams may/may not prepare? Is faculty assistance allowed?

- Faculty advisors are strictly forbidden from participation of any kind in the competition.

<u>Name:</u> Rolanette & Berdon Lawrence Finance Case Competition (Tulane)	
<u>Location:</u> New Orleans, LA	<u>Dates:</u> Friday, April 17, 2015
<u>Website:</u> http://freemanblog.freeman.tulane.edu/freemannews/index.php/tag/rolanette-and-berdon-lawrence-finance-case-competition/	
<u>How many teams participate?</u> 8 teams participate, 4 members per team	
<u>How do teams participate?</u> Invitation only	
<u>How does it work?</u> <ul style="list-style-type: none"> • Teams will showcase their schools' finance, case analysis and presentation skills. • Participants gain exposure to corporate recruiters from esteemed financial institutions who serve as competition judges. • Student teams from 8 MBA programs across the country spend the day analyzing a case and presenting before a panel of judges. 	
<u>What is covered in the registration fees?</u>	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • 	

<u>Name:</u> UNC Kenan-Flagler Real Estate Challenge	
<u>Location:</u> Chapel Hill, NC	<u>Dates:</u> February 18-19, 2016
<u>Website:</u> http://www.kenan-flagler.unc.edu/en/real-estate-development/real-estate-development-challenge.aspx	
<u>How many teams participate?</u> An invitation-only event, the Challenge convenes 16 teams from the US and Europe's top MBA programs to compete.	
<u>How do teams participate?</u>	
<u>How does it work?</u> <ul style="list-style-type: none"> • The Case Challenge officially begins with the distribution of the challenge case at noon the Thursday before Challenge week. Until the Tuesday morning of Challenge week, teams work furiously to put together the best comprehensive solution to the development case. • By Thursday evening, teams gather in Chapel Hill for a welcome reception and dinner. The next day, the challenge competition begins in earnest. Using four presentation rooms simultaneously, teams present their case solutions in a 20-minute presentation, followed by 5 minutes of questions from judges who are experts in the real estate industry. • Only after lunch do teams learn which four teams will move to the finals in the afternoon. The "Final Four" present again in the afternoon to a judging pool and the remaining teams. Cash prizes are presented and teams celebrate a good job done at our social that Friday night in Chapel Hill. 	
<u>What is covered in the registration fees?</u>	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u>	

<u>Name:</u> UNC Venture Capital Investment Competition (VCIC)	
<u>Location:</u> Regional – San Jose, CA Global Finals - Chapel Hill, NC	<u>Dates:</u> February 6, 2015 April 9-11, 2015
<u>Website:</u> http://www.vcic.unc.edu/	
<u>How many teams participate?</u> <ul style="list-style-type: none"> • 7 regional events; Washington is in the Silicon Valley Region with 5 other schools. • Teams of five members. 	
<u>How do teams participate?</u> All enrolled graduate students are eligible, not just MBA candidates. This includes executive MBA. Students who are current full- or half-time paid employees of a venture capital firm are excluded, however.	
<u>How does it work?</u> <ul style="list-style-type: none"> • A network of single-school and regional events all around the globe. Each event has its own local organization team of students, faculty and/or staff. UNC provides the materials and consultation for organizers. • Written Deliverables: Each team must submit a one-page executive summary (for judges only) and a one-page term sheet summary (for judges and entrepreneurs). Teams may submit up to three pages of additional information to communicate their decision-making process to the judges. • Negotiations and Q&A: There will be a 15-minute negotiation, and a 10-minute Q&A. Teams will be cut off if they have not finished when the time expires. 	
<u>What is covered in the registration fees?</u> <ul style="list-style-type: none"> • Domestic School Registration \$300.00 • Each school planning to compete at a regional event must pay one non-refundable intent-to-compete fee to reserve a slot. No further fees if you make it to Finals. The early-bird team fee is \$300 (i.e., \$60/student) if paid by October 15. By November 15, \$500 (\$100/student), after which you may lose your slot. By January 1, \$1,000 (\$200/student). 	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u> <ul style="list-style-type: none"> • Teams are encouraged to bring a faculty or staff person as an observer. Advisors are welcome to observe all aspects of the event, including judging sessions. Advisors cannot assist the team in any way and must avoid communicating with the team until after the competition. • After receiving business plans and through the entire event, students may not receive any help from faculty advisors, coaches, acquaintances in the industry, or anybody else. No emails, no phone calls, no visits. You may not consult or contact ANY individual outside of your five-member team for any reason. • Teams are allowed to use any available internet resource or database, whether free or by subscription. Teams may bring books and other printed materials with them. There are no restrictions on what teams may ask of entrepreneurs during the sessions. However, no contact is allowed between teams and entrepreneurs at any other time during the competition. 	

Name: UW Business Plan Competition	
Location: Seattle, WA	Dates: April - May, 2015
Website: http://www.foster.washington.edu/centers/entrepreneurship/businessplancompetition/Pages/BPC.aspx	
<u>How many teams participate?</u>	
<u>How do teams participate?</u> <ul style="list-style-type: none"> • At least one full-time or part-time student on the team who is enrolled in a degree seeking program at an accredited college or university in Washington state. • The business plan must be developed during the student's tenure at the university. Students working with outside entrepreneurs must create an original business plan. • In the Investment Round, no more than four team members, including both students and non-students, can present the new business concept to the judges. In the Sweet Sixteen and Final Rounds of the competition, only student team members will be allowed to make presentations to the judges. • Students must have an ownership stake in the business or the potential for equity or employment. • You can have as many people on your team as your like; there is no official limit. Most teams are three to five people, but you can do whatever makes the most sense for you. However, only four teammates can pitch at a time during the Investment Round. 	
<u>How does it work?</u> <ul style="list-style-type: none"> • January 15, 2015 Science & Technology Showcase (STS) sponsored by SEBA ~ Networking Night/Team Formation. • March 9, 2015 Team Registration Begins (Intent to Submit) Optional before March 30, but required by April 6. • April 6 DEADLINE to Submit Your Executive Summary (5-7 pages) This is your official submission to the Business Plan Competition! See judging criteria and submission checklist. • April 9-12 - SCREENING ROUND Initial review of all submissions. • April 13 - Announcement of Teams Advancing to the Investment Round. • April 16 - Investment Round Resource Night (Mandatory that at least one person from each team attend.) • April and May (exact dates TBD) - VC, Legal, and Entrepreneur Office Hours • April 23 - DEADLINE to Submit ONE PAGE Executive Summary • April 28 - INVESTMENT ROUND Giant trade-show event. Teams set up a booth and make their investment pitch (over and over!) to the judges. • May 14 - COACHING ROUND Noncompetitive, but mandatory round for the teams heading to the Sweet 16. Have your PowerPoints ready! • May 18 - DEADLINE to Submit Full Business Plan (12-15 pages) • May 21 - FINAL ROUND Top teams give their presentations to seven entrepreneur judges, who then choose the winning teams. Open to the public. 	
<u>What is covered in the registration fees?</u>	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u>	

Business Plan Competition/Environmental Innovation Challenge (BPC/EIC) Resource Nights

- They are offered throughout winter quarter by the Buerk Center for Entrepreneurship.
- They bring in experts from the local entrepreneurial community to teach various aspects of new venture creation, encompassing topics such as idea generation, the business plan, financials for start-ups, legal issues, bootstrapping your start-up, and how to pitch to investors.
- Attending BPC/EIC Resource Nights is a great way to prepare for the Business Plan Competition, the Environmental Innovation Challenge, and beyond.
- Resource Nights are open to all students and the public. Class lectures are recorded and can be watched live. A link to the MediaSite recording is posted to the class schedule website each Thursday; each session will be available to watch throughout winter and spring quarter.

You can have a faculty member as a mentor. You can also use MentorConnect to find experts who can help you with your company.

<u>Name:</u> Wake Forest Retail Innovation Competition	
<u>Location:</u> Winston-Salem, NC	<u>Dates:</u> November 2015
<u>Website:</u> http://www.retailinnovationchallenge.com/	
<u>How many teams participate?</u>	
<u>How do teams participate?</u> <ul style="list-style-type: none"> Teams representing top universities from across the globe are invited. Looking for teams from across the academic spectrum (Undergrad – PhD/MD) that are ready to launch their breakthrough products and services into the marketplace. <u>The competition is seeking ventures that meet the following criteria:</u> <ul style="list-style-type: none"> Retail <ul style="list-style-type: none"> Products/services with a potential for commercialization within the next 12 months Pioneering, value-adding ventures that go well beyond currently available solutions Venture-fundable ideas – those that carry the greatest potential viability and profitability Products/services that are accessible to consumers through a variety of channels (i.e., mobile, web, bricks & mortar). Health <ul style="list-style-type: none"> A commitment to personal health, wellness and overall wellbeing New tools, systems, and mechanisms that address: <ul style="list-style-type: none"> Diagnostic understanding Preventative measures Persistent relief Therapeutic care Medical Adherence Online application. Your business plan/idea can be anything but we should be able to: <ol style="list-style-type: none"> Know what your business is/does How it relates to our theme of Retail & Health Innovation See it's potential to up-end the current industries or health and retail. Application can include any materials, teams will need to have a 2-minute pitch ready to go and a 30 minute full presentation (those who qualify for the final round will present their full concept). 	
<u>How does it work?</u> <ul style="list-style-type: none"> This is a student-driven pitch competition dedicated to developing innovative solutions that address the challenges and opportunities found at the intersection of the Retail & Healthcare industries. Round 1 (all teams) consists of a 2 minute quick pitch. Round 2 (selected teams from round 1) consists of a 30 minute presentation. In keeping with past challenges, this year's theme will be "Innovations @ the Intersection of Health & Retail." This theme reflects the market's interest in delivering meaningful health benefits through consumer-facing innovations. 	
<u>What is covered in the registration fees?</u> None listed	
<u>Fees not covered?</u>	
<u>How teams may/may not prepare? Is faculty assistance allowed?</u>	