





HAPPILY MADE IN ISSAQUAH by Alison Lang.

There are a lot of ways to use a graphic design degree, and after a few computer-driven jobs I decided that I really wanted to use my own two hands to make neat things. In 2009 I began printing with a vintage tabletop letterpress, and have since expanded my studio to include a large letterpress from the 1890's and all the other tools I need to make paper, cards, journals, and more.

WHERE DOES THE ART COME FROM?

Every design starts as a little idea in my head, I like to play with words, nostalgia, and problem-solving. I spend some time on the graphite sketch that will be the basis of the design. After a lot of drawing and erasing I use a combination of inking, digital inking, painting, and redrawing to get a design that matches up with what's in my brain.

SMALL BATCH AND HANDMADE

Almost every step of production is done in my Issaquah studio. I print, fold, trim, bind, package and even make paper as needed for the line. I make pieces in small batches so that I have to control to ensure that they are just right, keep their character, and don't create any needless waste. There can be some variation, but they are all special.

LETTERPRESS + MORE

Most pieces are printed on an antique California Reliable letterpress in my studio. I use polymer plates to print some designs on amazing, thick, cotton stock, and turn the trimmed scraps into rough handmade paper for even more cards. Every once in a while a design lends itself to a larger range of colors, so there are some digitally printed pieces in the line. All So, There digital prints are high-quality ink or toner prints on specialty cover stock.

JOURNALS + JOTTERS

So, There journals and jotters range from blank places to record everything, to purpose built books that make life easier. I print, fold, bind, and trim all of our journals and jotters in-house so that every detail is just-so.

EARTH FRIENDLY + THOUGHTFUL

It's much easier to be friendly to the environment in a small shop, and I do my best. Cards and journals come without plastic sleeves or other extraneous packaging. I use scraps from our production in our handmade paper, and often use scrap materials from other sources as well. So, There strives to make designs that use materials on-hand, and keep extra bits out of landfills. It just requires a little bit of creativity!

GREETING CARDS

A great greeting card can say a lot, even before you sign your name. This ever-expanding selection of cards really says something.

A1 folded cards measure $4\frac{7}{8} \times 3^{1}/2$ " and are typically blank inside. A7 cards are 5"x7", and most often flat with a small brand mark on the back side. All cards come with a descriptive paper wrap or tag and a corresponding envelope.

The cards are either letterpress printed or digitally printed on high end cotton, handmade, or recycled cover stock.

Plastic sleeves can be included by request, but the cards really shine when you touch them!



STELLER BIRTHDAY

Brand New Early Edition

Ink Print, Recycled Cover Stock A1 Folded Card \$4.00

CARDS: BIRTHDAY

«I'm introducing brand new designs as limited edition cards so you can get your hands on them even earlier!



SATIN STITCH BIRTHDAY

Letterpress Print, Cotton Stock **\$1772** A1 Folded Card \$5.00



HAPPY PLANTS Letterpress Print, Cotton Stock \$1767 A1 Folded Card \$5.00



Letterpress Print, Cotton Stock \$1731 A1 Folded Card \$5.00



HAPPY BOOKDAY

Brand New Early Edition

Ink Print, Recycled Cover Stock

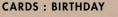
A1 Folded Card \$4.00

HAPPY BIRDDAY Letterpress Print, Cotton Stock **\$1717** A1 Folded Card \$4.00

CARD SIZES A1 47/8 x 31/2" **A7** 5x7"

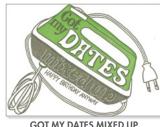
PRINTING METHODS USED

Printed by hand on an antique letter press, or digitally printed in ink in our studio.





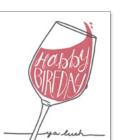
HAPPY HOPPY BIRTHDAY Letterpress Print, Cotton Stock **\$1723** A1 Folded Card \$5.00



GOT MY DATES MIXED UP Letterpress Print, Cotton Stock \$1737 A1 Folded Card \$5.00



20 SIDED BIRTHDAY Letterpress Print, Cotton Stock \$1773 A1 Folded Card \$5.00



HABBY BIRFDAY Letterpress Print, Cotton Stock

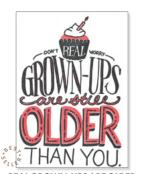


\$1750 A1 Folded Card \$5.00



YOUR BIRTHDAY IS MY FAVORITE Letterpress Print, Cotton Stock **ST734** A1 Folded Card \$5.00

is my favorite excuse for cake



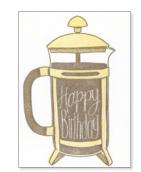
REAL GROWN-UPS ARE OLDER Letterpress Print, Cotton Stock **ST749** A1 Folded Card \$5.00



REMARKABLE COINCIDENCE Letterpress Print, Cover Stock White interior \$1714 A1 Folded Card \$5.00



BON-BON BIRTHDAY Letterpress Print, Cotton Stock \$1765 A1 Folded Card \$5.00



PRESSED BIRTHDAY Letterpress Print, Cotton Stock \$1758 A1 Folded Card \$5.00

CARD SIZES A1 47/8 x 31/21 **A7** 5x7"

WHITE INK ON DARK PAPER

Opaque white letterpress ink leaves a chalkboard-like pattern. White paper is mounted inside or tipped-in to make writing a message easy. CARDS : FAMILY



TURNS OUT YOU WERE RIGHT Letterpress Print, Cotton Stock \$T716 A7 Flat Card \$5.00



Letterpress Print, Cotton Stock **\$1768** A1 Folded Card \$5.00



THANK YOU POP Ink Print, Cover Stock ST753 A1 Folded Card \$5.00



SORRY I WAS A TEENAGER

Letterpress Print, Cotton Stock

\$1721 A1 Folded Card \$5.00

Letterpress Print, Cotton Stock ST748 A1 Folded Card \$5.00

CARDS : LOVE

HEY MOM

Ink Print, Cover Stock

\$1751 A1 Folded Card \$5.00

It doesn't need to say "Valentine's Day" to say "I love you." These cards work on February 14, and 364 days more.



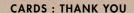
BE MINE (CAUSE I'M GREAT) Letterpress Print, Cotton Stock ST718 A1 Folded Card \$5.00



Letterpress Print, Handmade Stock \$1705 A1 Folded Card \$5.00



JUST THE BUTTON
Letterpress Print, Handmade Stock
\$T706 A1 Folded Card \$5.00





THANK YOU SCRIBBLE Letterpress Print, Handmade Stock **ST730** A1 Folded Card \$5.00



FLOURISHY THANK YOU Letterpress Print, Cotton Stock ST742 A1 Folded Card \$5.00



THANKS
Letterpress Print, Cotton Stock
Colorful Assorted Envelopes
57732 A1 Folded Card \$5.00



A LATTE THANK YOU
Letterpress Print, Cotton Stock
\$T756 A1 Folded Card \$5.00



THANK YOU BAR
Letterpress Print, Cotton Stock
\$T763 A1 Folded Card \$5.00

The right thank you card can suit basically any occasion. Thank you for being you! Thank you for being born! Thank you for the thank you card!

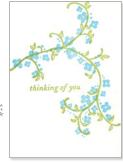
CARDS: THINKING OF YOU



SENDING LOVE Letterpress Print, Cotton Stock ST722 A1 Folded Card \$5.00



LEAFY THINKING OF YOU Letterpress Print, Cotton Stock \$7712 A1 Folded Card \$5.00



FLOWERY THINKING OF YOU Letterpress Print, Cotton Stock \$T713 A1 Folded Card \$5.00



CARDS: CONGRATULATIONS



WELCOME HOME

Brand New Early Edition Ink Print, Recycled Cover Stock A1 Folded Card \$4.00



COFFEE WOOHOO!

Letterpress Print, Cotton Stock \$1757 A1 Folded Card \$5.00



HAPPY ANNIVERSARY!

Letterpress Print, Handmade Stock \$1729 A1 Folded Card \$5.00



NOW YOU ARE Y'ALL

A7 5x7"

Letterpress Print, Cotton Stock \$1740 A1 Folded Card \$5.00



YOUR NEW & HAPPY HOME

Letterpress Print, Cotton Stock \$1736 A1 Folded Card \$5.00



CON-GRADUATION-S

Ink Print, Cover Stock Assorted Colors **ST084** A1 Folded Card \$4.00



BUBBLY CONGRATS

Letterpress Print, Cotton Stock \$1755 A1 Folded Card \$5.00



CONGRATS ON THAT SUPER Letterpress Print, Cover Stock, White Inside **\$1711** A1 Folded Card \$5.00



CHOCOLATY CONGRATULATIONS

Letterpress Print, Cotton Stock **ST764** A1 Folded Card \$5.00



IT'S YOUR WEDDING

Letterpress Print, Cotton Stock \$1738 A1 Folded Card \$5.00



BEST TOGETHER

Letterpress Print, Cotton Stock \$1725 A1 Folded Card \$5.00

CARD SIZES A1 47/8 x 31/2"

Thick 100% cotton stock, paper handmade from scraps in our studio, or high quality recycled cover stock.



STELLER BIRTHDAY

Brand New Early Edition Ink Print, Recycled Cover Stock A1 Folded Card \$4.00



CONGRATULATIONS

Letterpress Print, Cotton Stock **ST741** A1 Folded Card \$5.00



EXCELLENTLY DONE

Letterpress Print, Handmade Stock \$1728 A1 Folded Card \$5.00

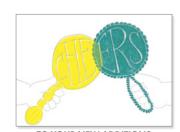


CARDS : BABY



YOU'VE GOT A LITTLE SPROUT Letterpress Print, Handmade Stock

ST087 A1 Folded Card \$5.00



TO YOUR NEW ADDITIONS Letterpress Print, Cotton Stock

\$1727 A1 Folded Card \$5.00



A LITTLE HUMAN

Letterpress Print, Cover Stock White Paper Inside ST745 A1 Folded Card \$5.00

CARD SIZES HANDMADE STOCK

A1 47/8 x 31/2" **A7** 5x7"

Scraps from the printing process are re-pulped and made into handmade paper in our studio— which makes beautiful, soft, cards.

CARDS: FRIEND + LOVE



HELLO THERE, PRICKLY PEAR Letterpress Print, Cotton Stock **\$1775** A1 Folded Card \$5.00



HANGING IN THERE Letterpress Print, Cotton Stock \$1770 A1 Folded Card \$5.00

MONSTERA

Letterpress Print, Cotton Stock

\$1766 A1 Folded Card \$5.00



All cards come with an

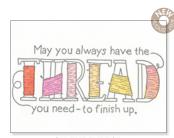
color.»

envelope in a

Letterpress Print, Cotton Stock \$1771 A1 Folded Card \$5.00



KNIT Letterpress Print, Handmade Stock **\$1735** A1 Folded Card \$5.00



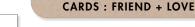
IN THE GARDEN

Letterpress Print, Cotton Stock **\$1708** A1 Folded Card \$5.00

ALL THE THREAD Letterpress Print, Cotton Stock with Watercolor Details \$1774 A1 Folded Card \$5.00



GOOD SCISSORS Letterpress Print, & Cover Stock \$1769 A1 Folded Card \$5.00





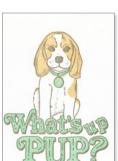
LEMONS TO LEMONADE Ink Print, Cover Stock **ST131** A1 Folded Card \$4.00



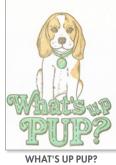
FINE FRIENDS & FINE WINE Letterpress Print, Cotton Stock



ST754 A1 Folded Card \$5.00



WHAT'S UP PUP?
Letterpress Print, Cotton Stock
\$1761 A1 Folded Card \$5.00



Ink Print, Cover Stock \$T095 A1 Folded Card \$4.00



GUINEA...THOUGHTS

Letterpress Print, Cotton Stock

\$1720 A1 Folded Card \$5.00

BECAUSE I GIVE A HOOT Letterpress Print, Cotton Stock **\$1710** A1 Folded Card \$5.00



IT'S OKAY YOUR WAY Ink Print, Cover Stock **\$1092** A1 Folded Card \$4.00



THANKS FOR THE HELP Letterpress Print, Cotton Stock \$1719 A1 Folded Card \$5.00



TEA PLEASE Letterpress Print, Cotton Stock \$1709 A1 Folded Card \$5.00



CUPPA TEA



ALLERGIC TO ENTHUSIASM Letterpress Print, Cotton Stock **\$1762** A1 Folded Card \$5.00



CARDS: FRIEND + LOVE



HEAD IN THE CLOUDS Ink Print, Cover Stock **ST132** A1 Folded Card \$4.00



HALF OF OUR CONVERSATION Letterpress Print, Handmade Stock Colors May Vary **\$1704** A1 Folded Card \$5.00



MAKE EVERYDAY AN ADVENTURE Ink Print, Cover Stock **ST743** A7 Flat Card \$5.00



F IF I KNOW Ink Print, Cover Stock \$1091 A1 Folded Card \$4.00



QUESTION

EVEN WHEN EVERYONE ELSE



ST133 A1 Folded Card \$4.00



IT GETS QUIETER Letterpress Print, Handmade Stock **\$1739** A1 Folded Card \$5.00



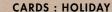
AND & Letterpress Print, Cotton Stock **\$T066** A1 Folded Card \$5.00



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HANDMADE STOCK

Scraps from the printing process are re-pulped and made into handmade paper in our studio—which makes beautiful, soft, cards.





ALL THE BEST TO YOU & YOURS Letterpress Print, Cotton Stock \$1703 A1 Folded Card \$5.00



Letterpress Print, Cotton Stock ST048 A7 Flat Card \$5.00



NEW YEAR FINALLY Letterpress Print, Cover Stock White Paper Inside **ST744** A1 Folded Card \$5.00



YOUR FAVORITE SNOWFLAKE Letterpress Print, Cotton Stock **\$1747** A1 Folded Card \$5.00



WARM WISHES Letterpress Print, Handmade Stock **\$T050** A1 Folded Card \$5.00



MERRY ORNAMENT Letterpress Print, Cotton Stock \$1759 A1 Folded Card \$5.00

CARD SIZES

A1 47/8 x 31/2"

A7 5x7"



Letterpress Print, Cotton Stock **\$T049** A1 Folded Card \$5.00



IN CASE OF CHRISTMAS MUSIC Letterpress Print, Cotton Stock **\$1726** A1 Folded Card \$5.00



HAPPY NEW YEAR Letterpress Print, Cotton Stock **\$T060** A1 Folded Card \$5.00

So, there • Happily Handmade in Issaguah • and so there.com • October 2020



Letterpress Print, Cotton Stock message inside \$1052 A1 Folded Card \$5.00





ALL THE THREAD CANVAS
Canvas Letterpress Print
\$7942 41/4x10" \$5.00

Sometimes a design is even better off of paper! These nifty canvas prints are new to the line for Fall 2019. They are printed using the same process as the letterpress cards, but these little guys can really be put to work!

Add embroidery or embellishment, then turn it into something great— a pouch, pocket, patch, or any other thing you can imagine.

Each piece is approximately 4½x10" printed on unbleached cotton canvas. The ink is permanent, but cotton may shrink in washing.

READY FOR YOUR NEXT PROJECT

ART $4\frac{7}{8} \times 3\frac{1}{2}$ You can cut these canvas prints down to the perfect size for your project-CLOTH $4\frac{1}{2} \times 10^{\circ}$ anywhere between the art size and the cloth size.



MONSTERA CANVAS
Canvas Letterpress Print
ST938 41/4x10" \$5.00



HANGING IN THERE CANVAS
Canvas Letterpress Print
\$7941 41/4×10" \$5.00



HELLOTHERE, PRICKLY PEAR CANVAS
Canvas Letterpress Print
\$T939 41/4×10" \$5.00



HAPPY PLANTS CANVAS
Canvas Letterpress Print
ST940 41/4x10" \$5.00



GOOD SCISSORS CANVAS
Canvas Letterpress Print
ST937 41/4x10" \$5.00



WHERE TO BEGIN CANVAS
Canvas Letterpress Print
\$7937 41/4x10" \$5.00

SIZE

ART 4⁷/₈ x 3¹/₂ CLOTH 4¹/₂ x 10" TURN A GREETING INTO A POUCH, POCKET, OR PATCH

There unfinished canvas prints are a great start to your next project. Cut them down, add embroidery, a zipper.... anything!

SIZE



Write something here! This journal line runs from lovely blank books to purpose-built planning machines.

Journals have recycled chipboard cover, and our jotter covers are thick paper stock. I choose a binding techniques that suits the purpose: spirals, rings, or staples. The inside sheets are recycled papers, either blank or digitally laser printed with lines, grid, or a quarter-inch dotted-grid.



MONSTERA SPIRAL
Letterpress Cover, Spiral Bound,
100 pages-Dot-grid on One Side
\$1932 4\frac{1}{4}\times 6\frac{3}{4}\times 20.00



WHERE TO BEGIN SPIRAL
Letterpress Cover, Spiral Bound,
100 pages-Dot-grid on One Side
\$1934 41/4×81/4" \$20.00



GOOD SCISSORS SPIRAL Letterpress Cover, Spiral Bound, 100 pages-Dot-grid on One Side \$1932 41/4x63/4" \$20.00

RECYCLED, RECLAIMED, RETHOUGHT

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When possible I use recycled and reclaimed materials. I work with chipboard covers, recycled papers, offcut stock, and spiral bindings rescued from a closing business. I often let these materials inform my creative process.



HELLO THERE, PRICKLY PEAR SPIRAL
Letterpress Cover, Spiral Bound,
100 pages- Dot-grid on One Side
\$T932 41/4x63/4" \$20.00



HANGING IN THERE SPIRAL Letterpress Cover, Spiral Bound, 100 pages- Dot-grid on One Side \$1933 4\dagger{4}\x5\dagger{2}\tagger{2} \$20.00



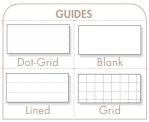
YAY KITTEN SPIRAL
Letterpress Cover, Spiral Bound,
100 pages-Dot-grid on One Side
\$1936 4\dagged4\dagged4\dagged4\dagged\



EVERYDAY ADVENTURE TEAR-OUT BOOK Letterpress Chipboard Cover, Ring Bound, 50 Sheets with art watermark \$T914 5x51½" \$17.00



THOUGHTS, DREAMS, & IDEAS SPIRAL Letterpress Cover, Spiral Bound, 100 Blank Pages ST088 434x8" \$18.00



JOURNAL PAGES

Most journals are blank or have light guidelines (at 1/4") and have a printed card backer with all the details. Guidelines and internal designs are laser-printed and will not run or bleed.



BUZZY: TO-DO, TO-DO, DONE Letterpress Chipboard Cover, Spiral Bound, 40 To-Do Pages **ST911** 31/4×73/4" \$15.00



TO-DO BUT ONLY AFTER COFFEE

Letterpress Chipboard Cover, Spiral Bound, 50 To-Do Pages ST928 31/2x81/2" \$20.00



IT'S NOT WRONG JOTTER Letterpress Cover, Saddle Stapled, 96 Pages-Blank, Grid, & Lined, Elastic Wrap **ST915** 5×7½" \$15.00

«Lefty books for your favorite southpaw, with blank, grid, and lined pages.





it over, and start the next. This ring-bound journal has a recycled chipboard cover, and a rainbow of planning pages printed on recycled paper.
Digitally Printed, Ring Bound, 52 Pages \$7923 8.5x11" \$20.00



PROCRASTINATE TEAR-OUT BOOK

Letterpress Chipboard Cover, Ring Bound, 50 Sheets with art watermark **ST913** 7x4¹/₄" \$17.00



PROCRASTINATE TOMORROW JOTTER

Letterpress Cover, Saddle Stapled, 80 Blank Pages **ST116** 6x4³/₈" \$10.00

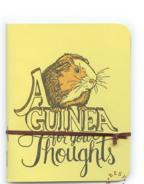


ALLERGIC TO ENTHUSIASM JOURNAL

Letterpress Chipboard Cover, Ring Bound, 50 Blank Sheets **\$T929** 81/2x31/2" \$18.00



ALLERGIC TO ENTHUSIASM JOTTER
Letterpress Cover, Saddle Stapled, 80 Blank Pgs
\$T927 51/4x4" \$9.00



GUINEA JOTTER

Letterpress Cover, Saddle Stapled, 80 Blank Pages, Elastic Wrap \$T916 4x5" \$10.00



FINE FRIENDS, FINE WINE JOTTER

Letterpress Cover, Saddle Stapled, 80 Blank Pgs **ST926** 4x5¹/₄" \$9.00



TEMPORARY TATTOOS



KAT'S EXCLAMATION TATTOOS ST605 pk/2 11/2" wide \$5.00

These temporary tattoos are a great way to be a little wild... temporarily. Each pack contains 2 temporary tattoos with instructions printed on the back.



ST607 Bunny ST608 Squirrel ST606 Owl

STICKERS, PRINTS, & CUSTOM DESIGNS





Since I do production on-site, I can offer almost all of my designs as art prints, water-resistant stickers, and other products like jotters. The minimums are low, and the turn-around is fast! Just let me know what you're interested in.

I also love custom requests, and ideas that come from your business. Email me at info@andsothere.com.





SO THERE, LLC.

www.andsothere.com

Contact: Alison Lang info@andsothere.com PO Box 3094 Issaquah, WA 98027 425-281-9083

IT ALWAYS LOOKS BETTER IN PERSON

If you are local please come visit the studio, 345 1st Place NW, Issaquah. I'm happy to set up an appointment to meet you there or another place nearby.

QUALITY GUARANTEE

By nature there is some various from piece to piece, but I ensure that all of the products you receive are the best quality. If you have any issues with the items you ordered, I will gladly work with you for an exchange or replacement.

PACKAGING

All products have a paper wrap, tag, or other marking with a short description and retail price. In most cases I do not include a plastic sleeve, unless one is specifically requested.

WHOLESALE

Prices shown are suggested retail price. Our wholesale program focuses on small minimum quantities that can be added to your space with minimal fuss. Please contact me for all the details, samples, and suggestions.

ALL INQUIRIES AND ORDERS

Contact Alison Lang, info@andsothere.com 425.281.9083 or visit andsothere.com for information and a link to the online shop.

CUSTOM DESIGNS

Looking for something special for you business or gift? I love changing things up to find the perfect design or solution. Send me your ideas!

Printed on Recycled Paper.