

CCLEANER FOR PCs

Reviewer's Guide



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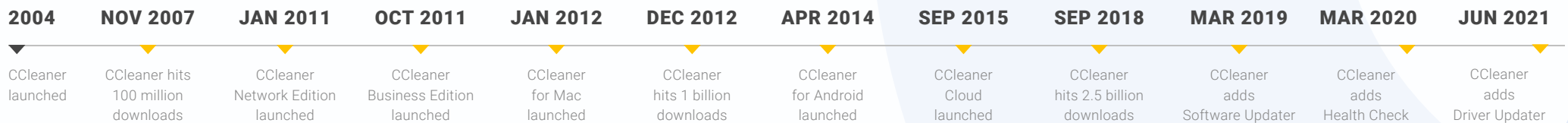
INTRODUCTION

Well-maintained computers that are cleaned of extraneous files work better, are safer to use, and last longer—but not everyone has the time or technical knowhow to look after their PC

That's why CCleaner was developed. What began as a tool for advanced PC users to keep their home computer clean, optimized, and maintained in 2004 has become the world's most popular PC utility, with over 2.5 billion downloads and a user base so large it could rank among the most populated countries.

With such popularity, the CCleaner team works hard to earn that loyalty, making sure its world-leading optimization features are reliable and safe to use by people of all technical proficiency.

Today, CCleaner is a portfolio of desktop and cloud-based tools on PC, Mac and Android, for consumers and businesses.

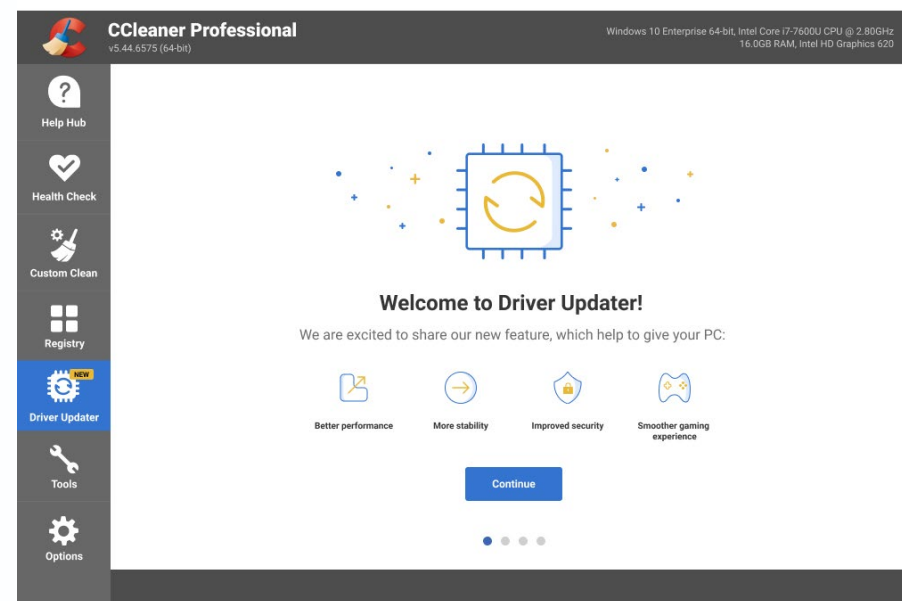


WHAT'S NEW IN CCLEANER

This year, we've shaken up the utilities market again by bringing safe and reliable driver updating to the masses—with no breaking the bank on a separate app

Even today, drivers are still a painful experience for most people:

- Drivers are the source of over 70% of crashes*
- Out-of-date drivers are potential security risks
- Finding them online is risky and time consuming
- Built-in tools are often poorly maintained and fail to detect and deliver new drivers
- Updating them is failure prone and risky



* Source Microsoft: www.docs.microsoft.com/en-us/windows/client-management/troubleshoot-stop-errors

How we do it

We're bringing our trademark simplicity and reliability to solving this problem and delivering fast, safe, and reliable drivers. Here's how:

Extensive support

We offer over 5 million drivers for nearly 350,000 different hardware devices. We even house drivers for products that have been abandoned by their manufacturers and can no longer be found online.

New drivers in under 24hr

We usually support new drivers within 24 hours of their release.

First scan security

All driver packages are stripped to their core essentials and then sent through a battery of tests against 8 main antivirus engines.

Stability checks

After the security check, we do a pre-install check of each driver on Windows 7, Windows 8, Windows 8.1 and Windows 10 on both 32 and 64-bit versions.

Second scan on download

All drivers are stored in our parent company's secure data centers, and we verify them again at the moment of download to make sure they haven't been tampered with.

Ongoing monitoring

Even if a driver passes an initial test, we continue to monitor success and failure rates for each driver package installation. The moment we see a spike, we can immediately isolate and remove it from distribution. At that point, we will either wait for the next version or choose a different version or supplier for the driver.

Convenience

You can update multiple drivers at once, reducing the number of restarts you need to go through.

Easy restoration

Should you encounter any issues with a driver or a set, we make it very easy to find and revert them.

WHAT CUSTOMERS ARE SAYING

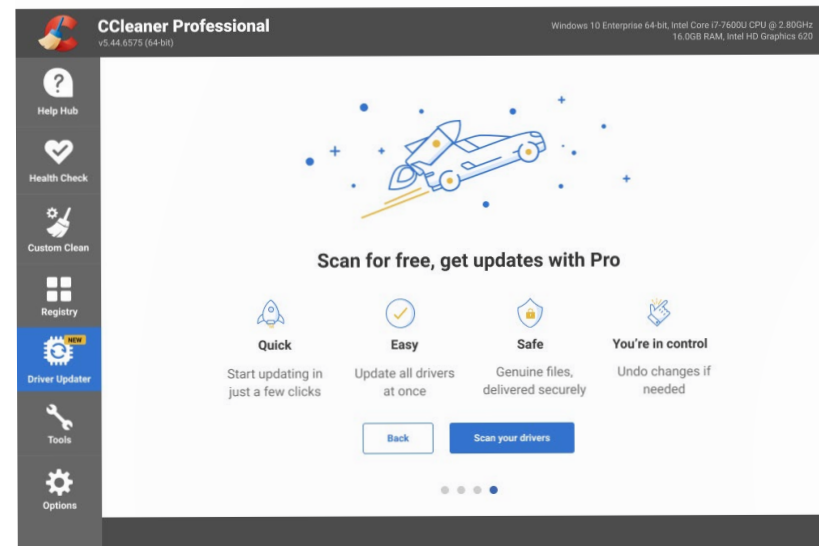
"It actually works the way it's supposed to. I have a Dell computer and I have Dell Support Assist and it scans for driver updates and it always says no updates available. As soon as I ran CCleaner Driver Updater it found 23 updates and it downloaded them and installed them all successfully, just like it's supposed to."

"...excellent with no issues and no craps. Update was the most smooth trouble-free driver update I ever experienced in over 45 years working with computers."

"Finally, an app that I already enjoyed adding something that I have always been looking for but could never find from a trustworthy company."

"24 drivers updated: no bugs -> perfect!!!!"

"Driver Updates installed/Updated major drivers I could not install"



BENEFITS

CCleaner delivers all-round optimization and maintenance that keeps PCs fast, safe and fun to use—in just a few clicks

Here's what CCleaner does to provide its users with digital peace-of-mind:



Privacy

- Deletes browsing history, passwords, cookies and temporary files and settings (automatically or on demand), to keep a user's digital trail hidden from advertisers and prying eyes
- Removes traces of previously deleted documents by securely wiping free disk space



Security

- Updates software in one go to give users the latest features, stability improvements and security patches
- Securely deletes files to prevent their recovery



Stability

- Updates drivers to reduce bugs and crashes, and tame unruly hardware



Space

- Removes junk system and temporary files, and can find and remove duplicate files, to create free space

Uninstalls apps, even when Windows won't let you



Speed

- Reduces memory load and speeds up boot times by letting users control which startup items and browser plugins start automatically

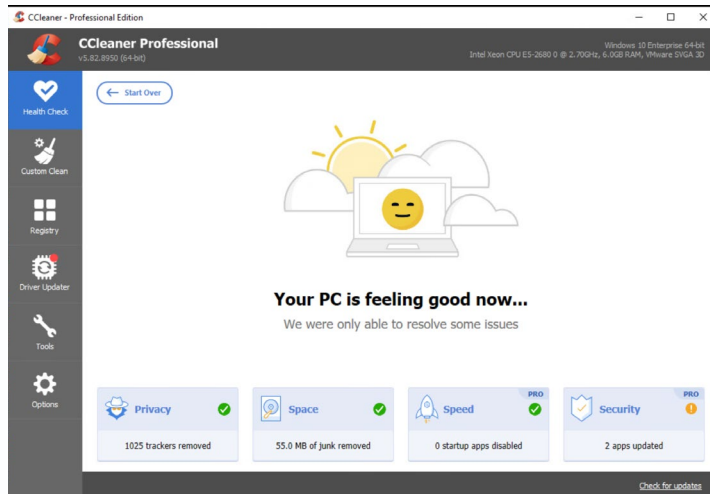


Other

- Cleans the Windows Registry, for fewer errors

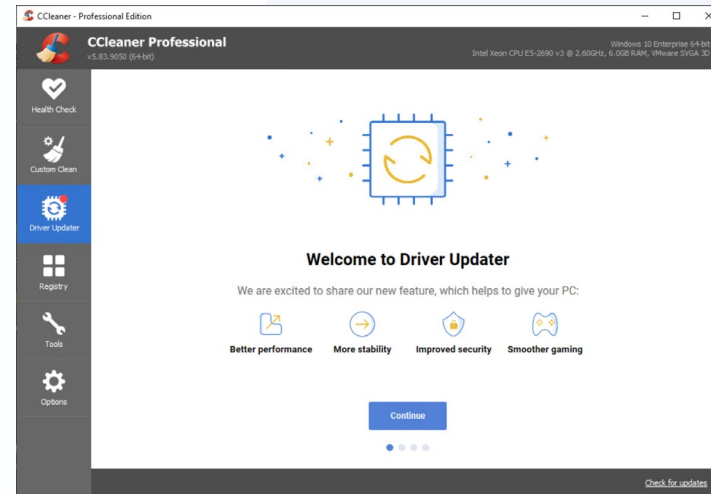
CLEANING & OPTIMIZATION FEATURES

CCleaner gives all users the confidence to clean, optimize and maintain their computer, regardless of their technical knowledge



Health Check

CCleaner's 4-in-1 cleaning and tuning tool allows users to easily maintain their PC from one place. As well as cleaning browsing data and temporary junk files, it disables programs unnecessarily set to launch in the background for faster startup and updates software in one go to give users the latest features and close security loopholes.



Driver Updater

Cleaner's latest tool quickly and easily scans and updates hardware drivers so users can enjoy fewer crashes and bugs, and enhanced PC performance.

TOOLS

1. Uninstall Tool

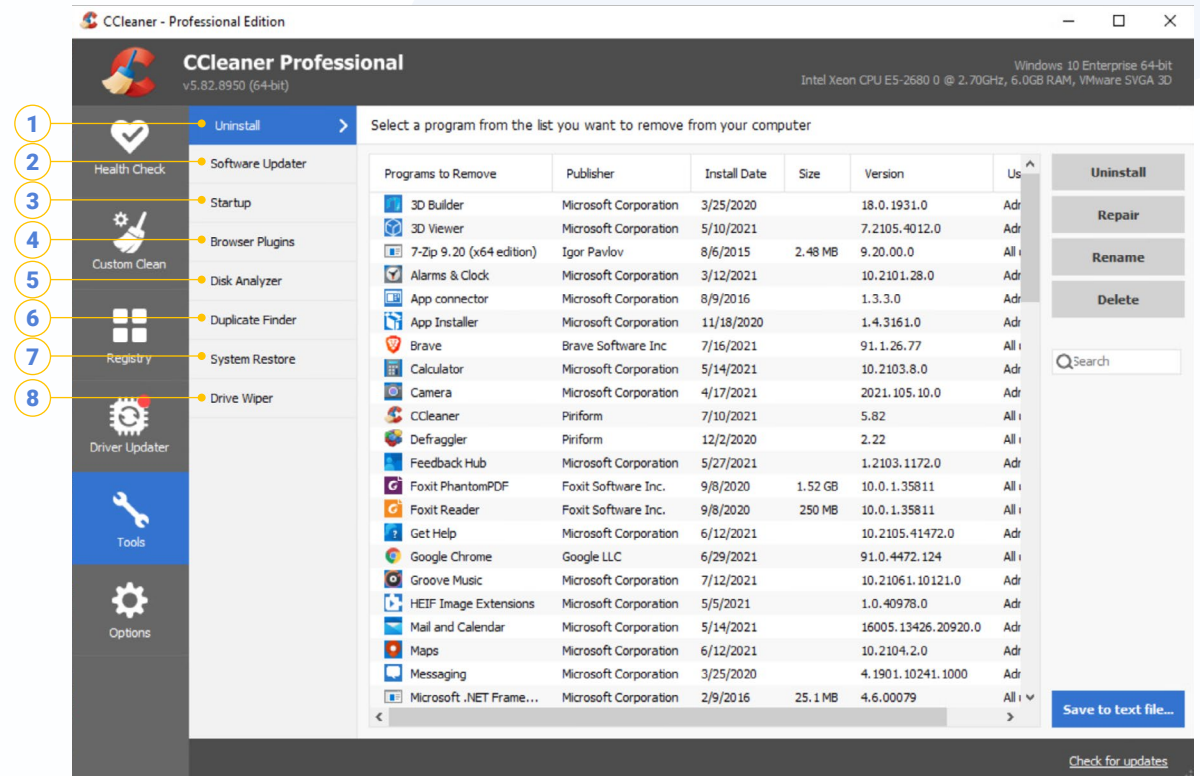
CCleaner can uninstall all programs, even when Windows says otherwise.

2. Software Updater

CCleaner's Software Updater tool displays a status overview of installed software and updates items in one go, making it easy for users to get the latest versions of their software, including their stability, security and feature benefits.

3. Startup Manager

CCleaner delivers an in-depth view of all items set to run on startup, including Windows items, Windows services and scheduled tasks. Items can be deleted or disabled, so PCs start faster, and they can also be re-enabled.



4. Browser Plugins Manager

CCleaner offers an in-depth view of all plugins set to run when browsers are opened and allows users to disable or delete them for a clutter-free browser, and the option to re-enable them.

5. Disk Analyzer

CCleaner scans PCs to find files using up disk space, and how much space they are taking up so users can make informed decisions around where to store files, or what to delete or offload to the cloud.

6. Duplicate Finder

CCleaner can search for duplicate files with the same file name, size, date modified or content, so users can delete items wasting space.

7. System Restore

CCleaner keeps track of all system restore points and allows users to manage them.

8. Drive Wiper

CCleaner can securely erase content or free space on a drive, which is helpful for users considering selling or giving away their PC, or just wanting to enhance their security. Users can choose between 1, 3, 7 or an incredible 35 (military-grade) passes.

Registry Cleaner (found in 'Registry')

Although Windows can automatically clean the registry, it doesn't always do this efficiently. Technical users may wish to fix errors themselves by removing invalid or broken registry items. CCleaner offers detailed analysis and controls for Windows Registry cleaning, and avoids critical keys.

CONTROLS AND SETTINGS

CCleaner was built with automation and customization in mind, so users can set it to perform just the way they like

1. Cookies

Users can control which cookies are deleted or retained during cleaning.

2. Scheduling

Users can schedule cleaning to be performed automatically at a chosen date and time.

3. Smart Cleaning

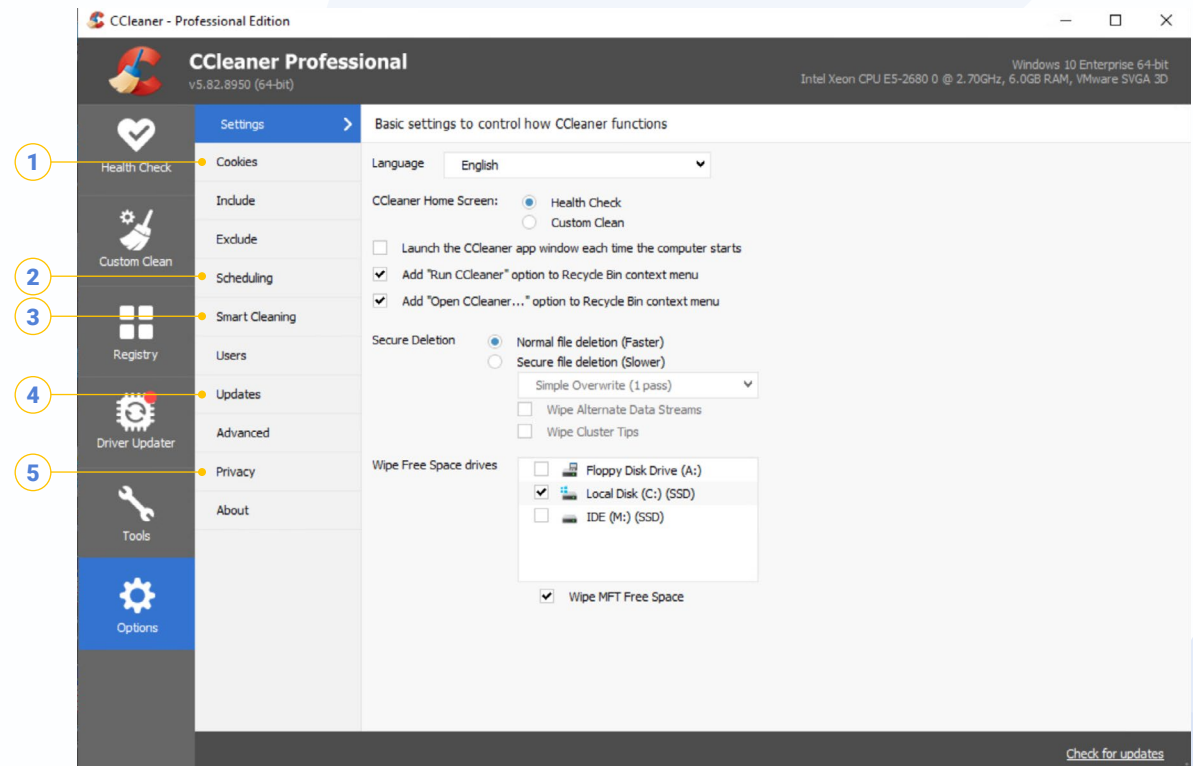
Cleaning or notifications reminding users to clean can be triggered based on a set junk threshold or user action (for example, on closing a browser).

4. Updates

Updates allows users to control if version updates are applied automatically or manually, and their notifications.



5. Privacy

Users can control whether anonymous usage data is sent to CCleaner, for the purposes of improving the tool (read more in our [Data Factsheet](#)).



WHAT'S IN CCLEANER FREE VS. PROFESSIONAL

Here's what consumers can expect from the free and paid versions of CCleaner:

	 Free	 Professional
Health Check – Analyzes and proposes fixes	✓	✓
Custom Clean – Total user customization	✓	✓
Quicker startup – Disable or delete unwanted apps	✓	✓
Privacy protection – Delete sensitive data across all your browsers	✓	✓
Registry Cleaner – Clear out old entries	✓	✓
Automatic updates – So you always get the latest version	✓	✓
Priority support – Personal help from the CCleaner team	×	✓
Smart Cleaning – Set rules for automatic cleaning	×	✓
Software Updater – Update your other software in one go	×	✓
Driver Updater – Updates from over 5 million drivers	×	✓

[Free Download](#)
[Buy](#)

WHAT DATA CCLEANER NEEDS TO WORK

CCleaner doesn't require much data to do its magic—and there's really no secret about it

At CCleaner, we're an open book about the data we need (and don't).

When CCleaner is used to clean or manage a device, some data is processed locally on a device and is not reported to us. This includes data from websites visited, apps installed, and the files on a device. CCleaner does not read the contents of files or databases when cleaning them, because it does not need to.

In short, CCleaner Free and Professional collects data needed to:

- Maintain and develop the product (so installation event, version, language and crash data, for example)
- Deliver the correct product (license and billing status, for example)
- Deliver product notifications in the correct manner (such as, if you have clicked on a notification, as then we know not to display it again)

To keep things simple for our users, this [data factsheet](#) outlines the data reported (and not reported) by each of our products.

For questions or requests for screenshots, graphics or additional materials,
please contact press@ccleaner.com