

# CCR Image Evaluations: Everything You Need to Know!



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# CCR Image Evaluations: Learning the Lingo...



What IS an  
Image Evaluation?

Six times a year, the Camera Club of Richmond holds an “Image Evaluation” during our regular monthly meeting. CCR members (who have paid their Annual Dues) are invited to submit one or two images (either prints or digital images) for review. We invite a professional/experienced photographer or local artist to review these images and provide constructive feedback to help us learn and improve as photographers.

**Camera Club of  
Richmond Member**

A CCR Member is one who has paid Membership Dues for the current year. All CCR Members are eligible to submit images for Image Evaluations (held during monthly CCR Meetings) as well as participate in the End of Year Competition.

**Camera Club of  
Richmond Dues**

CCR dues for FULL membership in the club are \$40 for 2019.

We do not charge to become a member of our **MeetUp Group** ([MeetUp.com/Camera-Club-of-Richmond](https://www.meetup.com/Camera-Club-of-Richmond)) but there could be a small fee for individual events and training sessions. MeetUp members are not eligible to submit images for Image Evaluations.

# CCR Image Evaluations: Learning the Lingo ...



## **JPG JPEG**

JPG stands for Joint Photographic Experts Group. JPEG is the standard file format for compressing digital images so they can be stored or sent by email more easily. CCR requires that all images submitted for Image Evaluations and End of Year Competition are in the JPG file format.

## **Media Type [D] [P]**

Images may be submitted as two different **Media Types**; either **Digital Images** or **Prints**.

## **Color Designation**

**Color Designation** refers to the range of colors contained in your image.

**Black & White (B&W)** images are monochrome images, including infrared photographs, produced in black and white or in varying tones of only one color. Images that are primarily monochrome but contain added color to part of the image should be submitted as Color, NOT as B&W.

**Color (C)** refers to images shot in full color or containing any color other than black and white.

# CCR Image Evaluations: Learning the Lingo ...



## **Assigned Subjects**

At the beginning of each year, the CCR Board announces three special categories referred to as “Assigned Subject” categories for that year. The intent is to challenge our photographers to try something new, or stretch their post processing skills (since these categories allow unlimited post-processing creativity).

For 2019 those Categories are:

- Something Red
- Night Photography
- Oh Those Eyes

**[AS\_R]**

**[AS\_N]**

**[AS\_E]**

**Now that you’ve learned the lingo,  
let’s explore WHY we do this...**

# CCR Image Evaluations: The Why...



## Image Evaluations

You've no doubt heard of the "Sweet Sixteen"?

Think of CCR's Image Evaluations as the "Sweet Six".

They are six chances to enter your best photos for feedback and evaluation in preparation for...

## CCR's End of Year Competition **EOY**

CCR holds a competition at the end of each year and invites members to submit up to 12 photographs to compete for awards in several different **Categories**. These photos (prints and/or digital images) are due in early October and judged by a panel of professional photographers – usually from outside the Richmond area – in November.

Awards are presented at our CCR Awards Banquet which is always held in place of our regular CCR meeting on the second Wednesday in December.

**But, let's not get ahead of ourselves...**

# CCR Image Evaluations: The Details...



When do Image Evaluations occur?

At the beginning of each year, the CCR Board determines which monthly meetings will be “Image Evaluations”.

See the [CCR Meeting Schedule](#) for specific dates.

Who performs the “evaluations” for CCR’s Image Evaluations?

CCR invites both professional and seasoned photographers as well as local artists to visit our monthly meetings and conduct our Image Evaluations.

See the [CCR Meeting Schedule](#) for the names of specific Evaluators and those club meeting dates when Evaluations will occur.

# CCR Image Evaluations: More Details...



Who can enter images into an Image Evaluation?	All Camera Club of Richmond Members who have paid Membership Dues for the current year may enter.
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How many photos may I enter?	Up to two images Any combination of prints and/or digital images.
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What if I don't want to submit an image for an <b><u>Assigned Subject</u></b> ?	If you choose not to submit an image into the Assigned Subject category, you may only enter ONE general photograph for that Image Evaluation.
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How do I decide on titles for my images?	Titles are important. Think about what you want people to see in your image. Make a list of key words that might be helpful in describing your image and the title will hopefully come to you.
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# CCR Image Evaluations: Evaluation/Judging Criteria...



What do the Evaluators look for in my images?

The Evaluators look for:

- Overall Impact/Impression
- Technical Factors
- Creativity
- Composition
- Finishing

Refer to [Evaluation/Judging Criteria](#) for details.

CCR Image Evaluations:  
YOU be the Evaluator!



**What Makes a  
GREAT Photo?**









Image Courtesy of David Everette

# CCR Image Evaluations: What's in a Name...



What is the Naming Convention I must use for my jpg files?

The prescribed way that digital images must be named for Image Evaluations is so that the dozens of submissions can be properly sorted and evaluated. Here is the format:

**[Media Type]\_[Title of Image]\_[Your Name]**

***When you name your digital files:***

**OMIT the **Brackets** ([ ])**

**INCLUDE the **Underscores** ( \_ )**

**INCLUDE any necessary **Spaces** or **Dashes** in **Your Name** and your **Image Title**.**

For example, this file name:

**D\_On a Clear Day\_Karen Davis.jpg**

would represent a

**[D]**igital Image

Entitled: **On a Clear Day**

By Photographer: **Karen Davis**



# CCR Image Evaluations: What's in a Name...



What is the Naming Convention I must use for my Assigned Subject jpg files?

The prescribed way that digital images must be named for the Image Evaluations is so that the dozens of submissions can be properly sorted and evaluated. Here is the format you must use for an Assigned Subject:

**[Media Type]\_[Title of Image]\_[Your Name]\_[AS]**

***When you name your digital files:***

***OMIT the Brackets ([ ])***

***INCLUDE the Underscores (\_)***

***INCLUDE any necessary Spaces or Dashes in Your Name and your Image Title.***

For example, this file name:

**P\_Cross-Eyed\_Phillip Snider\_AS.jpg**

would represent a

**[P]**rint

Entitled: **Cross-Eyed**

By Photographer: **Phillip Snider**

**[AS]** for Assigned Subject: Oh Those Eyes

# CCR Image Evaluations: What Kinds of Images...



May I submit images on any subject?

Yes.

Images in various **Categories** (such as Portraits, Landscape, Architecture) are welcomed. These designations are not relevant to the Image Evaluation process.

*Please note: Images will be segregated and judged based on several, defined **Categories** in CCR's **EOY Competition**.*

May I submit either color or black & white images?

Yes.

**Color Designation** is not relevant to the Image Evaluation process and we welcome both color and black & white images.

*Please note: "Color" and "Black & White" images are judged separately in CCR's **EOY Competition**.*

# CCR Image Evaluations: What Kinds of Images...



May I submit prints as well as digital images.

Yes.

The **Media Type** is not relevant to the **Image Evaluation** process, so you may enter prints and/or digital images.

*Please note: images will be segregated and judged based on **Media Type** in CCR's **EOY Competition** for CCR's **Group A** (experienced) Photographers.*

Are there any restrictions on the photos I enter?

Yes. Refer to:

**Image Evaluations - Submission Criteria, Digital**  
**Image Evaluations - Submission Criteria, Prints**

...for size limitations on prints and guidelines for resizing your digital images.

# CCR Image Evaluations: Submission Criteria: General Rules...



The Camera Club of Richmond (CCR) offers \_\_\_\_\_ **Image Evaluations** to our members each year. Members are invited to submit one or two \_\_\_\_\_ and/or \_\_\_\_\_ that will be reviewed and critiqued by a \_\_\_\_\_ during those designated monthly meetings. See **CCR Meeting Schedule** for specific dates.

All submissions, camera work (including staging and post-production), and “creative changes” must be the work of the photographer.

Images may NOT include the photographer's name on the face of the image.

Photographers submitting images for evaluation must be \_\_\_\_\_ in good standing, having paid the current year Membership Dues: \$\_\_\_\_\_.

Members may submit \_\_\_\_\_ images at each Image Evaluation. On nights where there is an Assigned Subject, if you choose not to submit an image into the Assigned Subject category, you \_\_\_\_\_ for that Evaluation.

An image may be re-submitted for evaluation if it has never won an award in the Camera Club of Richmond's **End of Year Competition**.

# CCR Image Evaluations: Preparing Digital Files...



The Digital Director needs digital files to create a slideshow of all the images (both prints and digital) being evaluated. In addition, the CCR Webmaster creates a [Member Gallery](#) of all evaluated images on the CCR Website.

You must submit a properly formatted and sized digital image by the general deadline: **Midnight on the Saturday prior to the Image Evaluation meeting the next Wednesday.** Here are the specifications:

- Digital images must be in jpeg/jpg format.
- The longest side of your digital image must not exceed 1920 pixels.
- Set your resolution close to 300 to keep file size small and reduce download time.
- Please make sure that your file size is no larger than 1 MB (1000 K).

If necessary, please see separate procedures for:

[Resizing an Image in Adobe Photoshop](#) or [Resizing an Image in Adobe Lightroom](#)

# CCR Image Evaluations: Preparing Digital Files...



## Resizing an Image in Adobe Photoshop

**Demo by Bruce Murff**

# CCR Image Evaluations: Preparing Digital Files...



## Resizing an Image in Adobe Lightroom

**Demo by Karen Davis**

# CCR Image Evaluations: Preparing Prints...



What if I want to submit a print?

You must still email your properly sized jpg files by **MIDNIGHT** on the Saturday prior to the Wednesday CCR meeting when an Image Evaluation will occur to [Digital.CCRVA@gmail.com](mailto:Digital.CCRVA@gmail.com).

Then, bring your properly mounted prints to the Image Evaluation meeting and give them to the Print Director.

**Preparing Your Prints for Evaluation**  
**Demo by Phillip Snider**



# CCR Image Evaluations: Preparing Prints...



Prints must be mounted, matted, or printed onto any material that allows the image to be freestanding in the light box.

Make sure that the method for adhering the printed image to the backing cannot be seen on the front of the image. (Please no scotch-taped corners.)

Framed prints are not allowed.

Prints must be at least 5" x 7" and no larger than 16" x 30" in size (including any mat).

Attach an **Evaluation Print Form** to the upper left-hand corner of the back of your print. *(This is to help the Print Director put the prints into the proper order for display.)*

Deliver your print(s) to the Print Director by at least **15 minutes** BEFORE the beginning of the CCR Image Evaluation Meeting.

Prints will be evaluated on a light box, according to **Photographic Society of America** rules.

Please pick up your prints after the meeting from the Print Director.

# CCR Image Evaluations: Submitting Images...



When is the submission deadline for the digital version of ALL images?

All images must be emailed to the Digital Director by **MIDNIGHT** of the SATURDAY prior to the CCR Meeting when an Image Evaluation will be held.

Where do I send my digital images?

Email your properly sized jpg files by \_\_\_\_\_ on the Saturday prior to the Wednesday CCR meeting when an Image Evaluation will occur to [Digital.CCRVA@gmail.com](mailto:Digital.CCRVA@gmail.com).

When is the submission deadline for prints?

Remember: you must still email your properly sized jpg files by **MIDNIGHT** on the \_\_\_\_\_ prior to the Wednesday CCR meeting when an Image Evaluation will occur to [Digital.CCRVA@gmail.com](mailto:Digital.CCRVA@gmail.com).

Then, bring your Prints to the CCR Evaluation Meeting and give them to the Print Director at least \_\_\_\_\_ BEFORE the meeting begins.

# CCR Image Evaluations: Final Questions...



Why do I have to submit digital versions of my prints?

We need digital versions of ALL images so they can be projected onto a screen for all members to see during the meeting. Those images will also be posted on the CCR Website in an online [Member Gallery](#) and are sometimes featured in the [CCR Newsletter](#).

What if I can't be at the Image Evaluation meeting?

You may still submit images if you cannot be at the Image Evaluation meeting. You might want to ask someone to take notes of the Evaluator's comments.

What if I still have questions?

*If you need help, feel free to contact any of our [CCR Board Members](#), starting with:*

**Digital Director:** [Digital.CCRVA@gmail.com](mailto:Digital.CCRVA@gmail.com)

**Print Director:** [Prints.CCRVA@gmail.com](mailto:Prints.CCRVA@gmail.com)

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