

Celebrating Kindness in Our Community

How Arlington Has Comes Together During COVID-19

[#ArlingtonProud](#) [#WeAreArlington](#) [#ArlingtonKindness](#) [#SupportArlingtonTX](#)



ARLINGTON ★ FAMILY

Introduction

The Reo Agency +
Arlington Texas Family



The Reo Agency is a PR and marketing firm specializing in celebrating the good. We provide communications, public relations, event management and social media services for businesses and organizations.



ARLINGTON ★ FAMILY

Arlington Texas Family (www.arlingtontexasfamily) is a new website focused on sharing the good news happening in the Arlington community for all of our Arlington families.

“Carry Out A Random Act Of
Kindness,
With No Expectation Of
Reward,
Safe In The Knowledge That
One Day Someone Might Do
The Same For You.”

Princess Diana





#WeAreArlington



Arlington is known for our Can Do spirit and now more than ever we are all seeing it in action. It's always comforting to see people coming together to help in a time of need. Time after time, this is how our city comes together. We answer by rising to the challenge.

It's a little different this time, of course. While we can't all literally "come together" during the COVID-19 outbreak, our enduring spirit of people helping people is once again on full display, and we are so proud to be a part of this community.

@Visit_Arlington, we'll continue to help our community businesses and share ways that you can help, too. Because we are this industry, and we love this city. It's in our DNA. And, because we all need to have a little smile each day and we know this won't last forever, we'll try to have a little fun along the way.

We're all in this together. Whether you live in Arlington or just love our city as much as we do, we celebrate the things that make our community strong. Resilient.

Because we ARE strong. We ARE resilient. And together, we will get through this. ❤️

[#WeAreArlington](#)



Businesses Serving the Community



Mayor Promoting Our Restaurant Community

- Campaign challenged residents to photograph their curbside / delivered meals from Arlington restaurants
- Mayor donated \$25/per photo using hashtag up #MealsforaMission up to \$2500 to go to Mission Arlington
- Jim and Sue Spaniolo, former president of the UTA, matched the donation for a total of \$5000



Arlington Police Department



- **Costco Donates Water for Arlington Police**
- **Arlington PD Patronizes Arlington Restaurants and Taking Photos to Promote Restaurant Community**



Multiple Resources for Operating Restaurants



Several resources came to the rescue to provide a list of operating restaurants offering curbside, delivery and gift cards.

- Arlington CVB
- Downtown Delivers
- Arlington Texas Family

*Support Arlington
Restaurants*

LIST OF DELIVERY, PICKUP, ETC. IN ARLINGTON



ARLINGTON ★ FAMILY





Restaurants Helping the Community

- **Prince Lebanese Grill**
Delivers Food to Arlington Memorial Hospital's Emergency Room
- **BBQ 225 Pay it Forward**
Board
- **Hurtado BBQ** Feeding Community
- **Many Others!**



Businesses Helping Each Other



- **Kroger** gave a Hero Bonus - increasing pay \$2/hr for workforce on the frontlines
- Founder of **Oakhollow Group** and its affiliated company CHS Architects, deferred payment to tenants of The Village at Forest Hills or The Village at Sports Center, or Ballpark Plaza, the Oakhollow Group

Love Goes Live





Joann Works with Customers to Sew Masks

- Arlington **JOANN** store gave out kits for customers to sew masks for the community
- JOANN is out of fabric mask kits but still providing free remnants for crafters. You will need to purchase elastic if you don't have any on hand.
- Masks went to Arlington Housing Authority, local shelters and nonprofits as well as at-risk community members, including first responders.



Arlington Parks x Sixty and Better



- **Arlington Parks**, in partnership with **Sixty and Better**, pivots with the pandemic to continue to provide meals to Seniors in need.
- Staff delivered 1 week supply of shelf stable food. Each senior received 2 boxes, providing 2 weeks worth of food.
- **Donations / more info at:**
<https://www.sixtyandbetter.org/>





Feeding the Frontlines

- **Nehemiah Builds** is the nonprofit arm of The Nehemiah Company, part of the North Arlington's Viridian community
- Goal is to distribute 100+ meals daily to healthcare workers and first responders across Arlington.
- 100% tax-deductible donation
- Restaurants deliver the meals to staff at local hospitals, medical facilities, fire stations, and police stations
- **Info:**
<https://nehemiahbuilds.com/nehemiah-cares/>



Businesses Serving the Community



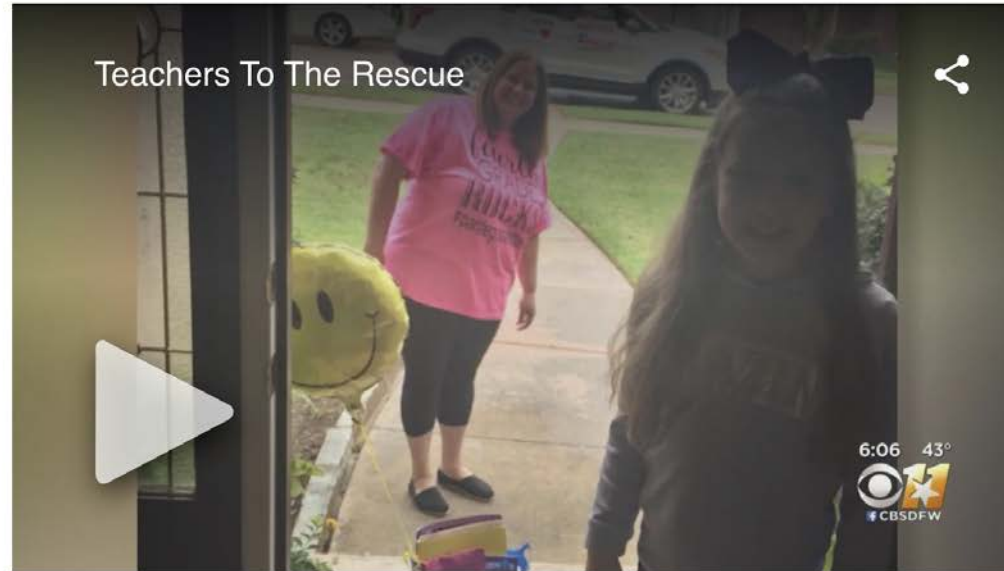
- Through April 12, **Vanguard Kia** team members are providing Essential Errand Running Service for Arlington senior citizens
- Grocery shopping, picking up prescriptions, etc.
- Service: 9 a.m. and 5 p.m. Monday through Friday within a 15-mile radius of the dealership.
- **Info:** 817-375-2700 for assistance.



Pantego Christian Academy Teachers



- **Pantego Christian Academy** teachers formed a sunshine caravan of sorts — delivering textbooks, supplies, support and treats to students.
- Brought tears to everyone's eyes.
- **Resource:** [CBS11 Online](#)



ARLINGTON, Texas (CBSDFW.COM) — On Friday, parents who are madly multitasking got some supplies and much needed support.



Educating Our Community



Lindsay's Art Cart

- Almost overnight, Lindsay Wittenberg of Lindsay's Art Cart came to the rescue with FREE, live art classes for kids...went global.
- Teaching kids art and giving parents reprieve. Then parents asked for adult classes.
- Partnered with other businesses like Urban Alchemy and Arlington Museum of Art.

LINDSAY'S ART CART
VIRTUAL ART LESSONS
#LACVIRTUALARTLESSONS



LESSON
Faberge Easter Eggs

MATERIALS

- White Construction Paper
- Chalk Pastels
- Glue bottle
- Glitter
- Sequins and/or jewels
- Scissors
- Pencil

NOTES FROM LINDSAY
Research Faberge Eggs and look how many different designs exist! Then create your own unique design!



CLASS TIMES:
Mon & Fri at 10am Central on Facebook LIVE

Arlington Museum of Art



- **Arlington Museum of Art** immediately started online Art Appreciation activities to learn about artists, techniques and history
- You can take these on your own time by logging on to Facebook

The screenshot shows a Facebook post from the Arlington Museum of Art, dated March 26 at 9:47 AM. The post text reads: "Today we are inspired by Mark Rothko's Color Field Paintings. These seemingly simple abstract expressionist pieces were meant to convey human emotion in its purest form. For this craft, all you will need is paper and sidewalk chalk. (This would also be a great activity to try outside on the sidewalk!) We would love to see what you create so if you do this project, please post a photo, tag us and use the hashtag #AMACreate!". Below the text is a video thumbnail with a white background and a brown border, containing the text "Chalk it Up to Rothko" and the Arlington Museum of Art logo. The video player interface shows a volume icon in the bottom right corner. At the bottom of the post, it indicates "2 Comments 1 Share" and "Brian White and 9 others" liked the post.


Arlington Museum of Art
March 26 at 9:47 AM · 🌐

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For this craft, all you will need is paper and sidewalk chalk. (This would also be a great activity to try outside on the sidewalk!)

We would love to see what you create so if you do this project, please post a photo, tag us and use the hashtag [#AMACreate!](#)

Chalk it Up to Rothko

 ARLINGTON MUSEUM OF ART

2 Comments 1 Share

Brian White and 9 others

Fitness For All of Us



Several places in Arlington are providing free workouts at home online on Facebook.

- **Arlington Yoga Center**
- **NEW Century Pilates**
- Select Arlington Parks are open - keep social distancing

Online Schedule (4/6 - 4/11)	
MONDAY 12pm Gentle with Shelley Youtube	TUESDAY 12pm All-Levels with David FB Live
WEDNESDAY 12pm Gentle with Amelia FB Live	THURSDAY 12pm All-Levels with Mallory Youtube 8pm Meditation with David FB Live
FRIDAY 12pm Slow Flow with Amelia Youtube	SATURDAY 12pm Chair Yoga with Debbie FB Live



**Live
Virtual
Pilates
Mat**



WED1PM ■ SAT2PM FACBOOK/INSTA

UTA Continuing Education



- With so many people at home either not working or having to look to shift careers, UTA is providing free resources through its **UTA Continuing Education**
- Increase skills as a technical writer, learning about Virtual Leadership and Ask an HR Expert about outstanding HR questions

TECHNICAL WRITING
Webinar
with Lynn Atkinson
2:00PM - 3:00PM
This will be a live webinar
Wednesday, April 8, 2020
REGISTRATION IS FREE
but space is limited
ENROLL TODAY!
FREE

Ask an Expert
ASK AN HR EXPERT
with Christy Close -
MsHRM, PHR, SHRM-CP
1:00PM - 2:00PM
This will be a live webinar
Thursday, April 9, 2020
REGISTRATION IS FREE
but space is limited
UNIVERSITY OF TEXAS ARLINGTON CONTINUING EDUCATION
ENROLL TODAY FOR THIS FREE WEBINAR THIS THURSDAY
Submit your questions to our HR Expert at ced@uta.edu

VIRTUAL LEADERSHIP
Webinar
with Sandy Goins, PMP
FRIDAY, APRIL 10, 2020
1:00PM to 2:00PM
FREE
...ing Project Management courses for more than 15 years. She is
Manager, as well as an instructor. More than 95% of her students
exam have passed and earned their PMP or CAPM certification.
UNIVERSITY OF TEXAS ARLINGTON CONTINUING EDUCATION

Chamber Educates Business Community



- The Greater Arlington Chamber of Commerce has provided FREE daily live educational Business Leader Series through Facebook!
- Helping members as well as community to learn about how to manage their business and stay updated with current information and events
- INFO: RIGHT HERE!





Entertaining Our Community



UTA Professor Plays Live Concert

- Dan Cavanagh and UTA Music presented a live, in-home streamed jazz piano concert, and fundraiser for the UTA Emergency Student Assistance Fund, which Music Students are eligible to apply for.
- Streaming Link: https://youtu.be/m1hI6_gnrd0.
- **Donations:** <https://giving.uta.edu/give>.



APR 7 Dan Cavanagh CoronaConcert! Live Streamed Concert April 7, 7pm

Public · Hosted by The University of Texas at Arlington - Department of Music and Downtown Arlington Texas

★ Interested ✓ Going ...

🕒 Tuesday, April 7, 2020 at 7 PM – 8:30 PM Yesterday

📍 https://youtu.be/m1hI6_gnrd0

Businesses Partner for Fun

- **Urban Alchemy, Lindsay's Art Cart + On the Rocks** partnered together for a "Date Night" - complete with an art kit, art instruction wine / coffee and a glass - all delivered for a super price - \$25!
- They'll be continuing these so stay updated on their Facebook for these.





DJ Gurrl Party

- **DJ Gurrl's** parties held 'live' from 11 a.m. - noon, M-F on Facebook.
- She also hosts PaJAMa Parties at 9 p.m. Saturdays with laser lights - collecting PB and Jelly!
- From her home, Erwin plays different genres of music live on her Facebook page for the whole family to dance along.
- **Follow:**
<https://www.facebook.com/DJGURRL/>





Mom to Mom: Mom Camp Retreat

- This group was ready to launch a “Mom Camp” - a curated travel experience for moms right as COVID-19 also peaked.
- To create buzz as well as entertain women, you can pop on for Virtual Happy Hours, Online bingo with prizes and karaoke for free!
- **Join on Facebook:** Mom Camp Retreat





Neighbor to Neighbor

Spreading Love Not Germs: Unrecognized Heroes



- Share your own goods for those without / Pick up groceries / goods for senior citizens
- Order from Arlington restaurants and promote our businesses
- Donate money!
- Check out our needs >>>>>
- Smile and be positive
- **STAY SAFE / STAY HOME!**

ORGANIZATION	ITEMS NEEDED	WHERE & WHEN TO DONATE*
Arlington Charities arlingtoncharities.org	<ul style="list-style-type: none"> • Cardboard boxes • Disposable Gloves • Disinfectant/sanitizer • Masks 	811 Secretary Dr. Arlington, Texas 76015 Monday-Friday 10 a.m. - 12:00 p.m. Drive up service available, or email info@arlingtoncharities.org for arrangements
Arlington Urban Ministries arlingtonurbanministries.org	<ul style="list-style-type: none"> • Travel hand sanitizer • Ponchos • Canned meats • Fruit cups • Pallets of water • Sack lunch items for homeless families and individuals 	701 Dugan St. Arlington, Texas 76010 Monday-Thursday 9 a.m. - 12 p.m. Arrangements for pickup available call 817-683-7606 or 512-947-9635
Meals on Wheels mealsonwheels.org	<ul style="list-style-type: none"> • Funding to provide additional frozen meals to clients in case volunteer delivery is suspended • Volunteers 	www.mealsonwheels.org/donate www.mealsonwheels.org/volunteer
Mission Arlington missionarlington.org	<ul style="list-style-type: none"> • Bread & peanut butter • Dry goods • Diapers • Cleaning supplies • Gloves (all sizes) 	Drive through donations. 210 W. South St. Arlington, Texas 76010 7 a.m. - 7 p.m. 7 days a week Call 817-929-5080 for special arrangements.
SafeHaven Shelter safehaventc.org	<ul style="list-style-type: none"> • Donations to pay for hotel vouchers • Thermometers • Gloves • Cleaning supplies • Baby formula 	Safehaventc.org or mail: 1010 N. Center St. Arlington, Texas 76010

* Arrangements made at all locations will be set up so donors need not leave their cars, and care will be taken by organizations to wear protective gloves and masks.

Please check individual agency websites for any updates concerning urgent needs.

Doing Good or Want to See Kindness?

Use one of these hashtags!

#ArlingtonProud
#WeAreArlington
#ArlingtonKindness
#SupportArlingtonTX



Resources

— — —

- City of Arlington COVID website: www.arlingtontx.gov/coronavirus
- [CBS 11](#)
- Thank you to several wonderful residents helping each other to help us track down opportunities and people doing good in the community

Need?

**Marketing
Social Media
Blogging
Events
Communications
Website**

THE REO AGENCY

autumn@thereoagency.com

940-367-0295

FACEBOOK & INSTAGRAM

Follow Arlington Texas Family
& The Reo Agency

