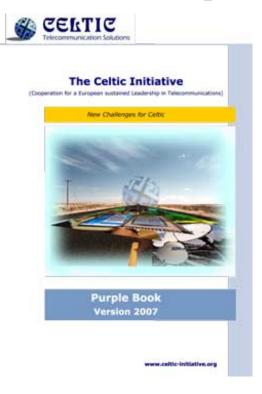




CELTIC Purple Book



Partners:

































CELTIC overview

- CELTIC is a Eureka "cluster"
 - Budget horizon: 1 Billion Euro over 7 years
 - Projects are jointly funded though public grants and private investment
- CELTIC is working on pre-competitive, collaborative R&D
 - Not on industrial (marketable) product development
- Focus is on integrated (full) system solutions in telecommunications
 - End-to-end solutions approach
 - Including also at basic technologies and sub-systems/ components

























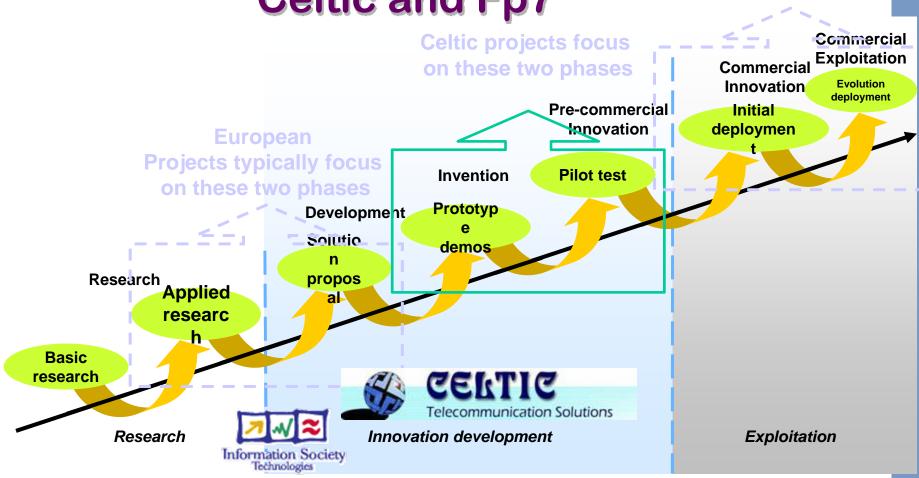








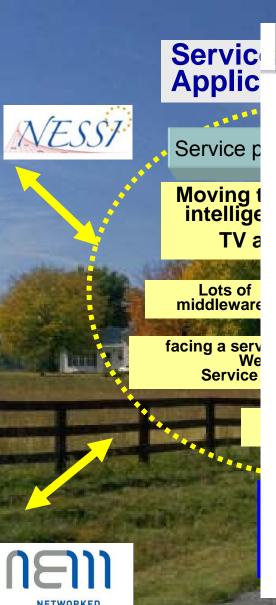
Celtic and Fp7





The Celtic Guide





MEDIA



The Celtic Initiative

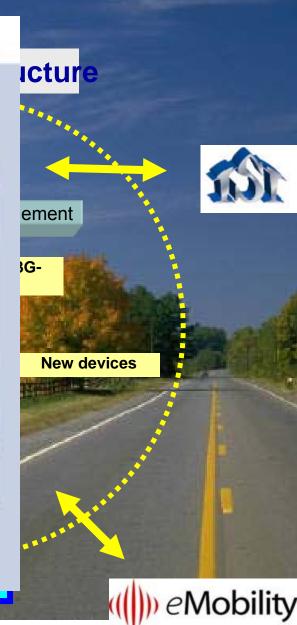
(Cooperation for a European sustained Leadership in Telecommunications)

New Challenges for Celtic



Purple Book Version 2007

www.cnitic-initiative.org







References for possible work items

- CELTIC Purple Book
 - Part 2 (version 2)
 - Annex 2 New challenges
- NEM Strategic Research Agenda
 - e.g. Content related issues, gaming
- eMobility SRA
 - e.g. Ubiquitous services, mobile broadcast
- NESSI SRA
 - e.g. Telecommunications SW platforms
- **ISI** SRA

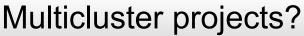












security, media, health and energy efficiency are not restricted to the telecom sector.



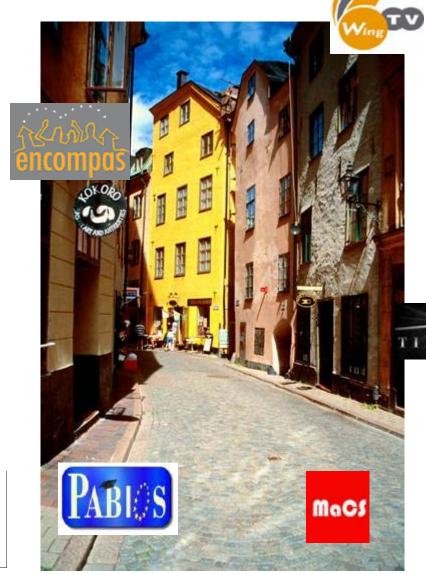


EUREKA

Route 1: New multimedia services

- Video and advanced teleconferencing are the main propositions... personalization is the buzz word. IMS struggling to find a place
- Broadcasting is looking for a new future
- Home networking becomes a new service area
- NEM ETP is working towards new services



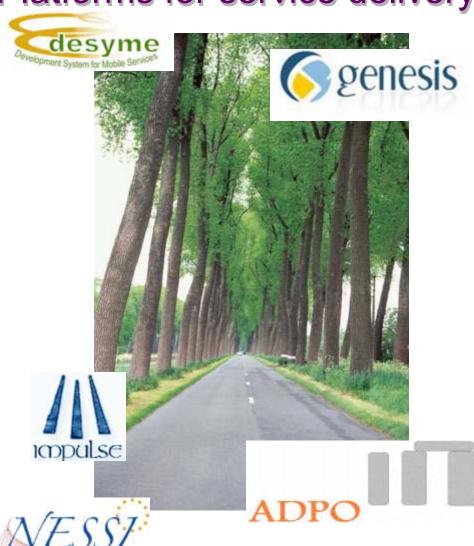






Essential element: Platforms for service delivery

- Open platforms for easy service delivery
 - Open platforms for mobile users and Web services
 - SME specific
 - Evolving to P2P
- But...in the future we have to look into...
 - Role of Open SW
 - Autonomic computing
 - Agent technologies
- NESSI platform offers new architectural solutions







Route 2: Solving the infrastructure dilemma

- Access is the most important asset of Telecom operators
- However, regulations are causing the "infrastructure dilemma"
- Reuse and low cost solutions are basic elements









Essential element: Mobile integration

- The old way of mobile deployment is not enough for broadband support
- WiMax and LTE are the main contenders
- New alternatives based on DVB
- ISI and eMobility platforms assure the connection to the FW 7









Essential element: Network management.

- NGN and video distribution are putting new challenges to the IP network
- Assuring end-to-end quality
- New traffic measurements and models are also needed
- Autonomic computing is one way to give new value to the network









Route 3: Security is taken for granted

- In spite of powerful OMA and Liberty concepts, security is still seen as a need
- Liberty platform is one of the key example for future development



DRMSolution Next Generation









Route 4: Looking to the customer

- Celtic is about services and integration to the customer
- A careful market analysis is needed
- Future of digital TV (broadcasting) is one of the big questions



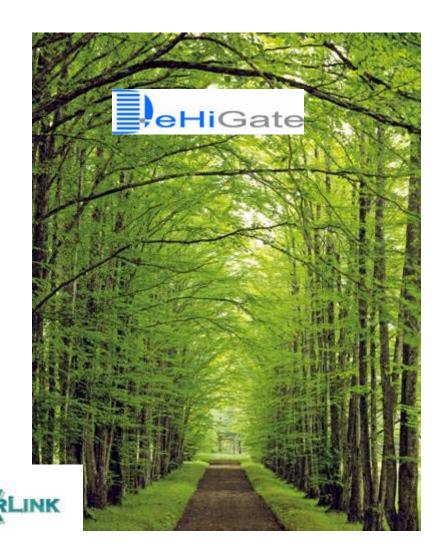






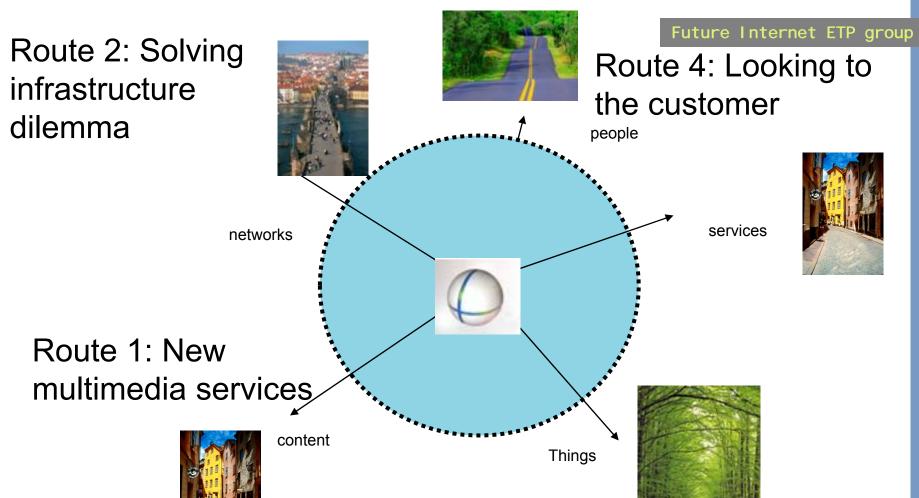
Is there life beyond conventional networks?

- Networks for emergencies
- Specific solutions for some places
- ...are telecoms becoming an utility or rather a "doit-yourself"
- Can we reuse our concepts elsewhere?





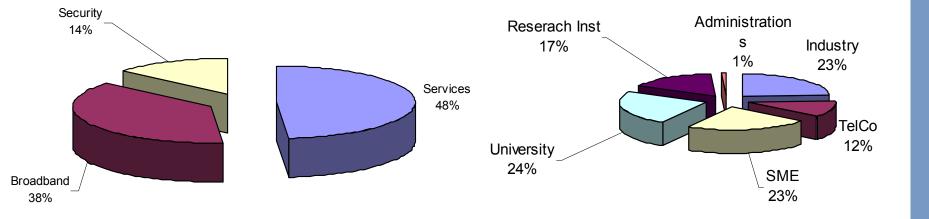






Some Statistics

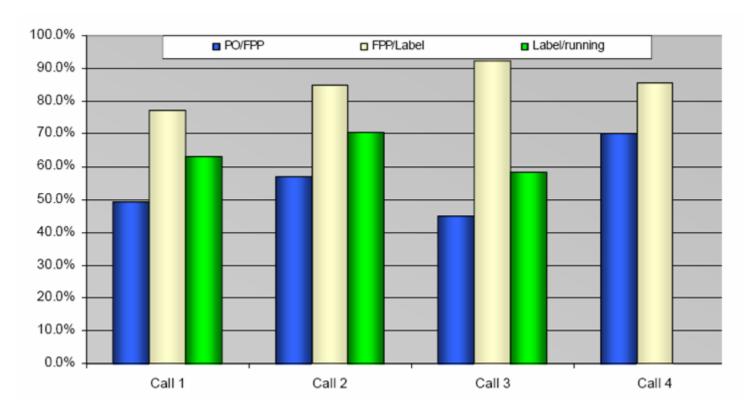






Some Statistics





The success rate for a labelled proposal to become a running project is between 60% and 70%



Thank you

More information: www.celtic-initiative.org

