

Centro Universitário Christus

Committed  
to Excellence  
in Higher  
Education







 **Unichristus**  
Centro Universitário Christus

# HISTORY

## / FROM THE BEGINNING /

Unichristus' history starts in the 1950ies with the opening of the catholic-oriented Christus Elementary School by Professor Roberto de Carvalho Rocha, a progressive entrepreneur. This school became the embryo of Christus educational complex. Christus High School was founded in 1961. It remains until today one of the most prestigious secondary schools in Fortaleza.

Since its foundation, the institution has been distinguished by its quality and innovation in education, always basing its work on the ethical principles of respect, professionalism, solid argumentation and participation, combined with epistemological, didactic and pedagogical procedures.







Christus College, a secular, private higher education institution (HEI) was founded in 1995. The first two undergraduate courses – Business Management and Educational Studies – started in March of that year. Within more than 20 years of existence, the college has grown rapidly to meet the increasing demand for higher education in Brazil. In 2012, the institution was recognized as University Center by the Brazilian Ministry of Education (MEC), being the first private HEI to receive this status in the state of Ceará. According to the most recent General Index of Courses (IGC), a quality survey of the MEC, Unichristus is the second best of more than 160 public and private University Centers in Brazil.

At present, the University Center Christus (Unichristus) offers 16 different undergraduate and more than 60 postgraduate and certificate programs within the areas of Business, Healthcare, Law, Leisure, and Technology. Since 2016, the institution also proposes several distance learning (online) courses in Business Management. With two professional master's degrees – Health Education and Minimally Invasive Robotic Surgery and Simulation in Healthcare – and two research-oriented master's programs – in Law and in Dental Sciences – Unichristus has recently made its entry into scientific research. Further master's and PhD programs, for instance in Neurosciences and Biomedicine, will be established within the next years.



## / U N I C H R I S T U S   A T   A   G L A N C E /

- Private higher education institution founded in 1995
- 4 campuses in Fortaleza
- 5.500 undergraduate and 2.200 postgraduate students
- 500 faculty members
- 450 staff members
- 16 undergraduate programs (bachelor's and technical degrees)
- 4 master's programs
- More than 60 postgraduate and advanced training courses
- 10 distance learning (online) courses
- 25 international partner universities
- Teaching excellence (engaged faculty, innovative teaching methods, close-to-practice training)
- Modern facilities, including state-of-the-art clinical simulation laboratories and school clinics, and a stimulating learning environment
- Awarded the highest grade for study programs, infrastructure, faculty and staff excellence, and student support by the Brazilian Ministry of Education





# OUR MISSION

## / FOCUSING ON THEIR FUTURE /

Unichristus counts more than 5.500 undergraduate and about 2.200 postgraduate students, 500 faculty and 450 staff members. The courses and study programs of the institution constantly rank among the best in the country, according to the evaluations of the Brazilian Ministry of Education.

The Christus University Center puts into practice projects that seek, through an integrative and harmonic administration among its direction, students, teachers and administrative staff to achieve quality and excellence in its courses and services, striving to meet the needs of a globalized world.

*Training competent professionals in various fields of knowledge, based on scientific and technological innovations, valuing the ethical principles in the pursuit of full and universal citizenship.*

By projecting itself into the social environment of Fortaleza, Unichristus aims to provide quality in higher education, thus contributing to consolidate the city of Fortaleza as an important center of creative knowledge and inducer of socio-economic and political development in the State of Ceará and the Northeast region of Brazil.

# CAMPUSES



*/ Dom Luís /*

Located in the heart of the commercial and financial center of Fortaleza, this Campus brings together undergraduate courses in Business Administration, Architecture, Law, Civil Engineering and Industrial Engineering.



*/ Dionísio Torres /*

Placed in a typical residential area with a modern road network that links several public transport lines, this Campus offers courses in Accounting and Information Systems.





### */ P a r q u e E c o l ó g i c o /*

Positioned in one of the greenest areas of the city, the Campus Ecological Park brings together undergraduate courses in Biomedicine, Nursing, Nutritional Science, Physiotherapy, Psychology, Medicine and Dentistry; technology degrees in Radiology and Gastronomy; postgraduate programs (Lato Sensu) offered in Healthcare, Business Management, Law, Education and Technology; and master's degree programs (Stricto Sensu) in Healthcare, Law and Education.



### */ B e n f i c a /*

Located in a neighborhood considered one of the most important in terms of culture and tradition, the student district in the Northern area of the city, this Campus offers undergraduate courses in Biomedicine and Nursing.

# UNDERGRADUATE PROGRAMS

/ 19 OPTIONS /

## **BUSINESS ADMINISTRATION**

- Accounting (bachelor's degree, onsite)
  - Business Management (bachelor's degree, onsite or online)
  - Business Process Management (technical degree, online)
  - Human Resources Management (technical degree, online)
  - Marketing Management (technical degree, online)
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## **HEALTHCARE**

- Biomedicine (bachelor's degree, onsite)
  - Dentistry (bachelor's degree, onsite)
  - Medicine (bachelor's degree, onsite)
  - Nursing (bachelor's degree, onsite)
  - Nutrition (bachelor's degree, onsite)
  - Physiotherapy (bachelor's degree, onsite)
  - Psychology (bachelor's degree, onsite)
  - Radiology (technical degree, onsite)
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## **LAW**

- Law (bachelor's degree)
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## **LEISURE**

- Gastronomy (technical degree, onsite)
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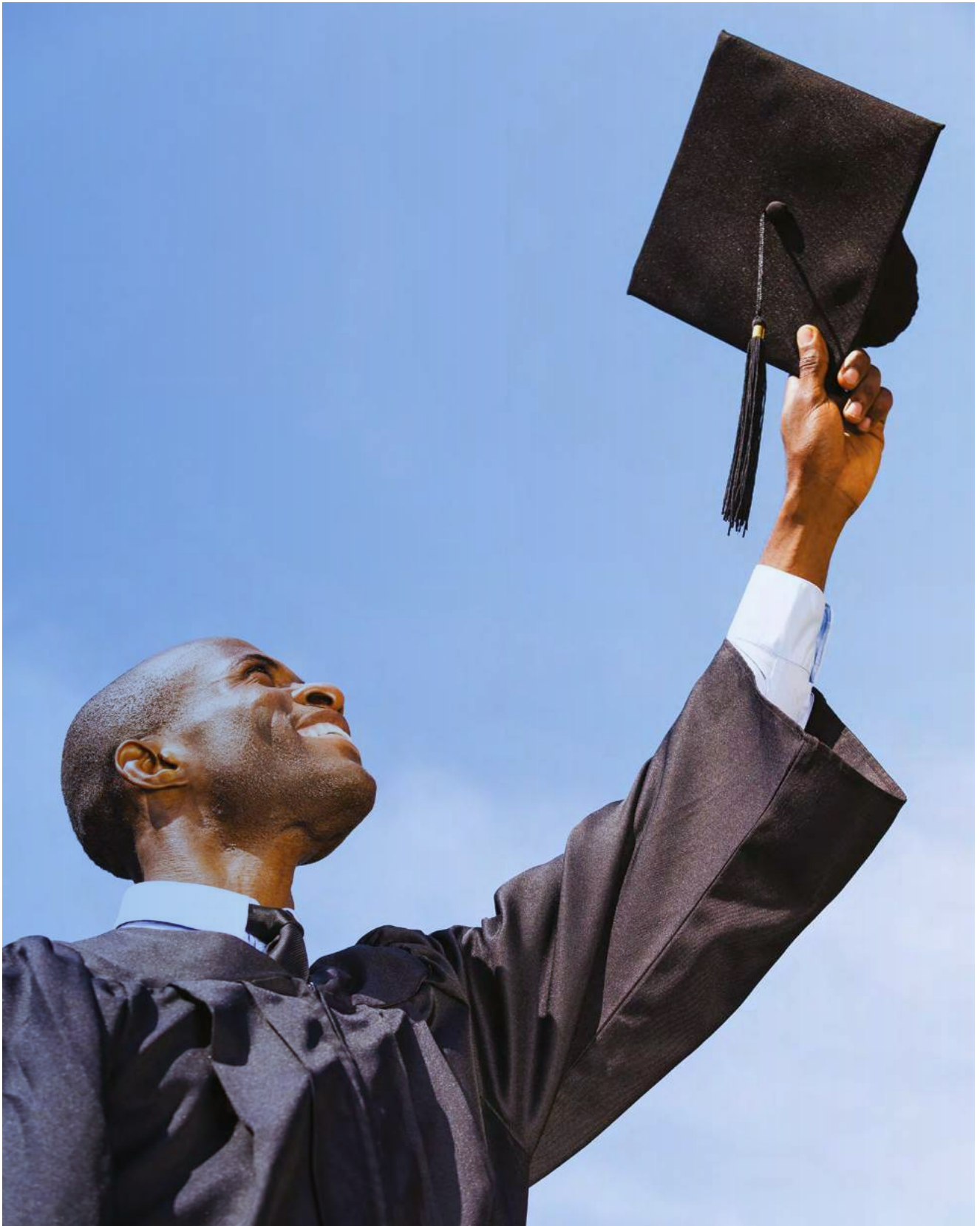
## **TECHNOLOGY**

- Architecture (bachelor's degree)
- Civil Engineering (bachelor's degree)
- Information Systems (bachelor's degree)
- Industrial Engineering (bachelor's degree)



# MASTER'S PROGRAMS

- Dental Sciences (research-oriented master's degree)
- Law (research-oriented master's degree)
- Healthcare Education (professional master's degree)
- Minimally Invasive Technology and Simulation in Healthcare (professional master's degree)



# POSTGRADUATE AND ADVANCED TRAINING PROGRAMS

## **BUSINESS ADMINISTRATION**

- Accounting and Auditing
- Controlling and Business Management
- Entrepreneurial Sustainability and Social Responsibility
- Financial and Cost Management
- MBA in Human Resources Management
- MBA in Management of Healthcare Organizations
- MBA in Creative Economy
- MBA in Digital Economy
- MBA in Tourism Management
- MBA in Brand Management
- MBA in Tax Management
- MBA in Marketing Management
- MBA in Project Management
- MBA in Strategic Management
- Management of Industrial Operations
- Public Management
- Public Security Forces
- Sales Negotiation and Management

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## **LAW**

- Bioethics and Law
- Corporate Law
- Criminal Law and Proceedings
- Electoral Legislation and Proceedings
- Labor Law and Labor Litigation
- Procedures in Civil Law
- Pension Regulation and Proceedings
- Specialization in Forensic Expertise
- Tax Law and Proceedings

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## **TECHNOLOGY**

- Game Programming and Development
- Information Security
- Pedagogical Practices in Interactive Digital Interfaces
- Specialization in Occupational Safety
- Specialization in Data Science and Business Intelligence
- Technical Data Management





## HEALTHCARE

- Advanced Training in Oral Surgery and Clinical Stomatology
- Advanced Training in Periodontal Surgery
- Advanced Training in Pharmacology and Complementary Dental Exams
- Advanced Training in Esthetic Dentistry
- Advanced Training in Neuroeducation
- Advanced Training in Orofacial Pain
- Advanced Training in Sedation for Dentistry
- Cognitive Behavioral Therapy
- Contemporary Pilates
- Dental Radiology and Imaging
- Dermofunctional Physiotherapy
- Endodontic Technologies
- Home Care
- Minimally Invasive Robotic Surgery
- Medical-Surgical Nursing
- Multidisciplinary Pilates
- Nephrology Nursing
- Neuroeducation
- Neurofunctional Physiotherapy
- Neuropsychodiagnosis
- Neuropsychology
- Osteopathy
- Psychopedagogy in Clinical and Hospital Environments
- Specialization in Endodontics
- Specialization in Dental Implantology
- Specialization in Orthodontics
- Specialization in Pediatric Dentistry
- Specialization in Dental Prosthesis
- Specialization in Hospital Dentistry
- Sports and Orthopedic Physiotherapy
- Surgical Nursing
- Ultrasound Training
- Urgency and Emergency Care



STUDY SUPPORT



## / SEARCH FOR EXCELLENCE /

- Library for Law, Business and Technology
- Health Sciences Library
- Computer labs
- Free WiFi in all campuses
- Career and Internship Center
- Center for Entrepreneurship
- Center for Law Practice
- Office for Human Rights
- Teaching Clinic for Dentistry
- Teaching Clinic for Physiotherapy
- Comprehensive Teaching Clinic for students of Medicine and other healthcare professions
- Culinary School with teaching kitchen and baking and pastry laboratory
- Medical Center
- Psycho-pedagogical Service
- Accessibility Support Unit
- Canteens and coffee shops
- Cool shady gardens
- Sports Facilities
- Cultural Space



# SOCIAL RESPONSIBILITY

Unichristus is committed to developing engaged, responsible citizens with an appreciation for diverse people and experiences and concern for the welfare of others. Our students, faculty members and staff have developed and implemented various projects in healthcare, human rights, culture, environment protection, technology, and education to improve the lives of local communities in Fortaleza. Through these projects and actions the institution strives to contribute to a more equal and sustainable society.





**Community projects:**

## ANNUAL BAZAAR

of indigenous arts and handcrafts to support the indigenous community of Tapeba

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## FREE CONSULTANCY

in human resource management, process management and organization building for non-governmental organizations (NGO)

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## DONATION CAMPAIGNS

for orphanages and children in need (clothes, hygiene products, school materials and toys)

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## ORGANIZATION

of recreational activities for children in deprived neighborhoods

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## HEALTH EDUCATION

and health prevention campaigns

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## FREE PRIMARY

health treatments for the local community in the teaching clinics offering of Humor Therapy Sessions for in-patients in hospitals





INTERNATIONAL  
PARTNERS



### Unichristus cooperates with the following Higher Education Institutions abroad:

- Ben Gurion University of the Negev, Beer-Sheva/Israel
- Colorado State University Pueblo, Pueblo/USA
- EU Business School, Barcelona/Spain, Geneva/Switzerland, Munich/Germany
- Instituto Politécnico de Bragança, Bragança/Portugal
- Instituto Politécnico de Santarém, Santarém/Portugal
- Instituto Politécnico de Viseu, Viseu/Portugal
- IPU New Zealand Tertiary Institute, Palmerston North/New Zealand
- Rennes School of Business, Rennes/France
- Rheinisch-Westfaelische Technische Hochschule, Aachen/Germany
- Universidad Católica de Ávila, Ávila/Spain
- Universidad de Deusto, Bilbao/Spain
- Universidad de Los Lagos, Osorno/Chile
- Universidad Europea Miguel de Cervantes, Valladolid/Spain
- Universidad Miguel Hernández, Elche/Spain
- Universidade Autónoma de Lisboa, Lisbon/Portugal
- Universidade do Algarve, Faro/Portugal
- Universidade da Beira Interior, Covilhã/Portugal
- Universidade do Porto, Porto/Portugal
- Universidade Fernando Pessoa, Porto/Portugal
- Universidade Nova de Lisboa, Lisbon/Portugal
- Universitat de les Illes Balears, Mallorca/Spain
- Université de Picardie Jules Verne, Amiens/France
- Université Lyon 1 Claude Bernard, Lyon/France
- University of Illinois, Chicago/USA
- University of Missouri-Kansas City, Kansas City/USA
- Waterford Institute of Technology, Waterford/Ireland



Unichristus is member of the Brazilian Association  
for International Education (FAUBAI)



Unichristus participates in the Visiting Student Learning Opportunities (VSLO) program  
for medical students of the American Association of Medical Colleges (AAMC).





# FORTALEZA

## a dynamic city in the "Land of Sunshine"

Fortaleza (Portuguese for Fortress) is the state capital of Ceará, located in Northeastern Brazil. The slogan "Land of Sunshine", which refers to it, tells a lot of what it is. The city is located just 3.5 degrees south of the equator and blessed with almost 300 days of sunshine annually. Fortaleza is indeed a bright place.

Due to its location near the Equator, Fortaleza has a warm climate and the temperature remains unchanged throughout the year.

Daily maximum temperatures vary between 28 and 31 degrees. At night the temperature drops hardly lower than 24 degrees the whole year. Although the climate of the city is officially semiarid, there is a rainy season that lasts from February to May. The rest of the year, it hardly ever rains, but the heat is relieved by a constant breeze that comes from the sea.





## / L O C A T I O N /

With a population close to 2.6 million and a metropolitan area with nearly 4 million, Fortaleza is the 5th largest city in Brazil and the administrative, economic, and cultural center of the state of Ceará. Fortaleza's economy presents the highest Gross Domestic Product (GDP) in the Northeast, the most representative sector in the city being services, which correspond to 70% of GDP.

The manufacturing industry includes footwear, textiles, processed food and beverages, renewable energies and metallurgy among others. In 2016 a huge steel mill located in the export processing zone of the industrial port of Pecém, 50 km outside of Fortaleza, started its production. The billion-dollar project is a Brazilian-Korean joint-venture.

The city's Convention Center hosts national and international trade fairs, conferences and other events. Fortaleza has an international airport which connects the city directly to Amsterdam, Bogotá, Buenos Aires, Frankfurt, Lisbon, Miami, Milan, Orlando, Paris and other international destinations. The public transport network (metro, light railway, buses) has improved in recent years.

In nearly 300 years of existence, the city has enriched its cultural and artistic diversity, as a result of the creativity of the people from Ceará. Fortaleza was the first state capital to have an Academy of Letters (founded in 1894, three years before the foundation of the Brazilian Academy of Letters) and a Department of Culture (established in 1966). The capital of Ceará, which was also the first state to free the slaves, was also vanguard of Modernism in the arts. The literary movement "Spiritual Forgery" founded in Fortaleza by a group of young writers anticipated modernists movements of the 1920s.

## / C U L T U R E /

Fortaleza is equipped with several cultural and artistic sites, protective spaces of memory and local cultural identity. The city has become a display window for the work of artists of different generations. Among the cultural facilities of Fortaleza, stand out: the José de Alencar Theater, the Dragão do Mar Center of Art and Culture, the Ceará Museum, the Museum of Image and Sound. The city is home to the first Museum of Photography in Brazil, which opened in 2017.

Fortaleza is one of the most important domestic tourist destinations in Brazil and attracts a growing number of foreign visitors, mainly from Europe and the Americas. The state has more than 500 km coastline and dozens of beautiful sandy beaches, from sleepy little fishing villages to worldly known spots, such as Canoa Quebrada and Jericoacoara. Strong winds make the beaches of the region an excellent place for surfing, windsurfing and kitesurfing.

The folklore of the region is rich and diverse. During the “Festas Juninas” in June, hundreds of large groups of traditional folk dances make presentations, usually moved by the sound of “Forró”, a country style music typical for Northeastern Brazil. The city is also famous for its nightlife, disposing several theaters, concert halls, innumerable restaurants and bars, mainly located at Praia de Iracema, Beira Mar and Varjota regions. Fortaleza is an excellent destination for seafood lovers. Other typical dishes of the Northeast of Brazil include “Macaxeira” (cassava), “Tapioca” (pancakes made with mandioc flour), “Carne do Sol” (sun-dried meat) and “Baião-de-dois” (risotto with beans and cheese).



*/ C O N T A C T   U S /*

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