



CERES CHAMBER OF COMMERCE

# FORWARD

VOLUME I · ISSUE 2

JULY/AUGUST 2014

**Keeping score on  
elected officials**

**Chamber takes certificate  
of origin system electronic**

**SMOKE ON THE RIVER**

# IMPERIAL KNIGHTS

DARING KNIGHTS, BEAUTIFUL DAMSELS & THE THRILL OF THE JOUST!



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## IMPERIAL KNIGHTS DINNER & SHOW

Wednesday, September 24, 2014

Diamond Bar Arena - 6055 Central Ave., Ceres

### TICKET INFORMATION

Gates Open: 5:00 p.m.

Dinner: 6:30 p.m.

Performance: 7:30 p.m.

### Reserved Table w/Arena Seating

\$300/table for 8

### Dinner w/Unreserved Bleacher Seating

\$25/per person

### Performance Only Bleacher Seating

\$10/per person

### FOR TICKETS OR TABLES CALL:

Shawna Nunes (209) 541-4795 • Greg Magni (209) 648-3797

Shane Parson (209) 608-5704

Ceres Chamber of Commerce (209) 537-2601

### RESERVE YOUR TABLE ONLINE AT:

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## President's Message



It's JULY! I don't know about you, but I have no idea where the first half of this year went. Wasn't it just January last week?

Yes time sure flies when you are having fun and I have to say I have really enjoyed the first half of 2014. It's been a busy year so far and from the looks of it the second half looks just as busy.

If you can tell, we revised the look of our newsletter to a magazine format. We are really trying to share as much information about what is going on around town with our Chamber members and to provide you with content that makes your reading pleasurable.

We have many things we are working on at the Chamber. At the time of press, we were preparing to go out for our first clean-up of Highway 99. The Chamber adopted three sections of the highway through Ceres and have recruited volunteers who are willing to help beautify our city gateways. We will be sure to share photos with you in our next edition.

We are very excited to be partnering with the Tuolumne River Lodge to host our first annual barbecue competition and music festival, now entitled "SMOKE on the RIVER." This event will take place in the park grove of the TRL and will feature competitors from around California hoping to be crowned as the best BBQ team of Ceres. This event will feature Stanislaus County music talent *Remedy*, the *Black Rose Band* and *BIG EARL and the Cryin' Shame*, arts & craft vendors and a beer and wine garden highlighting varietals from Bronco Wine Company and introducing Blaker 40 Brewing.

The Chamber's Legislative and Government Relations Committee has been hard at work devising a scorecard that will help inform citizens and business owners on how their elected officials stand on issues that impact the business community. Updates on the scorecard will be added quarterly and a synopsis of the year will be given at the end of the fiscal year in June 2015.

We're in the process of upgrading our Certificate of Origin program by taking our systems from a manual to an electronic system. This shift to an e-certify system will bring efficiency and cost savings to our clients who utilize our COO program. This will also bring the Chamber into compliance and provide accountability to revenue generated through this program.

I really hope you enjoy this issue and welcome any comments, ideas or suggestions at [cereschamberboard@gmail.com](mailto:cereschamberboard@gmail.com).

Sincerely,

Renee Ledbetter, Chamber President

FORWARD • JULY/AUGUST 2014

### 2014-15 Board of Directors

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Marti Mendez

Ramon Mendez

#### Chamber Office Manager

Dovie Wilson

#### Business Development Advisor

Lea Ann Hoogestraat

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#### Chamber Photographers

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# GIRLS' SUMMER BOOT CAMP

## Get Fit this Summer!

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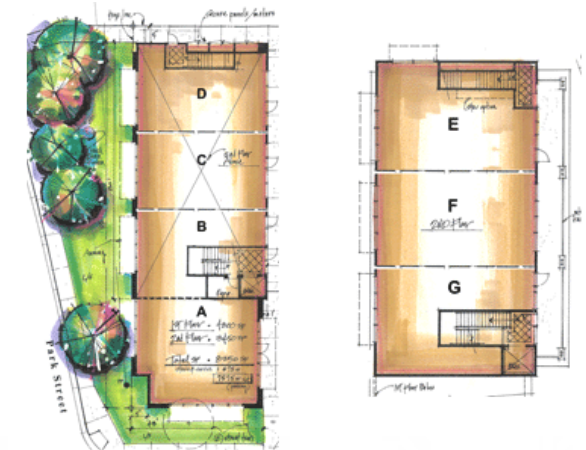
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## UPCOMING EVENTS

**July 1 – 6:30 pm**  
 “Concerts in the Park” Series  
**PATRIOTIC NIGHT** sponsored by American Pet Clinic at Whitmore Park, North & 3rd Streets.

**July 8 – 6:30 pm**  
 “Concerts in the Park” Series  
**CHURCH NIGHT** sponsored by Curves Fitness at Whitmore Park, North & 3rd Streets.

**July 10 – 5:00 - 7:00 pm**  
 After Hours Mix & Mingle  
 Networking Mixer at Tuolumne River Lodge, 2429 River Road, Modesto.

**July 15 – 6:30 pm**  
 “Concerts in the Park” Series  
**VOICE OF CERES** sponsored by Alfonso’s Mexican Grill at Whitmore Park, North & 3rd Streets.

**July 18 – 7:30 - 8:30 am**  
 Before Business Coffee Hour at Franklin & Downs Ceres Funeral Chapel. Speaker: Estate Planning & Pre-Arrangement Planning.

**July 19 – 6:00 pm**  
 Casino Night Mixer at SBG Distribution, 660 Janopaul Lane, Modesto. Must be 21 and older. Ticket \$10 at the door.

**August 14 – 5:00 - 7:00 pm**  
 After Hours Mix & Mingle  
 Networking Mixer at Curves Fitness, 2531 E. Whitmore, Suite L2, in the Richland Shopping Center.

**August 23 – 10 am - 6:00 pm**  
 “Smoke on the River” first annual BBQ Challenge & Music Festival, Tuolumne River Lodge, 2429 River Road, Modesto.

Stay up on all events by visiting our Community Calendar at [CeresChamber.com](http://CeresChamber.com).



## Seats open on Chamber committees

The Chamber has several committees working on projects, streamlining services and planning events that enhance the business community and overall livability of Ceres. If you are interested in getting involved in your community, check out the various committees and complete an application for consideration online at [CeresChamber.com](http://CeresChamber.com). For more details call or email the Chamber office today at (209) 537-2601 or [info@CeresChamber.com](mailto:info@CeresChamber.com).

## Meet our Ambassadors

Ramon & Marti Mendez are two of four Ambassadors for the Ceres Chamber of Commerce. Ramon & Marti are both long-time Ceres residents. Ramon works for Franklin & Downs Funeral Home in Ceres and Marti works for the Gallo Arts Center.

Ramon & Marti serve as eyes and ears of the Ceres Chamber of Commerce helping to promote a strong local economy while maintaining healthy working relationships with new and existing businesses.

They also help to keep Chamber members informed of events, legislation and other important business information. Our Chamber greatly appreciates Ramon & Marti and recognizes that we would not run efficiently without their hard work.



## Presenting the 27th Season Concert Line-up:

**July 1 - American Pet Clinic presents Patriotic Night featuring the Ernie Bucio Little Big Band**

**July 8 - Curves Fitness presents Church Night featuring local church musical groups**

**July 15 - Alfonso’s Mexican Grill presents The Voice of Ceres Youth Singing Competition Grand Finale**

**WHITMORE  
 PARK  
 6:30 p.m.**

*It’s not too late to try your luck with a \$35 Concert Cash Pass for a chance to win \$500 each week of the concert series! Just visit the Chamber table at the concerts!*

**Bring a picnic and a blanket to Whitmore Park and enjoy an evening of FREE music!**

BBQ concessions provided by Ceres Fire Fighters Association  
 Wine & Beer Garden provided by Ceres Chamber of Commerce featuring “Fat Cat” Bronco Wine



\*Both Concert Cash Pass and 50/50 Drawing contests run June 3-July 15, 2014 with winners drawn each concert night. To enter the Cash Pass Contest a Summer Concert Cash Prize Pass must be purchased. One entry to the drawing will be issued for each pass. Individuals may purchase multiple passes. For full details of rules and restrictions, please visit us online at [www.CeresChamber.com](http://www.CeresChamber.com) or call the Ceres Chamber office at (209) 537-2601.

# SMOKE ON THE RIVER

Competition barbecue is serious business, with prize money and, perhaps more important, bragging rights. So the Ceres Chamber of Commerce is setting out to find the *BBQ Ceres: Best of the West Team* by hosting its first annual "Smoke on the River" barbecue challenge and music festival.

## 1<sup>st</sup> Annual BBQ Challenge & Music Festival

The Chamber is teaming up with the Tuolumne River Lodge to bring the event to Ceres alongside the Tuolumne River, among the Lodge's tall shady grove trees on Saturday, August 23rd. The day-long activities promise the sweet smells of barbecue chicken and pork ribs, with teams from all over California competing for the chance to be deemed barbecue champions. The event will also feature food vendors, arts & craft vendors, and the cool music sounds from local Stanislaus County artists *Remedy*, the *Black Rose Band*, and *BIG EARL and the Cryin' Shame*.

A beer and wine garden will feature local up-and-coming craft brewers Blaker 40 Brewing as well as Ceres' renowned winery Bronco Wine Company.



**Stanislaus County music group Remedy will headline the music stage during the first annual event.**

"We are so excited to bring this event to Ceres," said Ceres Chamber President Renee Ledbetter. "There are a lot of people in Ceres and the surrounding communities that enjoy backyard barbecuing and they take it very seriously. To many, barbecue is an art and this is going to be their version of an art show."

The Chamber has enlisted help from the California Barbecue Association to judge the event. Competitors will follow Kansas City Barbecue Society rules - the holy grail for bbq competition.



Contestants will be cooking up their best BBQ chicken and pork ribs in hopes of being named Ceres Champs.

"This is our first event, so we are trying to keep the integrity of the competition by following the guidelines used throughout the country for such events," said Chamber event coordinator John Garcia.

For a \$100 registration fee, competitors will be provided with booth space for their grills and the meat for judging. The Chamber will be selling tasting tickets for participants interested in sampling the competitors work.

First, second and third place winners will be selected from both meat categories, as well as first place and runner-up overall for the event.

Winners will receive cash prizes, team aprons, trophies and, of course, the bragging rights to be named the *BBQ Ceres: Best of the West Team*.

Revenue generated from the event will be split between the Chamber and the Tuolumne River Lodge.

Information including rules, participant and vendor forms, and ticket details can be found online at [CeresChamber.com](http://CeresChamber.com). Advance tickets are only \$10. Tickets at the gate will be sold for \$20 per person.

If you need more information, please call the Chamber office at (209) 537-2601.

## **BBQ Ceres: Best of the West Team**

# Municipal Legislative Scorecard

First Quarter 2014-15

AGENDA ITEM OR EVENT	CHAMBER POSITION	MAYOR VIERRA	VICE MAYOR DUROSSETTE	COUNCIL MEMBER KLINE	COUNCIL MEMBER LANE	COUNCIL MEMBER RYNO

*accountability*

## Chamber to keep score on elected officials

The Ceres Chamber of Commerce seeks government cooperation for economic and quality of life issues. Starting July 1, the Chamber will roll out its Legislative Scorecard to track the votes local officials make consistent with the support of Ceres businesses and the position of the Chamber.

The scorecards will ultimately record the votes for local, state and federal officials, including the boards of the Ceres Unified School District and the Turlock Irrigation District. The initial scorecard will track the Ceres City Council for the first quarter of the 2014-15 fiscal year.

“The purpose of the scorecard is to inform and educate Ceres residents about how well their elected officials are representing the views of the business community,” said Chamber President Renee Ledbetter. The Chamber Board voted unanimously at its June 19 meeting to roll out the scorecard as many California chambers are doing.

Members of the Chamber’s Legislative and Government Relations Committee, chaired by Ceres resident Don Cool, will be monitoring agenda items, attending meetings, reporting on action taken and making its recommendations to the full Chamber board. The Chamber will be issuing regular evaluations so the entire community - including

employers, employees and customers - understands where their civil leaders stand on matters affecting the Ceres business community.

“Our goal is to use the scorecard as a tool to help the public when voting comes around and to hold our elected officials accountable,” said Cool.

The scorecard will also indicate how well local elected officials support their businesses by attending mixers, workshops or special events intended to promote local business to the community.

It is the Chamber’s mission to work collaboratively with public and private organizations to identify and express priorities of companies and small businesses in the Ceres area.

According to Cathryn Mesch, Grassroots Coordinator for the California Chamber of Commerce, “All of the top local chambers of commerce in California hold their elected officials accountable by publishing a legislative scorecard. Chambers have found that a scorecard is an effective method to communicate the facts on how legislators voted on key issues of importance to the business community.” You can track the scorecard at [CeresChamber.com/scorecard.html](http://CeresChamber.com/scorecard.html).



## From almonds to wine, local businesses export products across the globe

It often goes overlooked what an important role our local agriculture exporters play in feeding the world. The reality is that 25% of California’s agriculture is exported internationally.

From fruits and nuts to wine and foods processed with locally grown products, California agricultural exports totaled \$26.1 billion in 2013, an increase of 14% from 2012.

Recently, the Ceres Chamber of Commerce partnered with the California Centers of International Trade Development, the City of Ceres and the Stanislaus County Alliance to host a one-day workshop for current exporters and businesses looking to enter the trade industry.

Dennis Lynch, a 33-year veteran of international trade and a trainer for CITD, shared with the group California’s export opportunities and explained how to become “Export Ready.”

“Export readiness is a balance between export marketing and promotion and competent export operations,” said Lynch.

He stressed that exporters should be aware of assistance and service providers, which include international banks, freight forwarders, consolidators and carriers. “A missed or late shipment

from a carrier can cost your business greatly,” he explained. “Paperwork done incorrectly can also cost you in fines.”

Lynch shared how to access marketing information, how to classify products for export, how to take advantage of Free Trade Agreements, how to quote, ship, what paperwork is required, and most importantly how to get paid.

assist the State of California and other agencies by initiating joint projects, researching industries, and targeting foreign markets,” said Frank Nunez, Program Development Assistant for CITD.

The non-profit, based at the State Center Community College District in Fresno, also provides research and service by focusing on practical international trade education and



The mission of the CITD is to increase the level of international trade activity throughout California, fostering development and expansion of the state’s economy.

“Our goals are to serve existing exporters on a one-on-one basis and to

training – often a costly, inefficient and time-consuming paper based process for chambers, exporters and freight forwarders.

“This workshop was a great opportunity to bring valuable

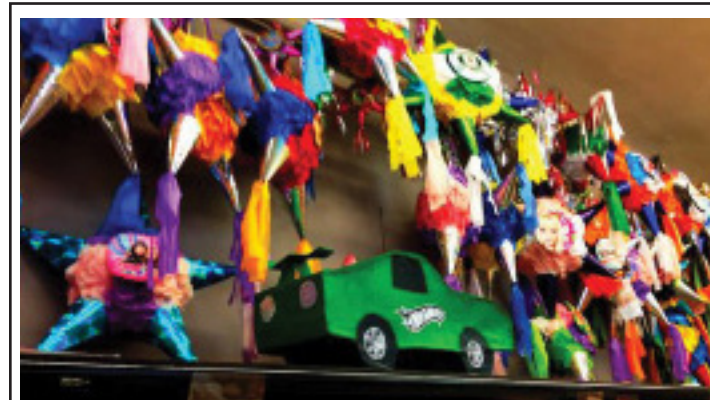
**Continued on Page 13**

## Mix & Mingle

# The Floral Cottage: Sweet Smell of Success

We want to thank The Floral Cottage for hosting our June mixer. The Floral Cottage is located at 2702 Mitchell Road and has been delivering courteous and professional service, along with the highest quality floral and gift items for over 13 years.

Owners Denise & Brian Boyd are ready to assist you with placing orders for local delivery or anywhere in the world. Not sure what to send? Let them offer some creative suggestions. Hours: Mon.-Fri. 9:30 am-5:00 pm & Sat. 9:30 am-Noon.



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Fax: (209) 537-2699  
Office Hours:  
Tuesday - Friday  
10:30 am to 4:00 pm  
www.CeresChamber.com  
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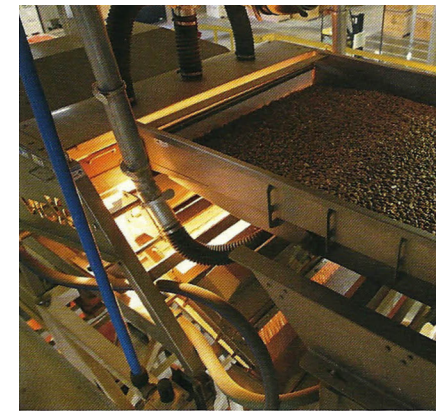
## Business Awards & Achievements

# CGA receives "Superior" rating



For the second consecutive year, California Gold Almonds, LLC has received a 'Superior' rating for good manufacturing practices (GMP) from Scientific Certification Systems, Inc.

Modesto-based, California Gold Almonds processes,



packages and sells several almond products from two, state of the art facilities in the Beard Industrial District.

GMP compliance is viewed today as an essential baseline of food safety for food packers, processors, manu-

facturers, and greenhouses. GMP audits are increasingly required by retailers as proof that food safety is taken seriously. Independent GMP verification confirms the operation's food safety practices and processes, and



reinforces the existing Hazard Analysis and Critical Control Points program.

Scientific Certification Systems, Inc., now doing business as SCS Global Services, is a trusted leader in third-party environmental,

sustainability and food quality certification, auditing, testing and standards development.

Celebrating its third year in business this August, CGA processes, packages and sells

approximately 10-12 million pounds of almond products each year.

Currently CGA employs 18 permanent employees with an additional 30 temporary staff members.

To learn more about California Gold Almonds, LLC visit them online at [goldalmonds.com](http://goldalmonds.com) or in person at 2407 Tenaya Drive in Modesto. You can reach the CGA office directly by phone at (209) 642-4400

## Helping local exporters expand globally...From Page 11

information to our growers and exporters and to find out what the Chamber can be doing to further promote their companies if they currently export or help them start exporting their products if that's the direction they are expanding," said Chamber President Renee Ledbetter.

During the event, the Chamber rolled out its electronic certificate of origin system which will be fully-operational starting July 1. The new system replaces manual stamps currently used in the Chamber's

COO program (see related story on Page 15).

The Chamber is currently working with CITD to bring an agricultural trade show to Ceres, whereby international buyers will be introduced to local exporters and hopefully connect to do business together.

Some of those that attended the recent workshop included representatives from Hughson Nut Company, Grower Direct Nut, Athwal Almonds, California Gold Almonds, Select Harvest USA and Stanislaus Farm Supply -- all Chamber members.

## Fun Summer Recipe

### Berry Lemon Mousse Parfait

Berry Lemon Mousse Parfait is a quick and easy, no-cook dessert that is refreshing too. Lemon juice, and lemon and vanilla extracts brighten the sweetness of fresh berries to complete this perfect summer dessert.



#### Ingredients

**Serves: 8**

- 1 1/2 cups heavy cream
- 1/2 cup sugar, divided
- 1/4 cup lemon juice
- 1 teaspoon McCormick® Pure Lemon Extract
- 1 teaspoon McCormick® Pure Vanilla Extract
- 1 cup blueberries
- 1 cup sliced strawberries

#### Nutritional information

(amount per serving)

Calories: 225  
Sodium: 18mg  
Fat: 17g  
Carbohydrates: 18g  
Cholesterol: 62mg  
Protein: 1g  
Fiber: g

#### Directions

Beat heavy cream, 5 tablespoons of the sugar, lemon juice and extracts in large chilled bowl with electric mixer on medium speed until soft peaks form.



Toss berries and remaining 3 tablespoons sugar in medium bowl. Layer mousse and berries in dessert dishes. Serve immediately or refrigerate until ready to serve.

## 160 SUMMER FUN LIST IDEAS

- |                                   |  |
|-----------------------------------|--|
| 1. Go Camping                     | 81. Pick Wildflowers                           |
| 2. Go on a Summer Vacation        | 82. Make Playdough                             |
| 3. Random Acts of Kindness        | 83. Create GAK                                 |
| 4. Make Snow Cones                | 84. Gaming Party                               |
| 5. Frozen Yogurt                  | 85. Tour a University                          |
| 6. Play Freeze Tag                | 86. Visit 3 Museums                            |
| 7. Favorite Water Park            | 87. Family Band                                |
| 8. Favorite Swimming Pool         | 88. DIY Spa Day                                |
| 9. Wash Car in Swimsuits          | 89. Library Storytime                          |
| 10. Local Outdoor Concert         | 90. Make a Dessert & Share                     |
| 11. Outdoor Movie                 | 91. Paint a Canvas                             |
| 12. Gigantic Outdoor Candyland    | 92. Go Iceblocking                             |
| 13. Taco Truck                    | 93. Roll Down A Hill                           |
| 14. Rent a Cotton Candy Machine   | 94. Visit A State Landmark                     |
| 15. Rent a Snow Cone Machine      | 95. Play in a River                            |
| 16. BBQ                           | 96. Professional Sports Game                   |
| 17. Swimming at 5 Different Pools | 98. Build Sandcastles                          |
| 18. Go on a Hike                  | 99. Learn to Sew                               |
| 19. Puppet Show                   | 100. Photo Scavenger Hunt                      |
| 20. Zoo                           | 101. Play Charades                             |
| 21. Visit a Waterfall             | 102. Learn a Magic Trick                       |
| 22. Home Depot Kids Workshops     | 103. Play Tennis                               |
| 23. Backyard Campout              | 104. Go Bowling                                |
| 24. Sidewalk Chalk Masterpieces   | 105. Make a Baby Giggle                        |
| 25. Frisby Golf                   | 106. Hula Hoop Contest                         |
| 26. Dance in the Rain             | 107. Go to a Farmer's Market                   |
| 27. Mad Libs                      | 108. Make a Paper Wind Sock                    |
| 28. Read-athon                    | 109. Eat at a Popular Restaurant               |
| 29. Build Blanket Forts           | found on Yelp or Urban Spoon                   |
| 30. Talent Show                   | 110. Can Fruit                                 |
| 31. Paint Rocks                   | 111. Stargaze                                  |
| 32. Ride in a Boat                | 112. Visit the Pet Store                       |
| 33. Visit a Lake                  | 113. Go to the Park                            |
| 34. Swimming Lessons              | 114. Play Jax                                  |
| 35. Build/Find a Rope Swing       | 115. Show kids a fav movie from your childhood |
| 36. Grow a Frog                   | 116. Paint Your Own Pottery                    |
| 37. Make S'mores                  | 117. Feed Ducks                                |
| 38. Giant Slip-n-slide            | 118. Visit a Boardwalk                         |
| 39. Tie-Die T-Shirts              | 119. Boardgames                                |
| 40. Homemade Ice Cream            | 120. Paint a Piece of Furniture                |
| 41. Play Night Games              | 121. Go to a Festival                          |
| 42. Make Giant Bubbles            | 122. Fireworks                                 |
| 43. Lemonade Stand                | 123. Visit a Historical Site                   |
| 44. Go for a Picnic               | 124. Help a Stressed Mom                       |
| 45. Go to a Dollar Movie          | 125. Leave Nice Notes on Cars                  |
| 46. Mini Golfing                  | 126. Dry-Erase Faces                           |
| 47. Run in a Family Race          | 127. Make a Movie/Commercial                   |
| 48. Baseball Game                 | 128. Nature Scavenger Hunt                     |
| 49. Visit Grandparents            | 129. Melt Ice Cubes on Pavement                |
| 50. Make a Bike Wash              | 130. Play a Trick                              |
| 51. Bike Ride                     | 131. Learn to play the Ukelele                 |
| 52. Have a Dance Party            | 132. Play Tetherball                           |
| 53. Girls Camping Trip            | 133. Run Through Sprinklers                    |
| 54. Visit a Beach                 | 134. Bean Bag Toss                             |
| 56. Update a Room                 | 135. Family Sing-along                         |
| 57. Homemade Twister              | 136. Make Jell-O Jigglers                      |
| 58. Paper Airplane Contest        | 137. Make Flat Stanley's                       |
| 59. Mom/Daughter Make-overs       | 138. Go Fishing                                |
| 60. Berry Picking                 | 139. Teddybear Picnic                          |
| 61. Make Hair Bows                | 140. Sand Volleyball                           |
| 62. Jump Rope                     | 141. Paint Sip-n-Slide in White                |
| 63. Sock Bubbles                  | 142. Make popsicles                            |
| 64. Bake & Decorate a Cake        | 143. Plant Something                           |
| 65. Bake Mini Pies                | 144. Take a Day Trip                           |
| 66. Sponge Ball War               | 145. Go to a Garage Sale                       |
| 67. Glowing Bubbles               | 146. Play Hide-n-Seek                          |
| 68. Water Balloon Fight           | 147. Learn a Dance                             |
| 69. Pudding Paint                 | 148. Try a new Recipe                          |
| 70. Homemade Fruit Leather        | 149. Make a Craft from Pinterest               |
| 70. Make Bouncy Balls             | 150. Family Movie Night                        |
| 71. Marshmallow Fight             | 151. Bug Collecting                            |
| 72. Kid's Service Project         | 152. Watch Funny Youtube Vids                  |
| 73. Visit a Splash Pad            | 153. Go Rollerskating/Blading                  |
| 74. Make Homemade Waterguns       | 154. Shaving Cream Fight                       |
| 75. Make Paper Guitars            | 155. Plant an Herb Garden                      |
| 76. Fly a Kite                    | 156. Demolition Derby                          |
| 77. Grateful Journals             | 157. Rodeo                                     |
| 78. Make Dandelion Necklaces      | 158. Go Back to School Shopping                |
| 79. Make Chore Charts             | 159. Make Suckers                              |
| 80. Stitching Cards               | 160. Go to a Carnival                          |

## Ceres Chamber implements electronic system to certify export products



*facilitating global trade*

Chambers of Commerce play an integral role in facilitating global trade. These services include the issuing of Certificates of Origin (COO) and other supporting documents for exporters.

Current practice sees Certificates of Origin couriered or mailed to the Chamber of Commerce for certification – often a costly, inefficient and time-consuming paper based process for chambers, exporters and freight forwarders.

The costs associated with paper based COO certification practices include courier costs, productivity losses, workflow inefficiencies, increased certification turnaround times and delays or missed deadlines.

To streamline this service, the Ceres Chamber of Commerce is implementing an electronic

certification system, replacing manual stamps currently used in its COO program.

“It’s important that the Chamber provide our clients with the most efficient and cost-effective approach to this service,” said Ceres Chamber Office Manager Dovie Wilson, who was very pleased the Chamber’s Board of Directors approved the purchase of the system and training.

The online solution enables Wilson or other authorized Chamber representatives to manage the stamping and signing of electronic certificates on behalf of exporters and freight forwarders in a timely manner, even from their smart phones if necessary. Past practices required the exporters to make appointments with Chamber staff.

A Certificate of Origin (often abbreviated to CO or COO), is an international trade document attesting to the origin of specified goods. It is often required by the

customs authorities of a country as part of the entry process. The document is completed by the exporter or its agent and certified by an organization in the country of the exporter, such as a chamber of commerce, trade organization, and/or consular office.

The “origin” does not refer to the country where the goods were shipped from but to the country where they were produced. For products manufactured in two or more countries, origin is obtained in the country where the last substantial economically justified processing is carried out. An often used practice is that if more than 50% of the cost of producing the goods originates from one country, the “national content” is more than 50%, then, that country is acceptable as the country of origin.

Determining the origin of a product is important because it is key to applying import tariffs.

### Please Welcome Our New & Renewing Members:

- Jeffrey Barton, D.D.S.
- Bronco Wine Company
- Ceres Drug Store
- Ceres Garden Club
- Cold Stone Creamery Mobile Service
- Microtel Inn & Suites
- Prime Shine Car Wash
- Supermom’s Frozen Yogurt
- West America Bank
- Bohannon Insurance Group
- Capitol Door Sales
- Ceres Foster’s Freeze
- Classic Wine Vinegar
- DeMartini, Inc.
- Farmer Boys
- Nathan Dabulewicz Farmer’s Insurance Agency
- Tuolumne River Lodge



Cold Stone Creamery Mobile Service kicked off its business grand opening with a Chamber ribbon cutting and fundraiser benefitting Project YES

If you’d like to learn more about the benefits of Chamber membership, please call the Chamber at (209) 537-2601 or visit us online at CeresChamber.com.





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