

CertainTeed ColorView

Visualization Sales Tool

March 2019



1. What is Colorview?

- Where do I find it on the CertainTeed website?
- What are others saying about Colorview?

2. How do you use Colorview?

- Should I create my Design Projects?

3. Certainteed Custom Services

4. Live Examples of Colorview

5. Questions and Discussion

Renoworks by the Numbers

- Renoworks continues to improve our platform for assisting homeowners and remodel professionals with design decisions.

- Unique Users Reached increased **+37.7%** to **1.83 million** from 1.33 million
- Sessions increased **+39.5%** to **2.72 million** from 1.95 million
- Upload events increased **+60.3%** to **816K** from 509K
- Building product interactions increased **+66.6%** to **15.9 million** from 9.56 million

VISUALIZER TRAFFIC SNAPSHOT

> What is the activity on my Renoworks Visualizer?

Default Data
Click to select your data

Jan 1, 2019 - Jan 31, 2019

An overall look at your web visualizer traffic includes Total Unique Users and Total Sessions spent in your web visualizer, % New Users as calculated by the number of New Users/Total Unique Users, your Bounce Rate and the Average Time Spent on site per session.

SITE ACTIVITY OVERVIEW

SESSIONS	TOTAL USERS	% NEW USERS
34,843	23,994	9.2%
↑ 33.4%	↑ 31.9%	

BOUNCES	BOUNCE RATE	AVG. SESSION TIME
11.2K	32.1%	08:08
↓ 30.4%	↓ -2.2%	↑ 2.4%

A comparison of New User activity to Returning Users are shown below. Within each metric, previous year comparisons are also depicted.

NEW USER ACTIVITY

NEW USERS

22,167

↑ 34.7%

AVG. SESSION TIME

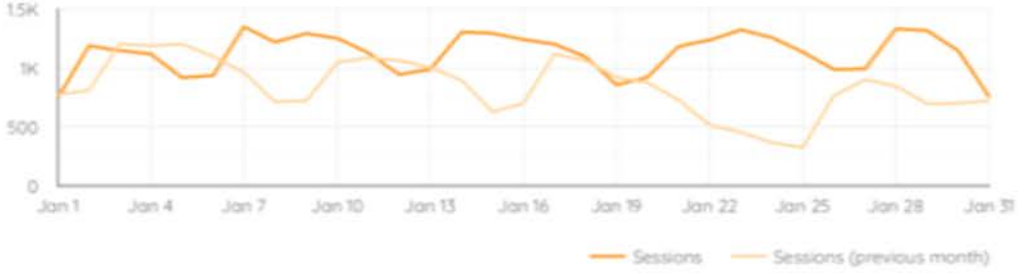
07:02

↑ 3.5%



TRENDING SITE ACTIVITY BY DAY

The trending site activity section compares daily activity to another. Users that visit on multiple days are treated as new unless frequenting your visualizer the same day. This is valuable in revealing how marketing activities for example impact site activity.



RETURNING USER ACTIVITY

RETURNING USERS

6,285

↑ 28.6%

AVG. SESSION TIME

10:03

↑ 1.7%





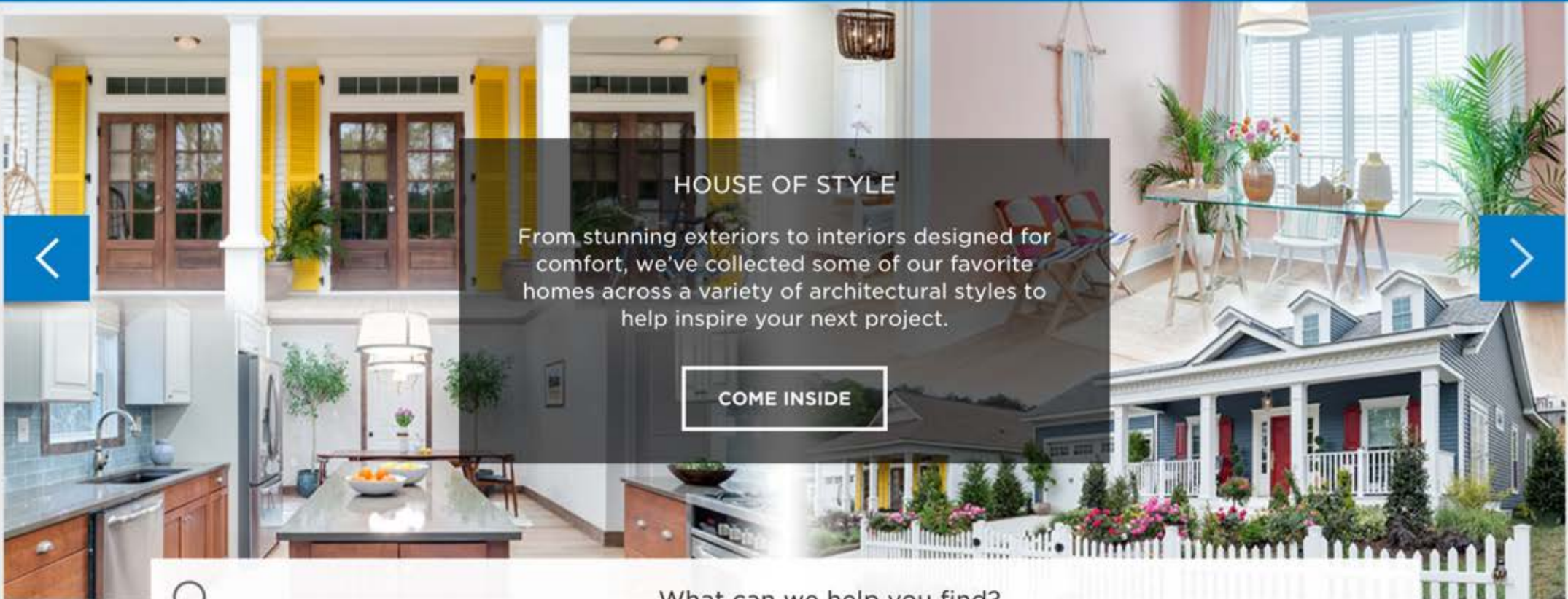
[PRODUCTS](#)

[DESIGN & INSPIRATION](#)

[RESPONSIBLE BUILDING](#)

[LEARNING](#)

[PRO CENTER](#)



[Ask an Expert](#)

THE CERTAINTEED FAMILY OF PRODUCTS



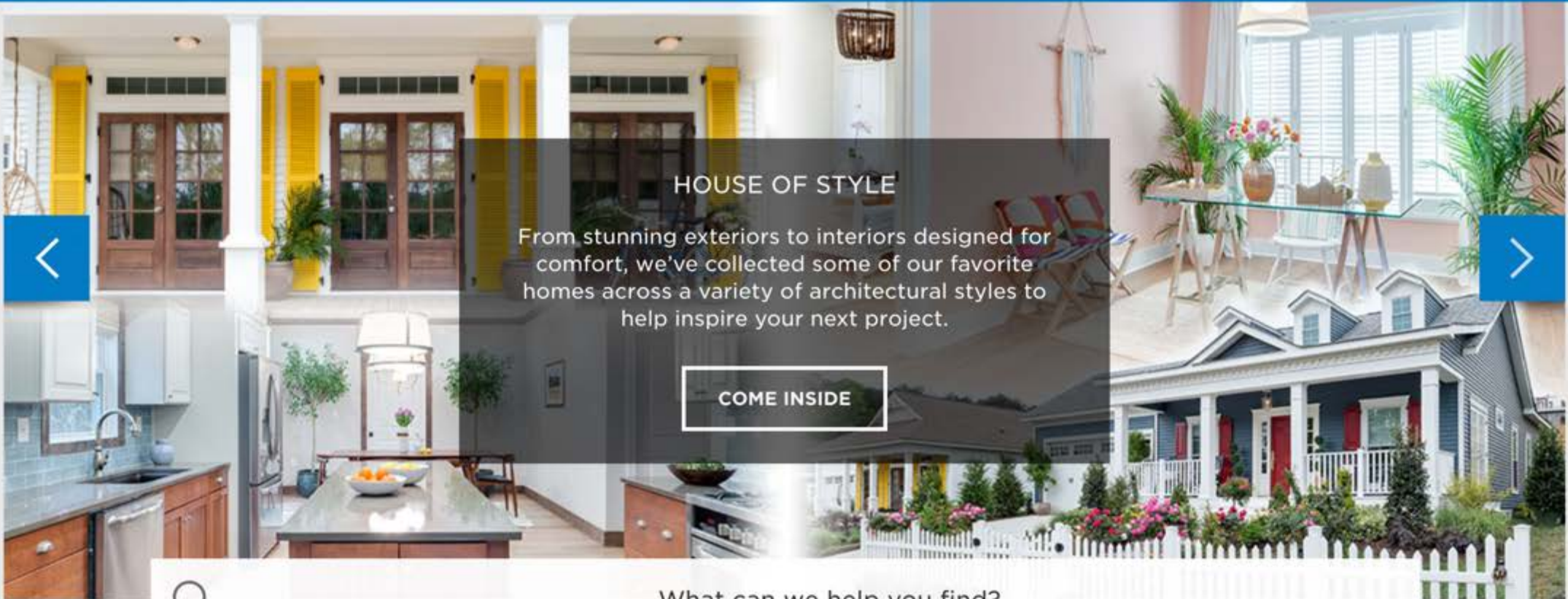
[PRODUCTS](#)

[DESIGN & INSPIRATION](#)

[RESPONSIBLE BUILDING](#)

[LEARNING](#)

[PRO CENTER](#)



HOUSE OF STYLE

From stunning exteriors to interiors designed for comfort, we've collected some of our favorite homes across a variety of architectural styles to help inspire your next project.

[COME INSIDE](#)

[Ask an Expert](#)

THE CERTAINTEED FAMILY OF PRODUCTS



HOME / SIDING / PRODUCTS / CEDARBOARDS™ INSULATED SIDING



**CEDARBOARDS™
INSULATED
SIDING**

**VISUALIZE YOUR
HOME**

ARCHITECT BINDER

GET AN ESTIMATE



Ask an Expert



[PRODUCTS](#)

[DESIGN & INSPIRATION](#)

[RESPONSIBLE BUILDING](#)

[LEARNING](#)

[PRO CENTER](#)



INSPIRATION GALLERIES

[Roofing](#)

[Siding](#)

[Trim](#)

[Fence](#)

[Decking](#)

[Railing](#)

[Insulation](#)

[Drywall](#)

[Commercial Ceilings](#)

DESIGN TOOLS



ColorView*

ColorView* makes selecting and coordinating siding, roofing, and trim easier and more fun.



ColorCoach™

A virtual swatch book, ColorCoach™ is a simple tool designed to give you more confidence in your color choices.



CurbAppeal*

An app so you can review and select colors.

Trim-It™

Create distinction with a wide offering of accent and decorative trim products from both composite and vinyl product lines.

Wall to Wall Solutions

Get help designing high performance interior wall systems that meet the functional needs of every room of the home,

Blend-it™

Browse our solid colors and blended mixes to find the natural cedar appearance you want.

Insulation Energy Savings

FOLLOW US



Connect With Us

Stay in the loop - get ideas and inspiration by following us on social media.

Ask an Expert



WELCOME TO COLORVIEW® BY CERTAINTEED

Choose an option to get started

CHOOSE A HOME & START DESIGNING

Browse our gallery of sample, ready-to-design homes and start designing now

[BROWSE GALLERY](#)



USE OUR CUSTOM SERVICES

Have a photo of your home professionally masked so that you can visualize in ColorView.

[USE CUSTOM SERVICES](#)

USE A PHOTO OF YOUR OWN HOME

With our ColorView tools, you can start designing after just a few easy steps

[UPLOAD AN IMAGE](#)

What are PROs Saying?

Testimonials

"My customer could not visualize siding color. I had not used RenoWorks yet so I showed the customer their house in RenoWorks with different siding colors and closed the sale as a result for \$27,000!"

Peter T, Park Forest, Illinois

“We sold this job for \$800,000 because of your renderings!”

Pacific Exteriors

“Absolutely LOVE your program, thank you! Do you have any idea how many times this product has paid for itself? That, coupled with the support I receive from your team at Renoworks makes this the BEST business dollars I’ve spent. Can’t say enough about this program!”

Sent from my iPhone

All the best,

Sandy Nace

Northwest Building and Design

“We just completed this project. \$145,000. Siding, windows, roof. Turned out just like the rendering. They are very happy. 2 projects totaling \$280,000. The guys are starting to believe.”

Jack – Custom Exteriors

How do you use Colorview?

Using Colorview



WELCOME TO COLORVIEW® BY CERTAINTEED

Choose an option to get started

CHOOSE A HOME & START DESIGNING

Browse our gallery of sample, ready-to-design homes and start designing now

[BROWSE GALLERY](#)

USE A PHOTO OF YOUR OWN HOME

With our ColorView tools, you can start designing after just a few easy steps

[UPLOAD AN IMAGE](#)

USE OUR CUSTOM SERVICES

Have a photo of your home professionally masked so that you can visualize in ColorView.

[USE CUSTOM SERVICES](#)


COUNTRY HOME





NEW AMERICAN







- 

ROOFING
- 

SIDING - MAIN
- 

SIDING - SECONDARY
- 

SIDING - ACCENT
- 

TRIM





REGION
Enter your Postal/Zip Code to see only the products available in your area.

Lake Central

ROOFING



SIDING - MAIN



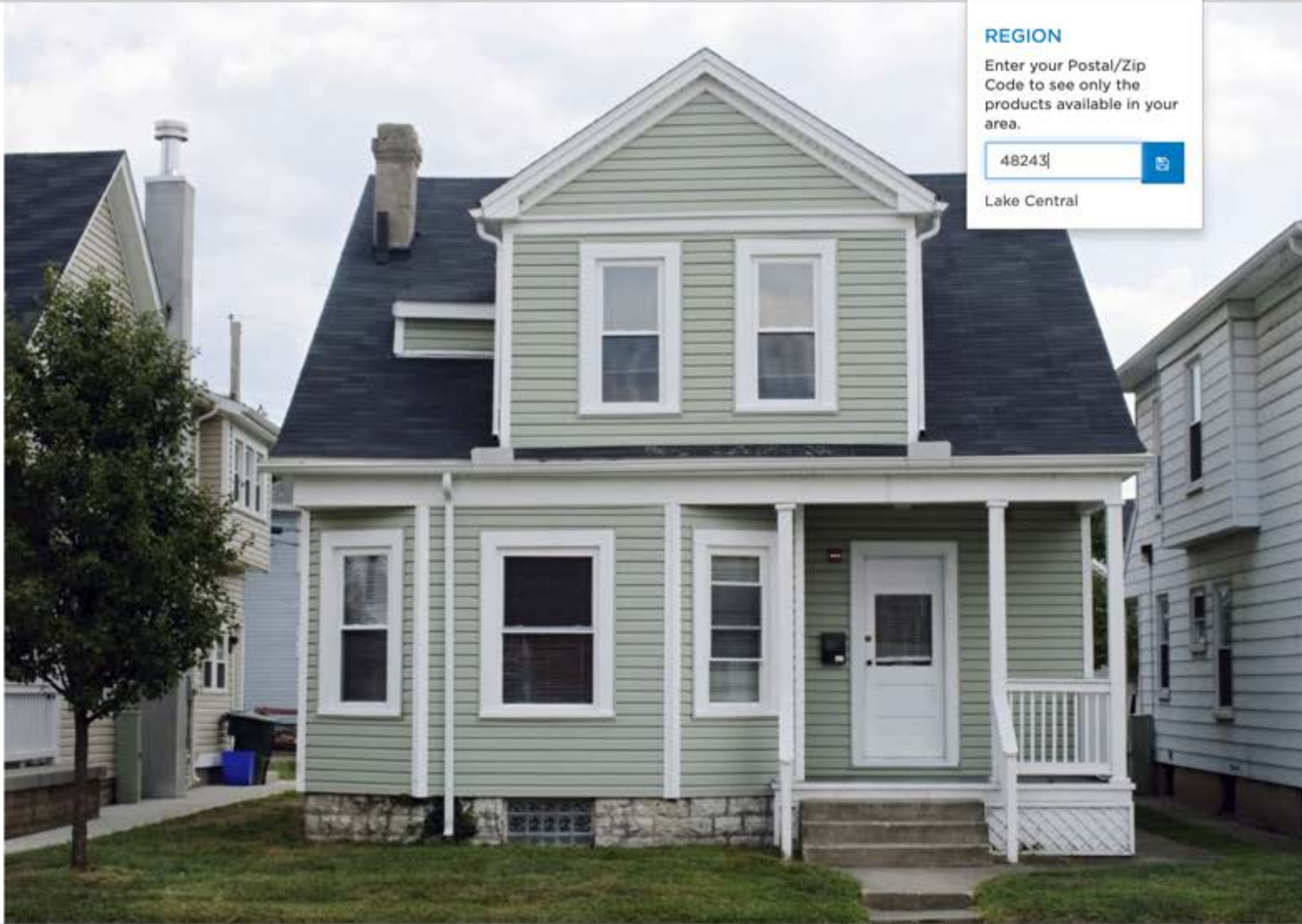
SIDING - SECONDARY



SIDING - ACCENT



TRIM



Choose Siding Layer



+

ROOFING

+

SIDING - MAIN

+

SIDING - SECONDARY

+

SIDING - ACCENT

+

TRIM





BROWSE RECENT INSPIRATIONS

Search

ASPHALT



Belmont*



Carriage House*



Grand Manor*



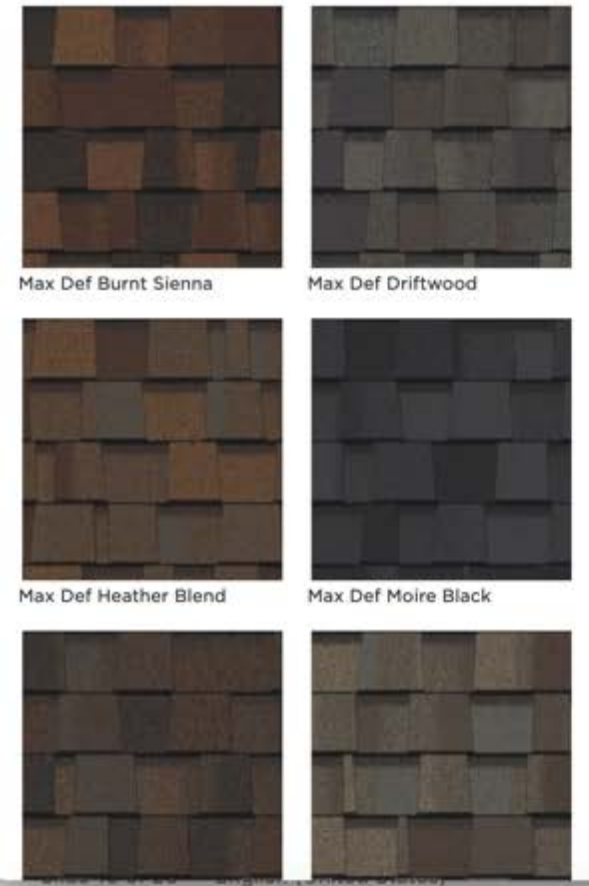
Highland Slate*





BROWSE RECENT INSPIRATIONS

LANDMARK® PREMIUM







ROOFING
LANDMARK® PREMIUM - MAX DEF BURNT SIENNA



SIDING - MAIN



SIDING - SECONDARY




SIDING - ACCENT




TRIM









ROOFING
LANDMARK® PREMIUM - MAX DEF DRIFTWOOD




SIDING - MAIN



SIDING - SECONDARY



SIDING - ACCENT



TRIM





ROOFING
LANDMARK® PREMIUM - MAX DEF HEATHER BLEND

SIDING - MAIN

SIDING - SECONDARY

SIDING - ACCENT

TRIM



Choose Carriage House



ROOFING
CARRIAGE HOUSE® - GEORGIAN BRICK



SIDING - MAIN



SIDING - SECONDARY



SIDING - ACCENT



TRIM



Choose Siding



BROWSE RECENT INSPIRATIONS

Search

CATEGORIES



Siding



Stone



Choose Horizontal Siding



BROWSE RECENT INSPIRATIONS

Search

CATEGORIES



Siding



Stone

SIDING



Cedar Impressions®



Horizontal Vinyl Siding



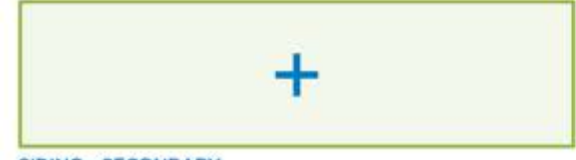
Choose Horizontal Siding



ROOFING
CARRIAGE HOUSE® - GEORGIAN BRICK



SIDING - MAIN
SINGLE 7" ROUGH CEDAR CLAPBOARD - CHARCOAL GRAY



SIDING - SECONDARY



SIDING - ACCENT



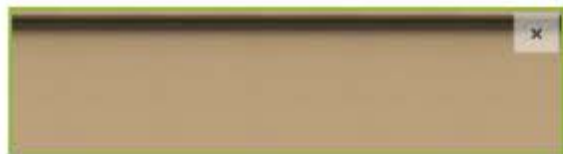
TRIM



Choose Horizontal Siding



ROOFING
CARRIAGE HOUSE® - GEORGIAN BRICK



SIDING - MAIN
SINGLE 7" ROUGH CEDAR CLAPBOARD - BUCKSKIN



SIDING - SECONDARY



SIDING - ACCENT



TRIM



Choose Horizontal Siding



ROOFING
CARRIAGE HOUSE® - GEORGIAN BRICK



SIDING - MAIN
SINGLE 7" ROUGH CEDAR CLAPBOARD - SABLE BROWN



SIDING - SECONDARY



SIDING - ACCENT



TRIM



Choose Horizontal Siding



ROOFING
CARRIAGE HOUSE® - GEORGIAN BRICK



SIDING - MAIN
SINGLE 7" ROUGH CEDAR CLAPBOARD - OXFORD BLUE



SIDING - SECONDARY



SIDING - ACCENT




TRIM




Choose Horizontal Siding







ROOFING
CARRIAGE HOUSE® - GEORGIAN BRICK




SIDING - MAIN
SINGLE 7" ROUGH CEDAR CLAPBOARD - FLAGSTONE



SIDING - SECONDARY



SIDING - ACCENT



TRIM



Choose Horizontal Siding



BROWSE RECENT INSPIRATIONS

Search



Double 6 1/4" Half-Round Shingle
CertainTeed Colonial White



Single 7" Rough Cedar Clapboard
CertainTeed Flagstone



Single 7" Rough Cedar Clapboard
CertainTeed Oxford Blue



Single 7" Rough Cedar Clapboard
CertainTeed Sable Brown



Choose Horizontal Siding



ROOFING
CARRIAGE HOUSE® - GEORGIAN BRICK



SIDING - ACCENT
SINGLE 7" ROUGH CEDAR CLAPBOARD - FLAGSTONE



SIDING - ACCENT
SINGLE 7" ROUGH CEDAR CLAPBOARD - FLAGSTONE



SIDING - ACCENT
SINGLE 7" ROUGH CEDAR CLAPBOARD - FLAGSTONE



Add a Door Color



SIDING - ACCENT
SINGLE 7" ROUGH CEDAR CLAPBOARD - FLAGSTONE



TRIM



TRIM



TRIM



TRIM



DOOR

PAINT - PACIFIC BLUE





BROWSE RECENT INSPIRATIONS

Search

COOL & FRESH



Cool & Fresh 1



Cool & Fresh 2



Cool & Fresh 3



Cool & Fresh 4



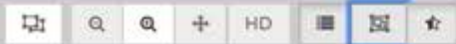
Cool & Fresh 5



Cool & Fresh 6

WARM & INVITING





ROOFING
LANDMARK - CHARCHOAL BLACK



SIDING - ACCENT
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" - FLAGSTONE



SIDING - ACCENT
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" - FLAGSTONE



SIDING - ACCENT
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" - FLAGSTONE





ROOFING
LANDMARK - CHARCHOAL BLACK



SIDING - ACCENT
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" -
FLAGSTONE



SIDING - ACCENT
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" -
FLAGSTONE



SIDING - ACCENT
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" -
FLAGSTONE



Take Snapshot



BROWSE RECENT INSPIRATIONS

Search

Subtle & Calm 3

Subtle & Calm 4

Subtle & Calm 5

Subtle & Calm 6

CRISP & EXCITING

Crisp & Exciting 1


Crisp & Exciting 2

Crisp & Exciting 3

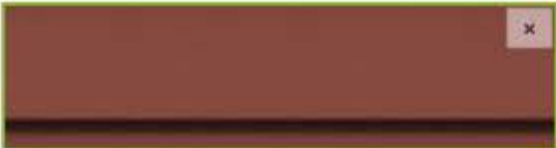
Crisp & Exciting 4



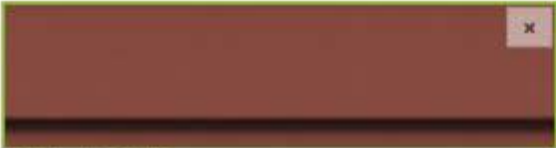


 ✕

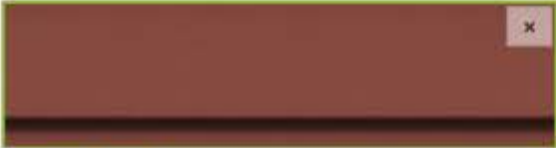
ROOFING
LANDMARK - HUNTER GREEN

 ✕


SIDING - ACCENT
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16"8" - AUTUMN RED

 ✕

SIDING - ACCENT
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16"8" - AUTUMN RED

 ✕

SIDING - ACCENT
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16"8" - AUTUMN RED

 ✕



 Take Snapshot

 ✕

 ✕



BROWSE RECENT INSPIRATIONS

Search

SUBTLE & CALM



Subtle & Calm 1



Subtle & Calm 2



Subtle & Calm 3



Subtle & Calm 4



Subtle & Calm 5





Subtle & Calm 6


CRISP & EXCITING








ROOFING
LANDMARK - RESAWN SHAKE


SIDING - ACCENT
INDIVIDUAL 5" SAWMILL SHINGLE - RUSTIC BLEND DARK


SIDING - ACCENT
INDIVIDUAL 5" SAWMILL SHINGLE - RUSTIC BLEND DARK


SIDING - ACCENT
INDIVIDUAL 5" SAWMILL SHINGLE - RUSTIC BLEND DARK





Take Snapshot

Thumbnail 1: Grey house with white trim and a grey roof.

Thumbnail 2: Red house with white trim and a green roof.

Thumbnail 3: Brown house with white trim and a brown roof.

CREATE DESIGN REPORT

The following snapshots will be included in your report. If you would like to exclude certain snapshots, you can deselect them below.

When you're done, proceed to the View Report tab to preview before printing.



DESIGN REPORT

COLORVIEW TRAINING

05 MARCH 2019





	Landmark CertainTeed Charcoal Black
---	---

	Double 6" Rough Cedar Clapboard 16'8" CertainTeed Flagstone
---	--

	Restoration Millwork CertainTeed Snow
---	---

	Trim CertainTeed Snow
---	-----------------------------



Landmark
CertainTeed
Resawn Shake



Individual 5" Sawmill Shingle
CertainTeed
Rustic Blend Dark

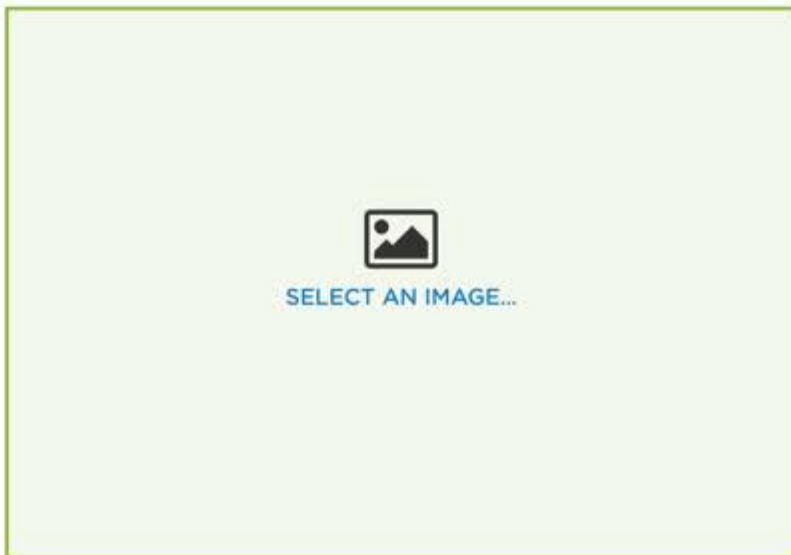
Trim
CertainTeed
Savannah Wicker



Paint
CertainTeed
Sable Brown

Custom Services

The only answer for PROs!



For best results we recommend to use images:

- JPG, JPEG, PNG formats
- No less than 1600 pixels wide
- No larger than 16 MB in file size
- Landscape format (wider than tall)
- High-resolution and in focus
- An unobstructed view of the home
- Well-centered on area of interest

CUSTOM SERVICES

For a small \$15 fee, we can prepare your photo for you, and then you can start designing! The \$15 fee is refundable via rebate by following these steps:

1. One rebate per household,
2. Purchase a minimum of 10 squares (1,000 square feet) of CertainTeed roofing and/or siding
3. Provide original itemized, dated receipt/invoice from your contractor or distributor as proof-of-purchase,
4. Within 12 months of your ColorView Custom Services purchase and 60 days of the product purchase, complete and submit the [rebate](#) form according to the instructions outlined on the form (the form will be emailed to you along with the link to your project).
5. The rebate is in the form of a Visa® check card.

First Name *

Last Name *

Email **

Postal/Zip Code *

Phone *

Tell us about your project

I'm not a robot



reCAPTCHA



For best results we recommend to use images:

- JPG, JPEG, PNG formats
- No less than 1600 pixels wide
- No larger than 16 MB in file size
- Landscape format (wider than tall)
- High-resolution and in focus
- An unobstructed view of the home
- Well-centered on area of interest

CUSTOM SERVICES

For a small \$15 fee, we can prepare your photo for you, and then you can start designing! The \$15 fee is refundable via rebate by following these steps:

1. One rebate per household,
2. Purchase a minimum of 10 squares (1,000 square feet) of CertainTeed roofing and/or siding
3. Provide original itemized, dated receipt/invoice from your contractor or distributor as proof-of-purchase,
4. Within 12 months of your ColorView Custom Services purchase and 60 days of the product purchase, complete and submit the [rebate](#) form according to the instructions outlined on the form (the form will be emailed to you along with the link to your project).
5. The rebate is in the form of a Visa® check card.

First Name *

Doug

Last Name *

Vickerson

Email **

doug.vickerson@renoworks.com

Postal/Zip Code *

T2T 4P7

Phone *

4033904484

Tell us about your project

Roofing and siding

I'm not a robot





🛒 \$15.00 USD ▾

Have a PayPal account?

Log In

or

Pay with credit or Visa Debit card

We don't share your financial details with the merchant.

Country
Canada ▾



Card number

Expires
02/22

CW



First name
Doug

Last name
Vickerson

Billing address

Address line 1



PayPal is the safe, easy way to pay

No matter where you shop, we keep your financial information secure.

THANK YOU FOR UPLOADING YOUR PHOTO

We will contact you in the next 3-5 days with a link to your project.

OK



SELECT AN IMAGE...

For best results we recommend to use images:

- JPG, JPEG, PNG formats
- No less than 1600 pixels wide
- No larger than 16 MB in file size
- Landscape format (wider than tall)
- High-resolution and in focus
- An unobstructed view of the home
- Well-centered on area of interest

1. One rebate per household,
2. Purchase a minimum of 10 squares (1,000 square feet) of CertainTeed roofing and/or siding
3. Provide original itemized, dated receipt/invoice from your contractor or distributor as proof-of-purchase,
4. Within 12 months of your ColorView Custom Services purchase and 60 days of the product purchase, complete and submit the [rebate](#) form according to the instructions outlined on the form (the form will be emailed to you along with the link to your project).
5. The rebate is in the form of a Visa® check card.

First Name *

Last Name *

Email **

Postal/Zip Code *

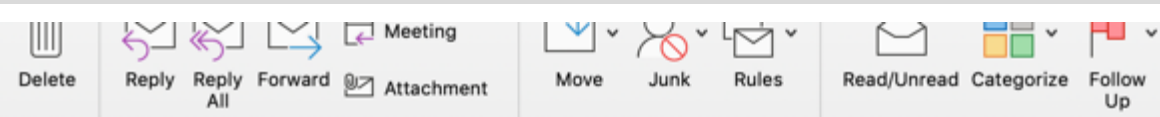
Phone *

Tell us about your project

I'm not a robot



Custom Services



Your payment to RenoWorks Software Inc.



service@intl.paypal.com <service@intl.paypal.com>

Doug Vickerson

Tuesday, March 5, 2019 at 06:57

[Show Details](#)



You made a payment to RenoWorks Software Inc..

5-Mar-2019 06:57:31 GMT-05:00
Receipt No:4019-7481-9440-7883

Hello Doug Vickerson,

This charge will appear on your credit card statement as payment to PAYPAL *RENOWORKS.

Save time with a PayPal account

Create a PayPal account and save your payment information. You won't need to enter your payment information every time you shop online.

[Sign Up Now](#)

Shop with confidence

We keep your financial information secure.

Transactions monitored 24/7

Our fraud specialists help protect your account.

You're protected

Zero fraud liability for eligible unauthorized purchases. [See eligibility](#)

Merchant information:

RenoWorks Software Inc.
onlinepayments@renoworks.com
<http://renoworks.com>
(877) 980-3880

Instructions to merchant:

None provided

Shipping information:

Shipping method:

Not specified

Examples

Consumer Examples

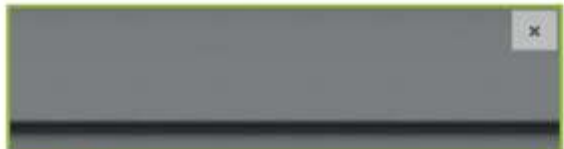
Examples



SIDING 1
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" -
FLAGSTONE



SIDING 2
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" -
FLAGSTONE



SIDING 3
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" -
FLAGSTONE



SIDING 4
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" -
FLAGSTONE



Examples



SIDING 1
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" - FLAGSTONE



SIDING 2
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" - FLAGSTONE



SIDING 3
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" - FLAGSTONE



SIDING 4
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" - FLAGSTONE



Examples



ROOFING 1
PRESIDENTIAL* - SHADOW GRAY



TRIM 3
RESTORATION MILLWORK - SNOW



TRIM 9
RESTORATION MILLWORK - SNOW





ROOFING 1
PRESIDENTIAL* - SHADOW GRAY

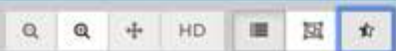


TRIM 3
RESTORATION MILLWORK - SNOW



TRIM 9
RESTORATION MILLWORK - SNOW





ROOFING 1
PRESIDENTIAL® TL - AUTUMN BLEND



SIDING 1
SINGLE 7" ROUGH CEDAR - SPRUCE



SIDING 2
DOUBLE 5" WOODGRAIN DUTCHLAP - SPRUCE



SIDING 4
DOUBLE 5" WOODGRAIN DUTCHLAP - SPRUCE





ROOFING 1
PRESIDENTIAL® TL - AUTUMN BLEND



SIDING 1
SINGLE 7" ROUGH CEDAR - SPRUCE



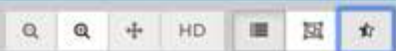
SIDING 2
DOUBLE 5" WOODGRAIN DUTCHLAP - SPRUCE




SIDING 4
DOUBLE 5" WOODGRAIN DUTCHLAP - SPRUCE




Examples







ACCENT SIDING 1
DOUBLE 4 1/2" WOODGRAIN DUTCHLAP - OXFORD BLUE




TRIM 1
VINYL CARPENTRY TRIM - COLONIAL WHITE



TRIM 1
VINYL CARPENTRY TRIM - COLONIAL WHITE



TRIM 2





Examples



ACCENT SIDING 1
DOUBLE 4 1/2" WOODGRAIN DUTCHLAP - OXFORD BLUE



TRIM 1
VINYL CARPENTRY TRIM - COLONIAL WHITE



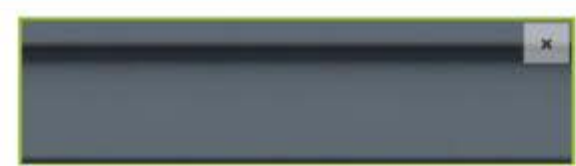
TRIM 1
VINYL CARPENTRY TRIM - COLONIAL WHITE



TRIM 2



Examples



SIDING 1
DOUBLE 5" WOODGRAIN CLAPBOARD - PACIFIC BLUE



ACCENT SIDING 1
D7" STRAIGHT EDGE ROUGH-SPLIT SHAKES - STERLING GRAY



TRIM 1
VINYL CARPENTRY TRIM - COLONIAL WHITE



TRIM 1





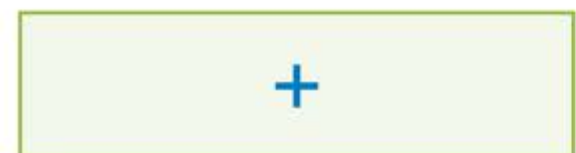
SIDING 1
DOUBLE 5" WOODGRAIN CLAPBOARD - PACIFIC BLUE



ACCENT SIDING 1
D7" STRAIGHT EDGE ROUGH-SPLIT SHAKES - STERLING GRAY



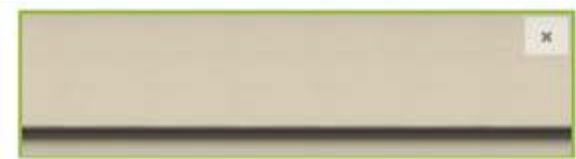
TRIM 1
VINYL CARPENTRY TRIM - COLONIAL WHITE



TRIM 1



Examples



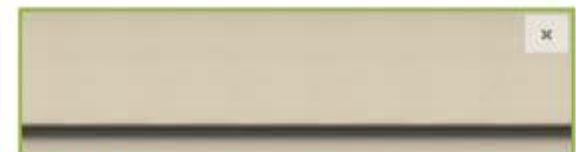
SIDING 1
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" - DESERT TAN



SIDING 2



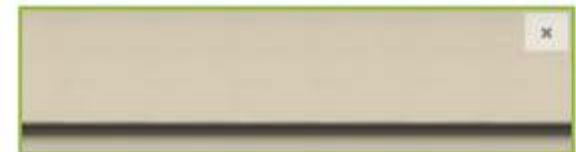
SIDING 3



SIDING 4
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" - DESERT TAN



Examples



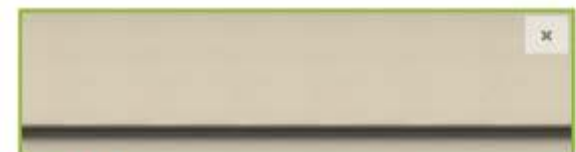
SIDING 1
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" - DESERT TAN



SIDING 2



SIDING 3



SIDING 4
DOUBLE 6" ROUGH CEDAR CLAPBOARD 16'8" - DESERT TAN

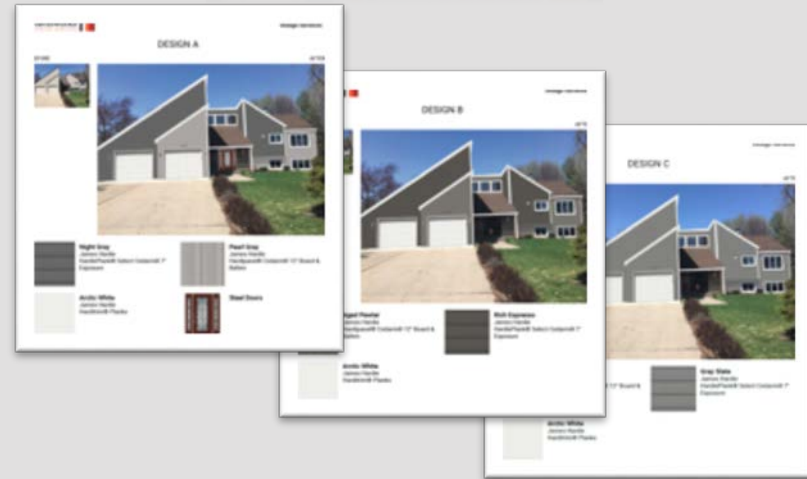


Discussion and Questions

Open Discussion

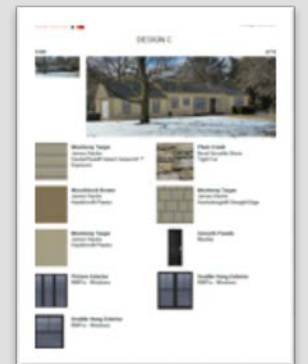
Design Consultation

- Consultant provides tailored fit masking instructions to the team.
- Consultant prepares initial designs.
- During consultation, consultant can modify and change options on the spot.
- Top design choices and any other concerns or questions that were brought up during the consultation are emailed to the client after the consultation.
- Includes a comprehensive follow up.



Consultation Example

This homeowner had no idea what she wanted other than siding and stone. Our consultant created several ideas for her and these were her favorites.



High Touch Design Experience

- These homeowners just wanted plain gray. Our consultant showed them the plain gray, and 2 other options with various shades of gray. They loved the multi-color/style look.



Renoworks Software

2721 Hopewell Place NE
Calgary, Alberta, Canada
T1Y 7J7

Toll-Free: 1-877-980-3880
In Calgary: 403-296-3880
Fax: 403-296-3886

Doug Vickerson

CEO
doug.vickerson@renoworks.com
403.390.4484



- How many people use a 3rd party measurement software (for roof or siding)?
- How many people would appreciate being able to access measurements and 3D models from ColorView?

Value Chain circa 1995



What's Happening in the Industry?



- Renoviso focuses on generating leads from its website
- Requests an in-home visit
- Increasing service offering



- Heavily advertising to consumers
- Has an attentive market and is looking to expand its offering
- Wanting to trial going Direct to the Consumer



- No knowledge of how Amazon is addressing this market.
- Limited Building Products on website
- Once they decide they want to go into this market they will go with a lot of power



- Renoworks working with Verisk and Geomni to offer a solution to the Remodel Industry to also simplify the process