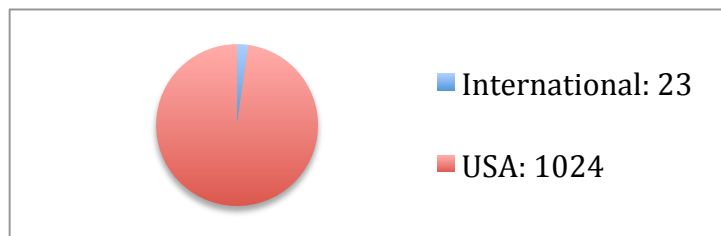




## Certification Analysis March 1014 Tandi Rogers, Growth Strategist

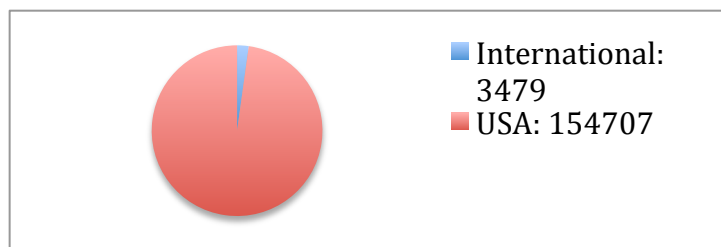
### Summary

The Unitarian Universalist Association is an association of congregations all over the world, not just the United States. Of the 1047 member congregations, 23 are international and 1024 are in the United States. This represents 3,479 adult members abroad and 154,707 adult members in the US for a total of 158,186 adult members.



#### Member Congregations

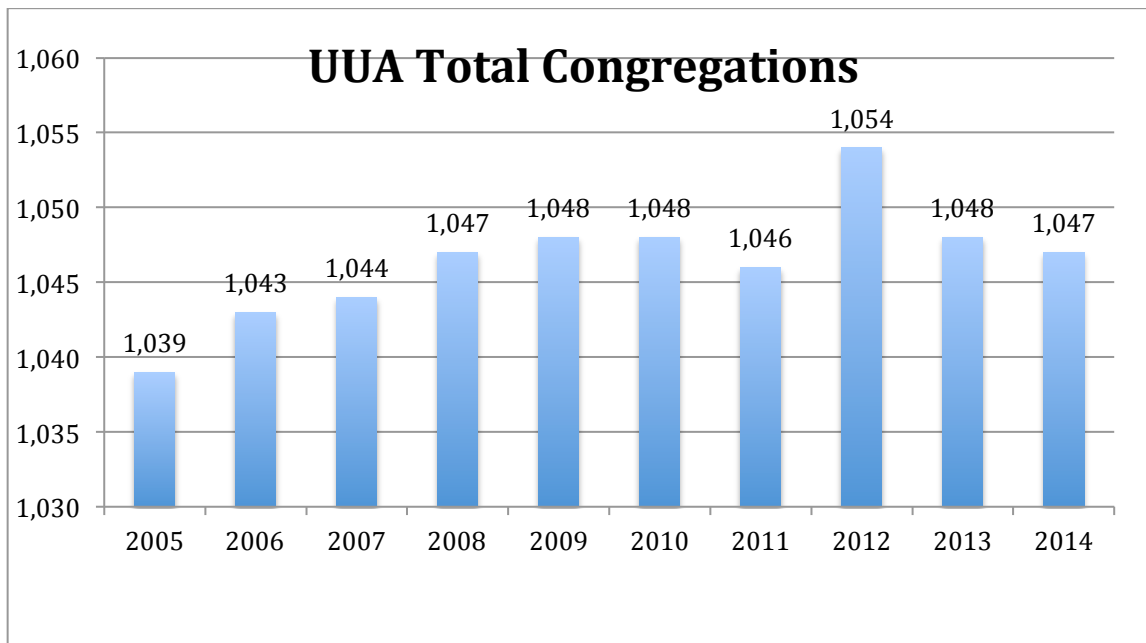
Of the 23 congregations, 18 are Canadian and the rest are in France, Belgium, New Zealand, Australia, and the Philippines. We have other UU meeting groups and presences in other countries, which are not in Associational membership.



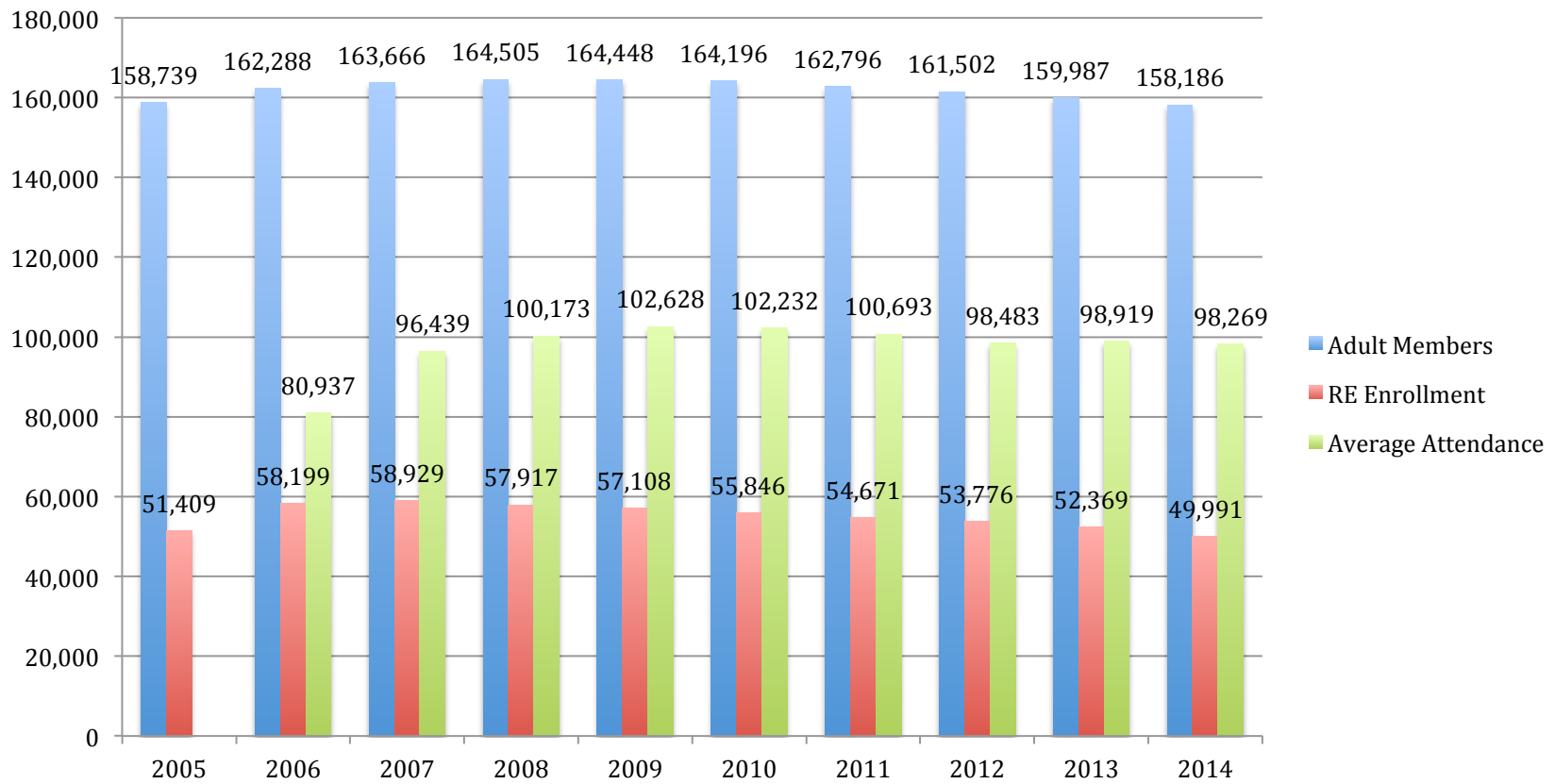
#### Adult Members of Member Congregations

The remaining report will focus exclusively on the UUA congregations in the USA...

**The Burning Question: Are we growing in adult membership?!**  
**Answer: We're down from last year, and have grown over ten years.**

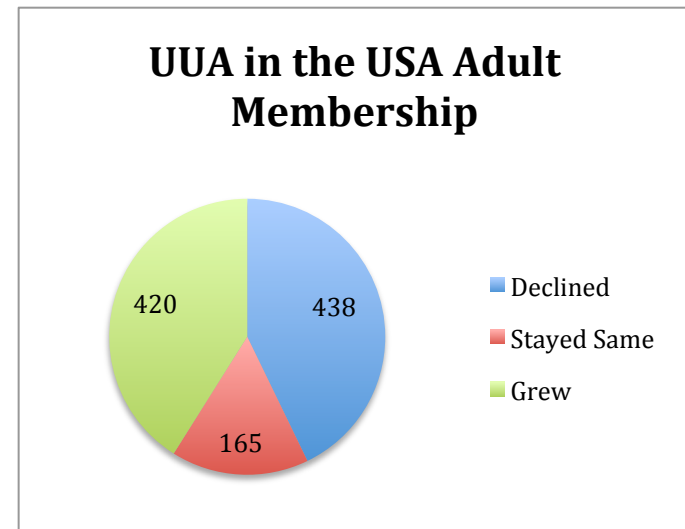
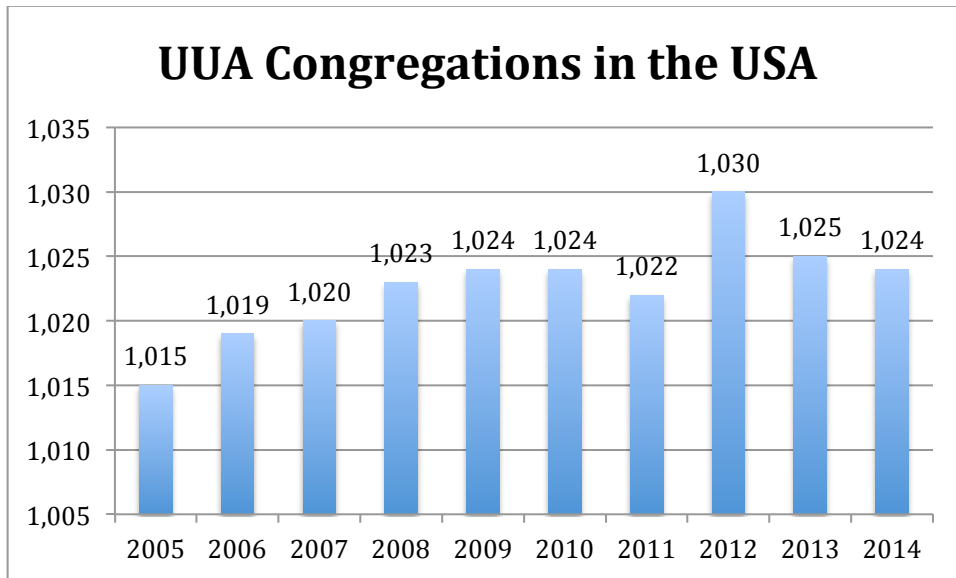


## UUA Total: Adult Members, RE Enrollment, Average Sunday Attendance

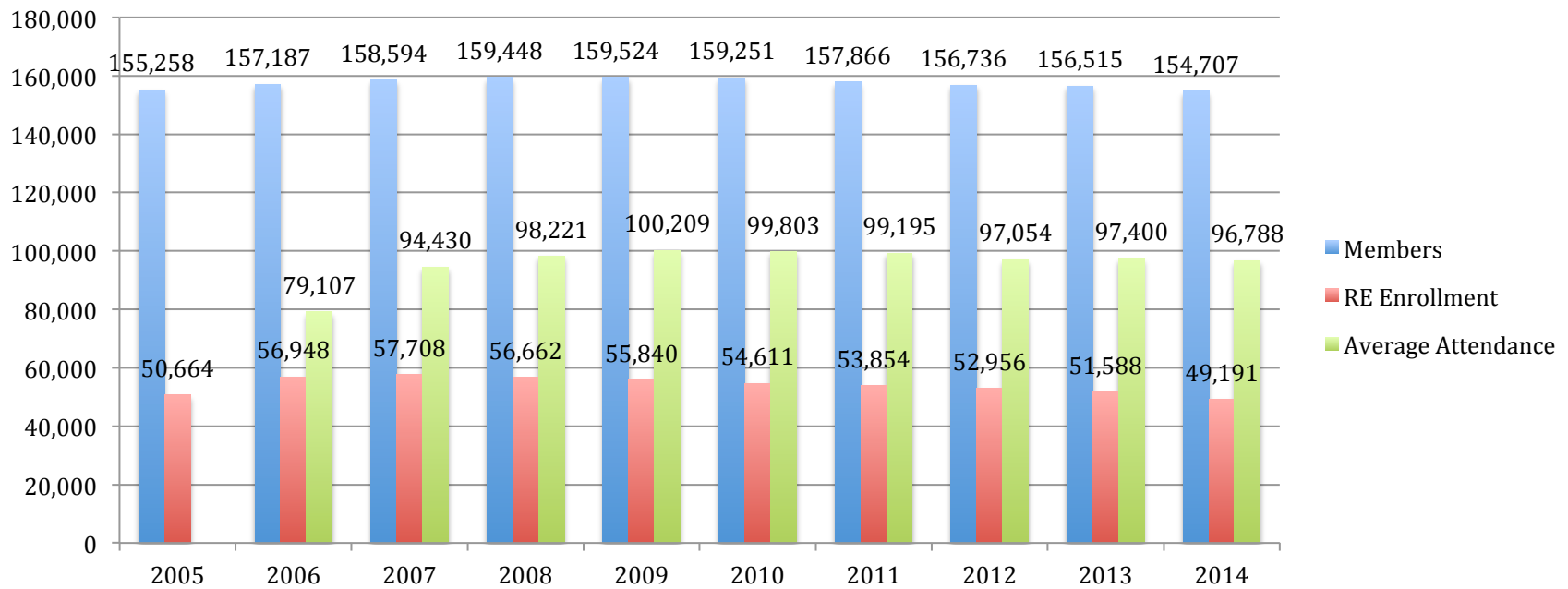


## Analysis of the UUA in the USA

Please note that the Church of the Larger Fellowship was taken out of the data for USA analysis of member congregations.



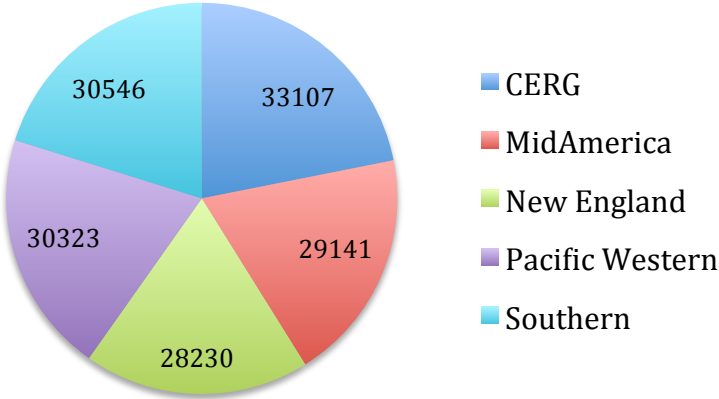
## UUA in the USA Total: Adult Members, RE Enrollment, Average Sunday Attendance



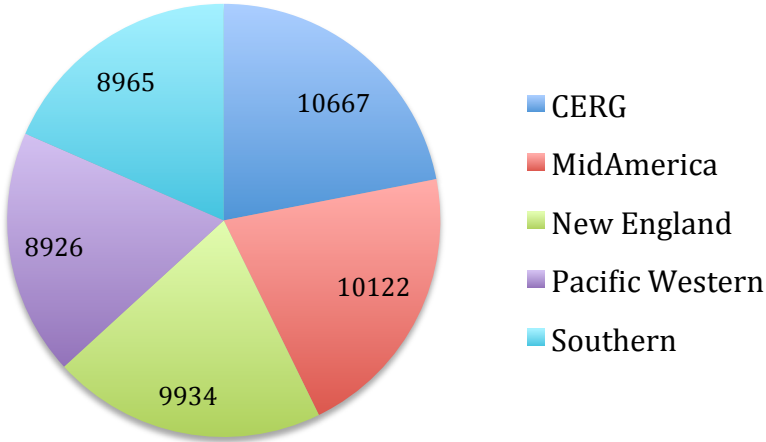
## 10 Year Comparison by Region Adult Membership & RE Enrollment



# 2014 Adult Membership by Region



# 2104 RE Enrollment by Region



### UUA in the USA Breakdown by Size (Church Literature Breakdown)

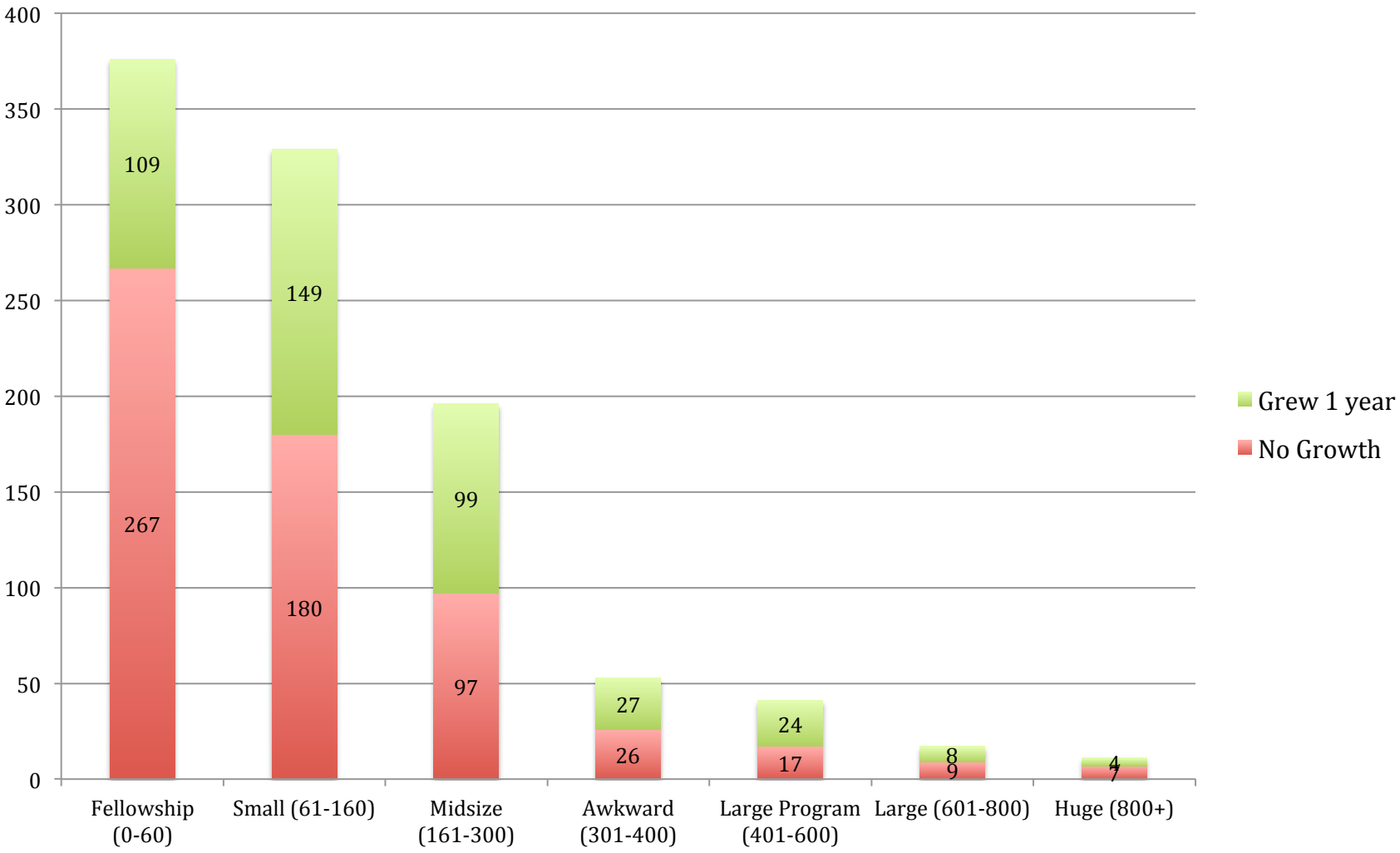


### UUA in the USA Breakdown by Size (UUA Large size category)

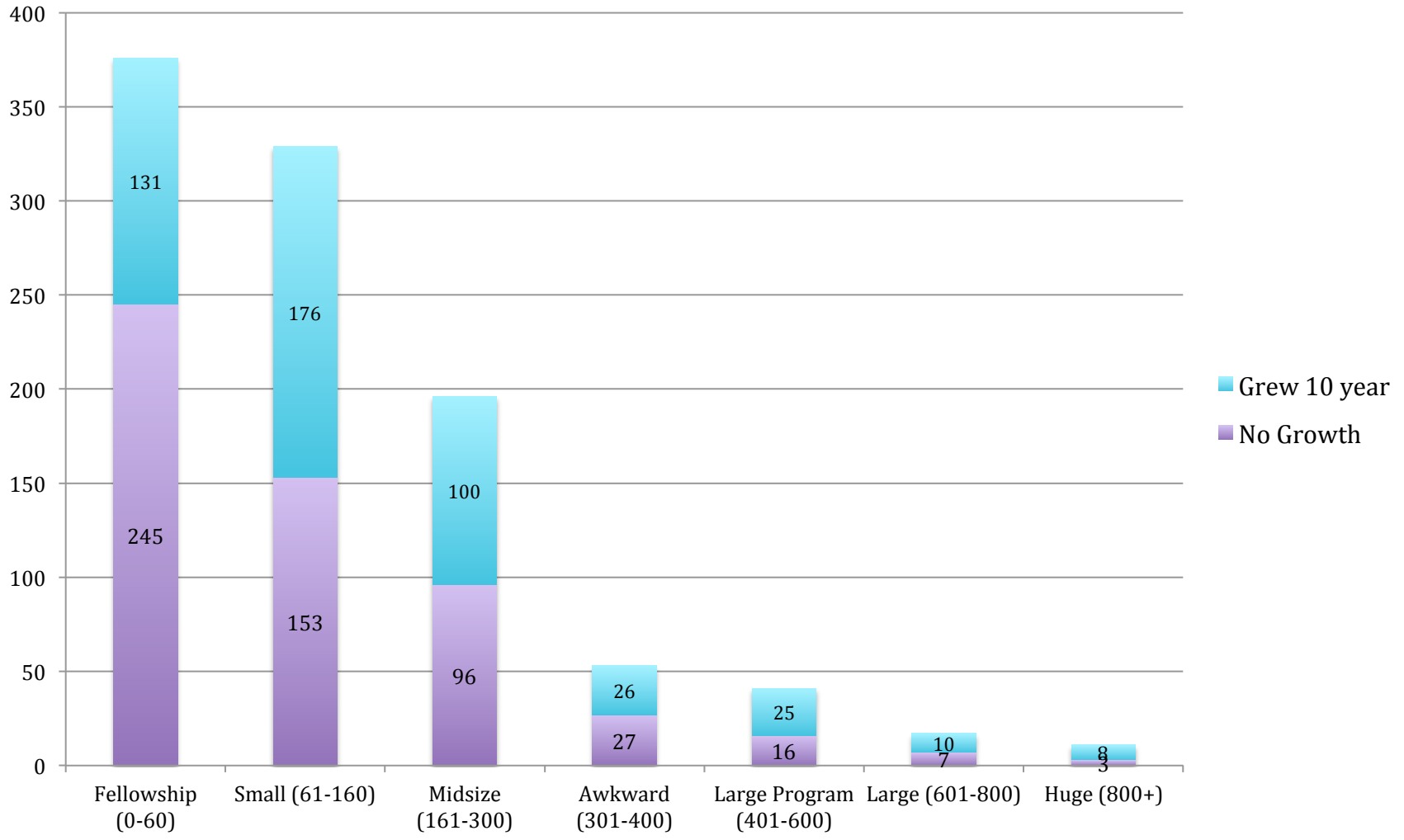




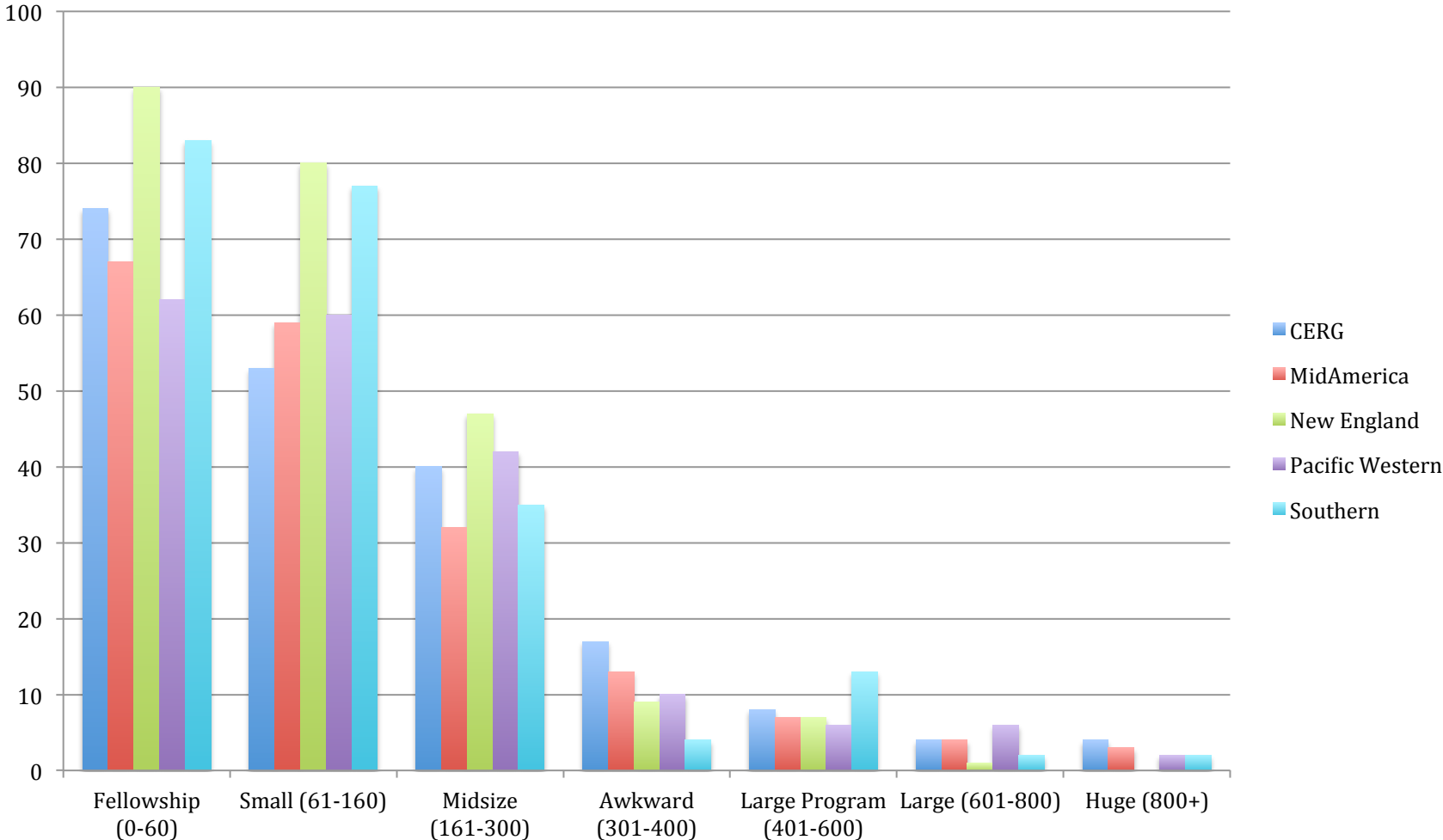
## Congregational Growth by Adult Membership by Size Category -- 1 years



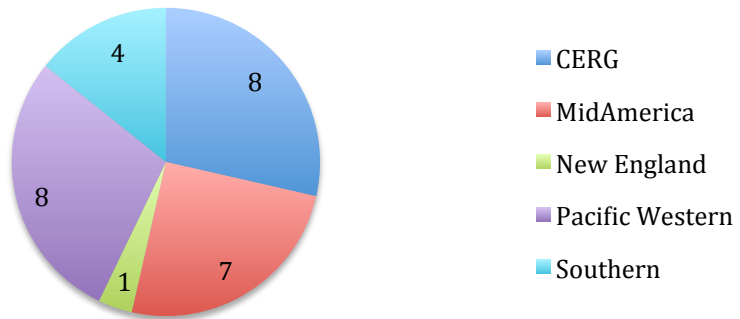
## Congregational Growth by Adult Membership by Size Category -- 10 years



## Size Category Breakdown by Region



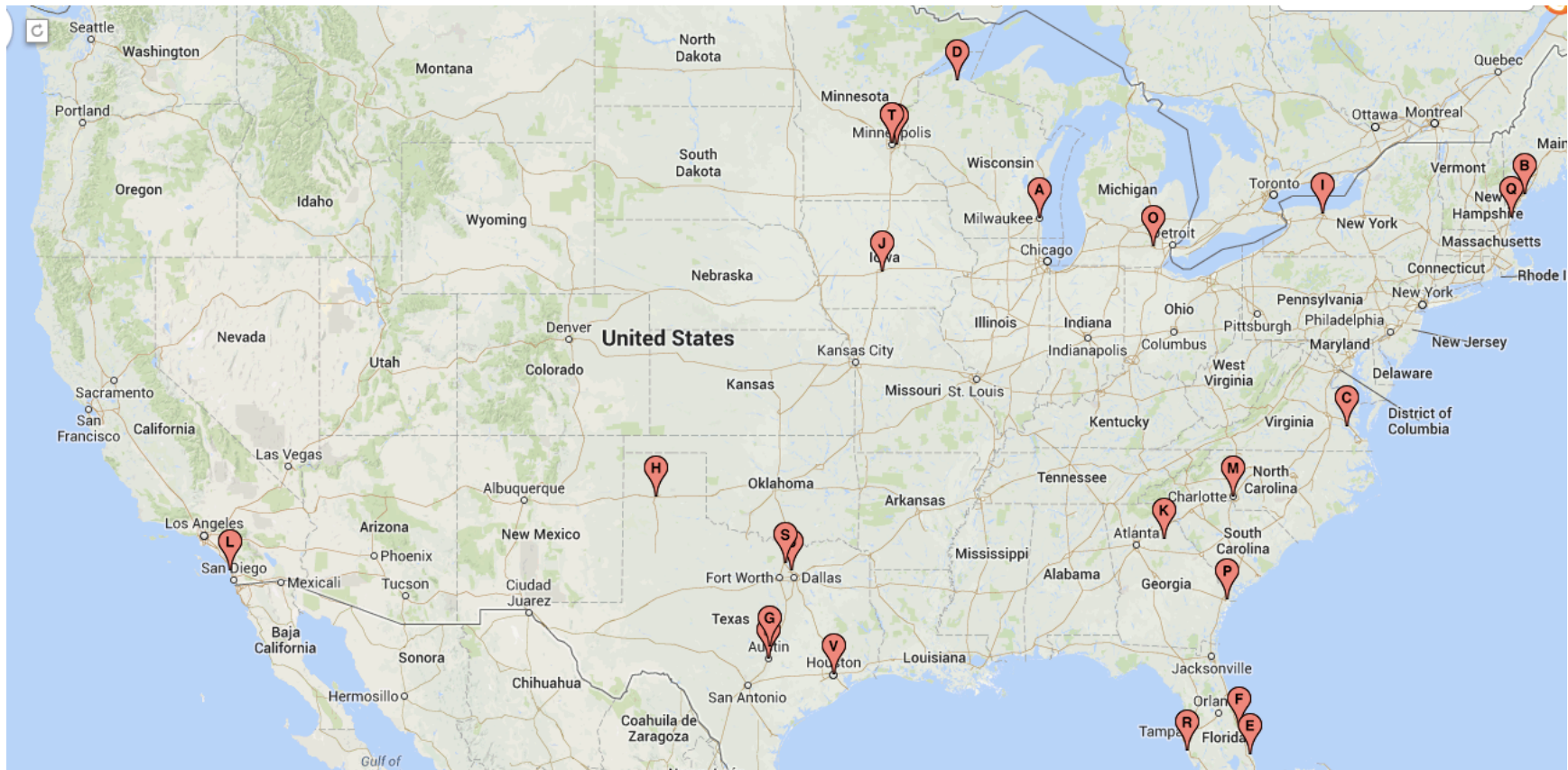
## Number of Congregation in the UUA Large Church Catagory



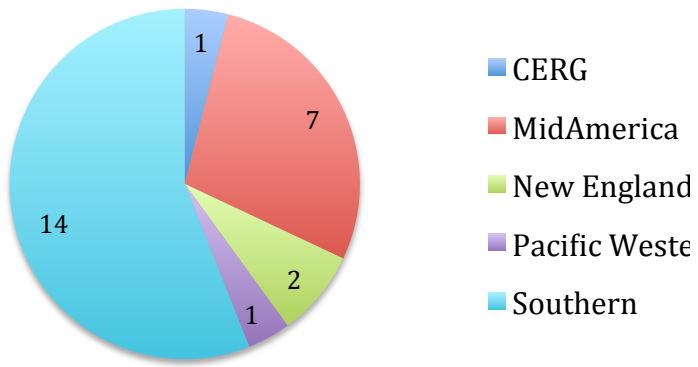
## Top 25 Growers - 1 Year

<b>Congregation</b>	<b>City</b>	<b>State</b>	<b># added</b>	<b>%</b>	<b>Members</b>
First Unitarian Society	Minneapolis	MN	59	18.6%	376
Horizon UU Church	Carrollton	TX	60	23.5%	315
UU Church	Sarasota	FL	44	12.4%	398
Chequamegon UU Fellowship	Ashland	WI	30	103.4%	59
First Unitarian Church	Rochester	NY	32	3.1%	1,053
First Universalist Church	Minneapolis	MN	87	9.1%	1,046
Unity Church Unitarian	Saint Paul	MN	74	9.4%	864
First UU Congregation	Ann Arbor	MI	37	6.0%	655
First Unitarian Society	Milwaukee	WI	28	10.6%	800
First Unitarian Church	Des Moines	IA	34	7.2%	508
UU Church of Portsmouth South Church	Portsmouth	NH	41	10.9%	417
First UU Church	Houston	TX	68	16.7%	474
First UU Church	Austin	TX	35	15.2%	535
First UU Church	San Antonio	TX	27	7.1%	407
The First Parish	Portland	ME	28	3.6%	291
UU Fellowship of San Dieguito	Solana Beach	CA	35	14.8%	272
UU Church of Savannah, Troup Square	Savannah	GA	39	25.5%	192
UU Fellowship of Athens Inc.	Athens	GA	35	7.0%	258
Piedmont UU Church	Charlotte	NC	35	15.7%	265
Williamsburg UUs	Williamsburg	VA	29	12.3%	265
UU Fellowship	Denton	TX	46	48.9%	140
Treasure Coast UU Society	Stuart	FL	31	83.8%	68

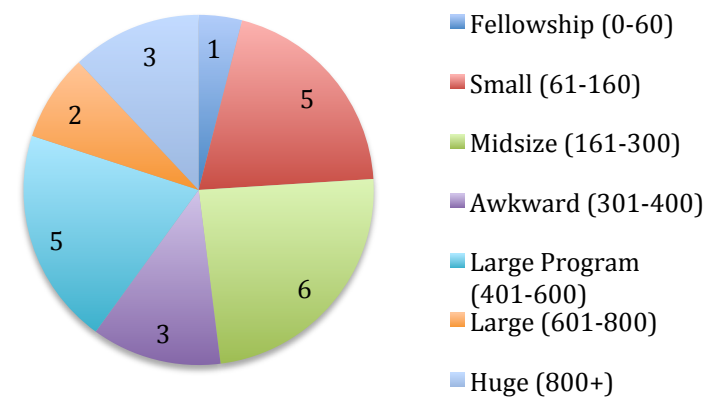
UU Church of Brevard	W Melbourne	FL	31	66.0%	78
San Gabriel UU Fellowship	Georgetown	TX	31	31.3%	85
Amarillo UU Fellowship	Amarillo	TX	31	57.4%	130



### Top 25 Growers by Region, 1 year



### Top 25 Growers by Size Category, 1 year

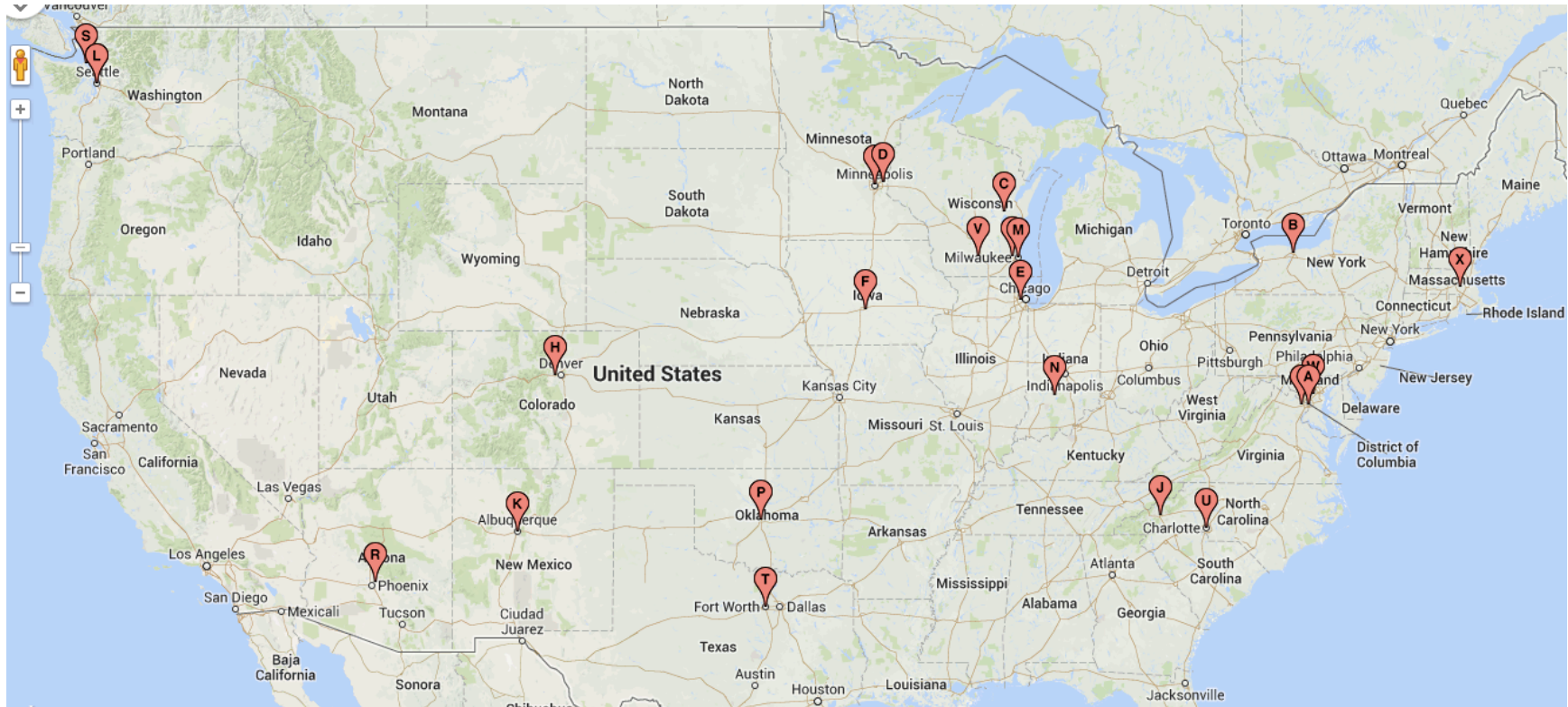


## Top 25 Growers - 10 Years

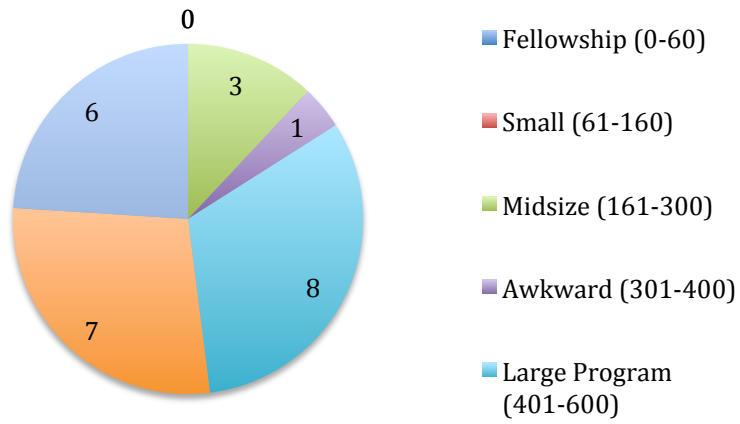
<b>Congregation</b>	<b>City</b>	<b>State</b>	<b># added</b>	<b>%</b>	<b>Members</b>
All Souls Unitarian Church	Tulsa	OK	727	64.8%	1,849
All Souls Church Unitarian	Washington	DC	474	93.3%	982
First Unitarian Church	Rochester	NY	316	42.9%	1,053
Fox Valley UU Fellowship Inc.	Appleton	WI	296	77.5%	678
White Bear UU Church	Mahtomedi	MN	287	62.0%	750
Unity Temple UU Congregation	Oak Park	IL	221	58.8%	597
First Unitarian Church	Des Moines	IA	216	74.0%	508
UU Congregation of Fairfax	Oakton	VA	215	40.2%	750
Jefferson Unitarian Church	Golden	CO	199	35.3%	762
First Universalist Church	Minneapolis	MN	194	22.8%	1,046
UU Church of Asheville	Asheville	NC	192	50.8%	570
First Unitarian Church	Albuquerque	NM	186	30.5%	796
University Unitarian Church	Seattle	WA	166	21.3%	945
First Unitarian Society	Milwaukee	WI	160	25.0%	800
UU Church of Bloomington Inc.	Bloomington	IN	140	39.8%	492
Westside UU Congregation	Seattle	WA	133	133.0%	233
First Unitarian Church	Oklahoma City	OK	129	35.6%	491
UU Church West	Brookfield	WI	126	37.1%	466
UU Congregation of Phoenix	Paradise Valley	AZ	126	40.8%	435
Quimper UU Fellowship	Port Townsend	WA	124	58.2%	337
Westside UU Church	Fort Worth	TX	123	129.5%	218



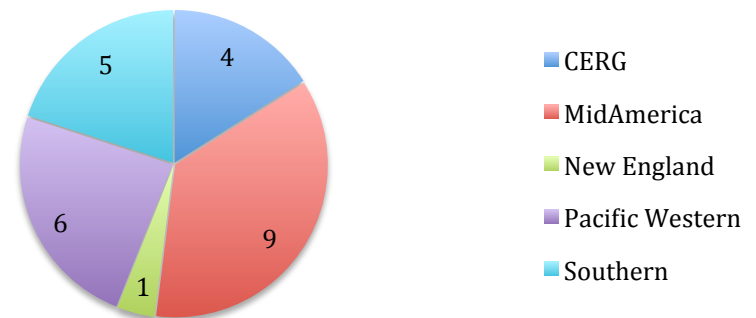
UU Church	Charlotte	NC	118	21.5%	668
First Unitarian Society	Madison	WI	116	8.8%	1,431
UU Congregation	Columbia	MD	116	36.0%	438
UU Area Church at First Parish	Sherborn	MA	113	73.4%	267



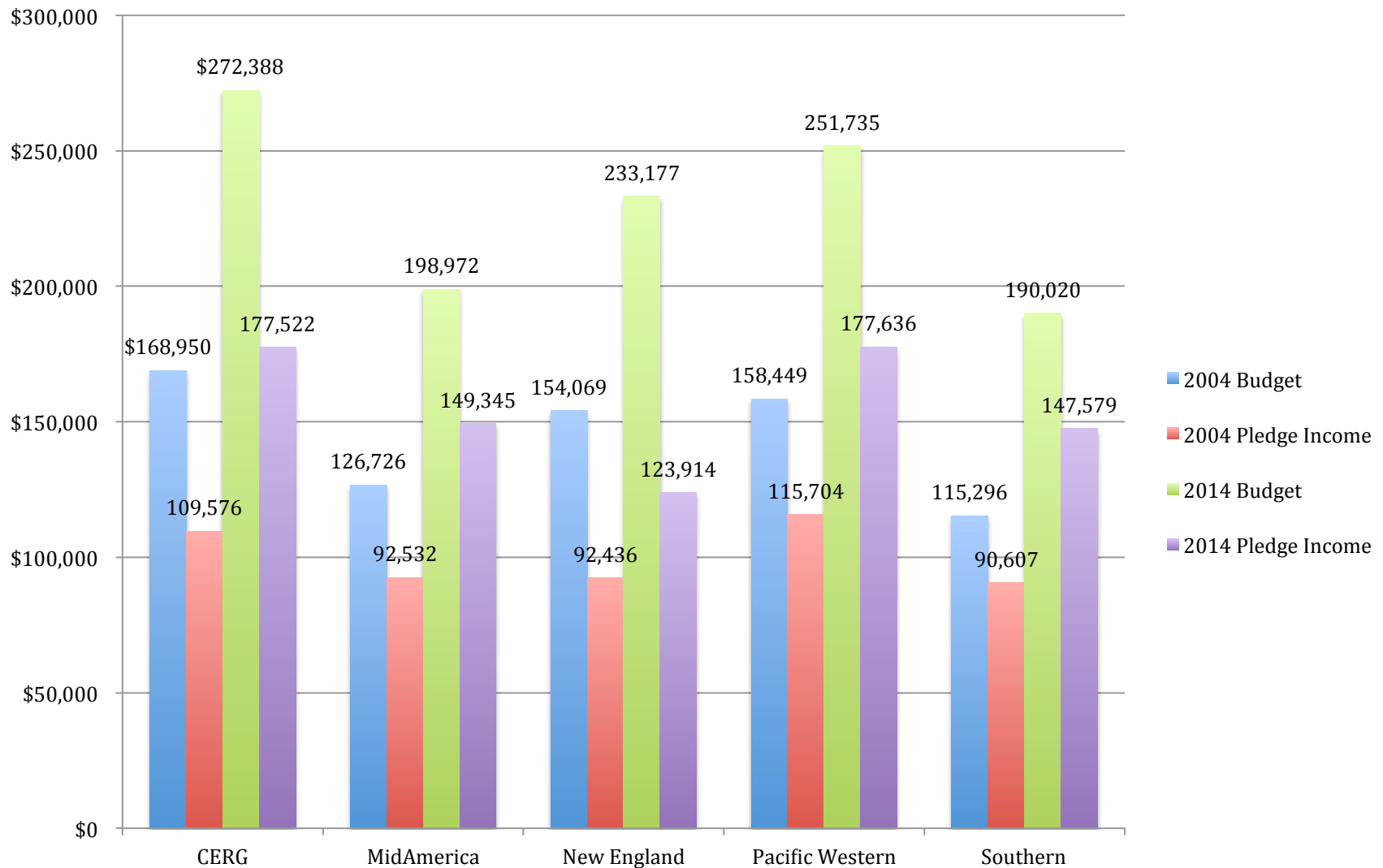
### Top 25 Growers by Size Category, 1 year



### Top 25 Growers by Region, 10 years

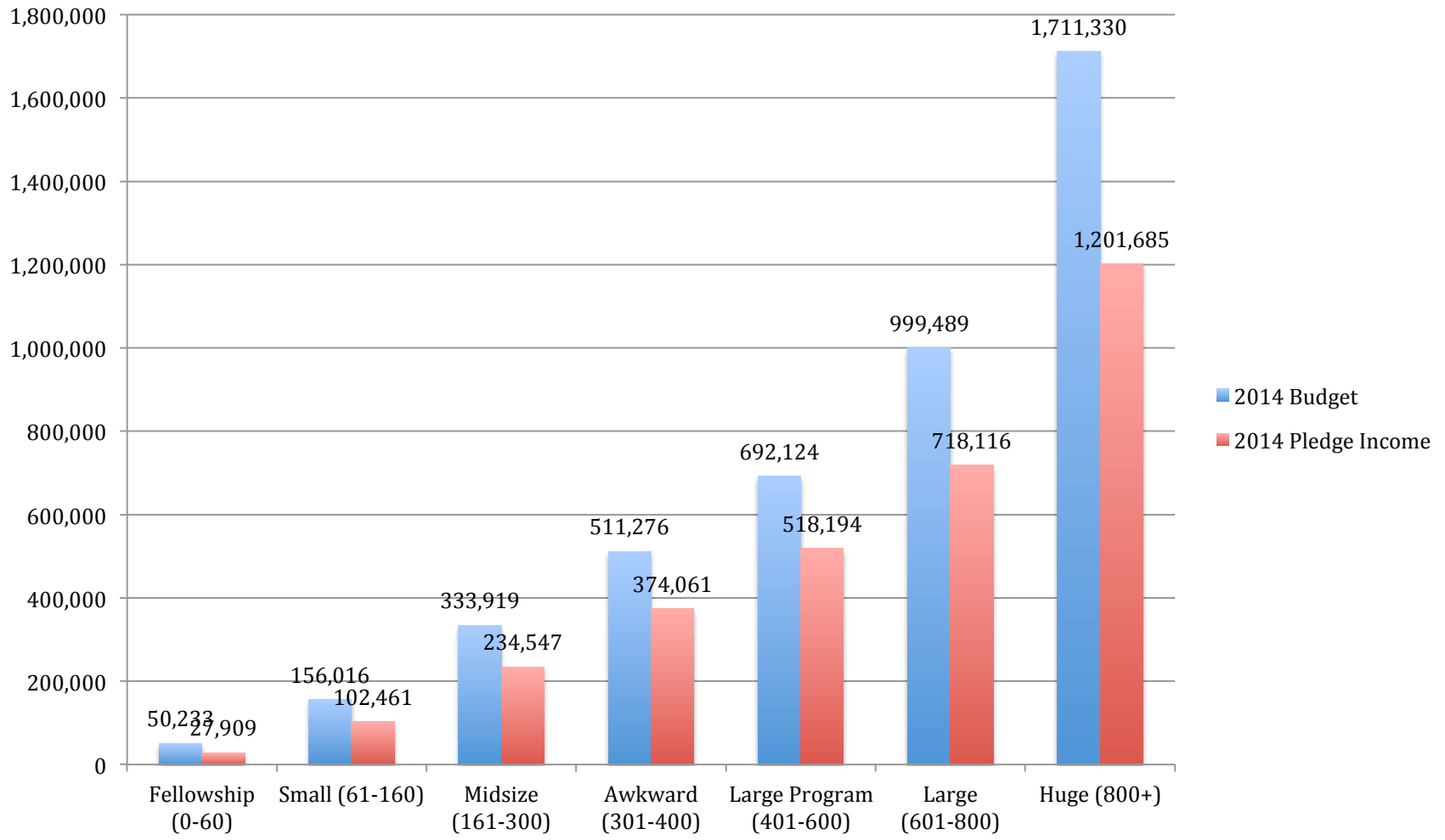


## Budgets & Pledge Income Averages by Region 2004, 2014



## 2014 Budget & Pledge Average by Catagory Breakdown

\*minus the Shelter Rock congregation



## 2014 Expenditure: Adult & Expenditure: Person by Region

