

CHP STUDY GUIDE

Level 1 Study Guide



Sponsored by the Hedge Fund Group (HFG)





CERTIFIED HEDGE FUND PROFESSIONAL (CHP) STUDY GUIDE

This study guide has been created for those individuals who are studying for the Level 1 CHP Designation Exam. Registration for the CHP program is open year round with examinations offered every quarter. Admittance to exam dates is limited to the first 150 professionals.

The CHP program is rigorous and continually improved to ensure that it is practical, current, and valuable to both participants and employers.

The content of the CHP Study Guide as follows:

- I. Hedge Fund Group (HFG) Overview
- II. CHP Level 1 & Level 2 Details
- III. CHP Level 1 Timeline
- **IV.** CHP Level 1 Exam Preparation
- **V.** Required Reading
- VI. Six Examination Modules and Corresponding Keywords
- VII. Chapter Tips and Focuses
- VIII. Sample Exam Questions
 - **IX.** Frequently Asked Questions (FAQ)





I. HEDGE FUND GROUP (HFG) OVERVIEW



The Certified Hedge Fund Professional (CHP) exam is sponsored by the Hedge Fund Group (HFG), the largest international hedge fund association in the world with over 66,000 members.

Members include multi-billion dollar hedge funds, hedge fund analysts, professors, consultants, third party marketers, prime

brokerage professionals, and some of the leading hedge fund service providers in the industry.

The HFG has over 50 Hedge Funds and Fund of Hedge Funds professionals on its Advisory Board. The group continues to attract new members, some of whom will join the Board of Advisors who oversee the CHP Designation Program.

II. CHP LEVEL 1 & LEVEL 2 DETAILS



The CHP Designation Program is a 100% online continuing education course. The CHP consists of two levels of testing, Level 1 and Level 2. Level 1 certifies that you have a mastered a certain breadth and depth of hedge fund industry knowledge to help you excel within your current hedge fund position or enter the hedge fund industry.

Level 2, a more advanced certification, provides coursework and training in a specific area of the hedge fund industry such as due diligence, marketing/sales, investor relations, or analytics. While completing Levels 1 & 2 is not required to be considered a CHP Alumni, you must complete Level 1 before registering for or taking the exam for any Level 2 module.

III. CHP LEVEL 1 PROGRAM TIMELINE

Registration for the CHP program is open year round with examinations offered every quarter. Admittance to exam dates is limited to the first 150 professionals. Examinations are held online every 3 months on:

- January 10th
- April 10th
- July 10th
- October 10th

After registering for the CHP, you are welcome to schedule your examination date. *Please note that the deadline to select your exam date is the 6^{th} of each examination month.* For example, to schedule yourself for the January 10^{th} examination date, an email must be received by January 6^{th} with a request to sit for the January 10^{th} exam.





4 STEP CERTIFICATION PROCESS



After the examination is completed, answers are graded and results are sent out within one month. Results will be sent via email.

IV. CHP LEVEL 1 EXAM PREPARATION

Candidates must purchase the required readings laid out here in the study guide. The keywords here also provide some additional ideas on what to pay attention to within the readings but they don't cover everything that will be on the exam. The CHP exams are conceptual in nature and require more of an understanding than a great ability to memorize facts.

Preparation time for this exam depends greatly on each candidate's current knowledge, experience, reading speed and comprehension. It is impossible to calculate how much time a specific individual would need to prepare, but we suggest 75-100 hours of reading/study time.

Examinations are offered four times a year. Each exam (for Level 1 and Level 2) is a 2 hour exam administered online. In order to complete the exam in the allotted time, participants are required to gain a mastery of the core concepts covered in the required readings.

Those who have not read the material may have difficulty in completing the exam within the 2 hour time limit.

Additional Resources Policy

You will not need a calculator, ruler, or any graphing device for the Level 1 CHP exam. The formula-based questions concentrate on identifying formulas and understanding their meaning, rather than performing calculations.

The Level 2 Exam and Completion of the Certification

All CHP candidates must hold the CHP Level 1 title before attempting the Level 2 exam. Completion of both Level 1 and Level 2 is not required. The Level 2 exam is administered on the same dates as the Level 1 exam. Upon successful completion of the Level 2 exam, the CHP Advisory Board confers the full CHP title upon the candidate.





For more information about the CHP exam and program please visit http://HedgeFundCertification.com

LEVEL 1 EXAM COMPOSITION

Topic	Number of Questions
Introduction to Hedge Funds	20 Multiple Choice Questions
Fund of Funds	15 Multiple Choice Questions
Hedge Fund Strategies	25 Multiple Choice Questions
Due Diligence Tactics	5 Multiple Choice Questions
Portfolio Management Analytics	10 Multiple Choice Questions
Hedge Fund Trends	5 Multiple Choice Questions
Variable	2 Essay Questions





V. CHP REQUIRED READING:

- **A. REQUIRED READINGS.** These texts can be found and purchased at http://HedgeFundBookstore.com, though participants are welcome to purchase the texts anywhere.
 - 1. <u>Hedge Fund of Funds Investing: An Investor's Guide</u> by Joseph G. Nicholas. ISBN: 978-1576601242
 - 2. All About Hedge Funds by Robert Jaeger. ISBN: 978-0071393935
 - 3. <u>The Hedge Fund Book: A Training Manual For Professionals & Capital Raising Executives</u> by Richard Wilson, ISBN: 0470520639
 - 4. Investment Strategies of Hedge Funds by Filippo Stefanini. ISBN: 978-0470026274

B. SUPPLEMENTAL TEXT & VIDEO RESOURCES:

- 1. Handbook of Alternative Assets by Mark Anson ISBN: 978-0471980209
- 2. <u>Hedge Fund Blog Book</u> by Richard Wilson http://HedgeFundsBook.com (Free PDF E-Book)
- 3. <u>Hedge Fund Premium Membership (12 Months Free for CHP Members)</u>. This is our video training platform which provides you with access to over 50 video training modules. Within this video training platform please make sure and focus on the following videos which cover critical concepts for the CHP Level 1 examination:
 - a. Hedge Fund Career Catalyst (100 Minute Webinar)
 - b. CHP Level 1 Study Guide Review
 - c. Unique Selling Proposition (Determine what yours is to current or future hedge fund employers)
 - d. Hedge Fund Startups
 - e. Top 4 Hedge Fund Industry Trends
 - f. Family Office Services
 - g. Top 7 Hedge Fund Career Tips
 - h. Liquidity & Lock-Up Periods
 - i. Hurdle Rate
 - j. Hedge Fund Cow Paths
 - k. What is Holding Your Hedge Fund Back
 - l. Public Relations for Hedge Fund Managers
 - m. The Free Hedge Fund E-Book Overview
 - n. Institutional Quality Improvement Opportunities
 - o. Media Portrayal of Hedge Funds
 - p. Hedge Fund Ecosystem
 - q. Hedge Fund Careers
 - r. High Water Mark Definition
 - s. Institutionalization and the Importance of Transparency
 - t. Importance of Service Providers





- u. SKAR Development Formula
- v. Importance of Copywriting
- w. Fund Marketing Careers
- x. What is a Family Office?
- y. Future of the Hedge Fund Industry
- z. Top 5 Hedge Fund Career Mistakes
- aa. How Successful Hedge Funds Raise More Capital
- bb. Hedge Fund Governance Best Practices
- cc. Hedge Fund Gating Clause Definition & Discussion
- dd. Importance of Hedge Fund Training
- ee. Authority Construction
- ff. Similar Others & Capital Raising Best Practices

VI. KEYWORDS & SUBJECTS TO KNOW

A. Introduction to Hedge Funds

Absolute Return Jones Hedge Funds

Accredited Investor Limited Liability Companies

Alternative Investment(s)/Assets Liquidation

Beta Long-Term Capital Management

Black Box Manager Risk

Correlation Modern Portfolio Theory
Endowment Non-Systematic Risk

Free-Ride Syndrome Over-the-Counter (OTC)

Hedge Fund AdministratorPension FundsHigh WatermarkPrime BrokerInflationPrivate Equity

Initial Public Offering SEC

Institutional Investor Systematic Risk

B. Hedge Fund Strategies

130/30 Funds Long/Short
Convertible Bond Arbitrage Market Neutral
Credit Default Swaps Market Timers

Credit Default Swaps Market Timers
Derivatives Merger Arbitrage
Distressed Debt Multi-Fund

Distressed Securities

Equity Long/Short

Event Driven

Fund of Hedge Funds

Multi-Manager

Multi-Market

Multi-Strategy

Short Selling

Futures Statistical Arbitrage

Global Macro Top-Down Managers
Leveraged Buyouts (LBOs) Volatility Arbitrag





C. Hedge Fund Due Diligence

Auditing Firm Prospectus
Bankruptcy Public Records
Counterparty Credit Risk Registrar

Custodian Sanctions

Disclosure Self-Selection Bias

Early Redemption Fee Stock Market Manipulation
Exposure Limits Target Return

Fraud Tax Liens

General Partner Turnover

Lock-Up

D. Fund of Hedge Funds

Convergent Strategy Institutional Investors

Convertible Bond Arbitrage Long/Short
Distressed Securities Market Neutral
Divergent Strategy Market Timers

Double Layer of Fees Minimum Investment

Equity Long/Short Multi-Strategy Fund of Hedge Funds

Fund of Hedge Fund Industry, Growth Opportunistic Investing

Fund of Hedge Fund Industry, Size Policy Effect Fund of Hedge Funds Short Selling

Global Macro Single Strategy Fund of Hedge Funds

Individual Investors Transparency

E. Hedge Fund Portfolio Analytics

Alpha Kurtosis
Appraisal Ratio Leptokurtosis
Basis Risk Leverage
Beta Drivers Liquidity
Capital Asset Pricing Model Omega Ratio

Capital Asset Pricing Model
Covariance
Downside Risk
Drawdown
Hedge Fund Administrator
Covariance
Platykurtosis
Portable Alpha
R-Squared
Sharpe Ratio

Hurdle rateSortino RatioInformation ratioTreynor Ratio





VII. CHAPTER FOCUS TIPS

In addition to providing the above keywords we would also like to also direct participants to the most vital chapters of the required readings. We would recommend that you cover the required readings by first reading "All About Hedge Funds" followed by "The Hedge Fund Book: A Training Manual for Professionals and Capital-Raising Executives," followed by "Hedge Fund of Funds Investing," and then read the more in-depth "Investment Strategies of Hedge Funds" last.

It is important to read each chapter of the four books required for CHP Level 1. However, this guide below will let you know which chapters you should read several times and take notes on before the exam:

All About Hedge Funds by Robert Jaeger

- Chapter 1: The Historical Context
- Chapter 2: Hedge Fund Managers and Clients
- Chapter 3: Hedge Funds and the Brokerage Community
- Chapter 9: Leverage, Short Selling, and Hedging
- Chapter 10: Futures and Options
- Chapter 13: Performance Fees
- Chapter 15: An Overview of the Menu (Hedge Fund Strategies)
- Chapter 16: Equity Hedge Funds and Global Asset Allocators

<u>The Hedge Fund Book: A Training Manual for Professionals and Capital-Raising Executives</u> by Richard Wilson

- Chapter 1: Hedge Fund Fundamentals
- Chapter 2: Institutionalization & Operations
- Chapter 4: The Shooting Star
- Chapter 7: Giant Hedge Funds
- Chapter 8: Frequently Asked Hedge Fund Questions

Hedge Fund of Funds Investing: An Investor's Guide by Joseph G. Nicholas

- Chapter 1: Fundo Funds in the Hedge Fund Industry
- Chapter 2: Hedge Fund Investment Strategies
- Chapter 3: Fund of Funds Mechanics and the Two-Tiered Structure
- Chapter 4: Advantages and Disadvantages of Funds of Funds
- Chapter 9: Issues in Due Diligence: Portfolio Management
- Chapter 10: Issues in Due Diligence: Risk Management

<u>Investment Strategies of Hedge Funds</u> by Filippo Stefanini

• Chapter 1: A Few Initial Remarks





- Chapter 2: Arbitrage
- Chapter 3: Short Selling
- Chapter 4: Long/Short Equity
- Chapter 5: Merger Arbitrage
- Chapter 6: Convertible Bond Arbitrage
- Chapter 7: Fixed Income Arbitrage
- Chapter 10: Distressed Securities
- Chapter 11: Event Driven or Special Situations
- Chapter 12: Multi-Strategy
- Chapter 13: Managed Futures
- Chapter 14: Global Macro
- Chapter 17: Conclusion

VIII. CHP DESIGNATION: SAMPLE QUESTIONS

Sample Question #1: Which two qualities does an individual accredited investor possess?

- I)\$1,000,000 net worth
- ii) in excess of \$150,000 individual income or \$175,000 joint income with spouse in the most recent two years
- iii) \$5,000,000 net worth
- iv) in excess of $\$200,\!000$ individual income or $\$300,\!000$ joint income with spouse in the most recent two years
- a)i & ii
- b) iii & ii
- c) i & iv
- d) iii & iv

Sample Question #2: What is the commonly used term in the hedge fund industry for sophisticated computer algorithms that lack transparency?

- a) Insider trading
- b) "Black box"
- c) Quantitative arbitrage
- d) Heteroscedasticity

Sample Question #3: Convertible bond arbitrage is to event driven as ______ is to corporate restructuring.

- a) Market neutral
- b) Short selling
- c) Distressed securities
- d) Market timers





Sample Question #4: What are the two strategies that have the broadest mandate across financial, commodity, and futures markets?

- i) Global macro
- ii) Distressed securities
- iii) Fund of funds
- iv) Equity long/short
- v) Market timers
- a)i & v
- b)ii & iv
- c)iv & v
- d)i & iii

Sample Question #5: The definition of a drawdown is

- a) A method to limit taxable gains for investors
- b) A decline in the net asset value of the hedge fund
- c) A year end management fee
- d) A withdrawal made while fully invested

Please Note: Once you have registered for the program you will be emailed a self-grading practice exam in Excel so you can test your knowledge before the real exam is offered. This is a free study resource that we offer to all participants.





IX. CHP PROGRAM FREQUENTLY ASKED QUESTIONS (FAQ)

Have more questions about the program? Please see our ever-expanding Frequently Asked Questions (FAQ) page of our website here: http://hedgefundcertification.com/FAQ.html

Need any other information on the CHP Program? Please visit our website any time: http://HedgeFundCertification.com

Want to contact our team? You can reach us with our information below:

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