

# **CHANCELLOR'S WEEKEND MEMO**

March 5, 2010 Number 722

We are in the final stage of preparation for our HLC Comprehensive Site Visit. There is much excitement throughout the District about this opportunity to demonstrate that we "do what we say we do" as reflected in the 2010 Self-Study Report. This process has been thorough and involved each member of our learning community. Without the cooperation, assistance, collaboration and investment of time and support, we would not be where we are with the Self-Study. As a result, we are well positioned for the upcoming visit.

As a reminder of the process that was launched in 2005, the Board of Trustees reviewed our mission, vision, values and policies. The Office of Institutional Effectiveness was established and charged with directing the self-study efforts. The District Self-Study Steering Committee was appointed consisting of faculty, staff and administrators who engaged through criterion sub-committees in the gathering of data and documentation of evidence. The District-wide holistic approach to assessment was codified and strengthened. Students and members of our external community engaged in the process through surveys, focus groups, presentations and workshops. Sessions during District-wide Conference Days, Faculty Organization Days, District Council meetings and campus-wide initiatives celebrated and focused on the self-study process, the recommendations from the 1999 HLC visit, the five criteria for accreditation and cross-cutting themes established by HLC.

The self-study effort has included fun events, networking sessions, and other innovative approaches to engage our community about the process and significance of HLC to the District. This was evident during the presentations last week carried live through the use of interactive television technology to each campus highlighting the five criteria and providing a medium for discussion of HLC issues. It goes without saying that we all should commend the Office of Institutional Effectiveness for leading the self-study and extend appreciation to all members of the District who have been engaged, committed and focused on making this 2010 HLC visit a success. We are an excellent comprehensive multi-campus community college district and should share it with all who visit and interact with us.

#### **CAMPUS SAFETY**



♦ The District was honored to hold a special Police Authority swearing-in ceremony for 17 campus safety officers at the Central Administration Building. Many were on hand to congratulate the newly-appointed police authority officers, including Trustees Charles Paddock and Alan Anderson, local law enforcement agencies, faculty, staff, and students. The officers were sworn-in by Darnell Blackburn and John Steele from the Michigan State Police MCOLES division. This initiative continues the efforts throughout the District to provide training and the very best public safety for our students, faculty, staff, and visitors. Thanks to Chief Muhammad and staff for making this event successful.







FOR MORE INFORMATION, CONTACT THE OFFICE OF THE CHANCELLOR: (313) 496-2510 DOWNRIVER CAMPUS
DOWNTOWN CAMPUS
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Where learning leads to a better life!

### **INFORMATION TECHNOLOGY**

Protecting our environment is important and Information Technology is not exempt from the "going green" movement. Older computers are becoming obsolete due to the diversity in, file size, media formats and communication speeds and many contain a variety of toxins including lead and mercury. Ewaste is a relatively new problem; both effective solutions and long-term effects are still in prediction stages. In consideration of environmental responsibility, the WCCCD IT Department recently completed the removal and eco-friendly recycling and/or disposal of over 500 units of obsolete computers and related equipment District-wide. The removal of such items in a responsible manner is not only good for our environment, but also adds aesthetic value in preparation for the upcoming HLC/NCA site visit.

# Information Technology Helpdesk Tickets Resolved Week of February 21-27, 2010

| Campus                    | # of tickets resolved per campus |
|---------------------------|----------------------------------|
| Downriver                 | 1                                |
| Downtown                  | 8                                |
| Eastern/University Square | 3                                |
| Northwest                 | 6                                |
| Western                   | 5                                |
| District Office Building  | 5                                |

### **STUDENT SERVICES**

♦ Wayne State/WCCCD Pathways students were provided a 2010-2011 Free Application for Federal Student Aid (FAFSA) workshop by Student Services and Financial Aid staff. Students completed their FAFSA by the end of the workshop. This retention intervention strategy was implemented to ensure that students would not be burdened with last minute financial aid approvals when the fall semester begins.









♦ Donnell Mason and Marcie Noutai hosted a new TRIO-Student Support Services (TRIO-SSS) orientation. The session focused on the benefits and expectations of the TRIO-SSS program and academic success. Highlighted were articulated transfer programs and scheduled university tours and college fairs.

#### **WEBSITE HITS**



For the week of Feb 24 – Mar 2, 2010, we received 24,608 visits to our website. Visits came from 30 countries and were viewed in 19 languages. The top 5 content views were: distance learning, academic programs, financial aid, students and the Northwest Campus. We received 3,367 hits for the academic schedules and 2,013 for the college catalog.

### **PUBLIC RELATIONS - PROFESSIONAL DEVELOPMENT**

- This week the Organizational Development Institute's (ODI) workshop line-up included *Microsoft 2007 Advanced Excel Part I*; *Home Emergency Preparedness*; *Communication Competency Amidst Cultural Diversity*; and *Grammar Essentials*. WCCCD's MIPSE personnel facilitated the *Home Emergency Preparedness* workshop where participants learned how to be prepared to handle an emergency without outside assistance for 72 hours. This included creating an emergency supply kit for both family and pets. On Friday, participants that attended the Grammar Essentials workshop learned the fundamentals of grammar, punctuation, agreement, proper usage and were provided with the necessary skills for correct business communications.
- The Professional Development/Campus Leadership Department have scheduled to date 66 of our Federal Work-Study (FWS) Students in the District's professional development seminars. We believe in the power of self-improvement and self-development and we focus on giving our FWS students an interactive professional atmosphere which in turn provides the opportunity to sharpen their skills and improve their performance in order to build positive, steady, and profitable results for their future. We have placed 183 FWS students throughout the District at all five campuses and are continuously recruiting more students through our weekly orientations held on Friday's at the Downtown Campus.

#### **Upcoming ODI Workshops**



#### **CPR Family and Friends**



Monday, March 8, 2010
9:00 a.m. – 11:00 a.m. Western Campus, Room V113
1:00 p.m. – 3:00 p.m. Northwest Campus, Health Science Center, Room H129A

Tuesday, March 9, 2010 9:00 a.m. – 11:00 a.m. Downtown Campus, Room 236 1:00 p.m. – 3:00 p.m. Eastern Campus, Cooper Conference Room

Wednesday, March 10, 2010 9:00 a.m. – 11:00 a.m. Downriver Campus, Room E-126

#### Microsoft 2007 Advanced Word, Part II

Thursday, March 11, 2010 9:30 a.m. – 12:30 p.m. District Office Building, Room 112

To register for any of the upcoming ODI workshops please contact Stefanie Smith at ext. 2864 or by e-mail at <a href="mailto:ssmith5@wcccd.edu">ssmith5@wcccd.edu</a>.

### **CENTER FOR DISTANCE EDUCATION**

♦ The Center for Distance Education hosted a Blackboard Basics workshop facilitated by Katherine James. The disciplines represented amongst the 16 participants included: dental hygiene, dietetics technology, business, computer information systems, political science, medical billing and coding, human services, allied health and English. This hands-on workshop provided the attendees with the benefit of learning from both the student and faculty member's perspective.

#### **EDUCATIONAL AFFAIRS**

◆ Dr. Charmaine Johnson, WCCCD faculty member represented the District at a kick-off held at the Frederick Douglas Academy. The kick-off was an informational assembly for 15 – 19 year old Detroit Public School students in preparation for an 11-week job readiness training program. The initiative was sponsored by the Detroit Public Schools, Neighborhood Legal Services Michigan and Walmart.

### **ADMINISTRATION AND FINANCE**

♦ The Purchasing Department is actively preparing for the upcoming HLC visit in reviewing, storing and purging procurement files in accordance to the District's record retention schedule. Current purchase order and Request for Proposal files have a more simplified filing system and are secure yet accessible.

#### **LRC**

March is Women's History Month. To mark this occasion the Northwest Campus LRC has a display of Women in Science and Medicine. One featured physician is Dr. Alexa Canady, who was the first African American woman in the United States to become a neurosurgeon. Dr. Canady was chief of neurosurgery at the Children's Hospital of Michigan from 1987 until her retirement in June 2001.

### On the Move.....



• WeTonia Reynolds, WCCCD faculty, was recently featured an article in the Westland Observer concerning her work promoting proper tooth brushing, flossing and hygiene to Wayne County preschoolers and older students. Ms. Reynolds is assisted by WCCCD dental hygiene students dressed as costumed characters to help illustrate the importance of proper dental care.

#### **FINANCIAL AID**

♦ The District Financial Aid Office facilitated our annual Summer Financial Aid Workshop at all 5 campuses. This event proved to be a huge success! This combined effort with the campuses provided an excellent opportunity for student outreach as well as providing updated financial aid information and summer applications. 1,927 students received financial aid information, summer financial aid applications and information regarding our upcoming HLC visit. Our esteemed facilitators of the workshops were Dawn Floyd, Wilma Harris, Ronele Johnson, Andrea Johnson, Mary Jo Adams and Sheena Repp. Students that were not able to partake in these workshops may still obtain and submit summer financial aid applications by downloading the application from the Financial Aid webpage.









### **CAMPUS SAFETY**



♦ The Northwest Campus Safety Department has a new and improved Control Center. This area has state-of-the-art Close Circuit Television Cameras (CCTV), a 24-hour representative on-site, ID card issuance, parking permit availability, Records Bureau, detainment room, and lost and found service. This is just another milestone for the goals set for the Campus Safety Department as they continue to move forward in a positive direction.

#### THE DOWNRIVER CAMPUS PRESENTS...









#### THE SCHOOL OF CONTINUING EDUCATION

- Donald Guinn met with Sharon Bowmen at Sampson Weber Academy of Media Arts to build an educational partnership. The School of Continuing Education Youth Enrichment programs was discussed and the District's career program information was disseminated.
- In an ongoing effort to expand the District's educational role in its service area, the following community educational partnerships were developed to address relevant social issues in the areas of: public safety, literacy, youth leadership, cultural arts, Health and entrepreneurship.

During the week of February 22-27, 2010 the District served 1.030 students by partnering with 18 community organizations.

The numbers served at each campus are as follows:

| Downriver— 144                 |
|--------------------------------|
| Downtown- 168                  |
| Eastern/University Square- 245 |
| Northwest-0                    |
| Western-473                    |

### THE BROWN AND JUANITA C. FORD ART GALLERY



 During a tour of the Brown and Juanita C. Ford Art Gallery with students from University Preparatory Academy, a student read a poem she had written, inspired by "The Creators" art exhibit and I thought I would share it with you.



By Charise Johnson 8th grade student, University Prep Science and Math



Everyone is like a painting
All paintings were created by one amazing artist
The artist takes pride in his work
Some paintings are prettier than others in other's sight
Some paintings are better looking than others
All paintings were placed in one big museum
People every day walk by these paintings
Hoping to see the beauty within the paintings

Some paintings stand out more than others
This painting does exactly that
The painting is awkward but has pretty colors contained in it
It is filled with different shapes
Some people mistake its form for ugliness, not the beauty within
Only if they can take a look and study it, they will see the true beauty within.





### **HLC- STUDENT ENGAGEMENT**

♦ Student Services recently presented "Students and Accreditation" to students at each campus. These gatherings familiarized our student population with the HLC/NCA re-accreditation process, positive changes that have been made to the District, and the reasons why accreditation is important.













### **HLC- DOWNRIVER CAMPUS**

During an HLC Ice Cream Social, the Downriver Campus staff, designed a 25 panel display of various WCCCD publications. HLC criterion tags were placed next to articles and publications demonstrating the District's commitment in sharing criterion information with the community. This HLC display is featured in the main atrium for all students, community members and employees to share the District's accomplishments.









# **CAMPUS PRESIDENTS' CORNER**











- The Corporate College at the Eastern Campus successfully hosted its first Career Fair. Several organizations participated in providing job placement opportunities. Signature programs throughout the District had a chance to showcase their programs and provide participants with up-to-date information. Participants were able to talk with four-year institutions such as Madonna University and Walsh College. The Entrepreneurship Resource Center held two workshops: Careers and How to Obtain a Job and Resume Writing, Cover Letters and Dress for Success. Justin Baylor videotaped mock interviews as a useful tool for training purposes by enacting a realistic interview, and providing experience for the candidate for future interviews.
- ♦ The Corporate College hosted the African Centered Olympics. Over 100 children in the 4<sup>th</sup> through 12<sup>th</sup> grade participated in an in-school competition. The winning teams, approximately 55 youth, progressed to the next level and will represent their school or community organization at the city-wide African Centered Olympics. This event promotes teamwork and sportsmanship as well as enhance self-esteem.
- The Corporate College hosted the first in a series entitled "Building Influential Relationships Through the Empowerment of People." The focus of the workshop was to educate how to empower others when networking. Attendees developed techniques, social skills and had the chance to network with others in education and business.
- Northwest Campus students enrolled in American Government and African American Studies, along with instructor Bruce Smith, volunteered their time and efforts to Keidan Special Education Center. Our students assisted in decorating the Keidan Center for Black History Month. They also received recognition at Keidan's "Celebrating Black History Month" annual event for their continuous support.
- ♦ The Northwest Campus hosted an Allied Health Book Fair and luncheon. It was an opportunity for faculty to review the new book editions in surgery, psychology, pharmacy, pediatrics, maternity, gerontology, medical term, nurse assisting, e-books, online courses, videos, and instructor resources.
- ♦ Jeff Anderson attended the "Meet the Sheriff" event for Wayne County Sheriff Benny Napoleon. Trustee Charles Paddock and Wayne County Executive Robert Ficano, as well as, many local dignitaries attended this event to show their support.
- Dr. Frank Dunbar, Dr. Ron Harkness and instructors Dr. Pamela Harris, Elma Carey and Regina Scott participated in a Pearson Education training supporting the MyITLab pilot project at the Western Campus. The training concerned questions that have surfaced since the start of the project and included a student survey to determine relative support for the software and textbook. MyITLab allows for detailed and ongoing assessment of student performance in the classroom and across the program area.







• Dr. Dunbar presented a series of case studies to the NUR 110 class at the Western Campus relating to spiritual care of patients, family and hospital staff. The presentation, now in its fifth semester, is given just before the Nursing students "go live" in their clinical settings. Dr. Dunbar served as a hospital chaplain in California.