

Chapter Websites

Templates, Resources, and Best Practices

by Darrell Ross
IEEE PES Seattle Webmaster

Getting Started

- PES Site Resources
- PES WordPress Theme Anatomy
- Editing Basics
- Plugins



Getting Started: Why?

- Why have a website?
 - Expected to have one
 - Communication
 - Automate Tasks

Getting Started: What?

- What do we put on it?
 - Contact Information
 - News
 - Meeting Minutes
 - Officers List
 - Event Information

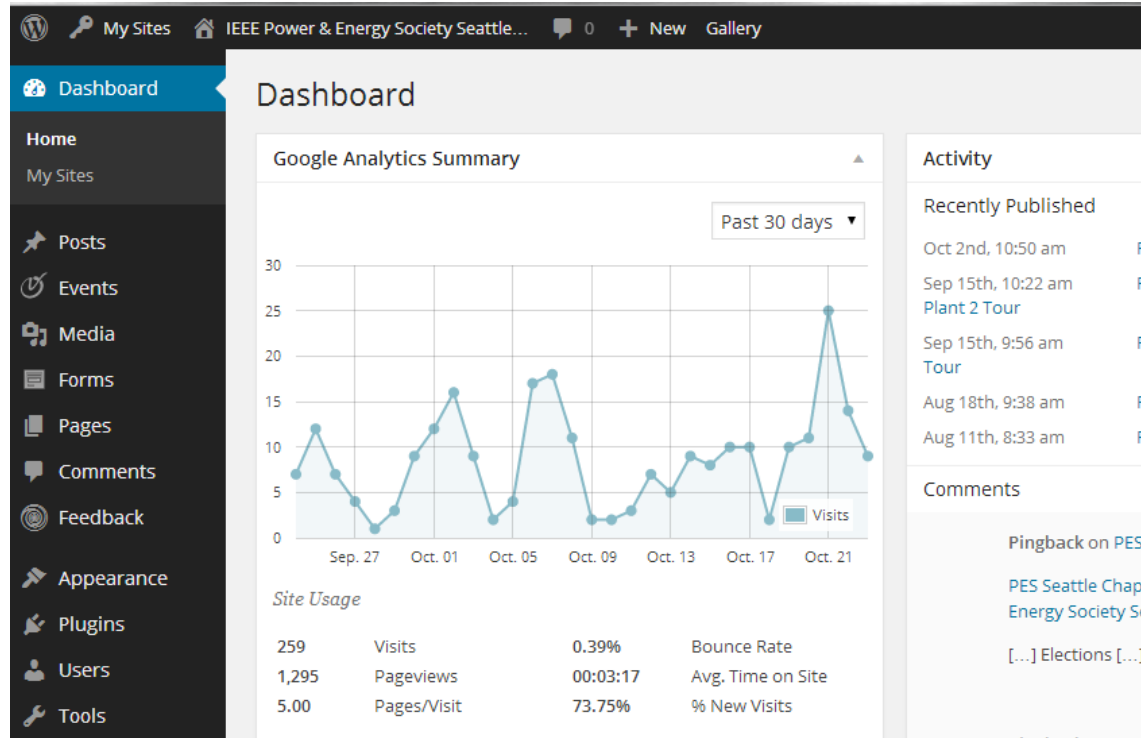
Resources

- IEEE Entity Hosting Options
- PES Chapter Theme
- Plugins
- Leveraging Analytics



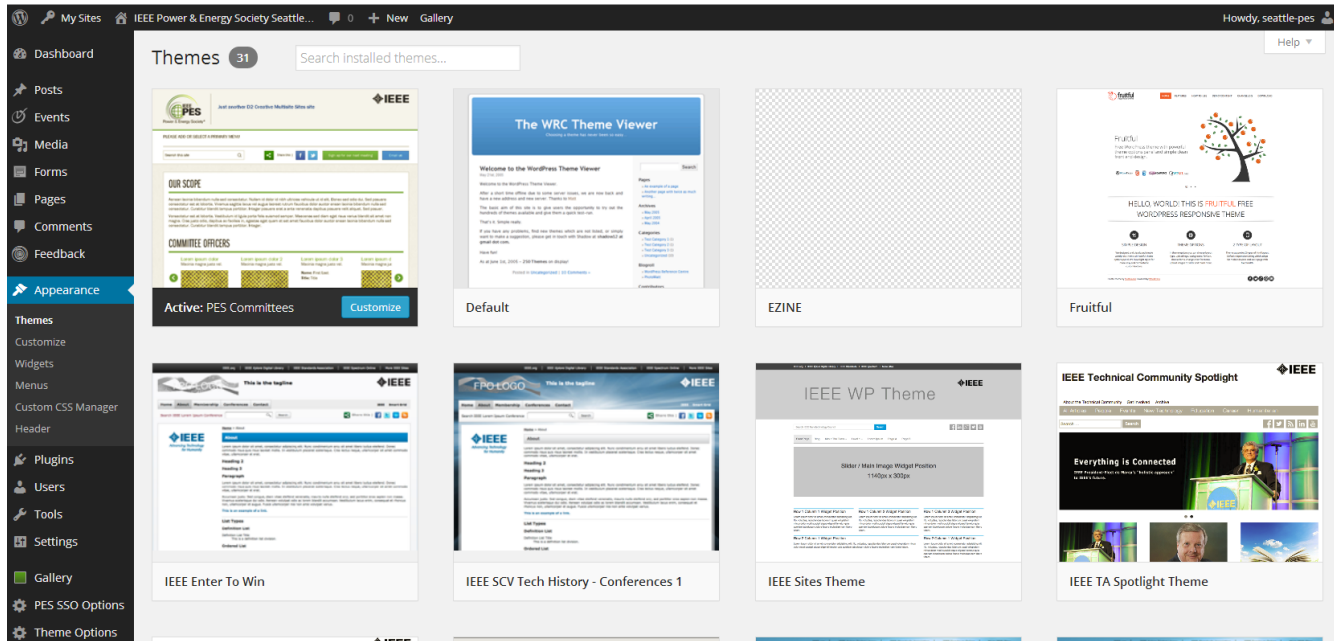
IEEE Entity: Hosting

- WordPress
- vTools
- HTML
- Virtual Hosting



IEEE Entity: WordPress

- PES WordPress Themes



The screenshot displays the WordPress Themes gallery interface. On the left is a dark sidebar with navigation options: Dashboard, Posts, Events, Media, Forms, Pages, Comments, Feedback, Appearance (highlighted), Themes, Customize, Widgets, Menus, Custom CSS Manager, Header, Plugins, Users, Tools, Settings, Gallery, PES SSO Options, and Theme Options. The main content area shows a grid of theme preview cards. The top card is 'PES Committees', which is the active theme, with a 'Customize' button. Other visible theme cards include 'Default', 'EZINE', 'Fruitful', 'IEEE Enter To Win', 'IEEE SCV Tech History - Conferences 1', 'IEEE Sites Theme', and 'IEEE TA Spotlight Theme'. Each card shows a preview of the theme's design and a 'Customize' button.

IEEE Entity: Plugins

- We Use:
 - Time.ly for Calendar of Events
 - Gravity Forms for all Forms
 - Google Analytics
 - PollDaddy for Polls

IEEE Entity: Pros and Cons

- Pros
 - Hosted and Protected
 - Updates
- Cons
 - Hosted and Protected
 - Updates
 - Theme is not initially mobile device friendly



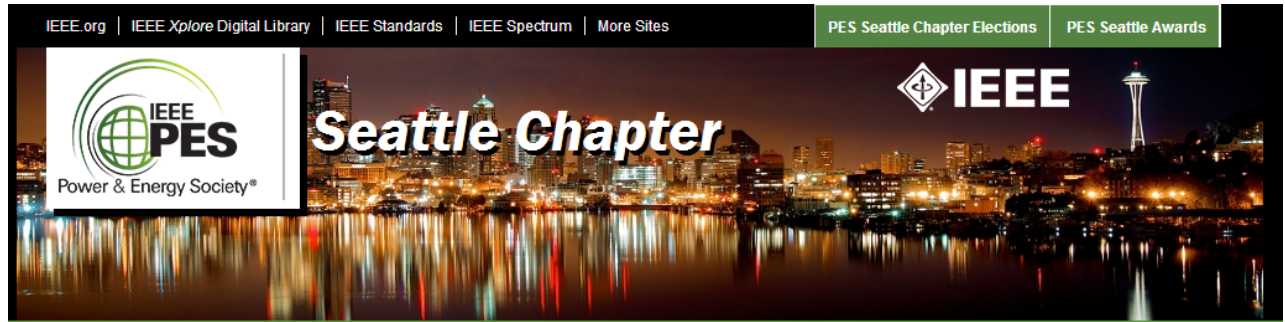
- Header
- Menu
- Sidebar
- Page
- Post
- Event
- Form

The screenshot displays the IEEE PES Seattle Chapter website. At the top, there is a navigation bar with links for 'IEEE.org', 'IEEE Xplore Digital Library', 'IEEE Standards', 'IEEE Spectrum', and 'More Sites'. On the right side of the header, there are links for 'PES Seattle Chapter Elections' and 'PES Seattle Awards'. The main header features the IEEE PES logo (Power & Energy Society) and the 'Seattle Chapter' title, set against a background image of the Seattle skyline at night with the Space Needle. Below the header is a horizontal navigation menu with links for 'HOME', 'NEWS', 'CALENDAR', 'OFFICERS', 'MEETING MINUTES', 'STUDENTS', 'RESOURCES', and 'ARCHIVES'. A search bar is located below the menu, followed by social media icons for Facebook, Twitter, LinkedIn, and YouTube. To the right of the search bar are buttons for 'RSVP to an Event' and 'Email List'. The main content area is titled 'HOME' and contains a 'Latest News' section with three items: 'Followup: Nooksack Powerhouse Tour October 2, 2014', 'Followup: Puget Sound Energy Snoqualmie Plant 2 Tour September 15, 2014', and 'Followup: BPA HVDC Celilo Converter Station Tour September 15, 2014'. Below this is an 'Upcoming Events' section featuring a calendar snippet for October 21st, 'all-day', with the event '2014 International Test Conference @ 2014'. A large green banner at the bottom of the page contains the text 'Website Anatomy'.

Website Anatomy

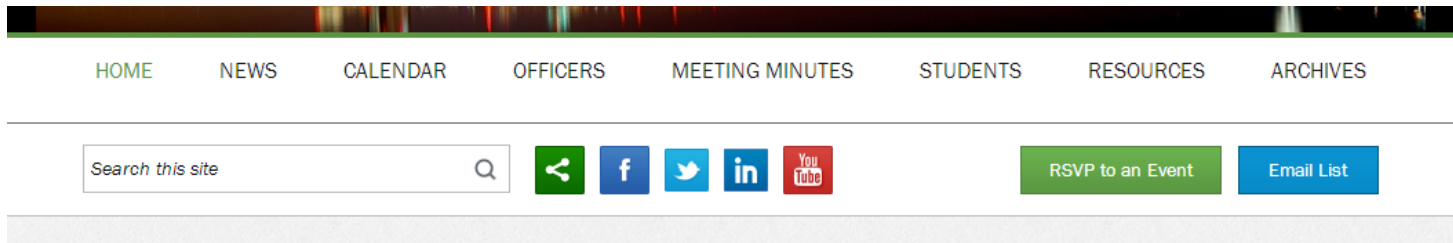
Anatomy: Header

- Logo
- Background
- Name
- Links



Anatomy: Menu

- Links
 - To Pages
 - To Posts
 - To Anything
 - Default Links



Anatomy: Sidebar

- Widgets
- Automated Feeds

Latest News

- Followup: Nooksack Powerhouse Tour October 2, 2014
- Followup: Puget Sound Energy Snoqualmie Plant 2 Tour September 15, 2014
- Followup: BPA HVDC Celilo Converter Station Tour September 15, 2014

Upcoming Events

OCT
21
Tue
2014

all-day 2014 International Test Conference @ 2014 International Test conference

OCT
23
Thu
2014

all-day 1st Int'l Workshop in Energy Sys... @ Washington State Convention Center

4:30 pm EE 500E at the University of Was... @ University of Washington

OCT
29
Wed
2014

6:00 pm University OF BOTHELL ENGINEERIN... @ University of Washington Bothell

OCT
30
Thu
2014

4:30 pm EE 500E at the University of Was... @ University of Washington

 Add ▾

[View Calendar →](#)

Anatomy: Page

- Static
- Posts

The screenshot shows the home page of the IEEE PES Seattle Chapter Website. The page has a green header with the word "HOME" in white. Below the header, there are three main sections: "Latest News", "Upcoming Events", and "Welcome to the IEEE PES Seattle Chapter Website!".

HOME

Latest News

- [Followup: Nooksack Powerhouse Tour October 2, 2014](#)
- [Followup: Puget Sound Energy Snoqualmie Plant 2 Tour September 15, 2014](#)
- [Followup: BPA HVDC Celilo Converter Station Tour September 15, 2014](#)

Upcoming Events

OCT 21 Tue 2014	all-day 2014 International Test Conference @ 2014 International Test conference
OCT 23 Thu 2014	all-day 1st Int'l Workshop in Energy Sys... @ Washington State Convention Center
	4:30 pm EE 500E at the University of Was... @ University of Washington
OCT 20	6:00 pm University OF

Welcome to the IEEE PES Seattle Chapter Website!

The Seattle PES Chapter is a chapter of the [IEEE Power & Energy Society](#) which covers western Washington. Our approximately 500 members are industry leaders, practitioners, students and academics with a common professional interest in electric power and energy. The Chapter holds numerous events throughout the year, including speakers and tours. To join the IEEE and the PES, click [here](#).

IEEE Power & Energy Society

The IEEE Power & Energy Society is a worldwide, non-profit association of more than 30,000 individuals engaged in the electric power energy industry. Our mission is to be the leading provider of scientific information on electric power and energy for the betterment of society and the preferred professional development source for our members. PES members are involved in the planning, research, development, construction, installation, and operation of equipment and systems for the safe, reliable, and economic generation, transmission, distribution, measurement, and control of electric energy.

PES Mission

To be the leading provider of scientific and engineering information on electric power and energy for the betterment of society, and the preferred professional development source for our members.

Looking for Event Resource Downloads?

Event Fliers are always available on the event pages which can be found by finding the event on the calendar. Event resource links are maintained on the [Archives](#) page.

Anatomy: Post

- Article
- Post History

[Followup: Nooksack Powerhouse Tour](#)

The tour of the Nooksack Powerhouse took place on September 27, 2014. We had 10 people sign up the tour. No photos were allowed at during the tour but we were provided with a couple handouts.

[Followup: Puget Sound Energy Snoqualmie Plant 2 Tour](#)

The tour of the Puget Sound Energy's Snoqualmie Plant 2 Tour took place on September 12, 2014. We had 20 people sign up the tour and 15 were able to make it. Some photos taken during the event follow.

[Followup: BPA HVDC Celilo Converter Station Tour](#)

The tour of the Bonneville Power Administration's HVDC Celilo Converter Station took place on September 11, 2014. We had 15 people sign up for the tour and 13 attend, including 3 from the IEEE PES Richland Chapter. Some photos taken during the event follow.

[Followup: Georgetown Steam Plant Tour](#)

The tour of the Georgetown Steam Plant took place on August 12, 2014. We had 28 people sign up for this one. Some photos taken during the event follow. If you know folks and follow us on Facebook, you can tag them in our photos post on our Facebook page.

Anatomy: Event


- Event Posts


MOCK INTERVIEWS AT THE UNIVERSITY OF WASHINGTON

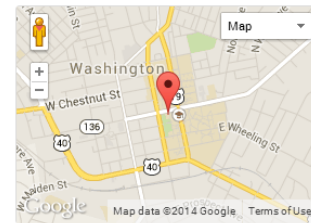
WHEN: November 14, 2014 @ 4:00 pm – 6:00 pm

WHERE: University of Washington, HUB
Room 337
The Hub
126 East Beau Street, Washington, PA 15301
USA

COST: Free

CONTACT:  Miguel Ortega-Vazquez
[Email](#)

 [UNIVERSITY OF WASHINGTON EVENT](#)



[Back to Calendar](#)

[Add to Calendar](#)

The University of Washington will be hosting their annual [EEIC](#) & IEEE Mock Interviews. This event is being coordinated by Miguel Ortega-Vazquez who is an Assistant Professor and member of the Seattle PES Chapter. The interview process will consist of having an interviewer and a student on a 1:1 meeting for ~20 minutes; followed by a 5 minutes feedback session. We are expecting to have undergrad and grad students attending, which could eventually result in a large group.

This event will provide University of Washington engineering students with a career development opportunity; and will also serve to expose industry representatives to the current pool of students. In the past, the IEEE section, and chapters, have benefited significantly from these events, and we would greatly appreciate if you were able to attend and help us make this year an even greater success.

If you are interested in participating as an **interviewer**, please follow this doodle link: <http://doodle.com/2mxd02gmm5kv2nhq>.


Contact Professor [Miguel Ortega-Vazquez](#) for more information.

[Event Announcement PDF \(135K\)](#)


Anatomy: Event

- Calendar
- Responsive

Month ▾ Categories ▾

OCTOBER 2014 « 2013 < SEP  NOV > 2015 »

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
				EE 500E at the University of Washington 4:30 pm		
5	6	7	8	9	10	11
				EE 500E at the University of Washington 4:30 pm		
12	13	14	15	16	17	18
			PES Seattle EXCOM Meeting 5:00 pm	EE 500E at the University of Washington 4:30 pm		
19	20	21	22	23	24	25
	UW: Dean W. Lytle Electrical Engineering Lec	2014 International Test Conference		1st Int'l Workshop in Energy Systems Reliability		
		MENTORS NEEDED at SPU Engineering Mentor Night 6:00 pm		EE 500E at the University of Washington 4:30 pm		
26	27	28	29	30	31	
			University OF BOTHELL ENGINEERING MENTOR NIGHT 6:00 pm	EE 500E at the University of Washington 4:30 pm		

 Subscribe ▾

Anatomy: Event

- Sidebar
- Automatic Feed
- Responsive

Upcoming Events

- OCT 21** Tue 2014 **all-day** 2014 International Test Conference @ 2014 International Test conference
- OCT 23** Thu 2014 **all-day** 1st Int'l Workshop in Energy Sys... @ Washington State Convention Center
- OCT 29** Wed 2014 **6:00 pm** University OF BOTHELL ENGINEERIN... @ University of Washington Bothell
- OCT 30** Thu 2014 **4:30 pm** EE 500E at the University of Was... @ University of Washington

[Add](#) [View Calendar](#)

2014 International Test Conference @ 2014 International Test conference [Edit](#)

Oct 21 – Oct 23 **all-day**

Conference Overview for Seattle Section Date: October 21-23 Location : Washington State Convention Center, Seattle, Washington.

International Test Conference, the cornerstone of TestWeek™ events, is the world's premier conference dedicated to the electronic test of[...]

all-day 2014 International Test Conference @ 2014 International Test conference

all-day 1st Int'l Workshop in Energy Sys... @ Washington State Convention Center

4:30 pm EE 500E at the

Anatomy: Form

- Basic Form

Event Suggestions *

Do you have an event suggestion for us? Let us know!

0 of 500 max characters

Submit

Anatomy: Form

- RSVPs
- Mailing Lists
- Nominations

Mock Interviews at the University of Washington

Since we have limited interviewers, this will be handled in a first-signed-up, first-served way.

Name *

First Last

Email *

Enter your e-mail address so we can confirm your attendance and communicate with you.

Enter Email Confirm Email

University

Student Level

Undergraduate, Graduate, etc.



Best Practices

- Keep It Simple
- Automate Everything You Can
- Drive Traffic To Your Site
 - Email, Event RSVPs, Polls
 - News, Social Media
- Delegate



Keep It Simple

- Low Maintenance
- One Sidebar
 - Not Too Busy
 - Easy to Read

Welcome to the IEEE PES Seattle Chapter Website!

The Seattle PES Chapter is a chapter of the [IEEE Power & Energy Society](#) which covers western Washington. Our approximately 500 members are industry leaders, practitioners, students and academics with a common professional interest in electric power and energy. The Chapter holds numerous events throughout the year, including speakers and tours. To join the IEEE and the PES, click [here](#).

IEEE Power & Energy Society

The IEEE Power & Energy Society is a worldwide, non-profit association of more than 30,000 individuals engaged in the electric power energy industry. Our mission is to be the leading provider of scientific information on electric power and energy for the betterment of society and the preferred professional development source for our members. PES members are involved in the planning, research, development, construction, installation, and operation of equipment and systems for the safe, reliable, and economic generation, transmission, distribution, measurement, and control of electric energy.

PES Mission

To be the leading provider of scientific and engineering information on electric power and energy for the betterment of society, and the preferred professional development source for our members.

Looking for Event Resource Downloads?

Event Fliers are always available on the event pages which can be found by finding the event on the calendar. Event resource links are maintained on the [Archives](#) page.

Automate Everything

- Calendars Can Be Linked
- Green is IEEE Section
 - Linked Via Google
 - Link Multiple Calendars

▼ My calendars

- Darrell Ross

▼ Other calendars

- IEEE Seattle Section
- Conference Lines

9

2014 IEEE Nuclear

16

NOVEMBER 2014

« 2013 < OCT 19 DEC > 2015 »

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	Webinar: Chapter Websites, Templates, Resources and Best Practices 1:00 pm	3	4	5	EE 500E at the University of Washington 4:30 pm	2014 IEEE Nuclear S
6	7	8	9	10	11	12
2014 IEEE Nuclear Science Symposium and Medical Imaging Conference (2014 NSSMIC)						
		IEEE Seattle Section ExCom meeting 6:00 pm		EE 500E at the University of Washington 4:30 pm	Mock Interviews at the University of Washington 4:00 pm	
16	17	18	19	EE 500E at the University of Washington 4:30 pm	20	21
22	23	24	25	26	EE 500E at the University of Washington 4:30 pm	27
28	29	30				

Automate Everything

- Gravity Forms
 - Email List Signup
 - Suggestions
 - Event RSVPs
 - Award Nominations
- Automatic Responses
- Automatic Notifications
- Complete History

Awards Nominations

Please fill out the following form once for each nomination. You will receive a confirmation email about the nomination. An asterisk next to a field indicates that it is required. We will take care of any unknown information.

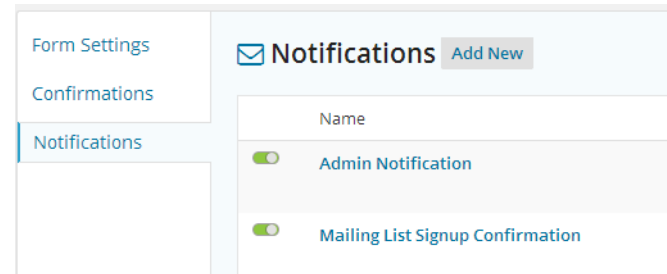
Award *

Select the award you are nominating for.

Outstanding Engineer of the Year ▼

Nominee

Enter the nominee's information.



The screenshot shows the 'Notifications' settings for a Gravity Form. On the left, there is a sidebar with three tabs: 'Form Settings', 'Confirmations', and 'Notifications', with 'Notifications' being the active tab. The main content area is titled 'Notifications' and includes an 'Add New' button. Below the title, there is a 'Name' field. Two notification types are listed, each with a toggle switch that is currently turned on: 'Admin Notification' and 'Mailing List Signup Confirmation'.

Drive Traffic

- Use WordPress Posts Page
- Post Followups to Events with Photos
- Post Award Announcements
- Post Polls



Drive Traffic: Followups

FOLLOWUP: BPA HVDC CELILO CONVERTER STATION TOUR

The tour of the Bonneville Power Administration's HVDC Celilo Converter Station took place on September 11, 2014. We had 15 people sign up for the tour and 13 attend, including 3 from the IEEE PES Richland Chapter. Some photos taken during the event follow. If you know folks and follow us on Facebook, you can tag them in our photos post on our [Facebook page](#).



Drive Traffic: Archives

- Direct links to old events
- Direct links to content from events

September 2014

- [Bonneville Power Administration HVDC Celilo Converter Station Tour](#)
September 11, 2014
[Followup with Photos - coming soon]
- [Puget Sound Energy Snoqualmie Plant 2 Tour](#)
September 12, 2014
[Followup with Photos]
- [Nooksack Power House Tour](#)
September 27, 2014
[Followup]
[History PDF (1611K)]
[Handout PDF (424K)]

August 2014

- [Tour of Sparks Museum of Electrical Invention](#)
August 8, 2014
[Followup with Photos]
- [Tour of Georgetown Steam Plant](#)
August 12, 2014
[Followup with Photos]

Delegate

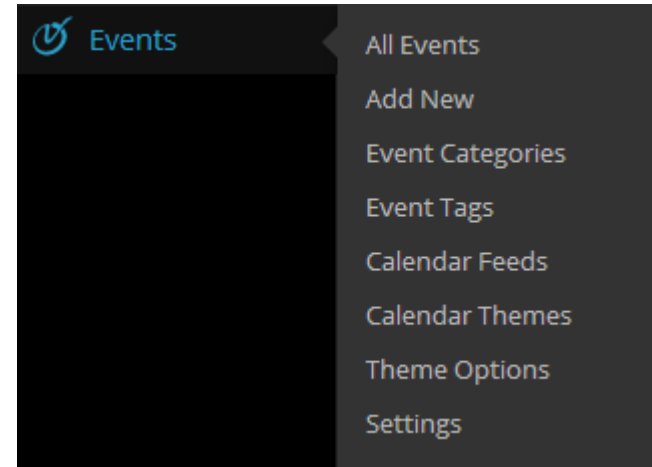
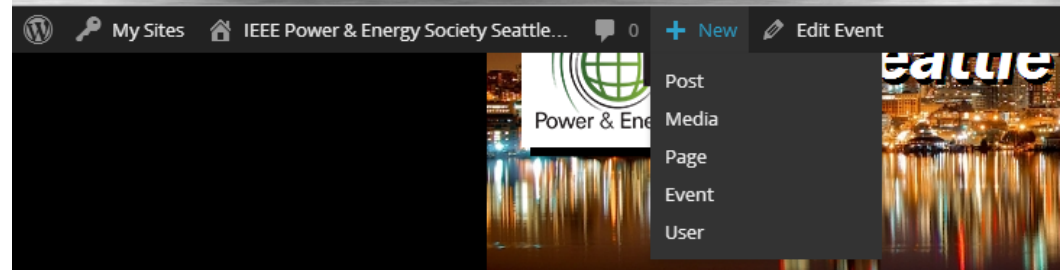
- Easy User Administration
 - Our Secretary Posts Minutes
 - Our Chair Facilitates RSVP Forms



- Time.ly (<http://time.ly/>)
- Sidebar Configuration
- Calendar Page
- Event Posts

Calendar: Plugin Activation and Access

All-in-One Event Calendar by Time.ly
[Settings](#) | [Deactivate](#)



Calendar: Sidebar Addition

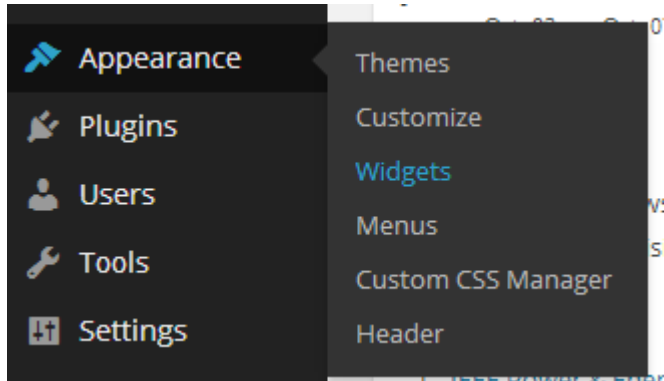
- Per Page

Theme specific options

Hide post?

Number of columns

- Widgets Setup



Calendar: Sidebar Addition

Widgets

Available Widgets

To activate a widget drag it to a sidebar or click on it. To deactivate a widget and delete its settings, drag it back.

Akismet Widget

Display the number of spam comments Akismet has caught

Archives

A monthly archive of your site's Posts.

Calendar

A calendar of your site's Posts.

Categories

A list or dropdown of categories.

Custom Menu

Add a custom menu to your sidebar.

Form

Gravity Forms Widget

Google Analytics Stats

Displays Stat Info From Google Analytics

Meta

Login, RSS, & WordPress.org links.

NextGEN Media RSS

Widget that displays Media RSS links for NextGEN Gallery.

NextGEN Slideshow

Show a NextGEN Gallery Slideshow

NextGEN Widget

Add recent or random images from the galleries

Pages

A list of your site's Pages.

PES Banner

PES image

Top banner area

Between site logo/tagline and IEEE logo

Left Sidebar

Recent Posts: Latest News

Upcoming Events: Upcoming Events

Title:

Upcoming Events

Number of events to show: 5

Number of days to show: 10

Limit to:

Events with these Categories

Or events with these Tags

Show View Calendar button

Show Subscribe buttons

Hide this widget on calendar page

[Delete](#) | [Close](#)

Save

Calendar: Add Event

Add New Event

Enter title here

Event Details

EVENT DATE AND TIME

All-day event

No end time

Start date / time: 11/3/2014 1:00pm (Time zone: America/Los_Angeles)

End date / time: 11/3/2014 3:00pm

Repeat...

Exclude... (Choose a rule for exclusion)

Exclude dates: (Choose specific dates to exclude)

EVENT LOCATION DETAILS

EVENT COST AND TICKETS

ORGANIZER CONTACT INFO

Calendar: Add Event

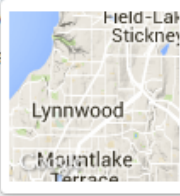
EVENT LOCATION DETAILS

Venue name:

Address:

Show Google Map

Input Coordinates



Lynnwood, WA, USA


EVENT LOCATION DETAILS

Venue name:

Address:

Show Google Map

Input Coordinates



Map

Lynnwood

64th Ave W

99

524

Scriber Lake Pa


200th St SW


Google


Terms of Use

Calendar: Add Event

Event Details


 EVENT DATE AND TIME

 EVENT LOCATION DETAILS


 EVENT COST AND TICKETS


Cost: Free event


Buy Tickets URL:


 ORGANIZER CONTACT INFO

Event Details

 EVENT DATE AND TIME

 EVENT LOCATION DETAILS

 EVENT COST AND TICKETS

 ORGANIZER CONTACT INFO

Contact name:

Phone:

E-mail:

External URL:

Calendar: Add Event

WEBINAR DEMO EVENT


WHEN: October 30, 2014 @ 10:59 am
– 11:59 am

WHERE: Lynnwood
Lynnwood
WA
USA


COST: Free

CONTACT:  Darrell Ross
 [Email](#)



 [Back to Calendar](#)

 [Register](#)

 [Add to Calendar](#) ▾

A sample event.

Calendar: View Event

Upcoming Events

OCT 30
Thu
2014

4:30 pm EE 500E at the University of Was... @ University of Washington

NOV 3
Mon
2014

1:00 pm Webinar: Chapter Websites:Templa... @ Webinar


NOV 6
Thu
2014

4:30 pm EE 500E at the University of Was... @ University of Washington



5:30 pm Professional Engineering Licensu... @ Washington State University - Vancouver Campus, VECS 122


NOV 8
Sat
2014

8:00 am 2014 IEEE Nuclear Science Sympos... @ Washington State Convention Center


 Add ▾

[View Calendar →](#)

 Month ▾
  Categories ▾

OCTOBER 2014
 << 2013 < SEP  NOV > 2015 >>

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 EE 500E at the University of Washington 4:30 pm	3	4
5	6	7	8	9 EE 500E at the University of Washington 4:30 pm	10	11
12	13	14	15 PES Seattle EXCOM Meeting 5:00 pm	16 EE 500E at the University of Washington 4:30 pm	17	18
19	20 UW: Dean W. Lytle Electrical Engineering Lec	21 2014 International Test Conference MENTORS NEEDED at SPU Engineering Mentor Night 6:00 pm	22	23 1st Int'l Workshop in Energy Systems Reliability EE 500E at the University of Washington 4:30 pm	24	25
26	27	28	29 University OF BOTHELL ENGINEERING MENTOR NIGHT 6:00 pm	30 EE 500E at the University of Washington 4:30 pm	31	

 Subscribe ▾



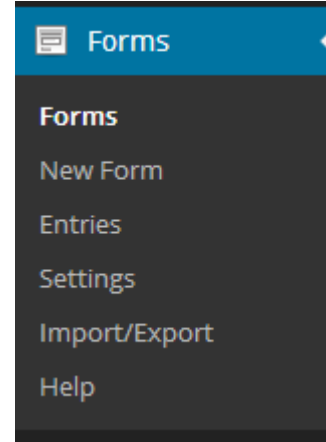
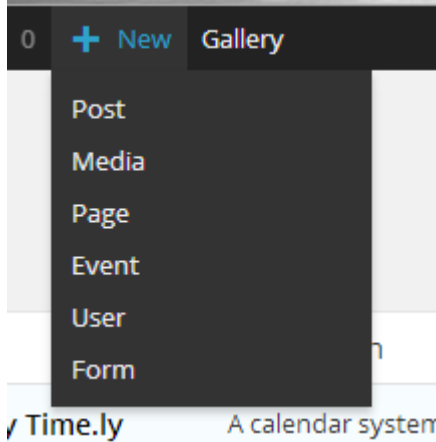
- Gravity Forms (<http://www.gravityforms.com/>)
- Store Data
- Editing
- Settings
- Notifications and Confirmations
- Import and Export

Gravity Forms: Plugin Activation and Access

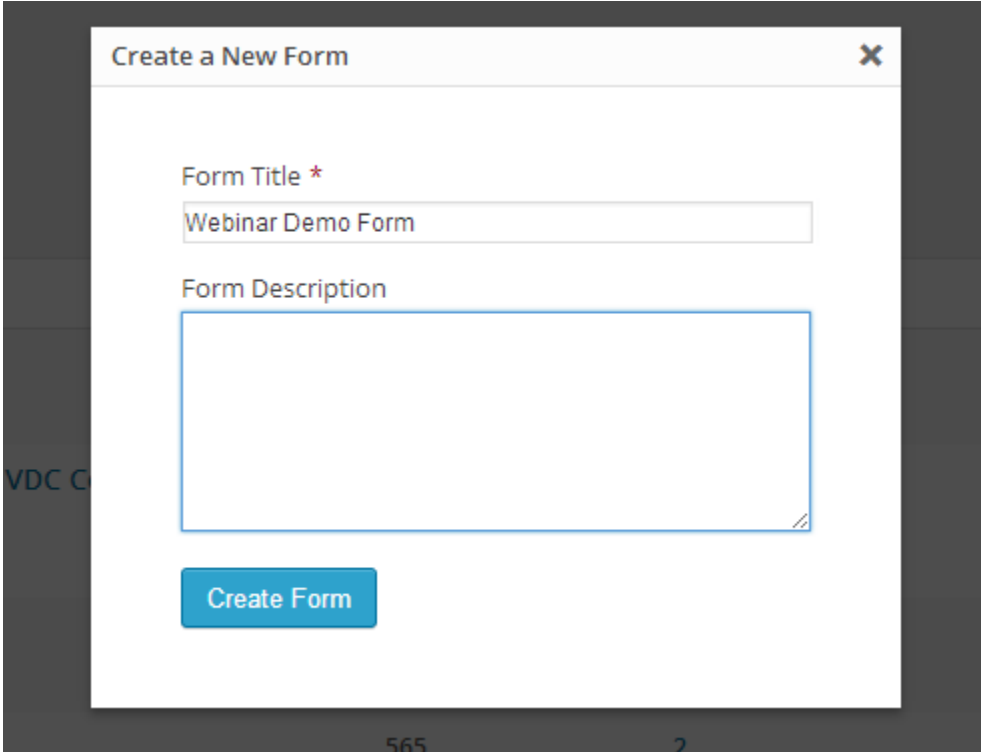
Gravity Forms
[Settings](#) | [Deactivate](#)

Easily create web forms and manage form entries within the WordPress admin.

Version 1.8.9 | [By rocketgenius](#) | [Visit plugin site](#)



Gravity Forms: Add Form



The image shows a screenshot of a web application interface for creating a new form. The window is titled "Create a New Form" and has a close button (X) in the top right corner. The form contains two main input fields: "Form Title *" and "Form Description". The "Form Title" field is a text input containing the text "Webinar Demo Form". The "Form Description" field is a larger text area, currently empty. Below the description field is a blue button labeled "Create Form".

Create a New Form

Form Title *

Webinar Demo Form

Form Description

Create Form

VDC C

565 2

Gravity Forms: Form Design

Form Editor
ID: 23 Form Name: Webinar Demo Form

Form Editor Form Settings Entries Preview Switch Form

This form doesn't have any fields yet. Follow the steps below to get started.

1. Select A Field Type

Start by selecting a field type from the nifty floating panels on the right.

Start Over There
Pick a field.. any field.
Don't be shy.

Standard Fields

- Single Line Text
- Paragraph Text
- Drop Down
- Multi Select
- Number
- Checkboxes
- Radio Buttons
- Hidden
- HTML
- Section Break
- Page Break

Advanced Fields

Post Fields

Pricing Fields

Move to Trash Update Form

2. Click to Add A Field

Once you've found the field type you want, click to add it to the form editor here on the left side of your screen.

Gravity Forms: Form Design

Single Line Text : Field ID 1

Untitled

Properties Advanced

Field Label ?
Untitled

Description ?

Input Mask ?

Maximum Characters ?

Rules

Required ?

No Duplicates ?

The image shows a configuration window for a Gravity Forms field. At the top, it identifies the field as 'Single Line Text : Field ID 1'. Below this, there's a preview of the field labeled 'Untitled'. The main area is divided into two tabs: 'Properties' and 'Advanced', with 'Advanced' currently selected. Under the 'Advanced' tab, there are several settings: 'Field Label' is set to 'Untitled'; 'Description' is an empty text area; 'Input Mask' is an unchecked checkbox; 'Maximum Characters' is an empty text input; and under the 'Rules' section, both 'Required' and 'No Duplicates' are unchecked checkboxes. Each setting has a small question mark icon for help.

Gravity Forms: Form Settings

Form Settings

Confirmations

Notifications

Form Settings

Form Basics

Form title [?](#)

Form description [?](#)

Form Layout

Label placement [?](#)

Description placement [?](#)

CSS Class Name [?](#)

Form Button

Gravity Forms: Form Confirmations

Confirmations

ID: 23 Form Name: Webinar Demo Form

[Form Editor](#) [Form Settings](#) [Entries](#) [Preview](#)

- Form Settings
- Confirmations**
- Notifications

Confirmation Type Text Page Redirect

Message

Thanks for contacting us! We will get in touch with you shortly.

Disable Auto-formatting

[Save Confirmation](#)

Gravity Forms: Form Notifications

Notifications

ID: 21 Form Name: Awards Nominations

Form Editor Form Settings Entries Preview

- Form Settings
- Confirmations
- Notifications

Name: Nomination Confirmation - Notify Nominator

Send To * ? Enter Email Select a Field Configure Routing ?

Send to Field: Nominator's Email

From Name ? : IEEE PES Seattle Chapter

From Email ? : {Contact:5}

Reply To ? : {Contact:5}

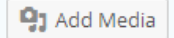
BCC ? :

Gravity Forms: Form Notifications











Subject *












IEEE PES Seattle Chapter Awards

Message *

 Add Media

 Add Poll

B *I* ~~ABC~~   “ —        

Paragraph           

Greetings {Your Name (First):16.3}!

Thank you for your nomination. We show that you have entered the following nomination on {date_mdy}:

- Nominee: {Nominee\'s Name (First):7.3} {Nominee\'s Name (Last):7.6}
- Award: {Position:11}

Please reply to this email if you have any questions.

{Contact Name:8}

{Contact:5}

Gravity Forms: Displaying Forms

Edit Page [Add New](#)

RSVP

Permalink: <http://sites.ieee.org/seattle-pes/rsvp/> [Edit](#) [View Page](#) [Get Shortlink](#)

[Add Media](#) [Add Poll](#) [Add Form](#) [Visual](#) [Text](#)

B *I* ABC

Paragraph

Insert A Form

Select a form below to add it to your post or page.

Can't find your form? Make sure it is active.

Display form title Display form description Enable AJAX

[Insert Form](#) [Cancel](#)

Mock Interviews at the University of Washington

Since we have limited interviewers, this will be handled in a first-signed-up, first-served way.

Name *

First Last

Email *

Enter your e-mail address so we can confirm your attendance and communicate with you.


Enter Email Confirm Email

University

Student Level

Undergraduate, Graduate, etc.

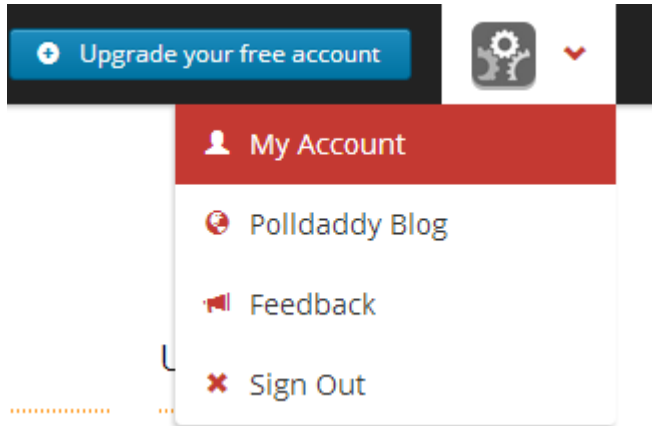
[Submit](#)



- PollDaddy (<https://polldaddy.com/>)
- Create Account at PollDaddy
- Manage Polls from Website

PollDaddy Polls: Account Setup

- Make an Account
<https://polldaddy.com/>
- Get API Key



Generate API Key

Your API Keys

1 Polldaddy Key (2014-06-06)

 X

Polldaddy Polls: Plugin Activation and Access

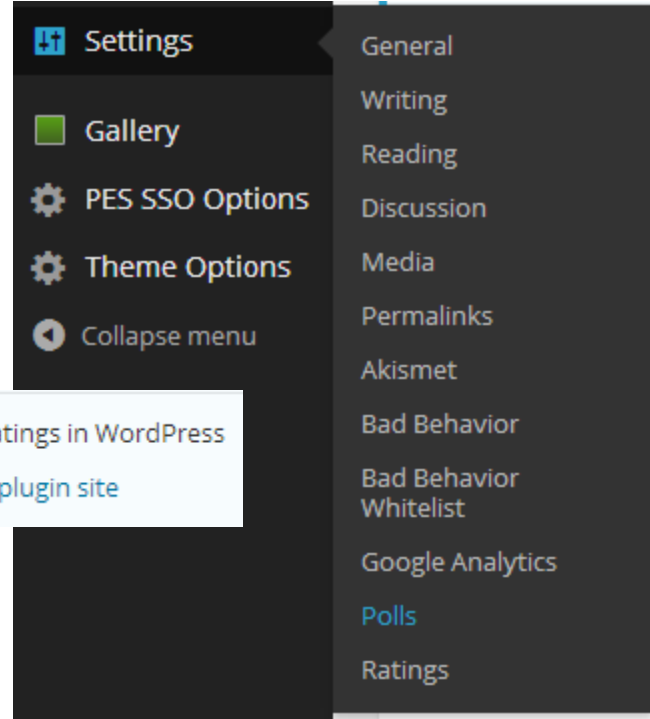
- Activate WordPress Plugin
- Access Polls Settings
- Link with API Key

Polldaddy Polls & Ratings
Deactivate

Create and manage Polldaddy polls and ratings in WordPress
Version 2.0.25 | By Automattic, Inc. | [Visit plugin site](#)

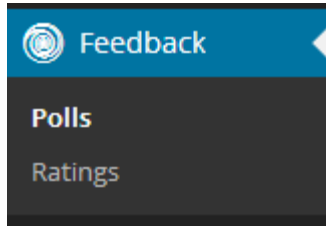
Polldaddy.com API Key

[Link Account](#)



PollDaddy Polls: Plugin Access

- Feedback



PollDaddy Polls: Create Poll

Add New Poll [All Polls](#)

You are not allowed to edit this poll.

New Poll

WordPress Shortcode: `[polldaddy poll=0]`

[Embed Poll in New Post](#)

Answers

- Enter an answer here
- Enter an answer here
- Enter an answer here

[Add New Answer](#)

Save

- Randomize answer order
- Allow other answers
- Multiple choice
- Sharing

[Save Poll](#)

Results Display

- Show results to voters
- Only show percentages
- Hide all results

Repeat Voting

- Don't block repeat voters
- Block by cookie (recommended)
- Block by cookie and by IP address

Expires:

Note: Blocking by cookie and IP address

PollDaddy Polls: Add Poll

Edit Post [Add New](#)

Polling

Permalink: <http://sites.ieee.org/seattle-pes/2014/06/05/polling/> [Edit](#) [View Post](#)

[Add Media](#) [Add Poll](#) [Add Form](#)

B *I* ABC         

Paragraph            

Testing out a polling plugin.

[polldaddy poll=8105015]

PollDaddy Polls [Add New](#)

Linked to WordPress.com Account: eukota@gmail.com ([Settings](#) / [PollDaddy.com](#))

Actions  [Apply](#) [View All Polls](#)  [Filter](#)

Poll

Are you a member of IEEE PES?

[Embed in Post](#) | [Preview](#) | [Results](#)

This is a test poll.

PollDaddy Polls: View Poll

POLLING

Testing out a polling plugin.

Are you a member of IEEE PES?

Yes

No

Vote

[View Results](#) [PollDaddy.com](#)

Are you a member of IEEE PES? - [Edit Poll](#)

Yes	100% (4 votes)
<div style="width: 100%; height: 15px; background-color: #007bff;"></div>	
No	0% (0 votes)
<div style="width: 0%; height: 15px; background-color: #ccc;"></div>	

Total Votes: 4

[Like](#) [Share](#) { 0 }

[Tweet](#) { 0 }

[Results](#) | [Votes](#) | [IP Analysis](#) | [Voter Location](#)

[Comments \(0\)](#) [Return To Poll](#)

Logged in as Darrell Ross



All Sessions
100.00%

+ Add Segment

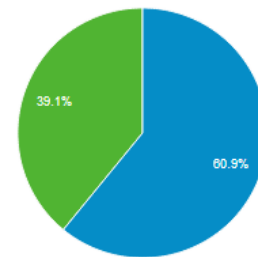
Overview

Sessions vs. [Select a metric](#)

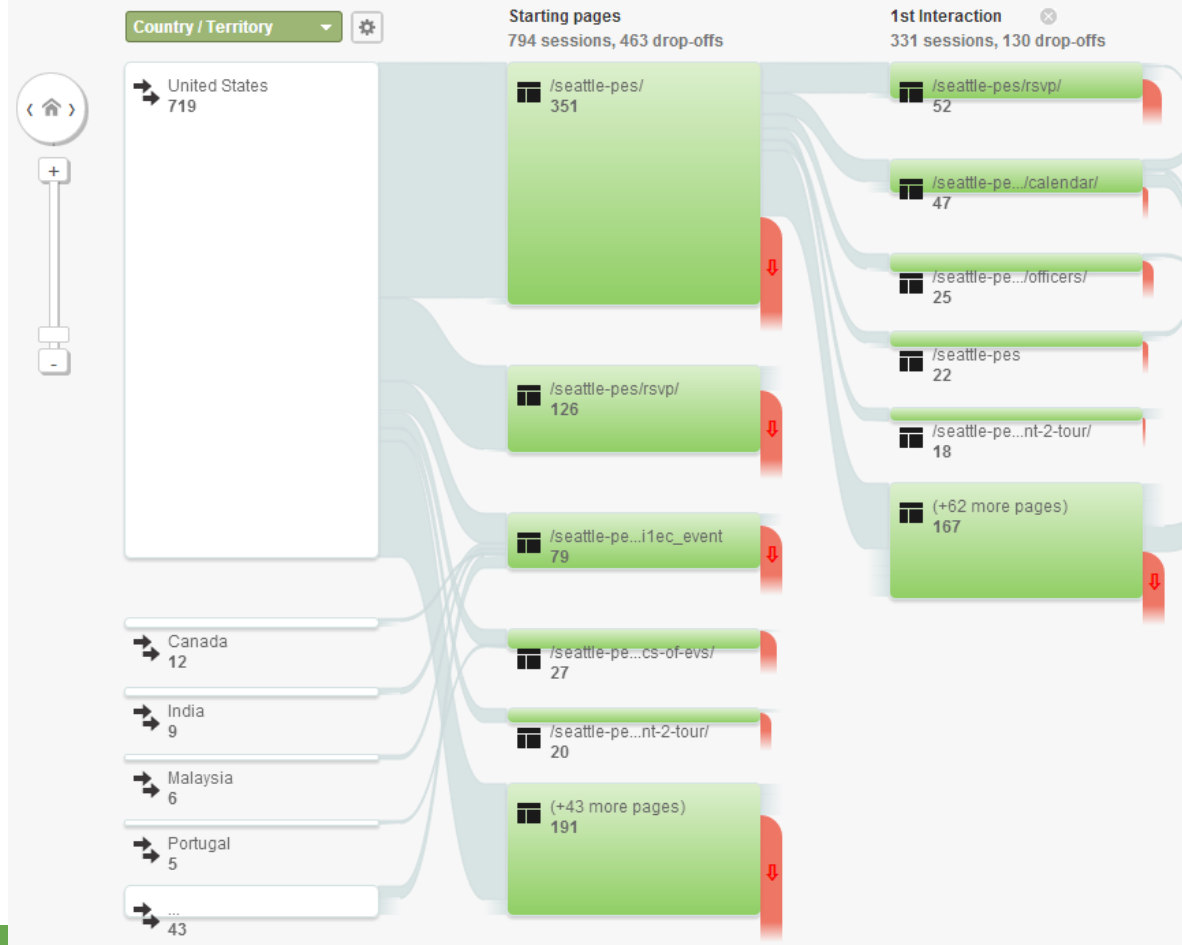
Hourly Day Week Month



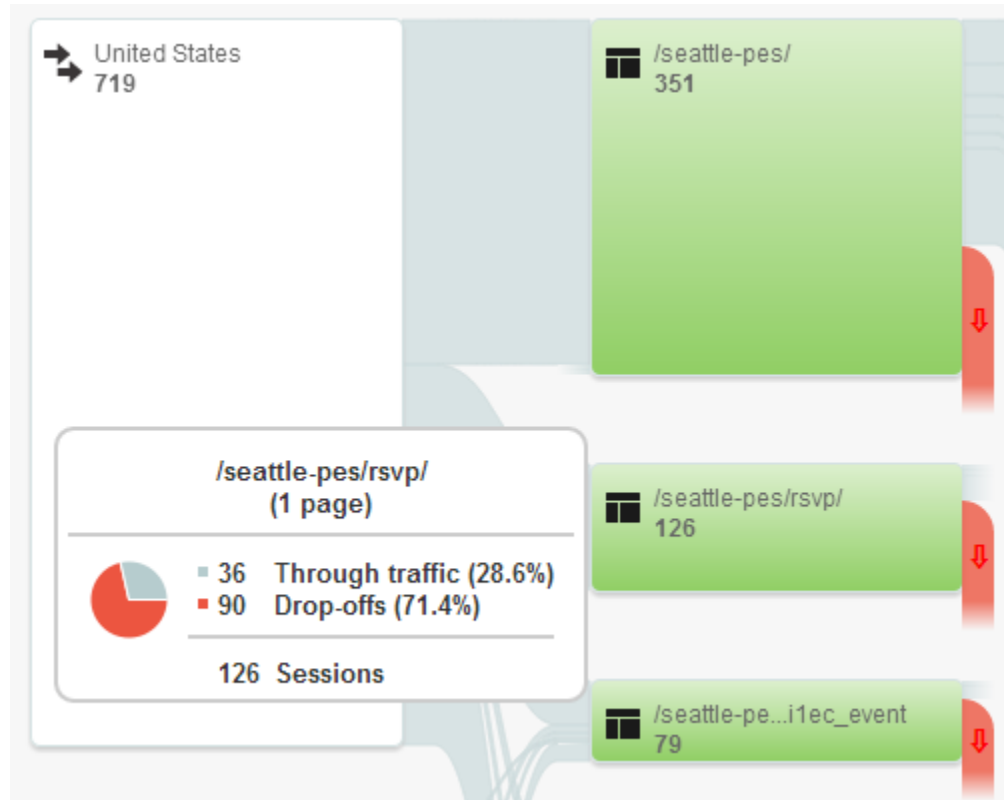
■ New Visitor ■ Returning Visitor



Leveraging Google Analytics



Leveraging Google Analytics: User Flow



Leveraging Google Analytics: User Flow



Concluding Remarks

- Use IEEE Entity's services
- Keep it simple
- Use the calendar plugin
- Delegate tasks

My Recommendations...



Thank you!

Darrell Ross

darrell.ross@milsoft.com

<http://sites.ieee.org/seattle-pes/>

IEEE Entity

<http://sites.ieee.org/hosting/>

Slides Will Be Posted At

<http://ieee-pes.org/about-pes/volunteer-resources>



Advanced Plugins: CSS

- Web Designers
- Override existing CSS to improve design