



CHARLIE KUBLY

OUR MISSION

The Charles E. Kubly Foundation seeks to better the lives of those affected by depression by increasing awareness of the disease and its devastating effects, eliminating the stigma associated with it, supporting suicide prevention programs and promoting improved access to quality mental health resources within communities.



WINTER 2021

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THE CHARLES E. KUBLY FOUNDATION

WWW.CHARLESEKUBLYFOUNDATION.ORG

A Message From Molly Kubly Fritz

It is hard to believe we have been living with the Covid pandemic for over a year. We have seen the effects both close to home and around the world. The need for support from The Charles E. Kubly Foundation has never been greater and you, our wonderful donors, have understood and answered with incredibly generous donations. Our Beyond the Blues update along with Blues Backer and Sponsor lists are on pages 2 and 3.

The year 2021 has already brought many changes to The CEKF. We are beyond thrilled to let you know that Kris Rick, our extremely capable and organized Business and Events Manager has agreed to be our new Executive Director. We are giving Kris a few months to wrap her arms around all the new position entails and letting her mold her new job description between her new and old responsibilities before finding someone in a supporting role. We look forward to Kris bringing her enthusiasm and focus to this new role.

Due to Covid, so much of what we did this past year was on-line and we are looking into new ways of communicating in the future. We want to be sure we have all your current contact information. PLEASE SEE OUR NEW DONOR CARD enclosed as we are requesting you to send it back filled out completely (with or without a donation - but preferably with a donation 😊). Please be sure to mark if you would still like to receive a paper copy of the tax deduction acknowledgment letter.

We had a very busy February Board meeting. While being the Board President for the past 7 years has been such an honor, we voted in a new Executive Board. I am so pleased to announce that Linda Lundeen is the new Board President, Lori Kilian is the new Vice President, Laura Koppa remains our trusted Treasurer, and Lily Kubly is our new Secretary. Our heartfelt thanks to Evie Kelly for her attention to detail and her timely completion of the minutes while she served as secretary.

The Foundation added two new Board Members this past year. Rosa Kim (see short bio below) and Lily Kubly (bio on page 6). We are excited to have them join the Board and look forward to their participation. We also said a tearful goodbye to two long-term Board members, Devin Wolf and Ross Williams. Devin's wife, Amy (MacNeil), and Ross were both Charlie's childhood friends. Devin was quickly added to that group and Charlie soon thought of Devin as his own close friend, and not just as Amy's husband. Devin, Amy, Ross and Ross' wife, Angela, were counted among Charlie's inner circle of friends as adults too and created many wonderful memories together over the years. Devin has been a Board Member since 2009. Ross has been on the Board since it started in 2003. Ross has served in all Board roles, except Secretary. Both Ross and Devin have brought years of business experience and leadership to the Foundation. I hope they both know how much our family and our community appreciate all they have done to help keep Charlie's name and more importantly, his spirit alive while making a difference for those affected by the disease of depression. The good news is while they may be officially off the Board, we know where to find them if we need them!

While it will be a little difficult for me to take a small step back, I know with Kris at the helm and with the leadership of our incredible Board, the Foundation is in GREAT hands. While looking over the newsletter and prepping this note, I am literally in tears at seeing so many close friends and family, but also so many people that I have yet to know listed as donors. I want to assure each and every one of you that we as a Foundation and as a family are simply overwhelmed and grateful beyond words for every donation. The Foundation is Charlie's legacy and you allow us to continue to make a difference in his name.

** Dr. Rosa Kim is a Pediatric Psychiatrist at Children's Hospital & Associate Professor at MCW living in Shorewood, WI with her husband Dr. Matt Kleban and their two children. She is an active member of the CEKF grant review committee.

BEYOND THE BLUES

A SUCCESSFUL CAMPAIGN WEEK

OH, WHAT A YEAR IT'S BEEN!

There was so much rescheduling, cancelling and pivoting of our traditional activities to adapt to the pandemic and social restrictions. Planning for Beyond the Blues 2020 was a challenge, but, ultimately we were able to turn our annual event into a campaign week. We are forever grateful to Milwaukee's own John McGivern and his producer Lois Maurer for their part in conveying the message of The Charles E. Kubly Foundation to our donors and new Foundation friends. The week featured John explaining the need for funding and then subsequently featured pandemic mental wellness tips that brought levity to a dark time for most of us. We so appreciate his humor and antics, but also his sincerity in his message about mental health.

The success of the BTB campaign has astounded us – we are humbled by the response. **We were able to raise over \$214,000 – this is a record year for us!** What does that mean? The CEKF is in a great position to fund quality mental health initiatives that will be even more critical due to the stressors of the pandemic and so much social unrest in our country.

We couldn't do any of this without YOU. It sounds cliché, but you, our donors and sponsors, allow us to continue funding important projects and programs that help those affected by depression and suicide prevention. Please take a look at our Projects Funded page included in this newsletter for the latest grants given by The CEKF.

Lastly, **SAVE THE DATE** for our Beyond the Blues 2021 to be held on Friday, September 10th back at Discovery World Pier Wisconsin. Of course, we will adhere to any gathering restrictions but hope that vaccine delivery will be in full effect by summer and allow us to get together socially by September. **SEE YOU THERE!!** Beyond the Blues is our highlight of the year for the Foundation and we are so grateful to all those who sponsor, attend or simply contribute to this annual fundraising event. Its success ensures another impactful year of grant giving for The CEKF.

SEE YOU THERE!



SAVE THE DATE FOR

**BEYOND THE
BLUES 2021**

AT THE BEAUTIFUL PAVILION

**Discovery World Pier Wisconsin
Friday, September 10th**

THANK YOU BEYOND THE BLUES 2020 SPONSORS

SAPPHIRE LEVEL – \$20,000

Colony Brands, Inc.
Meg Fetherston Kasch & Libby Kasch
Billie Kubly

TEAL LEVEL – \$5,000

Elaine Burke
Kathryn M. Burke
William & Sandy Heitz Family Foundation
Sandy & Dennis Kuester
Rite Hite Foundation
Michael J. Schmitz

TURQUOISE LEVEL – \$2,500

Jean & Charlie Gorham
Julie & Andy Gusho
Hauske Family Foundation
The Kellner Family
Dr. Rosa Kim & Dr. Matthew Kleban
Sally & Chip Kubly
Beth & Will Kubly
Milwaukee Admirals
Betsie & Patrick O'Brien
Catherine & Bill Perez
Power Test
Rogers Behavioral Health
Schwanke-Kasten Jewelers
Kate Schuett Wasmer & John Wasmer
Angela & Ross Williams

NAVY LEVEL – \$1,000

Lisa & Souheil Badran
Baird
The Boume Family
Suzy & John Brennan
Kathleen & Jim Caragher
Jose Carlino Design
Mary & William Cullinan
David Michael Darrow Memorial Fund
at the Greater Milwaukee Foundation
Sue & Russ Darrow
Executive Benefits Network
Dean Fitzgerald
Katie Frommelt in memory of Garrett
Kelley
Godfrey & Kahn, S.C.
Ann M. Goris
Thomas Gould
Patty & Mike Grebe
Marilyn & William Haker
Ann & Jon Hammes
Jean & Thomas Harbeck Family
Foundation
Susie Hawkins in memory of Debbie Thom
Kathy & Al Hentzen
Susie & Lee Jennings
Susan Kasten
Laura & Pat Koppa
Mary Ann & Charles La Bahn
Mary Lillydahl
Anne Lubber
Linda & Curt Lundeen
Keith and Dee Miller Fund
Shelley & Mike Muranyi
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Candy & Bruce Pindyck
Peggy & Ned Purtell
Peggy & Bob Schuermann
Nancy & Greg Smith
Julianne & Stephen Spadafora
Mary & Chris Tomehl
Julia Uihlein in honor of Chucker Aring
Debbie & Camp Van Dyke
Abby & Scott Williams
Jessica Wirtz & Lily Kubly
Diane & Ed Zore

DENIM LEVEL – \$500

Ace Worldwide Elite Relocation Services/
Steinergroup
Amy Argall in memory of Dan Argall
Linda & John Awe
Deanna Braeger
Geraldyn & Bill Cannon
Maripat & Tom Dalum
Christiane Endres
Mr. & Mrs. Gary Fandek
Anna Claire & George Gaspar
Susie Gebhardt
Ellen & Richard Glaisner
Cynthia & Jeff Harris
Ann Homstad
Andy Jaekels
Diane & Bob Jenkins
Evie Kelly
Maryglenn and Robert Kieckhefer
Lori Kilian in memory of Debbie Thom
The Lanigan Family

Mitchell Lindstrom in memory
of Joey Van Susteren
Nancy Lucas
Mr. Peter Mahler, Sotheby's
Linda & John Mellowes
Susan & Bob Mikulay
Barbara & Rik Moe
Maribeth & Bill Naleid
Linda & Jeff Perrigo
Randy Perry
Constance & Reik Read
Kristin & Kerry Rick
Kris & Robert Rick
Mary & John Rickmeier
Elizabeth Robbins
Julie & Mason Ross
Jen & Todd Schoon
Jane & Johan Segerdahl
Barbie Sullivan
Kathryn Szefflinski
Jennifer & Joseph Teglia
Susan & Stacy Terris
Betsy Trimble & Family
Laura & Scott Vuchetich
Brooke & Robert Walker
Mary & Willard Walker
Sarah & Michael Weiss
Lindsay & Steve Wojciechowski
Devin & Amy Wolf
Carol K. Wythes

Thank you 2020 Blues Backers for supporting our event with a contribution of \$150 or more. We also thank our anonymous donors and many loyal donors who have contributed in the past.

We apologize in advance for any unintentional omission from these lists; please contact us if you feel there should be a correction, thank you.

Anonymous
Ted & Chris Balistreri
Anne & Jeff Ballentine
Mary Jane & Mark Baumgartner
John & Jan Beck
Jonathan Bloom
Jennifer Bolger & Enrique Breceda
Mike & Ann Briscoe
Gretchen & Bill Burns
Mike & Marian Carroll
Maureen & Grant Chamberlain
Carlyle & Patricia Chan
Robert Chayer, MD
Christine & Phil Cloninger
Mr. & Mrs. Mark Collings
Dana Day
Barbara & Ken Donner
Peg & Jerry Edquist
Ephraim & Sohee Ellsworth
Carolyn Evans
Bill & Barb Faude
Tom & Tanja Felton
Boots & Dick Fischer

Tom & Jane Frantz
Jean Gatz
Abe & Beverly Goldberg
Michael & Kelly Grebe
Karen Holt
Jayne Jordan
Mike & Mary Jordan
Richard & Tina Karnes
Susan Kasten
Mr. & Mrs. Robert Kraft
Shannon Krause
Marlene & John Kreilkamp
Rand Krikorian
Steve & Cheryl Kuhnmuensch
LFF Foundation
James & Julie Ladky
The Looker Family
Kathleen Ludington
The Mahn Family
Mike & Barbie Nelson
Peter Oberbreckling
Maureen Oster
Nick & Janet Padway

Mr. & Mrs. Bruce Peterson
Mr. & Mrs. Terry Porter
Mr. & Mrs. Mitchell Prosk
Charlie Purtell
Jackie & Mike Quinlevan
Patty & Peter Schuyler
Bob & Judy Scott
Karthik Shanker
Kristin & John Sheehan
Kerry & Bill Sinsky
Beth Spangenberg
Barb & Harry Stratton
Margy Stratton & Greg Norman
Scott & Mary Sullivan
Mike & Beth Treptow
Betsy Trimble
Joseph & Renee Tyson
Mr. & Mrs. Blair Wangman
Nan & Jerry Welch
The Westfahl Family
Bob & Barbara Whealon

*Many of these donations were made as memorial donations - remembering Daniel Damask, Abby Goldberg, Garrett Kelley, Mike Kubly, Alex Kuhnmuensch, Michael O'Brien, Myles Porter & Devin Wyatt

PROJECTS FUNDED - WINTER 2021

THE CHARLES E. KUBLY FOUNDATION PROUDLY SUPPORTED THE FOLLOWING PROJECTS:

AMERICAN FOUNDATION FOR SUICIDE PREVENTION

The Wisconsin chapter of AFSP will work to pilot a new customized suicide prevention program aimed at Wisconsin veterans and later to be rolled out through AFSP chapters throughout the country.

BELLIN HEALTH

Funding for Mental Health First Aid community trainings and the certification of additional staff members as trainers in the youth and adult versions of the program. Mental Health First Aid is a national program to teach the skills to respond to the signs of mental illness and substance use and help a person in crisis through a five-step action plan

COPE HOTLINE

CEKF funds will go toward support of the 24/7 COPE support and crisis line which serves five counties and took 18,000 calls in 2019. COPE and Starting Point—two agencies with closely affiliated missions—have recently come together under the name Sirona Recovery.

FRIENDSHIP CIRCLE

Funding for two teen suicide prevention programs, LivingWorks Start and SafeTalk, to be offered in conjunction with schools, clubs and other youth-serving organizations as well as to the Friendship Circle teen mentors who work with peers with special needs

GRAND AVENUE CLUB

A CEKF grant will benefit the support groups offered to participants in Grand Avenue Club's workplace programs. The twice-weekly groups aid GAC members looking for work and also provide a forum for discussing issues and challenges for those who are employed. Grand Avenue Club's mission is to successfully help people experiencing mental illness achieve recovery through work, education, and community life.

KIDS MATTER, INC

Funding for crisis counseling and emotional support for children impacted by the homicide of a parent or caregiver.

MOMS MENTAL HEALTH INITIATIVE

A grant for increased social media support and training to reach mothers experiencing perinatal mood and anxiety disorders.

ORBAN FOUNDATION FOR VETERANS

Funding for a podcast hosted by veterans for veterans with a goal of breaking stigma and sharing stories of mental health challenges and recovery.

PATHFINDERS

Funding for the training of Pathfinder's direct service staff in Trauma-Informed Care and Motivational Interviewing. Pathfinders provides comprehensive youth services designed to protect youth/young adults (aged 18-25) and their families who are dealing with homelessness, family problems, mental health issues, sexual abuse, teen pregnancy, alcohol and drug addictions, juvenile delinquency and educational needs.

ROGERS BEHAVIORAL HEALTH

Support for the Coaching for Success initiative in which MPS, Boys & Girls Clubs and other partners will provide coaching for teachers and evaluate how coaching can translate training into successful use in the classroom.

SIXTEENTH STREET COMMUNITY HEALTH CENTERS

A bilingual, culturally-sensitive weekly support group facilitated by a licensed behavioral health provider helps break down barriers for parents with children in the day treatment program by providing tools and a support network to help manage their child's behavior in the home, as well as providing parents with an outlet for emotional support in coping with challenges.

UWM MILITARY AND VETERANS RESOURCE CENTER

Funding for support of peer-to-peer coaches for UWM's military and veteran students to support those with mental health needs or concerns and to encourage them to seek resources.

VIVENT HEALTH (FORMER AIDS RESOURCE CENTER)

Funding for Vivent's Consultant-Liaison program which embeds a mental health professional within Vivent's Milwaukee Medical Clinic.

WISCONSIN LUTHERAN CHILD & FAMILY SERVICES

Funding for mental health screenings of freshman at three Wisconsin high schools

YOUTH AND FAMILY PROJECT

Free, short-term counseling to youth in crisis and their families, with additional services that include emergency short-term shelter, education, referral and availability of a 24-hour hotline.

HUDSON YMCA

A grant to provide community Mental Health First Aid trainings in the St. Croix and Pierce Counties region of Wisconsin.



THE CHARLES E. KUBLY
NEWSLETTER AND WEBSITE
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THANK YOU ENDOWMENT FUND DONORS

We would like to take one more opportunity to thank everyone who has contributed to the Joey Schmitz & Charlie Kubly Endowment Fund. As we shared last year, we have met our goal with **over \$1,000,000 raised**. The Endowment Fund is an incredible achievement for The CEKF and it could not have happened without the initiation of Jeanne and Michael Schmitz, and subsequently the gifts from these donors.

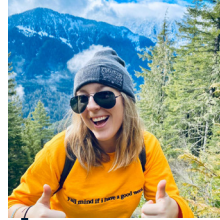
THANK YOU!

ENDOWMENT DONORS TO DATE

Anthony Asmuth	Family Fund	Laura & Pat Koppa	Michael & Jeanne Schmitz
Ted & Christine Balistreri	Robert Feind	Chip & Sally Kubly	Suzanne Selig
Virginia Bean	Brenton & Renee Field	Billie Kubly	Elizabeth Slugg
Jennifer & John Bergstrom	Dick & Rosemary Fritz	Will and Beth Kubly	Jim Snyder
Dan Bird	Molly & David Fritz	Jess & Sarah Langerman	Julie & Steve Spadafora
Patty Blommer	Jeanne Gaenslen	Mary Laudon	William & Sally Stevens
Karen Blommer	George & Anna Clair Gaspar	Anne Luber	Richard Todd
Jeff & Mary Brown	Michael Grebe	Linda & Curt Lundeen	Trish & Joe Ullrich
Thomas Buestrin Sr.	Lorinda Harvey	Marlo Foundation	Fran Verito
Ben Checota	Andrea Hatcher	Linda Mellowes	Willard Walker
Clara Chisholm	Tom & Kathy Hauske	Paul Meyer	Deborah & Willard Walker
Robert & Susan Cadwallader	Kathryn Hofman	Bob & Debbie Mikush	Sarah & Michael Weiss
Patricia Conole	Jane Howland	Kurt Mueller	Rbt & Barb Whealon
Continental Properties	Chris Jaekels	Charles Mulcahy	Jim and Libby Wigdale
Andrew Coopman	Phil & Kathleen Jennings	John & Maureen Oster	Kathleen Wigdale
Gordon Davidson	William & Sally Johnson	Bill Perez	Ross & Angela Williams
Peter Drake	Susan & Fred Kasten	Susie Purtell	Devin & Amy Wolf
James Duffy	Evelyn Kelly	Edie & Steve Radtke	
Ernst & Christiane Endres	Kenan & Sally Kersten	K. Remington	
Carolyn Evans	Lori Kilian	Laura Roberts	
Patrick & Christine Scoggins	Rosa Kim	Shiloh & Dan Roehl	

CEKF YOUNG LEADERS COUNCIL

Let us introduce to you **The Charles E. Kubly Foundation's Young Leaders Council**. This new group of ambitious young adults are serving on the YLC to make a difference in mental wellness. While they will be engaging other young adults using social media and fun(d)raising, their ultimate goal is to provide a safe and resourceful network for them. The hope is that this network will be far reaching over time and diverse. Engaging this demographic will be so helpful in ending stigma associated with mental illness, recognizing that anyone can experience depression or anxiety, no matter what their background may be. We can't thank them enough for their time and talents. Watch for upcoming events and outreach on their behalf!



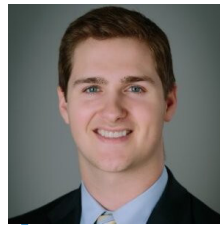
LILY KUBLY

I have been active with the Foundation since starting "Charlie's Night" in 2016/2017. Currently living in Chicago, I'm hoping to help continue the Foundation's efforts in Milwaukee as well as expand them to Chicago! I became passionate about mental health after losing my Uncle Charlie to the disease of depression and seeing first hand what the disease can do. I carry that passion and energy with me in not only the work I do with the Foundation, but my everyday life as well. I'm really looking forward to this Council and getting other passionate people involved with our mission!



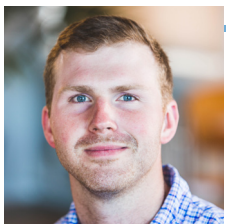
QUINN BUTLER

My name is Quinn Butler, I grew up in the Milwaukee area, and will soon be moving to Chicago. My passion for mental health has brought me to multiple places. I lived in Boston, where I worked with adults as a community mental health worker. I then pursued my Masters in Nursing, and currently work as a psychiatric nurse serving children and adolescents at Rogers Behavioral Health. I have been a part of the CEKF Foundation through attending the incredible events it has had over the last several years, and I have seen the amazing community that has formed. I am so excited to be part of CEKF's mission, and look forward to meeting you all!



AUGIE FRITZ

My Name is Augie Fritz and I just moved back to Milwaukee after living in Minneapolis and Scottsdale over the last 10 years. Just like Lily, mental health and the Foundation have become an important part of my life after losing my uncle Charlie when I was in 6th Grade. It has been awesome watching Lily spearhead the targeting of mental health in the younger generation with events like Charlie's Night. I look forward to getting to know everyone on this team.



COLIN FRITZ

My name is Colin Fritz and I currently live in Chicago, IL. Mental health awareness has been a big part of my life ever since losing my Uncle Charlie to depression in 2003. I am particularly passionate about normalizing everyday conversations around depression and anxiety, and eliminating the stigma that is often associated with these feelings. It has been rewarding to watch the CEKF begin targeting a younger demographic in recent years, where mental health is particularly prevalent.



KATIE FROMMELT

My name is Katie Frommelt and I currently live in Chicago but my roots are in Milwaukee. I have struggled with depression and anxiety since my sophomore year of college, and have been trying to normalize the stigma around mental health ever since. After losing a close friend to suicide in 2016, I was introduced to the Charles E. Kubly Foundation.



BRIDGET KELLEY

My name is Bridget Kelley. I was introduced to The CEKF in 2017 after the loss of my brother. Through the support and generosity of The CEKF, we worked together to create an annual event in honor of my brother to raise awareness and support for those suffering the effects of suicide and depression. Through many CEKF events, I have been introduced to many incredible people and organizations working to be a catalyst for change in the community. As a nurse working with Covid patients over the last year, I have seen firsthand the growing and devastating impact of Covid on mental health. I am passionate about the CEKF mission and am looking forward to taking a more active role in The CEKF, especially during this critical time.



MITCHELL LINDSTROM

My name is Mitchell Lindstrom and I currently live in Whitefish Bay with my wife. I attended Marquette University where I received both my undergraduate and law degree, and I am currently an attorney at Foley & Lardner. I had the pleasure of meeting with Kris and Ann at a YNPN event, and I knew that CEKF would be a perfect organization for me to get involved in. I have had a family history of suicide and depression, and CEKF allows me to bring awareness to mental health issues and channel my time to a cause that's very important to me.



MONICA QUESNELL

My name is Monica Quesnell and I live in Milwaukee, WI. I previously worked as a Deputy Sheriff for Milwaukee County and I'm passionate about eliminating the mental health stigma in the Law Enforcement community. I am a student at UW-Milwaukee, pursuing my Master's in Clinical Mental Health Counseling, as well as a Certificate in Trauma Informed Care. I am also interning at Northshore Clinics and Consultants as a therapist in training.



KELSEY RICE

My name is Kelsey Rice and I currently live in Milwaukee. I received my undergrad from St. Norbert College in Communications and my Masters from Concordia University in Leadership. I have a strong passion for community service, and currently work full time for Make-A-Wish Wisconsin in fundraising and events. I got involved with CEKF to help bring awareness and eliminate the stigma around mental health. There are so many amazing resources to help people who are struggling and I'm excited to work with CEKF to shine more light on conversations.



KRISTIN RICK

My name is Kristin Rick and I currently live in West Bend with my Husband and our two dogs. I have been volunteering at many CEKF Events since 2014 when my Mother-In-Law (Kris Rick) became Business & Events Manager. I wanted to get more involved because I have had several friends and family members, my self included, struggle with mental health over the last several years. I look forward to meeting the members of the new Young Leaders Council as well as others involved in the Foundation.



BRITTANY ROSALES

Hola. My name is Brittany. I attended Charlie's Night a few years back and was impressed by the targeted approach to the younger generation. As I learned more about CEKF, I learned they support all sorts of organizations in their work to meet people where they are and am proud to be a part of this effort! Depression knows no boundaries and I believe this group is a great vehicle for reducing stigma and truly helping people get to a better place. I own a food truck in the Greater Milwaukee area and work for a software company as a data wrangler/engineer.

THANK YOU

We would like to thank the families of Myles Porter, Anthony Oszewski, Joseph Driessen and Paul Meyer for their request that memorial contributions should benefit The Charles E. Kubly Foundation.

We are honored by their gifts.

THE CHARLES E. KUBLY FOUNDATION

A public charity devoted to improving the lives of
those with depression

The Charles E. Kubly Foundation
1341 W. Mequon Road
Suite 220
Mequon, WI 53092



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SAVE THE DATE FOR

BEYOND THE BLUES 2021

FRIDAY, SEPTEMBER 10TH 2021

At Discovery World Pier Wisconsin

A Charles E. Kubly Foundation Event - www.beyondtheblues.org