

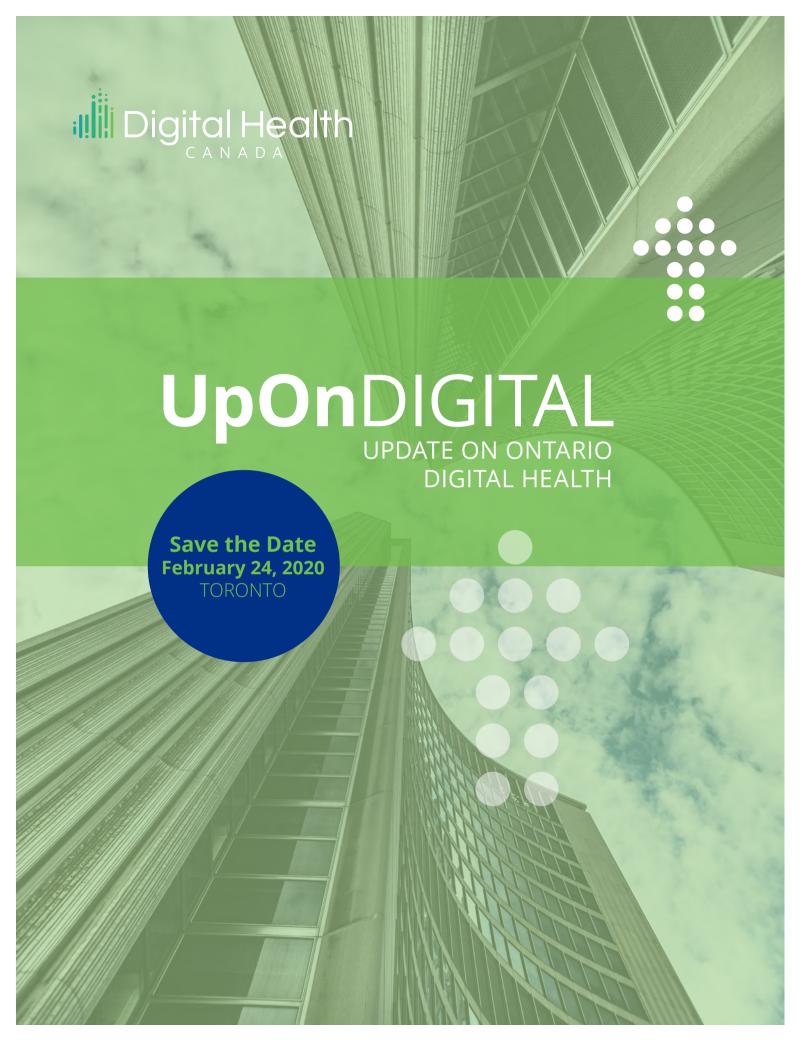
CHARTING A COURSE TO CONSUMER HEALTH

MONDAY, OCTOBER 21, 2019 | BEANFIELD CENTRE, TORONTO

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Driving the Future of Digital Health is hosted by Digital Health Canada. Digital Health Canada connects, inspires, and educates the digital health professionals creating the future of health in Canada. Our members are a diverse community of accomplished, influential professionals working to make a difference in advancing healthcare through information technology. Digital Health Canada fosters network growth and connection; brings together ideas from multiple segments for incubation and advocacy; supports members through professional development at the individual and organizational level; and advocates for the Canadian digital health industry. For more information, visit digitalhealthcanada.com.



DRIVING THE FUTURE OF DIGITAL HEALTH CHARTING A COURSE TO CONSUMER HEALTH

Jason Ewing, U.S.-based CIO



8:30 am -9:00 am	Networking Breakfast	
9:00 am -9:15 am	Welcome Remarks Mark Casselman, CEO, Digital Health Canada Mary Lou Ackerman, Vice President, Information Management, SE Health	Mark Casselman
9:15 am -10:00 am	Opening Keynote - AI/ML and Interoperability: The Future of Digital Health in Canada Taha A. Kass-Hout, MD, MS, Senior Leader, Amazon	
	Learn how AWS makes it easier to embrace interoperability and initiate a shift from a system-centric view to a patient-centric view, uniting data across all vectors of the care continuum, putting the patient back in the center of healthcare with cloud-powered solutions. Learn how the healthcare world is leveraging AWS for key clinical and operational systems. From FHIR-enabled interoperability standards to patient and member activation, providers and payers are reinventing the customer experience to reduce costs while improving the quality of care.	Mary Lou Ackerman
10:00 am -10:30 am	Networking Break and Exhibits	Taha A. Kass-Hout
10:30 am -11:15 am	Panel Discussion - Protecting Your Patients in a Digital World: The growing urgency of hardening healthcare data/cybersecurity - the latest healthcare cybersecurity attack headlines, the potential impacts of data breaches and what you need to do now to protect your healthcare organization—and patients	
	Aaron Middleton, Chief Security Officer and VP, Ontario and Federal	

Territories, Gevity; Shane Danaher, Chief Operating Officer, Divurgent;

threats that healthcare organizations face. It will present some helpful approaches, including lessons learned and best practices,

transitions as patients move throughout the system.

to minimize those threats and protect patients in this increasingly digital world. We will also provide the local (Ontario) context of the cybersecurity and privacy challenges posed by Ontario's efforts to transform the healthcare system and ensure safe, seamless

This panel will discuss the very real and ever-expanding cybersecurity

Shane Danaher

Aaron Middleton

DRIVING THE FUTURE OF DIGITAL HEALTH

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11:15 am -12:20 pm

BREAKOUTS - Innovation Showcase (Room 200A)

11:15 am - 11:40 am

Intersections: Design thinking, technology and business

Akshay Kalle, Chief Technology Officer, Pathway Communications and Elastic Care Inc.

The best product companies in the world are empathetic, effective and profitable. This talk will demonstrate the application and intersection of these areas, and how it formed the basis for Elastic Care—a cutting edge medical remote monitoring platform.

11:40 am - 12:00 pm Health Espresso, Patient-Centred Healthcare Solutions

Rick Menassa, CEO, Healthcare Espresso

Ontario's Digital Communication Solution for home and community care.

12:00 pm - 12:20 pm Capacity Planning with Predictive Analytics

Carolyn Busby and Azadeh Mostaghel, ORCHID Analytics

ORCHID Analytics will demonstrate the limitations of current healthcare capacity planning procedures and show how predictive analytics tools can improve planning, account for patient variability, and offer insight into how capacity decisions affect patient flow, bottlenecks and wait times. A demo simulation model will be used for illustration and participants will

be invited to experiment with the model.





Rick Menassa







11:15 am -11:40 am

Presentation/Demo -FHIR Walk Through via the Innovation Lab

Vipin Saini, Initiative Lead, eHealth Ontario

The Innovation Lab is a one stop shop for innovators and solution providers looking to learn, create, and understand the EHR environment in Ontario. This session will introduce the Innovation lab, describe upcoming improvements, and share our vision for the future.





Emily Hogan

11:40 am -12:20 pm

Interactive Session -The Digitally Empowered Patient

Emily O'Sullivan, KPMG; Emily Hogan, KPMG; Tommaso Dovidio, Think Research; Darcy MacLean, Think Research

This session digs into the challenges that patients are facing with regard to access to digital tools that provide timely access of information to enable self-care, as well as connect them to their care team and appropriate services. This session will be 100% interactive - bring your phone or tablet and get ready to participate! Your input in this session will help inform a Community of Action on The Digitally Empowered Patient, with publications and a webinar coming in early 2020.



Darcy MacLean

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12:00 pm -1:00 pm	Networking Lunch and Exhibits	
1:00 pm -1:45 pm	Keynote - Digital Health & Strategic Planning: The Future of Health Care in Ontario	
	Dr. Rueben Devlin , Chair, Premier's Council on Improving Healthcare and Ending Hallway Medicine	Dr. Rueben Devlin
1:45 pm	The Digital Health Toolbox: Enabling integrated care	
-2:30 pm	Dr. Mohamed Alarakhia , Managing Director, eHealth Centre of Excellence	
	The future of digital health is tied to the transformation that is happening in healthcare. Dr. Alarakhia will speak about how integrated care can be enabled by digital health tools and how this can accelerate benefits to patients, providers and the system.	Dr. Mohamed Alarakhia
2:30 pm -3:00 pm	Networking Break and Exhibits	
3:00 pm -3:45 pm	Panel Discussion - Establishing Data Governance for Ontario Health Teams: The Road Ahead	
	Panelists: Justin Saindon , Senior Project Manager, Digital Health Strategies, Southlake Regional Health Centre; Janet Daglish , National Director, Business Development and Government Relations, Bayshore Healthcare; Eric Sutherland , Executive Director, Data Governance Strategy, Canadian Institute for Health Information (CIHI); Alvin Cheng , Director, Health Analytics and Innovation Toronto Central LHIN	Janet Daglish
	While guidance and information are available to aspiring OHTs to support development of their digital health plans, little attention has been given to the concept of data governance and its role in facilitating functions like population health management, predictive analytics, and quality improvement.	Justin Saindon Eris Sutherland
	With the mandate to enable seamless and secure health information exchange for care planning and delivery as well as enabling unfettered access to health information for patients/consumers, there is growing need to establish a forum and leading practices for data governance, information sharing and discussion of common challenges and opportunities across OHTs.	
	The panel highlights diverse perspectives and considerations on digital enablement and data governance that are anchored in real world use cases in an effort to stimulate discussion and collaboration.	Alvin Cheng

DRIVING THE FUTURE OF DIGITAL HEALTH

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3:00 pm -3:45 pm **BREAKOUTS** - Innovation Showcase (Room 200A)

3:00 pm - 3:20 pm Digital Tool for Family Caregiving

Hitesh Seth, CEO, CareRelay Inc.

CareRelay is a SaaS platform and on demand services for family caregiving. We will showcase the capabilities and uses of the app for family members to facilitate the care of loved ones.

3:25 pm -3:45 pm iamsick.ca, holidayhours.ca & myflushot.ca - Digital tools for Helping Patients Navigate the Healthcare System

Dr. Ryan Doherty, PhD, President & Founder, Empower Health (iamsick.ca)

Needing access to healthcare can arise when a patient least expects it. This could happen after-hours, during long weekends or holidays, while travelling, and while in unfamiliar neighbourhoods. Digital health empowers patients to have up-to-date and actionable information at their fingertips when and where they need it. This presentation will share patient stories we've heard over the years while demonstrating how digital health helped them access care.

3:45 pm -4:30 pm Closing Presentation and Discussion - The Role of Digital Health Technology in Bringing Humanity Back to Healthcare

Dr. Karim Vellani, Founder/Medical Director of MediCall; Family Physician, St. Michael's Family Health Team; **Anna Foat**, Director of Global Digital Transformation for SunLife; Co-Chair of the Primary Care Digital Working Group for the SW OHT; **Dr. Ian Zenlea**, Pediatric Endocrinologist, Trillium Health Partners; Project Lead for the KidFit Health and Wellness Clinic; Scientist at the Institute for Better Health

This panel discusses meaningful development and implementation of digital health tools that actually reduce the "technology burden" that has befallen healthcare delivery. Explore how working with interdisciplinary teams, organizations and patients can help build technology that is truly collaborative and that protects, rather than diminishes, the important role of human interaction and empathy in healthcare.

4:30 pm

Closing Remarks

Mark Casselman, CEO, Digital Health Canada





Dr. Karim Vellani



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Dr. Ion Zonlo



Visit www.e-healthconference.com for more information.