

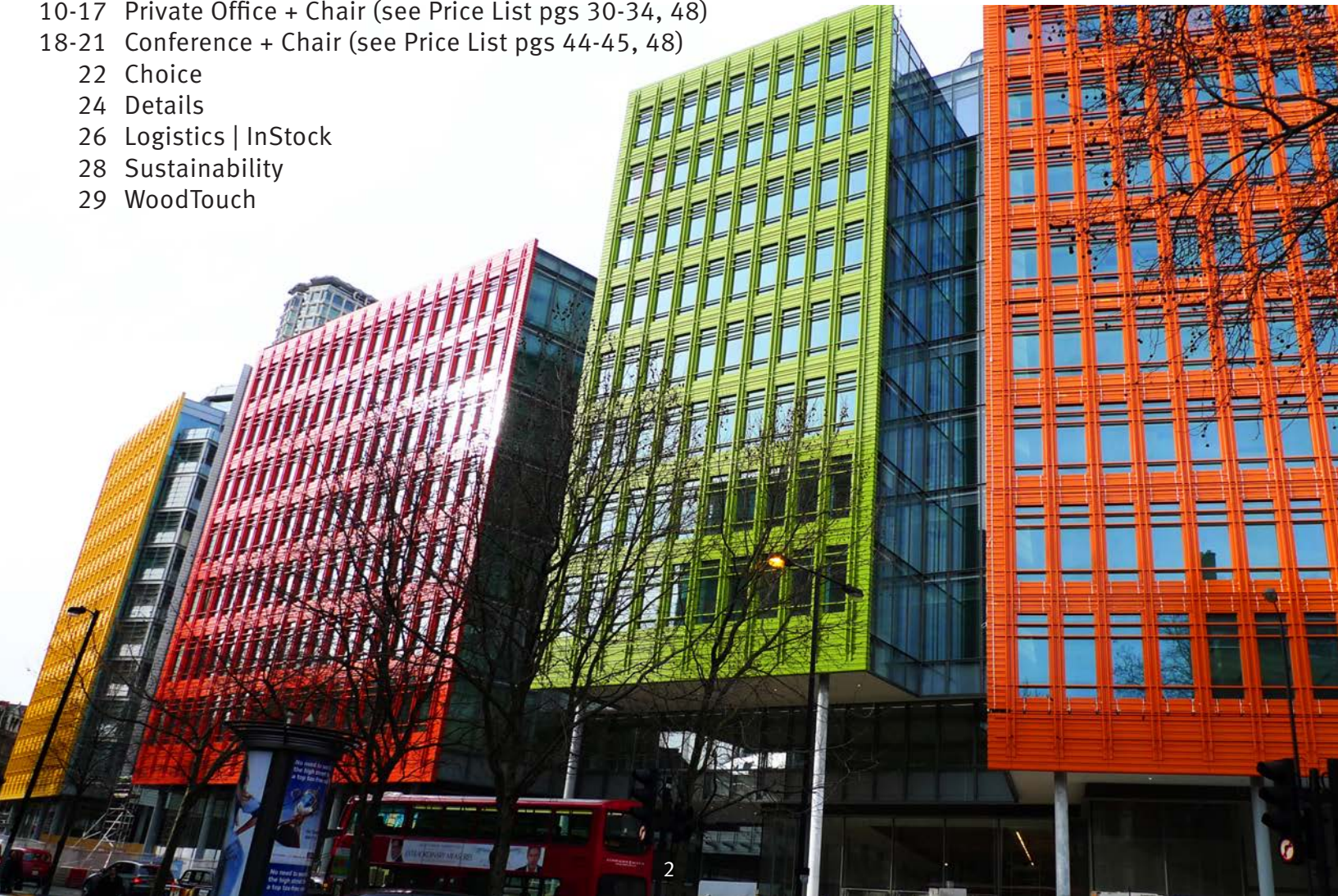


CERRYMAN

Verde



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## About Us

InStock availability, design quality, affordability, dependability.... This is Cherryman

Over the past decade, Cherryman has been instrumental in legitimizing the **Value Market** in commercial office furniture and has been recognized as a benchmark for delivering sustainable value solutions across the U.S. and Canada.

Verde, with design aesthetics, highly defined details, and a substantially unique value proposition raises the bar, again.

Cherryman has been and will continue to be a pioneer in this emerging, redefined **Value Market**.

Cherryman Team



## Verde | design



Cherryman commissioned Manfred Petri to design Verde. He has created furnishings for the contract furniture industry for the past 30 years. His designs have been recognized with awards and prevailed in the marketplace. Combining his experience in manufacturing and expertise in design, Verde **WoodTouch™** highlights his customary stylistic fingerprint—handsome proportions, subtle and precise details with a compact scale.

Verde WoodTouch features a multitude of architectural details to fit any office. It begins with WoodTouch — Cherryman’s new laminate — **a textured surface that adds the look, feel and distinction of real bamboo**. The details continue with aluminum accents in pulls, grommets and file drawer hardware. Lacquered glass is framed with a delicate aluminum profile. Drawers are finished in WoodTouch natural amber bamboo. Wire management is thoughtfully designed for integration throughout the product.

Verde WoodTouch is also an environmentally conscious design. It embodies Cherryman’s continuing effort to reduce environmental impact. Verde features recyclable aluminum and glass, CARB compliant cores and Greenguard® certification.

## Verde | inspiration





the Verde WoodTouch starts in reception







Verde private offices impress





Verde private offices are versatile





Verde shared offices **work**





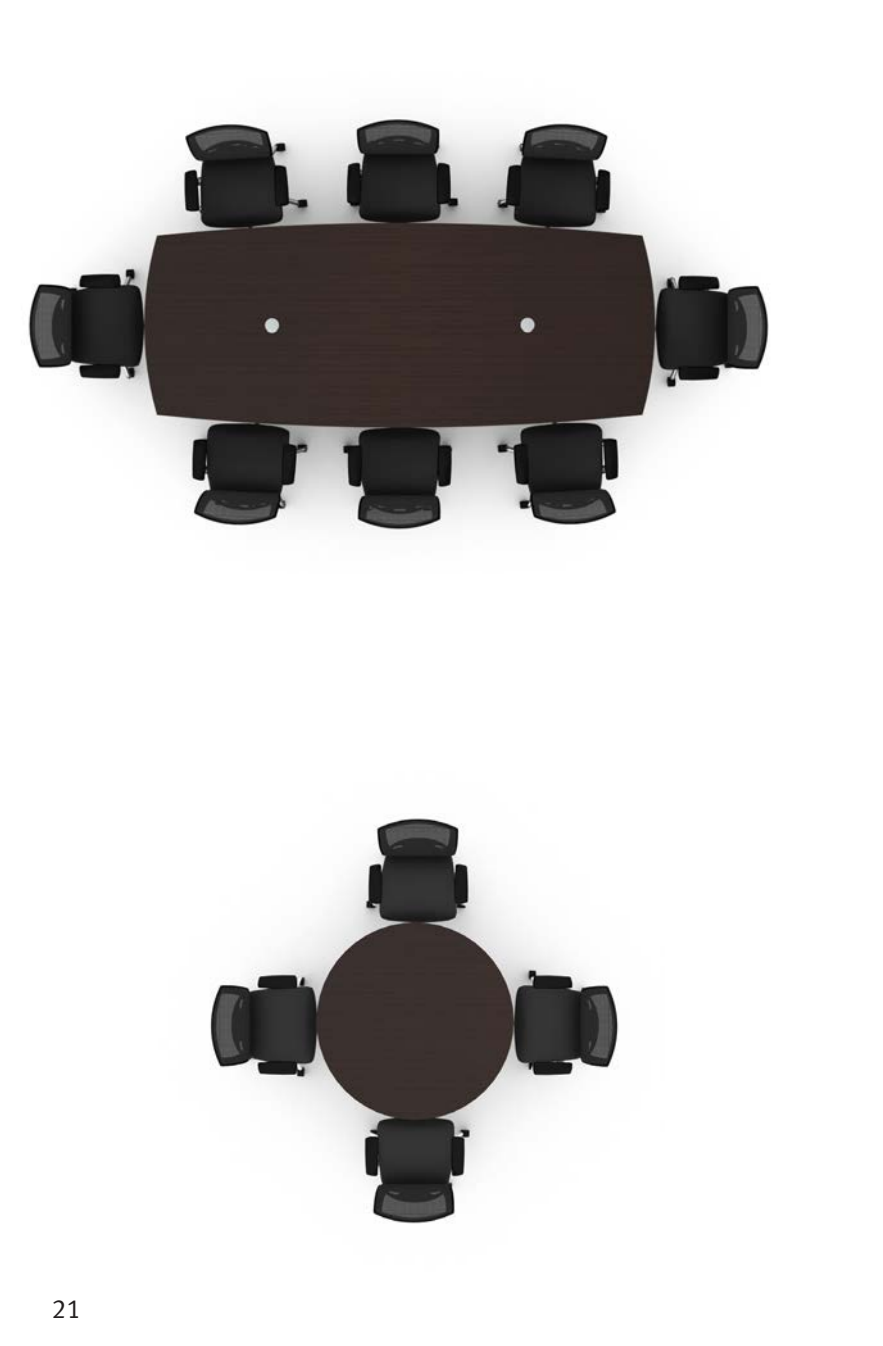
Verde is **simple** and **complete**



Verde conference tables **communicate**









Verde is about **choice**







Cherryman’s multiple regional facilities allow us to provide delivery in the U.S. and Canada normally **shipped within 48 hours** for unmatched reliability in satisfying customer’s requirements.

Most Cherryman product is shipped in a Ready to Assemble state. Many of our storage units are shipped Pre Assembled.



CHERRYMAN West | Headquarters  
Carson, California



CHERRYMAN MidWest  
Greenfield, Indiana



CHERRYMAN SouthEast  
Lithia Springs, Georgia



CHERRYMAN NorthEast  
South Brunswick, New Jersey





# Sustainability

We recognize the impact our products have on the environment and are committed to sustainability as a guiding principle in our business. Cherryman uses renewable and recycled materials in our products and processes wherever possible.

## CARB Compliance

Cherryman's products meet the California Air Resources Board Composite Wood Air Toxic Control Measure Standard. The C.A.R.B. rule mandates the strictest formaldehyde emission levels in the world on all composite wood products sold in California.

## Greenguard Certification

Verde WoodTouch is Greenguard Certified ensuring the product has met some of the world's most rigorous and comprehensive standards for low

emissions of volatile organic compounds (VOCs) to achieve safer, healthier indoor environments.

## Recycled Material

Verde WoodTouch is constructed of particleboard cores manufactured from recycled post-industrial material and uses recyclable aluminum and glass.

## LED lighting

Verde uses only LED based lighting to reduce energy consumption. Lower energy use means less fossil fuels are burned out and less Co2 emissions go into the atmosphere.

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9/2012



# Verde | WoodTouch™



Striking, versatile, durable. Cherryman's WoodTouch laminates have both the look and feel of a fine bamboo finish.

Verde WoodTouch is available in a deep Espresso Bamboo and a rich Latte Bamboo.



Espresso Bamboo



Latte Bamboo



Verde redefines **value**







[www.cherrymanindustries.com](http://www.cherrymanindustries.com) 888/471.1616