

Chinese version of the American Herbal Pharmacopoeia
"Goji Berry" published

People's Daily Client Ningxia Channel Yu Limin Li Ling 2021-02-02



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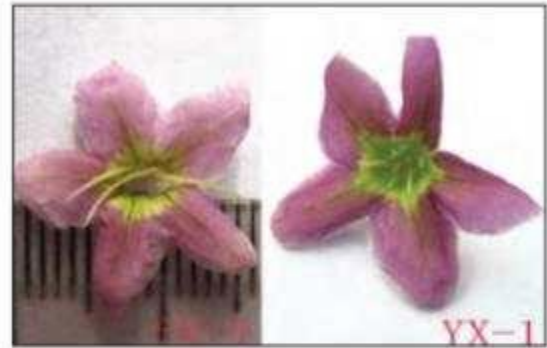


The wolfberry industry in Ningxia is entering a new stage. Photo by Li Tiantian

A few days ago, the Chinese version of the American Herbal Pharmacopoeia "Goji berry" was officially published. The original English version of the book was written and compiled by 32 experts in related fields from 9 countries and regions, and it has been strictly reviewed. It is an authoritative monograph with Ningxia wolfberry and Daodizhongning wolfberry as the main research objects in the international herbal medicine field. At the moment when Ningxia wolfberry is about to move towards high-quality development, the Chinese version of the book is published to scientifically understand the health value of authentic wolfberry and help the domestic wolfberry industry to connect with the world.



3d.



3e.



3f.



3g.



3h.



3i.

Figure 3 Botanical identification of *L. barbarum*

3d. Fruiting branches of two cultivars of *L. barbarum*

3e. Flowers of two cultivars of *L. barbarum*

3f. Flowers of two cultivars of *L. barbarum*

3g. Leaves of two cultivars of *L. barbarum*

3h. Fresh fruits of two cultivars of *L. barbarum*

3i. Dried fruits of two cultivars of *L. barbarum*

Source: 3d-i courtesy of Wang Ziqi, Ningxia Qixiang Biological Foodstuff Co, Ltd, Zhongwei City Ningxia, China;

图3·枸杞的植物学鉴定

3d. 宁夏枸杞的果枝（宁杞1号、宁杞5号）

3e. 宁夏枸杞的花（宁杞1号、宁杞5号）

3f. 宁夏枸杞的花（宁杞1号、宁杞5号）

3g. 宁夏枸杞的叶（宁杞1号、宁杞5号）

3h. 宁夏枸杞的鲜果（宁杞1号、宁杞5号）

3i. 宁夏枸杞的干果（宁杞1号、宁杞5号）

资料来源:3-1d-i, 王自贵先生, 宁夏杞乡生物食品工程有限公司, 中国宁夏中宁。

The precise quantitative research on the ingredients of wolfberry in the book.

American Herbal Pharmacopoeia (AHP), abbreviated as AHP, is a brand owned by a non-profit organization of the same name in the United States. The organization is committed to promoting the correct use of plant products and herbs, and is supported by a global network of experts, covering various professional fields such as botany, chemistry, herbalism, medicine, pharmacy, and pharmacology. The main work of AHP includes compiling herbal medicine monographs, providing plant material reference materials and plant identification services. Special collection of medicinal plants available for market circulation is the most important basis for the management and use of herbal products in the United States, and has a recognized authority in the international community.



In August 2018, Professor Michael Heinrich, an expert on the final review of AHP "Goji Berry", the School of Pharmacy, University of London, visited Zhongning.

AHP began to compile herbal medicines in 1994, and plans to publish 300 copies, which will basically cover the exotic botanicals commonly used in the United States, and finally form a classic and authoritative

English herbal literature system. According to its plan, the content of the pharmacopoeia includes taxonomic nomenclature, history, identification, product source and processing, chemical composition, analysis and determination, curative effect, safety, international status, Chinese pharmacy information, etc., which will be used by scholars, healthcare providers, production Businesses and managers provide important references.



In August 2018, Professor Michael Heinrich, an expert on the final review of AHP "Goji Berry", the School of Pharmacy, University of London, visited Zhongning.

As of March 2019, AHP has published 38 herbal medicines. In view of the increasing value of Chinese authentic wolfberry in Western medical and health care, the "Goji berry" sub-volume was officially released on March 20, 2019.

The book "Lycium barbarum" systematically organizes and scientifically discusses ten aspects including taxonomic nomenclature,

history, identification, commercial sources and processing, chemical composition, analysis and determination, efficacy, safety, international status, and supplementary information on traditional Chinese medicine. The book records the culture, medicinal history and modern development of wolfberry in China for more than 4,000 years, and organizes "Supplementary Information on Traditional Chinese Medicine" in a special chapter. The book will provide systematic knowledge about goji berries in academic fields, scientific research fields, large health industry fields and the general public, and help people understand the health value of goji berries more scientifically.

Wang Zigui, a senior member of the Chinese Society for Food Science and Technology, and Yao Ruyun, a postdoctoral fellow at the Institute of Medicinal Botany, Chinese Academy of Medical Sciences and Peking Union Medical College, participated in the editing and review of the book as Chinese experts, and then led the team. It took 1 year to complete the AHP "Goji Berries" "The translation work was officially published and distributed by the Sunshine Publishing House of the Yellow River Publishing and Media Group.

----- 转发邮件信息 -----

发件人: "herbal" <herbal@goji.net>

发送日期: 2021-02-02 06:55:30

收件人: "Ruyu Yao" <ryy0255@126.com>

主题: Re: Goji monograph_Chinese_comment for news paper report
Good news Ruyu.

My comments

1) I think this is a good opportunity.

2) **Personal commentary regarding world market.** Awareness of the health -promoting benefits of goji has grown tremendously in recent years. In the United States, goji was only known to native Chinese people and practitioners of Chinese medicine. Now, everyone knows about it and it has been integrated into common foods much in the same way that it is integrated into Chinese culture. While its use as a novel food is well known, its health benefits remain a mystery to most Westerners. We are happy we were able to develop the English-language *Goji Monograph and Therapeutic Compendium* and grateful that Mr. Zigui Wang of Ningxia Qixiang Biological Foodstuff Co Ltd and researcher Dr. Ruyu Yao, had the interest and foresight to translate the work into Chinese so this information can be presented in goji's native country. The West has a tremendous amount to learn from China and producing works like these help to facilitate the exchange of cultural and scientific knowledge internationally as well as to promote international peace.

Roy Upton, President
American Herbal Pharmacopoeia



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"Hope is like peace. It is not a gift from God. It is a gift only we can give one another."

Roy Upton, President of the American Herbal Pharmacopoeia, sent a letter to the publication of the Chinese version of AHP "Goji Berries".

Ruyu Yao, Ph.D.

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----- Forwarded mail -----

From: herbal
Date: 02/02/2021 11:14
To: ruyu Yao
Subject: Another Goji quote from the US

Here is one response. One more to come.

The continuous use of goji berry for over two millennia establishes this traditional food and medicine as a bridge from the earliest records of ancient China to its present use throughout the world. Long recognized as a superior herbal ingredient, contemporary scientific research continues to identify new applications for goji berry to contribute to health and well-being, even as its established historical uses endure.

Michael McGuffin, President
American Herbal Products Association, Silver Spring, MD, US

American Herb Industry Association Chairman Michael McGuffin sent a letter to the publication of the Chinese version of AHP "Goji Berries".

The publication of the book caused a great response in the industry. Roy Upton, Chairman and CEO of the U.S. Herbal Pharmacopoeia, wrote in a letter: "In the West, only Chinese and TCM doctors knew goji berry. Now, everyone knows it. It has been integrated into the ordinary food, it's like being integrated into Chinese culture. Although its use as a novel food is well known, its health benefits are still a mystery to most Westerners. We are very happy to be able to compile "Goji Berries » The treatment outline monograph. Mr. Wang Zigui and researcher Dr. Yao Ruyun from Qixiang, Ningxia are interested and farsighted to translate this book into Chinese so that the information can be seen in the birthplace of wolfberry. There are many things in the West. Learning from China and compiling such works will help promote the exchange of international cultural and scientific knowledge."

The President of the American Herbal Industry Association, Michael McGuffin, wrote: "The continuous use of wolfberry has been more than two thousand years. It has been used as a food and medicine to build a bridge from ancient China to the world. For a long time, people everywhere believes that wolfberry contains excellent herbal ingredients. Contemporary scientific research continues to determine new applications for wolfberry and continues its history."

Cao Youlong, director of the National Wolfberry Engineering and Technology Center, believes that the successive publication of the English and Chinese versions of the AHP "Lycium barbarum" Pharmacopoeia has further promoted and enhanced the influence of Ningxia wolfberry in the international community, allowing more consumers to understand Ningxia with the same medicine and food. Wolfberry has a more systematic and scientific understanding. At the same time, it can also help related domestic research institutes and

industrial departments to connect with the world, and help Ningxia's better-quality wolfberry industry to move toward the world.

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