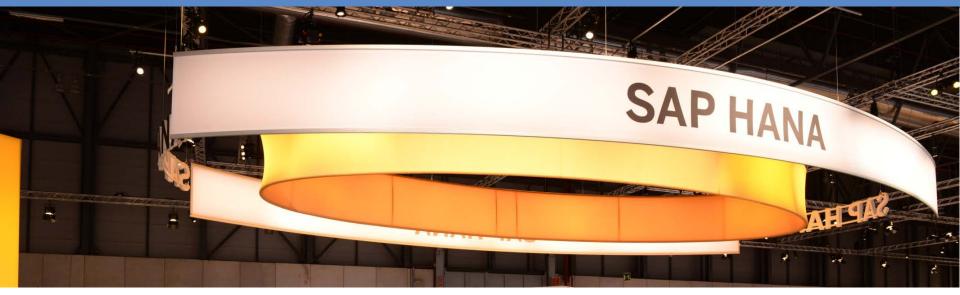
Choose the Right Platform for Your SAP HANA Strategy BOV22039 - Tuesday, Nov 3, 2:00 PM - 3:00 PM 7-Rode Kamer

Mike Friesengger SUSE Technology Strategist mikef@suse.com Thomas Fingerhuth IBM SAP Alliance Lead for IBM Systems thomas.fingerhuth@de.ibm.com





Choose the Right Platform for Your SAP HANA Strategy

SAP TechEd Las Vegas October 22nd, 2015

Speakers:

- Thomas Fingerhuth, IBM SAP Alliance Lead for IBM Systems
- Erich Schneider, Senior Director SAP HANA Product Strategy
- Mike Friesenegger, SUSE Technology Strategist







Thomas

Erich

Mike

Choose the Right Platform for Your SAP HANA Strategy from SAP, SUSE & IBM

Agenda:

- SAP, SUSE & IBM Collaboration Milestones
- Why SAP HANA?
- Why SAP HANA on IBM Power Systems?
- Why SUSE Linux Enterprise for SAP HANA on IBM Power?
- How are clients succeeding with our solution?
- How can we help you?



SUSE, SAP and IBM working together to deliver customer solutions - Milestones

1999 First Linux certified by SAP **2001** SUSE Linux Enterprise Server 7 on p-, i- and zSeries, 31- & 64-Bit 2005 SAP Business Suite on SLES 9 on IBM pSeries

2011 SUSE Linux Enterprise Server for SAP Applications

2015



2000 SUSE Linux Enterprise Server R1 IBM S/390 **2002** mySAP on SLES 7 for IBM zSeries 64-Bit

2010

SUSE Linux is Only OS recommended for SAP HANA



Time

1999 IBM DB2 becomes available for SAP 2005 Dynamic Infrastructure for SAP Adaptive Computing

ive Computing

2011 IBM GBS rated by SAP as Leader in Customer Satisfaction

> Introduction of IBM pureSystems for SAP

2014

IBM becomes SAP's

Premier Cloud Partner

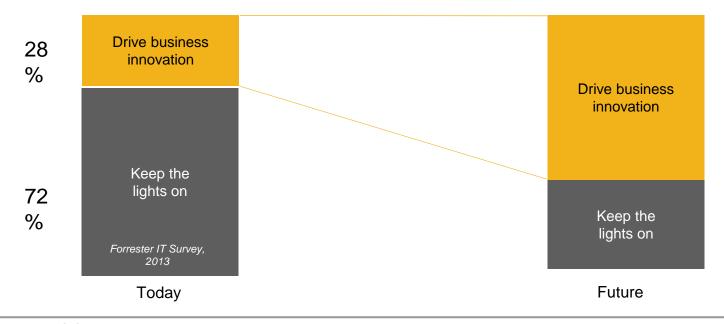
2015 SAP HANA on IBM Power Systems announced and generally available

_	_		_		_	
_	_	_	_		_	
_	_	_	_			
		_				
_	_	_	-	_	-	
_	_	_	_	_	-	
	_	_	_	-	_	-
_	_		_		_	001

1972 IBM becomes Logo and Development Partner of SAP

2001 IBM and SAP form Strategic Alliance 2010 IBM Announcement of POWER7 and EX5 Server Architecture for SAP 2012

A radically new approach is required to unlock potential



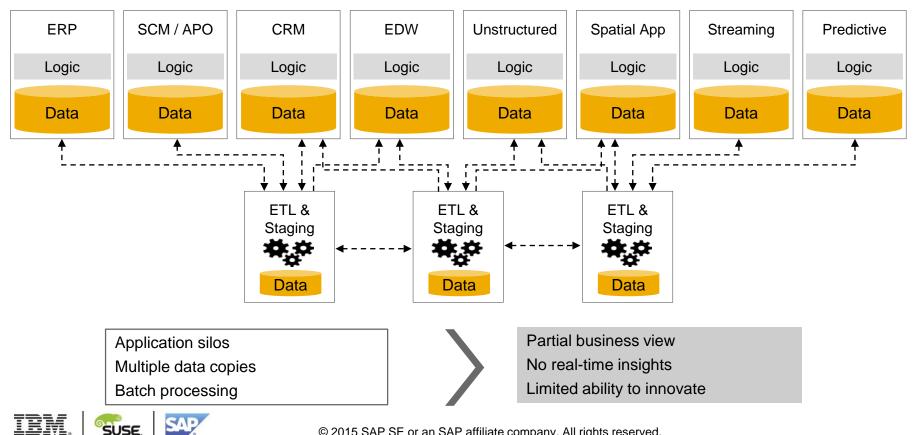
40% executives worry that their organizations will not keep pace with technology change and lose their competitive edge.

McKinsey study, 2013



The problem with current IT Landscape

Silos, delay and complexity hinder business agility and innovation



© 2015 SAP SE or an SAP affiliate company. All rights reserved.

The solution: Make all data readily available to all applications

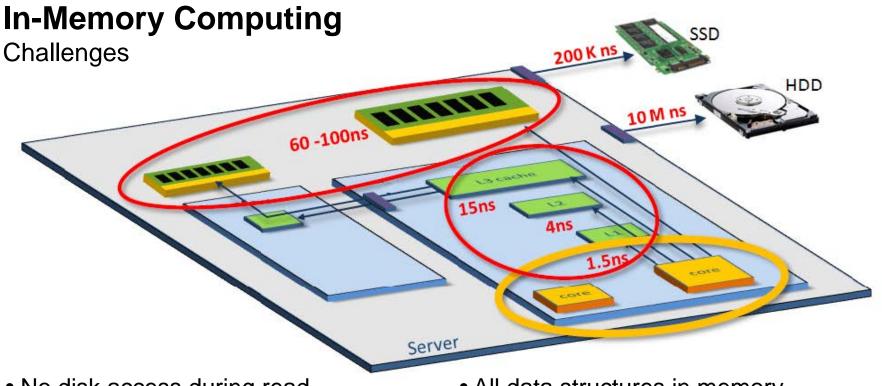
Reduce data movement and data latency - improve business agility & innovation

ERP	SCM / APO	CRM	EDW	Unstructured	Spatial	Streaming	Predictive			
Logic	Logic	Logic	Logic	Logic	Logic	Logic	Logic			
Data										

Unified application workloads Unified data – single copy Real-time processes Complete business view Ability to react in real-time Ability to innovate



© 2015 SAP SE or an SAP affiliate company. All rights reserved.

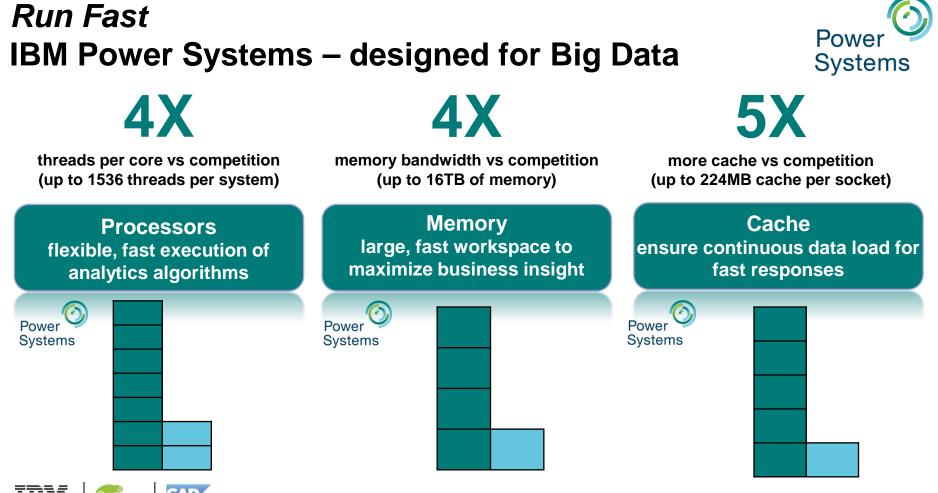


- No disk access during read
- Tens or hundreds of cores

IBM

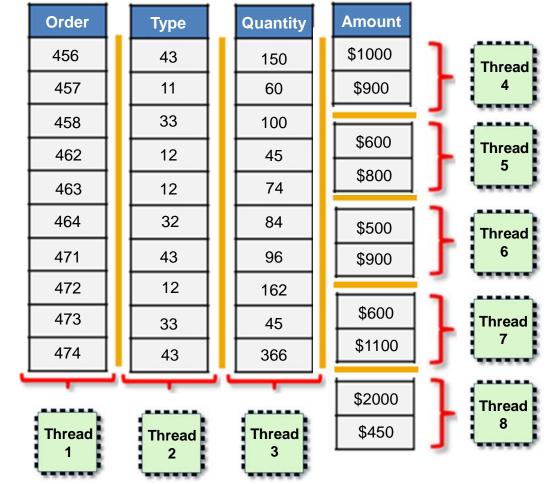
Cache-aware memory organization

- All data structures in memory
- Multi-threading in cores (Simultaneous Multithreading)



Parallel processing Faster data processing

- IBM POWER8 threads (SMT) are utilized by vertical and horizontal parallelization of each query
- Each thread can scan a column or a portion of a column in parallel

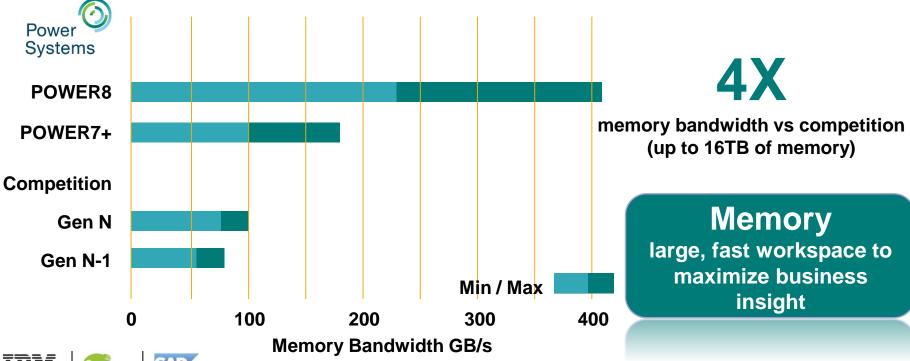


© 2015 SAP SE or an SAP affiliate company. All rights reserved.





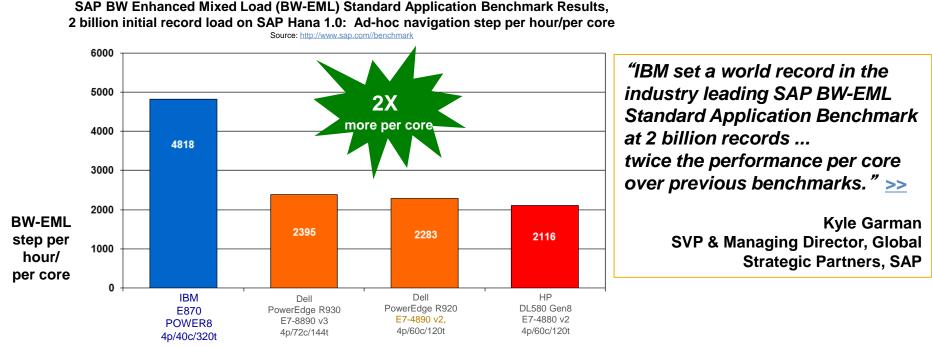
Run Fast POWER8's faster memory bandwidth is ideal for in-memory applications like SAP HANA



© 2015 IBM Corporation. All rights reserved.



New World Record set by IBM Power E870 on SAP BW Enhanced Mixed Load Standard Application Benchmark with 2 Billion records



(1) IBM Power Enterprise System E870 on the SAP BW Extended mixed load standard application benchmark running SAP Netweaver 7.31 application; 4 processors / 40 cores / 320 threads, POWER8; 4.19GHz, 1024 GB memory, 192.750 adhoc navigation steps per hours on SuSE Linux Enterprise Server 11 and SAP Hana 1.0, Certification #: 2015024 Result valid as of June 1, 2015. Source: http://www.sap.com/benchmark

(2) Del PowerEdge 1930 on the SAP BW Extended mixed load standard application benchmark running SAP Netweaver 7.31 application 4 processors / 72 cores / 144 threads, Intel Xeon Processor E 7 8890 v3, 2.5 GHz; 1536 GB memory, 172, 450 adhoc navigation steps per hours on SuSE Linux Enterprise Server 11 and SAP Hana 10. Octification #: 2015014 (3) Dell PowerEdge 1920, on the SAP BW Extended mixed load standard application benchmark running SAP Netweaver 7.31 application; 4 processors / 60 cores / 120 threads, Intel Xeon Processor E 74890 v3, 2.5 GHz; 1536 GB memory, 137,010 adhoc navigation steps per hours on SuSE Linux Enterprise Server 11 and SAP Hana 10. Octification #: 2015014 (4) HD LSB0 Genes, on the SAP BW Extended mixed load standard application benchmark running SAP Netweaver 7.30 application; 4 processors / 60 cores / 120 threads, Intel Xeon Processor E 74800 v2, 2.6 GHz; 1024 GB memory, 103,010 adhoc navigation steps per hours on SuSE Linux Enterprise Server 11 and SAP Hana 1.0. Octification #: 2010044 (4) HD LSB0 Genes, on the SAP BW Extended mixed load standard application benchmark running SAP Netweaver 7.30 application; 4 processors / 60 cores / 120 threads, Intel Xeon Processor E - 74800 v2, 2.6 GHz; 1024 GB memory, 103,000 adhoc navigation steps per hours on SuSE Linux Enterprise Server 11 and SAP Hana 1.0. Octification #: 2010044

SAP and all SAP logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries. All other product and service names mentioned are the trademarks of their respective companies



Drive waitless insights with the most scalable in-memory analytics platform in the industry

1B

~

TB



The Next Chapter in IBM and SAP Innovation: Doug Balog announces SAP HANA on POWER8 Link to video:



Power S814 / S824

Power S812 / S822

- 1 or 2 sockets
- Up to 12 cores/socket
- Up to 2 TB of Memory



Power E850

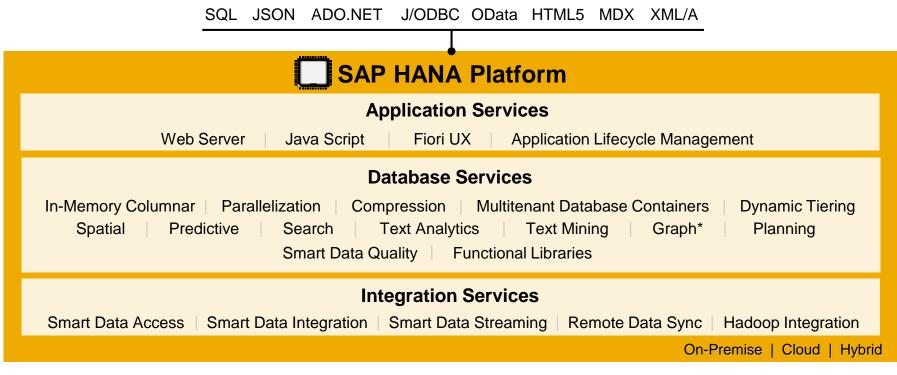
- 4 sockets
- Up to 12 cores/socket
- Up to 4 TB of Memory

Power E870 / E880

- Up to 16 sockets
- Up to 12 cores/socket
- Up to 16 TB of Memory
- All IBM POWER8 Servers are certified by SAP
- Come with built-in Virtualization = IBM PowerVM
- IBM Solution Editions available as a fast-start option that use sample configurations based on industry best-practices
- Easy and quickly configured; aggressively priced

SAP HANA Platform Services

Comprehensive services to make information available to any application



* Graph is in controlled availability



SUSE Linux Enterprise Server for SAP Applications for Power

Tailored for SAP HANA:

- SLES 11 SP4 on IBM Power
- HA Extension
- HA Resource Agents for SAP HANA
- SAP HANA Firewall
- Page cache limit
- Priority support

Optimized for IBM POWER8:

All Simultaneous Multi-Threading

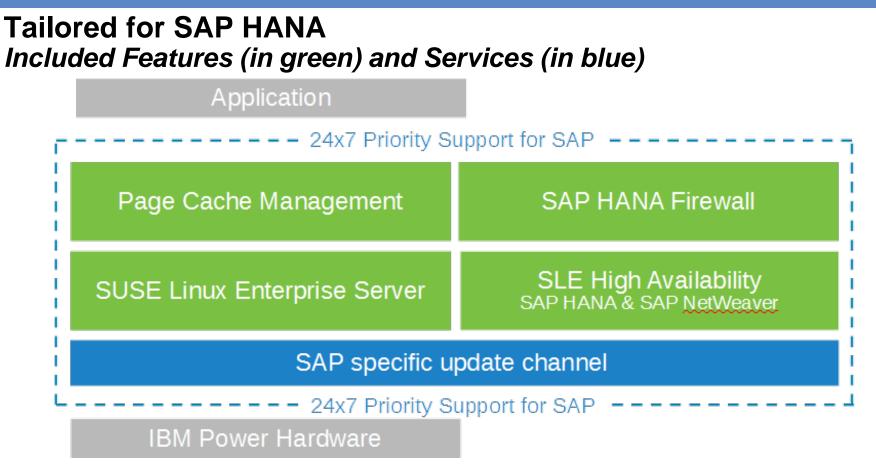
(SMT) modes (SMT1, SMT2,

SMT4, SMT8)

- Data Stream Control Register improvements
- Enhanced performance sampling
- Supported as IBM PowerVM and

PowerKVM guests





Current feature set of SLES for SAP Applications 11 SP4 for IBM Power. Changes possible in the future.

IBM.

SUSE. SAP

© 2015 SUSE LLC. All rights reserved.

Disaster Recovery for your SAP HANA for IBM Power Systems

Your SLA commitments for SAP HANA

Service Level Agreement

SAP HANA System Replication

SAP HANA System Replication to protect your data

SLE High Availability

SLES for SAP HA automates SAP HANA System Replication failover



SUSE Supported SAP HANA Scale-up Disaster Recovery Scenarios

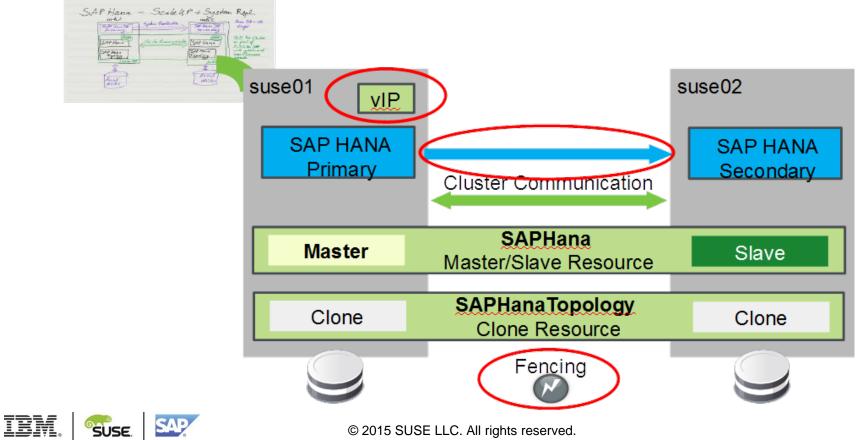
IEM

SUSE.

✓ Performance-optimized node 1 node 2 ✓ Cost-optimized resource failover active / active ✓ Multi-tier SAP SAP HANA PR1 HANA PR1 primary secondary ✓ Multi-tenant В В ✓ SAP HANA and NetWeaver System Replication HANA memory-preload in one cluster

SAP HANA Performance-Optimized System Replication Powered by SUSE High Availability Solution

From Concept to Implementation SUSE High Availability Solution for SAP HANA



19

Centralized Management of SAP HANA systems with SUSE Manager



Reduce complexity of managing SAP HANA environments



Effectively manage SUSE Linux Enterprise Server patching



Simplify patching and security compliance



Slash operating system management and compliance costs



SUSE Offer as part of "Simpler Choice" www.suse.com/sap-simplerchoice

The **SAP Simpler Choice program** from SAP provides compelling tools and offers to make it easy for you to adopt SAP in-memory data management solutions. Here is a complementary offering from SUSE where you are invited for:

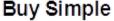






Try Simple

60 days free trial of SUSE Manager, SUSE Enterprise Storage, SUSE OpenStack Cloud



30% discount towards any spend on SUSE Manager, SUSE Enterprise Storage, SUSE OpenStack Cloud*

Run Simple

Up to 15[°]/₂ discount towards SUSE Consulting, Training Services, and Premium Support

NTT DATA

Delivers on the promise of real-time business

Cuts total cost of ownership

(TCO) and shortens innovation cycles with a rapidly deployed solution supporting infrastructure standardization

Dramatically reduces

query execution times, in some instances to just a few seconds

Delivers significantly faster

load and activation performance, helping support next-generation analytics apps

Solution components

- SAP HANA on IBM[®] Power Systems[™]
- running SUSE Linux Enterprise Server
- IBM Business Partner: SAP AG



NTTDATA

Link to video:

The transformation: To help businesses become more real-time, data-driven enterprises, IBM Premier Business Partner NTT DATA, Inc. sought to simplify adoption of the SAP HANA in-memory database management system. It teamed with IBM to successfully test and evaluate the SAP HANA on IBM[®] Power Systems[™] offering, available in the cloud or on premises.

"We believe the platform can fundamentally transform the HANA adoption journey for our customers."

-Vipin Singh, Global Vice President, SAP Technology Practice

Technische Universitaet Muenchen

Offering fast, simple and smart hosting and educational services

Addresses the skills crisis

by training academic staff and students to use state-of-the-art technology

Inexpensive services

enabled by low-management, energy-efficient solutions

Enhances the reputation

of the university, attracting new students and funding

Solution components

•IBM® Power® S822 •IBM XIV® Storage System •SAP HANA SUSE Linux Enterprise Server



The transformation: To support its latest hosting services offering based on SAP HANA, the SAP University Competence Center (UCC) at TUM needed a cost-effective platform that is agile enough to meet changing customer demands at low cost. By selecting efficient, low-management IBM solutions, the university is able to run fast, simple and smart - protecting its reputation as a leader in putting research into action.



Link to video:

echnische Universität München meet customer expectations with SAP

"We chose to test IBM Power Systems for SAP HANA because we feel that it gives us enough performance, power and flexibility to fulfill our customer needs, and is also very cost-effective."

- Helmut Krcmar, Professor of Information Systems at TUM and Academic Director of the SAP University Competence Center

Hamm Reno Group, Germany

- Largest footware system wholesaler in Europe
- More than 750 chain stores in 20 countries



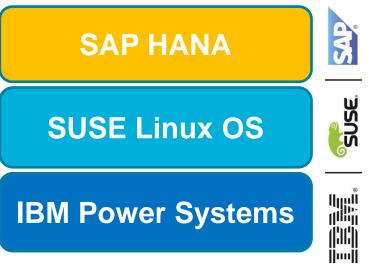
- HR-Group prefers IBM PowerVM as platform for virtualization built in
 No need for VMWare[®]
- SAP HANA on Intel[®] x86 Appliance is considered as "foreign object"
- IBM Proof-of-Concept on IBM POWER in 2012 was successful
- Customer demanded permission for "on Premise" in 2012
- SAP started Development Program on August 1st, 2013
- Test- and Evaluation Program since November 1st, 2014
- Ramp-Up started on April 1st, 2015
- General Availability (GA) since August 21st, 2015
- Go-live with productive system as #4 worldwide on Sept. 12th
- SLES 11.3 (SUSE LINUX_PPC64), POWER8, ≤ 3TB Memory, BW 7.31.12ff



With SAP HANA on IBM Power Systems, all the latest SAP HANA innovations, accelerations and simplifications are now also available for IBM Power System customers.



The choice is yours!





Where to learn more about Big Data & Analytics and SAP HANA on IBM Power Systems



Start the conversation with your IBM Representative. Call: 1-866-872-3902 or send e-mail to: <u>hop@us.ibm.com</u>

Special Financing for IBM Systems http://www.ibm.com/financing

Free 60 day evaluation of SUSE Linux Enterprise Server for IBM Power Systems with SAP HANA

https://www.suse.com/products/sles-for-sap/download/power-v11.html



Check out some of the other SAP sessions (1/2) At SUSECon 2015

- TUT20056 SAP HANA Disaster Recovery with SUSE High Availability
 - Wednesday, Nov 4, 3:30 PM 4:30 PM 8-Berlage Zaal
- CAS20030 Fast SAP HANA Fail Over Architecture with a SUSE High Availability Cluster in the AWS Cloud
 - Tuesday, Nov 3, 4:45 PM 5:45 PM 5-Roland Holst kamer
 - Thursday, Nov 5, 9:00 AM 10:00 AM 13-Groot Secretariaat
- TUT19921 Conducting a HANA Symphony SAP HANA Scale-Out Automation
 - Wednesday, Nov 4, 2:15 PM 3:15 PM 7-Rode Kamer



Check out some of the other SAP sessions (2/2) At SUSECon 2015

- SPO34571 Simplify your IT Landscape with SUSE and SAP HANA
 - Thursday, Nov 5, 11:45 AM 12:35 PM 9-Ontvangkamer
- SPO34572 Data Center Readiness SAP HANA with SUSE Linux Enterprise Server for SAP Applications
 - Thursday, Nov 5, 11:45 AM 12:35 PM 7-Rode Kamer
- CAS19256 Running SAP HANA One on SoftLayer Bare Metal with SUSE Linux Enterprise Server
 - Tuesday, Nov 3, 3:15 PM 4:15 PM 7-Rode Kamer



Thank You! Your Questions Please!





No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary. These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platform directions and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies. See http://www.sap.com/corporate-en/legal/copyright/index.epx for additional trademark information and notices.



Special Notes

Information in this document concerning non-IBM products was obtained from the suppliers of these products or other public sources. Questions on the capabilities of non-IBM products should be addressed to the suppliers of those products.

IBM may have patents or pending patent applications covering subject matter in this document. The furnishing of this document does not give you any license to these patents. Send license inquires, in writing, to IBM Director of Licensing, IBM Corporation, New Castle Drive, Armonk, NY 10504-1785 USA.

All statements regarding IBM future direction and intent are subject to change or withdrawal without notice, and represent goals and objectives only. The information contained in this document has not been submitted to any formal IBM test and is provided "AS IS" with no warranties or guarantees either expressed or implied.

All examples cited or described in this document are presented as illustrations of the manner in which some IBM products can be used and the results that may be achieved. Actual environmental costs and performance characteristics will vary depending on individual client configurations and conditions.

IBM Global Financing offerings are provided through IBM Credit Corporation in the United States and other IBM subsidiaries and divisions worldwide to qualified commercial and government clients. Rates are based on a client's credit rating, financing terms, offering type, equipment type and options, and may vary by country. Other restrictions may apply. Rates and offerings are subject to change, extension or withdrawal without notice.

IBM is not responsible for printing errors in this document that result in pricing or information inaccuracies.

All prices shown are IBM's United States suggested list prices and are subject to change without notice; reseller prices may vary.

IBM hardware products are manufactured from new parts, or new and serviceable used parts. Regardless, our warranty terms apply.

Many of the features described in this document are operating system dependent and may not be available on Linux.

For more information, please check: http://www.ibm.com/systems/p/software/whitepapers/linux_overview.html

Any performance data contained in this document was determined in a controlled environment. Actual results may vary significantly and are dependent on many factors including system hardware configuration and software design and configuration. Some measurements quoted in this document may have been made on development-level systems. There is no guarantee these measurements will be the same on generally-available systems. Some measurements quoted in this document may have been made on this document may have been estimated through extrapolation. Users of this document should verify the applicable data for their specific environment.



Work of SUSE LLC. All Rights Reserved.

Any use or exploitation of this work without authorization could subject the perpetrator to criminal and civil liability.

General Disclaimer

This document is not to be construed as a promise by any participating company to develop, deliver, or market a product. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. SUSE makes no representations or warranties with respect to the contents of this document, and specifically disclaims any express or implied warranties of merchantability or fitness for any particular purpose. The development, release, and timing of features or functionality described for SUSE products remains at the sole discretion of SUSE. Further, SUSE reserves the right to revise this document and to make changes to its content, at any time, without obligation to notify any person or entity of such revisions or changes. All SUSE marks referenced in this presentation are trademarks or registered trademarks of Novell, Inc. in the United States and other countries. All third-party trademarks are the property of their respective owners.



