

**YOUR  
LOCAL WEEKLY  
GUIDE**

**TV & RADIO LOGS — JULY 19-25**

# TV-RADIO LIFE

**10**  
cents

**Biggest  
Prize on TV**

**For Details See  
Page 39**

**Success Story  
of the Year**

**BOB & RAY Are  
News on Page 36**

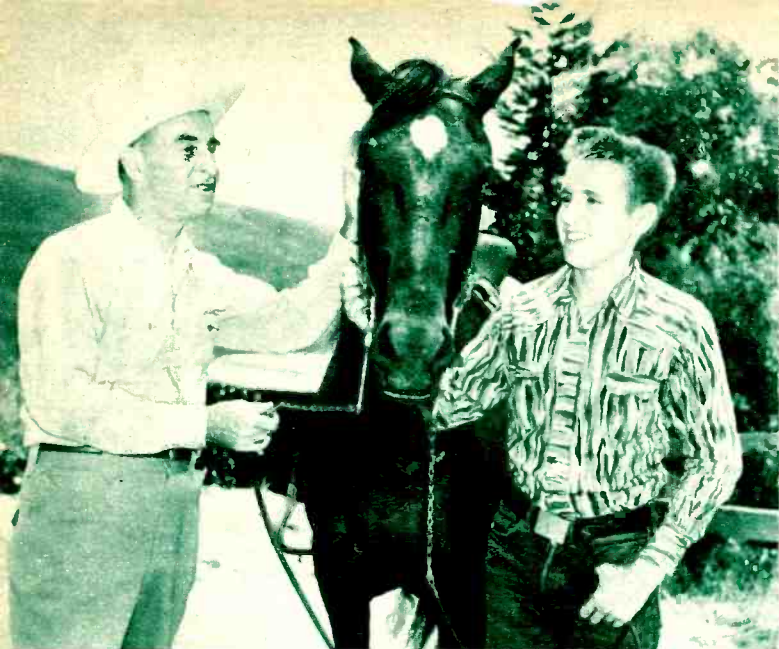
**Roller Hockey —  
They Like it Rough!**

**See Story on  
Page 37**

**Mary Sampley**  
**EASY  
DID IT!**







WALTER O'KEEFE, "Double or Nothing" emcee, takes time off to enjoy horseback riding with his son, Anthony, fifteen years old, at an Ocean-side ranch.



WHEN HARRIET HILLIARD NELSON of ABC's "Adventures of Ozzie and Harriet" was voted Hollywood Mother of the Year, sons David and Ricky were ready with congratulations.

## SEEN ON THE RADIO SCENE



LUCILLE NORMAN, KNX-Columbia Pacific Network songstress, and Liberace, KLAC-TV pianist, switch roles just for fun. (CBS-Pennock photo.)



WHEN MUTUAL-DON LEE'S "SKY KING" takes to the air the cast includes Earl Nightingale, "Sky King" (bottom right), Cliff Coubier, Jack Bivans and Beryl Vaughn.

## TV-RADIO LIFE

(Formerly Radio-Television Life)

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**JOE LITTLEFIELD STARTED OUT** to be a journalist, changed to commercial art, then took landscape courses at Pasadena Junior College at night. His gardening eminence took him back to writing. Joe lives in Pasadena, where he does all his own gardening between the penning of TV shows, columns and lectures. This gardener de luxe is a victim of chronic hay fever, and for years has taken shots every two weeks. It's either that or get out of the business—an unthinkable alternative to Mr. Littlefield. (Rothschild photo.)

**Y**OU HAVE to love your work dearly to wage the battle which General Seeds and Soil Littlefield carries on. In addition to keeping up with the lecture circuit, turning out a syndicated column and writing articles for leading garden magazines, Joe each Sunday spends a full half hour trying to make life greener for the Sunday a.m. gardener who dawdles over coffee, cases the newspaper home section, then suddenly and happily decides to "put in a lawn" or "raise prize zinnias."

#### Voodoo Out

It is almost unfortunate that there are no secret formulas to gardening for the occult-minded to latch onto gleefully in their respective wrests with nature. People love formulas, brews and rites.

"But there are no deep, dark se-



# How Green Is Your Garden?

*The Problem of Lawn vs. Vacation Need Not Disturb the Gardener Who Heeds These Few Simple Rules Laid Down By Joe Littlefield, A Real Green-Thumbed Expert From TV*

**By Jane Pelgram**

crets to success with a lawn or garden," Joe says earnestly. "All it takes is regular, periodic follow-through on a few important fundamentals, and your beloved plants will blessedly event to beat the band." Regular work, preparation and protection are the fundamentals.

#### Insulate Your Yard

It was during a discussion of protection, as the expert talked of "how-to-do-it" gardening chores, that this lively enthusiastic personality came up with a good tip for you July vacationers who would like coming home

to the lawn you left behind.

"People don't go off and leave their homes unprotected. The shades come down, and the house is closed off from heat. It is a little more difficult to protect your whole lawn, but it can be done. Insulate it."

#### No Joke

And how do you insulate a lawn? The answer lies in "mulching," a word made comical to the non-gardener through a succession of jokes built upon it.

This particular insulating mulch

is made of moistened peat moss and weed-free Red Star steer manure. In addition to sounding funny, this will keep the root-zone soil area cool and evenly moist, will fight weeds and will keep the sun from toasting your ground at home as it toasts you on a faraway beach.

"It's a simple process," Joe explains. "You can buy the peat moss and manure. Moisten the peat moss well and let it stand until enough water drains off so that when you pick up a handful and squeeze, it merely drips. That means it's ready for mixing.

"This mixture you spread in about an inch-thick layer over your lawn area, using an empty fertilizer sack as the unit of measure. You will require about seven sacks of the mixture to a 1000-square-foot lawn. Of course the apartment dweller with but a few feet of precious green needs only a small sack to do the trick."

#### Leave It Down

The mulch is spread with a lawn mower, on which the mower roller has been adjusted for a close cut. Water it well, adjust the mower roll for a high cut, and roll over it again. That's all there is to it.

Does anyone need to be told to leave the grass-catching bag off while this spreading operation is going on? No, unless, of course, you want a bag of mulch to cart along on your trip!



Are  
 soap substitutes  
 making your  
 clothes  
 look old  
 before  
 their  
 time?



Are your white clothes turning gray... your colored washables losing their bright lustre... then read this:

If this is happening to YOUR wash... here's a quick, sure, safe, easy remedy. Switch to *real soap*... *White King Soap*. Better yet, try White King's new "1-2" way-to-wash. See how quickly this combination of rich, genuine soapsuds and soft water helps bring back the fresh color-bright look, sweet clean fragrance to your clothes. Remember... Nothing washes like *real soap*, and there's no soap like White King.

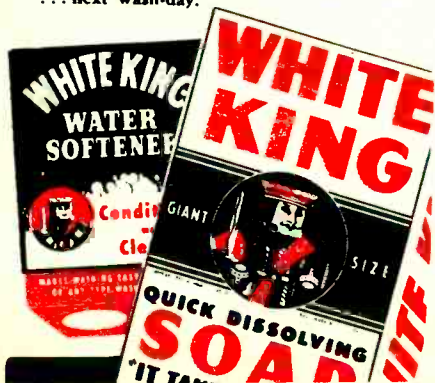
Here's the

## WHITE KING

"1-2" washing method

1. Soften your wash-water with *White King Water Softener*.
2. Add enough *White King Soap* to make a good batch of standing soapsuds.

\*Then wash your clothes in the usual way. This new "1-2" way-to-wash helps rid clothes of that ageing gray look, helps knock out chemical deposits, gives you soft-water washing even in the hardest water. Try it... next wash-day.



↑ PEGGY LEE, BACK IN HOLLYWOOD for a CBS-KNX radio show and TV appearances, poses for a Gene Howard glamour portrait.



↑ PEGGY, WITH HER straight-back hair-do, points out a script line to her daughter, Nikki, eight years old. (CBS-Pennock photo.)

*Smash Success, Deep Sorrows Have Visited Her During the Past Few Months, But She's*

# Imperturbable Peg

By Evelyn Bigsby

**M**Y LUNCHEON date with just-back-from-New York Peggy Lee was for 12:15 at the Derby, and because I wanted her to myself but knew we wouldn't have a free moment to chat if all her friends spied her and meandered over to our table to say "Hi," I asked that we be seated at a rear table.

As things turned out, we might as well have parked on the main aisle, for the minute the immaculate Miss Lee stepped through the door, someone pounced on her for a quick visit and all the long way back to our table she was halting to speak to one or another who hadn't seen her since she went East several months ago.

It had been years since I had had opportunity to spend some time with the Lee gal, but it didn't take sixty seconds to see that she had changed in some ways and was the same in others.

I found her still the same in her love for home. Several years ago when I first met Peggy, she and Dave Barbour were happily nestled in a cute little place they had built on Blair Drive, just off Barham Boulevard. Now Peggy lives in an elaborate French Normandy home in Westwood Hills, with extensive acreage around the house and lots of room for the rose gardens with which she has suddenly fallen in love. In the little Blair Drive place, she had decorated her kitchen cabinets pink, blue and white, inscribing them with quaint Swedish figures and sayings.

Peggy has done the cabinets in her new home in keeping with the architecture—saucy French chefs with big black bow ties and jaunty caps. Generous as usual, she offered to decorate the cabinets of my new kitchen, a proposition on which I fully intend to take her up.

Amazingly enough, this gal who dabbles in oils and luxuriates in a beautifully appointed home still displays the pioneer spirit she exhibited when first breaking into show business. With relish, she related how she had organized a foray into Bouquet Canyon to get flagstone to build walls and walks for her home. Most successful girls would consider themselves above bothering about a project like this, but Peggy explained how she obtained her permit, hired the truck, inveigled her friends into forming a flagstone-gathering corps and came home from the jolly outing with enough material (for total outlay of \$50) to complete all her work. In fact, one wall she built saved a large hunk of her property from washing away during last winter's storm.

As always, Peg was glad to get back to California, but she readily admitted that she gets far more work done when she stays in New York. Life here is just too pleasant for much exertion. While Mother was away, daughter Nikki stayed behind to attend Westlake School, but Dave Barbour, from whom Peggy was divorced last year, is a welcome visitor at the Westwood Hills home.

(Please Turn to Page 34)



# Can Westerns Hold Their Own?

*Tim McCoy, The Man Who Brought Something New to Both Movies And TV, Says an Answer Lies in Keeping the Western Turns "New"*

**T**HE ARMY officer turned motion-picture star turned TV personality answers our title question: "Yes, as long as something new is added from time to time."

## Silent Era to TV

Colonel Tim McCoy should know all about adding something new. Each time he isn't engaged in our country's military service, he has brought novelty to the entertainment field. First it was the American Indian, who was introduced to motion pictures when Tim McCoy trooped some 500 Indians across an equal number of miles to appear in Jesse Lasky's "Covered Wagon." McCoy employed the same Indian friends, at the closing of the epic picture's filming, in a novel bit known as "the prologue." The public ate up this pre-film stage-appearance series for years. It took a depression to sound the knell on these lavish, expensive prologues.

When TV snapped up the former cowboy star and brought him to the public's attention again, McCoy was quick to see that TV, even then, could use something novel. So he borrowed a page from his past and introduced the Indian to this new kind of camera.

## Keep Up With Audience

But TV grew like a weed, and Westerns abounded on all channels. Half the cowboys, real and otherwise, were explaining ropes and guns to audiences of little folks. His Indian friends were tied up by contract to stations, or securing needed work on other shows. Audiences, with seven channels among which to pick and choose, need wooing.

What possibly is new in the way of Western lore? There are only so many he-rode-that-a-way plots. And only so many ways to show moppets how to swing a lariat, or to draw a six gun and play at knocking over Jesse James and his bold gang.

"But complete authenticity on TV is novel," explains McCoy. "And certainly no saga ever penned for a movie oater or a TV show could be half as exciting as the story of Roy Egan, Wyatt Earp, the Marshal of Tombstone, or Wild Bill Hickok."

## Access to Treasures

McCoy, a student of Western history both military and cultural, is in a fine position to dramatize, with live actors or his shadow boxes, story upon story, all of them instructive and authentic. The Colonel has free



**THE VIGOROUS COLONEL TIM MCCOY** was once upon a time built by MGM into the only real cowboy star that studio ever had. Today that studio doesn't allow its contractees even to appear on video, and McCoy is a headliner, with his war-bonnet insignia no doubt much better known among TV-watching small fry than MGM's Leo.

access to almost anything he chooses to take from the Southland's finest museums, which, in recognition of Tim's work, have been loaning him treasures for years.

The time a fan wrote Tim asking if he would demonstrate for his audience the use of gun canes, McCoy was able to procure for his interesting half-hour demonstration not only a gun cane, but a full layout of freak guns of all sorts. A gun on the McCoy show is never "the gun that killed Jesse James," as much as it is a firearm with an interesting history to the development of its parts.

## Anything Goes

One writer had heard McCoy daily introduce his subject by an informal "So and so asked me in a letter about lariats and their origin." So the wag sent inquiry about saddling a horse.

McCoy was delighted. "This was a wonderful idea. The kids are always

seeing someone ride off in pursuit or search on an already-saddled horse. According to the Westerns, a horse is never out from under that saddle."

So, while it took a full week, going step by step, Tim showed the proper way to approach, blanket and saddle a horse. Then he showed how to mount it.

"About the only way the movies ever show a man mounting his horse is to have him drop out of a tree, off a moving box car, or take a flying leap from the swinging bar doors across the porch and onto his horse's back. I wanted to demonstrate a method a little more practical for the beginning cowboy," muses McCoy.

The mail he gets is full endorsement of the story-teller's wisdom in choosing things authentic. But no matter how heart-warming and lavish the writers' praise, few of them can resist the pun that was inevitable when Tim brought the truth about the West to TV... the business about "the real McCoy."

**By Jane Pelgram**



# CLOSE-UPS ON KNBH



▲ **THE CHAP WITH THE READY WIT** and hearty Irish voice has singing with him on the daily noontime KNBH show lovely nineteen-year-old Barbara Logan. (NBC-Ball photos.)



▲ **AT THE AGE OF ELEVEN** Johnny Dugan won an audition and a regular spot on a Boston radio station. He hit Broadway at eighteen, and hasn't stopped singing since.



▲ **PRETTY BRUNETTE BARBARA**, who shares Johnny's show and jokes, is a former linotype operator. TV has paled all her memories of fun at that. (NBC-Holloway photo.)

## You'll See More on Channel 4

▼ **LEFT, BELOW: "BUFFALO BOB" SMITH** and puppet, "Howdy Doody," share a good laugh with "Clarabell the Clown" on one of their nightly KNBH shows. In the center, "Howdy" himself grins for his hundreds of thousands of fans who watch all across the country via NBC-TV.

**THE LIGHTS GO UP, THE CUE IS GIVEN** and a whole studioful of kids daily goes crazy at the antics of Bob, "Howdy" and "Clarabell." "Howdy Doody" is one of the oldest and most popular of all children's shows, and one which will not bow off for a summer hiatus. ▼

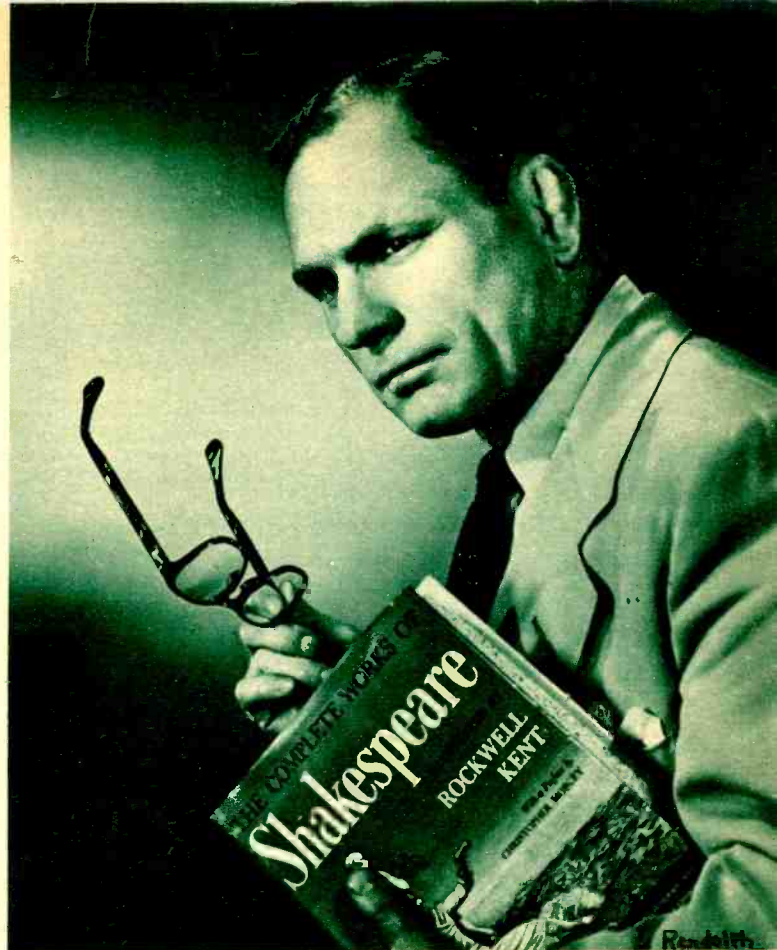




**BELIEVE IT OR NOT**, this well-dressed, scholarly-looking gent is none other than the inimitable Wild Red Berry. In his more studious moods, Red does wear glasses. Red says the modern English language doesn't have enough words for his immense vocabulary, so he's digging into Shakespeare lately for some new tongue-twisters. (Randolph photo.)

# *Around the Wrestling Circle*

With Jules StrongBow



➤ **COWBOYS AND INDIANS GOT TOGETHER** recently during the Annual Oklahoma State picnic in Long Beach. Here Lone Eagle is in the process of scalping Noel Boggs while Billy Strange looks on. (Raebø photo.)



➤ **ONE OF THE MOST POPULAR MATMEN** with local fans is Ali Bey, roly-poly Turk. He isn't the greatest grappler in the world, but he is surely one of the most colorful. (Gaby of Montreal.)





*Bob and Ray:*

# *They've Got the Last Laugh Now*

By Ted Hilgenstuhler

▲ **RAY GOULDING** (left) and Bob Elliott are all smiles now, but this story reveals how during the past year they have had their ups and downs.

**S**LOWLY, RAY GOULDING walked into his little NBC office located in the RCA Building in Rockefeller Center. He was beat.

Although it was only nine o'clock in the morning, he and his partner, Bob Elliott, had been up since five (after retiring past midnight), and had already done a full day's work on their radio show.

At the time of this exclusive interview with TV-Radio Life, the young comics from Boston were working hard but receiving very little for their efforts.

A minority of the critics and the NBC publicity department were raving about "their fresh, sparkling comedy," but they were still having

trouble convincing the masses and the sponsors. Their biggest achievement up to that time had been an award which described their program as one of the worst on the air.

#### A Gag

Despite his fatigue, Ray took time out to explain how he and his partner in comedy began their activities.

"It started as a gag," Ray said. "You know how two fellows at a radio station will get together and clown around.

"Well, in 1946 Bob and I were both staff announcers at WHDH in Boston. After I finished my newscasts I would remain at the studio and pull some gags on Bob's disc-jockey show. The station liked it so much they gave us a daily morning program. Since signing with NBC this year we have been doing too much, really, but we hope it eventually pays off."

"You'll excuse me now," Ray concluded. "Bob's home getting some

shut-eye, and I think I'll do the same before we start rehearsing for our afternoon TV show."

That was the last time we saw Ray Goulding. He looked like a tired, disillusioned man.

Shortly thereafter their TV show was dropped. Sponsors and the public were still unconvinced that their satire, mimics, and general tomfoolery were worth the dough and time.

Bob and Ray kept plugging away, however, and NBC was stuck with a contract.

Last month the crazy working hours and the zany routines finally paid off.

Bob and Ray won the coveted Peabody Award as the top comedians on radio.

Instead of ulcers the boys now have sponsors, and plenty of them. They're also scheduled to give TV another try in the near future.

▼ **HERE ARE BOB AND RAY IN ACTION** during one of their ad-lib radio programs. They never use a script; all that is written beforehand is a loose format, together with some ideas and gags.



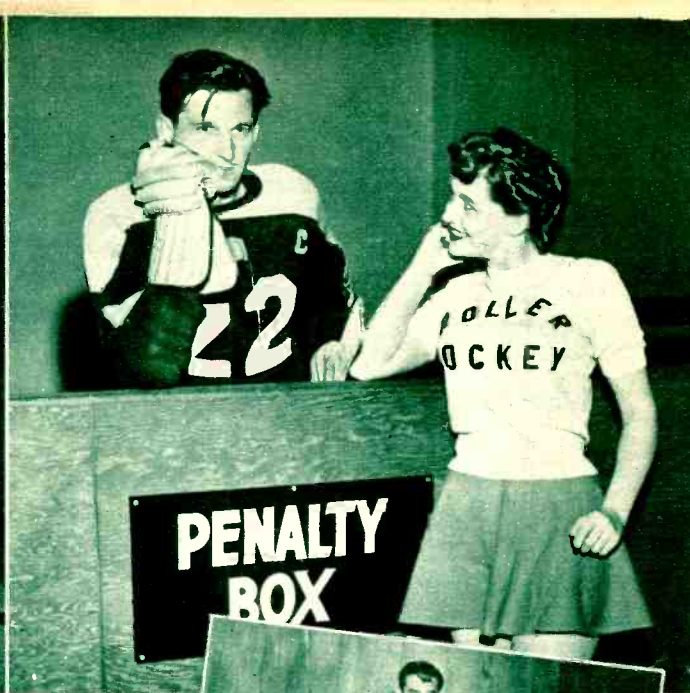
▼ **LINDA LOVELY WAS ONE** of the featured attractions on Bob and Ray's TV show. Here she is upside down and right side up. Looks good from both angles. (NBC photos.)







▲ **GEORGE "KILLER" KOUDOUNAS** (Hollywood Hawks) is trying to get at the puck, but Clark Headrick's (Long Beach Raiders) shin seems to have gotten in the way.



▲ **AL McCALL** of the Los Angeles Arrows sits sulking in the penalty box as pretty Betty Ames tries to cheer him up. Editor's note: This is a penalty?

## KEEP 'EM ROLLING!

**S**PORTS FANS like it rough. The tremendous success of both boxing and wrestling on TV proved that.

One of the roughest and fastest games known to man is ice hockey. This year, however, ice hockey was not available in Los Angeles.

So what happened? Jack Rourke from KTTV got a brainstorm, or an icestorm, or a rollerstorm, or whatever you want to call it.

"If we can't have ice hockey, we'll give the fans the next-best thing—roller hockey!" Jack reasoned.

### Problems a-Plenty

It sounded simple enough, but turned out to be a complex situation.

First of all Jack and his colleague, Dick Wendelken, had to go out and hustle up some hockey hotshots. With the aid of Captains George "Killer" Koudounas (Hollywood Hawks), Al McCall (L.A. Arrows), and Clark Headrick (Long Beach Raiders), they managed to round up enough players for three teams.

Because there was no regular hockey rink available, Jack and the boys had to build their own at the Redondo Beach Skateland Arena.

One of the oddities of the entire operation was that this sport was developed primarily as a TV package and secondarily as a "rediscovered" sport.

Consequently many other problems were encountered and conquered: insurance for all the players; uniforms and equipment for the teams; pay for the players; the installation of 400 seats at the rink (they've packed as many as 800 at one time); and good lighting and camera locations for TV purposes.

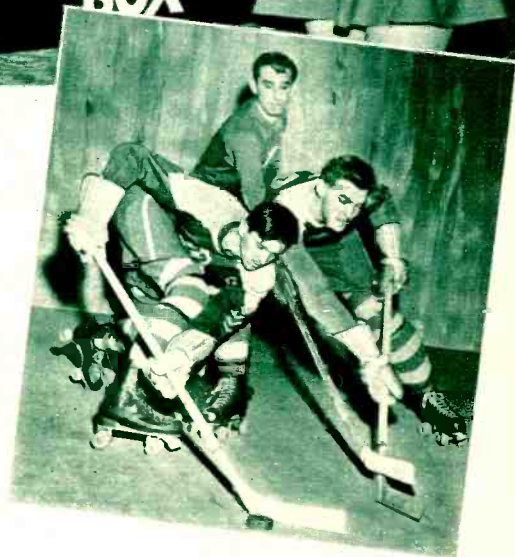
The first practice game was held in late winter, 1951. Then it took a few months to convince the KTTV bigwigs that this "sport" might make a good "TV show."

Starting in February and lasting for thirteen weeks, the games gave Sunday night viewers almost two full hours of zinging pucks, flying fists, and close, exciting contests, all aptly described by versatile Bill Welsh.

At the end of the thirteen-week period (won by the L.A. Arrows), public interest (plus some loot from the sponsors) had so increased that a second thirteen-week schedule was decided upon. A fourth team from San Diego was even added to the list.

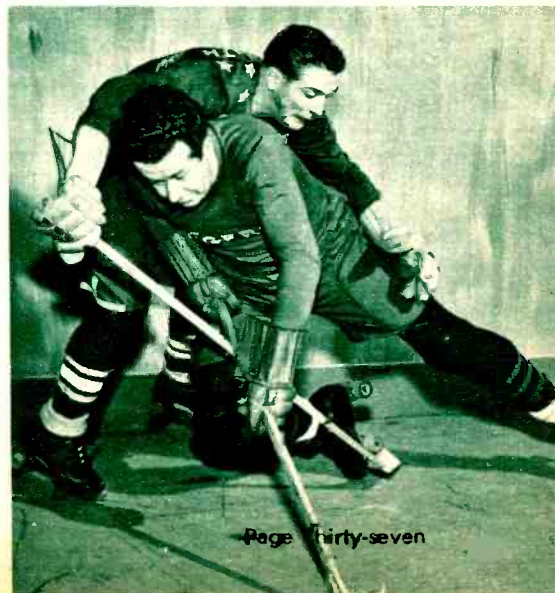
Right now the hot-tempered rollers are in the midst of a new squabble for the championship. The final playoffs are scheduled for August 10.

From every angle then—economically, TV-wise, and sports-wise—this is one business that is really rolling along!



▲ **AL AND CARROIL McCALL**, both of the Los Angeles Arrows, seem to be pretty successful in keeping Chuck Curcio of the Hollywood Hawks away from the all-important puck. (KTTV-Rothschild photos.)

▼ **"KILLER" KOUDOUNAS**, the "bad man" of the roller-hockey world, here applies a body check to Bob McLaughlin of the Long Beach Raiders during one of the KTTV telecasts.







**MARY HELPS EDDIE ALBERT** pull cards out of the hopper for the lucky winner of the day on their KLAC-TV show. ➔

**I**T'S NOT often that a girl becomes a popular television personality by making a habit of going to the races. But that's just about the way Mary Sampley and Eddie Albert's KLAC video show arrived before the cameras.

Mary's TV career began in 1949 when Al Jarvis had the afternoon KLAC spot. It seems that Jarvis posted the race results as a regular item on his program and needed a girl to write on the blackboard all the racing information and perhaps give a few sidelights on the horses in the running at Hollywood Park. Mary, who was then spending all her time at the races, was a natural for this job and so was called in to post the track information. Gradually the race results became a big feature and Mary gained at the same time a growing audience. These same race results are today more or less prohibited from receiving TV attention as this is said to encourage gambling and betting at the track.

#### **She Owned Horses**

Mary spent her time at the races not as a big-time bettor, but as an owner and trainer of horses. She and her husband at one time owned five race horses which ran regularly at Hollywood Park, Caliente and Bay Meadows. Television was then only a medium where Mary might see her own horses running.

After her success in front of the



KLAC cameras, Mary has discovered that "there can be just as much heartbreak in horse racing as there is in TV." Although she no longer owns race horses she remembers the horses she once counted on and how one lost out after he developed the blind staggers. One of her horses, "Seargo," was beaten in a photo finish.

#### **Early Theater Work**

Theater work, especially pantomime, came first with Mary when she was in college. She did some extra work in films and acted professionally before her marriage. She loves to do her comic songs and hopes to do more of them on the Eddie Albert show or on a video show of her own. Every time she browses around a music shop, Mary is looking for songs which are tailored for her comic interpretation. If viewers have any song suggestions she would be interested in hearing from them.

Mike, Mary's seven-year-old son, receives most of the TV star's off-camera attention. He is allergic to horses and according to Mary is

◀ **WHENEVER TIME ALLOWS, MARY RETURNS** to her first love—the horses. Here a trainer at Hollywood Park takes Mary and her son, Mike, on a visit to the stables.

# *From Horses To TV*

*Was an Easy Step for Mary Sampley*

**By Arlene Garber**

"strictly a baseball fan." Mary said he doesn't see anything so keen about watching her on TV, but enjoys talking to anyone about baseball when he is on the KLAC show.

Whenever Mary has spare time she still loves to go off to the track or play a round of golf, and claims that a ride in a car is an event for her. Speaking of golf, her score is in the low eighties, which anyone will admit is "good golf." She has played golf with the famous pro, Babe Didrikson, who is a friend of hers.

In most matters Mary is as calm as she appears on the TV screen. She said, "I never get rabid about anything and I dislike arguments of all kinds and always avoid them." Her role on the daily five-hour TV session is as informal as it seems to set-siders. Often she doesn't see the program schedule for the day until she is about to go on camera.

#### **Television or Racing?**

We asked Mary about her TV chats with popular star Betty White, with whom she shares the camera spotlight. Mary said, "Betty is just a typical girl. We talk about her boy friends a lot, but I know Betty is the kind of girl who dates only one fellow at a time."

Although horse racing is still very dear to Mary, she admits: "I was fortunate to be in on the ground floor of TV. I learned on the way and I made my mistakes, too."

Before Mary hurried back to the KLAC studios we asked her for a little advice on "playing the horses."

"I never bet on place or show. I always bet a horse to win. You get your biggest returns that way. If your horse doesn't win you really aren't in the money. I'd rather put five dollars on a horse to win than put two dollars across the board."

She assured us, however, that she would never tout anyone on any horse as a "sure thing."

Would she trade the TV cameras for the horses? Mary answered "Oh, no. At this point I wouldn't think of trading television for racing."





# Turntable Tintypes

No. 1 of a Series



Bill  
Anson

## Jack's Back! Who Wants Him?

By Mildred Ross

**N**O, IT isn't a gag. You can win Jack McElroy, the biggest prize in television... about 250 pounds of joviality.

It all started when Jack and his producer-friend, Jim Parks, were kicking ideas around for a television show. Jack, a past master at giveaway shows, jestingly remarked, "Why not give me away?" That did it... an idea was born, and the "Win Jack McElroy" feature of his KNBH show has caught on like a prairie fire.

Members of various clubs appear on the telecast to tell of their project

July 18, 1952

and why they feel they should win Jack. Each week the judges award mirth-and-madness McElroy to the club whose project they deem to have the most merit. This is indeed a fortunate break for churches and philanthropic groups. If you want to raise money to build a new wing for your church... host a group of kids at a summer camp... or replenish the laboratory of your local hospital, your financial troubles are over when you hit the JACKpot and win McElroy. Strange as it may seem, Mrs. McElroy isn't jealous when other women win her husband, because, after all, they are only winning his entertainment talents. Proceeds from the McElroy performances are donated to the club's pet charity.

Jack, who loves his calories and rarely bothers to diet, has been around radio row long enough to make some candid observations of audience-participation shows. Although he isn't one to sell radio short, he thinks TV is the medium for audience-participation shows. "Somehow the people get into the spirit of things more easily on television than they do in radio. After they've been told the camera is going to 'pan' over their sea of up-turned faces, they give it everything they've got."

### Women vs. Men

"Women are more responsive than men," Jack continued, "because they are less inhibited... they like to have a good time and enjoy themselves; whereas men are reluctant and shy. However, if you can succeed in getting a man to relax he'll show his true colors and ham it up."

Televising an unrehearsed-five-a-week show requires a skillful technique and then some. Jack's use of sincere flattery has been successful beyond question. His knack for handling audiences is enviable. Perhaps it's because of his genuine warmth toward people and his adherence to an old saying... "To my faults a little blind, to my virtues a little kind," which does the trick on television as it does anywhere else.

**L**OSING AN amateur contest won Bill Anson a permanent spot in show business. Paradoxically, he lost a limited engagement as vocalist with the Paul Whiteman band, but he won a contract as an entertainer with "Pops's" band. "You see," Bill explains, "while the other contestants sang their numbers straight, I clowned just to be different, and much to my surprise my impulsiveness paid off."

The former commercial artist subsequently appeared in vaudeville and eventually became a disc jockey in the Windy City. In 1946 Bill won the KFWB nation-wide disc-jockey contest and has been with the station ever since. Married to Gerry Manners, a former dancer, Bill and the family—two junior misses—live in the Hollywood Hills.

Two of Bill's outstanding talents... one obvious, the other hidden... are song-writing and mimicry. He out-Continental "The Continental." His waxed parodies of the "lover" are classics. If The Continental and Capitol records ever call it quits, Bill's *savoir faire* would fit the bill. (No pun intended.)

A close friend of the late Joe Penner, Bill has exclusive rights to the Penner properties. Listening to his letter-perfect take-off of the "Do you wanna buy a duck?" comedian can be an unearthly experience.

Bill's efforts in the song-writing field are well known. It would appear that being a record spinner would put Bill in a "natural" spot for plugging his songs. Quite the contrary, Bill has been forced to compose under a *nom de plume* because D. J.'s who plug their own songs have become tantamount to poison for band leaders and top vocalists. However, Bill is willing to go out on a limb and declare that we can call him "crazy" if his current ballad, "Win or Lose," doesn't make the hit parade. Wager we won't have to say you're off your rocker, Bill.





Girls and girls only  
are featured on

# KTLA's Ina Ray Hutton All Girl Show

Tuesdays at 9:00 p.m.



*Now . . .*

*Bigger and Better than Ever!!*



1. Vivacious Ina Ray Hutton is hostess.
2. The dancing Garri Girls are a weekly feature.
3. One of the funniest women on TV is Arlene Harris, a regular performer on the KTLA show.
4. The lovely voices of Stewart's Roguettes are heard each week.



JULY 22

Scott, incidentally, has sworn that he's not going to shave until the Hollywood club gets back into first place. Comes late September, he might be looking for a lawnmower.

**2. Horse Racing:** Racing results every day from Hollywood Park, and beginning July 22, "The Race of the Day" from Del Mar.

**3. Track:** Payton Jordan, head track coach at Occidental, will tape every event at the Olympics at Helsinki exclusively for KFVB and ship them for rebroadcast over here. You'll hear them thirty-six hours later.

**4. Swimming:** The station did a wonderful job on Florence Chadwick's first attempt to swim the Catalina Channel, and will follow up for her September attempt.

**Not bad coverage—for a local station—and for a beginning.**

**ROLL-ER CALL**

Elmer "Elbows" Anderson, one of the big wheels of Roller Derby, called the other day to thank the magazine for the publicity we have done (and will do), and also for the special offer we have been running.

"Elbows" reported that many of our readers have taken advantage of the fifty-cent-reduction coupon. The rollers hit Hollywood this week and our offer, which can be found on page 11, still holds good. Use it; it'll save you a buck.

**Sport Shorts**

... This week KLAC-TV started The Eastside California Tournament of Champions. A Pacific Coast wrestler and four divisions of boxing champions will be crowned as a result of elimination bouts on the Friday night wrestling show from Ocean Park and the Tuesday night bouts from the Olympic Auditorium. The tournaments will last from eight to twelve weeks.

... Everybody (including us) is raving about TV these days. But radio, KHJ, Mutual-Don Lee in particular, certainly scored a home run on the All-Star Game, while TV chalked up a big fat "K" in the scorebook. ("K" standing for "strike out," not Kinescope.) KHJ gave us each and every inning of the National League 3-2 five-inning victory, while TV came on the scene just in time to catch the umpires call the game.

... Thanks to the NCAA blackouts, TV grid fans will be limited in their viewing this fall. NBC and Mutual-Don Lee, however, will give full coverage of the Pacific Coast Conference games and also those of prominent independent colleges—on radio, again.

... Dick Templeton, former Olympic star, is in Helsinki covering the Olympic games for Mutual-Don Lee.

... Did you fight fans notice who played the part of "Igor," the man with the iron fist, on "Space Patrol" this past Saturday over KECA-TV? It was Lou Nova, former top contender for the world's heavyweight boxing crown. Too bad Lou didn't have that iron fist when he was active in the ring. It might have helped him more than his famed yoga exercises.

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped
- 5:00 2 Tim McCoy—Cont'd—60m.
- 4 Star Salon—15m.
- 5 Playcrafter's Club—30m.
- 7 Al Jarvis, Con'td.—30m.
- 8 Matinee in New York—15m.
- 9 News; Gene Norman Cont'd 45m.
- 11 Billie Burke at Home—30m.
- 13 H'wood on TV—Cont'd—30m.
- 5:15 4 Fitzpatrick Travelog—15m.
- "Citadels of the Mediterranean."
- 8 Did Ja Know—15m.
- 5:30 4 Howdy Doody—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Guy Runnion—News—10m.
- 8 Industry on Parade—15m.
- 11 Cartoon Time—30m.
- 13 Hitching Post—60m.
- 5:40 7 Hank Weaver—Sports—5m.
- 5:45 7 Ricky and Magic Trolley—15m.
- 8 Channel 8 Corral—45m.
- 6:00 2 Watch and Win—60m.
- 4 Adventures of Patches—15m.
- 7 Adventure Time—30m.
- 9 Action Theatre—60m.
- 11 Reserve—30m.

See Page 17 for Movie Titles

- 6:15 4 Comedy Club—40m.
- 6:30 5 8 Time for Beany—15m.
- 7 This Is the Story—15m.
- 11 Sport News—15m.
- 13 KLAC Telepaper—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—15m.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Clete Roberts' Report—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bolley—5m.
- 7:00 2 "Danger"—M—30m.
- 4 It's a Good Idea—15m.
- 5 Newsreel—15m.
- 7 The Name's the Same—30m.
- 8 Cisco Kid—30m.
- 9 Newspaper of the Air—15m.
- 11 Tuesday Night Movie—60m.
- 13 Film Playhouse—90m.
- 7:15 4 Double Play—15m.
- Starring Leo Durocher, Laraine Day and guest.
- 5 Roving Camera—Info—15m.
- 9 Fan on the Street—15m.
- 7:30 2 Holiday in Paris—30m.
- 4 Lash La Rue—15m.
- 5 Movie Theater—80m.
- 7 Beulah—Comedy—30m.
- 8 People in the News—15m.
- 9 Harlem Jubilee—30m.
- With emcee Gene Norman.
- 7:45 4 Camel News Caravan—15m.
- With John Cameron Swayze.
- 8 Arden Varieties—10m.
- 8:00 2 Doug Edwards—News—15m.

- 4 Hopalong Cassidy—60m.
- "Range War."
- 5 Movie Theatre—60m.
- 7 Wrestling—60m.
- 8 The Ruggles—30m.
- 9 Dugout Dope—10m.
- 11 Tuesday Night Movie—60m.
- 8:10 9 Baseball Game—2 hrs.
- Sacramento at Hollywood.
- 8:15 2 Music Hall—15m.
- Featuring Patti Page.
- 8:30 2 Coleman Corral—30m.
- Starring Jimmy Wakely.
- 8 Reserve—30m.
- 13 Public Service Film—30m.
- 8:50 5 Ten Minute Theatre—10m.
- 9:00 2 City Hospital—30m.
- 4 "Boss Lady"—30m.
- Lynn Bari stars in new situation TV comedy involving a career woman's problems in romance.
- 5 Ina Ray Hutton—Revue—60m.
- Ina's All-Girl Band combined with feminine guest acts in hour long variety show.
- 7 Reserve—30m.
- 8 Front Page Detective—30m.
- 11 The Plainclothes Man—30m.
- "Machine Gun Dottie."
- 13 News Review of Week—15m.
- 9:15 13 Yesterday's Newsreel—15m.
- 9:30 2 Suspense—30m.
- 4 Armstrong Circle Theatre—30m.
- Sheppard Strudwick and Louise Albritton in "City Editor," drama of a newsman's impasse.
- 7 America Votes Tonight—60m.
- 8 Chevron Theater—30m.
- 11 Your Town's Talent—30m.
- With emcee Bob Moon.
- 13 Olympic Boxing—75m.
- 10:00 2 KNXT 10 O'Clock News—30m.
- Lee Wood and Dan Lundberg.
- 4 Original Amateur Hour—K—
- 5 Gruen Playhouse—30m.
- Lynne Roberts and Douglas Kennedy in "Alias Troubles."
- 8 Greatest Fights—15m.
- 11 Bowling—60m.
- 10:15 8 Reserve—15m.
- 10:30 2 Film—15m.
- 5 Roller Derby—90m.
- 7 Strength for the Free World—30m.
- 8 Chance of a Lifetime—30m.
- 9 Newspaper of the Air—15m.
- 4 Industry on Parade—15m.
- 9 Star Time—30m.
- 13 Ed Lyon—News—5m.
- 9 Film Short—15m.
- 10:50 13 Owl Movie—80m.
- 11:00 2 Eloise Salutes the Stars—15m.
- 4 Eleventh Hour News—15m.
- 7 Hank Weaver—15m.
- 8 Newsreel—30m.
- 11 George Putnam—News—15m.
- 11:15 2 Backstage with N.T.G.—30m.
- 4 Cinema Carnival—60m.
- 7 KECA-TV News—5m.
- 11 Sports Shots—5m.
- 11:20 7 U.P.—Movietone News—10m.
- 11 Jackson's Theatre—75m.
- 12:00 5 Final Edition—15m.
- 13 Gypsy and Ted—10m.
- 1:00 11 Jackson's Theatre—90m.

**"AMOS 'N' ANDY"**

"Amos 'n' Andy" and of course "The Kingfish" start a new bi-weekly series on KNXT.



# WEDNESDAY TV LOGS

TV-RADIO LIFE

JULY 23

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 5:00 2 Tim McCoy—Cont'd—45m.  
 4 ✓ Star Salon—30m.  
 5 Playcrafter's Club—25m.  
 7 Al Jarvis, Cont'd.—30m.  
 8 Matinee in New York—15m.  
 9 News; Gene Norman Cont'd  
 11 Billie Burke at Home—30m.  
 With Tommy Dixon and guests.  
 13 H'wood on TV—Cont'd—30m.  
 5:15 8 Did Ya Know—15m.  
 5:25 5 Program Preview—5m.  
 5:30 4 Howdy Doody—Juvenile—30m.  
 5 Cowboy Thrills—Movie—60m.  
 7 Guy Runnion—News—10m.  
 8 Space Cadet—K—15m.  
 11 Cartoon Time—30m.  
 Film cartoons and fables told by Jimmy Scribner.  
 13 Mitching Post—60m.  
 5:40 7 Hank Weaver—Sports—5m.  
 5:45 2 Alibi's Tent Show—15m.  
 7 Ricky and Magic Trolley—15m.  
 Puppet show with special appeal to children.  
 8 Channel 8 Corral—45m.  
 6:00 2 Strike It Rich—Quiz—30m.  
 With quizmaster Warren Hull.  
 4 Adventures of Patches—15m.

See Page 17 for Movie Titles

- 7 Adventure Time—30m.  
 9 Action Theatre—60m.  
 11 Reserve—30m.  
 6:15 4 Komedij Klub—40m.  
 6:30 2 The Hunter—M—30m.  
 5 8 Time for Beany—15m.  
 7 Space Cadet—K—15m.  
 11 Sport News—15m.  
 13 KLAC Telepaper—15m.  
 6:45 5 Handy Hints—Tips—15m.  
 7 Space Patrol—15m.  
 8 Newsreel—15m.  
 11 George Putnam—News—10m.  
 13 Cleo Roberts' Report—15m.  
 6:55 4 Elmer Peterson—News—5m.  
 11 Weather—Gene Bollay—5m.  
 7:00 2 Blue Ribbon Bouts—M—45m.  
 4 Laurel and Hardy Comedy—30m.  
 5 Newsreel—15m.  
 7 Gene Autry—30m.  
 8 Range Rider—30m.  
 9 Newspaper of the Air—15m.  
 11 Major Feature Theater—2 hrs.  
 13 Invitation Playhouse—30m.  
 7:15 5 Dell O'Dell—15m.  
 9 Fan on the Street—15m.  
 7:30 4 "Those Two"—15m.  
 Starring Martha Stewart and Pinky Lee.

- 5 Jungle Adventure—30m.  
 With Usa and Martin Johnson.  
 7 Western Film—60m.  
 8 People in the News—15m.  
 9 The Big Picture—30m.  
 War Dept. film.

13 Liberace—30m.  
 Popular night club entertainer with his piano artistry.

- 7:45 2 Film—15m.  
 4 Camel News Caravan—15m.  
 With John Cameron Swayze.  
 8 Arden Varieties—10m.  
 7:55 8 News—5m.  
 8:00 2 Doug Edwards—News—15m.  
 4 Dick Tracy—30m.  
 "The Mosquito Murders."  
 5 Frosty Frolics—60m.  
 Artistry on ice from the Pasadena Winter Garden, with Manny Strand's orch., and vocals by Roberta Linn.  
 8 Arthur Godfrey—K—60m.  
 9 Dugout Dope—10m.  
 13 Candid Camera—30m.  
 8:10 9 Baseball Game—2 hrs.  
 Sacramento at Hollywood.  
 8:15 2 Eddie Arnold Show—M—15m.  
 Folk music and popular ballads.  
 8:30 2 Claudia—30m.  
 Joan McCracken stars.  
 4 Let's Go Dancing—30m.  
 Emanates from the Hollywood Palladium. Ray Anthony and his orchestra.  
 7 Feature Film—90m.  
 13 The Big Picture—30m.  
 9:00 2 Arthur Godfrey's Friends—K—60m.  
 4 Kraft TV Theater—60m.  
 5 Movie Theater—60m.  
 7 Beulah—30m.  
 8 Wrestling—90m.

11 Dude Martin's Show—60m.  
 A tuneful, laugh-loaded TV-variety show, slanted to each member of the family.

- 13 Kelvinator Carnival—75m.  
 9:30 7 Strength For a Free World—30m.  
 10:00 2 KNXT 10 O'Clock News—30m.  
 Lee Wood, Dan Lundberg and Grant Holcomb.  
 4 Ask Me Another—60m.  
 Sports quiz panel show.  
 - 5 City at Night—Info—60m.  
 Camera Tour of Interesting Spots in Los Angeles.  
 7 Adv. of Ellery Queen—30m.  
 11 Amateur Boxing—60m.  
 Bill Welsh from the South Gate Arena.  
 10:15 13 Ed Lyon—News—5m.  
 10:20 13 Owl Movie—90m.  
 10:30 2 Man of the Week—30m.  
 4 Star Salon—30m.  
 7 Famous Americans—20m.  
 8 The Big Picture—30m.  
 9 Newspaper of the Air—15m.  
 10:45 9 Star Time—30m.  
 10:50 7 Travel Time—10m.  
 11:00 2 "Chronoscope"—K—15m.  
 Discussion of phases of current history.  
 4 Eleventh Hour News—15m.  
 5 Final Edition—10m.  
 7 Hank Weaver—News—15m.  
 8 Police Story—30m.

## TV Previews

### TIME CHANGES

Friday, July 17 — LAWRENCE WELK SHOW, (5), 8:00 p.m. Formerly heard at 9:30, Lawrence Welk and his "champagne music" originating from the Aragon Ballroom, come to you an hour and a half earlier.

Saturday, July 18—"LIFE WITH ELIZABETH," (13), 8:30 p.m. Alvin and Elizabeth are now seen in an important new time immediately following "Hometown Jamboree." Formerly at 9:30 p.m.

Sunday, July 20—"TV JOCKEY CLUB," (2), 8:00 p.m. Jack Harris, genial host, and lovely Lois January reward quick-witted kids at this new Sunday time. Formerly Thursday.

### WHAT'S NEW

Friday, July 18—EDDY ARNOLD SHOW, (2), 8:15 p.m. Monday, Wednesday and Friday. Folk singer Eddy Arnold, the Tennessee Plowboy, takes Perry Como's place for the summer.

Sunday, July 20—"YOUR LUCKY CLUE," (2), 4:30 p.m. An exciting mystery quiz with Basil Rathbone as emcee makes its debut as summer replacement for "This Is Show Business."

Sunday, July 20—"SUNDAY AFTERNOON MOVIE," (11), 5:00 p.m. The new Western series replaces "The Whistle Club," which leaves the air temporarily and will return at a new time which we will announce.

Wednesday, July 23—"LET'S GO DANCING," (4), 8:30 p.m. Ray Anthony, the "Young Man With a Horn," will grace KNBH airways for the next four weeks of Palladium party time.

### WHAT'S BACK

Saturday, July 19—"CAMPUS FARMERS," (7), 4:00 p.m. The public-service agriculture program is back after a brief vacation. For this Saturday, Harold T. Beere of the Equestrian Trails demonstrates how to take care of and feed horses.

Citizens National Bank presents  
**Liberace**  
 WORLD'S FINEST  
 PIANIST-ENTERTAINER  
 Wed. 7:30 P.M. KLAC-TV Channel 13

WED. NITE'S BEST TV BET!

Sears Roebuck and Co.'s

**DUDE MARTIN SHOW**

with Dude, HANK PENNY, Sue Thompson, Dick Stewart, and other top variety acts.

KTTV Channel 11 9-10 P.M.

- 11 George Putnam—News—15m.  
 11:15 2 Peter Potter—Records—30m.  
 4 Cinema Carnival—60m.  
 7 KECA-TV News—5m.  
 11 Sports Shots—5m.  
 11:20 7 U.P.—Movietone News—10m.  
 11 Jackson's Theatre—75m.  
 11:30 8 Reserve—30m.  
 11:45 13 Gypsy and Ted—10m.  
 12:00 8 Newsreel—10m.  
 1:00 11 Jackson's Theatre—90m.



# Tricks 'n Treats

By Corris Guy

Corris Guy appears on KTLA (5) every Friday at 3:30 p.m. Her choice recipes will appear on alternate weeks in this exclusive column for TV-Radio Life. For your TV "Tricks and Treats" listen to and read Corris Guy's helpful hints.



**FIESTA CASSEROLE** . . . Make this casserole in the cool of the morning and bake it in time for supper. Serve it with French Bread and Pickled Beet and Onion Salad for a hot night.

- 3/4 cup hominy grits
- 1 cup milk, or 1/2 cup evaporated milk, 1/2 cup water
- 1/2 pound ground beef
- 1/2 pound ground pork sausage
- 1 large onion, chopped
- 1 large bell pepper, chopped
- 2 cloves garlic, minced
- 1 small can chopped ripe olives
- 1 can cream-style corn (2 cups)
- 1 8-ounce can tomato sauce
- 1 small can mushrooms (stems and pieces)
- 1 teaspoon salt
- 1 tablespoon chili powder
- Pepper to taste

Combine hominy grits and milk in a large mixing bowl and let stand for an hour or longer. Sauté the ground beef and pork, onion, bell pepper and garlic. Add to the hominy-milk mixture. Add the remaining ingredients. Mix well. Place in an oiled baking dish and bake, uncovered, at 325° F. for 45 minutes to an hour. Yield: Six generous servings.

## PEACH-WALNUT CONSERVE

There's nothing like home-made jams and jellies and conserves to tempt the family's appetite . . . and encourage their praise.

- 6 cups sliced ripe peaches
- 4 cups sugar
- 1 orange
- 1 1/2 cups pineapple cubes, drained
- 1 cup walnuts, coarsely chopped

Combine the peaches and sugar in a large kettle and let stand until the juice forms—about twenty minutes. Quarter the orange and put it through the food chopper. Combine the peach mixture, orange and pineapple. Cook slowly until thick—40 minutes or longer. Remove from heat and add the walnuts. Pour in hot, sterilized jars. Yield: Approximately 3 pints Peach-Walnut Conserve.

See the West on the  
**OPEN ROAD**

WITH

Lynn Rogers and Bill Burrud

7:30 P.M. Thurs. KTTV

## REGAL PALE BEER

presents

The Main Event  
with Dick Lane

Thurs., 10 P.M. Ch. 5, KTLA

JULY 24

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received from Stations  
Subject to Last Minute Change  
V Indicates New Program  
M Indicates Microwave  
K Indicates Kinescoped

- 5:00 2 Tim McCoy—Cont'd—60m.
- 4 Star Salon—15m.
- 5 Playcrafter's Club—25m.
- 7 Al Jarvis, Cont'd.—30m.
- 8 Matinee in New York—15m.
- 9 News; Gene Norman Cont'd
- 11 Billie Burke at Home—30m.
- 13 H'wood on TV—Cont'd—30m.
- 5:15 4 Fitzpatrick Travel—15m.
- "Bombay, Gateway to India."
- 8 Did'ja Know—15m.
- 5:30 4 Howdy Doody—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Guy Runnion—News—10m.
- 8 Film Short—15m.
- 11 Cartoon Time—30m.
- 13 Hitching Post—60m.
- 5:40 7 Hank Weaver—Sports—5m.
- 5:45 7 Ricky and Magic Trolley—15m.
- Puppet show with Ricky, the Glonk, the Drab Arab and Mocking J. Bird.
- 8 Channel 8 Corral—45m.
- 6:00 2 America's Fighting Champions
- 4 Adventures of Patches—15m.

## See Page 17 for Movie Titles

- 7 Adventure Time—30m.
- 9 Action Theatre—60m.
- 11 Reserve—30m.
- 6:15 4 Comedy Klub—40m.
- 6:30 5 8 Time for Beany—15m.
- 7 This Is the Story—15m.
- 11 Sports News—15m.
- 13 KLAC Telepaper—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—15m.
- 11 George Putnam—News—10m.
- 13 Clete Roberts' Report—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bollay—5m.
- 7:00 4 The Range Rider—30m.
- Starring Jack Mahoney.
- 5 Newsreel—15m.
- 7 The Ruggles—Comedy—30m.
- 8 Lone Ranger—30m.
- 9 Newspaper of the Air—15m.
- 11 Your Town's Talent—30m.
- 13 Film Playhouse—90m.
- 7:15 5 Flicker Snickers—15m.
- 9 Fan on the Street—15m.
- 7:30 2 I've Got a Secret—30m.
- Panel quiz with Garry Moore.
- 4 Lash La Rue—15m.
- 5 Hollywood Opportunity—30m.
- Hopeful young performers trying for the "Big Break."
- 7 Lone Ranger—Juvenile—30m.
- 8 People in the News—15m.
- 9 All Time Favorites—30m.

11 Open Road—Travel—30m.

Times classified ads take you to the "Old Spanish Days" fiesta at Santa Barbara.

- 7:45 4 Camel News Caravan—15m.
  - With John Cameron Swayze.
  - 8 Arden Varieties—10m.
  - 7:55 8 News—5m.
  - 8:00 2 Doug Edwards—News—15m.
  - 4 The Best of Groucho Marx—
  - 5 Islander Show—30m.
  - Starring Hilo Hattie.
  - 7 Date With Judy—30m.
  - "Melvin 'Lover-Boy' Foster."
  - 8 Premier Theatre—2 hrs.
  - 9 Dugout Dope—10m.
  - 11 Startime Theatre—30m.
  - "Prison Doctor," Cameron Mitchell, Raymond Burr.
  - 8:10 9 Baseball Game—2 hrs.
  - Sacramento at Hollywood.
  - 8:15 2 Music Hall—15m.
  - Featuring Patti Page.
  - 7 Public Service Film—15m.
  - 8:30 2 Burns and Allen Show—30m.
  - 4 Dangerous Assignment—30m.
  - Starring Brian Donlevy in "Bahudara Story."
  - 5 Wrestling—2 1/2 hrs.
  - 7 Chance of a Lifetime—30m.
  - Dennis James subs for vacationing emcee Bert Parks.
  - 11 Charlie Wild—30m.
  - John McQuade in "The Case of the Plume Peddler."
  - 13 Action Fishing—15m.
  - 8:45 13 S. Ernest Roll, D.A.—15m.
  - 9:00 2 Film—30m.
  - 4 Gangbusters—30m.
  - 5 Wrestling—1 1/4 hrs.
  - 7 Mystery Banker Movies—2 1/2 hrs.
  - 11 Korla Pandit—30m.
  - 13 You're Never Too Old—60m.
  - 9:30 2 Racket Squad—K—30m.
  - 4 Mr. Peepers—30m.
  - Starring Wally Cox as a mild-mannered general science teacher in a small-town junior high school.
  - 11 In Our Times—45m.
  - 10:00 2 KNXT 10 O'Clock News—30m.
  - 4 8 Martin Kane—K—30m.
- 5 Wrestling—45m.  
Regal Pale and Dick Lane bring you the evening's main event in this "Tops in Wrestling" show.
- 13 Ed Lyon—News—5m.
  - 10:05 13 Owl Movie—60m.
  - 10:15 11 Fishing Facts—15m.
  - 10:30 2 Film—30m.
  - 4 Star Salon—30m.
  - 4 County in Action—30m.
  - 8 Beat the Clock—30m.
  - 9 Newspaper of the Air—15m.
  - 11 Opinion Please—30m.
  - Jack Rourke moderates panel discussion.
  - 10:45 5 Sports Parade—15m.
  - 9 Fishing Pals—30m.
  - 11:00 2 Treasure Chest of Talent—30m.
  - With emcee N.T.G.
  - 4 Eleventh Hour News—15m.
  - 5 Final Edition—15m.
  - 7 Hank Weaver—News—15m.
  - 8 Robert Montgomery—60m.
  - 13 George Putnam—News—15m.
  - 11:15 4 Cinema Carnival—60m.
  - 7 KECA-TV News—5m.
  - 11 Sports Shots—5m.
  - 11:20 7 U.P.—Movietone News—10m.
  - 11 Jackson's Theatre—75m.
  - 12:00 8 Newsreel—10m.
  - 1:00 11 Jackson's Theatre—90m.



# FRIDAY *tv* LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations  
Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microyave
- K Indicates Kinescoped

- 5:00 2 Tim McCoy—Cont'd—45m.
- 4 Star Salon—30m.
- 5 Playcrafter's Club—25m.
- 7 Al Jarvis, Cont'd.—30m.
- 8 Matinee in New York—15m.
- 9 News; Gene Norman Cont'd
- 11 Billie Burke at Home—30m.
- 13 H'wood on TV—Cont'd—30m.
- 5:15 8 Did Ja Know—15m.
- 5:25 5 Program Preview—5m.
- 5:30 4 Howdy Doody—Juv'nl.—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Guy Rynnion—News—10m.
- 8 Space Cadet—K—15m.
- 11 Cartoon Time—30m.
- 13 Hitching Post—60m.
- 5:40 7 Hank Weaver—Sports—5m.
- 5:45 2 Alibi's Tent Show—15m.
- 7 Ricky and Magic Trolley—15m.
- 8 Channel 8 Corral—45m.
- 6:00 2 Film—30m.
- 4 Adventures of Patches—15m.
- 7 Adventure Time—30m.
- 9 Action Theatre—60m.
- 11 Reserve—30m.
- 13 Frank Webb Show—30m.

See Page 17 for  
Movie Titles

- 6:15 4 Peanut Circus—15m.
- 6:30 2 Footlight Theatre—30m.
- 4 Komedy Klub—25m.
- 5 8 Time for Beany—15m.
- 7 Space Cadet—15m.
- 11 Sports News—15m.
- 13 KLAC Telepaper—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—15m.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Clete Roberts' Report—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bolla—5m.
- 7:00 2 H'wood Road to Fame—30m.
- 4 Summer Sports Reel—30m.
- 5 Newsreel—15m.
- 7 This Is My Melody—30m.
- 8 Stranger Than Fiction—15m.
- 9 Newspaper of the Air—15m.
- 11 Success Story—30m.
- 13 Joe Graydon Show—30m.
- 7:15 5 Your Town—Info—15m.
- 8 Double Play—15m.
- 9 Fan on the Street—15m.
- 7:30 2 Schlitz Playhouse—30m.
- 4 Greatest Fights—15m.
- Louis vs. Farr.
- 5 Charlie Chase—Film—30m.
- 7 Stu Erwin Show—30m.
- 8 People in the News—15m.

## JULY 25

9 KHJ-TV. University—30m.

- 11 Pet Exchange—30m.  
Frank Wright presents trick animals and offers free pets on tonight's "Calo Pet Exchange."
- 13 Horace Heidt—60m.
- 7:45 4 Camel News Caravan—15m.  
With John Cameron Swayze.
- 8 Top News of Week—10m.
- 7:55 8 News—5m.
- 8:00 2 Doug Edwards—News—M—15m
- 4 Those Two—15m.
- 5 Lawrence Welk—60m.
- 7 Reserve—30m.
- 8 Reserve—30m.
- 9 Dugout Dope—10m.
- 11 Rocky King, Detective—30m.  
Starring Roscoe Karns in "Dial 'M' for Murder."
- 8:10 9 Baseball Game—2 hrs.  
Sacramento at Hollywood.
- 8:15 2 Eddie Arnold Show—M—15m.  
Guest artists with popular ballads and folk music.
- 4 Film—15m.
- 8:30 2 Arthur Murray Party—30m.  
Featuring young talent and noted names of the entertainment world.
- 4 Alvino Rey Orch.—30m.  
With the guesting King Sisters from the Pasadena Civic Auditorium.
- 7 The Unexpected—30m.
- 11, 8 Without Fear—Drama—30m.  
With Bill Crago, Helen Parrish and Lee Millar in dramatic—documentary series.
- 13 Wrestling, Ocean Park—2 1/4 hrs.
- 9:00 2 Pantomime Quiz—30m.  
Mike Stokey with Jackie Coogan, Hans Conried, Coleen Gray and Robert Stack.
- 4 Doorway to Danger—30m.  
Roland Winters stars in semi-documentary stories of the fight against international crime and intrigue.
- 5 Chevron Theater—30m.
- 7 Mr. Arsenic—30m.  
Factual information on men in top echelons of the underworld. Burton Turkus stars.
- 8 Hollywood Off-Beat—30m.
- 11 Korla Pandit—30m.
- 9:30 2 Police Story—30m.  
True crime cases from official files of law enforcement agencies in the U.S. and abroad.
- 4 Campbell Playhouse—30m.  
"Swami."
- 5 Sunkist Premiere Theatre  
Bill Bishop stars in "Tiger Bait."
- 7 Tales of Tomorrow—30m.
- 8 Pantomime Quiz—30m.
- 11 Friday Nite Movie—60m.
- 10:00 2 KNXT 10 O'Clock News—30m.
- 4 Curtain Call—30m.  
Tom McMorrow Jr.'s "Little Amby."
- 5 Roller Derby—90m.
- 7 Feature Film—60m.
- 8 Fireside Theatre—30m.
- 10:30 2 Take My Advice—30m.  
With Jackie Coogan and Sam Mannis.
- 4 Star Salon—30m.
- 5 Roller Derby—90m.  
Thrills and spills from the roller rink.
- 8 Doorway to Danger—30m.
- 9 Newspaper of the Air—15m.
- 11 What's the Verdict?—30m.

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With FRANK WRIGHT

Every Friday, 7:30 p.m.

KTTV—Channel 11

- 10:45 9 Star Time—30m.
- 13 Locker Room Interviews—15m.
- 11:00 2 Chronoscope—K—15m.  
Current phases of world history.
- 4 Eleventh Hour News—15m.
- 7 Hank Weaver—News—15m.
- 8 I've Got a Secret—30m.
- 11 George Putnam—News—15m.
- 13 Ed Lyon—News—5m.
- 11:05 13 Owl Movie—65m.
- 11:15 2 Peter Potter's Party—60m.  
Games, music, guests and Juke Box Jury.
- 4 Cinema Carnival—60m.
- 7 KECA-TV—News—5m.
- 11 Sports Shots—5m.
- 11:20 7 U.P.—Movietone News—10m.
- 11 Jackson's Sports Interviews  
World-renowned sports figures interviewed by Jackson Wheeler.
- 11:25 11 Jackson's Theatre—90m.
- 11:30 8 Curtain Call—30m.
- 5 Final Edition—15m.
- 12:00 8 Newsreel—10m.
- 12:10 13 Commercial—30m.
- 1:00 11 Jackson's Theatre—90m.



# Flicker Fare

## PICK of the PIX

by Aubrey Dahl

### Saturday, July 19

"THE MAN FROM UTAH," (5), 11:00 a.m.  
 "TOP SERGEANT MULLIGAN," Marjorie Reynolds, (5), 12:00 n.  
 "GUNS OF THE LAW," (5), 1:30 p.m.  
 "CASE OF THE MISSING HEIRESS," Valentine Dyall, Julia Lang, Jean Lodge, (4), 2:00 p.m.  
 "SWING PARADE," (5), 2:30 p.m.  
 "FOREMAN WENT TO FRANCE," Clifford Evans, (5), 3:45 p.m.  
 "DOWN WYOMING TRAIL," Tex Ritter, (13), 4:30 p.m.  
 "RIDERS OF THE DESERT," Bob Steele, (7), 5:30 p.m.  
 "DOOMED TO LIVE," (13), 5:45 p.m.  
 "DANGEROUS TRAILS," (9), 6:00 p.m.  
 "HEROES OF THE SADDLE," Three Mesquiteers, (11), 6:00 p.m.  
 "GUNMAN FROM BODIE," Tim McCoy, (5), 6:30 p.m.  
 "OREGON TRAIL SCOUTS," Red Ryder, (11), 7:00 p.m.  
 "HAUNTED MINE," Johnny Mack Brown, (5), 7:30 p.m.  
 "CANDLES AT NINE," (9), 8:00 p.m.  
 "HEARTS OF BONDAGE," James Dunn, Mae Clarke, (11), 8:00 p.m.  
 "FOR YOU I DIE," (5), 9:30 p.m.  
 "I WOULDN'T BE IN YOUR SHOES," Don Castle, Elyse Knox, (13), 9:30 p.m.  
 "THE JADE MASK," Sidney Toler, Mantan Moreland, (4), 10:30 p.m.  
 "TODAY I HANG," Walter Woolf King, Mona Barrie, (11), 10:30 p.m.  
 "MUTINY IN THE BIG HOUSE," Charles Bickford, Barton MacLane, (5), 10:45 p.m.  
 "CAMPUS SLEUTH," Freddie Stewart, June Preisser, (13), 10:45 p.m., (7), 11:00 p.m.

### Sunday, July 20

"OUTLAW OF STAMPEDE PASS," (13), 11:00 a.m.  
 "THE JADE MASK," Sidney Toler, Mantan Moreland, (4), 11:30 a.m.  
 "LET'S GO COLLEGIATE," Frankie Darro, Marcia Mae Jones, (5), 12:00 n.  
 "COTTON QUEEN," Sterling Holloway, Mary Lawson, (9), 12:00 n.  
 "CHEYENNE KID," (13), 12:00 n.  
 "WEST OF THE ALAMO," (5), 1:00 p.m.  
 "WRECKING CREW," Chester Morris, Jean Parker, (5), 2:00 p.m.  
 "LUCK OF ROARING CAMP," Owen Davis, Joan Woodbury, (5), 3:00 p.m.  
 "MORALS OF MARCUS," Lupe Velez, Ian Hunter, (9), 6:00 p.m.  
 "FOLLOW THE LEADER," Eastside Kids, (5), 6:30 p.m.  
 "ON APPROVAL," Beatrice Lillie, Clive Brook, (5), 7:30 p.m.  
 "HI DIDDLE DIDDLE," Dennis O'Keefe, Martha Scott, (11), 7:30 p.m.  
 "ANGEL ON MY SHOULDER," Paul Muni, Ann Baxter, Claude Rains, (13), 9:30 p.m.  
 "CLUB HAVANA," Robert Lowery, Doris Merrick, Isabel Jewell, (4), 11:00 p.m.

### Monday, July 21

"CLUB HAVANA," Robert Lowery, Doris Merrick, Isabel Jewell, (4), 10:00 a.m.  
 "DANGEROUS WOMAN," Anna Sten, Henry Wilcoxon, (9), 1:30 p.m.  
 "JUNGLE SIREN," Ann Corio, Buster Crabbe, (11), 2:30 p.m.  
 "THE NIGHT HAS EYES," James Mason, Mary Clare, (13), 2:30 p.m.  
 "STAR REPORTER," Warren Hull, Marcia Hunt, (5), 4:00 p.m.  
 "CALL OF THE COYOTE," Ken Johnston, (9), 6:00 p.m.  
 "RED RIVER RENEGADES," Sunset Carson, (11), 7:00 p.m.  
 "IT HAPPENED TOMORROW," Dick Powell, Linda Darnell, (9), 8:00 p.m.  
 "KISS FOR CORLISS," Shirley Temple, David Niven, (13), 8:30 p.m.  
 "ARSON SQUAD," Robert Armstrong, (5), 9:00 p.m.  
 "OLD FASHIONED GIRL," Gloria Jean, (13), 10:15 p.m.  
 "SING SING NIGHTS," Conway Tearle, Boots Malloy, Hardie Albright, (4), 11:10 p.m.

### Tuesday, July 22

"SING SING NIGHTS," Conway Tearle, Boots Malloy, Hardie Albright, (4), 10:00 a.m.  
 "IT HAPPENED TOMORROW," Dick Powell, Linda Darnell, (9), 1:30 p.m.  
 "DUKE OF THE NAVY," Ralph Byrd, Veda Ann Borg, (11), 2:30 p.m.  
 "GAL FROM RIO," Movita, (13), 2:30 p.m.  
 "A SON IS BORN," (5), 4:00 p.m.

"LAND OF THE MISSING," Bob Steele, (9), 6:00 p.m.  
 "WRONG ROAD," Richard Cromwell, Helen Mack, (11), 7:00 p.m.  
 "SEARCH FOR DANGER," John Calvert, (13), 7:00 p.m.  
 "A MAN BETRAYED," Eddie Nugent, (11), 8:00 p.m.  
 "JUNGLE PATROL," Christine Miller, (5), 8:30 p.m.  
 "MAN WITH TWO LIVES," Edward Norris, (13), 10:50 p.m.  
 "MILLION DOLLAR BABY," Jimmy Faye, Arline Judge, Ray Walker, (4), 11:00 p.m.  
 "MIRACLE KID," Tom Neal, Carol Hughes, (11), 11:20 p.m.  
 "THE TEMPTRESS," John Stuart, Joan Maude, (11), 1:00 a.m.

### Wednesday, July 23

"MILLION DOLLAR BABY," Jimmy Fay, Arline Judge, (2), 10:00 a.m.  
 "ELLIS ISLAND," Donald Cook, Peggy Shannon, (9), 1:30 p.m.  
 "BLONDE COMET," Robert Kent, Virginia Vale, (11), 2:30 p.m.  
 "SCARLET CLUE," Sidney Toler, (13), 2:30 p.m.  
 "SPY TRAIN," Richard Travis, Kathleen Craig, (5), 4:00 p.m.  
 "MELODY OF THE PLAINS," Fred Scott, (9), 6:00 p.m.  
 "BALL OF FIRE," Barbara Stanwyck, (11), 7:00 p.m.  
 "FOG ISLAND," Lionel Atwill, Jerome Cowan, (5), 9:00 p.m.  
 "BLOND GODDESS," Ann Crawford, Michael Dennis, (7), 8:30 p.m.  
 "BLOND ICE," Robert Paige, Leslie Brooks, (13), 9:00 p.m.  
 "RIOT SQUAD," Richard Cromwell, (13), 10:20 p.m.  
 "HE COULDN'T TAKE IT," Ray Walker, Virginia Cherril, George E. Stone, (4), 11:10 p.m.  
 "LAW OF THE TIMBER," Monte Blue, Marjorie Reynolds, (11), 11:20 p.m.

### Thursday, July 24

"HE COULDN'T TAKE IT," Ray Walker, Virginia Cherril, George E. Stone, (4), 10:00 a.m.  
 "CONDEMNED TO DIE," Ralph Morgan, Mischa Auer, (9), 1:30 p.m.  
 "PANTHER'S CLAW," Sidney Blackmer, Ricki Vallin, (11), 2:30 p.m.  
 "TELEPHONE OPERATOR," Judith Allen, (13), 2:30 p.m.  
 "SWEETHEARTS OF THE U.S.A.," Una Merkel, Donald Novis, (5), 4:00 p.m.  
 "MOONLIGHT ON THE RANGE," Fred Scott, (9), 6:00 p.m.  
 "WOMAN IN BLACK," Conrad Nagel, (13), 7:00 p.m.  
 "HIDDEN ENEMY," Warren Hull, Kay Linaker, (4), 11:10 p.m.  
 "SWAMP WOMAN," Jack La Rue, Ann Corio, (11), 11:20 p.m.

### Friday, July 25

"HIDDEN ENEMY," Warren Hull, Kay Linaker, (4), 10:00 a.m.  
 "SECRETS OF WU SIN," Lois Wilson, Grand Withers, (9), 1:30 p.m.  
 "YANK IN LIBYA," Walter Woolf King, Joan Woodbury, (11), 2:30 p.m.  
 "BORROWED HERO," Alan Baxter, (13), 2:30 p.m.  
 "SARONG GIRL," Ann Corio, (5), 4:00 p.m.  
 "NEVADA BUCKAROO," Bob Steele, (9), 6:00 p.m.  
 "COVERED TRAILER," James, Lucille & Russell Gleason, (11), 9:30 p.m.  
 "MYSTERIOUS MR. WU," Bela Lugosi, (13), 11:05 p.m.  
 "KENTUCKY CARNIVAL," John Arledge, Mary Lou Lender, (4), 11:10 p.m.  
 "GIRLS' TOWN," June Storey, Peggy Ryan, (11), 11:25 p.m.  
 "AVENGING HAND," Noah Beery, Kathleen Kelly, (11), 1:00 a.m.

## RANGE RIDER'S GIRL

Gloria Saunders has been signed to enact the femme lead in the second pair of pics in Flying A's new "Range Rider" series starring Jack Mahoney and Dick Jones. "Cherokee Roundup" and "Indian War Party" are slated to begin filming the middle of July at Lone Pine.

Once again the week's picture program is not very extensive because of the double feature from Chicago. In the first half of this twin bill, entitled "Elephant Boy," which played last week and ran quite a bit longer than any movie I ever saw, the star turned out to be an actor name of Eisenhower, most of whose work has been done in the European Theater. Supporting him were such familiar players as R. Taft, E. Warren, D. MacArthur, and a cast of thousands. Excellent in a small part was a Mr. Romani. This week, the story is called "The Big Deal," which features several bit players making their bids for star billing, including E. Kefauver, who used to have his own mystery program, A. Harriman, W. O. Douglas, and another cast of thousands, every face different. From a critical point of view, the production of these extravaganzas is excellent, the acting flamboyant, and the photography wonderful. Storywise, the only thing lacking is love interest. The Capitol Award for the best performance in these epics will be made in November.

"Lady of Burlesque." **Barbara Stanwyck** in a film about a burlesque queen, a gangster, and a professor engaged in writing a new encyclopedia. The professor, anxious to discover the definitions for modern slang expressions, is taken in hand and educated by Miss Stanwyck, who could make a course in flower arrangement tremendously exciting, I'm sure.

"Jungle Siren." "Swamp Woman." "Sarong Girl." **Ann Corio** is the stellar attraction in these three novelties, and the interesting thing about that is that Miss Corio was once a genuine ecdysiast (an artist, as opposed to one who takes one's clothes off to be cool). Miss Corio does not practice her art in any of the three movies.

"On Approval." At the time of this writing, this picture, which stars **Beatrice Lillie** and **Clive Brook**, is showing at one of the local film theaters. The obvious conclusion is to wait a few days and save your eighty-five cents.

"Wrecking Crew." **Chester Morris**, **Richard Arlen** and **Jean Parker** in one of the **Pine-Thomas** adventure quickies which helped pay the rent at Paramount a few years ago. This one is about men who go about knocking down buildings and things.

"Hearts in Bondage." An old film featuring two great favorites of the thirties, **James Dunn** and **Mae Clarke**, who first achieved fame when **James Cagney** began the vogue of tough-guy lovers by shoving a grapefruit in her face. In this movie, Miss Clarke is sans citrus.

## BON VOYAGE

The beautiful Zsa Zsa is en route. First stop of the big boat carrying her over the ocean is Paris, where she goes into "Moulin Rouge" opposite Jose Ferrer.



# TV PROGRAM FINDER

A Home to Live in..... KLAC-TV, 1 p.m. Su  
 Action Fishing..... KLAC-TV, 8:30 p.m. Th  
 Adventures of Patches..... KNBH, 6 p.m. M-F  
 Ellery Queen..... KECA-TV, 10 p.m. W  
 Alibi's Tent Show..... KNXT, 5:45 p.m. M,W,F  
 Amateur Boxing..... KTTV, 10 p.m. W;  
 KNXT, 6:15 p.m. Th  
 Allen, Steve..... KNXT, 10 p.m. Sa  
 All Star Summer Revue..... KNBH, 9:30 p.m. Sa  
 All Time Favorites..... KHJ-TV, 7:30 p.m. Th  
 America Votes Tonight..... KECA-TV, 9:30 p.m. Tu  
 American Forum..... KNBH, 3:30 p.m. Su  
 America's Town Meeting..... KECA-TV, 6:30 p.m. Su  
 Armstrong Circle Theatre..... KNBH, 9:30 p.m. M  
 Arnold, Eddy..... KNXT, 8:15 p.m. M,W,F  
 Ask Me Another..... KNBH, 10 p.m. W  
 Assignment: Manhunt..... KNBH, 7:30 p.m. Sa  
 Auction Park..... KTTV, 1 p.m. Su  
 Aubrey, Gene..... KECA-TV, 7 p.m. W  
 Babbitt, Harry..... KTLA, 7:30 p.m. Th; 9 p.m. Su  
 Bachelor's Haven..... KNXT, 10 p.m. Su  
 Backstage With N.T.G..... KNXT, 11:15 p.m. Tu  
 Balter, Sam..... KLAC-TV, 6:35 p.m. M-F  
 Bamboozle..... KTTV, 5:30 p.m. Su  
 Bandstand Revue..... KTLA, 9 p.m. Su  
 Baseball KHJ-TV, 8:10 p.m. Tu-F; 2:15 p.m. Sa  
 Beat the Clock..... KNXT, 7:30 p.m. Sa  
 Beauty at All Ages..... KLAC-TV, 2:15 p.m. Th  
 Beulah..... KECA-TV, 7:30 p.m. Tu  
 Big Event..... KECA-TV, 10 p.m. Sa  
 Big Payoff..... KNBH, 12 p.m. M-F; 8 p.m. Su  
 Big Picture..... KLAC-TV, 8:30 p.m. W;  
 KECA-TV, 9 p.m. M; KHJ-TV, 7:30 p.m. W;  
 KNXT, 10:30 p.m. M  
 Big Town..... KNXT, 6 p.m. M  
 Blue Ribbon Bouts..... KNXT, 7 p.m. W  
 Bob and Ray..... KNBH, 8 p.m. Sa  
 Bollay, Gene..... KTTV, 6:55 p.m. M-F  
 Boss Lady..... KNBH, 9 p.m. Tu  
 Boston Blackie..... KNBH, 9 p.m. Tu  
 Bowling..... KTTV, 10 p.m. Su  
 Boxing..... KTLA, 10 p.m. alt. Tu;  
 KLAC-TV, 9:30 p.m. Tu  
 Break the Bank..... KNXT, 6:30 p.m. Su  
 Bride and Groom..... KNXT, 4 p.m. M-F  
 Brown, Les..... KTLA, 9 p.m. Su  
 Burke, Billie..... KTTV, 5 p.m. M-F  
 Burns & Allen..... KNXT, 8:30 p.m. alt. Th  
 California Life..... KECA-TV, 6 p.m. Su  
 California Living..... KNXT, 2:15 p.m. M-F  
 \*Camel News Caravan..... KNBH, 7:45 p.m. M-F  
 Campbell Playhouse..... KNBH, 9:30 p.m. F  
 Campus Farmers..... KECA-TV, 4 p.m. Sa  
 Candid Camera..... KLAC-TV, 8 p.m. W; 7 p.m. Sa  
 Candy Carnival..... KNXT, 12:30 p.m. Su  
 Carson, Jack..... KNBH, 5 p.m. Su  
 Cartoon Time..... KTTV, 5:30 p.m. M-F  
 Castle of Dreams..... KNBH, 4:30 p.m. Su  
 Cavalcade of Stars..... KTTV, 6 p.m. Su  
 Celebrity Time..... KNXT, 7 p.m. Su  
 Chance of a Lifetime..... KECA-TV, 8:30 p.m. Th  
 Charlie Wild..... KTTV, 8:30 p.m. Th  
 Chase, Charlie..... KTLA, 7:30 p.m. F  
 Chef Milan..... KNBH, 4 p.m. M-F  
 Cheyron Theater..... KTLA, 9 p.m. F  
 Childs, Marquis..... KNXT, 1:45 p.m. Su; 6:45 p.m. M  
 Chronoscope..... KNXT, 11 p.m. M,W,F  
 Church in the Home..... KHJ-TV, 10:30 a.m. Su  
 Cinema Carnival..... KNBH, 10 a.m., 11:15 p.m. M-F;  
 2, 10:30 p.m. Sa; 1:30 a.m., 11 p.m. Su  
 Cisco Kid..... KECA-TV, 7 p.m. M  
 City at Night..... KTLA, 10 p.m. W  
 City Hospital..... KNXT, 9 p.m. alt. Tu  
 Claudia..... KNXT, 8:30 p.m. W  
 Collier, Lols..... KNBH, 9 p.m. Su  
 Come Into the Kitchen..... KTTV, 1:30 p.m. M-F  
 Comics..... KTLA, 4:30 p.m. Su  
 Coogan, Jackie..... KNXT, 10:30 p.m. F  
 Cooley, Spade..... KTLA, 8:30 p.m. Sa  
 County in Action..... KNBH, 10:30 p.m. Th  
 Cowboy Thrills..... KTLA, 5:30 p.m. M-F  
 Cox, Wally..... KNBH, 9:30 p.m. Th  
 Crime Syndicated..... KNXT, 9 p.m. alt. Tu  
 Curtain Call..... KNBH, 10 p.m. F  
 Danger..... KNXT, 7 p.m. Tu  
 Dangerous Assignment..... KNBH, 8:30 p.m. Th  
 Date With Judy..... KECA-TV, 8 p.m. Th  
 Day, Laraine..... KNBH, 7:15 p.m. Tu  
 De Vol, Frank..... KTTV, 9:30 p.m. Sa  
 Dick Tracy..... KNBH, 8 p.m. W  
 District Attorney..... KLAC-TV, 8:45 p.m. M  
 Dixie Showboat..... KTLA, 8 p.m. M  
 Dixon, Nancy..... KTTV, 4 p.m. M, W, F  
 Don Lee World News..... KHJ-TV, 1:30 p.m. M-F  
 Donley, Brian..... KNBH, 9:30 p.m. Th  
 Doorway to Danger..... KHJ-TV, 9 p.m. F  
 Doubleheader Doings..... KHJ-TV, 3:40 p.m. Su  
 Double Play..... KNBH, 7:15 p.m. Tu  
 Dragnet..... KNBH, 9 p.m. Alt. Th  
 Dude Martin..... KTTV, 9 p.m. W  
 Duggan, Johnny..... KNBH, 12:30 p.m. M-F  
 Dugout Dope..... KHJ-TV, 8 p.m. Tu-F; 2 p.m. Sa  
 Dunape, Irene..... KNXT, 7:30 p.m. F  
 Durocher, Leo..... KNBH, 7:15 p.m. Tu  
 Eastside Kids..... KTLA, 6:30 p.m. Su  
 \*Edwards, Doug..... KNXT, 8 p.m. M-F  
 Egg and I..... KNXT, 3:45 p.m. M-F  
 Ellery Queen..... KECA-TV, 10 p.m. W  
 Eloise Salutes the Stars..... KNXT, 11 p.m. Tu  
 Erwin, Stu..... KECA-TV, 4:30 p.m. Sa; 7:30 p.m. F  
 Faith for Today..... KECA-TV, 12:30 p.m. Su  
 Famous Americans..... KECA-TV, 10:30 p.m. W  
 Page Eighteen

Fan on the Street..... KHJ-TV, 7:15 p.m. Tu-F;  
 Farrell, Charles..... KNXT, 9 p.m. M  
 Fearless Fosdick..... KNBH, 5:30 p.m. Sa  
 Files of Jeffrey Jones..... KNXT, 9:30 p.m. M  
 First Hundred Years..... KNXT, 2 p.m. M-F  
 First Time Voters..... KNBH, 10 p.m. Su  
 Fishing Encls..... KTTV, 10:15 p.m. Th  
 Fishing Pats..... KHJ-TV, 10:45 p.m. Th  
 Fitzpatrick Travelogue..... KNBH, 5:15 p.m. Tu,Th  
 Flash Gordon..... KTLA, 5:30 p.m. Su  
 Flicker Snickers..... KTLA, 7:15 p.m. Th  
 Foods for Thought..... KNBH, 3 p.m. M-F  
 Footlight Theater..... KNXT, 6:30 p.m. F  
 Foreign Intrigue..... KNBH, 9:30 p.m. Su  
 Freedom Court..... KECA-TV, 10 p.m. Alt. F  
 Freedom Forum..... KLAC-TV, 7:30 p.m. Su  
 Freedom Theatre..... KECA-TV, 3 p.m. Su  
 Front Page Detective..... KTTV, 8 p.m. M  
 Frontiers of Faith..... KNBH, 10:30 a.m. Su  
 Frosty Frolics..... KTLA, 8 p.m. W  
 Gabby Hayes..... KNBH, 8:45 p.m. M-F  
 Gangbusters..... KNBH, 9 p.m. Alt. Th  
 Garden Chats..... KTTV, 12:30 p.m. Su  
 Glamour Session..... KTTV, 4 p.m. Tu, Th  
 Gleason, Jackie..... KTTV, 6 p.m. Su  
 Godfrey, Arthur..... KNXT, 9 p.m. W  
 Graydon, Joe..... KLAC-TV, 7 p.m. F  
 Great Churches of Golden West..... KTTV, 11 a.m. Su  
 Greatest Fights..... KNBH, 7:30 p.m. F  
 Green Playhouse..... KTLA, 10 p.m. alt. Tu  
 Gwynn Bill..... KECA-TV, 7 p.m. F  
 Gypsy and Ted..... KLAC-TV, 12 p.m. Tu;  
 11:45 p.m. W  
 Halls of Science..... KNBH, 9 p.m. Sa  
 Handy Hints..... KTLA, 6:45 p.m. M-F  
 Harlem Jubilee..... KHJ-TV, 7:30 p.m. Su  
 Hat in the Ring..... KNBH, 11 a.m. Su  
 Hattie, Hilo..... KTLA, 8 p.m. Th  
 Hayes, Peter Lind..... KNXT, 8:30 p.m. alt. Th  
 Healy, Mary..... KNXT, 8:30 p.m. alt. Th  
 Heid, Marjorie..... KTTV, 1:30 p.m. M-F  
 Heidt, Horace..... KLAC-TV, 7:30 p.m. F;  
 9 p.m. Su  
 Hogan, Lee..... KNBH, 7 p.m. Tu  
 Holiday in Paris..... KNXT, 7:30 p.m. Tu  
 Hollywood Feature Story..... KECA-TV, 8:15 p.m. Su  
 Hollywood Hour..... KNBH, 1 p.m. Su  
 Hollywood Legion Bouts..... KECA-TV, 8:30 p.m. Sa  
 Hollywood on Television..... KLAC-TV, 12:30 p.m. M-F  
 Hollywood Opportunity..... KTLA, 7:30 p.m. Th  
 Hollywood Reel..... KTLA, 7:15 p.m. M  
 Hollywood Road to Fame..... KNXT, 7 p.m. F  
 Home & Garden Show..... KHJ-TV, 10:45 p.m. M  
 Home Building Clinic..... KNBH, 4 p.m. Su  
 Hometown Jamboree..... KLAC-TV, 7:30 p.m. Sa  
 Hopalong Cassidy..... KNBH, 8 p.m. Tu  
 Hopkins, Johns Science Review..... KTTV, 7 p.m. Su  
 Horizons..... KECA-TV, 4:30 p.m. Su  
 Hot Seat..... KECA-TV, 10 p.m. Su  
 Hour of Decision..... KECA-TV, 10 p.m. Su  
 Howdy Doody..... KNBH, 5:30 p.m. M-F  
 Hutson, Ina Ray..... KTLA, 9 p.m. Tu  
 Industry on Parade..... KNBH, 10:45 p.m. Tu  
 Information Please..... KNXT, 6 p.m. Su  
 In God We Trust..... KTLA, 11 a.m. Su  
 In Our Times..... KTTV, 9:30 p.m. Th  
 Invitation Playhouse..... KLAC-TV, 8 p.m. W  
 Islander Show..... KTLA, 8 p.m. Th  
 It's a Good Idea..... KNBH, 7 p.m. Tu  
 It's News to Me..... KNXT, 8:30 p.m. Tu  
 I've Got a Secret..... KNXT, 7:30 p.m. Th  
 Jackson's Sports Interview..... KTTV, 11:20 p.m. F  
 Jackson's Theatre..... KTTV, 2:30 p.m., 11:20 p.m.,  
 1 a.m. M-F  
 Jalousy Derby..... KTTV, 2:30 p.m. Su  
 Jarvis, Al..... KECA-TV, 3 p.m. M-F  
 Jungle Adventure..... KTLA, 7:30 p.m. W  
 KLAC Teleshop..... KLAC-TV, 6:30 p.m. M-F  
 KTV Goes to the Fair..... KTTV, 3:30 p.m. Sa  
 Karns, Roscoe..... KTTV, 8 p.m. F  
 Kaye, Sammy..... KNXT, 9:30 p.m. Sa  
 Kellogg Western Theatre..... KECA-TV, 5 p.m. Su  
 Kilgallen, Dorothy..... KNXT, 7:30 p.m. Su  
 Kit Carson..... KECA-TV, 7:30 p.m. M  
 Kraft TV Theater..... KNBH, 9 p.m. W  
 La Roy, Rita..... KTTV, 4 p.m. Tu, Th  
 Ladies Matinee..... KTTV, 4:30 p.m. M-F  
 Lamp Unto My Feet..... KNXT, 2:30 p.m. Su  
 Lane, Dick..... KTLA, 8 p.m. M; 8:30 p.m. Th;  
 10 p.m. Su  
 Lash La Rue..... KNBH, 7:30 p.m. Tu, Th  
 Laurel and Hardy Comedy..... KNBH, 7 p.m. W  
 Lawson, Grace..... KECA-TV, 1 p.m. M-F  
 Learning, 1952..... KNXT, 5 p.m. Sa  
 Lee, Finky..... KNBH, 7:30 p.m. M,W; 8 p.m. F  
 Let's Go Dancing..... KNBH, 8:30 p.m. F  
 Liberate..... KLAC-TV, 7:30 p.m. W  
 Life with Elizabeth..... KLAC-TV, 8:30 p.m. Sa  
 Littlefield, Joe..... KTTV, 12:30 p.m. Su  
 Locker Room..... KTTV, 10:45 p.m. M  
 Lone Ranger..... KECA-TV, 7:30 p.m. Th  
 Lowe, Eganmud..... KTTV, 8 p.m. M  
 Lusk, Freeman..... KLAC-TV, 7:30 p.m. Su  
 Lux Video Theatre..... KNXT, 8:30 p.m. M  
 Lynch, Ken..... KTTV, 9 p.m. Tu  
 \*Lyon, Ed..... KLAC-TV, 11:45 p.m. M; 10:45 p.m. F  
 Tu: 10:15 p.m. W; 10 p.m. Th; 11 p.m. F  
 Magazine of the Week..... KTLA, 10 p.m. Su  
 Major League Roundup..... KHJ-TV, 3:30 p.m. Su  
 Mama Weiss..... KHJ-TV, 3:30 p.m. M-F  
 Man of the Week..... KNXT, 10:30 p.m. F  
 Manning, Knox..... KTTV, 10:30 p.m. F

Man's Best Friend..... KTLA, 5 p.m. Sa  
 Margetts, Monty..... KNBH, 11:30 a.m. M-F  
 Martin, Dude..... KTTV, 9 p.m. W  
 Martin Kane..... KNBH, 10 p.m. Th  
 \*Martyn, Gil..... KTLA, 7 p.m. M-F; 11 p.m. M-Th;  
 12 p.m. F  
 Marx, Groucho..... KNBH, 8 p.m. Tu  
 Matinee in New York..... KNBH, 1 p.m. M-F  
 May, Anna..... KNBH, 7 p.m. M  
 McElhono, Eloise..... KNXT, 11 p.m. Tu  
 McElroy, Jack..... KNBH, 3:30 p.m. M-F  
 McCoy, Tim..... KTLA, 6:30 p.m. Sa  
 McQuade, John..... KTTV, 8:30 p.m. Th  
 Meet the Press..... KNBH, 10:30 p.m. Su  
 Meglin Kiddies..... KLAC-TV, 8:40 p.m. alt. Sa  
 Mirandy's Garden Shop..... KECA-TV, 1 p.m. Su  
 Montgomery, Robert..... KNBH, 9:30 p.m. M  
 Moon, Bob..... KTTV, 9:30 p.m. Tu  
 Moore, Garry..... KNXT, 1 p.m. M-F  
 Morgan, Jaye P..... KTTV, 9:30 p.m. Sa  
 Mr. Arsenic..... KECA-TV, 9 p.m. F  
 Mr. District Attorney..... KECA-TV, 10 p.m. alt. F  
 Mr. Peeper..... KNBH, 9:30 p.m. Th  
 Mr. Wizard..... KNBH, 2 p.m. Su  
 Murder Before Midnight..... KTTV, 10:30 p.m. Sa  
 Murray, Arthur..... KNXT, 8:30 p.m. F  
 Music Hall..... KNXT, 8:15 p.m. Tu,Th  
 My Little Margie..... KNXT, 9 p.m. M  
 Mystery Bank Movies..... KECA-TV, 9 p.m. Th  
 Nagel, Conrad..... KNXT, 7 p.m. Su  
 Newspaper of the Air..... KHJ-TV, 7, 10:30 p.m. M-F  
 \*News Review of the Week..... KLAC-TV, 10 p.m. Th  
 Norman Gene..... KHJ-TV, 4:15 p.m. M-F;  
 7:30 p.m. Tu  
 O'Dell, Dell..... KTLA, 7:15 p.m. W  
 O'Dell, Doye..... KTLA, 5:30 p.m. M-F  
 On Trial..... KECA-TV, 4 p.m. Su  
 Open Road..... KTTV, 7:30 p.m. Th  
 Opinion Please..... KTTV, 10:30 p.m. Th  
 Outdoors With Waugenheim..... KNBH, 4:30 p.m. Sa  
 Original Amateur Hour..... KNBH, 10 p.m. Tu  
 Page, Patti..... KNXT, 8:15 p.m. Tu,Th  
 Pandit, Korla..... KTTV, 9 p.m. Su, Th  
 Pantomime Quiz..... KNXT, 9 p.m. F  
 Parlor Party..... KNBH, 2 p.m. M-F  
 Peanut Circus..... KNBH, 6:15 p.m. F  
 Pearson, Drew..... KECA-TV, 8 p.m. Su  
 Pet Exchange..... KTTV, 7:30 p.m. Su  
 \*Peterson, Elmer..... KNBH, 6:55 p.m. M-F  
 Philco Playhouse..... KNBH, 6 p.m. alt. Su  
 Plainclothesman..... KTTV, 9 p.m. Tu  
 Playcrafters Club..... KTLA, 5 p.m. M-F  
 Playhouse of Stars..... KNXT, 7:30 p.m. F  
 Police Calls..... KTLA, 3:55 p.m. M-Th; 2:55 p.m. F  
 Police Story..... KNXT, 9:30 p.m. F  
 Folk, Lenny Ann..... KTLA, 9 p.m. Su  
 Polyzoides..... KTTV, 12:15 p.m. Su  
 Potter, Peter..... KNXT, 11:15 p.m. M,W,F  
 \*Putnam, George..... KTTV, 4:15, 6:45 p.m. M-F  
 Queen for a Day..... KHJ-TV, 3 p.m. M-F  
 Quiz Kids..... KNBH, 8 p.m. M  
 Racket Squad..... KNXT, 9:30 p.m. Th  
 Range Rider..... KNBH, 7 p.m. Th  
 Red Ryder..... KTTV, 7 p.m. Sa  
 \*Reimers, Ed..... KTTV, 1:30 p.m. M-F  
 Ricky and the Magic Trolley..... KECA-TV, 5:45 p.m. M-F  
 Roberts, Cleo..... KLAC-TV, 6:45 p.m. M-F  
 Rocky King..... KTTV, 8 p.m. F  
 Roll, Ernest S..... KLAC-TV, 8:45 p.m. Th  
 Roller Derby..... KTLA, 10:30 p.m. Tu; 10 p.m. F  
 Roller Hockey..... KTTV, 9:30 p.m. Su  
 Rourke, Jack..... KTTV, 4:30 p.m. M-F  
 Roving Camera..... KTLA, 7:15 p.m. Tu  
 Roy, Mike..... KLAC-TV, 11 a.m. M-F  
 Royal Playhouse..... KECA-TV, 8:30 p.m. M  
 Ruggles, Charlie..... KECA-TV, 7 p.m. Th  
 \*Runyon, Guy..... KECA-TV, 5:30 p.m. M-F  
 Schlitz Playhouse..... KNXT, 7:30 p.m. F  
 Search for Tomorrow..... KNXT, 4:15 p.m. M-F  
 Seven Seventy on TV..... KTTV, 2 p.m. Su  
 Sky King..... KNBH, 2:30 p.m. Alt. Su  
 Spock Cadet..... KNXT, 10 p.m. Sa  
 Space Cadet..... KECA-TV, 6:30 p.m. M,W,F  
 Space Patrol..... KECA-TV, 6:45 p.m. M-F;  
 6:30 p.m. Sa  
 Sports Parade..... KTLA, 10:45 p.m. Th  
 Sports Shots..... KTTV, 11:15 p.m. M-F  
 Star of the Family..... KNXT, 8:30 p.m. Alt. Tu  
 Startime Theatre..... KTTV, 8 p.m. Th  
 Star Salon..... KNBH, 5 p.m. M-F; 10:30 p.m. W-F  
 Straight From Shoulder..... KECA-TV, 9:30 p.m. Su  
 Stewart, Martha..... KNBH, 7:30 p.m. M, W;  
 8 p.m. F  
 Strength for a Free World..... KECA-TV, 10:30 p.m. Tu  
 Storm, Gale..... KNXT, 9 p.m. M  
 Strike It Rich..... KNXT, 3 p.m. M-F; 8 p.m. W  
 Stuller, Bill..... KNBH, 2 p.m. M-F; 4:30 p.m. F  
 Success Story..... KTTV, 7 p.m. F  
 Sullivan, Ed..... KNXT, 9 p.m. Su  
 Summer Session..... KNXT, 12:30 p.m. M,W,F  
 Summer Sports Reel..... KNBH, 7 p.m. F  
 Summer Theater..... KNXT, 7:30 p.m. Su  
 Sunday Service..... KNBH, 3 p.m. Su  
 Sunkist Premiere Playhouse..... KTLA, 9:30 p.m. F  
 Super Circus..... KECA-TV, 2 p.m. Su  
 Suspects Wanted..... KHJ-TV, 1:40 p.m. M-F  
 Suspense..... KNXT, 9:30 p.m. Tu  
 \*Swayze, John Cameron..... KNBH, 7:45 p.m. M-F  
 TV Jockey Club..... KNXT, 8 p.m. Su  
 Take My Advice..... KNXT, 10:30 p.m. F  
 Tales of Tomorrow..... KECA-TV, 9:30 p.m. F

Taylor, Kent	KNBH, 9 p.m. Su
Teleforum	KTLA, 10 p.m. M
Tele-Vespers	KTLA, 11:15 p.m. Su
Ten Minute Theater	KTLA, 8:50 p.m. Tu
The Chumps	KECA-TV, 1:45 p.m. Su
The Hunter	KNXT, 6:30 p.m. W
'The Movies'	KTLA, 7:30 p.m. Su
The Name's the Same	KECA-TV, 7 p.m. Tu
The Unexpected	KECA-TV, 8:30 p.m. F
The Weather	KTTV, 6:55 p.m. M-F
Thin Blue Line	KNBH, 10:30 p.m. M
This Is My Melody	KECA-TV, 7 p.m. F
This Is the Story	KECA-TV, 6:30 p.m. Tu,Th
Three Mesquiteers	KTTV, 6 p.m. Sa
Those Two	KNBH, 7:30 p.m. M,W; 8 p.m. F
Tim McCoy's Wild West	KNXT, 4:30 p.m. M-F;
	7 p.m. Sa
Time for Beany	KFMB-TV, 6:30 p.m. M-F
Toast of the Town	KNXT, 9 p.m. Su
Tootsie Hippodrome	KECA-TV, 12:15 p.m. Su
Torne, Mel	KNAT, 12:30 p.m. Tu,Th
Tracy Lee	KNBH, 10 p.m. Th
Travel Time	KECA-TV, 10:50 p.m. W
Tricks and Treats	KTLA, 3:30 p.m. F
TV University	KHJ-TV, 7:30 p.m. F
United—Or Not?	KECA-TV, 3:30 p.m. Su
Valley's Book Parade	KNXT, 4 p.m. Su
Voice of Firestone	KNBH, 8:30 p.m. M
Washington Spotlight	KNXT, 1:45 p.m. Su
	8:45 p.m. M
Watch and Win	KNXT, 6 p.m. Tu
Weaver, Hank	KECA-TV, 5:40, 11 p.m. M-F;
	8:15 p.m. Sa
Webb, Jack	KNBH, 9 p.m. Alt. Th
Welk, Lawrence	KTLA, 8 p.m. F
What in the World	KNXT, 1 p.m. Su
What's My Line	KNXT, 7:30 p.m. Su
What's Name of That Song?	KHJ-TV, 7:30 p.m. M
What's the Verdict	KTTV, 10:30 p.m. F
White, Betty	KLAC-TV, 8:30 p.m. Sa
Whistling Wizard	KNXT, 5:30 p.m. Sa
Whiteman, Paul	KECA-TV, 5 p.m. Sa
Who Knows This?	KLAC-TV, 9 p.m. Sa
Wild Bill Hickok	KTLA, 6 p.m. Su
Winchell-Mahoney Show	KNBH, 8 p.m. M
Without Fear	KTTV, 8:30 p.m. F
Women Are Wonderful	KLAC-TV, 10:30 a.m. M-F
World Digest	KNBH, 5 p.m. Su
Wrestling	KLAC-TV, 8:30 p.m. F;
	KTLA 8:30 p.m. Th; KTTV, 8:30 p.m. M;
	KNBH, 7 p.m. Sa; 8 p.m. Tu;
	KECA-TV, 10 p.m. W; 3 p.m. Sa;
	KLAC-TV, 9:15 p.m. Tu
Wrestling Workouts	KLAC-TV, 5:30 p.m. Su
You Asked For It	KECA-TV, 8 p.m. M
Your Lucky Clue	KNXT, 4:30 p.m. Su
Your Town	KTLA, 7:15 p.m. F
Your Town's Talent	KTTV, 9:30 p.m. Tu

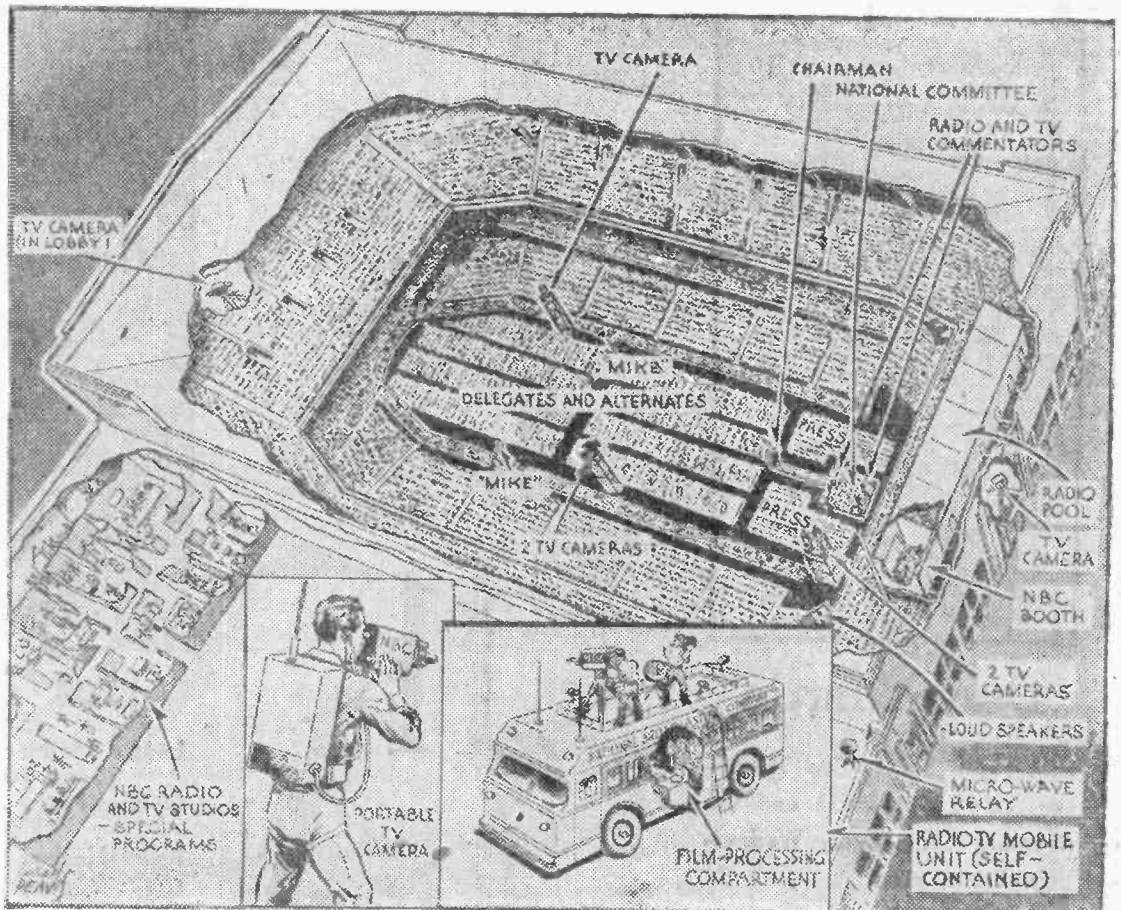
### San Diego TV Program Finder

All Star Revue	5 p.m. Sa	Masterpiece Playhouse	9 p.m. M
Allen, Steve	1:30 p.m. Tu, Th	Matinee in New York	5 p.m. M-F
Amazing Mr. Malone	11 p.m. alt. Tu	Montgomery, Robert	11 p.m. Th
Amos 'n' Andy	8 p.m. F	Moore, Garry	1:45 p.m. M, W, F
Arden Varieties	7:45 p.m. M-F	Mr. District Attorney	11 p.m. alt. Tu
Beat the Clock	10:30 p.m. Th	Mr. Wizard	1:30 p.m. Sa
Berie, Milton	8 p.m. Tu	My Little Margie	8:30 p.m. Sa
Beulah	6 p.m. Sa	Norton, Cliff	4:55 p.m. M-F
Big Payoff	12 n. M-F; 5 p.m. Su	Pantomime Quiz	9:30 p.m. F
Big Picture	10:30 p.m. W	People in the News	7:30 p.m. M-F
Big Town	8:30 p.m. M	Philco TV Playhouse	9 p.m. alt. Su
Break the Bank	3:30 p.m. Su	Playhouse of Stars	9:30 p.m. Sa
Burns and Allen	9 p.m. Alt. Sa	Police Story	11 p.m. Th
Candy Carnival	12:30 p.m. Su	Premier Theatre	8 p.m. W
Canine Corner	8 p.m. Su	Racket Squad	11 p.m. Su
Chance of a Lifetime	10:30 p.m. Tu	Range Rider	7 p.m. W
Channel 8 Corral	5:45 p.m. M-Sa	Roving Camera	7 p.m. M
Charlie Wild	11 p.m. Sa	Search for Tomorrow	11:30 a.m. M-F
Claudia	7:30 p.m. Sa	See It Now	12:30 p.m. Su
Cherron Theater	9:30 p.m. Tu	Skelton, Red	7 p.m. Su
Cisco Kid	7 p.m. Tu	Smokey Rogers	2 p.m. M-F; 11:30 p.m. W
City Hospital	10 p.m. Alt. Sa	Space Cadet	5:30 p.m. M,W,F
Crest Theatre	7:30 p.m. Su	Stranger Than Fiction	7 p.m. F
Crime Syndicated	10 p.m. Alt. Sa	Strike It Rich	10:30 a.m. M, W, F
Crusade in the Pacific	10 p.m. F	Summer Theatre	10:30 p.m. M
Curtain Call	11:30 p.m. F	Super Circus	2 p.m. Su
Date With Judy	11:30 a.m. Sa	TV University	1 p.m. M-F
Did Ja Know	5:15 p.m. M-F	Televspers	11:15 a.m. Sa
Doorway to Danger	10:30 p.m. F	Television Playhouse	9 p.m. Su
Dragnet	8:30 p.m. alt. Tu	The Hunter	10:30 p.m. Sa
Fireside Theatre	10 p.m. F	This Is Show Business	4:30 p.m. Su
Front Page Detective	9 p.m. Tu	This Week in Sports	7:15 p.m. F
Frontiers of Faith	11 a.m. Su	Time for Beany	6:30 p.m. M-F
Godfrey, Arthur	8 p.m. W	★Top News of the Week	7:45 p.m. F
Greatest Fights	10 p.m. Tu	Trouble With Father	6:30 p.m. Sa
Green Theatre	9 p.m. Alt. Sa	Treasure Hunt	12:30 p.m. M-F
Guiding Light	12:45 p.m. M-F	Waring, Fred	6 p.m. Su
Hollywood Off Beat	9 p.m. F	Welcome Abroad	5:30 p.m. Th
I've Got a Secret	11 p.m. F	What's Cookin'	11 a.m. M-F
Lone Ranger	7 p.m. Tu	Without Fear	8:30 p.m. F
Lux Video Theatre	8:30 p.m. M	Wrestling	9 p.m. W
Man Hunt	11:30 p.m. Sa	Yesterday's Newsreel	7:15 p.m. M
Martin Kane	10 p.m. Th	Your Lucky Clue	4:30 p.m. Su
Mars, Groucho	8 p.m. Sa		

## Scene of Battle

The Republicans are through; now it's the Democrats' turn to select their presidential candidate. Pictured here is an artist's conception of Chicago's International Amphitheatre, scene of the historic battles.

Also shown are RCA-NBC's "walkie-lookie," a portable TV camera; and the TV "newsroom on wheels."





TV-RADIO

# Lifelines

BY EVELYN BIGSBY

**LAST WEEK, POLITICS UNDRRESSED IN FRONT OF THE WINDOW** with the shade up, thanks to TV, and everybody in the United States had a chance to get an eyeful. In one week, citizens of this country probably learned more about politics than they ever had from history books, and I believe the general result will be most salutary. I almost envy children growing up today with the opportunities to learn things through television that no other medium can possibly offer.

**NATURALLY, THE CONVENTION TV COVERAGE**, like any other "first," had its rough spots, hitches, dull moments and other often avoidable debits. Some viewers fussed about the commercials, but the majority took the plugs as part of the price. Came a letter to my desk Thursday from a Cynthia Wise of Pasadena, who had a comment which I had heard no one else express: "Yesterday (Tuesday) evening while opening the program with some lovely songs, among them our National Anthem and 'America the Beautiful,' the sponsors were so anxious to put their two cents worth into the program they spoiled it. The man singing 'America the Beautiful' was singing the stanza 'America, America, God shed His grace on thee,' when Philco burst in with 'Philco quality the world over,' etc. Now was this necessary? Our country should have respect for

our songs, even if the few people sponsoring the program don't."

**I HAPPENED TO BE LISTENING** to the radio in the yard when this was transpiring, so missed the incident. But I am inclined to believe that it was just a slip-up in proceedings, rather than a planned interruption.

**STRICTLY FROM THE DISTAFF** point of view, I'd like to say that a lot of politicians need to slick themselves up a bit if they want to impress the feminine voting contingent. TV has sneaked up on a bunch of "the boys" who'd better get the egg off their vests and the gleam in their eyes.

**SPEAKING OF GOOD LOOKS**, when are they a handicap, rather than an asset? **Jim McCulla**, KMPC's news director, has the answer to that. Seems that due to his commanding radio voice, he has been called for several TV news auditions, but was always a loser. Finally the puzzled Jim was

told: "You were great, but you look much too young. Audiences might not believe a guy your age. (Actually Jim is well into his thirties.)"

**FOR AWHILE McCULLA CONSIDERED** ways and means of aging himself. "I even tried to worry myself older," he relates, "but I couldn't find anything worthwhile worrying about."

**HOWEVER, JIM GOT HIS TV CHANCE** just the other day and he didn't need to develop gray hairs to get it. His long-time friend **Carl Schroeder**, emcee of KNBH's "Hollywood Hour," had to have an emergency appendectomy and asked Jim to sub for him. "This is your opening. Go to it!"

**A FEW HOURS LATER**, when he faced his first TV audience, McCulla was pretty scared, but **Anita Louise** gave him a good laugh just before he went on and everything went smoothly. If Jim clicks in TV, we'll bet he'll find plenty to worry about. In fact, five years in TV will probably age him sufficiently that he'll be the most-demanded news-telecaster in town, with a mature appearance to match his voice.

**JEANNE GRAY WRITES FROM PARIS:** "Having my second honeymoon here. Did London, Amsterdam, Rhine River, Germany, Switzerland, Cannes. Have 3500 feet of colored movies of trip. Plan to use it on TV."

**JACK McELROY** of KNBH says the reason he and Paul Pierce were assigned to cover the Chadwick swim was "We don't get seasick. Paul has



**Dude Martin**

with Hank Penny, Sue Thompson, Dick Stewart and the Roundup Gang. Every Wednesday at 9:00 p.m.

KTTV  
Channel  
Eleven

11



**Jack Rourke**

Ladies' Matinee . . .  
Mon. thru Fri., 4:30 p.m.  
Opinion Please . . .  
Thursday, 10:30 p.m.  
Roller Hockey . . .  
Sunday, 9:30 p.m.



Jack and Jeanne

a sailboat, and I'm a great fisher." Both men had no time to realize how the telecast might develop and no time for research. "We didn't even bother to meet the gal before she went into the water," Jack told me, "but it didn't take long before we both really fell in love with this magnificent gal. Covering this event was the greatest thrill I've ever had in broadcasting and telecasting. The greatest until now was the end of the war, downtown in front of Mike Lyman's broadcasting for KFVB." Both Paul and Jack hope they will be assigned to cover Miss Chadwick's next try in September. They are preparing themselves, in any event. If they are chosen to co-emcee the televent, they will have every scrap of interesting information they are able to resurrect. "We'll also watch something else," Jack confided. "On the swim last week, we put too much praise on the effort of TV. The viewers realized the importance of what TV was doing and we shouldn't have heaped it on so much." A sound observation, don't you think?

# RADIO Precasts

## WHAT'S NEW

Monday through Friday—PAUL MASTERSON SHOW, KECA, 5:30 to 8:00 a.m. Friendly Paul Masterson starts a new early-morning disc-jockey show for ABC.

## WHAT'S SPECIAL

Saturday, July 18—"CAPITOL CLOAKROOM," KNX-CBS, 7:05 p.m. Frank McKinney, Chairman of the Democratic National Committee, will be interviewed on the coming Democratic convention.

Sunday, July 20—"INVITATION TO LEARNING," KNX, 8:35 a.m. Dr. Lyman Bryson heads a discussion concerning Joinville and Villehardouin's "Memoirs of the Crusades."

Sunday, July 20—"BEST PLAYS," KFI, 5:30 p.m. "The Voice of the Turtle" starring Elliott Nugent, Martha Scott and Audrey Christle.

Monday, July 21—Until convention convenes, all the major networks will give complete coverage to the Democratic Convention in Chicago.

## WHO'S GUESTING

Sunday, July 20—"CARNIVAL OF BOOKS," KFI, 8:15 a.m. Four youngsters from Los Angeles will interview Hollywood author Vanya Oakes on her book "Footprints of the Dragon."

Sunday, July 20—BILL TUSHER IN HOLLYWOOD, KECA, 7:15 p.m. Howard Keel, MGM star.

Monday, July 21—"VOICE OF FIRESTONE," KFI, 7:30 p.m. Mildred Miller,

mezzo-soprano, will be featured vocalist Friday, July 25—BILL GARR SHOW, KWKW, 1:00 p.m. Editor Evelyn Bigsby will sub for Bill on his hour-and-a-half disc-jockey program.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
**Wonder Tray Coupon**  
 ★  
**No. 5**  
 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

How you can get this Beautiful Tray (\$2.00 regular retail price) for only \$1.00

We will publish 10 coupons, numbered 1 through 10, one to an issue, starting with the issue dated June 20, ending with the issue dated August 22. To receive your WONDER TRAY, you must remit these 10 coupons clipped from TV-Radio Life, along with \$1.00 (cash, check, money order) and your WONDER TRAY will be mailed postpaid within 10 days of receipt by us of coupons and money.

**NOTE: You must send in coupons from ten consecutive issues numbered from one through ten. Ten coupons from any one issue not acceptable. All ten must be mailed together.**

Mail your ten coupons and \$1.00 for each WONDER TRAY ordered or present them in person at our office:

TV-Radio Life, Summer Bonus Dept. 6361 Selma Ave., Hollywood 28, Calif.

Clip This Today



money!

money!

money!

# BREAK THE BANK

with  
Bud Collyer

9:30 A.M.  
Mon. thru Fri.

Sponsored by Bristol-Myers and Philip Morris





# Radio in Review

For Love o' Mike (General Comment)

## Griffith Returns

After twelve years' absence from the major air lanes, Homer Griffith, with his well-known program, "The Friendly Philosopher," returned to the air last week, over KECA, Los Angeles, and KGO, San Francisco, under the sponsorship of "THE RICH PLAN," through Calvert and Perry Advertising Agency, Hollywood. The program will be expanded to about twenty-five stations on a cooperative basis in other dealer markets.

## "Radio vs. Journalism"

Don Clark, director of CBS Radio's "Stars Over Hollywood," decided he wanted to be a newspaperman but wound up in radio.

Don talked himself into a cub-reporter job on the Albany Evening News. Everything was fine until he was persuaded to become radio editor (one of the first in the country) of the News and the Knickerbocker Press. Subsequently he was talked into taking five dollars less and joining station WGY as announcer, writer of dramas, ukulele virtuoso, song writer and janitor.



Don Clark

The next step was with WGBS, the Gimbel Brothers station located in their New York store. After climbing the intricate ladder of radio success in the East, he was brought to Hollywood in 1935 to do the adaptations for (as well as direct) a dramatic series starring the late Leslie Howard. Producer-director stints followed on the "Bob Burns," "Mayor of the Town," and "Amos 'n' Andy" shows.

However, one of Don's most cherished radio experiences occurred more than twenty years ago when he hired CBS's Nila Mack for her first radio job. He assigned her to write a children's show which eventually led to her award-winning "Let's Pretend" series.

## Can You Top Verna Felton?

Anecdotes are an integral part of show business, and radio's Verna Felton, lately of television, has a choice tale. It concerns her appearance in the "legit" comedy "French Leave." She inadvertently forgot to leave her

### Radio Stations

KALI, 758 E. Colorado Blvd., Pasadena 1.....	RY. 1-7149
KBIG, 6540 Sunset Blvd., Hollywood 28.....	HE. 3205
KECA, ABC Television Center, Hollywood 28.....	HU. 2-3141
KFAC, 645 S. Mariposa Ave., Los Angeles 5.....	DU. 4-1231
KFI, 141 N. Vermont Ave., Los Angeles 4.....	DU. 2-2121
KFMV, 6419 Hollywood Blvd., Hollywood 28.....	HE. 5151
KFOX, 542 S. Broadway, Los Angeles 13.....	MA. 2247
KFVD, 338 S. Western Ave., Los Angeles 5.....	DU. 8-2345
KFWB, 6419 Hollywood Blvd., Hollywood 28.....	HE. 5151
KGER, 541 Spring St., Los Angeles 13.....	MA. 2551
KGFJ, 6314 Sunset Blvd., Hollywood 28.....	HI. 0201
KGIL, 4919 Van Nuys Blvd., Sherman Oaks.....	ST. 7-3467
KHJ, 1313 N. Vine St., Hollywood 28.....	HU. 2-2133
KIEV, 102 N. Glendale Ave., Glendale 6.....	CH. 5-2388
KLAC, 1000 North Cahuenga Blvd., Hollywood 28.....	HU. 2-7311
KMG, c/o MGM Studios, Culver City.....	TE. 0-3311
KMPC, 5939 Sunset Blvd., Hollywood 28.....	HO. 9-5341
KNX, Columbia Square, 6121 Sunset Blvd., Hollywood 28.....	HO. 9-1212
KOWL, 1815 Ocean Front, Santa Monica.....	EX. 4-6761
KRKD, 541 S. Spring St., Los Angeles 13.....	TU. 7111
KUSC, 3616 University Ave., Los Angeles 7.....	RI. 4-2235
KWKW, 800 Sierra Madre Villa, Pasadena 8.....	RY. 1-6344
KXLA, 1401 S. Oak Knoll Ave., Pasadena 15.....	RY. 1-6541

\*Indicates News Broadcast  
 †Indicates Highlight

- 8—KECA, KFMB—Flying Feet.
- KFI, KFSD—My Secret Story.
- \*KHJ, KGB—Bruce McFarlane.
- \*KNX, KCBQ, KFWS, KGB, KIEV, KLAC, KXLA—News
- KBIG—The Early Bird.
- KFAC—Stock Market.
- KFOX—Moore Foundation.
- KFVD—Tuttle Time.
- KGER—Mizpah.
- KGFJ—World Bible Society.
- \*KMPC—Prayer for Peace; News.
- KOWL—Spanish Hour.
- KRKD—Messianic Testimonies
- KWKW—Latin Rhythms.
- 8:05—KNX, KCBQ—Let's Pretend.
- KIEV—Larm Klock Klub.
- KLAC—Stock Report.
- 8:15—\*KHJ, KGB, KOWL—News.
- KFAC—Musical Varieties.
- KFOX—God's Challenge.
- KFWB—Bill Leyden.
- KGFG—Time Was.
- KLAC—Sports; Haynes at the Reins.
- KMPC—Business News.
- KXLA—Sacred Records.
- 8:25—\*KHJ—Leslie Nichols.
- \*KBIG—News.
- KMPC—Western Sports.
- 8:30—KECA—Eddie Fisher.
- KFI—Saturday Symphony.
- KHJ, KFXM, KGB, KVOE—Haven of Rest.
- \*KNX, KCBQ—Give and Take.
- \*KFAC, KFVD, KGIL, KMPC—News.
- KFOX—Gospel Tabernacle.
- KGER—Voice of China.

### Dr. Joseph Murphy

Church and College of  
 Divine Science  
 8:30 to 8:45 A.M.  
 8:30 to 8:45 P.M.  
 7 DAYS A WEEK

KGJF 1230 Kc.

- KGFJ—Dr. Murphy.
- KOWL—Precious Memories.
- KWKW—Ranch Time.
- 8:40—KMPC—Morning Serenade.
- 8:45—KFAC—Unity.
- KFVD—Wagon Inn.
- \*KFWB, KGFJ—News.
- KGER—Go Ye Fellowship.
- 9—KECA—No School Today.
- KFI—Saturday Symphony.
- KHJ—Marine Band.
- \*KNX, KCBQ—Theater of Today.
- KBIG—Melody Cruise.
- KFAC—Rose Room.
- KFOX—Pentecostal Tabernacle.
- KFVD—Music.
- KFWB—Bill Anson.
- KGFJ—What's New?
- KGER—Semi Classics.
- KIEV—Larm Klock Klub.
- \*KLAC—News; Haynes at the Reins.
- KMPC—Morning Serenade.
- KOWL—Songs in Harmony.
- KRKD—Sagebrush Serenade.
- KWKW—Bill Stewart.
- KXLA—Sacred Records.
- 9:15—KFAC—Federation of Churches
- KGFJ—Bing Sings.
- KOWL—German Hour.
- 9:30—KECA, KFMB—Space Patrol.
- KHJ, KGB—Music.
- \*KNX, KCBQ—Stars Over Hollywood; MacDonald Carey in "Detour."
- KFAC—Catholic Topics.
- KFOX—Gospel Friends.
- \*KFWB—News; Bill Anson.
- KGER—John Brown.
- KGFJ—Spotlight Parade.
- KIEV—Discing With Dick.

- KLAC—Peter Potter.
- KMPC—Clock Watcher.
- KXLA—Western Records.
- 9:45—KHJ—Calif. Civil Defense.
- \*KRKD—News.
- 9:50—\*KGFJ—News.
- 9:55—\*KFAC—News.
- 10—KECA—Ira Cook.
- \*KFI, KFOX—News.
- \*KHJ, KFXM, KGB, KVOE—Henry Travis, News.
- \*KNX, KCBQ—Grand Central Station.
- KBIG—Melody Cruise.
- KFAC—Composers Corner.
- KFVD—Music.
- KFWB—Bill Anson.
- KGER—Prayer Revival Center.
- KGFJ—Yesterday's Hits.
- KIEV—Now Hear This (to 1).
- KLAC—News; Peter Potter.
- KMPC—Clock Watcher.
- KOWL—Lithuanian Program.
- KWKW—Bill Stewart.
- 10:05—\*KFOX—Assembly of God.
- 10:15—\*KFI—Guest Star.
- KHJ—Music.
- \*KFVD—News, Music.
- KRKD—Dr. Richardson.
- 10:30—\*KFI—Here Comes the Band.
- KHJ, KGB—Dunn on Discs.
- KNX, KCBQ—City Hospital.
- KFAC—Song Recital.
- \*KFWB—News; Bill Anson.
- KGER—Morning Melodies.
- KGFJ—Easy Rhythm.
- KMPC—Musical Interlude.
- KOWL—Spanish Home Hour.
- KRKD—Potpourri.
- KWKW—Tony Sein.
- 10:45—KGER—Rev. Kopp.
- KMPC—For You.
- 10:55—\*KFAC—News.
- 11—KECA—Ira Cook.
- KFI, KFSD—Mary Lee Taylor.
- KHJ—Dunn on Discs.
- KNX—Music With the Girls.
- KBIG—Melody Cruise.
- KFAC—Masters in Miniature.
- KFOX—Top Tunes.
- KFVD—Music.
- KFWB—Bill Anson.
- KGER—Rev. Le Roy Kopp.
- KGFJ—Musical Portraits.
- KGIL—Midmorning Melodies.
- KIEV—Discing With Dick.
- \*KLAC—News; Peter Potter.
- KMPC—Baseball: Detroit vs. Philadelphia.
- KOWL—Spanish Hour.
- KRKD—Songs of Yesteryear.
- KWKW—Tony Sein.
- 11:15—KFAC—Folk Songs.
- KGER—Children's Bible Hour.
- 11:25—\*KHJ, KBIG, KGB, KVOE—News.
- 11:30—\*KFI, KFSD—National Farm and Home Hour.
- KHJ, KGB—Bands for Bonds.
- KNX, KCBQ—Meet the Missus.
- KFAC—Music Hall.
- KFOX—Auntie Bea's Story Time.
- KFVD—Shopping Highlights.
- \*KFWB—News; Bill Anson.
- KGFJ—Record Room.
- KOWL—Serbian Program.
- \*KRKD—News; Sweet Pops.
- KWKW—Hora de Los Angeles.
- 11:40—KGFJ—Variety on Piano.
- 11:45—KGER—Dr. Dan Gilbert.
- \*KGIL—News.
- 11:55—\*KFAC—News.
- 12—KECA—Ira Cook.
- KFI—Noon Farm Reporter.
- \*KHJ, KGB—Sid Fuller, News.
- \*KNX—News.
- KBIG—Melody Cruise.
- KFAC—Luncheon Concert.
- KFVD—Housecleaning Time.
- KFWB—Bill Anson.
- KGER—Songs for Luncheon.
- KGFJ—Continental Gems.
- \*KLAC—News; Peter Potter.
- KMPC—Major League Baseball
- KOWL—Joe Adams Show.

### Saturday Radio Program Highlights

\* A.M. Programs in Lightface Type; P.M. Programs in Boldface

#### Public Interest

- 11:30—Nat'l. Farm Hour, KFI.
- 12:30—Man on the Farm, KHJ.
- 6:00—NRC Summer Symphony, KFI.

#### Juvenils

- 8:05—Let's Pretend, KNX.
- 9:50—Space Patrol, KECA.
- 6:00—Tartan, KNX.
- 6:30—Hopalong Cassidy, KNX.

#### Mystery-Detective

- 8:30—Broadway, My Beat, KNX.
- 9:00—Gangbusters, KNX.

#### Drama

- 9:00—Theater of Today, KNX.
- 9:30—Stars Over Hollywood, KNX.
- 10:00—Grand Central Sta., KNX.
- 7:00—Gunsmoke, KNX.
- 1:00—MGM Theater, KHJ.
- 8:30—Newsstand Theatre, KECA
- 9:30—I Was a Communist for





Radio in Review—Continued

"hankie" on a table as she made her exit at the conclusion of a scene.

The actor who followed Verna on stage became completely unnerved when he could not find the handkerchief which cued his entrance speech. Walking towards the wings, the harried actor started a fruitless search. Off stage, Verna frantically sought to find a suitable substitute which she could slip onto the table. The mouchoir or its substitute was indispensable to the plot. Without it the subsequent scene would become meaningless.

Unfortunately, Verna wasn't wearing any jewelry or personal attire which she could graciously remove. In sheer desperation, she slipped off her lace panties and "sneaked" them on the set. Red-faced Verna, peeking from behind the wings, watched the bewildered actor return to center stage. With a sigh of relief, he spotted his substitute cue and nonchalantly continued with the play.

Dividing the Spoils

Most of the established radio shows have begun their annual summer hiatus. This past week we said adieu to the Crosbys, brothers Bing and Bob, and Eve "Our Miss Brooks" Arden. Next season radio is going to share these personalities with television. Bing is slated to do one TV show a month in addition to his weekly radio stint. Bob, as you undoubtedly know, will join Jack Benny on both radio and TV, and just to keep busy the younger Crosby will continue with his "Club 15" show. Eve Arden's vacation is going to be cut short so that she can start shooting the TV version of "Our Miss Brooks." Radio fans will be in a position to compare all three CBS stars in both mediums next fall.



We Point With Pride



Howard K. Smith

... To a delightful deviation by Howard K. Smith (Chief of CBS Radio's European News Staff) on a recent broadcast. Instead of his usual illuminating analysis of the news, he humorously compared the journalist of yesterday with the radio and television news man of today. It was a priceless piece of reporting, and we hope to reprint excerpts of his dissertation just as soon as we receive a copy of his script from New York.

(Please Turn to Page 23)

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\*Indicates Newscast  
 †Indicates Highlight

- 8—KECA—Clem Davies.
- KFI—Funny Paper Man.
- KHJ, KFXM, KGB, KVOE—This Thing Called Life.
- KNX—Salt Lake Tabernacle.
- KBIG—Road of Faith.
- KEAC—Breakfast Symphony.
- KFMB—Old Fashioned Revival.
- KFOX—New Hope Baptist Ch.
- KFYD—Song Time.
- KFWB—Examiner Funnies.
- KGER—Rev. Markham.
- KGIL—Church of Christ.
- KGIL—Voice of Prophecy.
- \*KLAC, KWKW, KXLA—News
- \*KMPC—Peace Prayer; News.
- KOWL—Amer.-Japanese Hr.
- KRKD—Record Shop.
- 8:05—KLAC—Catholic Hour.
- 8:15—KHJ—William Hillman.
- KCBQ—Guest Star.
- KFOX—Beacon Light Gospel.
- KFYD, KLAC—Church of Christ.
- KGFI—Salvation Army.
- KMPC—Start to Live.
- KWKW—Christadelphian Ch.
- 8:25—KBIG—World News.
- 8:30—KECA—Light & Life Hour.
- KFI—U.N. Is My Beat.
- KHJ, KFXM, KGB—Back to God.
- \*KNX—News, Bill Shadel.
- KBIG—Melody Masters Quartet.
- KEAC—Organ Recital.
- KFOX—Second Assembly of God.
- KFWB—Union Rescue Mission
- KGER—Bible Treasury.
- KGFI—Divine Science.
- KGIL—Alexander St. Church.
- KMPC—Challenge to Youth.
- KWKW—Romano Smeraldo.
- 8:35—KNX—Invitation to Learning.
- 8:45—KFI—News.
- KFOX—St. Louis Gospel Four.
- KGER—Oriental Missionary.
- KGFI—Goodwill Visitor.
- 9—KECA—Old Fashioned Sunday School.
- KFI—Carnival of Books.
- KHJ, KFXM, KGB, KVOE—Radio Bible Class.
- KNX—People's Platform.
- KBIG—Melody Cruise.
- KEAC—Liberal Catholic Ch.
- KFYD—Faith for Tomorrow.
- KFWB—Union Rescue Mission.
- KGER—World Literature Crusade.
- KGFI—Goodwill Visitor.
- \*KLAC—News.
- KMPC—Bolero Time.
- KRKD—Sunday Serenade.
- KWKW—Italian Hour.
- 9:05—KLAC—Christ Church Unity.
- 9:15—KFI—Christian Science.
- KEAC—Crest Choristers.
- \*KFYD—News; Music.
- KGFI—Spotlight Parade.
- KOWL—Armenian Hour.
- 9:30—KECA—Sunday With Bill.
- KFI—Eternal Light.
- KHJ, KFXM, KGB, KVOE—Voice of Prophecy.
- \*KNX, KCBQ—Howard K. Smith.
- KEAC—Morning Concert.
- KFMB—Unitarian Church.
- KFSD—Devotional Hour.
- KFWB—Bill Leyden.
- KGER—John Brown.
- KLAC—Peter Potter.
- 9:45—KNX—Stuart Craik.
- KFMB—Sylvia Lee.
- KFYD—Piano Parade.

- 10—KECA—Sunday With Bill.
- KFI—Herbert J. Mann.
- \*KHJ, KFXM, KGB, KVOE—News.
- \*KNX—Bill Costello.
- KBIG—Melody Cruise.
- KEAC—Morning Concert.
- \*KFOX—L.A. Sentinel.
- KFSD—Critic at Large.
- KFYD—Sunday Roundup.
- KFWB—Bill Leyden.
- KGER—Radio Revival.
- KGFI—Hits of the Week.
- KLAC—Peter Potter.
- KMPC—Music Hour.
- KOWL—Am. Hellenic Hr.
- KRKD—Sunday Serenade.
- KWKW—Italian Novelties.
- KXLA—Continental Serenade.
- 10:15—KFI—Crime Is Your Problem.
- KHJ—Music.
- KNX—St. Louis Matinee.
- KFOX—Angelus Hour.
- 10:25—KBIG—Sports Preview.
- 10:30—KFI, KFSD—Chicago Hound Table.
- KHJ, KGB, KVOE—Lutheran Hour.
- KNX—University Explorer.
- KFSG—Morning Worship.
- KGER—L.A. Hebrew Mission.
- KOWL—American-Jewish Program.
- KWKW—Italian Melodies.
- 10:45—KNX—Gillespie's Garden.
- KFOX—Tabernacle Benedictions.
- KGER—Dr. Dan Gilbert.
- 11—KECA—Message of Israel.
- KFI—Catholic Hour.
- KHJ, KGB—Frank & Ernest.
- KNX, KCBQ—Invitation to Music.
- KBIG—Melody Cruise.
- KEAC—First Methodist Ch.
- KFMB—Milton Cross.
- KFSD—Ratner Recommendations.
- KFYD—Hollywood First Baptist Church.
- KFWB—Bill Leyden.
- KGER—Open Door Church.
- KGFI—Sunday Showcase.
- KGIL—Christian Church.
- KLAC—Peter Potter.
- KMPC—Music City Show.
- KWKW—Italian Melodies.
- KXLA—Squeakin' Deacon.
- 11:15—KHJ—Land of the Free.
- 11:25—KBIG—Southland News.
- 11:30—KECA—National Vespers.
- KFI—HomeTown Happenings.
- KHJ—Children's Bible Stories.
- KNX—Reserve.
- KFMB—Piano Playhouse.
- KFOX—Christian Church.
- KWKW—All Saints Church.
- 11:45—KFI—The World of Books.
- KHJ—Sunday Favorites.
- 12—KECA—Christian in Action.
- KFI—Critic at Large.
- \*KHJ, KEAC, KGB, KGIL—News.
- KNX—Invitation to Music.
- KBIG—Melody Cruise.
- KFSD—Music, 1951.
- KFSG—Gospel Melody Time.
- KFYD—Platter Royalty.
- KFWB—Bill Leyden.
- KGER—Open Door Church.
- KGFI—Anybody's Hit Parade.
- KLAC—Peter Potter.
- KMPC—Music City Show.
- KOWL—Hungarian Melodies.
- KWKW—Italian Novelties.
- KXLA—Squeakin' Deacon.
- 12:05—KEAC—Piano Parade.
- 12:15—KFI—Mike 95.
- KHJ—Bill Cunningham.
- KGIL—Pop Concert.
- 12:30—KECA—This Week Around World.
- \*KFI, KFSD—Bob Conidine.

Sunday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

Public Interest

- 8:35—Invitation to Learn, KNX.
- 9:00—People's Platform, KNX.
- 9:30—Eternal Light, KFI.
- 10:15—Crime Is Your Problem, KFI.
- 10:30—University Explorer, KNX.
- 12:30—Robt. Montgomery, KHJ.
- 7:00—Meet the Press, KFI.
- 8:30—Information Please, KHJ.

Drama

- 8:00—H'wood Star Playhouse, KFI.
- 2:30—Whitehall 1212, KFI.
- 5:30—Best Plays, KFI.
- 7:30—Texas Rangers, KFI.
- 8:00—Horatio Hornblower, KNX.
- 8:30—Philip Morris Playhouse, KNX.

Classical, Semi-Classical Music

- 8:00—Salt Lake Tab'nacle, KNX
- 8:30—Standard Hour, KFI.

Comedy-Variety

- 6:00—Meet Millie, KNX.
- 9:00—Frank Fontaine, KNX.

Mystery-Detective

- 1:00—The Falcon, KFI.
- 2:30—True Detective, KHJ.
- 6:30—Inner Sanctum, KNX.
- 7:05—Rocky Jordan, KNX.
- 7:30—The Whistler, KNX.

Quiz, Participation

- 5:00—Stop the Music, KECA.
- 8:00—Twenty Questions, KHJ.

Popular-Western Music

- 4:30—Sammy Kaye, KECA.
- 4:30—Doris Day, KNX.
- 5:00—Meredith Willson's Music Room, KFI.

KHJ—Robert Montgomery.  
 KXN—Music for You.  
 KCBQ—First Presbyterian.  
 KFAC—Met Encores.  
 KGER—Salon Serenade.  
 KOWL—Yiddish Theater.  
 KRKD—Sunday on Ranch.  
 KWKW—Portuguese Hour.  
 12:45—KFI—Kay Mulvey's Album.  
 KFVD—Piano Parade.  
 KGER—Prison Missionary.

1—KECA—Dr. Charles E. Fuller.  
 KFI—The Falcon.  
 KHJ—The Green Hornet.  
 \*KXN—News.  
 KBIG—Melody Cruise.  
 KFAC—Gilbert and Sullivan.  
 KFMB—Sunday Serenade.  
 KFVD—Moods & Melodies.  
 KFVB—Bill Leyden.  
 KGER—Healing Waters.  
 KGFJ—Serenade to Afternoon.  
 KGIL—Easy Listening.  
 KLAC—Peter Foster.  
 KMPC—Music City Show.  
 KOWL—Scandinavian Hour.  
 KRKD—Sunday on the Ranch.  
 KWKW—Latin American Rhythms.  
 KXLA—Eddy Arnold Show.

1:15—KXN, KCBQ—George Fisher.  
 KGIL—Pentecostal Tabernacle.  
 \*KLAC—News; Parade of Music.  
 KMPC—Dugout Dope.  
 1:25—KHJ, KBIG—News.  
 1:30—KFI—Martin Kane.  
 KHJ, KGB—Clyde Beatty.  
 KXN, KCBQ—Main Street Music Hall.  
 KFSD—Sunday Hour.  
 KFVB—Baseball.  
 KGER—Sunshine Mission.  
 KMPC—Baseball.  
 KXLA—Church in the Barn.

2—KECA—Voice of Prophecy.  
 \*KFI, KFSD—H'wood Star Playhouse.  
 KHJ, KFXM, KGB, KVQE—The Shadow.  
 KXN, KCBQ—King Arthur Godfrey's Roundtable.  
 KBIG—Suntan Serenade.  
 KFAC—Gilbert and Sullivan.  
 KFOX—Good News.  
 KFVB—Baseball.  
 KGER—Long Beach Band.  
 KGFJ—H'wood House Party.  
 \*KLAC—News; Parade of Music.  
 KOWL—Catholic Holy Hour.  
 KRKD—Sandy Stanton.  
 KWKW—Latin American Rhythms.  
 KXLA—Ole Rasmussen.

2:15—KFMB—News.  
 KFOX—Healing Waters.  
 2:30—KECA—Church in the Home.  
 \*KFI, KFSD—Whitehall 1212.  
 KHJ, KFXM, KGB, KVQE—True Detective Mysteries.  
 \*KXN, KCBQ—Robert Trout.  
 KFAC—Masterworks from France.  
 KFOX—Gospel Harbor Light.  
 KFVD—Harlem Matinee.  
 KGER—Colonial Tabernacle.  
 KGFJ—Say It With Music.  
 KGIL—Freedom Hour.  
 KOWL—Spanish Home Hour.

2:55—KXN, KCBQ—Larry Lesueur.  
 3—KECA, KFMB—Billy Graham.  
 KFI—Presenting Terrea Lea.  
 KHJ, KFXM, KGB, KVQE—Sgt. Preston of Yukon.  
 KXN, KCBQ—Treasury Bandstand.  
 KBIG—Beach Party.  
 KFAC—Museum Concert.  
 KFOX—Gospel Youth Program.  
 KFSG—Church Service.  
 KFVD—Music Manor.  
 KFVB—Baseball.  
 KGER—Southland Singing.

"HARLEM JUKEBOX"  
 BLUES—BOOGIE—BOP

3:00 P.M.  
 KG FJ 1230 Kc.

KG FJ—Harlem Jukebox.  
 KGIL—Let's Prove It.  
 \*KLAC—News; Parade of Music.  
 KMPC—Baseball.  
 KOWL—Yiddish Hour.  
 KWKW—Salute to Reservists.  
 KXLA—Ole Rasmussen.  
 3:15—KFI—News.  
 3:25—KBIG—World News.  
 3:30—KECA, KFMB—Herald of Truth.

"LET'S PROVE IT"  
 Scientifically—the origin and authenticity of the Bible. Written and produced by Miss Marie Mancuso. Dr. Milton S. John, speaker. Vocalist, Miss Gerrie Garcia. Scientific—Educational—New Sun. 3:00 P.M. KGIL 1260 kc.

\*KHJ, KFXM, KGB, KVQE—Nick Carter.  
 KFI, KFSD—Top Story.  
 KXN, KCBQ—Syncopeation Piece.  
 KFOX—Pentecostal Church.  
 KGER—William Freeman.  
 KGIL—Christian Echoes.

\*KMPC—Headlines & Music.  
 KWKW—Poscasio Hour.  
 KXLA—Western Novelities.  
 3:45—KFI, KFSD—At This Hour.  
 KMPC—Baseball—2nd Game.  
 3:55—KHJ—Cecil Brown.

4—KECA—Here Comes the Band.  
 KFI—Promenade Concert.  
 \*KHJ, KGB—Van DeVenter & the News.

\*KXN, KCBQ—December Bride.  
 KBIG—Beach Party.  
 KFAC—Musical Masterpieces.  
 KFOX—Sunshine Mission.  
 KFVD—Citizens in Action.  
 KFVB—Baseball.  
 KGER—Old Fashioned Revival.  
 KGFJ—Dixieland.  
 KGIL—Dance Matinee.  
 \*KLAC—News; Parade of Music.  
 KMPC—Baseball.  
 KOWL—Italian Hour.  
 KWKW—Pascasio Hour.

4:15—KHJ—Music.  
 KRKD—When Hawaii Calls.

4:30—KECA, KFMB—Sammy Kay's Serenade.  
 KHJ, KGB—Concert Band.  
 KXN, KCBQ—Doris Day.  
 KBIG—Proudly We Hail.  
 KFOX—Wings of Healing.  
 KFVD—Civil Defense.  
 KGFJ—Dixieland.  
 KGIL—Songs of Yesterday.  
 KOWL—Roads of Italy.  
 KRKD—King's Ambassador.  
 KWKW—United Baptist.

4:45—KFVD—Calif Natl. Guard.  
 KOWL—Gal Paris Music Hall.

5—KECA, KFMB—Stop the Music  
 \*KFI, KFSD—Meredith Willson's Music Room.  
 KHJ, KGB—Reviewing Stand.  
 KXN—America Calling.  
 KBIG—Sundown Serenade.  
 KFAC—Concert Favorites.  
 KFOX—Evangelist Program.  
 KFVD—Music in the Air.  
 KFVB—Baseball.  
 KGER—Bible Treasury Hour.  
 KGFJ—Dance Band Review.  
 \*KLAC—News; Parade of Music.  
 KMPC—Baseball.  
 KOWL—Gal Paris Music Hall.  
 KRKD—Natl Safety Council.  
 KWKW—Fun Fest.  
 KXLA—Hitching Post.

5:15—KOWL—Guest Star.  
 KRKD—Government Speaks.

5:25—KBIG—Sports Roundup.  
 5:30—KFI—Best Plays.  
 KHJ, KFXM, KGB—Enchanted Hour.

\*KXN, KCBQ—CBS Sunday Desk.  
 KFOX—Broadcast of Truth.  
 KFVD—Help Yourself to Happiness.  
 KGER—Immanuel Christian Assembly.  
 KGFJ—Keyboard Magic.  
 KGIL—Tahitian Memories.  
 KOWL—Seeing Is Believing.  
 KRKD—Tops in Pops.  
 KWKW—Don Pancho Hour.  
 KXLA—Lincoln Ave. Church.  
 5:45—KFOX—People's Independent.

Copper Brite invites you to  
 "Help Yourself To Happiness"  
 5:45 P.M. Sunday  
 1020 K.C. 5000 WATTS  
 Check KFVD  
 KG FJ—Favorite Stories.  
 KOWL—Concert Memories.  
 KRKD—H'wood Bowl Reporter

6—KECA, KFMB—Drew Pearson.  
 \*KFI—Best Plays.  
 KHJ, KFXM, KGB, KVQE—Music.  
 \*KXN—Meet Millie.  
 KBIG—Sundown Serenade.  
 \*KFOX, KMPC, KXLA—News.  
 KFAC—Masters of Music.  
 KFVD—Serenade in Blue.  
 KFVB—Here's to Vets.  
 KGER—Lutheran Gospel.  
 KGFJ—Request Performance.  
 KGIL—Dinner Concert.  
 \*KLAC—News; Best in Variety.  
 KMPC—Evening Concert.  
 KRKD—Sign Posts to Health.  
 KWKW—Don Pancho Hour.

6:15—KECA, KFMB—Melody Highway.  
 KFOX—Ministerial Union.

\*KFVB—News.  
 KLAC—Health Show.  
 KRKD—Philharmonic Reporter  
 KXLA—Red Cross.

6:25—KBIG—News.  
 6:30—KFI—Hats in the Ring  
 KHJ—Great Day Show.

\*KXN, KCBQ—Inner Sanctum.  
 KFOX—Hal's Memory Room.  
 KFVD—Proudly We Hail.  
 KFVB—Hollywood Baseball.  
 KGER—Peter Slack, Organ.  
 KGIL—Easy Listening.  
 KLAC—Best in Variety.  
 KMPC—Music in the Air.  
 KOWL—Musical Comedy.  
 KRKD—Full Gospel Evangelist  
 KWKW—Proudly We Hail.  
 KXLA—Lutheran Gospel Hour.

6:45—KECA—Main St. to Malibu.

7—KECA, KFMB—Paul Harvey.  
 \*KFI, KFSD—Meet the Press.  
 KHJ, KGB—Reserve.

\*KXN—Bob Trout.  
 KBIG—Sundown Serenade.  
 KFAC—Guest Conductor.  
 KFOX—Pentecostal Church of Bell.

KFSG—Angelus Hour.  
 KFVD—Earl McDaniel Show.  
 KFVB—Baseball.  
 KGER—Old Time Religion.  
 KGFJ—Musical Digest.

\*KLAC—News; Best in Variety.  
 KMPC—Masters in Review.  
 \*KOWL—News Roundup.  
 KWKW—Nazarene Church.  
 KXLA—National Voice.

7:05—KXN—Rocky Jordan.

7:15—KECA—Bill Tusher in H'wood.  
 KOWL—Civil Defense.

\*KXLA—News.

7:25—KBIG—Final Edition.

7:30—\*KECA—Time Capsule.

\*KFI—Texas Rangers.  
 KHJ, KGB—Down You Go.  
 KXN, KCBQ—The Whistler.  
 KBIG—Sundown Serenade.  
 KFMB—Ted Mack.  
 KFOX—King's Service.  
 KFSG—Evangelistic Service.  
 KGER—Peter Slack, Organ.  
 KGIL—Assembly of God.  
 KOWL—Proudly We Hail.  
 KXLA—Church of Open Door.

7:45—KLAC—Charles Antell.

7:55—KHJ—News.  
 KPCC—Evening Symphony.

8—KECA, KFMB—Chet Huntley.  
 KFI—Charleen Hawkes & Co.  
 KHJ, KFXM, KGB, KVQE—Twenty Questions.

\*KXN, KCBQ—Horatio Hornblower.

KFAC—Evening Concert.  
 KFVB—Presbyterian Church.  
 KGER—First Baptist Church.  
 KGFJ—Dept. of Employment.  
 KGIL—Music Box.  
 KLAC—Dept. of Employment.  
 KMPC—Masters in Review.  
 KWKW—Maple Chapel.  
 KXLA—Open Door Church.

8:15—KECA—Monday Morning Headlines.  
 KGFJ—If They Had Lived.  
 KLAC—Irwin Allen.

8:25—KGFJ—Philharmonic Reporter.

8:30—KECA, KFMB—Stewart Craig.

\*KFI, KFSD—Standard Hour.  
 \*KHJ, KFXM, KGB, KVQE—Information Please.  
 \*KXN, KCBQ—Philip Morris Playhouse.

KGFJ—College of Divine Science.  
 \*KGIL—News; Gems of Melody  
 KWKW—Voice of Prophecy.

8:45—KECA—George Sokolsky.  
 KFMB—Report From Congress  
 KGER—Message to Israel.  
 KLAC—Now Hear This.  
 KWKW—Sacred Heart.

\*KXLA—News.

9—KECA—Chautauqua Symphony.

KFI, KFSD—Standard Hour.  
 \*KHJ, KFXM, KGB, KVQE—Newspaper of the Air.  
 KXN—Frank Fontaine Show.  
 KFAC—Evening Concert.  
 KFOX—Victory Baptist Ch.

\*KFVB—News; Rabbi Magnin.  
 KGER—Bethel Church.  
 KGFJ—Ave Maria Hour.  
 KGIL—Musical Scrapbook.  
 \*KLAC—News; Wanted Persons.  
 KMPC—Freedom story.  
 KXLA—Dr. Charles E. Fuller.

9:10—KLAC—Your Social Security.  
 9:15—KHJ—Burritt Wheeler.  
 KFSG—Voice of the People.  
 KLAC—U.S. Navy.  
 KMPC—Mother's Album.  
 KWKW—Heritage of Israel.

9:30—KFI—Sfranger from the Sea.  
 KHJ, KFXM, KGB—Chicago Theater.  
 KXN—Dance Band.  
 KFOX—Ray Robinson.  
 KFSD—The Chase.  
 KFVB—The Old Skipper.  
 KGER—Zion Hill Baptists.  
 KGFJ—Proudly We Hail.  
 KGIL—Musical Memories.  
 KLAC—Serenade in Blue.  
 KMPC—Lucky Dance Time.  
 KWKW—Union Church.

9:45—KFI—Motorist's Melody Time.  
 KFVB—Here's to Vets.  
 KLAC—Here's to Vets.

10—KECA—ABC Late News.  
 \*KFI, KFSD—The Reporter.  
 KHJ, KFXM, KGB—Chicago Theater.

\*KXN, KCBQ—10 O'clock Wire.  
 KFAC—Gateway to Music.  
 KFSG—Poet of the Piano.  
 KFVB—Walter White.  
 KGFJ—Red Cross.

\*KLAC—News.  
 KMPC—Lucky Dance Time.  
 KXLA—Voice of Calvary.

10:05—KLAC—Guest Star.

HOW TO FIND PEACE IN  
 THIS CHANGING WORLD  
 DR. FREDERICK BAILES  
 KECA every night except Saturday  
 10:15—10:30 p.m.  
 KRKD every morning except Sunday  
 6:45—7 a.m.

10:15—KECA—Dr. Frederick Bailes.  
 KFI—Mayor Bowron.  
 KXN—George Fisher.  
 KFSD—Lucky Dance Time.

10:20—KLAC—Civil Defense.

10:25—KLAC—Red Cross.

Hear Our Students on  
 "CAREER THEATRE"  
 KECA Sundays 10:30-11 P.M.  
 FREDERICK H. SPEARE  
 Radio and Television School  
 HO. 9-2325  
 6249-51 Santa Monica Blvd.

10:30—KECA—Career Theatre.  
 KFI—Palladium Orchestra.  
 KHJ—Music of Romance.  
 KXN—Stuart Craig.  
 KFAC—Nocturne.  
 KFVB—Echoes of Eden.  
 KGFJ—H'wood House Party.  
 KLAC—National Guard.

10:45—KXN—Charles Antell.

10:55—KFI—NBC News.

11—KECA—Stars for Defense.  
 KFI—Sinclair's Record Session.  
 KHJ—Crowell's Nest.  
 \*KXN—News.  
 KFSD, KMPC—Lucky Lager Time.

KFVB—Echoes of Eden.  
 KGFJ—H'wood House Party.  
 \*KLAC—News; Charles Antell.

11:15—KECA—Una Mae Carlisle.  
 KXN—Stuart Craig.

11:30—KECA—Bill Pannell Orch.  
 KHJ—Operatic Selections.  
 KXN—John Arcesi.  
 KFVB—Echoes of Eden.  
 KGFJ—Five-Four Ballroom.

11:45—KECA—Lawrence Welk Orch.  
 KXN—Thinking Out Loud.

12—KECA—Dr. Billy Graham.  
 KMPC—Don Otis (to 4).

NEED SOMETHING?  
 SEE THE WANT ADS



# Monday-Friday Daytime Radio Logs

## Midnite to Dawn

"Platter Party"  
12 Mid.-3 A.M.  
"Nightowl Special"  
3-6 A.M.  
"Morning Almanac"  
6-6:50 A.M.  
"News" 6:50 - 7 A.M.  
The Original Twenty-four  
Hour Station  
**KGFJ 1230 Kc.**

★Indicates News Broadcast  
/Indicates Highlight

**8** ✓KECA, KFMB—Don McNeill.  
KFI—Johnny Murray.  
★KHJ, KGB, KVOE—  
Cecil Brown.  
KNX—Ralph Story Show.  
KBIG—The Early Bird.  
KFAC—Stock Market H'lights  
KFOV—Invasion Time.

Friendliest Show on Radio  
Wes Tuttle's  
"TUTTLETIME"  
7 A.M. Daily

1020 K.C.  
5000 WATTS  
**Check KEVD**

KFVD—Tuttle Time.  
★KFWB, KLEV, KLAC, KMPC,  
KXLA—News.  
KGER—Mizpah.  
KGFJ—World Bible Society.  
KGIL—Musical Clock.  
KOWL—Spanish Hour.  
KRKD—Ernest C. Wilson.  
KWKW—Latin Rhythms.  
8:05—KIEV—Larm Klock Klub.  
KLAC—Stock Market Report.  
8:15—KFI—Stoptlight Serenade.  
★KHJ, KNX, KOWL, KVOE—  
News.  
KFAC—Musical Varieties.  
KFOV—Lawddale Gospel  
Temple—M; Prison  
Missionary—Tu-F.  
KFWB—Bill Leyden.  
KGFJ—Delinquency  
Prevention—M.  
The Judge Speaks—Tu.  
Voice of the Blind—W.  
Your County at Work—Th.  
L.A. Fire Dept.—F.  
KLAC—Sports Parade.  
KMPC—Bus, News; Sports.  
KRKD—Top Tunes.  
KXLA—Music.

## BET YOUR LIFE? NO!

There are very few things  
you'd knowingly bet your  
life on. But maybe you  
don't realize you're bet-  
ting your life every time  
you get careless behind  
the wheel of your car.  
Drive safely—always.

**BE CAREFUL . . . the life  
you save may be your own!**

Published as a public service  
in cooperation with  
The Advertising Council, Inc.

8:20—KLAC—Haynes at the Reins.  
8:25★KHJ—Gabriel Heatter.

Start your  
"Good Morning"  
with  
**BUENOS DIAS**  
6-7 Mon. thru Sat.



1020 K.C.  
5000 WATTS  
**Check KEVD**

★KBIG—Commuters' Edition.  
8:30★KFI—Southland News.  
KHJ, KGB, KVOE—Bible  
Institute Hour—M,W,F;  
Haven of Rest—Tu,Th.  
KFWB—L.A. Breakfast Club  
—W.  
KGFJ—Dr. Murphy.  
★KGIL, KFAC, KFVD, KMPC,  
KRKD—News.  
KOWL—Precious Memories.  
KWKW—Ranch Time.  
KXLA—Haven of Rest.  
8:40—KMPC—Clock Watcher.  
8:45—KECA—Coffee Time.  
KNX—Rosemary.  
KFAC—Unity.  
✓KNX, KCBQ—Grand Slam.  
KFAC—Unity.  
KFOV—Words of Life.  
KGER—Voice of China.

## "SANDERS MEANDERS"

George Sanders  
at the mike  
8:30-11 daily



1020 K.C.  
5000 WATTS  
**Check KEVD**

KFVD—Sanders Meanders.  
★KFWB, KGFJ—News.  
KGER—Bible Treasury.  
8:55★KBIG, KMPC—News.  
**9**—KECA—Sing With Bing.  
KFI—Andy and Virginia.  
KHJ, KGB—Paula Stone  
Show.  
KNX, KCBQ—Wendy Warren.  
KBIG—Catalina Coffee Club.  
KFAC—Morning Concert.  
KFOV—L.A. Pentecostal Ch.  
★KFSD, KLAC—News.  
KFVD—Sanders Meanders.  
KFWB—Bill Anson, M.Tu,Th.  
F. Breakfast Club, W.  
KGER—Lutheran Hour.  
KGFJ—Housewives Hit Parade  
KGIL—Ballads for You.  
KIEV—Larm Klock Klub.  
KMPC—Clock Watcher.  
KOWL—American Jewish Pgm  
KWKW—Bill Stewart Show.  
KXLA—Bar Nothin' Rauch.  
9:05—KLAC—Haynes at the Reins.  
9:15★KECA, KFMB—Chet Huntley.  
KHJ, KGB, KVOE—H. R.  
Baukhage.  
KNX, KCBQ—Aunt Jenny.  
KFOV—Home Missionary.  
KFSD—Kate Smith Show.  
★KFVD—News.  
KGFJ—Bing Sings.  
9:25—KHJ—Music.  
★KBIG, KMPC—News.  
9:30—KECA, KFMB—Break the  
Bank.  
KFI—Ladies' Day.  
KHJ—Norma Young.  
KNX, KCBQ—Helen Trent.  
KFAC—Piano Parade.  
KFOV—Gospel Friends.  
KFVD—Sanders Meanders.  
★KFWB—News; Bill Leyden.  
KGER—John Brown.  
KGFJ—Spotlight Parade.  
KGIL—At Home With the  
Masons.  
KIEV—Discing With Dick.  
KLAC—Peter Potter.  
KMPC—Chef Milani.  
KOWL—Spanish Home Hour.  
9:45—KNX, KCBQ—Our Gal Sunday  
★KRKD—News.

9:50★KGFJ—News.  
9:55★KFAC—Dick Joy, News.  
**10**—KECA, KFMB—Jack Berch.  
KFI—Ladies' Day.  
★KHJ, KGB, KVOE—News.  
John Holbrook.  
KNX—Big Sister.  
KBIG—Are Ya Listenin'?  
KFAC—Composers Corner.  
★KFOV, KGER—News.  
KFVD—Sanders Meanders.  
KFWB—Bill Anson.

**Memory Tunes**  
"Yesterday's Hits"  
10-10:30 A.M.  
"Remember When"  
2-2:30 P.M.  
Monday thru Saturday  
**KGFJ 1230 Kc.**

KGFJ—Yesterday's Hits.  
KIEV—Now Hear This (to 1).  
★KLAC—News; Peter Potter.  
★KMPC—News; Baseball  
Showcase.  
KOWL—Yiddish Hour.  
KRKD—Midnight Mission.  
KWKW—Bill Stewart.  
KXLA—Eddie Kirk.  
10:05★KFI—Mid-Morning News.  
KFOV—Social Security—M:  
Assembly of God—Tu-F.  
10:15—KECA—Lone Journey.  
KFI—Inside Bob and Ray.  
KHJ, KFAM, KGB, KVOE—  
Tello-Test.  
KNX—Ma Perkins.  
★KFMB, KFVD—News.  
KRKD—Dr. Richardson.  
10:25—KFOV—Women in News—  
Tu-F.  
10:30—KECA, KFMB—My True Story  
KFI, KFSD—Strike It Rich.  
KHJ, KGB—Answer Man.  
KNX—Young Dr. Malone.  
KFAC—Song Recital.  
KFVD—Sanders Meanders.  
★KFWB—News; Bill Anson.  
KGFJ—Easy Rhythm.  
KOWL—Spanish Hour.  
KRKD—Marvin Ash.  
KWKW—Tony Sein.  
★KXLA—News; Music.  
10:45—KHJ—Russ Morgan.  
KNX—Guiding Light.  
KGER—Rev. Le Roy Kopp.  
10:50★KGFJ—News.  
10:55—KECA, KFMB—Whispering  
Streets.  
★KFAC—Dick Joy, News.  
**11**—KECA, KFMB—Whispering  
Streets.  
✓KFI, KFSD—Double or  
Nothing.  
KHJ, KFAM, KGB, KVOE—  
Ladies Fair.  
KNX—Second Mrs. Burton.  
KBIG—Are Ya Listenin'?  
KCBQ—Eddie Fisher Show.  
KFAC—Masters in Miniature.  
KFOV—Who Is It?

## YOU'LL FIND IT IN THE WANT ADS

See Page 11

KFVD—Bible Institute.  
KFWB—Bill Anson.  
KGFJ—Musical Portraits.  
★KLAC—News; Peter Potter.  
KMPC—Baseball Showcase.  
Standard School of the  
Air—F.  
KOWL—Spanish Hour.  
KXLA—Music.  
11:15—KECA—Friendly Philosopher.  
KNX—Perry Mason.  
KFAC—Folk Songs.  
★KXLA—Pasadena News.  
11:25★KHJ, KGB, KVOE—News.  
11:30—KECA, KFMB—Play It Again.  
KFI, KFSD—Brighter Days.  
✓KHJ, KGB, KVOE—Queen  
for a Day.  
★KNX, KCBQ—Nora Drake.  
KFAC—Music Hall.

KFVD—Rescue Mission.  
★KFWB—News; Bill Anson.  
★KGER—News; Palm of Life.  
KGFJ—Variety on Piano.  
KMPC—Baseball Classic.  
★KOWL—News—M, Tu, Th;  
Bob Barker Show—W;  
Yiddish Theater—F.  
★KRKD—News; Music.  
KWKW—La Hora de Los  
Angeles.  
KXLA—Hometown Jamboree.  
11:40—KOWL—Music Preferred—  
M,Tu,Th.  
11:45—KFI—Young Dr. Malone.  
KNX—The Brighter Day.  
KGER—Dan Gilbert.  
★KGIL—News.  
11:50★KGFJ—News.  
11:55★KFAC—Dick Joy, News.  
**12**★KECA—Hank Weaver, News.  
KFI—Farm Reporter.  
★KHJ, KGB, KIEV, KLAC,  
KVOE—News.  
★KNX—News; Bill Kenneally.  
KBIG—Mr. Big Meets the  
Boat.  
KFAC—Luncheon Concert.  
KFVD—Editor of the Air.  
KFWB—Bill Anson.  
KGER—Songs for Luncheon.  
KGFJ—Continental Gems.  
KMPC—Baseball Classic.  
KOWL—Joe Adams Show.  
KRKD—Western Wamboree.  
KXLA—Hometown Jamboree.  
12:05—KLAC—Peter Potter.  
12:15—KECA—Paul Harvey.  
KFI, KFSD—Road of Life.  
★KHJ, KGB—Cedric Foster.  
KNX—Hilltop House.  
★KFOV, KFVD, KGER, KMPC  
—News.  
KIEV—Now Hear This.  
12:25★KBIG—World News Roundup.  
12:30—KECA—Sons of the Pioneers.  
KFI, KFSD—Pepper Young.  
★KHJ, Behind the Story.  
KNX, KCBQ—Art Linkletter.  
KFOV—What's This Tune?  
KFVD—Midday Memories.  
★KFWB—News.  
KGER—Luncheon Serenade.  
KGFJ—Music Festival.  
KLAC—570 Club.  
KWKW—Imperial Hour.  
KXLA—Ole Rasmussen.  
12:45—KFI, KFSD—Right to  
Happiness.  
★KFAC—Dick Joy, News.  
KFOV—Riders of Purple Sage.  
KFWB—Melody Man.  
12:55★KHJ—News.  
**1**—KECA—Bill King Show.  
KFI, KFSD—Backstage Wife.  
✓KHJ, KFAM, KGB, KVOE—  
Jack Kirkwood Show.  
KNX, KCBQ—Wendell Noble.  
KXLA—Catalina Calling.  
KFAC—Employment Review—  
M; Serenade—L.A. Medical  
Assn.—Th; Salvation Army  
F.  
KFOV—Texas Tiny.  
KFVD—Shopping Highlights.  
KFWB—Melody Man.  
KGFJ—From Sunset and Vine.  
★KGER—News; Norman Clou-  
der—M; Wayne King—Tu;  
Hour of Charm—W;  
Vincent Lopez—Th; Men  
Behind Melody—F.  
KIEV—Strictly Instrumental.  
★KLAC—News; 570 Club.  
KMPC—Baseball Classic.  
KXLA—Out of a Story Book  
—M; Community  
Broadcaster—Tu, W, F.  
Music—Th.  
KWKW—Bill Garr Show.  
1:15—KECA—Al Jarvis.  
KFI, KFSD—Stella Dallas.  
KNX—Carl Smith Show.  
KFAC—Accent on Strings.  
KXLA—Garden Chats.  
1:30—KNX—It Happens Every Day.  
1:35—KNX—Mr. Information.  
1:30—KFI, KFSD—Young Widder  
Brown.  
KHJ, KGB—Take a Number.  
KNX—Philip Norman.

**Musical Isle**  
on your radio dial  
**KBIG DIAL 740**  
The Catalina Station

# Monday-Friday Logs

(Continued)

- KFVD—Criswell Predicts.
- ★KFWB—News; Melody Man.
- ★KGER—Novatime—M. Take to the Air—Tu. Music—W. Marine Corps—Th. Voice of America—F.
- ★KGFJ—Open Album.
- KIEV—Date with Allin Slate.
- KXLA—Frank Simon.
- 1:45—KFI, KFSD—Woman in My House.
- KGER—Garden School.
- KMPC—L.A. in Review—F.
- 2—KECA, KFMB—Ronnie Kemper.
- KFI, KFSD—Just Plain Bill.
- ★KHJ, KNX, KFXM, KGB, KLAC—News.
- KBIG—Sweet and Sentimental.
- KFAC—Matinee.
- KFOX—Texas Tiny.
- KFVD—Harlematinee.
- KFWB—Maurice Hart.
- ★KGER—News; Lone Beach Band; Proudly We Hail—M.
- ★KGFJ—Remember When.
- ★KMPC—News; Johnny Grant.
- ★KRKD—Waltz & a Song—Tu-F; Fire Dept.—M.
- ★KWKW—Bill Garr.
- 2:05—KNX—Ruth Ashton Reports.
- 2:10—KLAC—570 Club.
- 2:15—KFI, KFSD—Front Page Farrell.
- KHJ—Guest Star—M.W.F.; Club 930—Tu,Th.
- KNX—George Fisher.
- KGER—Fran Warren—W.
- ★KRKD—Salvation Army—W.
- ★KXLA—Continental Serenade.
- 2:25—KNX—Mr. Information.
- ★KBIG—News.
- 2:30—KECA—Tennessee Ernie.
- KFI, KFSD—Reserve.
- KHJ—Club 930—M,W,F.
- KNX—Arthur Godfrey.
- ★KFWB—News; Maurice Hart.
- KGER—Peter Slack, Organ.
- KGFJ—Piano Moments.
- KWKW—Fire Facts—M; Long Play Records.
- 2:40—KRKD—Tops in Pops.
- KGFJ—Piano Moments.
- 2:45—KFI—The Doctor's Wife.
- 2:50—KGER—Garden School.
- 3—KECA—Cal Tinney.
- ★KFI, KFSD—Welcome Travelers.
- KHJ—Club 930.
- ★KNX, KCBQ—Arthur Godfrey.
- KBIG—The Bescommer.
- ★KFAC—News; Your Soloist.
- KFVD—Harlematinee.
- KFWB—Maurice Hart.
- ★KGER—News; Homelife.
- KGFJ—Music in the Air.
- ★KLAC, KMPC, KXLA—News.
- KOWL—Joe Adams Show.
- KWKW—Long Play Records.
- 3:05—KLAC—Sports; 570 Club.
- KMPC—Johnny Grant.
- 3:15—KGER—Afternoon Musicals.
- KXLA—Music.
- 3:25—KBIG—World Roundup.
- 3:30—KECA—Ted Malone.
- KFI—Dr. Paul.
- KFAC—World of Opera.
- ★KFWB—News; Maurice Hart.
- KGER—Music by Roth, M. W. F.; Date in H'wood—Tu; Freddy Martin—Th.
- KGFJ—Moods in Music.
- KIEV—Now Hear This.
- KOWL—1900 Music.
- ★KRKD—News; Tops in Pops.

- KWKW—Voice of America—M; Red Cross—Tu; Treas. Salute—W; Serenade in Blue—Th; Traffic Quiz—F.
- KXLA—Officer Jackson—Th.
- 3:45—KECA—Life Is Your Business.
- KFI, KFSD—Dave Garroway.
- KHJ—Lynn Looks at H'wood.
- KFOX, KFVD—Pensions.
- 3:50—★KGFJ—News.
- 4—KECA—Mary Margaret McBride.
- KFI, KFSD—Life Can Be Beautiful.
- ★KHJ, KFXM, KGB—Fulton Lewis, Jr.
- KNX, KCBQ—Curt Massey.
- KBIG—The Bescommer.
- ★KFOX, KLAC, KMPC—News.
- ★KFAC—Musical Masterpieces.
- KFWB—Red Howe Rancho.
- ★KGER—News; Mostly Music.

THE  
**ART LABOE SHOW**  
"Everybody's Listenin'"  
4 P.M. Mon. thru Fri.  
**KGFJ 1230 Kc.**

- KGFJ—Art Laboe Show.
- KOWL—Chico's Swingtime.
- ★KRKD—Star Time—Tu, Th; Laughing Rhythm—M,W,F.
- ★KWKW—News; Rodeo Bill.
- KXLA—Music.
- 4:05—KLAC—Sports; Jukebox Jambores.
- KMPC—Bing Crosby.
- 4:15—★KFI—News.
- ★KHJ, KFXM, KGB, KVOE—Frank Hemingway.
- KNX, KCBQ—Jack Owens.
- KFOX—Freddy Martin.
- KFVD—Music You Like.
- KMPC—Dinah Shore—M,W,F; Twilight Tales—Tu,Th.
- ★KRKD—Band—Tu, Th.
- 4:25—KBIG—Business News.
- 4:30—KECA—Ira Cook.
- KFI—Burrirt Wheeler.
- KHJ, KGB—Curt Massey.
- KFXM—Start the Music.
- ★KFWB—News; Red Rowe.
- KGER—Favorites of the Famous—F.

**"DIXIELAND"**  
4:30 P.M. Daily  
**KGFJ 1230 Kc.**

- KGFJ—Dixieland.
- KMPC—Romance and Rhythm.
- ★KRKD—Bing Crosby.
- KWKW—Bill Sampson Show.
- KXLA—Melody Valley.
- 4:45—★KHJ, KFXM, KGB, KVOE—Sam Hayes.
- KNX—Hawthorne's Mail Bag.
- ★KFVD—News.
- KMPC—L.A. Confidential.
- 4:50—★KGFJ—News.
- 4:55—★KBIG—News.

**Monday Radio Program Highlights**  
A.M. Programs in Lightface Type; P.M. Programs in Boldface

*Drama*

6:00—Romance, KNX.  
7:00—Nightbeat, KFI.  
7:30—Command Theatre, KNX.

*Mystery-Detective*

7:35—Dangerous Assignment. KFI.  
8:00—Let George Do It, KHJ.

*Comedy-Variety*

2:30—Arthur Godfrey, KNX.

*Sports*

5:15—Tom Harmon, KNX.  
5:45—Sam Balter, KLAC.

*Comment-Narration*

4:30—Burrirt Wheeler, KFI.

*Quiz, Participation*

8:00—McNell Bkfst. Club, KECA  
8:30—Grand Slam, KNX.  
11:00—Double or Nothing, KFI.  
11:30—Queen for a Day, KHJ.  
12:30—Art Linkletter, KNX.  
3:00—Welcome Travelers, KFI.  
8:30—Talent Scouts, KNX.  
9:00—Quiz Kids, KNX.

*Classical, Semi-Classical Music*

5:30—Voice of Firestone, KFI.  
8:30—Railroad Hour, KFI.  
9:00—Telephone Hour, KFI.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Ira Cook.
- KFI—Feature Wire.
- KHJ, KFXM, KGB, KVOE—The Merry Mailman.
- ★KNX, KCBQ—Ed. R. Murrow.
- KBIG—Danceline at Avalon.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFVD—Bolero Time.
- KFWB—New songs.
- ★KGER—News; Music Box.
- KGFJ—Live at Five.
- KIEV—Easy Does It (to 8).
- ★KLAC, KOWL, KWKW—News.
- ★KMPC—News; Business News.
- ★KRKD—Tailormade Round-up.
- KXLA—Melody Valley.
- 5:05—KLAC—Sam Balter, Sports.
- 5:10—KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15—★KFI—News.
- ★KNX—Tom Harmon.
- KFOX—Excursions in Science.
- KGFJ—Pianists of the Future.
- KLAC—Stars of the Week.
- ★KMPC—California News.
- KOWL—Reflections in Mood.
- KWKW—Sports.
- 5:20—★KMPC—Journey into Melody.
- 5:25—KECA—Baseball Roundup.
- KHJ—Sports Roundup.
- 5:30—★KECA, KFMB—Chet Huntley.
- ★KFI, KFSD—Voice of Firestone.
- KHJ, KFXM, KGB, KVOE—Songs of the B-Bar-B.
- ★KNX, KCBQ—Carroll Alcott.
- KFAC—Viennese Varieties.
- ★KFOX—News.
- KFVD—Air Mail Special.
- ★KFWB—News; Red Rowe.
- KGER—Tab ncl. Benedictions.
- KGFJ—Record Jackpot.
- KMPC—Start of Song.
- ★KRKD—Sports Dial.
- KXLA—Squeakin' Deacon.
- 5:45—★KECA, KFMB—Bob Garred.
- ★KNX, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- KFVD—Piano Parade.
- KGFJ—Channel 17.
- ★KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- ★KRKD—Race Results.
- 5:50—★KHJ, KGB— Cecil Brown.
- 5:55—★KNX, KCBQ—Local News.
- 6—★KECA—Hank Weaver.
- KFI—Pinky at Six.
- ★KHJ, KFXM, KGB—Gabriel Heater.
- ★KNX, KCBQ—Romance.
- KBIG—Sundown Serenade.
- ★KFAC—News; Prelude to Evening.
- ★KFOX, KLAC, KMPC—News.
- KFVD—Billbilly Bandstand.
- ★KFWB—News; Sports.
- KGER—American Soul Chant.
- KGFJ—Request Performance.
- KOWL—For Dancers Only.
- KWKW—Italian Melodies.
- KXLA—Music.
- 6:05—KLAC—Bob McLaughlin.
- 6:10—KFOX—Music.
- ★KMPC—Calif. News.
- 6:15—★KECA, KFMB—Elmer Davis.
- KFI—Fading Parade.
- ★KHJ, KGB—Mutual Newsreel.
- KFWB—Let's Talk Politics.
- KMPC—Parade of Sports.
- ★KXLA—News.
- 6:25—★KBIG—News.
- 6:30—★KECA—Headline Edition.
- KFI—The American Way.
- KHJ, KGB—The Answer Man.
- KNX—Steve Allen.
- KCBQ—Bdwy. My Beat.
- KFAC—Musical Milestones.
- KFOX—Hall's Memory Room.
- KFVD—Sunown Serenade.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—Open Forum.
- KOWL—Pledge for Defense.
- KXLA—Cliffie Stone.
- 6:45—KECA—Dinner Music.
- ★KHJ, KFXM, KGB, KVOE—News, Sam Hayes.
- 6:55—★KHJ, KGB, KVOE—Bill Henry.
- 7—KECA, KFMB—Lone Ranger.
- ★KFI—Nightbeat.
- KHJ, KGB—Jazz Nocturne.
- KNX, KCBQ—Walk a Mile.
- KBIG—Sundown Serenade.
- KFAC—Music at Seven.
- KFOX—Accordionettes.
- KFVD—Piano Party.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- ★KGIL, KLAC, KRKD—News.
- ★KMPC—News; Evening Serenade.
- KOWL—Pledge for Defense.
- 7:05—KLAC—Bob McLaughlin.
- 7:15—KRKD—½ Time Waitzes.

- 7:30—KECA, KFMB—Henry J. Taylor.
- KFI, KFSD—John Cameron Swayze.
- KHJ, KFXM, KGB, KVOE—Reserve.
- ★KNX, KCBQ—Robert Trout.
- KFAC—Echoes and Encores.
- KFWB—Community News.
- KGLL—Boy Scout Program.
- KMPC—John T. Flynn.
- ★KOWL—News Roundup.
- ★KRKD—Dr. Richardson.
- KWKW—Bet Spanish Hour.
- KXLA—Toastmasters Club.
- 7:35—★KFI, KFSD—Dangerous Assignment.
- KNX—Command Theatre.
- 7:45—★KECA—World Wide Flashes.
- ★KFOX—News.
- KFVD—Royal Vistas.
- KFWB—Rosary Hour.
- KMPC—Band of Today.
- KOWL—Report From Europe.
- KWKW—Civil Defense.
- 8—KECA—Chicago Signature.
- KFI, KFSD—One Man's Family.
- ★KHJ, KFXM, KGB, KVOE—Let George Do It.
- ★KNX, KCBQ—Eric Sevareld.
- KFAC—Evening Concert.
- KFOX—L.B. Town Forum.
- KFWB—First Presbyterian Oh
- KGER—Bible Treasury.
- KGFJ—Blue of Evening.
- KGLL—Accent on Melody.
- ★KLAC—News; Gene Norman.
- ★KMPC—News; Sports.
- KWKW—Church in Action.
- 8:15—★KFI, KFSD—World News.
- KNX, KCBQ—Calling All Stars.
- KGER—Hebrew Christian Hr.
- KGFJ—Civil Defense.
- KMPC—Small Talk.
- KXLA—Smiley Burnette.
- 8:30—KECA—Yesterday and Today.
- ★KFI, KFSD—Railroad Hour.
- KHJ, KFXM, KGB—War Front.
- ★KNX, KCBQ—Talent Scouts.
- KFOX—Stories to Remember.
- KGER—Music Hall.
- KGFJ—College of Div. Science.
- KMPC—Confidentially Yours.
- KWKW—Christian Science.
- KXLA—Ole Rasmussen.
- 8:45—KFOX—Dr. Hewitt.
- KGFJ—Carroll Righter.
- KMPC—Americans of Destiny.
- 9—KECA—Ballance 'n' Records.
- ★KFI, KFSD—Telephone Hour.
- ★KHJ, KFXM, KGB, KVOE—Newspaper of the Air.
- ★KNX—Quiz Kids.
- KFAC—Evening Concert.
- KFOX—Ray Robinson Show.
- KFWB—Public Serv. Program.
- KGER—Dr. Vernon McGe.
- KGFJ—Hunter Hancock (to 11:30).
- ★KLAC—News; Gene Norman.
- KMPC—Studio "A."
- KWKW—Practical Catholicism.
- KXLA—Squeakin' Deacon.
- 9:15—★KHJ, KGB, KVOE—Fulton Lewis, Jr.
- KFWB—Civil Liberties.
- KWKW—Gordon B. Lloyd.
- 9:30—KFI—KFI Calling.
- KHJ, KGB, KVOE—Music.
- KNX—Hawthorne Show.
- KFSD—Whitehall 1212.
- KFWB—Serenade in Blue.
- KGER—John Brown.

**LUCKY LAGER  
DANCE TIME**

**KMPC**

EVERY NIGHT—9:30 to 12 P.M.

KMPC—Lucky Lager Dance.

KWKW—Talent Opera Singers.

9:45—KFWB—Civilian Defense.

KWKW—Melody of Life.

9:55—★KHJ, KGB, KLAC, KVOE—News.

10—★KECA, KFMB—ABC Late News.

★KFI, KFSD—The Reporter.

KHJ, KFXM, KGB—I Love a Mystery.

★KNX, KCBQ—10 O'clock Wire.

KFAC—Musical Crossroads.

KFOX—Dave Folt Show.

KFWB—Larry Elder.

KGER—Immanuel Gospel.

★KLAC—News; Gene Norman.

KMPC—Lucky Lager Dance.

10:15—KECA—Dr. Frederick Balles.

KFI—A Joy Forever.

★KHJ, KGB—Frank Edwards.

★KNX—William Kenneally.



### This Week in TV—Continued

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

### Your Cue ( Shows You May Like

### "Parlor Politics"

KECA  
Wednesday, 8:00 p.m.

The casual, "entertaining" political program has been found. It's "Parlor Politics," with competent Chet Huntley at the helm. The stanza is presented jointly by KECA's Public Affairs Department and the Los Angeles League of Women Voters.



Chet Huntley

Guest panelists are quizzed by Mr. Huntley anent politicking. To challenge the alertness of the panel members, excerpts of statements made by candidates and/or politicians are presented for identification. On a recent broadcast the insertion of an incorrect sound track resulted in a highly amusing political fluff.

Mr. Average-voter panelist must also identify tunes and their related political connotations. Can you recall the campaign songs of Teddy Roosevelt and Grover Cleveland? Neither did we until the "experts" came up with the answers.

A discussion on a pertinent political problem is interpolated at the halfway point of the program. The pros and cons of campaign financing flew hot and heavy last Wednesday evening. The consensus was that the potential candidate without substantial financial backing was licked before he started.

For informative, non-partisan listening try "Parlor Politics." Chet Huntley keeps the show moving at a lively pace; his indispensable wealth of information greatly enhances the program. It isn't any wonder that he has twice won the coveted "best radio news commentator" award presented by the Radio and Television News Club of Southern California.

Kudos is also in order for the panelists in recognition of their laudatory one-time performances.—M.R.



### LOYAL FANS

Comedian Hawthorne, the owl-eyed CBS buffoon, believes he has the all-time top fan family. Mr. and Mrs. Tony Rhodes and their three children, of Alhambra, have written a fan letter to Hawthorne EVERY DAY for nearly two years and visit his KNX show every Friday night without fail.



### ARTURO TOSCANINI'S FALL SERIES

Arturo Toscanini will return to the NBC Symphony orchestra podium to conduct the orchestra in its sixteenth successive season Saturday, November 1.

### Tuesday Radio Program Highlights

A.M. Programs in Lightface Type:	P.M. Programs in Boldface
3:00—Arthur Godfrey, KNX.	6:30—H'wood Park Races, KMPC
7:00—People Are Funny, KNX.	<b>Mystery-Detective</b>
<b>Quiz, Participation</b>	6:00—The Line-up, KNX.
8:00—McNeill Bkfst. Club, KECA	7:35—Man Called X, KFI.
8:30—Grand Slam, KNX.	8:30—Mr. & Mrs. North, KNX.
11:00—Double or Nothing, KFI.	9:30—Barry Craig, KFI.
11:30—Queen for a Day, KHJ.	<b>Comment-Narration</b>
12:30—Art Linkletter, KNX.	4:30—Burritt Wheeler, KFI.
3:00—Welcome Travelers, KFI.	6:30—Louella Parsons, KNX.
6:30—Truth or Consequences, KFI.	<b>Classical, Semi-Classical Music</b>
8:00—America's Town Meeting, KECA.	7:30—Holly'nd. Music Hall, KNX
9:00—Meet Your Match, KFI.	<b>Drama</b>
<b>Sports</b>	5:15—Tom Harmon, KNX.
5:15—Tom Harmon, KNX.	5:45—Sam Balter, KLAC.
5:45—Sam Balter, KLAC.	6:15—Bob Kelley, KMPC.
6:15—Bob Kelley, KMPC.	7:30—Scarlet Pimpernel, KFI.

- 7:15—KRKD—3/4 Time Waltzes.
- 7:30—KECA—Mr. President.
- KFI, KFSD—John Cameron Swayze.
- ✓KHJ, KEXM, KGB, KVQE—Peter Salem.
- ✓KNX—Hollywood Music Hall.
- KFAC—Echoes and Encores.
- ★KFWB—Community News.
- KGER—Oriental Missionary.
- KMPC—John T. Flynn.
- ★KOWL—News Roundup.
- KRKD—Dr. Richardson.
- KWKW—Betz Spanish Prog.
- KXLA—Mary Burke King.
- 7:35—KFI—Stan Kenton Concert.
- 7:45★KFOV—News.
- KFYD—Royal Vistas.
- KFWB—Rosary Hour.
- KHJC—Band of Today.
- KOWL—U.S. Navy Band.
- KWKW—La Hora de Espana.
- KXLA—Pasadena City College.
- KECA—Town Meeting.
- KFI, KFSD—One Man's Family.
- KHJ, KEXM, KGB, KVQE—Count of Monte Cristo.
- ★KNX, KCBQ—Eric Sevareid.
- KFAC—Evening Concert.
- ★KFWB, KMPC, KXLA—News.
- KGER—Bible Treasury.
- KGFJ—Blue of Evening.
- ★KLAC—News; Gene Norman.
- KWKW—Church in Action.
- 8:15★KFI, KFSD—World News.
- KNX, KCBQ—Calling All Stars.
- KFWB—H'wood Stars Baseball.
- KGER—Hebrew Christian.
- KGFJ—Business Reporter.
- KMPC—Music.
- KXLA—Smiley Burnette.
- 8:30—KFI, KFSD—Scarlet Pimpernel.
- KHJ, KGB, KVQE—Dr. Kildare.
- ✓KNX, KCBQ—Mr. and Mrs. North.
- KGER—Music Hall.
- KGFJ—Col. of Divine Science.
- KMPC—Baseball.
- KWKW—L.P. Records.
- KXLA—Ole Rasmussen.
- 8:45★KECA—Monitor News.
- KFSG—Sunday School Time.
- KGER—Talks on Books.
- KGFJ—Sanitarium Federation.
- KECA—Balance n' Records.
- 9—KFI, KFSD—Meet Your Match.
- ★KHJ, KEXM, KGB, KVQE—Newspaper of the Air.
- ★KNX—Robert Trout.
- KFAC—Evening Concert.
- KFOV—Ray Robinson Show.
- KFWB—Baseball.
- KGER—Waltz Festival.
- KGFJ—Hunter Hancock. (to 11:30).
- ★KLAC—News; Gene Norman.
- KMPC—Baseball.
- KWKW—Native Daughters.
- KXLA—Sonsakin' Deacon.
- 9:05—KNX—Strawhat Concert.
- 9:15★KHJ, KGB, KVQE—Fulton Lewis, Jr.
- KWKW—Psychology Speaks.
- 9:30★KFI, KFSD—Barry Craig.
- KHJ, KGB, KVQE—Official Detective.
- KNX—Hawthorne Show.
- KGER—John Brown.
- 9:45—KNX—Peggy Lee.
- 9:55★KHJ, KEXM, KGB, KVQE—News.
- 10★KECA, KFMB—ABC Late News.
- ★KFI, KFSD—The Reporter.
- KHJ, KEXM, KGB—I Love a Mystery.
- ★KNX, KCBQ—10 O'clock Wire.
- KFAC—Musical Crossroads.
- KFOV—Dave Polk Show.
- KFWB—Baseball.
- KGER—Immanuel Gospel.
- KLAC—Olympic Fights.
- KMPC—Baseball.
- 10:10—KECA—H. H. Holmes Every Day.
- 10:15—KECA—Dr. Frederick Bailes.
- KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KNX—Bill Kenneally.
- KFSD—Lucky Dance Time.
- 10:25—KNX—Gallup Poll.
- 10:30—KECA—Music From the Moon.
- KFI—Repeat Performance.
- KHJ—Lonesome Gal.
- KXLA—Philip Norman.
- ★KFWB—News; Manhattan Supper Club.
- KGER—Peter Shack, organ.
- KMPC—Lucky Lacer Dance.
- KWKW—Joan & Jerry Shaw.
- 10:40—KFWB—Larry Finley.
- 11—KECA—Music From the Moon.
- ★KFI, KHJ, KNX—News.
- KFOV—Irish World.
- KFSD, KMPC—Lucky Dance Time.
- KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.
- 11:10—KHJ—Game of the Day.
- KNX—T. Hanlon Scoreboard.
- 11:15—KFI—Palladium Orchestra.

- 5—KECA—Ira Cook.
- ★KFI—Feature Wire.
- KHJ, KGB—Merry Mailman.
- ★KNX, KCBQ—Ed. R. Murrow.
- KRIG—Dancetime at Avalon.
- KFAC—Sunset Serenade.
- KFOV—Sunshine Mission.
- KFYD—Bolero Time.
- KFWB—Hollywood Park.
- ★KGER—News; Music Box.
- KGFJ—Jive at Fire.
- KIEY—Easy Does It (to 8).
- ★KLAC—News; Sports.
- ★KMPC, KOWL, KWKW—News.
- KRKD—Tailor-made Round-up.
- 8:10—KFWB—Red Rowe.
- KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15★KFI—News.
- ✓KNX—Tom Harmon.
- KFOV—War for Defense.
- KGFJ—Keyboard Magic.
- KLAC—Stars of the Week.
- ★KMPC—California News.
- KOWL—Reflections in Mood.
- KWKW—Sports.
- 8:20—KMPC—Journey into Melody.
- 5:25—KECA—Baseball Roundup.
- KRIG—Sports Roundup.
- 5:30★KECA, KFMB—Chet Huntley.
- KFI—Barry Wood Show.
- KHJ, KEXM, KGB, KVQE—Songs of the B-Bar-B.
- ★KNX, KCBQ—Carroll Alcott.
- KFAC—Viennese Varieties.
- ★KFOV—News.
- KFYD—Air Mail Special.
- ★KFWB—News; Red Rowe.
- KGER—Tab'nel Benedictions.
- KGFJ—Record Jackpot.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Italian Hour.
- KXLA—Squeakin' Deacon.
- 5:45★KECA, KFMB—Bob Garred.
- ★KFI, KFSD—Elmer Peterson.
- ★KNX, KCBQ—News, Goss.
- KFOV—Your Fishster.
- KFYD—Piano Parade.
- KLAC—Sam Balter, Sports.
- KMPC—Top Times.
- KRKD—Race Results.
- 5:50★KHJ, KGB—Cecil Brown.
- 5:55★KNX, KCBQ—Local News.
- 6★KECA—Hank Weaver.
- KFI—Pinky at Six.
- ★KHJ, KEXM, KGB, KVQE—Gabriel Heatter.
- ✓KNX, KCBQ—The Line-Up.
- KRIG—Sun-down Serenade.
- ★KECA—News; Prelude to Evening.
- ★KFOV, KLAC, KMPC—News.
- KFYD—Hillbilly Bandstand.
- ★KFWB—News; Sports.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- KOWL—For Dancers Only.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- 6:05—KLAC—Bob McLaughlin.
- 6:10—KMPC—Calif. News.
- 6:15★KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- ★KHJ, KGB—Mutual Newsreel.
- ★KFWB—Let's Talk Politics.
- ✓KMPC—Bob Kelley, Sports.
- ★KXLA—News.
- 6:30★KECA—Headline Edition.
- ✓KFI, KFSD—Truth or Consequences.
- KHJ, KGB—Answer Man.
- ✓KNX, KCBQ—Louella Parsons.
- KFAC—Musical Milestones.
- KFOV—Hal's Memory Room.
- KFYD—Sun-down Serenade.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—H'wood Park Races.
- KOWL—Pledge for Defense.
- KWKW—Hoyos Hour.
- KXLA—Cliffie Stone.
- 6:35—KNX—Steve Allen.
- 6:45—KECA—Dinner Music.
- ★KHJ, KEXM, KGB, KVQE—News, Sam Hayes.
- 6:55★KHJ, KGB—Bill Henry.
- 7—KECA, KFMB—Silver Eagle.
- KFI, KFSD—Convention News Conference.
- KHJ, KEXM, KGB—Jimmy Carroll.
- ✓KNX, KCBQ—People Are Funny.
- KRIG—Sun-down Serenade.
- KFAC—Music at Seven.
- KFOV—Proudly We Hail.
- KFYD—Piano Party.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- ★KMPC—News; Evening Serenade.
- KOWL—Pledge for Defense.
- ★KRKD, KGI, KLAC—News.
- 7:05—KLAC—Bob McLaughlin.

# Ear, Eye Inspire the Pen

Anna Fuenfgeld, 1515 W. Fern, Redlands, Calif.

Will you please tell me if Myron Floren, the accordion player in the Lawrence Welk Orchestra, is married, and how old he is?

Myron will be thirty-three on November 5; his wife's name is Berdyne, and he has two girls, Randee, two and a half, and Kaistie, six months old. Because of the heavy demand for information on each and every member of Welk's "Champagne Crew," TV-Radio Life will run a special feature shortly, giving pertinent data on each member of the band.

LeRoy Rollins, Rancho Trailer Court, Rt. 1, Box 66, Yucaipa, Calif.

We, too, are wrestling fans (three nights a week) but prefer to shut off the audio most of the time. Just can't stand that giggle and yak yak of Bill Welsh. Does he think he is kidding anyone with his leads and that Red Berry doesn't rehearse all his trash; same for Danny Mc-Shain.



Bill Welsh

J. Richert, 1784 1/2 N. Sierra, Pasadena, Calif.

Joe Littlefield's down-to-earth hints are very helpful to a new gardener, and I have been so successful, thanks to him.

Mrs. Ralph Billick, 1733 Prospect, Hermosa Beach, Calif.

Does the viewer who panned Bill Welsh realize the extent of Bill's telecasting? He not only does the wrestling show every Monday, but he sportscasts the Jalopy Derby, roller hockey, bowling, boxing, and a daily sports program. It takes a good man to "chatter" that many hours a week, much less laugh and make jokes.

E. Benge, Santa Ana, Calif.

I think Jules Strongbow and Dick Lane are doing wonderful with wrestling, and they have such clear voices.

Helen Jungerich, 32 Esperanza, Long Beach, Calif.

Could you please tell me if Eddie Albert will be back on TV on his return?

According to present plans, Eddie Albert will return to TV on KLAC-TV when he returns from Europe.

Shirly Chant, Gardena, Calif.

Could you please tell me how old is Betty White and if she has a crush on Liberace.

Miss White is twenty-six; to the best of our knowledge, she has no "crush" on Liberace.

Miss Thea Booth, 4339 Alhama Dr., Woodland Hills, Calif.

I think that there are a bunch of wonderful performers on TV. . . . If you don't have something nice to say about anyone, don't say anything.

(Please Turn to Next Page)

## Wednesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

### Comedy-Variety

3:00—Arthur Godfrey, KXN.  
8:30—Great Gildersleeve, KFI.  
8:30—Gracie Fields, KHJ.  
9:00—Groucho Marx, KFI.

### Quiz, Participation

8:00—McNeill Bkfar. Club, KECA  
8:30—Grand Slam, KXN.  
11:00—Double or Nothing, KFI.  
11:30—Queen for a Day, KHJ.  
12:30—Art Linkletter, KXN.  
3:00—Welcome Travelers, KFI.  
7:00—What's My Line? KFI.  
7:30—Rostmark, U.S.A., KECA.  
8:00—Name That Song, KHJ.

### Sports

5:15—Tom Harmon, KXN.  
5:45—Sam Balter, KLAC.

6:15—Bob Kelley, KMPC.  
6:30—H'wood Park Races, KMPC  
7:00—Fights, KXN.

### Drama

6:00—Johnny Dollar, KXN.  
7:00—Family Theater, KHJ.  
8:30—Dr. Christian, KXN.  
9:30—Out of Thunder, KHJ.

### Mystery-Detective

9:00—Inspector Heartstone, KXN.

### Comment-Narration

4:30—Burrill Wheeler, KFI.

### Popular-Western Music

6:30—What's the Score?, KFI.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Ira Cook.
- ★KFI, KOWL, KMPC, KWKW—News.
- KHJ, KGB—Merry Mailman.
- ★KXN, KCBQ—Ed. R. Murrow.
- KBIG—Dance-time at Avalon.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFYD—Bitter Time.
- KFWB—Holywood Park.
- ★KGER—News; Music Box.
- KGEJ—Live at Five.
- KIEY—Easy Does It (to 8).
- ★KLAC—News, Sports.
- KRKD—Tailor-made Round-up.
- KXLA—Melody Valley.
- 5:10—KFWB—Red Rowe.
- KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15★KFI—News.
- ★KXN—Tom Harmon.
- KFOX—Guest Star.
- KGEJ—Pianists of the Future.
- KLAC—Stars of the Week.
- ★KMPC—California News.
- KOWL—Reflections in Mood.
- KWKW—Sports.
- 5:20—KMPC—Journey into Melody.
- 5:25—KECA—Baseball Roundup.
- KBIG—Sports Roundup.
- 5:30★KECA, KFMB—Chet Huntley.
- KFI—Barry Wood.
- KHJ, KGB—Songs of the B-Bar-B.
- ★KXN, KCBQ—Carroll Alcott.
- KFAC—Viennese Varieties.
- ★KFOX—News.
- KFYD—Air Mail Special.
- KFWB—News; Red Rowe.
- KGER—Tabernacle Benedictions.
- KGEJ—Record Jackpot.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Hullin Hour.
- KXLA—Squeakin' Deacon.
- 5:35★KLAC—News.
- 5:45★KECA, KFMB—Bob Garred.
- ★KFI, KFSD—Elmer Peterson.
- ★KXN, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- KFYD—Piano Parade.
- KGEJ—Channel 17.
- ★KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:50★KHJ, KGB—Cecil Brown.
- 5:55★KXN, KCBQ—Local News.
- 6★KECA—Hank Weaver.
- KFI—Pinkley at Six.
- ★KHJ, KGB—Gabriel Heatter.
- ★KXN, KCBQ—Johnny Dollar.
- KBIG—Sundown Serenade.
- ★KECA—News; Prelude to Evening.
- ★KFOX, KLAC, KMPC—News.

HILLBILLY BANDSTAND  
with Al Morris  
6:00 P.M. Daily

1026 K.L.  
5000 WAITS

Check **KFYD**  
LOS ANGELES

- KFYD—Hillbilly Bandstand.
- ★KFWB—News; Sports.
- KGER—American Soul Clinic.
- KGEJ—Request Performance.
- KOWL—For Dancers Only.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- ★KXLA—Pasadena News.
- 6:05—KLAC—Bob McLaughlin.
- 6:10★KMPC—Calif. News.
- 6:15—KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- ★KHJ, KGB—Mutual Newsreel.
- KFWB—Let's Talk Politics.
- ★KMPC—Bob Kelley, Sports.
- 6:30★KECA—Headline Edition.
- KFI, KFSD—What's the Score?
- KHJ, KGB—Answer Man.
- KXN—Steve Allen.
- KFAC—Musical Milestones.
- KFOX—Hal's Memory Room.
- KFYD—Sundown Serenade.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—H'wood Park Races.
- KOWL—Pledge for Defense.
- KWKW—Joyous Hour.
- KXLA—Chiffie Stone.
- 6:45—KECA—Dinner Music.
- ★KHJ, KGB—News, Sam Hayes.
- 6:55★KHJ, KGB—Bill Henry.
- 7—KECA, KFMB—Lone Ranger.
- ★KFI, KFSD—What's My Line?
- KHJ, KGB—Family Theater.
- ★KXN, KCBQ—Robert Trout.
- KBIG—Sundown Serenade.

KFAC—Music at Seven.  
KFD—Piano Party.  
KFWB—America Dances.  
KGER—Family Bible Hour.

## "MUSICAL DIGEST"

Family Dinner Hour Concert  
7:00 to 8:00 P.M.  
Nightly including Sunday  
KGfJ 1230 Kc.

- KGfJ—Musical Digest.
- ★KGB, KLAC, KRKD—News.
- ★KMEC—News; Evening Serenade.
- KOWL—Pledge for Defense.
- 7:05—KXN, KCBQ—Fights.
- KLAC—Bob McLaughlin.
- 7:15—KRKD—3/4 Time Waltzes.
- 7:30—KECA—Postmark, U.S.A.
- KFI, KFSD—John Cameron Swayze.
- KHJ, KGB—Cusco Kid.
- KFAC—Echoes and Encores.
- KFOX—Calif. Civil Defense.
- KFWB—Community News.
- KGER—Rev. Al Harlan.
- KHJ—City Defense.
- KMPC—John T. Flynn.
- ★KOWL—News Roundup.
- KRKD—Dr. Richardson.
- KWKW—Bet Spanish Hour.
- KXLA—Interesting Pasadena.
- 7:35—KFI, KFSD—Portrait of a City.
- 7:45—KXN—Tom Hanton, Sports.
- ★KFOX—News.
- KFYD—Royal Vistas.
- KFWB—Rosary Hour.
- KMPC—Band of Today.
- KGEJ—Voice of America.
- KWKW—United Baptist.
- 8—KECA—Parlor Politics.
- KFI, KFSD—One Man's Family.
- KHJ, KGB—Name That Song.
- ★KXN, KCBQ—Eric Sevareid.
- KFAC—Evening Concert.
- ★KFWB, KMPC—News.
- KGER—Bible Treasury.
- KGEJ—Blue of Evening.
- ★KLAC—News; Gene Norman.
- KWKW—United Baptist.
- ★KXLA—News; Smiley Burnette.
- 8:15★KFI, KFSD—World News.
- KXN, KCBQ—Calling All Stars.
- KFWB—H'wood Stars Baseball.
- KGER—Hebrew Christian.
- KGEJ—Dept. of Employment.
- KMPC—Music.
- ★KWKW—News.
- 8:30—KECA—Crossfire.
- ★KFI, KFSD—The Great Gildersleeve.
- ★KHJ, KGB—Gracie Fields.
- ★KXN, KCBQ—Dr. Christian.
- KGER—Music Hall.
- KGEJ—Col. of Divine Science.
- KMPC—Baseball.
- KWKW—L.P. Records.
- KXLA—Ole Rasmussen.
- 8:45—KGEJ—Carroll Righter.
- 9—KECA—Ballance 'n' Records.
- ★KFI, KFSD—Groucho Marx.
- ★KHJ, KGB—Newspaper of the Air.
- ★KXN, KCBQ—Insp. Hearstone.
- KFAC—Evening Concert.
- KFOX—Ray Robinson.
- KFWB, KMPC—Baseball.
- KGER—Waltz Festival.
- KGEJ—Hunter Hancock (to 11:30).
- ★KLAC—News; Gene Norman.
- KWKW—Pat Hillings.
- KXLA—Squeakin' Deacon.
- 9:15★KHJ, KGB—Fulton Lewis, Jr.
- KWKW—Gordon B. Lloyd.
- 9:30—KFI—Reserve.
- ★KHJ, KGB—Out of Thunder.
- KXN—Hawthorne Show.
- KGER—John Brown.
- 9:55★KHJ, KGB—News.
- 10★KECA, KFMB—ABC Late News.
- ★KFI, KFSD—The Reporter.
- KHJ, KGB—I Love a Mystery.
- ★KXN, KCBQ—10 o'Clock Wire.
- KFAC—Musical Crossroads.
- KFOX—Dave Polk Show.
- KFWB—Baseball.
- KGER—Immanuel Gospel.
- ★KLAC—News; Gene Norman.
- KMPC—Baseball.
- KWKW—L.P. Records.
- 10:15—KECA—Dr. Frederick Bales.
- KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KXN—Bill Kenneally.
- KFSD—Lucky Lager Dance.
- 10:25—KXN—Gallup Poll.
- 10:30—KECA—Music From the Moon.



See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5**—KECA—Ira Cook.  
 \*KFI—Feature Wire.  
 KHJ, KGB—Merry Mailman.  
 \*KNX, KCBQ—Edw. R. Murrow  
 KBIG—Dancetime at Avalon.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Bolerio Time.  
 KFVB—Hollywood Park.  
 \*KGER—News, Music Box.  
 KGFJ—Jive at Five.  
 KIEV—Easy Does It (to 8).  
 \*KLAC, KMPC, KOWL,  
 KWKW—News.  
 KRKD—Tailormade Round-up.  
 KXLA—Melody Valley.  
 5:05—KLAC—Sam Balter, Sports.  
 5:10—KFVB—Red Rowe.  
 KLAC—Los Angeles Today.  
 KMPC—Today in Sports.  
 5:15—\*KFI—News.  
 \*KNX—Tom Harmon.  
 KFOX—Here's to Vets.  
 KGFJ—Keyboard Magic.  
 KLAC—Stars of the Week.  
 \*KMPC—California News.  
 KOWL—Reflections in Mood.  
 KWKW—Sports.  
 5:20—KMPC—Journey into Melody.  
 5:25—KECA—Baseball Roundup.  
 KBIG—Sports Roundup.  
 5:30—\*KECA, KFMB—Chet Huntley.  
 KFI—Barry Wood Show.  
 KHJ, KGB—Songs of the B-Bar-B.  
 \*KNX, KCBQ—Carroll Alcott.  
 KFAC—Viennese Varieties.  
 \*KFOX—News.  
 \*KFVD—Air Mail Special.  
 \*KFVB—News; Red Rowe.  
 KGER—Tab'nacle Benedictions  
 KGFJ—Record Jackpot.  
 KMPC—Stars of Song.  
 KRKD—Sports Dial.  
 KWKW—Italian Hour.  
 KXLA—Squeakin' Deacon.  
 5:35—\*KLAC—News.  
 5:45—\*KECA, KFMB—Bob Garred.  
 \*KFI, KFSD—Elmer Peterson.  
 \*KNX, KCBQ—News, Goss.  
 KFOX—Your Fishcaster.  
 KFVD—Piano Parade.  
 \*KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 5:50—\*KHJ, KGB—Cecil Brown.  
 5:55—\*KNX, KCBQ—News.  
**6**—\*KECA—Bank Weaver.  
 KFI—Pinkley at Six.  
 \*KHJ, KGB—Gabriel Heatter.  
 \*KNX, KCBQ—Mr. Chameleon.  
 KBIG—Sundown Serenade.  
 \*KFAC—News; Prelude to Evening.  
 \*KFOX, KLAC, KMPC—News.  
 KFVD—Hillbilly Bandstand.  
 \*KFVB—News; Sports.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KOWL—For Dancers Only.  
 KRKD—Evening Varieties.  
 KWKW—Italian Melodies.  
 KXLA—Polkas.  
 6:05—KLAC—Bob McLaughlin.  
 6:10—\*KMPC—Calif. News.  
 6:15—KECA, KFMB—Elmer Davis.  
 KFI—Passing Parade.  
 \*KHJ, KGB—Mutual Newsreel.  
 KFVB—Let's Talk Politics.  
 \*KMPC—Bob Kelley, Sports.  
 6:30—\*KECA—Headline Edition.  
 KFI, KFSD—Marine Corps  
 KHJ, KGB—Answer Man.  
 KNX, KCBQ—Steve Allen.  
 KFAC—Musical Milestones.  
 KFOX—Hal's Memory Room.  
 KFVD—Sundown Serenade.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KMPC—H'wood Park Races.  
 KOWL—Pledge for Defense.  
 KWKW—Hoyos Honor.  
 KXLA—Cliffie Stone.  
 6:45—KECA—Dinner Music.  
 \*KHJ, KGB—News, Sam Hayes.  
 KRKD—Evening Varieties.  
 6:55—\*KHJ, KGB—Bill Henry.  
**7**—KECA, KFMB—Silver Eagle.  
 KFI, KFSD—Reserve.  
 KHJ, KGB—Symphonic Strings  
 \*KNX—Robert Trout.  
 KBIG—Sundown Serenade.  
 KFAC—Music at Seven.  
 KFOX—Music in the Air.  
 KFVD—Piano Party.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGLL, KLAC, KRKD—News.  
 \*KMPC—News; Evening Serenade.  
 KOWL—Pledge for Defense.  
 7:05—KNX—Dance Band.  
 KLAC—Bob McLaughlin.  
 7:15—KRKD—¾ Time Waltzes.

### Clyde Cadwell's PIANO PARTY 7:00 P.M. Daily

- 1020 K.C.  
5000 WATTS  
**Check KEVD**
- 7:30—\*KECA, KFMB—Defense Atty.  
 KFI, KFSD—John Cameron,  
 Swayze.  
 KHJ, KGB—This Is Free  
 Europe.  
 KNX—Big Time.  
 KFAC—Echoes and Encores.  
 KFOX—Melody of Life.  
 KFVB—Fishing News.  
 KGER—Helen Markham.  
 KMPC—John T. Flynn.  
 \*KOWL—News Roundup.  
 KRKD—Dr. Richardson.  
 KWKW—Betz Spanish Prog.  
 7:35—\*KFI—Headquarters Report.  
 7:45—\*KFOX—News.  
 KFVD—Royal Vistas.  
 KFVB—Rosary Hour.  
 KMPC—Band of Today.  
 KOWL—Errand of Mercy.  
 KXLA—Civil Defense.  
**8**—\*KECA, KFMB—Original  
 Amateur Hour.  
 KFI, KFSD—One Man's  
 Family.  
 KHJ, KGB—Reserve.  
 \*KNX, KCBQ—Eric Sevareid.  
 \*KFVB, KMPC—News.  
 KGER—Bible Treasury.  
 KGFJ—Blue of Evening.  
 \*KLAC—News; Gene Norman.  
 KWKW—Church in Action.  
 8:15—\*KFI, KFSD—World News.  
 KNX, KCBQ—Calling All  
 Stars.  
 KFVB—H'wood Stars  
 Baseball.  
 KGER—Hebrew Christian.  
 KGFJ—Here's to Veterans.  
 KMPC—Music.  
 KXLA—Smiley Burnette.  
 8:30—\*KFI, KFSD—A Life in Your  
 Hands.  
 KHJ, KGB—Hardy Family.  
 KNX, KCBQ—Mr. Keen.  
 KGER—Music Hall.  
 KGFJ—College of  
 Divine Science.  
 KMPC—Baseball.  
 KWKW—L.P. Records.  
 KXLA—Ole Rasmussen.  
 8:45—KECA—Stuart Craig.  
 KGFJ—Sanitarium Federation.  
 \*KECA—Ballance 'n' Records.  
**9**—\*KFI, KFSD—Dragnet.  
 \*KHJ, KGB—  
 Newspaper of the Air.  
 \*KNX, KCBQ—FBI in Peace  
 and War.  
 KFAC—Evening Concert.  
 KFOX—Ray Robinson.  
 KFVB, KMPC—Baseball.  
 KGER—Turntable Chapel.  
 KGFJ—Hunter Hancock,  
 (to 11:30).  
 \*KLAC—News; Gene Norman.  
 KWKW—Joy Drexler.  
 KXLA—Squeakin' Deacon.  
 9:15—\*KHJ, KGB—Fulton Lewis, Jr.  
 KWKW—Gordon B. Lloyd.  
 9:30—KFI—The Chase.  
 KHJ, KGB—Rod & Gun Club.  
 KNX—Hawthorne Show.  
 KGER—John Brown.  
 9:45—KECA—Reserve.  
 KNX, KCBQ—Peggy Lee.  
 9:55—\*KHJ, KGB—News.  
**10**—\*KECA, KFMB—ABC Late  
 News.  
 \*KFI, KFSD—The Reporter.  
 KHJ, KGB—I Love a Mystery.  
 \*KNX, KCBQ—10 O'clock Wire.  
 KFAC—Musical Crossroads.  
 KFOX—Dave Polk Show.  
 KFVB—Baseball.  
 \*KLAC—News; Gene Norman.  
 KMPC—Baseball.  
 10:10—KECA—It Happens Every Day  
 10:15—KECA—Dr. Frederick Balles.  
 KFI—A Joy Forever.  
 \*KHJ—Frank Edwards.  
 \*KNX—Bill Kenneally.  
 KFSD—Lucky Lager Dance.  
 10:25—KNX—Gallup Poll.  
 10:30—KECA—Music From the Moon.  
 KFI—Repeat Performance.  
 KHJ—Lonesome Gal.  
 KNX—Phillip Norman.  
 \*KFVB—News; Manhattan  
 Supper Club.  
 KGER—Peter Slack, organ.  
 KMPC—Lucky Lager Dance.  
 10:40—KFVB—Larry Finley.  
**11**—KECA—Lawrence Welk.  
 \*KFI, KHJ, KNX—News.  
 KFOX—Irish World.  
 KFVB—Larry Finley.  
 \*KLAC—News; Gene Norman.

## Ear and Eye Inspire—(Continued)

Brenda McCrae, 2677 E. Villa St., Pasadena, Calif.

I think your magazine is one of the best. I think the editor deserves a barrel of credit.

Blush, Boss.

Celia Misslen, 870 Pacific Highway, Long Beach, Calif.

Why isn't Harry Babbitt on "Bandstand Revue" any more?

Because of an injury Harry was off for a while, but he is now back with "Bandstand Revue."

Carol Morago, 1259 E. Ely, Ontario, Calif.

How can I get some pictures of Zsa Zsa Gabor and Desi Arnaz?

Unfortunately, we cannot supply individual pictures of the various TV and radio stars. In the case of Zsa Zsa and Desi, please write to CBS-TV, 1313 North Vine Street, Hollywood 28, Calif.

Olive Buzbee, 231 Fiftieth Street, Seal Beach, Calif.

Yes, I think an apology is due Betty White, as she has been the main factor in putting "Hollywood on Television" where it is today—on top. Of course we must take into consideration that anyone heading for the top must take a certain amount of slurs and rebuffs, but in my book she is A-1 plus.



Desi Arnaz

Mrs. Barbara Westengerger, 14420 Denver Ave., Gardena, Calif.  
 I sure wish Wade Ray had a TV show of his own.

Mrs. J. D., Huntington Park, Calif.

We decent people were told some time ago there would be no more half-dressed women on TV. Yet some weeks ago Ginny Simms was on a program . . . seems her whole bosom was showing . . . Ginny Jackson really wore sweet little gowns. She is a very sweet girl. When she started to go half-dressed, I stopped looking. . . I have my first time to see any singer or actress on the Leo Carrillo Show who were indecently dressed. Hoping an article in your magazine may help.

Mrs. Roy L. Clark, 4475 Victoria Ave., Riverside, Calif.

Is Capt. Leslie Holmes married?

Yes; his wife's name is Frieda. He and Lord James Blears will return to California shortly.

M. A. Smith, 1168 Alma, Glendale, Calif.

What has happened to "Fantastick Studios Ink," formerly seen on Channel 5?

"Fantastick Studios Ink" has been off the air since March.

Lynda Ann Young, 7553 Guyamoca Ave., Lemon Grove, Calif.

My mother and father do not like Beryl Davis because she opens her mouth too wide. So would you tell her not to open her mouth so wide because I want my mother and father to like her, like I always have.

### Thursday Radio Program Highlights

A.M. Programs in Lightface Type: P.M. Programs in Boldface.

#### Comedy-Variety

3:00—Arthur Godfrey, KNX.

#### Quiz, Participation

8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KNX.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KNX.  
 3:00—Welcome Travelers, KFI.  
 8:00—Original Amateur, KECA.

#### Drama

7:00—Silver Eagle, KECA.  
 7:00—Insp. Hearshstone, KNX.  
 8:30—A Life in Your Hands, KFI.

#### Sports

5:15—Tom Harmon, KNX.  
 5:45—Sam Balter, KIAC.  
 6:15—Bob Kelley, KMPC.  
 6:30—H'wood Park Races, KMPC.

#### Mystery-Detective

6:00 Mr. Chameleon, KNX.  
 7:30—Defense Attorney, KECA.  
 8:30—Mr. Keen, KNX.  
 9:00—FBI in Peace & War, KNX  
 9:00—Dragnet, KFI.

#### Comment-Narration

4:30—Burrill Wheeler, KFI.

Jean Elarton, 423 North Grand, Covina, Calif.

Betty White is very sincere and is an all-around wonderful girl.

Diana Mallory, 9122 E. Ardenale, San Gabriel, Calif.

One of my pet peeves is Frosty Frolics. They use the beautiful voice of Roberta Linn, but they don't show her! I think that a person as vivacious and charming as she should be seen as well as heard. I do like Frosty Frolics but I wish they would show her sometimes.



Roberta Linn

Joanne Hilek, 3720 Moore St., Venice, Calif.

I think congratulations are in order for the fine coverage KNBH did on the Florence Chadwick swim. And my hat's off to such a fine, courageous person as her.

We believe these are the sentiments of millions of Americans who watched and heard this dramatic event. The entire nation will be pulling for Florence when she tries again in early September.

J. Thompson, Alhambra, Calif.

Why not listen to the Bob Barker Show on KXLA? Bob had a TV show last year, but this is much better because he can be himself on this show.

Wilma Stewart, 1144-A Blinn, Wilmington, Calif.

Why can't we have more clean wrestlers like Rito Romero, Sandor Szabo, and Billy Varga?

Mrs. J. Murray, 809 W. 23rd St., Los Angeles, Calif.

I like Liberace's music but I wish he would sit still when he plays.

Pfc. Helen L. Baughn, 5025 ASU WAC Det., Ft. Leavenworth, Kansas.

I would like to renew my subscription to TV-Radio Life. It has been a great pleasure for me to receive the magazine while I was stationed in Indiana.

I doubt if many of the people in Southern California realize how lucky they are. I watched TV in Los Angeles for two years and was spoiled by being able to move to another channel when something got boring. Both Indianapolis and Kansas City have just one station.

In Indiana I was pleased to see such West Coast shows as "Beany," "Pantomime Quiz" and cut films of the wrestling matches at Long Beach Auditorium. So far in a month here in Kansas, the only things from home have been films of Korla Pandit.

Jeanne Besser, 4140 W. 166th St., Lawndale, Calif.

Thanks for the fine story on Tony Lovello. I think he's one of the very best accordionists I've heard.

M. E. Biddle, 612 St. Paul Ave., Los Angeles, Calif.

Could you tell me where Liberace was born? Liberace was born in Milwaukee.

J. C., Los Angeles, Calif.

"Frosty Frolics" was getting stale until last week (June 18).

Friday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

Comedy-Variety

3:00—Arthur Godfrey, KNX.  
9:30—Bob and Ray, KFI.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA  
8:30—Grand Slam, KFI.  
11:00—Double or Nothing, KFI.  
11:30—Queen for a Day, KHJ.  
12:30—Art Linkletter, KNX.  
3:00—Welcome Travelers, KFI.

Comment-Narration

4:30—Burrill Wheeler, KFI.

Drama

9:30—Magazine Theatre, KHJ.

Mystery-Detective

8:00—Top Guy, KECA.  
8:30—This Is Your FBI, KECA.  
8:30—Crime Does Not Pay, KHJ.  
9:30—Crime Fighters, KHJ.

Sports

5:15—Tom Harmon, KNX.  
5:45—Sam Balter, KLAC.  
6:15—Bob Kelley, KMPC.

Public Interest

7:05—Capitol Cloakroom, KNX.  
7:30—Women's Forum, KNX.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Ira Cook.
- ★KFI—Feature Wire.
- KHJ—Merry Mailman.
- ★KNX, KCBQ—Ed. R. Murrow.
- KBIG—Dancetime at Avalou.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFVD—Bolero Time.
- KFWB—Hollywood Park.
- ★KGER—News; Music Box.
- KGFJ—Jive at Five.
- KDEV—Easy Does It (to 8).
- ★KLAC—News; Sports.
- ★KMPC—News; Business News.
- ★KOWL—News.
- KRKD—Tallornade Round-up.
- ★KWKW—News; Sports.
- 5:10—KFWB—Red Rowe.
- KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15★KFI—News.
- ★KNX—Tom Harmon.
- KGFJ—Fanists of the Future
- KLAC—Stars of the Week.
- ★KMPC—California News.
- KOWI—Reflections in Mood.
- 5:20—KMPC—Journey into Melody.
- 5:25—KECA—Baseball Roundup.
- KBIG—Sports Roundup.
- 5:30★KECA, KFMB—Chet Huntley.
- KFI—Barry Wood Show.
- KHJ, KGB—Songs of the B-Bar-B.
- ★KNX, KCBQ—Carroll Alcott.
- KFAC—Viennese Varieties.
- ★KFOX—News.
- KFVD—Air Mail Special.
- ★KFWB—News; Red Rowe.
- KGER—Tab'nacle Benedictions
- KGFJ—Record Jackpot.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Italian Hour.
- KXLA—Squeakin' Deacon.
- 5:35★KLAC—News.
- 5:45★KECA, KFMB—Bob Garred.
- ★KFI, KFSD—Elmer Peterson.
- ★KNX, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- KFVD—Piano Parade.
- KGFJ—Channel 17.
- ★KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:50★KHJ, KGB—Cecil Brown.
- 5:55★KNX, KCBQ—News.
- 6—★KECA—Hank Weaver, News.
- KFI—Pinkley at Six.
- ★KHJ, KGB—Gabriel Heatter.
- ★KNX—News on the Record.
- KBIG—Sundown Serenade.
- ★KFAC, KFOX, KLAC, KMPC—News.
- KFVD—Hillbilly Bandstand.
- ★KFWB—News; Sports.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- KOWI—For Dancers Only.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- KXLA—Property Owners.
- 6:05—KFAC—Prelude to Evening.
- KLAC—Bob McLaughlin.
- 6:10—KFOX—Week End Weather.
- ★KMPC—Calif. News.
- 6:15—★KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- ★KHJ, KGB—Mutual Newsreel.
- KFWB—Let's Talk Politics.
- ★KMPC—Bob Kelley, Sports.
- ★KXLA—News.
- 6:30★KECA—Headline Edition.
- KFI, KFSD—Music by Mantovani.
- KHJ, KGB—The Answer Man.
- KNX—Steve Allen.
- KFAC—Musical Milestones.
- KFOX—Hal's Memory Room.
- KFVD—Sundown Serenade.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—Hollywood Park Races.
- KOWI—Pledge for Defense.
- KWKW—Hoyos Hour.
- KXLA—Cliffie Stone.
- 6:45—★KECA—Dinner Music.
- ★KHJ, KGB—News, Sam Hayes.
- 6:50★KGFJ—News.
- 6:55★KHJ, KFXM, KGB, KVOK—Bill Henry.
- 7—★KECA—KECA Pops Concert.
- KFI, KFSD—Mario Lanza.
- KHJ, KGB—Concerto Festival.
- ★KNX, KCBQ—Robert Trout.
- KBIG—Sundown Serenade.
- KFAC—Music at Seven.
- KFOX—Our Cats.
- KFVD—Piano Party.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- ★KLAC, KRKD—News.
- ★KMPC—News; Evening Serenade.
- KOWI—Pledge for Defense.
- 7:05—KNX—Capitol Cloakroom.

- KLAC—Bob McLaughlin.
- 7:15—KFOX—U.S. Navy Band.
- KRKD—4 Time Waitzes.
- 7:30—KECA—Hits and Encores.
- KFI, KFSD—John Cameron Swayze.
- KHJ, KGB—Cisco Kid.
- KNX—Women's Forum.
- KFAC—Encores and Encores.
- KFOX—U.N. Story.
- KFWB—Community News.
- KGER—Rev. Al Marlan.
- KGFJ—Pet Exchange.
- KMPC—John T. Flynn.
- ★KOWL—News Roundup.
- KRKD—Dr. Richardson.
- KWKW—Betz Spanish Prog.
- 7:35—KFI, KFSD—Portrait in Sports.
- 7:45—★KFI—Four Star Theatre.
- ★KFOX—News.
- KFVD—Royal Vistas.
- KFWB—Rosary Hour.
- KMPC—Band of Today.
- KOWI—Serenade in Blue.
- KRKD—Catholic Quarter Hour
- KWKW—Navy Band.
- KXLA—Women's Clubs.
- 8—★KECA, KFMB—The Top Guy.
- KFI, KFSD—One Man's Family.
- ★KHJ, KGB—Reporters Roundup.
- ★KNX, KCBQ—Eric Sevareid.
- KFAC—Evening Concert.
- ★KFWB, KMPC—News.
- KGER—Bible Treasury.
- KGFJ—Blue of Evening.
- ★KLAC—News; Gene Norman.
- KRKD—Army Home Town News.
- ★KXLA—News.
- 8:15★KFI, KFSD—World News.
- KNX, KCBQ—Calling All Stars.
- KFWB—H'wood Stars Baseball.
- KGER—Hebrew Christian.
- KGFJ—Treasury Dept.
- KMPC—Music.
- KXLA—Smiley Burnette.
- 8:30★KECA, KFMB—This Is Your FBI.
- ★KHJ, KGB—Crime Does Not Pay.
- KNX, KCBQ—Musicaland U.S.A.
- KGER—Music Hall.
- KGFJ—Col. of Divine Science.
- KMPC—Baseball.
- KRKD—Saddle Serenade.
- KWKW—L.P. Records.
- KXLA—Ole Rasmussen.
- 9—★KECA—Ballance 'n' Records.
- KFI—Town Hall Party.
- ★KHJ, KGB—Newspaper of the Air.
- KNX—Musicaland, U.S.A.
- KFAC—Evening Concert.
- KFOX—Ray Robinson Show.
- KFWB, KMPC—Baseball.
- KGER—Waltz Festival.
- KGFJ—Hunter Hancock (to 11:30).
- ★KLAC—News; Gene Norman.
- KRKD—Saddle Serenade.
- KWKW—Sweetheart of Song.
- KXLA—Squeakin' Deacon.
- 9:15★KHJ, KGB—Fulton Lewis, Jr.
- KWKW—Gordon B. Lloyd.
- 9:30★KFI—Inside Bob and Ray.
- KHJ, KGB—Magazine Theatre.
- KNX—Hawthorne.
- KGER—John Brown.
- 9:45—KWKW—You & Your Schools.
- 9:55★KHJ, KGB—News.
- 10—★KECA, KFMB—ABC Late News.
- ★KFI, KFSD—Richfield Reporter.
- KHJ, KGB—I Love a Mystery.
- ★KNX, KCBQ—Ten O'Clock Wire.
- KFAC—Musical Crossroads.
- KFOX—Dave Polk Show.
- KFWB—Baseball.
- KGER—Immanuel Gospel.
- ★KLAC—News; Gene Norman.
- KMPC—Baseball.
- 10:15—★KECA—Dr. Frederick Bailes.
- KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KNX—Bill Kenneally.
- KFSD—Lucky Lager Dance.
- 10:25—KNX—Gallup Poll.
- 10:30—KECA—Music From the Moon.

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# RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
 \*Indicates programs of news and commentation

A Life in Your Hands..... KFI, 8:30 p.m. Th	Church of the Air..... KNX, 7 a.m. Su	Godfrey, Arthur..... KNX, 2:30 p.m. M-F
A Joy Forever..... KFI, 10:15 p.m. M-F	Church of the Open Door..... KGER, 11 a.m. Su	..... KNX, 2 p.m. Su
Adams, Joe..... KOWL, 12 n. M-Sa	Cisco Kid..... KHJ, KGB, 7:30 p.m. W-F	*Goss, Frank..... KNX, 7:30 a.m. M-Sa
Adventures in Music..... KGER, 1:30 p.m. W	City Assignment..... KGER, 4:30 p.m. Sa	..... KNX, 5:45 p.m. M-Sa
Adventures in Research..... KFOX, 7:30 p.m. Sa	City Hospital..... KNX, 10:30 a.m. Sa	Graham, Billy..... KECA, 3 p.m., 12 p.m. Su
Adventures of Casanova..... KHJ, 7 p.m. Th	City Reports..... KFI, 10:15 p.m. Su	Graham, Vance..... KMPC, 9 a.m. Su
*Alcott, Carrol..... KNX, 5:30 p.m. M-Sa	Civil Air Patrol..... KWKW, 9 p.m. Th	Grand Central Station..... KNX, 10 a.m. Sa
Allen, Irwin..... KLAC, 8:15 p.m. Su	College Choir..... KHJ, 7 p.m. Sa	Grand Ole Opry..... KFI, 7:30 p.m. Sa
Allen, Steve..... KNX, 6:30 p.m. M-F	College of Divine Science..... KGFJ, 8:30 p.m. D	*Grand Slam..... KNX, 8:30 a.m. M-F
America Calling..... KNX, 5 p.m. Su	Composer's Corner..... KFAC, 10 a.m. M-Sa	Grant, Johnny..... KMPC, 2 p.m. M-F
America Dances..... KFVB, 6:30 p.m. M-F	Command Theatre..... KNX, 7:35 p.m. M	Great Day Show..... KHJ, 6:30 p.m. Su
American Legion Reports..... KMPC, 8 p.m. Sa	Community Newspaper KFVB, 7:30 p.m. Su-W, F	Great Gildersleeve..... KFI, 8:30 p.m. W
American Way..... KFI, 6:30 p.m. M	Concert Hall Review..... KECA, 7 a.m. Su	Green Hornet..... KHJ, 1 p.m. Su
America's Town Meeting..... KECA, 8 p.m. Tu	*Considine, Bob..... KFI, 12:30 p.m. Su	*Greene, Bob..... KHJ, 8:15 a.m. M-Sa
Americans of Destiny..... KMPC, 8:45 p.m. Su	Cook, Ira..... KECA, 10 a.m. Sa; 4:30 p.m. M-F	..... 12:15 p.m. M-F
Andy and Virginia..... KFI, 9 a.m. M-F	Copel, Helene..... KGLL, 3 p.m. Su	Guiding Light..... KNX, 10:45 a.m. M-F
Anson, Bill..... KFVB, 9 a.m. M, Tu, Th, F, Sa;	*Costello, Bill..... KNX, 10 a.m. Su	Gun Smoke..... KNX, 7 p.m. M-F
..... 9:30 a.m. W	Count of Monte Cristo..... KHJ, 8 p.m. Tu	Hal's Memory Room..... KFOX, 6:30 p.m. D
Answer Man..... KHJ, 10:30 a.m.; 6:30 p.m. M-F	County Medical Assn..... KFAC, 1 p.m. Th	Hancock, Hunter..... KGFJ, 9 p.m. M-Sa
Arceci, John..... KNX, 11:30 p.m. Sa, Su	Crime Does Not Pay..... KHJ, 9 p.m. F	Hanlon, Tom..... KHJ, 7:45 p.m. W
Arden, Eve..... KNX, 8 p.m. Su	Crime Is Your Problem..... KFI, 10:15 a.m. Su	Hardy Family..... KHJ, 8:30 p.m. Th
Are You From Dixie?..... KFI, 4:30 p.m. Sa	Criswell Predicts..... KFVD, 1:30 p.m. M,W,F	Harmon, Tom..... KNX, 5:15 p.m. M-F;
Armed Forces Revue..... KHJ, 1:30 p.m. Sa	Critic at Large..... KFI, 12 n. Su	..... 4:45 p.m. Sa
Arnold, Edward..... KECA, 7:30 p.m. Tu	Crossfire..... KECA, 8:30 p.m. W	Harris, Bass..... KMPC, 4 p.m. Sa
As We See It..... KECA, 7:15 p.m. Sa	Crowell's Nest..... KHJ, 11 p.m. Su	Hart, Maurice..... KFVB, 2 p.m. M-F; 2 p.m. Sa
Art of Living..... KFI, 7:30 a.m. Su	Dangerous Assignment..... KFI, 7:35 p.m. M	*Harvey, Paul..... KECA, 7 p.m. Su;
Ashton, Ruth..... KNX, 2:05 p.m. M-F	Davidson, Bill..... KECA, 9:30 a.m. Su	..... 12:15 p.m. M-F
At Home With Bass..... KMPC, 8:30 p.m. Sa	*Davis, Elmer..... KECA, 6:15 p.m. M-F	Hats in the Ring..... KFI, 6:30 p.m. Su
At This Hour..... KFI, 3:45 p.m. Su	Day, Doris..... KNX, 4:30 p.m. Su	Haven of Rest..... KXLA, 8:30 a.m. M, W, F
Aunt Jenny..... KNX, 9:15 a.m. M-F	December Bride..... KNX, 4 p.m. Su	..... KHJ, 8:30 a.m. Tu, Th, Sa
Babbitt, Harry..... KNX, 7:45 a.m. M-F	Defense Attorney..... KECA, 7:30 p.m. Th	Hawai Calls..... KHJ, 6 p.m. Sa
Backstage Wife..... KFI, 1 p.m. M-F	Dempsey-Tegeler Hour..... KMPC, 10 a.m. Su	Hawkes, Charleen..... KFI, 8 p.m. Su
Back to God..... KHJ, 8:30 a.m. Su	Dixieland Jamboree..... KHJ, 2:30 p.m. Sa	Hawthorne..... KNX, 12:05 a.m. M-Sa;
Balles, Dr. Frederick..... KECA, 10:15 p.m. Su-F;	Doctor's Wife..... KFI, 2:45 p.m. M-F	..... 9:30 p.m. M-F
*KRBD, 6:45 a.m. M-Sa; KBIG, 6 a.m. M-Sa	Double or Nothing..... KFI, 11 a.m. M-F	Hawthorne's Mail Bag..... KNX, 4:45 p.m. M-F;
Baldwin, Mel..... KNX, 12:05 a.m. Su	Dragnet..... KFI, 9 p.m. Th	*Hayes, Sam..... KHJ, 6:45 p.m. M-F;
Ballice 'n Records..... KECA, 9 p.m. M-F	Dr. Christian..... KNX, 8:30 p.m. W	..... 7:45 a.m. M-Sa
Balter, Sam..... KLAC, 5:45 p.m. M-Sa	Dr. Hiss Clinic..... KHJ, 9 a.m. Sa;	Haynes, Dick..... KLAC, 7:05 a.m. M-Sa
Barry Craig..... KFI, 9:30 p.m. Tu	..... KECA 8 a.m. Sa	*Headline Edition..... KECA, 6:30 p.m. M-F
Baseball Roundup..... KECA, 5:25 p.m. M-F	Dr. Kildare..... KHJ, 8:30 p.m. Tu	Heatter, Gabriel..... KHJ, 6 p.m. M-F
*Baukhage, H. B..... KFI, 9:15 a.m. M-F	Dr. Paul..... KFI, 3:30 p.m. M-F	*Hemingway, Frank..... KHJ, 7 a.m. M-Sa
Beatty Clyde..... KHJ, 1:30 p.m. Su	Dann on Discs..... KHJ, 10:30 a.m. Sa	*Henry, Bill..... KHJ, 6:55 p.m. M-F
*Behind the Story..... KHJ, 12:30 p.m. M-F	Dvorak, George..... KFI, 2 p.m. Sa	*Henry, Fred..... KLAC, 5 p.m. M-F
Berch, Jack..... KECA, 10 a.m. M-F	Echoes From Antiquity..... KFSG, 9:45 p.m. Th	Heritage in Music..... KFAC, 1 p.m. Su
Best Plays..... KNX, 5:30 p.m. Su	Echoes of Eden..... KFVB, 10:30 p.m. Su	Hillbilly Bandstand..... KFVD, 6 p.m. M-F
Bible Class..... KHJ, 9 a.m. Su	*Edwards, Frank..... KHJ, 10:15 p.m. M-F	*Hillman, William..... KHJ, 8:15 p.m. Su
..... KMPC, 7:30 a.m. Su	Employment Review..... KFAC, 1 p.m. M	Hilltop House..... KNX, 12:15 p.m. M-F
Bible Fellowship Hour..... KGFJ, 7 a.m. M-F	Escape With Me..... KECA, 8:30 p.m. Tu	Hoge, Huber..... KNX, 10:15 a.m. Su
Bible Institute..... KHJ, 8:30 a.m. M, W, F;	Eternal Light..... KFI, 9:30 a.m. Su	*Holbrook, John..... KHJ, 10 a.m. M, Th, F
..... KFVD, 11 a.m. M-F	Evelyn Winters..... KECA, 2:45 p.m. M-F	Hollywood Music Box..... KFI, 7:35 p.m. Th
Bible Treasury Hour..... KGER, 8:45 a.m. M-F	Evening Concert..... KFAC, 8 p.m. D	Hollywood Music Hall..... KNX, 7:30 p.m. Tu
..... 8:30 a.m. Su	Excursions in Science..... KFOX, 6:15 p.m. M	Hollywood Park Races..... KMPC, 6:30 p.m. M-Sa
Biggs, E. Power..... KNX, 6:30 a.m. Su	Falcon..... KFI, 1 p.m. Su	Hollywood Star Playhouse..... KFI, 2 p.m. Su
Big Sister..... KNX, 10 a.m. M-F	Family Theater..... KHJ, 7 p.m. W	Holmes, Dr. Ernest..... KECA, 4 p.m. Su
Big Time..... KNX, 7:30 p.m. Th	Farm Highlights..... KFI, 6:15 a.m. M-Sa	Hometown Happenings..... KFI, 11:30 a.m. Su
*Bishop, Pat..... KFI, 6 a.m., 6:45 a.m. Sa	Farm Reporter..... KFI, 12 n. M-Sa	Hopetown Jamboree..... KXLA, 11:30 a.m. M-F
..... 5 p.m. M-F; 6:45 a.m. Sa	Favorites of the Famous..... KGER, 4:30 p.m. F	Hopalong Cassidy..... KNX, 6:30 p.m. Sa
Blue, Ira..... KECA, 9:55 p.m. F	FBI in Peace and War..... KNX, 9 p.m. Th	Horatio Hornblower..... KNX, 8 p.m. Su
Blind Artists Guild..... KFVB, 8:30 p.m. M	*Feature Wire..... KFI, 5 p.m. M-F	Horse Races..... KNX, 4:45 p.m. Sa
Bob & Ray..... KFI, 10:15 a.m. M-F; 9:30 p.m. F	Fields, Gracie..... KHJ, 8:30 p.m. W	Hour of Power..... KFSG, 7:45 p.m. Tu
Bolero Time..... KMPC, 9 a.m. Su	Fights..... KNX, 7:05 p.m. W	Hour of St. Francis..... KMPC, 5:30 p.m. Sa
Books Bring Adventure..... KGER, 1:30 p.m. F	Finley, Larry..... KFVB, 10:40 p.m. Tu-F;	*Huntley, Chet..... KECA, 9:15 a.m., 5:30 p.m. M-F
..... 9:55 p.m. Sa; 5:50 p.m. M-F	..... 10 p.m. M, Sa	..... 8 p.m. Su
Bull, Frank..... KFVB, 6:30 p.m. M-F	First Baptist Church..... KFAC, 7:30 p.m. Sa	I Covered the Story..... KECA, 10:15 p.m. Sa
Burnette, Smiley..... KXLA, 8:15 p.m. M-F	Fischer, Gaston..... KNX, 4:30 p.m. Sa	I Love a Mystery..... KHJ, 10 p.m. M-F
Business News..... KMPC, 8:15 a.m. M-Sa	Fisher, Eddie..... KECA, 8:30 a.m. Sa	I Was a Communist for the FBI..... KNX,
CBS Sunday Desk..... KNX, 5:30 p.m. Su	Fisher, George..... KNX, 1:15 p.m., 10:15 p.m. Su	..... 9:30 p.m. Sa
California Cavalcade..... KGER, 1:30 p.m. M	Fishing News..... KFVB, 7:30 p.m. Th	If They Had Lived..... KGFJ, 8:15 p.m. Su
California Farmer..... KMPC, 6 a.m. M-F	Five Seventy Club..... KLAC, 12:30 p.m. M-Sa	..... KGFJ, 8:45 p.m. Sa
*California News..... KMPC, 6:10 p.m. M-Sa	Flying Feet..... KECA, 8 a.m. Sa	Information Please..... KHJ, 8:30 p.m. Su
Calvary Hour..... KMPC, 7 a.m. Su	Flynn, John T..... KMPC, 7:30 p.m. M-F	Inner Sanctum..... KNX, 6:30 p.m. Su
Capitol Clogroom..... KNX, 7:05 p.m. F	Fontaine, Frank..... KNX, 9 p.m. Su	Inspector Hearthstone..... KNX, 9 p.m. W
Capitol Commentary..... KHJ, 9:15 a.m. M-F	For You..... KFI, 11:45 p.m. W	Invitation to Learning..... KNX, 8:35 a.m. Sa
Career Theatre..... KECA, 10:30 p.m. Su	*Foster, Cedric..... KHJ, 12:15 p.m. M-F	Invitation to Music..... KNX, 11 a.m. Su
Carnival of Books..... KFI, 9 a.m. Su	Frank and Ernest..... KHJ, 11 a.m. Su	It Happens Every Day..... KNX, 1:20 p.m. M-F
Carson, Ken..... KHJ, 9:25 a.m. M-F	Freedom Story..... KMPC, 9 p.m. Su	It's Your Business..... KECA, 7 p.m. Sa
Casa Cugat..... KFI, 5:30 p.m. Tu-F	Friendly Philosopher..... KECA, 11:15 a.m. M-F	Jarvis, Al..... KECA, 1 p.m. M-F
Casa Latina..... KFI, 7 a.m. Sa	Front-Page Farrell..... KFI, KFSD, 2:15 p.m. M-F	Jazz Nocturne..... KHJ, 7 p.m. M
Catholic Answers..... KFVB, 4:45 p.m. Su	Fuller, Dr. Charles..... KECA, 1 p.m. Su	Johnny Dollar..... KNX, 6 p.m. W
Catholic Hour..... KFI, 11 a.m. Su	Funny Paper Man..... KFI, 8 a.m. Su	Just Plain Bill..... KFI, KFSD, 2 p.m. M-F
Challenge to Youth..... KMPC, 8:30 a.m. Su	Fuller, Sid..... KHJ, 12 n. D	KFI Calling..... KFI, 9:30 p.m. M
*Chatterton, Larry..... KHJ, 11 p.m. M-Sa;	Gallup Poll..... KNX, 9 p.m. M-Sa	Kaye, Sammy..... KECA, 4:30 p.m. Su
..... 9 p.m. Sa	Game of the Day..... KHJ, 11:10 p.m. M-F;	Kelley, Bob..... KMPC, 6:15 p.m. Tu-Sa
Chef Milani..... KMPC, 9:30 a.m. M-F	..... 10 p.m. Sa	Kemper, Ronnie..... KECA, 2 p.m. M-F
Chicago Round Table..... KFI, 10:30 a.m. Su	Gangbusters..... KNX, 9 p.m. Sa	*Kennedy, Bill..... KNX, 12 n. M-F
Chicago Theater..... KHJ, 9:30 p.m. Su	Garden Gate..... KNX, 10:45 a.m. Su	..... 10:15 a.m. M-F
Children's Bible Stories..... KHJ, 11:30 a.m. Su	Garden School..... KGER, 2:30 p.m. M-F	Kenton, Stan..... KFI, 7:35 p.m. Tu
Christian Science..... KFI, 9:15 a.m. Su	Gardner, Hy..... KFI, 5:45 p.m. Sa	King Arthur Godfrey's Roundtable..... KNX,
..... KWKW, 8:30 p.m. M	Garr, Bill..... KWKW, 1 p.m. M-Sa	..... 2 p.m. Su
Church in the Home..... KECA, 2:30 p.m. Su	*Garred, Bob..... KECA, 7:30 a.m.; 5:45 p.m. M-F;	Kirkwood, Jack..... KHJ, 1 p.m. M-F
..... 5:30 p.m. Sa	..... 5:30 p.m. Sa	L.A. Breakfast Club..... KFVB, 8:15 a.m. W
	Garroway, Dave..... KFI, 3:45 p.m. M-F	L.A. Confidential..... KMPC, 4:45 p.m. M-F
	Gateway to Music..... KFAC, 10 p.m. Su	Laboe, Art..... KGFJ, 4 p.m. M-F;
	Gillespie's Garden..... KNX, 12:15 p.m. Sa;	..... KXLA, 1:15 a.m. Tu-Su
	..... 10:45 a.m. Su	Ladies' Day..... KFI, 9:30 a.m. M-F
	Give and Take..... KNX, 8:30 a.m. Sa	Ladies Fair..... KHJ, 11 a.m. M-F
		L.A. Medical Assn..... KFAC, 1 p.m. Th
		Land of the Free..... KHJ, 11:15 p.m. Su
		Lanza, Mario..... KFI, 7 p.m. F
		*Lawton, Fleetwood..... KFI, 7:15 a.m. M-F

Layman's Hour.....KECA, 9:30 p.m. Sa  
 Lea, Terrea.....KFI, 3 p.m. Su  
 Lee, Peggy.....KNX, 9:45 p.m. Tu, Th  
 \*Lesueur, Larry.....KNX, 2:55 p.m. Su  
 Let George Do It.....KHJ, KGB, 8 p.m. M  
 Let's Pretend.....KNX, 8:05 a.m. Sa  
 Let's Prove It.....KGIL, 3 p.m. Su  
 Let's Talk Politics.....KFWB, 6:15 p.m. M-F  
 \*Lewis, Fulton.....KHJ, 4, 9:15 p.m. M-F  
 Leyden, Bill.....KFWB, 6:30 a.m. M-Sa;  
 9:30 a.m. Su  
 Liberal Catholic Hour.....KFAC, 9 a.m. Su  
 Life Can Be Beautiful.....KFI, 4 p.m. M-F  
 Life Is Your Business.....KECA, 3:45 p.m. M-F  
 Light and Life Hour.....KECA, 8:30 a.m. Su  
 Line Up.....KNX, 6 p.m. Tu  
 Linkletter, Art.....KNX, 12:30 p.m. M-F  
 Lithuanian Program.....KOWL, 10 a.m. Sa  
 Lombardo, Guy.....KECA, 8:30 p.m. M  
 Lombardoland, U.S.A.....KHJ, 7:30 p.m. Sa  
 Lone Journey.....KECA, 10:15 a.m. M-F  
 Lone Ranger.....KECA, 7 p.m. M,W; 8 p.m. Sa  
 Lonesome Cal.....KHJ, 10:30 p.m. M-F  
 Los Angeles in Review.....KMPC, 1:45 p.m. F  
 Lucky Lager Dance Time.....KMPC, 9:30 p.m. Su;  
 Tu; 10:30 p.m. F; 9:30 p.m. Sa;  
 KESD, 10:15 p.m. D  
 Lutheran Gospel Hour.....KXLA, 6:30 p.m. Su  
 Lutheran Hour.....KHJ, KVOE, 10:30 a.m. Su  
 Lynn Looks a H'wood.....KHJ, 3:45 p.m. M-F  
 Ma Peckins.....KNX, 10:15 a.m. M-F  
 Magazine Theatre.....KHJ, 9:30 p.m. F  
 Main Street Music Hall.....KNX, 1:30 p.m. Su  
 \*Main Street to Malibu.....KECA, 6:45 p.m. Su  
 Maitise.....KHJ, 7 p.m. F  
 Major League Baseball.....KMPC, 10:05 a.m. M-Sa  
 Major League Show.....KMPC, 10 a.m. M-F;  
 10:45 a.m. Sa  
 Make Way for Youth.....KNX, 12:30 p.m. Sa  
 Malone, Ted.....KECA, 3:30 p.m. M-F  
 Mann, Herbert J.....KFI, 10 a.m. Su  
 \*Manning, Knox.....KFI, 7:45 a.m. M-F  
 Mansfield, Andy & Virginia.....KFI, 8 a.m. Sa  
 Marine Band.....KHJ, 9 a.m. Sa  
 Marine Corps Chorus.....KFI, 6:30 p.m. Th  
 Marines in Review.....KECA, 7:30 p.m. Sa  
 Marx, Groucho.....KFI, 9 p.m. W  
 Martin Kane.....KFI, 1:30 p.m. Su  
 Masquerade.....KECA, 6:16 p.m. Su  
 Massey, Curt.....KHJ, 4:30 p.m. M-F  
 Masters in Miniature.....KFAC, 11 a.m. Sa  
 Masters in Review.....KMPC, 7 p.m. Su  
 Masterson, Paul.....KECA, 5:30 a.m. M-F  
 Matinee.....KFAC, 2 p.m. M-Sa  
 McBride, Mary Margaret.....KECA, 4 p.m. M-F  
 McCulla, Jim.....KMPC, 7:15 a.m.  
 McFarlane, Bruce.....KHJ, 8 a.m. Sa  
 McLaughlin, Bob.....KLAC, 6:05 p.m. M-Sa  
 McNeill's Breakfast Club.....KECA, 8 a.m. M-F  
 Meet Millie.....KNX, 6 p.m. Su  
 Meet the Missus.....KNX, 11:30 p.m. Sa  
 Meet the Press.....KFI, 7 p.m. Su  
 Meet Your Match.....KFI, 9 p.m. Tu  
 Men's Corner.....KHJ, 3:30 p.m. Sa  
 Merry-Go-Round.....KNX, 11:15 p.m. M-F  
 Merry Millman.....KHJ, 5 p.m. M-F  
 Message of Israel.....KECA, 11 a.m. Su  
 Meyberg, Dot.....KGJF, 5:45 p.m. Sa  
 MGM Theater.....KHJ, 8 p.m. Sa  
 Midnight Flyer.....KFI, 12:30 a.m. M-Sa  
 Mike 95.....KFI, 12:15 p.m. Su  
 \*Miller, Marvin.....KHJ, 12:30 p.m. M-F  
 Missionary News.....KFSD, 9:30 p.m. W  
 Midnight Mission.....KRED, 10 a.m. M-F  
 \*Monday Morn. Headlines.....KECA, 8:15 p.m. Su  
 Montgomery, Robert.....KHJ, 12:30 p.m. Su  
 Morning Concert.....KFAC, 9 a.m. M-F  
 9:30 a.m. Su  
 Mother's Album.....KMPC, 9:15 p.m. Su  
 Motorists Melody Time.....KFI, 9:45 p.m. Su  
 Mr. and Mrs. North.....KNX, 8:30 p.m. Tu  
 Mr. Big Meets the Boss.....KBIG, 12 n. Su-F;  
 3 p.m. Sa  
 Mr. Chameleon.....KNX, 6 p.m. Th  
 Mr. Information.....KNX, 1:25 p.m. M-F  
 Mr. Keen.....KNX, 8:30 p.m. Th  
 Mr. President.....KECA, 7:30 p.m. Tu  
 Muir, Dr. Warner.....KMPC, 5:45 p.m. Sa  
 Mulvey, Kay.....KFI, 12:45 p.m. Su  
 Murray, Johnny.....KFI, 8 a.m. M-F  
 \*Murray, Edward R.....KNX, 5 p.m. M-F  
 Museum Concert.....KFAC, 3 p.m. Su  
 Music for You.....KNX, 12:30 p.m. Su  
 Music From the Moon.....KECA, 10:30 p.m. M-F  
 Music Room.....KFI, 5 p.m. Su  
 Music With the Girls.....KNX, 11 a.m. Sa  
 Musical Crossroads.....KFAC, 10 p.m. M-Sa  
 Musical Digest.....KGJF, 7 p.m. D  
 Musical Masterpieces.....KFAC, 4 p.m. D  
 Musical Milestones.....KFAC, 6:30 p.m. M-F  
 Musicland, U.S.A.....KNX, 8:30 p.m. F  
 Music Hall.....KFAC, 11:30 a.m. M-Sa  
 \*Mutual Newsreel.....KHJ, 6:15 p.m. M-F  
 My Secret Story.....KFI, 8 a.m. Sa  
 My True Story.....KECA, 10:30 a.m. M-F  
 NBC Summer Symphony.....KFI, 6 p.m. Sa

\*Name That Song.....KHJ, 8 p.m. W  
 National Farm & Home.....KFI, 11:30 a.m. Sa  
 National Radio Pulpit.....KFI, 7 a.m. Su  
 National Vespers.....KECA, 11:30 a.m. Su  
 Native Daughters.....KWKW, 9 p.m. Tu  
 Navy Hour.....KECA, 5 p.m. Sa  
 Negro College Choirs.....KECA, 7:30 a.m. Su  
 Newsstand Theatre.....KECA, 8:30 p.m. Sa  
 \*Nichols, Les.....KHJ, 8:25 a.m. M-F  
 Nick Carter.....KHJ, 3:30 p.m. Su  
 Night Bent.....KFI, 7 p.m. M  
 Noble, Wendell.....KNX, 1 p.m. M-F  
 Nora Drake.....KNX, 11:30 a.m. M-F  
 Norman, Gene.....KLAC, 8 p.m. M-Sa  
 Norman, Phillip.....KNX, 1:30 p.m. M-F;  
 10:30 p.m. Tu-Sa; 1:30 p.m. Sa  
 Now Hear This.....KLAC, 8:30 p.m. Su  
 Official Detective.....KHJ, 9:30 p.m. Tu  
 Old-Fashioned Sunday School Hour.....KECA,  
 9 a.m. Su  
 One Man's Family.....KFI, 8 p.m. M-F  
 Open Forum.....KMPC, 6:30 p.m. M  
 Operatic Selections.....KHJ, 11:30 p.m. Su  
 Original Amateur Hour.....KECA, 8 p.m. Th  
 Other Side of the Day.....KFI, 1 a.m. M-Sa  
 Otis, Don.....KMPC, 12 n. Tu-Su  
 Our America.....KMPC, 7:30 p.m. Sa  
 Our Gal Sunday.....KNX, 9:45 a.m. M-F  
 Out of Thunder.....KHJ, 9:30 p.m. W  
 Owens, Jack.....KNX, 4:15 p.m. M-F  
 Palladium Party.....KFI, 9:30 p.m. Sa;  
 10:30 p.m. Su; 11:15 p.m. T-F  
 Parsons, Lonella.....KNX, 6:30 p.m. Tu  
 Passing Parade.....KFI, 6:15 p.m. M-F  
 \*Pearson, Drew.....KECA, 6 p.m. Su  
 People Are Funny.....KNX, 7 p.m. Tu  
 People's Platform.....KNX, 9 a.m. Sa  
 Pepper Young's Family.....KFI, 12:30 p.m. M-F  
 Perry Mason.....KNX, 11:45 a.m. M-F  
 Pet Exchange.....KGJF, 7:30 p.m. F  
 Peter Salem.....KHJ, 7:30 p.m. Tu  
 \*Peterson, Elmer.....KFI, 5:45 p.m. Tu-F  
 Piano Parade.....KFAC, 9:30 a.m. M-F;  
 12:05 p.m. Su  
 Piano Party.....KFVD, 5:45 p.m. M-F  
 Pindley, Virgil.....KFI, 6 p.m. M-F  
 Play It Again.....KECA, 11:30 a.m. M-F  
 Portrait in Sports.....KFI, 7:45 p.m. F  
 Portrait of a City.....KFI, 7:35 p.m. W  
 Postmark USA.....KECA, 7:30 p.m. W  
 Potter, Peter.....KLAC, 9:30 a.m. D  
 Prayer for Peace.....KMPC, 6:55 a.m. M-F;  
 8 a.m. Sa, Su  
 Psychology Speaks.....KWKW, 9:15 p.m. Tu  
 \*Queen for a Day.....KHJ, 11:30 a.m. M-F  
 Quiz Kids.....KNX, 9 p.m. M  
 Railroad Hour.....KFI, 8:30 p.m. M  
 Reese, Pee Wee.....KHJ, 5:45 p.m. Sa  
 Repeat Performance.....KFI, 10:30 p.m. M-F  
 Report From Pentagon.....KHJ, 4:45 p.m. Sa  
 \*Reporter's Roundup.....KHJ, 8 p.m. F  
 Request Performance.....KGJF, 6 p.m. D  
 Reviewing Stand.....KHJ, 5 p.m. Su  
 \*Richfield Reporter.....KFI, 10 p.m. Su-F  
 Right to Happiness.....KFI, 12:45 p.m. M-F  
 Righter, Carroll.....KFVD, 8:45 p.m. M,W  
 Road of Faith.....KBIG, 8 a.m. Su  
 Road of Life.....KFI, 12:15 p.m. M-F  
 Robert Q's Waxworks.....KNX, 8 p.m. Sa  
 Rocky Jordau.....KNX, 7:05 p.m. Su  
 Rod and Gun Club.....KHJ, 9:30 p.m. Th  
 Romance.....KNX, 6 p.m. M  
 Romance of Helen Trent.....KNX, 9:30 a.m. M-F  
 Rosemary.....KNX, 8:45 a.m. M-F  
 Rowe, Red.....KFWB, 4 p.m. M-F; 4:30 p.m. Sa  
 Ruker Reports.....KHJ, 3:45 p.m. Sa  
 Salt Lake Tabernacle.....KNX, 8 a.m. Su  
 Sampson, Bill.....KWKW, 4:30 p.m. M-Sa  
 Saturday Symphony.....KFI, 8:30 a.m. Su  
 Scarlet Pimpernel.....KFI, 8:30 p.m. Tu  
 Second Mrs. Burton.....KNX, 11 a.m. M-F  
 \*Seavard Eric.....KNX, 8 p.m. M-F  
 Sgt. Preston of the Yukon.....3 p.m. Su  
 \*Shadel, Bill.....KNX, 8:30 a.m. Su  
 Silver Eagle.....KECA, 7 p.m. Tu,Th  
 Slack, Peter.....KGER, 2:30 p.m. M-F;  
 5 p.m. Sa; 10:30 p.m. M-F; 7:30 p.m. Su  
 Smith, Carl.....KNX, 1:15 p.m. M-F  
 \*Smith, Howard K.....KNX, 9:30 a.m. Su  
 \*Sokolosky, George.....KECA, 8:45 p.m. Su  
 Songs of Faith.....KFI, 6:15 a.m. Su  
 Songs of the B-Bar-B.....KHJ, 5:30 p.m. M-F  
 Songs of the Century.....KMPC, 7 p.m. Sa  
 Sons of the Pioneers.....KECA, 12:30 p.m. M-F  
 \*Southland News.....KFI, 8:30 a.m. M-F  
 Space Patrol.....KECA, 9:30 a.m. Sa  
 Sports Book.....KLAC, 8:45 a.m. 4:45 p.m. M-F  
 Sports Dial.....KRED, 5:30 p.m. M-Sa  
 Squeakin' Deacon.....KXLA, 5:30 p.m. 9 p.m. M-F  
 5:30 p.m. Sa; 11 a.m. Su  
 Standard Hour.....KFI, KFSD, 8:30 p.m. Su  
 Starlight Revue.....KNX, 10:30 p.m. M  
 Stars Over Hollywood.....KNX, 9:30 a.m. Sa

Stella Dallas.....KFI, KFSD, 1:15 p.m. M-F  
 Stern, Bill.....KFI, KFI, 7:35 p.m. F  
 Stewart, Bill.....KWKW, 9 a.m. M-Sa  
 Stone, Paula.....KHJ, 9 a.m. M-F  
 Story Circus.....KMPC, 7:30 a.m. Sa  
 Stury, Ralph.....KNX, 8 a.m. M-F  
 5:25 a.m. M-Sa  
 \*Stop the Music.....KECA, 5 p.m. Su  
 Stranger from the Sea.....KFI, 9:30 p.m. Su  
 Strawhat Concert.....KNX, 9:05 p.m. Tu  
 Strength for the Day.....KMPC, 5:15 a.m. M-Sa  
 Strike It Rich.....KFI, 10:30 p.m. M-F  
 Student Symphony Concert.....KECA, 4:30 p.m. Sa  
 Summer Cruise.....KECA, 9 p.m. Sa  
 Summer Serenade.....KECA, 9:30 p.m. Th  
 Sunday With Bill.....KECA, 9:30 a.m. Su  
 Sunset Serenade.....KFAC, 5 p.m. M-Sa  
 Supervisor's Report.....KFI, 10:15 p.m. Sa  
 \*Swayze, John Cameron.....KFI, 7:30 p.m. M-F  
 Take a Number.....KHJ, 1:30 p.m. M-F  
 Talent Opera Singers.....KWKW, 9:30 p.m. M  
 Talent Scouts.....KNX, 8:30 p.m. M  
 Talks on Books.....KECA, 6:30 p.m. Sa  
 Tarzan.....KNX, 6 p.m. Sa  
 Taylor, Henry J.....KECA, 7:30 p.m. M  
 Taylor, Mary Lee.....KFI, 11 a.m. Sa  
 Telephone Hour.....KFI, KFSD, 9 p.m. M  
 Tello-Test.....KHJ, 10:15 a.m. M-F  
 \*Ten O'clock Wire.....KNX, 10 p.m. D  
 Texas Rangers.....KFI, 7:30 p.m. Su  
 Theater of Famous Radio Players.....KNX,  
 3:30 p.m. Su  
 Theater of Today.....KNX, 9 a.m. Sa  
 The Chase.....KFI, 9:30 p.m. Th  
 The Christian in Action.....KECA, 12 n. Su  
 The Shadow.....KHJ, 2 p.m. Su  
 The Whistler.....KNX, 7:30 p.m. Su  
 Thinking Out Loud.....KNX, 11:45 p.m. Su  
 This I Believe.....KNX, 11:40 p.m. M-Sa; 7 p.m. F;  
 1:05 a.m. D  
 This Is Living.....KNX, 2:30 p.m. Sa  
 This Is Los Angeles.....KNX, 3:05 p.m. Sa  
 This Is Your FBI.....KECA, 8:30 p.m. F  
 This Thing Called Life.....KHJ, 8 a.m. Su  
 \*This Week Around World.....KECA, 12:30 p.m. Su  
 Time Capsule.....KECA, 7:30 p.m. Su  
 Tin Pan Valley.....KFI, 7 p.m. Sa  
 Tinney, Cal.....KECA, 3 p.m. M-F  
 Today in Business.....KMPC, 5:05 p.m. M-F  
 Top Story.....KFI, 3:30 p.m. Su  
 Top Guy.....KECA, 8 p.m. F  
 Town Hall Party.....KFI, 9 p.m. F; 8 p.m. Sa  
 Tracy, Lee.....KFI, 1:30 p.m. Su  
 \*Trout, Bob.....KNX, 2:30 p.m. Su; 7:30 p.m. M;  
 9 p.m. Tu; 7 p.m. Tu-F  
 True Detective Mysteries.....KHJ, 2:30 p.m. Su  
 Truth or Consequences.....KFI, 6:30 p.m. Tu  
 Tusher, Bill.....KECA, 7:15 p.m. M-Sa  
 Tuttle Time.....KFVD, 7 a.m. M-Sa  
 \*Twenty Questions.....KHJ, 8 p.m. Su  
 Twilight Tales.....KMPC, 4:15 p.m. Tu,Th  
 Unity Daily Word.....KFAC, 8:45 a.m. M-Sa  
 U.N. Is My Beat.....KFI, 8 a.m. Su  
 U.N. Story.....KWKW, 8:45 p.m. M  
 U.N. Today.....KFWB, 8:45 p.m. M-F  
 U.S. Marine Band.....KHJ, 5:30 p.m. Sa  
 University Explorer.....KNX, 10:30 a.m. Su  
 \*Vallie, David.....KNX, 8:15 a.m. M-F  
 Viennese Varieties.....KFAC, 5:30 p.m. M-F  
 Voice of Agriculture.....KMPC, 6:30 a.m. M-F  
 Voice of Calvary.....KXLA, 10 p.m. Su  
 Voice of Firestone.....KFI, KFSD, 5:30 p.m. M  
 Voice of Prophecy.....KECA, 2 p.m. Su  
 Voice of the Blind.....KGJF, 8:15 a.m. W  
 Walk a Mile.....KNX, 7 p.m. M  
 War Front-Home Front.....KHJ, 8:30 p.m. M  
 We Call It Jazz.....KFI, 11:30 p.m. Sa  
 \*Weaver, Hank.....KECA, 12 n., 6 p.m. M-F;  
 6:45 p.m. Su  
 Welcome Travelers.....KFI, 3 p.m. M-F  
 Welk, Lawrence.....KECA, 11:45 p.m. Su;  
 11 p.m. W-F; 10:30 p.m. Sa  
 Wendy Warren.....KNX, 9 a.m. M-F  
 Whelan, Monica.....KHJ, 9:15 p.m. Sa  
 What's My Line?.....KFI, 7 p.m. W  
 What's the Score?.....KFI, 6:30 p.m. W  
 Wheeler, Burritt.....KFI, 4:30 p.m. M-F  
 Whispering Streets.....KECA, 10:05 a.m. M-F  
 White, Joe.....KFI, 11:30 p.m. F  
 Whitehall 1212.....KFI, 2:30 p.m. Su  
 Wilson, Meredith.....KFI, 5 p.m. Su  
 Woman in My House.....KFI, 1:45 p.m. M-F  
 Women's Forum.....KNX, 7:30 p.m. F  
 World Bible Society.....KGJF, 8 a.m. M-Sa  
 World of Books.....KFI, 11:45 a.m. Su  
 World of Opera.....KFAC, 3:30 p.m. M-Sa  
 Yesterday and Today.....KECA, 8:30 p.m. M  
 You and the World.....KNX, 11:45 p.m. M-F  
 You and Your Schools.....KWKW, 9:45 p.m. F  
 You Bet Your Life.....KFI, 9 p.m. W  
 Young, Norma.....KHJ, 9:30 a.m. M-F  
 Young Dr. Malone.....KNX, 11:45 a.m. M-F  
 Young Widder Brown.....KFI, 1:30 p.m. M-F





**Wild Red Berry:**

# My Philosophy

*(Jules StrongBow, TV-Radio Life Wrestling Editor, is on a well-earned two-week vacation. During his absence, Wild Red Berry will tell our readers his philosophy of life. No doubt thousands of TV fans have heard loquacious Red on the air, but now you can read him in this exclusive column.)*

I consider it a signal honor as well as a pleasure and a privilege to write this column. I shall endeavor to make my remarks as brief and painless as possible.

I shall follow the philosophy: he who thinks by the inch and speaks by the yard ought to be dealt with by the foot.

### Dynamic

It is rather difficult to choose a topic to write about but I presume you would like to know something about this business of wrestling. We wrestlers live a rather exciting and dramatic life. There are never any dull moments.

To us life is a mixture of lures, failures, tragedies, and shattered ambitions and ideals. Such things are inseparable from life.

Yet we find life, with all its conflicts and uncertainties, its glories and despair, is still worth living—if we only know how to live. You don't need

a Hindu formula for an explanation; I'll give you the inimitable Wild Red Berry philosophy:

Too many people today have an empty philosophy of life. They eat to live, and live to eat. The life which does not go beyond the mere struggle for existence has very little significance or worth. Life does not consist in what we have, or in things good, bad or indifferent which come to us. Life's true quality is shown in the way we use what we have, and the way we meet what comes to us.

### Ups and Downs

The wrestling profession is not a bed of roses. We have our ups and downs the same as the elevator boy does.

Yes, professional wrestling is a rugged life. In order for one to survive, one has to be as brave as a lion, strong as a mule, tough as a pine knot, sharp as a razor, and astute as a politician. I say that feelings pass, thoughts pass, and opinions change, but what you DO, lasts.

### Divine

It is not only well to think, but it is divine to act well.

I see that my space and time is running out on me. And I do not wish to burden you like the man who was speaking at a meeting where a young fellow stuck his head in the back door and said: "Is the speaker through?" Someone in the audience shouted: "Yes, he's through. But he doesn't have sense enough to quit."

I'll quit now—but I'll be back next week giving you more of Wild Red Berry's down-to-earth philosophy.

If you want to be a colossal success—as I am in life—then be sure to read next week's column.

# Peg

*(Continued from Page 4)*

so much so that Nikki does not realize much change in the domestic situation.

Break-up of married life would be enough to upset any person, but in addition to this, Peggy had two other sad experiences last year. She came through all three with her quiet philosophy strengthened, actually surprising herself with her own stamina. The second tragedy was the death of her father, but grief over this loss was lightened because Peggy, before he died, had a chance to express some wonderful and appreciative sentiments.

Number-three event was the suit against Dave and Peggy over their song, "Mañana," which someone else claimed was his original. The affair took tremendous toll, a full three-week trial in New York, and \$20,000 for attorneys' fees. Altogether it was a trying experience, even though Peggy and Dave emerged winners. Peg hasn't released any new songs lately, but she has been polishing several and plans to launch a group soon.

"I have really never felt better — more placid — than I do now," the singer confided as she summed up her life of the past few months. Through all her success and sorrow, Peggy has maintained and gained poise. Happy now with TV appearances, which she loves, and her new CBS radio show, she exudes contentment. Her make-up and clothes reflect this placid Peg. She is wearing very simple but elegant things, exquisitely tailored suits being a prime favorite. Her skin is clear, her eyes seem more direct than ever since she has adopted her new straight-back headdress. "Doing my hair this way is something I thought I could never get away with," she confessed. "It does give me a good clean feeling. When I wore it around my face, I didn't feel as placid as I do now with it skinned back."

★ ★

## GOING, GOING, GONE!

Sam Mannis has been requested by the head of an Eastern auctioneering school to address its graduating class in the art of spiel. He will do this when he makes his regular trip to New York to buy furs for his own galleries.

# COLOR TV

Since we first started advertising in this magazine, thousands of people have purchased Great Western's TV-Color Filter. Many of those people have re-ordered and sent this filter to friends and relatives. To those of you who have not purchased a filter, this is what it is: Made on Eastman Kodapak film, this 3-color filter is easily attached to your TV set by means of scotch tape, and can be just as easily removed. This TV color filter gives the ILLUSION of color (green, yellow and blue) and is a temporary answer to the Government's ban on the manufacture of TV color sets. Great Western's TV color filter will do this for you: reduce "snow" and "ghosts"; make the picture clearer, improve "fringe area" reception; eliminate glare and eyestrain. Send check or money order for \$2.00 in an envelope addressed to: Great Western, Dept. 718, c/o TV-Radio Life, 6361 Selma Ave., Hollywood 28, Calif. We'll put your filter in the mail within 48 hours. Please allow one week for delivery. Specify screen size with order. Send your order today. Sold on money-back guarantee. —Advertisement

## Democratic Convention Coverage Microwaved From Chicago

Daily schedule of programming subject to change during convention telecasts.

### TELEVISION

KNXT (2) 7:30 a.m., 6:00 p.m. M-F.  
KNBH (4) 7:30 a.m. M-Th, 4:00 p.m., 6:30 p.m. M-Th.  
KTLA (5) 9:00 a.m. M-Th; 8:30 a.m. F, 6:30 p.m. M-F.

KECA-TV (7) 9 a.m., 6:30 p.m. M-F.

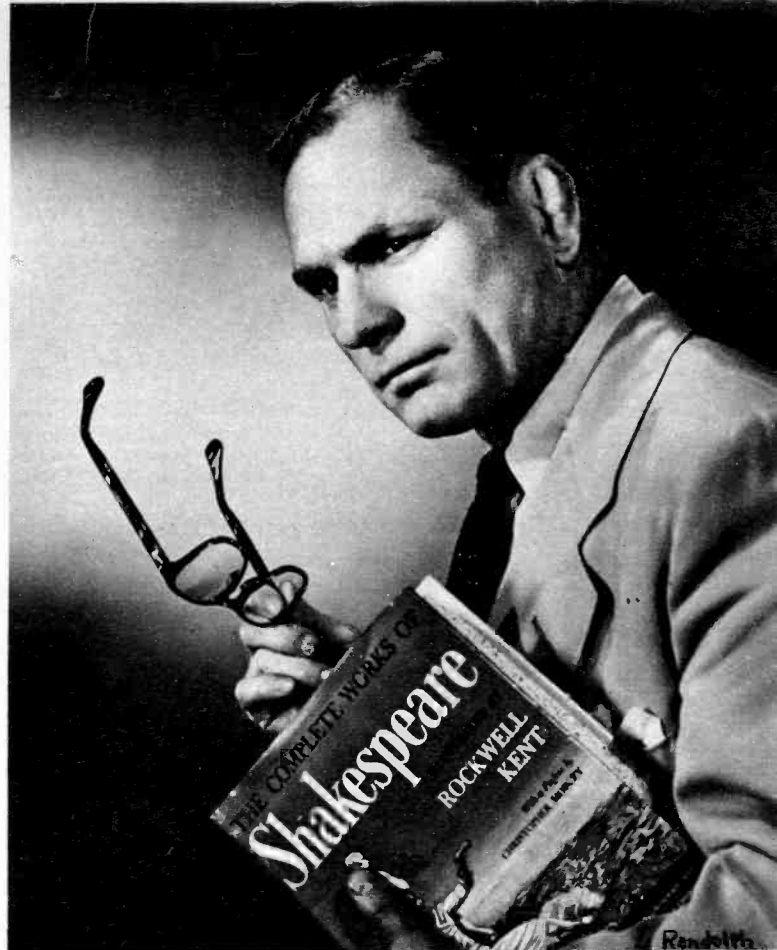
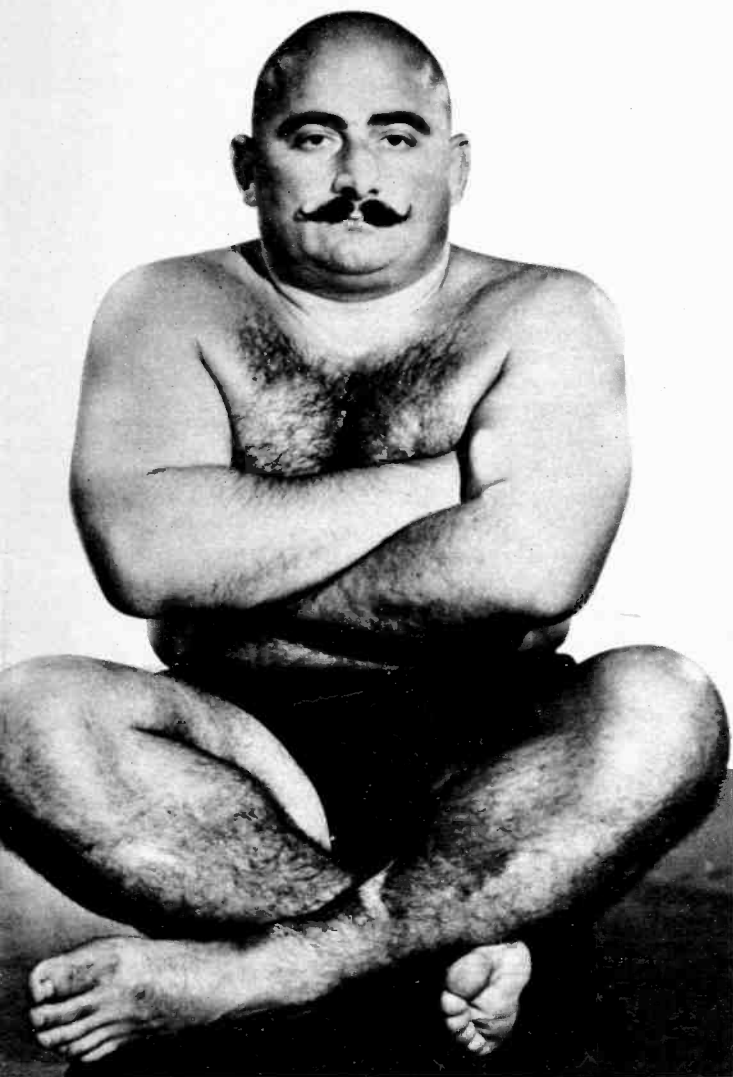
### RADIO

KECA 9:30 a.m., 6:30 p.m. M-F.  
KFI 9:30 a.m., 6:30 p.m. M-F.  
KNX 9:30 a.m., 6:30 p.m. M-F.

**BELIEVE IT OR NOT**, this well-dressed, scholarly-looking gent is none other than the inimitable Wild Red Berry. In his more studious moods, Red does wear glasses. Red says the modern English language doesn't have enough words for his immense vocabulary, so he's digging into Shakespeare lately for some new tongue-twisters. (Randolph photo.)

# *Around the Wrestling Circle*

With Jules StrongBow



▼ **COWBOYS AND INDIANS GOT TOGETHER** recently during the Annual Oklahoma State picnic in Long Beach. Here Lone Eagle is in the process of scalping Noel Boggs while Billy Strange looks on. (Raebø photo.)



◀ **ONE OF THE MOST POPULAR MATMEN** with local fans is Ali Bey, roly-poly Turk. He isn't the greatest grappler in the world, but he is surely one of the most colorful. (Gaby of Montreal.)





*Bob and Ray:*

# *They've Got the Last Laugh Now*

By Ted Hilgenstuhler

▲ **RAY GOULDING** (left) and Bob Elliott are all smiles now, but this story reveals how during the past year they have had their ups and downs.

**S**LOWLY, RAY GOULDING walked into his little NBC office located in the RCA Building in Rockefeller Center. He was beat.

Although it was only nine o'clock in the morning, he and his partner, Bob Elliott, had been up since five (after retiring past midnight), and had already done a full day's work on their radio show.

At the time of this exclusive interview with TV-Radio Life, the young comics from Boston were working hard but receiving very little for their efforts.

A minority of the critics and the NBC publicity department were raving about "their fresh, sparkling comedy," but they were still having

trouble convincing the masses and the sponsors. Their biggest achievement up to that time had been an award which described their program as one of the worst on the air.

### A Gag

Despite his fatigue, Ray took time out to explain how he and his partner in comedy began their activities.

"It started as a gag," Ray said. "You know how two fellows at a radio station will get together and clown around.

"Well, in 1946 Bob and I were both staff announcers at WHDH in Boston. After I finished my newscasts I would remain at the studio and pull some gags on Bob's disc-jockey show. The station liked it so much they gave us a daily morning program. Since signing with NBC this year we have been doing too much, really, but we hope it eventually pays off."

"You'll excuse me now," Ray concluded. "Bob's home getting some

shut-eye, and I think I'll do the same before we start rehearsing for our afternoon TV show."

That was the last time we saw Ray Goulding. He looked like a tired, disillusioned man.

Shortly thereafter their TV show was dropped. Sponsors and the public were still unconvinced that their satire, mimics, and general tomfoolery were worth the dough and time.

Bob and Ray kept plugging away, however, and NBC was stuck with a contract.

Last month the crazy working hours and the zany routines finally paid off.

Bob and Ray won the coveted Peabody Award as the top comedians on radio.

Instead of ulcers the boys now have sponsors, and plenty of them. They're also scheduled to give TV another try in the near future.

▼ **HERE ARE BOB AND RAY IN ACTION** during one of their ad-lib radio programs. They never use a script; all that is written beforehand is a loose format, together with some ideas and gags.



▼ **LINDA LOVELY WAS ONE** of the featured attractions on Bob and Ray's TV show. Here she is upside down and right side up. Looks good from both angles. (NBC photos.)



July 10, 1952



▲ **GEORGE "KILLER" KOUDOUNAS** (Hollywood Hawks) is trying to get at the puck, but Clark Headrick's (Long Beach Raiders) shin seems to have gotten in the way.



▲ **AL McCALL** of the Los Angeles Arrows sits sulking in the penalty box as pretty Betty Ames tries to cheer him up. Editor's note: This is a penalty?

# KEEP 'EM ROLLING!

**S**PORTS FANS like it rough. The tremendous success of both boxing and wrestling on TV proved that.

One of the roughest and fastest games known to man is ice hockey. This year, however, ice hockey was not available in Los Angeles.

So what happened? Jack Rourke from KTTV got a brainstorm, or an icestorm, or a rollerstorm, or whatever you want to call it.

"If we can't have ice hockey, we'll give the fans the next-best thing—roller hockey!" Jack reasoned.

## Problems a-Plenty

It sounded simple enough, but turned out to be a complex situation.

First of all Jack and his colleague, Dick Wendelken, had to go out and hustle up some hockey hotshots. With the aid of Captains George "Killer" Koudounas (Hollywood Hawks), Al McCall (L.A. Arrows), and Clark Headrick (Long Beach Raiders), they managed to round up enough players for three teams.

Because there was no regular hockey rink available, Jack and the boys had to build their own at the Redondo Beach Skateland Arena.

One of the oddities of the entire operation was that this sport was developed primarily as a TV package and secondarily as a "rediscovered" sport.

Consequently many other problems were encountered and conquered: insurance for all the players; uniforms and equipment for the teams; pay for the players; the installation of 400 seats at the rink (they've packed as many as 800 at one time); and good lighting and camera locations for TV purposes.

The first practice game was held in late winter, 1951. Then it took a few months to convince the KTTV bigwigs that this "sport" might make a good "TV show."

Starting in February and lasting for thirteen weeks, the games gave Sunday night viewers almost two full hours of zinging pucks, flying fists, and close, exciting contests, all aptly described by versatile Bill Welsh.

At the end of the thirteen-week period (won by the L.A. Arrows), public interest (plus some loot from the sponsors) had so increased that a second thirteen-week schedule was decided upon. A fourth team from San Diego was even added to the list.

Right now the hot-tempered rollers are in the midst of a new squabble for the championship. The final playoffs are scheduled for August 10.

From every angle then—economically, TV-wise, and sports-wise—this is one business that is really rolling along!



▲ **AL AND CARROIL McCALL**, both of the Los Angeles Arrows, seem to be pretty successful in keeping Chuck Curcio of the Hollywood Hawks away from the all-important puck. (KTTV-Rothschild photos.)

▼ **"KILLER" KOUDOUNAS**, the "bad man" of the roller-hockey world, here applies a body check to Bob McLaughlin of the Long Beach Raiders during one of the KTTV telecasts.







MARY HELPS EDDIE ALBERT pull cards out of the hopper for the lucky winner of the day on their KLAC-TV show. ➔

IT'S NOT often that a girl becomes a popular television personality by making a habit of going to the races. But that's just about the way Mary Sampley and Eddie Albert's KLAC video show arrived before the cameras.

Mary's TV career began in 1949 when Al Jarvis had the afternoon KLAC spot. It seems that Jarvis posted the race results as a regular item on his program and needed a girl to write on the blackboard all the racing information and perhaps give a few sidelights on the horses in the running at Hollywood Park. Mary, who was then spending all her time at the races, was a natural for this job and so was called in to post the track information. Gradually the race results became a big feature and Mary gained at the same time a growing audience. These same race results are today more or less prohibited from receiving TV attention as this is said to encourage gambling and betting at the track.

#### She Owned Horses

Mary spent her time at the races not as a big-time bettor, but as an owner and trainer of horses. She and her husband at one time owned five race horses which ran regularly at Hollywood Park, Caliente and Bay Meadows. Television was then only a medium where Mary might see her own horses running.

After her success in front of the



KLAC cameras, Mary has discovered that "there can be just as much heartbreak in horse racing as there is in TV." Although she no longer owns race horses she remembers the horses she once counted on and how one lost out after he developed the blind staggers. One of her horses, "Seargo," was beaten in a photo finish.

#### Early Theater Work

Theater work, especially pantomime, came first with Mary when she was in college. She did some extra work in films and acted professionally before her marriage. She loves to do her comic songs and hopes to do more of them on the Eddie Albert show or on a video show of her own. Every time she browses around a music shop, Mary is looking for songs which are tailored for her comic interpretation. If viewers have any song suggestions she would be interested in hearing from them.

Mike, Mary's seven-year-old son, receives most of the TV star's off-camera attention. He is allergic to horses and according to Mary is

◀ WHENEVER TIME ALLOWS, MARY RETURNS to her first love . . . the horses. Here a trainer at Hollywood Park takes Mary and her son, Mike, on a visit to the stables.

# From Horses To TV

Was an Easy Step for Mary Sampley

By Arlene Garber

"strictly a baseball fan." Mary said he doesn't see anything so keen about watching her on TV, but enjoys talking to anyone about baseball when he is on the KLAC show.

Whenever Mary has spare time she still loves to go off to the track or play a round of golf, and claims that a ride in a car is an event for her. Speaking of golf, her score is in the low eighties, which anyone will admit is "good golf." She has played golf with the famous pro, Babe Didrikson, who is a friend of hers.

In most matters Mary is as calm as she appears on the TV screen. She said, "I never get rabid about anything and I dislike arguments of all kinds and always avoid them." Her role on the daily five-hour TV session is as informal as it seems to set-siders. Often she doesn't see the program schedule for the day until she is about to go on camera.

#### Television or Racing?

We asked Mary about her TV chats with popular star Betty White, with whom she shares the camera spotlight. Mary said, "Betty is just a typical girl. We talk about her boy friends a lot, but I know Betty is the kind of girl who dates only one fellow at a time."

Although horse racing is still very dear to Mary, she admits: "I was fortunate to be in on the ground floor of TV. I learned on the way and I made my mistakes, too."

Before Mary hurried back to the KLAC studios we asked her for a little advice on "playing the horses."

"I never bet on place or show, I always bet a horse to win. You get your biggest returns that way. If your horse doesn't win you really aren't in the money. I'd rather put five dollars on a horse to win than put two dollars across the board."

She assured us, however, that she would never tout anyone on any horse as a "sure thing."

Would she trade the TV cameras for the horses? Mary answered "Oh, no. At this point I wouldn't think of trading television for racing."



# Turntable Tintypes

No. 1 of a Series

Bill  
Anson



## Jack's Back! Who Wants Him?

By Mildred Ross

**N**O, IT isn't a gag. You can win Jack McElroy, the biggest prize in television... about 250 pounds of joviality.

It all started when Jack and his producer-friend, Jim Parks, were kicking ideas around for a television show. Jack, a past master at give-away shows, jestingly remarked, "Why not give me away?" That did it... an idea was born, and the "Win Jack McElroy" feature of his KNBH show has caught on like a prairie fire.

Members of various clubs appear on the telecast to tell of their project

and why they feel they should win Jack. Each week the judges award mirth-and-madness McElroy to the club whose project they deem to have the most merit. This is indeed a fortunate break for churches and philanthropic groups. If you want to raise money to build a new wing for your church... host a group of kids at a summer camp... or replenish the laboratory of your local hospital, your financial troubles are over when you hit the JACKpot and win McElroy. Strange as it may seem, Mrs. McElroy isn't jealous when other women win her husband, because, after all, they are only winning his entertainment talents. Proceeds from the McElroy performances are donated to the club's pet charity.

Jack, who loves his calories and rarely bothers to diet, has been around radio row long enough to make some candid observations of audience-participation shows. Although he isn't one to sell radio short, he thinks TV is the medium for audience-participation shows. "Somehow the people get into the spirit of things more easily on television than they do in radio. After they've been told the camera is going to 'pan' over their sea of up-turned faces, they give it everything they've got."

### Women vs. Men

"Women are more responsive than men," Jack continued, "because they are less inhibited... they like to have a good time and enjoy themselves; whereas men are reluctant and shy. However, if you can succeed in getting a man to relax he'll show his true colors and ham it up."

Televising an unrehearsed-five-a-week show requires a skillful technique and then some. Jack's use of sincere flattery has been successful beyond question. His knack for handling audiences is enviable. Perhaps it's because of his genuine warmth toward people and his adherence to an old saying... "To my faults a little blind, to my virtues a little kind," which does the trick on television as it does anywhere else.

**L**OSING AN amateur contest won Bill Anson a permanent spot in show business. Paradoxically, he lost a limited engagement as vocalist with the Paul Whiteman band, but he won a contract as an entertainer with "Pops's" band. "You see," Bill explains, "while the other contestants sang their numbers straight, I clowned just to be different, and much to my surprise my impulsiveness paid off."

The former commercial artist subsequently appeared in vaudeville and eventually became a disc jockey in the Windy City. In 1946 Bill won the KFWB nation-wide disc-jockey contest and has been with the station ever since. Married to Gerry Manners, a former dancer, Bill and the family—two junior misses—live in the Hollywood Hills.

Two of Bill's outstanding talents... one obvious, the other hidden... are song-writing and mimicry. He out-Continental "The Continental." His waxed parodies of the "lover" are classics. If The Continental and Capitol records ever call it quits, Bill's *savoir faire* would fit the bill. (No pun intended.)

A close friend of the late Joe Penner, Bill has exclusive rights to the Penner properties. Listening to his letter-perfect take-off of the "Do you wanna buy a duck?" comedian can be an unearthly experience.

Bill's efforts in the song-writing field are well known. It would appear that being a record spinner would put Bill in a "natural" spot for plugging his songs. Quite the contrary, Bill has been forced to compose under a *nom de plume* because D. J.'s who plug their own songs have become tantamount to poison for band leaders and top vocalists. However, Bill is willing to go out on a limb and declare that we can call him "crazy" if his current ballad, "Win or Lose," doesn't make the hit parade. Wager we won't have to say you're off your rocker, Bill.





Girls and girls only  
are featured on

# KTLA's Ina Ray Hutton All Girl Show

Tuesdays at 9:00 p.m.



*Now . . .*

*Bigger and Better than Ever!!*



1. Vivacious Ina Ray Hutton is hostess.
2. The dancing Garri Girls are a weekly feature.
3. One of the funniest women on TV is Arlene Harris, a regular performer on the KTLA show.
4. The lovely voices of Stewart's Roguettes are heard each week.