



Valley of the Sun Active 20-30
presents



Best Civic Organization

SATURDAY, MAY 5 at 7 PM

Scottsdale Waterfront Southbridge

7135 E Camelback Road, Scottsdale, AZ 85251



#VIVA2030

 MAY 5



Saturday, May 5, 2018
7:00-11:00 p.m.

The Waterfront
Old Town Scottsdale

VIVA: A VALLEY KIDS FOUNDATION BENEFIT is one of the premier fundraising events for Valley philanthropists. The 24th Annual Cinco de VIVA: A Valley Kids Foundation Benefit is an extravagant semi-formal event that features live entertainment, food, dancing and more. Guests will indulge in fare from a selection of the top valley eateries as well as a premium selection of beer, wine and spirits.

ALL PROCEEDS from your generous donations are directly applied to programs served by the Valley Kids Foundation 501(c)(3) non-profit organization. Your dedication allows our non-profit organization to continue improving the lives of children in need in our community.

VALLEY KIDS FOUNDATION is a non-profit organization (tax ID 800120976) created and maintained by the Valley of the Sun Active 20-30 Club established to serve the Phoenix community's greatest asset – our children. We are a group of about 65 professional women who donate our time doing hands-on activities with children as well as fundraise for various deserving organizations. The Valley Kids Foundation contributes both our time and financially to numerous local children's charities:

- Arizona Legal Women and Youth Services (ALWAYS)
- Amanda Hope Rainbow Angel's
- Arizona Helping Hands
- Best Buddies Arizona
- Boys Hope Girls Hope of Arizona
- Child Crisis Arizona
- Childhelp Children's Advocacy Center of Arizona
- Florence Crittenton
- Homeless Youth Connection
- Homeward Bound
- Mission of Mercy, Inc.
- New Pathways for Youth
- Phoenix Children's Hospital Foundation
- Playworks Arizona
- Southwest Autism Research & Resource Center (SAARC)

A Sample of Past Restaurants Include:

- Citizen Public House
- Cowboy Ciao
- EVO
- Grimaldi's
- Modern Market
- Moments of Joy
- Rubio's
- Sprinkles
- Zoe's Kitchen



SPONSORSHIP DETAILS

We are looking forward to having you at Cinco de VIVA: A Valley Kids Foundation Benefit on Saturday, May 5th! This packet includes critical information concerning your participation. Questions can be directed to Courtney Angelo at vpcharities2030@gmail.com AND Amanda White at asstvpcharities2030@gmail.com. Our process ensures the best experience for you and your organization, and we appreciate your support!

Restaurant participant agrees to provide:

- Signed 2018 Cinco de VIVA: A Valley Kids Foundation Benefit Agreement
- 1,200 servings of petite entrée item for the event available from 7:00– 11:00 p.m.
- Description of menu item for use in marketing materials for event
- Signage (not to exceed a 3' X 10' banner)
- Staff to serve menu item to guests at event
- Hand sanitation station
- Napkins, plates, utensils
- Copies of food handler's cards for each staff member
- Logo for usage on promotional materials for event
- Lighting - You will be underneath a tent per the city requirements so please plan accordingly for the evening hours as it can get dark underneath the tent
- Certificate of Insurance showing that VOS Active 20-30 has been named as an additional insured on your insurance policy
- Copy of your valid catering permit or your temporary special event permit issued by Maricopa County Environmental Service Department
- Additional opportunity: Provide restaurant gift card or experience for raffle, additional media exposure and ticket give-a-ways

PARTICIPATION AGREEMENT Deadline: Thursday, April 20, 2018

Complete the attached participation sheet. Submission instructions are included in the form.

CERTIFICATE OF INSURANCE Deadline: Thursday, April 20, 2018

Please send the Certificate of Insurance showing that VOS Active 20-30 has been named as an additional insured on your insurance policy.

Valley of the Sun Active 20-30 Club | P.O. Box 1741, Scottsdale, AZ 85252

FOOD SERVICE PERMIT Deadline: Thursday April 20, 2018

Please send a copy of your permit to Courtney Angelo and Amanda White prior to the event. Maricopa County Environmental Services requires the restaurant to have a hard copy of their Food Service Permit at the event.



LOGO Deadline: Thursday, April 20, 2018

Please send a vector (.eps or .ai) logo file for usage on promotional materials

MENU ITEM Deadline: Thursday, April 20, 2018

Please send a description of menu item for use in marketing materials.

No application will be considered complete until all of the above referenced permits, insurance certificates and logo have been received.

PARTICIPANT INFORMATION

Name of team as it should appear on signage: _____

PRIMARY CONTACT

First Name: _____ Last Name: _____

Email Address: _____

Phone: () _____ Fax: () _____

DAY OF CONTACT

Phone: () _____ Cell: () _____

Number of staff on-site during event: _____

VENDOR INFORMATION

Website: _____ Instagram: @ _____

Facebook: _____ Twitter: @ _____

RESOURCE INFORMATION

Will you be grilling? Yes No

*If so, you will be responsible for the grill, extinguishing flames, disposing of all ashes and being in compliance with fire code.

Will you use propane? Yes No

Will you need electricity? Yes No





If yes, how many electrical items will you be bringing? (No more than five, please) _____

Enter your electrical items in the following format: Item, Volts-Amps/Watts

1. _____ 2. _____ 3. _____

4. _____ 5. _____

Are you or your chef willing to be a media spokesperson for print or on-air? Yes No

SUBMISSION INSTRUCTIONS

Please complete, sign and email form to vpcharities2030@gmail.com AND asstvpcharities2030@gmail.com by April 20, 2018.

QUESTIONS

Please contact Courtney Angelo at vpcharities2030@gmail.com or Amanda White at asstvpcharities2030@gmail.com



FOOD AND BEVERAGE VENDOR AGREEMENT

Vendor: _____

VOS Member Referral: _____ Value of Donation: _____

Thank you for partnering in the 24th Annual Cinco de VIVA: A Valley Kids Foundation Benefit. For your generous enrichment of the culinary experience of VIVA patrons, Valley of the Sun Active 20-30 Club ("the Club") agrees to provide the following support throughout the coming year and the duration of the event.

EPICUREAN FOOD & BEVERAGE SPONSORSHIP

- Company logo on all Cinco de VIVA marketing materials
- Link for your organization on the Cinco de VIVA website throughout the year
- Promotion via Valley of the Sun Active 20-30 Club's social media outlets
- Company recognition on VIVA sponsorship page
- Four (4) Cinco de VIVA: A Valley Kids Foundation Benefit event tickets

Vendor agrees to sponsor the Club's 2018 Cinco de VIVA: A Valley Kids Foundation Benefit event benefitting the Valley Kids Foundation. The amount or item Vendor agrees to donate is described in the Sponsorship Details package, which is incorporated herein by this reference.

Vendor agrees that this Agreement must be executed and a completed Sponsorship Details package must be submitted to the Club prior to any media recognition and print design deadlines. Vendor agrees that Vendor's name may be used for any promotional purposes, including sponsorship recognition materials. Vendor further agrees to provide Vendor's logo or other distinctive mark to the Club for sponsorship recognition materials.

Please initial here if Vendor does not want to receive recognition in the Club's advertisements, print materials, or media sponsorships.
_____ (Initial)

Vendor also agrees that the Club and Valley Kids Foundation will be included as additional insureds on Vendor's liability insurance policy.

By signing this Agreement, the Vendor Representative listed below warrants that he or she has the authority to bind the Vendor to this Agreement.

Vendor Representative: _____ Representative Title: _____

Signature: _____ on behalf of _____
(Vendor Name)

