



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: January 22, 2016

INFORMATION

Following are the key activities to be highlighted this week:

Three New Officers Coming To Oakland After Graduating From San Francisco Police Department Academy – On Friday, January 15, in a new partnership between the Oakland Police Department (OPD) and the San Francisco Police Department (SFPD), a graduation ceremony was held for 42 new police officers at the Scottish Rite Masonic Center in San Francisco. SFPD is helping Oakland train new officers: three of the graduates are Oakland police officers and will now undergo a six-week transition course to learn more about Oakland and OPD. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD's Body Worn Camera Experience Shared At Tech Summit – On Thursday, January 14, Chief Sean Whent participated on a panel presentation at the California Police Chiefs Association (CPCA) Technology Summit in Sunnyvale. The topic was "Body Worn Cameras – What You May Not Know." As Chief Whent shared, the Oakland Police Department was an early adopter of body worn camera technology, and it has proven to be a valuable tool. The CPCA Technology Summit is a training and brainstorming opportunity for chiefs and members of their agencies to candidly share struggles and successes. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Safe Oakland Speaker Series: Building Community Trust – On Thursday, January 28, a free community dialogue on community safety featuring leading scholars and practitioners will be held from 7:00 to 9:00 p.m. at the Oakland Asian Cultural Center, 388 Ninth Street, Suite 290. Part of the Safe Oakland Speaker Series presented by Mayor Libby Schaaf, this event will focus on how Oakland is changing the way it polices to restore community trust and better serve our residents. Speakers at the event will include Dr. Paul Figueroa, Assistant Chief of Police with the Oakland Police Department; Venus D. Johnson, Associate Attorney General for California Attorney General Kamala D. Harris; and Human Rights advocate Arnold Perkins. For more information, please contact Sun-Kwong Sze, Special Projects Coordinator, at msze@oaklandnet.com or (510) 238-7577.

Oaklanders Invited To Share Their Visions Of Oakland's Future – On Tuesday, January 12, Mayor Libby Schaaf invited Oakland residents and business owners to join in the development of a visionary transit proposal. The proposal, due Thursday, February 4, is for a \$50 million U.S. Department of Transportation (USDOT) “Smart City Challenge” grant application. Oakland’s crowdsourcing approach to the USDOT’s challenge reflects the kind of “bold and innovative thinking” that Secretary Foxx is calling for from America's cities. You can help demonstrate that connected citizens, open-source initiatives, transparent and responsible government, and the sharing economy have the potential to out think and out produce traditional responses to funding opportunities by sharing your thoughts and big ideas at www.smartoakland.net. While on the site, take a moment to review and comment on thoughts submitted by others. The “Beyond Traffic: Smart City Challenge” will provide one U.S. city up to \$40 million to create an integrated first-of-its-kind, use of data and technology to shape how people and goods move. The winning city will also receive \$10 million from Vulcan Philanthropy to support infrastructure that addresses climate change. In addition, the winning city’s public buses will be retrofitted with advanced collision avoidance technology. The City of Oakland will submit an ambitious proposal informed by thoughts from Oaklanders and others who share Oakland’s core values of equity, resilience and vibrant sustainable infrastructure. To learn more about the USDOT “Smart City Challenge,” please visit www.transportation.gov/smartcity. For more information on Oakland’s engagement process and submission, please contact Michael Ford, Smart Oakland Project Manager, at mford@oaklandnet.com.

Covered California Enrollment Office In City Hall – Through Saturday, January 30, a Covered California enrollment office will be open in Oakland City Hall, 1 Frank H. Ogawa Plaza. This enrollment location will operate Monday through Friday from 10:00 a.m. to 7:00 p.m., and Saturday from 10:00 a.m. to 4:00 p.m. Oakland is one of 20 U.S. cities working to generate the largest percentage increase in Affordable Care Act sign-ups during the open enrollment period. For more information, please visit <http://www2.oaklandnet.com/OAK056664>.

Community Meeting To Present Alternatives For Downtown Oakland's Future – On Monday, February 1, as part of its ongoing public engagement in Plan Downtown Oakland, the City of Oakland will host a community meeting. At the meeting, participants will review and comment on ideas to be presented for the future of Downtown Oakland. These ideas have been crafted based on input gathered during public hands-on workshops, open houses, tours, meetings and one-on-one conversations. The meeting will be held from 6:00 to 8:30 p.m. at the Malonga Casquelourd Center for the Arts, 1428 Alice Street. Hundreds of Oaklanders have engaged in the conversation about Plan Downtown Oakland, the City’s first ever specific plan that will shape the future of Downtown. And the conversation continues with City staff meeting with community groups, neighborhood groups and individuals. Using community feedback from these engagement activities, the City’s team has developed a set of draft policy and design options for the community to evaluate and choose from. These options and their tradeoffs will be presented at the community meeting on February 1. The presentation will be followed by a question and answer session and an open house to allow attendees to review the information in detail and provide additional feedback. At the forefront of the Plan Downtown Oakland conversation has been a widespread hope that Oakland will maintain its diverse, unique and creative culture, without displacing vulnerable residents, business owners, tenants and artists. Another key point of

agreement is a desire for a vibrant and safe street life that supports families, seniors, youth, bicyclists, pedestrians and transit riders. There have also been calls for family-friendly amenities such as parks and multi-bedroom affordable housing units. Oaklanders are encouraged to attend the public meeting to consider the options for the future. The final plan will incorporate the best of the options and ideas discussed at this meeting. For those unable to attend the meeting, comments may be emailed to plandowntownoakland@oaklandnet.com. An online forum is also underway at <http://speakupoakland.org/projects/plan-downtown-oakland>. For more details, please visit www.oaklandnet.com/plandowntownoakland.

DeFremery Family Night – Beginning Thursday, January 29, deFremery Recreation Center, 1651 Adeline Street, will resume hosting Family Night on the last Thursday of every month year-round. This month's theme is game night. Designed to engage families by eating and playing together to strengthen the community, the free event runs from 6:00 to 7:30 p.m. Intergenerational participation is encouraged, so seniors and adults are welcome, too. Stop by and enjoy free dinner and join in the fun of playing board games. For more information, please contact Valorie Winn, deFremery Center Director, at vwinn@oaklandnet.com or (510) 238-7739.

Our City Public Design Fair – From Thursday, February 4 to Saturday, February 6, the Our City Public Design Fair will feature nine public design installations in the inaugural Oakland event held in Frank H. Ogawa Plaza, 14th Street at Broadway. The public is invited to interact with the pieces between 8:00 a.m. and 8:00 p.m. These will be early-stage test projects, with the goal of inspiring longer-term community-driven installations in Oakland. All of the projects are designed and built by local teams based in Oakland. Public feedback on the installations will be collected to help inform potential future projects. For more information, please visit www.ourcity.is/oakland.

Oakland Residents, Business Owners Urged To Prepare For El Niño – On Wednesday, December 9, the City of Oakland issued a media release that detailed steps it is taking to prepare for above-average rainfall and strong winds. In the release the City urged residents and business owners to prepare in advance – before heavy rains begin. Oakland Public Works crews are making advance preparations to help mitigate storm-related impacts and to allow City crews to respond as effectively as possible to any storm-related impacts. During big storm events, our crews and emergency personnel will be working around the clock, but they – along with crews around the region – may be overwhelmed, so you should plan ahead to have the supplies you would need in any emergency. Simple preparation steps taken now can go a long way toward lessening the impact of weather emergencies. Review emergency plans and prepare your family, home and vehicle. More information and resources for winter storm preparedness are available at www.oaklandnet.com/ElNino. A brochure in English, Chinese and Spanish detailing preparation steps has recently been added to the website. For those without Internet access, preparation tips are available by calling (510) 444-CITY. While on the website, subscribe to receive the City's emergency email and text alerts so you can stay informed. You can help minimize flooding in your neighborhood by participating in the City's Adopt A Drain program. Join our volunteer program to keep a storm drain near your home or business free of debris. By keeping storm drains clean, you help prevent flooding of streets and sidewalks, allowing City crews to focus on critical storm-response activities. The City will provide supplies and debris bags. To sign up now, please visit www.adoptadrainoakland.com or call (510) 238-7630. To report storm-related emergency

issues on public property and in the public right-of-way (e.g., flooding, mudslides and landslides onto streets and sidewalks), please contact the Public Works Call Center directly at (510) 615-5566. For non-emergency requests for services on public property and in the public right-of-way, please contact the Call Center by:

- Email: opwcallcenter@oaklandnet.com
- Online: www.oaklandpw.com
- Mobile app: SeeClickFix

To read the entire media release, please visit <http://www2.oaklandnet.com/w/oak056236>. To read an information memorandum on the steps the City is taking to prepare for El Niño and on the communications efforts underway to ensure that we optimize the reach and repetition of our preparedness and recovery messages, please visit <http://www2.oaklandnet.com/w/oak056200>.

Weather Ready Workshops – On Wednesday, January 27, CORE and the Oakland Fire Department invite Oakland residents and business owners to participate in a Weather Ready Workshop. Participants will learn important information and the steps to take to prepare for severe weather situations including heavy rains, flooding, high winds and power outages. The workshop will highlight the actions to take ahead of time to keep your family, pets and property safe. This workshop will be presented in English and will include a special presentation by landslide expert Jonathan Stock from the USGS. The workshop runs from 6:00 to 8:00 p.m. at the Chabot Space & Science Center, 10000 Skyline Boulevard. To register visit www.oaklandcore.com, call (510) 238-6351 or email core@oaklandnet.com. When registering by phone or email, please include your name, address and phone number with the class date and time you would like to attend. This is the second in a series of workshops that are part of the City of Oakland's efforts to help Oakland residents and business owners prepare for above-average rainfall and strong winds resulting from El Niño. To read the media release, please visit <http://www2.oaklandnet.com/w/oak056596>. For more information, please contact Dena Gunning, Emergency Planning Coordinator, at dgunning@oaklandnet.com or (510) 238-6068.

Oakland Restaurant Week – Through Sunday, January 24, more than 100 Oakland restaurants will offer prix fixe lunch and/or dinner menus at \$20, \$30, \$40 and \$50 price points during Oakland Restaurant Week (ORW), presented by Visit Oakland. The largest and most diverse restaurant week in the region, ORW is now in its 6th year and runs over two weekends for foodies to take full advantage of dining deals. The Oakland restaurant scene is making national headlines. This year, *USA Today* named Oakland one of the Best 10 Local Food Scenes in the nation, the only destination representing California and the West Coast. To view the roster of participating restaurants and menus or to make reservations, please visit www.oaklandrestaurantweek.org.

OPD, OFD Participate In Inter-Agency Emergency Response Exercise – On Wednesday, January 20, the Oakland Police Department and Oakland Fire Department participated with nearly 30 other local agencies in an inter-agency emergency response exercise on the San Francisco Bay. Testing tactical and emergency responses to a security-related scenario occurring on the San Francisco Bay, the exercise provided real-world simulations for incident command and control, on-water mass victim rescue, hazard identification, site security and crowd control, device

recovery and dispatch, and interoperable communications. The exercise was planned and coordinated by Golden Gate Ferry in conjunction with the California Maritime Academy in Vallejo and local law enforcement, fire and U.S. Coast Guard partners. By strengthening partnerships, inter-agency exercises contribute to a highly effective safety and security posture on the San Francisco Bay. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Spotlighting OPD's Recruiting & Backgrounds Unit – On Friday, January 15, the Oakland Police Department (OPD) Media Relations Office introduced a new series entitled “Spotlighting the Oakland Police Department” on OPD’s Facebook page at <http://on.fb.me/1m234VB>. The year-long series will spotlight many of OPD’s most vital units, sharing more about what they do and how they do it. The introductory story focuses on the men and women of the Recruiting & Backgrounds Unit. The OPDJOB.COM banner that’s visible from Interstate 880 is one of many ways that the unit reaches out for recruits. This team works tirelessly to keep top-tier candidates coming in to the Oakland Police Department. Stories about Recruiting & Backgrounds will be spotlighted until February. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring Police Officer Trainees – Friday, January 22, is the deadline to apply to pursue a career as an Oakland Police Officer. The ideal candidate will be a socially conscious, empathetic person who takes initiative, is compassionate and resourceful, has excellent communication skills and is committed to public service in a fast-paced, urban environment. To apply, please visit the job posting at <http://bit.ly/1O9r8SK>. This page also provides details and dates on the Practices & Actual Physical Ability Test, POST Entry Level Law Enforcement Test and Oral Board Interviews that are part of the selection process. Applications are being accepted through 11:59 p.m., on Friday, January 22, 2016. For more information, please visit www.opdjobs.com or contact the OPD Background and Recruiting Unit at (510) 238-3339.

Get Help With Taxes Through The EITC Campaign – On Monday, January 25, the Alameda County-Oakland Community Action Partnership (AC-OCAP), in partnership with United Way of the Bay Area and Eden I&R, Inc., will launch the 2015 Earned Income Tax Credit (EITC) Campaign. EITC is a refundable tax credit available to working, low-income individuals and families. Depending on the family size and income, these tax credits can boost household incomes and lift families out of poverty. This year, the launch of Cal EITC will provide even more money for thousands of Alameda County residents. Last year, during the EITC Campaign, IRS tax preparers logged more than 32,000 volunteer hours to prepare 21,195 free tax returns for low-wage earners at 34 Volunteer Income Tax Assistance sites throughout Alameda County. Eden I&R staff handled 862 calls and 1,515 referrals. The net result was \$8,881,602 in Earned Income Tax Credits and more than \$25,017,080 in total refunds. For a list of locations of no-cost tax preparation sites, please call 2-1-1 or visit www.earnitkeepitsaveit.org or www.AC-OCAP.com. For more information, please contact Cecilia Garcia, Administrative Assistant, at cgarcia@oaklandnet.com.

Assistance In Completing Business Tax Forms To Be Offered – Through Monday, February 22,

staff members from the City of Oakland's Revenue Management Bureau are offering assistance to seniors, local business owners and rental property owners with their business tax forms. This new program is meant to better serve our community by having staff available to assist at senior centers. Simply bring your annual Business Tax Declaration for your business or rental property. City staff will assist you with completing your declarations and receiving your payment. Forms can be provided if you do not have them. Payments should be made using a check, credit card or debit card that can be used as a credit card; No cash will be accepted. Alternatively, you can get help with completing your form(s) and take it with you to mail at a later date. Forms are on time if they are postmarked by March 1, 2016. The remaining dates and times that staff will be available are:

- North Oakland Senior Center
5714 Martin Luther King, Jr. Way
10:00 a.m. to 12:30 p.m.
Thursday, February 4
Thursday, February 18
- Downtown Senior Center
200 Grand Avenue
12:30 to 2:30 p.m.
Monday, February 1
Wednesday, February 17
- West Oakland Senior Center
1724 Adeline Street
10:00 a.m. to Noon
Monday, January 25
Monday, February 8
Monday, February 22
- Hong Lok Senior Center
168 11th Street
10:00 a.m. to 1:00 p.m.
Tuesday, January 26
Tuesday, February 9
Tuesday, February 16
- Fruitvale-San Antonio Senior Center
3301 E. 12th Street, Suite 201
10:00 a.m. to 1:00 p.m.
Wednesday, January 27
Wednesday, February 3
Wednesday, February 10
- East Oakland Senior Center
9255 Edes Avenue
10:00 a.m. to 12:30 p.m.
Friday, January 29
Friday, February 5
Friday, February 19

For more information, please contact the Oakland Business Tax Office at (510) 238-3704.

Oakland Civic Orchestra – On Sunday, January 24, the Oakland Civic Orchestra, in partnership with Oakland Parks & Recreation, will perform *A Tribute to Sibelius* at the Lake Merritt United Methodist Church, 1330 Lakeshore Avenue. The free concert begins at 4:00 p.m. For more information, please contact Alethia Walker, Studio One Program Director, at

walethia@oaklandnet.com or Susan Crum, Orchestra Coordinator, at (510) 597-5027.

OPR Summer Job Fair – On Friday, January 29, Oakland Parks & Recreation (OPR) will host a job fair for the public to learn about upcoming summer hiring opportunities including Recreation Leader I, Recreation Attendant, Recreation Aide, Sports Official and Recreation Specialist. Some of the positions are available for youth as young as 16. The job fair will be held at 150 Frank Ogawa Plaza, Suite 2352 from 3:00 to 5:00 p.m. Staff will be available to assist participants in setting up a NeoGov account, which is required when applying for employment with the City of Oakland. For more information, please contact Gilbert Gong, Center Director, at ggong@oaklandnet.com or call (510) 238-7738.

Oakland Public Library Announces 5th Annual Youth Poet Laureate Competition – On Friday, January 1, the Oakland Public Library began accepting applications for the 5th annual Oakland Youth Poet Laureate competition. Teens between the ages of 13 to 18 who live in Oakland are welcome to enter. Hosted by the Oakland Public Library, in partnership with Youth Speaks Inc., the Youth Poet Laureate program represents an unprecedented citywide effort to celebrate literacy through poetry and center youth voices in Oakland's thriving arts scene. Once named, the contest winner will receive a \$5,000 college scholarship and serve as a citywide ambassador for literacy, arts and youth expression. All applications must be received by Friday, April 1. To learn more or to apply online, youth, parents and teachers should visit <http://youthspeaks.org/poetlaureate>. For more information, please contact Lana Adlawan, Supervising Librarian for Teen Services, at oaklandpoets@youthspeaks.org or (510) 238-7613.

Oakland Recycles Holiday Campaign – Through Sunday, January 31, Oakland Recycles is running a public outreach campaign focused on increasing recycling and composting during the holiday season, and reducing incorrect disposal choices that result in contamination of the recycling and compost collection streams. A campaign landing page at www.oaklandrecycles.com/holiday features a Holiday Recycling Quiz and a Holiday Recycle Right Guide. Look for AC Transit, newspaper and grocery store advertising, plus a public service announcement showing at the Regal Jack London Stadium 9. Follow the campaign on social media by visiting Oakland Recycles on Facebook or Twitter. The campaign is multilingual and multicultural, with messages in English, Spanish, Chinese and Vietnamese, and showing holiday-themed materials appropriate to Lunar New Year, Christmas and other December holidays. Photo models all reside or work in Oakland, and photo locations are all in Oakland. Oakland Recycles is a collaboration of the City of Oakland, California Waste Solutions, Waste Management of Alameda County, Inc. and you. Oakland Recycles is committed to providing the services and information you need to recycle right. For more information, please contact Mark Gagliardi, Zero Waste Outreach, at mgagliardi@oaklandnet.com or (510) 238-6262.

Upcoming City Of Oakland Job Announcements – During the week of January 25, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Paralegal

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator