

City of **Kenner,** **Louisiana**



2017 Community and Economic Development Profile
Prepared by the Jefferson Parish Economic Development Commission





Executive Summary

The City of Kenner is the sixth largest city in the State of Louisiana located within Jefferson Parish, the second largest parish in the state. With its excellent housing and schools as well as its highly engaged, business-friendly government, Kenner has much to offer in terms of quality-of-life amenities balanced with a healthy business climate.



City of Kenner Overview

MARKET ACCESS: Kenner has an advantageous and accessible location, with Interstate-10 bisecting the city and U.S. Highway 61 (Airline Highway) running parallel to the interstate in the southern portion of the city. Kenner is home to Louis Armstrong New Orleans International Airport and is served directly by two Class I railways. The Port of New Orleans is located within 12 miles of Kenner.

GOVERNMENT: Kenner is an incorporated city within Jefferson Parish and provides municipal government services, including police and fire protection, to its residents and businesses at a high level of service. Land-use plans and ordinances and a robust economic-development strategy (Kenner 2030) are in place to guide City administration, elected officials, private citizens and developers in making decisions regarding the city's growth and development. The City is actively making transportation and beautification improvements while pursuing economic development initiatives through its Kenner 2030 strategic plan.



Quality of Life

EDUCATION: With growing primary schools and numerous higher-education institutions in the area, the City of Kenner offers families and workers opportunities for growth and personal development. Kenner has some of the top-performing elementary schools in the region and in 2013 welcomed a new charter school, Kenner Discovery Health Sciences Academy, which has an A rating.

ART, SHOPPING AND RECREATION: Kenner's rich cultural history and diversity are celebrated through various events throughout the year. The planetarium, science museum, performing arts theater, farmer's market, parks, playgrounds, and festivals cater to many different interests and are always family-friendly.



Executive Summary (continued)



Business Assistance

FINANCING & INCENTIVES: JEDCO, or the Jefferson Parish Economic Development Commission, is Kenner's dedicated economic development agency, offering many services to businesses based within Kenner and in all of Jefferson Parish. JEDCO's financing programs are designed to assist businesses with financing of fixed assets, working capital and inventory. Kenner businesses may also be able to take advantage of various state and local incentives. Visit jedco.org for more information.

OPPORTUNITIES FOR DEVELOPMENT: Whether a small storefront or anchor of a regional shopping mall, retailers can find a suitable space for their business within the City of Kenner. Industrial users are invited to explore Kenner's industrial parks, which offer competitive rates and excellent accessibility compared to other premier industrial parks within the region. Kenner's available office spaces can accommodate establishments of varying sizes and technological needs. Many opportunities for development exist in areas east and south of Louis Armstrong International Airport on the airport's redevelopment property, and with a new terminal being built on the north side of the airport property, commercial development on Veterans Memorial Boulevard and adjacent to the airport is ripe for opportunity.

Business Base

MAJOR & DEVELOPING INDUSTRIES: The economic base of the Kenner-New Orleans region includes a diverse mix of industries, with particularly large concentrations of employment in retail, accommodation/food services, professional & technical services, and health care sectors. The oil-and-gas industry as well as manufacturing, wholesale operations, and transportation and warehousing sectors are significant contributors to the local economy.



WORKFORCE: The City of Kenner and the New Orleans MSA (Metropolitan Statistical Area) have an educated and sizeable workforce. The civilian labor force in Jefferson Parish (which includes Kenner) is more than 215,000 people, which accounts for nearly 40% of the MSA's civilian labor force. Approximately 33% of the New Orleans MSA population's 25- to 34-year-olds have a bachelor's degree or higher, which is higher than the same population segment in most comparable markets.



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Above | Kenner City Park Pavilion, 3800 Loyola Drive.

On the Cover | Rendering of North Terminal of Louis Armstrong International Airport, opening 2018.

NOTE: While attempting to ensure that the information in this report is current, JEDCO cannot guarantee its 100% accuracy. This information is provided "as is" with no expressed or implied warranty and JEDCO hereby expressly disclaims any responsibility for any errors or omissions or for the results obtained from the use of this information. Any mistakes in this information that are brought to our attention will be corrected as soon as possible.



Revised 1/2017



The City of Kenner, Louisiana



Jefferson Parish,
Louisiana

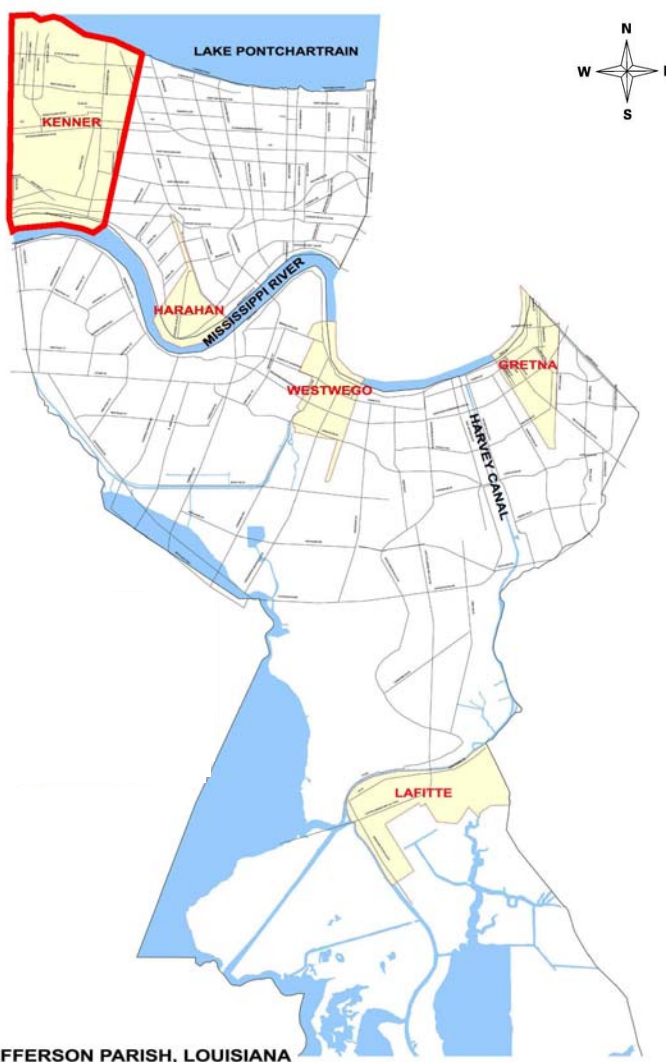
Kenner’s total land mass is approximately 15 square miles stretching from Lake Pontchartrain, its northern border, south to the Mississippi River, east to unincorporated Jefferson Parish (Metairie), and west to St. Charles Parish.

The 2016 estimated population of Kenner is 66,316 people, making it the sixth largest city in Louisiana. Kenner is located within Jefferson Parish, the second most populous parish within the State.

Kenner’s location is extremely advantageous, with the Louis Armstrong New Orleans International Airport at its hub and an excellent intermodal transportation network consisting of the federal interstate system, major highways and Class I railroads. Additionally, the Port of New Orleans, the country’s gateway to the global market, is located 12 miles downriver from the city.

Overview

The city of Kenner is located in the northwestern part of Jefferson Parish, Louisiana, approximately 70 miles east of Baton Rouge and 10 miles west of New Orleans. Kenner is an incorporated city providing municipal government services to its residents and businesses, including police and fire protection. Jefferson Parish government is responsible for providing some services, such as water, libraries and some road maintenance.



JEFFERSON PARISH, LOUISIANA



Market Access

Kenner has excellent accessibility to I-10, I-310, and U.S. Highway 61 (Airline Drive). The Louis Armstrong International Airport, serving millions of passengers annually, is within the heart of Kenner and ideally situated for Kenner businesses and residents.

Railways

The City of Kenner is served by the following Class I railways:

- Canadian National
- Kansas City Southern

These railroads have a direct connection to the New Orleans Public Belt (NOPB) Railroad, which provides service to the Port of New Orleans. The NOPB also connects with four other Class I railways which service all of North America, making this one of the few areas in the country to enjoy service by six Class I providers:

- CSX Transportation
- Norfolk Southern Railway
- BNSF Railway
- Union Pacific Railroad

Motor Freight

The following major roads provide excellent accessibility in and out of Kenner:

- Interstate 10
- U.S. Highway 61 (Airline Drive)
- Louisiana Highway 48 (Jefferson Highway/River Road)

Kenner is serviced by several major motor freight carriers including, but not limited to, the following:

- SAIA
- FedEx
- UPS
- Roadway
- Southeastern
- DHL
- Triple G Express
- Cross Road Centers



Miles to:	
Atlanta, GA	478
Baton Rouge, LA	69
Birmingham, AL	350
Chicago, IL	915
Cincinnati, OH	812
Dallas, TX	508
Houston, TX	335
Jackson, MS	175
Jacksonville, FL	554
Kansas City, MO	904
Memphis, TN	382
Mobile, AL	152
Nashville, TN	539
New Orleans, LA	9



Market Access

Air Service

Louis Armstrong New Orleans International Airport (MSY)

- Located in the City of Kenner and accessed by Interstate 10 and U.S. Highway 61 (Airline Drive).
- Reached an all-time passenger high in 2015, surpassing 10 million passengers. Among the fastest-growing airports in the United States.
- 14 passenger airlines, including international airlines.
- Two major freight and mail carriers (FedEx and UPS).
- 140 daily departures and 49 non-stop destination cities.
- Direct international service to London, UK; Frankfurt, Germany; Toronto, Canada; Cancun, Mexico; Punta Cana, Dominican Republic; and Panama City, Panama.
- Federally approved to serve as a port of entry for flights to and from Cuba.
- Constructing a brand-new terminal by 2018 to serve the booming travel needs of the area.
- For more information, go to www.flymsy.com



Concept image of new Louis Armstrong New Orleans International Airport terminal. The \$949 million project will include a new \$598 million, 760,500 sq ft., 30-gate terminal; a 2,000-space parking garage; a \$72 million power station; \$39 million fueling system; \$87 million ramp on I-10 into the new terminal; and a \$17 million hotel.

Waterways

Port of New Orleans

- The Port of New Orleans is the world’s busiest waterway, with more than 5,000 oceangoing vessels passing through annually.
- Served by six Class I railroads, 50 ocean carriers, 16 barge lines, and 75 truck lines.
- Located 12 miles east of the city of Kenner on the Mississippi River.
- Diverse general cargo port handling containerized cargo such as apparel, food products and consumer merchandise, as well as cold storage, breakbulk, heavy lift and grain in containers.
- Connected to major inland markets and Canada via a 14,500-mile inland waterway system.
- Foreign Trade Zone.
- Facility includes 20 million square feet of cargo handling area and more than 3.1 million square feet of covered storage area.
- Cruise terminal serving two international cruise lines (Carnival and Norwegian) with destinations to the eastern and western Caribbean, two national lines (American Cruise Lines and Great American Steamboat Company), and two small-ship cruise lines (Blount Small Ship Adventures and Travel Dynamics International) sailing inland rivers and coastal waters.
- In late 2016 France-based CMA CGM announced a new direct weekly container service to Asia from the Port of New Orleans starting in 2017.
- In 2018, the Port of New Orleans will welcome Viking River Cruises’ first North American cruise line.



The Port of New Orleans is the only deep water port served by all six Class I rail lines—a 132,000-mile network tying local industries to every major North American market. In 2015, it surpassed the half-million mark for twenty-foot-equivalent unit handled in a 12-month period for the first time.



Market Access

Waterways (continued)

St. Bernard Port, Harbor & Terminal District

- Located 12 miles east of downtown New Orleans.
- Spans a 2.5-mile stretch along the Mississippi River.
- Diverse general cargo port.
- Deep water draft access (36-ft. slip depth).
- Deep-draft midstream mooring available.
- Rail service provided by Norfolk Southern Railroad with connections provided to six Class I railroads.
- Two intermodal business parks with warehouse, office and manufacturing space.
- Contains dedicated dock for paddlewheel cruiser to deliver visitors to Chalmette Battlefield National Park.



Port of South Louisiana

- Stretches 54 miles along the Mississippi River, immediately west of the city of Kenner.
- Features 108 miles of deepwater frontage on both banks of the Mississippi River, with facilities in St. Charles, St. James and St. John the Baptist Parishes.
- Largest tonnage port district in the western hemisphere.
- Features a 335-acre maritime industrial park that provides handling and storage for bulk, breakbulk and containerized cargo.
- Intermodal deep draft bulk terminal primarily handles cement, mineral ores and woodchips.
- Served by Canadian National, Kansas City Southern and Union Pacific railroads and major trucking and freight companies.
- Foreign Trade Zone.

Plaquemines Port

- Located approximately 20 miles south of New Orleans near the mouth of the Mississippi River.
- 100 miles of deep draft (45 ft. minimum).
- 14 major anchorages.
- Thousands of undeveloped acres of land provide opportunities for onshore or midstream facilities.



The Crescent City Connection & Huey P. Long bridges span the Mississippi River, connecting the east and west banks of New Orleans and Jefferson Parish.



Government

City of Kenner

The City of Kenner is governed by a Mayor and a seven-member City Council. The Council is comprised of five district council members and two at-large council members.

Mayor:

E. "Ben" Zahn, III

At-Large Division A:

Councilwoman Maria C. DeFrancesch

At-Large Division B:

Councilman Thomas P. Willmott

District 1:

Councilman Gregory W. Carroll

District 2:

Councilman Michael G. Sigur

District 3:

Councilman Keith M. Reynaud

District 4:

Councilman Leonard J. Cline

District 5:

Councilman Dominick F. Impastato





Government



City of Kenner Courthouse

City of Kenner (continued)

Offices of the City of Kenner are located at:

1801 Williams Boulevard
Kenner, LA 70062

Information regarding city departments and services is available on the City of Kenner’s website, www.kenner.la.us, or contact City Hall at (504) 468-7200.

Jefferson Parish Government

Unincorporated Jefferson Parish is governed by a Parish President and seven-member Parish Council. The City of Kenner falls within Jefferson Parish Council Districts 3 and 4, represented by:

Councilman Mark Spears, District 3
Vacant Seat, District 4*

*Office was previously held by Ben Zahn; election will take place in 2017.

Jefferson Parish Council offices are located at:

East Bank Location

Joe Yenni Building
1221 Elmwood Park Blvd.
Jefferson, LA 70123

West Bank Location

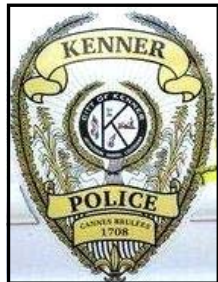
General Government Building
200 Derbigny St.
Gretna, LA 70053



Jefferson Parish Government Center



Municipal Services



Kenner Police Department

- The Kenner Police Department’s Community Relations Division offers several innovative programs designed to enhance awareness, crime prevention, and goodwill throughout the community. Some of these programs include Businesses Against Crime Program, Citizen Police Academy, Explorer Program, Neighborhood Watch Program, and Women’s Self Defense classes. The Kenner Police Department also has an officer fitness program with incentives for performing above average.
- 241 employees, including 156 police officers, 14 communications officers and 15 correctional officers.
- Works with the Kenner Inspection and Code Enforcement Department on ‘code sweeps’ to remove blight from the City of Kenner.
- Recently launched a mobile app for Android and iPhones to better inform the public on emergencies and departmental information.



Kenner Fire Department

- Department consists of full-time and reserve personnel totaling 135 personnel, of which 95 members are certified full-time First Responders and 40 are Reserve Members.
- Class II fire rating due to excellent communications, response times, and water supply.
- With six fire stations in Kenner, the average response time is 3-5 minutes.
- Responds to structure, vehicle, rubbish and ground covers fires, hazard materials incidents, water and land rescue and medical emergencies.

Kenner Fire Department
The Kenner Fire Department has been awarded with a Class II Fire Rating, a status only 2% of all departments in the country have achieved. This rating saves businesses approximately 3-4% on their insurance premiums.



Public Information - K-TV Channel 76

- Kenner Government Access Channel casting government and community programs on Jefferson Parish Cox Cable Channel 76, AT&T U-Verse Channel 99, and at youtube.com/kennertvonline.
- Aired recurring shows on City Departments; nationally produced government and educational material; special features highlighting the diverse civic and cultural landscape of Kenner; and special features that reflect, inform and inspire the community KTV serves.

Parks and Recreation

- Kenner’s Parks and Recreation Department provides safe recreation areas with high-quality facilities and programs to serve Kenner residents of all ages. Programs include football, volleyball, soccer, arts and ceramics classes, and more.
- The department operates 13 parks and playgrounds, almost one park per square mile in Kenner.

Inspection and Code Enforcement

- The Inspection and Code Enforcement Department enforces the Code of Ordinances, reviews and issues building permits of all structures in the city, conducts inspections, licenses tradesmen, and issues occupational licenses.
- The Department manages the City’s participation in the National Flood Insurance Program’s (NFIP) Community Rating System (CRC) with the goal of reducing flood losses, facilitating accurate insurance rating, and promoting awareness of flood insurance. The Department has been successful in improving the City’s classification, saving Kenner residents on their flood insurance premiums.



Taxes

Corporate Franchise Tax

- The Corporate Franchise Tax rate is \$1.50 per \$1,000 on the first \$300,000 of capital employed in Louisiana and \$3.00 per \$1,000 after the first \$300,000.

Rate	Amount of Capital
\$1.50 per \$1,000	First \$300,000
\$3.00 per \$1,000	After \$300,000

Corporate Income Tax

- Corporations will pay tax on net income computed at the rates contained in the table (the effective rate is somewhat less because federal income taxes are deductible in computing net taxable income).

Percentage	Net Income
4%	First \$25,000
5%	Next \$25,000
6%	Next \$50,000
7%	Next \$100,000
8%	Over \$200,000

Property Taxes/Assessment Ratio

- No state property tax in Louisiana.
- Improvements of industrial and commercial property assessed at 15 percent of fair market value and land assessed at 10 percent. Private residences are assessed at 10 percent of fair market value with no property tax assessed on the first \$75,000.
- The 2016 mill rate in Kenner is 17.17 mills, with 1.97 mills dedicated as municipal tax, 1.52 mills dedicated to garbage collection, 7.01 mills to fire protection, 1.08 mills to sewerage collection and treatment and 5.59 mills to public streets.

Tax Levying Body	2015 Mills
Parish	0.06561
City	0.01717
Total	0.08278

Low Property Taxes
Property owners in Kenner enjoy nearly the lowest property tax rate in the region, second only to rural Plaquemines Parish.

Sales Tax

- Total sales tax in Jefferson Parish is 9.75 percent, including a 5 percent state sales tax and 4.75 percent parish sales tax. In Kenner, the Parish sales tax is broken down as follows: 0.17 percent assessed by Jefferson Parish, 2.58 percent assessed by the City of Kenner, and 2 percent assessed by the Jefferson Parish School Board. The overall sales tax amount charged is the same regardless of whether a purchase is made in an incorporated or unincorporated part of Jefferson Parish.

Tax Levying Body	Sales Tax
State	5.0%
Parish	.17%
City of Kenner	2.58%
School Board	2.00%
Total	9.75%



Long-Term and Strategic Plans

To read these plans in full, visit the City of Kenner’s website at www.kenner.la.us

Kenner 2030: Strategic Plan for a Prosperous Future

- Economic development strategic plan for the City of Kenner.
- Contains goals, objectives and an implementation component to ensure a prosperous future and enhanced quality of life for the city’s current and future residents and businesses.
- Goals include beautification of thoroughfares, redevelopment of Louis Armstrong International Airport, the Rivertown and Laketown areas, and focused commercial development initiatives.



Rivertown was declared a Louisiana Main Street in 2014.

2028 Laketown Master Plan

- Serves as a long-range policy guide for the physical arrangement and appearance of Laketown.
- Envisions Laketown as a mixed-use district comprised of restaurants, retail businesses, professional offices and high-density residential dwellings; an active recreation district and Laketown Park including a nature center, amphitheater, water features, restaurant, carousel and dog park.
- JEDCO and the City of Kenner are reviewing a Request for Proposals to redevelop 15 acres of land in Laketown, on the lake-side of levee, in accordance with this plan and with Kenner 2030.



Laketown Mixed-Use Waterfront Commercial Development Area

Pattern for Progress: Land Use Plan for the City of Kenner

- Provides a vision for the future growth of Kenner through goals, policies and objectives, land-use designations and implementation strategies.
- Serves as a reference to the development community and general public in determining how to develop or redevelop land.

Landscape Ordinance

- Enhances and protects the community’s environmental, economic and aesthetic resources, and, in particular, strives to protect native tree species.

Disaster Planning & Response

City of Kenner Emergency Plan

- The City of Kenner worked closely with Jefferson Parish to develop a parish-wide comprehensive emergency procedure plan in the event of a hurricane. The in-depth document addresses preparations, response and recovery issues before, during and after hurricanes, tornados, nuclear accidents and snow/freeze events.
- The City of Kenner developed an Office of Emergency Management to coordinate closely with the Jefferson Parish Emergency Operations Plan, the State of Louisiana Emergency Operations Plan, and the National Response Plan/National Response Framework as well as regional response and recovery partners.
- Businesses in the City of Kenner should register for re-entry status and credentials to enable their speedy re-entry into the City and Jefferson Parish at www.jumpstartjefferson.com

Jefferson Parish has established a three-tiered re-entry system in the event a threatening hurricane leads to an evacuation. The system is designed to ensure that area businesses have a safe, effective and timely re-entry into the parish. Register your business today at www.jumpstartjefferson.com.



Infrastructure

Electricity

Provided by Entergy Louisiana
www.entropy-louisiana.com, 1-800-368-3749

Natural Gas

Provided by Atmos Energy Louisiana
www.atmosenergy.com
Customer Service: 1-888-286-6700
Commercial & Industrial Service: 1-877-460-7067

Water

Jefferson Parish provides drinking water
www.jeffparish.net, (504) 736-6050

Wastewater

The City of Kenner treats wastewater
www.kenner.la.us, (504) 468-7292

Solid Waste Disposal

Provided by Ramelli Group
www.ramelli.com, (504) 482-2040



Resurfacing along West Esplanade in Kenner is part of the Paths to Progress program, a joint venture between State and Federal agencies resulting in approximately \$26 million being spent on Kenner roadways.



Telephone Service

Providers include:
AT&T, www.att.com, 1-800-331-0500
Cox Communications, www.cox.com, (504) 304-1700

Cable Service

Provided by Cox Communications, www.cox.com, (504) 304-1700

Fiber Optic Communication

Providers include:
AT&T, www.att.com, 1-800-331-0500
Cox Communications, www.cox.com, (504) 304-1700
Southern Light Fiber, www.southernlightfiber.com, (251) 662-1170
NetworkUSA, www.networkusa.com, 1-888-966-6604



Business Assistance

The Jefferson Parish Economic Development Commission (JEDCO) is the economic development agency for the City of Kenner, offering a variety of services to businesses based within Kenner, including guidance on tax credits and incentives, financing, site selection, marketing and demographics information, and more.

Financing Tools

JEDCO's financing programs are designed to assist Jefferson Parish businesses with financing of fixed assets, working capital and inventory. This is accomplished by utilizing the lending resources of the U.S. Small Business Administration, the Economic Development Administration, the Department of Housing and Urban Development and the State of Louisiana Office of Community Development, and in-house programs.

Most loan programs work in conjunction with bank financing. Under this structure, financing of an eligible project is divided between JEDCO, a private lender and borrower's equity. Loans are made in the range of \$10,000 to \$5.5 million. For additional information on these programs, please contact a JEDCO representative at (504) 875-3908.

Louisiana Revolving Capital Fund (LRCF)

- Supports small businesses and promotes economic development in the community.
- Loan amounts range from a minimum of \$25,000 with a maximum determined by project parameter and availability of funds.
- Eligible uses include land acquisition, building acquisition, purchase of equipment, working capital and inventory.
- Maximum term is 20 years based on the useful life of the assets to be purchased with proceeds; rates are negotiable.

SBA 504 Loan Program

- Provides growing businesses with long-term, fixed-rate financing for major fixed assets, such as land, buildings and heavy equipment.
- Typically includes a loan secured with a senior lien from a private sector lender covering up to 50 percent of the project cost, a loan secured with a junior lien from JEDCO (backed by a 100% SBA-guaranteed debenture) covering up to 40 percent of the cost, and a contribution of at least 10 percent equity from the business.
- Businesses are required to create one job for every \$65,000 of "504" financing.
- Typical maximum loan amount is \$5 million.
- Manufacturers may be eligible for up to \$5.5 million.
- Term of loan is ten years for equipment.
- Term of loan is 20 years for real estate.

EDA - Revolving Loan Fund

- Assists small business expansion projects by leveraging private funds with low-cost, fully amortized term loan facilities.
- Eligible uses include working capital, land/building acquisition, and equipment purchases.
- Loan amounts range from \$25,000 to \$150,000.

Industrial Development Bond (IDB)

- Through state enabling legislation, JEDCO issues tax-exempt and taxable IDBs to finance land acquisition, building construction and the purchase of new equipment.



In 2016, JEDCO's loan programs financed 12 projects at a total value of more than \$18 million.



Business Assistance

Financing Tools (continued)

EPA Brownfields Cleanup Revolving Loan Fund

- Provides financial assistance in the form of low-interest loans for the environmental cleanup of designated EPA brownfield sites in Jefferson Parish.
- Applicable to properties that have been determined to have an actual release or substantial threat of release of a hazardous substance, pollutant or contaminant that may present an imminent or substantial danger to public health or welfare.

Economic Development Award Program (EDAP)

- State discretionary program designed to provide financing assistance for industrial or business development projects by providing a minimum of \$50,000 for such projects.
- Project must create or retain at least ten permanent jobs in Louisiana.
- Project cost may include, but are not limited to, engineering and architectural expenses, site acquisition, site preparation, construction expenses, building materials and capital equipment.
- Consideration will be given for projects having a significant new public capital investment.
- Extra consideration given to companies paying wages substantially above the prevailing regional wage.
- Projects requiring financing or funding of an expansion, improvements, and/or provision of publicly-owned infrastructure for a public entity, with that public entity serving as a sponsor to recommend the award.
- Projects including the financing or funding for locating, obtaining, and/or improving privately owned property and improvements would not require a public entity sponsor.

LED Small Business Loan and Guaranty Program

- Facilitates capital accessibility for small businesses by providing loan guarantees to banks and other small business lenders.
- Guarantees may range up to 75% of the loan amount, not to exceed \$1.5 million.
- Loan amount may range from \$5,000 to \$1.5 million.
- Minimum equity requirement of 15 to 20 percent.
- Must be a Louisiana small business and create two new permanent jobs. For more information, please visit the Louisiana Economic Development Department's website at www.opportunitylouisiana.com.

Innovation Loan and Technical Assistance Program (ILTAP)

- Small businesses can access loans from \$50,000 to \$500,000 for land/building acquisition, purchase of equipment, or purchase of inventory.
- Must create at least one net new job.
- Business must have a minimum of \$75,000 annual gross income with minimum equity investment equal to or greater than 10 percent of the total project cost.
- Funds must be less than or equal to 75 percent of the total project cost.
- Loan repayment terms are determined by project, but generally vary from five to 15 years.
- Rate is a minimum of 1 percent, determined by project's cash flow and ability to service debt.
- Processing fees apply.



Business Assistance

Tax Credits & Incentives

Eligible businesses can take advantage of various state and local tax incentive programs designed to help companies grow, potentially resulting in overall net savings. Please note: Louisiana Economic Development (LED) requires applicants for certain programs where noted to file an Advance Notification and pay a processing fee prior to creating jobs, starting construction or otherwise starting the project. The Advance Notification can be submitted electronically on the LED's FastLane website at <http://fastlane.louisianaeconomicdevelopment.com>. In addition to the processing fee, businesses are assessed an application fee for many programs. NOT ALL CHANGES FROM 2016 LEGISLATIVE SESSION AND EXECUTIVE ORDERS ARE FINALIZED AND REFLECTED BELOW. Please contact a JEDCO representative with any questions regarding these programs at (504) 875-3908.

Enterprise Zone Program

- Provides Louisiana income and corporate franchise tax credits to eligible businesses creating net new permanent full-time jobs. Businesses in Jefferson Parish do not need to be located in an enterprise zone to qualify.
- Qualifying businesses are eligible for a one-time tax credit of \$3,500 per net job if the company is located in an enterprise zone or if a net new employee has received public assistance within 6 months of being hired. \$1,000 one-time tax credit is available if the business is outside an enterprise zone. \$5,000 one-time tax credit is also available for certain aerospace or automobile parts manufacturers for each certified net new job created
- Annually, 50% of net new hires must meet at least one certification requirement (i.e. residency in an Enterprise Zone; receiving public assistance during the six months prior to employment; lacking basic skills or unemployable by traditional standards). Current national workforce must be increased by 10% (minimum of one) within the first 12 months, or a minimum of 5 new jobs must be created within the first 24 months of project start date, whichever is less.
- For a period not exceeding 24 months, businesses are also eligible for a full state and partial local rebate of sales/use tax paid on materials, fixtures, furniture, machinery and equipment purchased and delivered during project/construction period, or a refundable investment income tax credit equal to 1.5% of certain capital expenditures.
- Business engaged in gaming, residential development, churches, restaurants, hotels, employment service agencies and retail businesses having a NAICS code beginning with 44, 45, 721, 722 or 5613 are not eligible.
- Requires submittal of Advance Notification and \$250 non-refundable fee to LED. *Program sunsets on July 1, 2017.*

Quality Jobs Program

- Qualifying businesses receive an annual payroll rebate at a rate of 5% or 6% for new direct jobs for up to 10 years. For projects for which an Advance Notification was filed on or after July 1, 2015 the rebate shall not exceed the benefit rate multiplied by 80% of the gross payroll of new direct jobs. Starting July 1, 2018, the rebate shall be calculated by multiplying the benefit rate by 100% of the gross payroll of new direct jobs
- To qualify, a business must meet one of the following eligibility criteria:
 - be in a targeted industry including biotechnology and biomedical; micro-manufacturing; software, internet and telecommunications; environmental technology; food technology; advanced materials; manufacturing; or oil and gas field service;
 - have or will have at least 50% of total annual sales to out-of-state customers or buyers, and/or to in-state customers or buyers if the product or service is resold by the purchaser to an out-of-state customer or buyer for ultimate use, or to the federal government; or
 - be located in a distressed region (i.e. a census tract block group that is below the state median per capita income based on the latest federal decennial census)
- Businesses must create a minimum of five new direct full-time jobs by the end of the third fiscal year
- Businesses must pay new direct jobs a minimum of \$14.50 per hour in wages and health care benefits to receive the 5% payroll rebate and \$19.10 per hour in wages and health care benefits to receive the 6% payroll rebate. The health care benefits package must have a value of at least \$1.25 per hour. In calculating the rebate received, exclude the value of the healthcare benefits. (continued on following page)



Business Assistance

Tax Credits & Incentives (continued)

Quality Jobs Program (continued)

- Companies with 50 or fewer employees must create \$250,000 in gross annual payroll and companies with more than 50 employees must increase annual payroll by \$500,000 by the end of the third fiscal year
- Businesses are also eligible for a full state and partial local rebate of sales/use tax paid on materials, fixtures, furniture, machinery and equipment purchased and delivered during project/construction period for use on the project site, or a refundable investment income tax credit equal to 1.5% of certain capital expenditures. These benefits are only available to businesses meeting the Enterprise Zone program's 50% job certification requirement
- For projects for which an invitation to apply is extended by the Secretary of LED on or after July 1, 2015, the contract shall provide a rebate of 20% of relocation costs and include provisions related to the maximum amount of qualifying relocation costs, performance obligations including but not limited to the number of headquarters jobs and associated payroll to be created and maintained and reduction of annual rebate payments if performance obligations are not met. Starting July 1, 2018 the rebate increases to 25% of qualifying relocation costs
- Participation in the Louisiana Quality Jobs program excludes the use of the Enterprise Zone program, Technology Commercialization Credit and Jobs program and or the Corporate Jobs Tax Credit program
- Requires submittal of Advance Notification and \$250 non-refundable fee to LED

Restoration Tax Abatement

- Commercial property owners and homeowners who substantially renovate an existing structure in a qualifying district or if the structure is a registered Historic Place may be eligible for a five-year deferred assessment of the ad valorem property taxes on the improvements.
- Contracts may be renewed for an additional five years if approved by local governing authority.
- Requires submittal of Advance Notification and \$250 non-refundable fee to LED.
- See page 18 for information about Rivertown, a qualifying Economic Development District in the City of Kenner.

Industrial Property Tax Exemption*

- Manufacturing operations are eligible for a local property tax exemption on new investments including improvements to the land, buildings, machinery, equipment, and any other property that is part of the manufacturing process
- Contracts may be granted for five years with an option to renew
- Requires submittal of Advance Notification and \$250 non-refundable fee to LED
- LED contact: Kristin Cheng, program administrator, tel. (225) 342-2083 or Kristin.cheng@la.gov
- L.A.C., Title 13, Part I, Ch. 5; LA R.S. 11:97-37:2380

*EFFECTIVE JUNE 24, 2016, CHANGES APPLY TO THE INDUSTRIAL TAX EXEMPTION PROGRAM, PURSUANT TO AN EXECUTIVE ORDER FROM THE LOUISIANA GOVERNOR'S OFFICE THAT IS STILL UNDER DETERMINATION OF APPLICABILITY. PLEASE CALL JEDCO WITH ANY QUESTIONS, AS CHANGES ARE ONGOING: 504-875-3908.



Business Assistance

Tax Credits & Incentives (continued)

Manufacturing Sales Tax Exclusion

- Qualifying manufacturing machinery and equipment purchases are eligible for a 4% state and partial local sales/use tax exemption.
- Manufacturers must obtain manufacturer's exemption certificate from the Louisiana Department of Revenue and Jefferson Parish Sheriff's Office, Bureau of Taxation and Revenue to avoid paying state and local sales/use tax on eligible M&E.

Corporate Jobs Tax Credit

- Any corporation that establishes or expands in Louisiana may qualify for a one-time tax credit ranging from \$72 to \$162 for each new job created and filled by Louisiana residents. For returns after July 1, 2018, the tax credit shall range from \$100 to \$225 for each new job.
- Tax credits can be used to satisfy up to 36% of state corporate income tax obligations. Beginning July 1, 2018, tax credits shall not exceed 50% of such tax obligations. May be used in lieu of participating in the Industrial Tax Exemption, Restoration Tax Abatement, Enterprise Zone Program, or Quality Jobs Program.

Foreign Trade Zone (FTZ)

- Created by Congress to expedite and encourage foreign commerce by allowing delayed or reduced duty payments.
- FTZs are secure areas within the U.S. that are legally outside of the U.S. Customs territory for tariff purposes.
- Warehousing and manufacturing facilities in the Greater New Orleans area can apply for FTZ designation.
- The Port of New Orleans administers the Greater New Orleans FTZ.

Freeport Law

- Goods and commodities in public or private storage are exempt from property taxes while moving through Louisiana in interstate commerce to a final destination outside the state.
- Permits most manufacturers to bring raw materials in the state without having to pay a tax on them until they have been placed in the manufacturing process.

Inventory Tax Credit Program

- Allows ad valorem taxes levied on business inventories to be credited toward state income and corporate franchise tax liability.
- Manufacturers, distributors and retailers are eligible to receive a 100% credit of local inventory taxes paid.
- For those eligible taxpayers whose ad valorem taxes paid to all political subdivisions in the taxable year were less than \$10,000, a refund shall be issued for all the excess credit. For those whose ad valorem taxes exceeded \$10,000, a refund of 75% of the excess credit shall be issued and the remaining 25% may be carried as a credit against subsequent tax liability for up to five years.

Customized Software Sales Tax Exemption

- Companies purchasing certain customized computer software are exempted from paying Louisiana and Jefferson Parish sales and use tax imposed on retail sales.
- Customized software is defined as software prepared, created, adapted or modified to the special order of a particular purchaser, licensee or user.

Research and Development (R&D) Tax Credit

- To encourage research and development in Louisiana, taxpayers are offered a refundable tax credit to be applied against state income or corporate franchise tax liability.
- Taxpayers are eligible for a credit of up to 40% of Louisiana qualified research expenses (based on employment).



Business Assistance

Tax Credits & Incentives (continued)

Angel Investor Tax Credit Program

- Offers accredited investors a 25.2% transferable tax credit on any state income or corporate franchise tax liability based on the amount invested in a qualified Louisiana Entrepreneurial Business (LEB). LEBs are early stage, wealth-creating businesses certified by LED.

Digital Interactive Media and Software Tax Credit

- Investors in state-certified productions of digital interactive media products and platforms qualify for a refundable Louisiana investment income tax credit equal to 18% of qualified production expenditures and a 25.2% tax credit on payroll for in-state labor through Jun 30, 2018 (increasing to 25% and 35% respectively starting 7/1/2018).
- Certified applicants may elect to receive a one-time rebate of credits equal to 85% of the face value of the credits in lieu of tax credits at any time during the year.

Technology Commercialization Tax Credit and Jobs Program

- Companies that invest in the commercialization of Louisiana technology can receive a 40% refundable tax credit against state income or corporate franchise tax liability of the cost to purchase or lease machinery and equipment and of expenditures for obtaining rights to use technology.
- The business must have an agreement with an in-state university or school to commercialize the technology.
- Businesses are also eligible for a 4.32% payroll rebate for new direct jobs. Starting 7/1/18, rebate increases to 6%.

Business Retention and Modernization Tax Credit Program

- Provides a 5% Louisiana tax credit to manufacturers that increase efficiency by at least 10% or have multi-state operations and an established competitive capital project with an approved investment of at least \$5 million.
- Participation in this program is at the discretion of the secretary of LED.

Corporate Tax Apportionment Program

- Eligible businesses may use a single sales factor to apportion its income to Louisiana when moving to/expanding in Louisiana for a contract term of up to 40 years.
- A business must receive an invitation from the secretary of LED to apply for participation in this program.

Corporate Headquarters Relocation Program

- Eligible businesses receive a 20% rebate of qualified relocation costs paid on moving headquarters to Louisiana or expanding headquarters in the state.
- Businesses must create and maintain a minimum number of headquarters jobs and associated payroll and any other performance obligations deemed appropriate by the secretary of LED.
- A business must receive an invitation from the secretary of LED to apply for participation in this program.

Competitive Projects Payroll Incentive Program

- Qualifying businesses receive a maximum 12% rebate of new payroll for up to 10 years.
- Businesses must create and maintain a minimum number of permanent full-time direct new jobs and new payroll.
- Partial rebate of state and local sales tax on capital expenditures for the facility or a project facility expense rebate equal to 1.2% of qualified capital expenditures may be taken.
- A business must receive an invitation from the secretary of LED to apply for participation in this program.



Business Assistance

Tax Credits & Incentives (continued)

Tax Equalization Program

- Designed to attract, retain and encourage the expansion of manufacturing businesses, headquarters, warehousing and distribution establishments in/to Louisiana by eliminating the tax differential between Louisiana location and competing location in another state.
- State of Louisiana matches the tax rates of a competing state, if necessary, to retain or recruit eligible businesses.
- Application must be approved by the Louisiana legislature.

Re-Entrant Jobs Credit

- Any taxpayer who employs an eligible re-entrant during the taxable year in Louisiana shall be allowed a credit against their corporate tax liability of \$108 per eligible re-entrant employed, not to exceed 36% of corporate income tax.
- The re-entrant must reside and be domiciled in Louisiana, must have been convicted of a felony, and must have had successfully completed the Intensive Incarceration Program.
- Re-entrant must be employed in a full-time position working at least 36 hours per week for at least six consecutive months, and must not have been employed in a full-time position for 6 months or more since his/her release from custody prior to employment by the taxpayer.
- Beginning with returns filed on or after July 1, 2018, the re-entrant credit shall be \$150 per re-entrant not to exceed 50% of corporate income tax.

Entertainment Industry Tax Incentive Programs

Jefferson Parish Film Industry Incentive Program

- Productions that have their principal Louisiana production office or use a soundstage or alternative filming facility located in Jefferson Parish may be eligible to receive a 3% cash rebate on local expenses.
- Qualifying production must spend at least \$150,000 in qualified local expenses.

Motion Picture Investor Tax Credit

- Investors in state-certified productions with a total base investment greater than \$300,000 qualify for a fully transferable Louisiana investment income tax credit of 30% of the in-state spend.
- An additional tax credit of 5% of payroll up to a salary limit of \$1 million is allowed for Louisiana residents employed in connection with a state-certified production.

Sound Recording Investor Tax Credit

- Until January 1, 2020, investors in State-certified, sound recording productions qualify for a fully refundable tax credit of 18% of the base investment in excess of \$15,000, or if a resident of this state, in excess of \$5,000. Starting July 1, 2018, this credit increases to 25%.
- Project must spend at least \$5,000 in Louisiana in a 12-month period to qualify.

Musical and Theatrical Production Income Tax Credit

- Investors in state-certified live musical or theatrical productions and/or state-certified musical or theatrical infrastructure projects may be eligible for a fully transferable or refundable tax credit ranging from 7.2% to 18% of their total base investment, depending on the amount of the investment. Credits can be applied toward individual or corporate income tax liability. Starting July 1, 2018, credits increase to a range of 10% to 25%.
- Payroll for Louisiana residents employed in connection with a state-certified production is eligible for an additional tax credit.



Business Assistance

Education & Training Programs

Louisiana FastStart

- Provides project evaluation, workforce solutions, material development, pre-employment identification, evaluation and feedback, course delivery, customized training and core skills training for new or expanding companies.
- Available at no cost to manufacturing companies, corporate headquarters, warehouse and distribution, research and development or other strategic facilities that commit to creating at least 15 new jobs, or any service-related operation that commits to creating at least 50 new jobs
- For additional information, please visit the Louisiana Economic Development webpage www.louisianaeconomicdevelopment.com

On-The-Job Training (OJT)

- Reimburses up to 50 percent of qualified wages during the training period of new or existing employees with occupational skills that are typically required to obtain employment or advance within the company.
- For additional information, contact the Business and Career Solutions Center at (504) 227-1283 (Gretna office) or (504) 838-5678 (Metairie office).

Incumbent Worker Training Program - Customized Training

- Can pay most of a company's new eligible training costs, including equipment, teaching materials and instructor time.
- Provides customized training for existing employees as well as pre-employment training for non-incumbent workers by an approved training provider; employers must have been in business in the state for at least three years and contributing to and in full compliance with the state unemployment insurance tax laws.
- Additional information is available at the Louisiana Workforce Commission website, www.laworks.net

Incumbent Worker Training Program - Small Business Employee Training Program

- Designed for employers of up to 50 employees; employers must have been in business in the state for at least three years and in full compliance with the state unemployment insurance tax laws.
- Employees may obtain training from any approved standardized training course or program from an institution, trade association or the manufacturer of a specific piece of equipment.
- Additional information is available at the Louisiana Workforce Commission website, www.laworks.net

Jefferson Business and Career Solutions Center

- One-stop destination for employers and job seekers in Jefferson Parish; provides job recruitment and applicant screening.
- Serves as the unemployment office of the Louisiana Workforce Commission.
- Houses the largest state database of qualified job seekers and is a clearinghouse of labor market information.
- The east bank center is located at 1801 Airline Drive in Metairie; it can be reached at (504) 838-5678. The west bank center is located at 1900 Lafayette Street in Gretna; it and can be reached at (504) 227-1283.

Louisiana Technical College (LTC) - Delgado Community College's Jefferson Campus and West Jefferson Campus

- Offers several courses including, but not limited to: Heating Ventilation and Air Conditioning/Refrigeration; Welding; Electric Line Technology; Carpentry; Automotive Technology; Machine Tool Technology; Barbering; Cosmetology; and Electrician.
- LTC campuses have partnered with Delgado to provide students with more opportunities, access and choices.



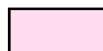
*For six consecutive years, **Business Facilities** magazine has ranked Louisiana No. 1 in the 'Workforce Training Leaders' category for FastStart, the state's premier workforce development program.*



Business Assistance

City of Kenner Economic Development District: Rivertown

- Kenner's economic development district is the Rivertown Historic District, Jefferson Parish's only Louisiana Main Street. Rivertown received the designation in 2014 from Lt. Gov. Jay Dardenne, joining 36 other Main Street communities in LA.
- The Louisiana Main Street program is a joint program between the State and National Trust for Historic Preservation, and encourages revitalization of downtown districts into walkable commercial corridors.
- Boundaries of the 16-block area include the Mississippi River, Kenner Avenue, Compromise Street and Daniel Street.
- Commercial property owners located within the Historic District may be eligible for the Restoration Tax Abatement, a program that allows for up to 10 years of deferred assessment on substantial renovations of an existing structure.



Rivertown Economic Development District

Business Assistance

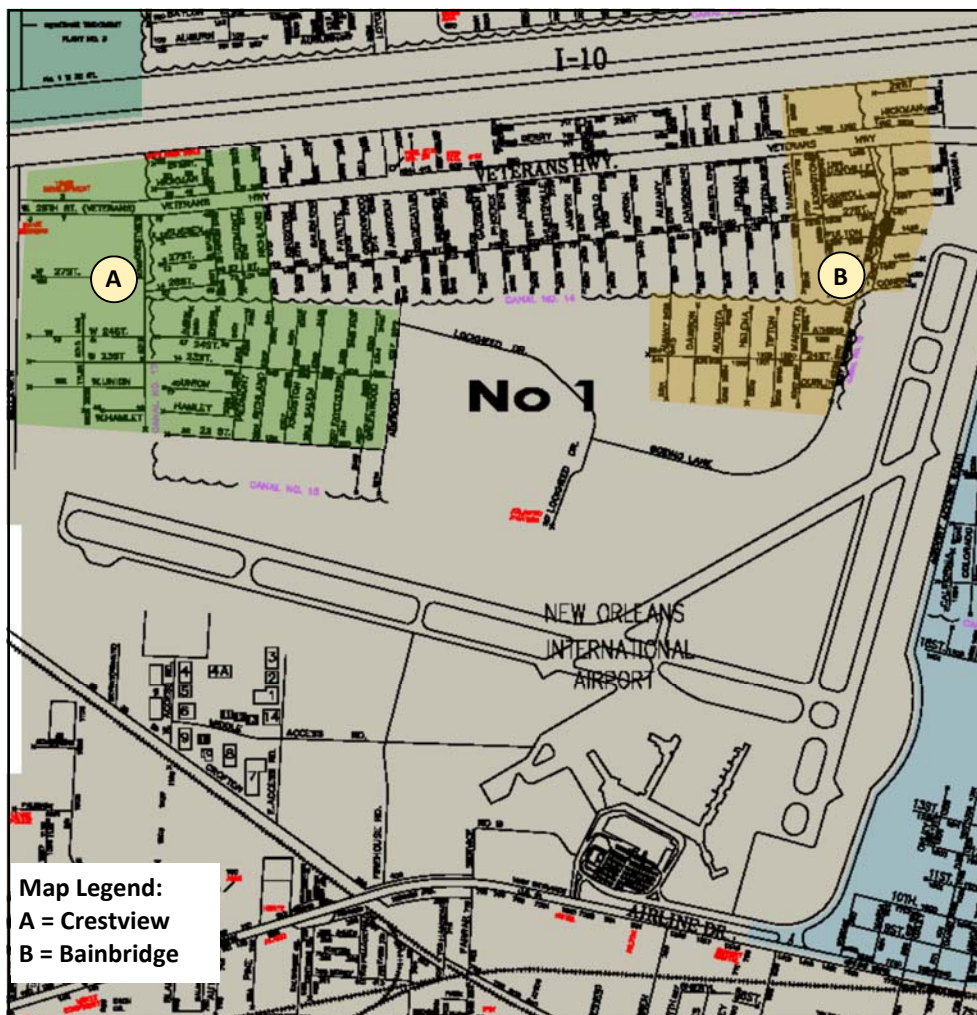
Opportunities for Development

Airport Redevelopment Properties

The properties on nearly 40 acres of ground located in areas east and south of the airport were purchased by the airport through a federal noise abatement program, and are no longer needed for safety or noise-buffer purposes. Airport officials in conjunction with the City of New Orleans, the entity that owns the properties, held an auction in early 2016 of these properties and will held a second auction in 2017 with the remaining properties to be auctioned. Most of the properties offer green space for development, and properties will be placed back into commerce for mixed use non-residential, industrial, commercial or office uses. More information can be found at <http://www.jedco.org/airport-buyout-properties-coming-soon/>

Bainbridge and Crestview Industrial Parks

- Located immediately north of the airport with easy access to Interstate 10 and U.S. Highway 61 (Airline Drive).
- Home to many manufacturers, distributors, and industrial users.
- See map below for approximate boundaries of industrial areas.



The average price per square foot for warehouse space in Kenner is \$3.00-\$5.50. (UNO Real Estate Market Analysis: New Orleans and Northshore Regions, 2016, Volume 48)



Business Assistance

Opportunities for Development, continued

Retail

The Esplanade Mall

- Located on West Esplanade Avenue and 32nd Street in Kenner.
- Conveniently located within one mile from I-10 via the Williams Blvd. exit
- Regional shopping center with 100+ stores, including eateries.
- Anchors include Target, Macy's and Dillard's.
- The Grand Theatre Esplanade is a 14-screen, state-of-the-art movie theater at The Esplanade Mall, with high-backed rocking chairs, wall-to-wall screens, and a three-story screen.
- For leasing information, contact Damian Kennedy, Mall Manager, (504) 617-4022.



Entrance to The Esplanade Mall

Inline Retail Shopping Centers

- Several strip shopping centers in the City of Kenner offer excellent visibility and accommodating various space needs, including big box space in the Pavilion Shopping Center on West Esplanade Ave.
- Commercial strips support both adjacent residential neighborhoods and customers from outside of the city.

Vacant Retail Parcels

- More than 60 acres of vacant retail property can be found in Kenner surrounding The Esplanade Mall, in Kenner's Laketown, in Historic Rivertown, and other areas along the city's major commercial corridors.
- Development sites range in size from approximately one acre to 9 acres — the latter of which is located immediately off the Williams Blvd/32nd St. exit of the I-10, providing a major opportunity for development adjacent to a future CarMax.



Nine acres of land adjacent to I-10 in Kenner is among the top real estate opportunities in the New Orleans area.

Office Properties

- Many opportunities for office uses exist in the City of Kenner; Class A, B and C office buildings are located within the city, many with ample parking available on site.
- Office uses are included in the proposed rezoning of the airport's redevelopment property.

FEATURED PROPERTIES FOR SALE AND LEASE

Visit the website of the Jefferson Parish Economic Development Commission for featured properties within the City of Kenner at www.jedco.org/featured-properties.

If you are seeking industrial, retail, or office space within the City of Kenner, please contact Annalisa Kelly at (504) 875-3918 or akelly@jedco.org.



Business Base



Major & Developing Industry Clusters

The Jefferson EDGE 2020 is the long-term economic development strategic plan to promote sustainability, job growth and investment in Jefferson Parish. Over the course of its 15-year history, The EDGE has served as a road map for our community’s development. Through the proactive efforts of our stakeholders, JEDCO and elected officials, The EDGE has delivered game-changing initiatives such as the development of the 500-acre Churchill Technology & Business Park and quality of life improvements related to the beautification of major corridors, education and Fat City redevelopment.

In 2015, the Jefferson EDGE underwent its last 5-year update. The industry clusters identified below were selected through the planning process with JEDCO board and parish stakeholders as the greatest opportunity for growth in strategic areas of interest and strength in coordination with regional efforts. While a cluster based approach targets needs of those industries, it does not exclude any industries or businesses from JEDCO’s overall support services, but provides a basis for targeting limited resources for maximizing long term impact.



Food, Beverage, Fishing and Seafood

Louisiana, and especially the New Orleans region, is known for its delicious and unique cuisine and food products. Jefferson Parish’s business case for this cluster is strong: utilities and water are less expensive, the food industry of region has a rich tradition and history, and the parish has a wide variety of distribution options. Jefferson also has a tremendous proximity to supply chains, from goods moving in and out of the Port of New Orleans to agricultural products grown in parishes further west, like rice, sugarcane, bananas, sweet potatoes, and more. Companies within this cluster in Kenner include Revolution Foods, Orleans Coffee Exchange, MMI Culinary, and Harlon’s LA Fish.



Water Transportation, Distribution and Logistics

The water transportation industry cluster is a foundational industry base in Jefferson Parish and the region. Jefferson Parish’s hard assets, including the Harvey Canal, interstate highways, Mississippi River, multiple Class 1 railroads, and Louis Armstrong International Airport, combine for a multi-modal location unrivaled in the Gulf South. In particular, water transportation—both the transporting of goods on water as well as the building and maintenance of water-based vessels—is a highly specialized traded industry cluster with high average wages.



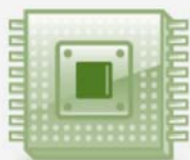
Health Care

The health services cluster is the largest employer in Jefferson Parish. The industry is facing major shifts in the parish—with private operators leasing parish hospitals, funding changes from the Affordable Care Act, and the growth of private systems like Ochsner and LCMC, Jefferson’s medical landscape is radically different than it was just a few years ago. Additionally, the opening of two new medical centers in downtown New Orleans will add hundreds of beds to the regional capacity. These changes mean that the parish must address workforce development, regionally integrated marketing, and supporting destination health care to support continued growth in Jefferson Parish.



Business Base

Major & Developing Industry Clusters (continued)



IT Systems and Products

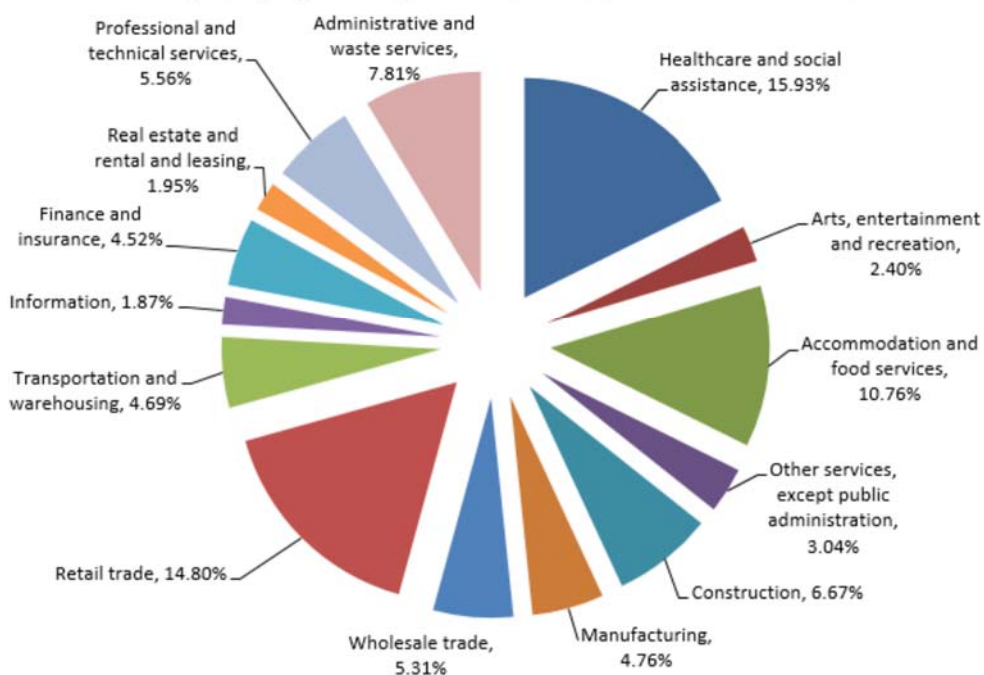
This cluster includes businesses that develop, sell, or train on software and other information technology products. This cluster, while a targeted industry in many regions across the country, has several strong and growing firms in Jefferson Parish, like Geocent, 365 Connect, Entronix, and ReadSoft. Information technology and information systems are a part of every industry and business around the globe; there is not just one kind of IT company. Thus, part of this targeted strategy is to determine what types of IT hold the most promise for Jefferson’s future. Jefferson’s largest employers are in engineering, health care, construction, water transportation, and other industries with significant IT needs. By tying the EDGE plan’s targeted clusters together with information technology, the IT industry can be the connective tissue that helps all Jefferson businesses prosper.



Water, Coastal, and Environmental Industries

This industry has been the result of tremendous regional planning and development activity that came out of a realization post-Katrina that Louisiana can and must be a leader in water management and coastal restoration. These coordinated efforts between government, industry, and philanthropic leaders has resulted in two landmark plans that position billions of dollars of projects and investments to rebuild the coast and help our cities live with water: the state’s Coastal Master Plan and the Greater New Orleans Urban Water Plan. Now, with the prospect of funding from the RESTORE Act and the settlement with BP after the 2010 oil spill, this industry is ready to grow locally, and for the best reason—rebuilding the coastal defenses that protect our region and make it more resilient.

Average Employment by Industry Sector, Jefferson Parish 2015



Source: Louisiana Workforce Commission
**Negligible percentage for Agriculture, forestry, fishing and hunting; Public administration; Mining; Utilities; and Management of companies and enterprises.*



Business Base

Top Employers in the City of Kenner

Jefferson Parish is the economic engine of the 10-parish area known as the Greater New Orleans region. With an estimated 2016 population of 66,316 people, the City of Kenner is the sixth largest city in the state resting within the second most populous parish (Jefferson) in the state of Louisiana. Listed below are top employer companies within the City of Kenner as self-reported by each company. Kenner top employers not on this list are encouraged to contact JEDCO at (504) 875-3908 to be included.

Business Name	Number of Employees	Description of Operation
Ochsner Medical Center—Kenner	970	Medical facility
Treasure Chest Casino, LLC	700	Casino
Cross Road Centers	600	Transportation & warehousing
City of Kenner	589	Municipal government
Pellerin Milnor Corp.	588	Commercial laundry machine manufacturer
Sam’s Club #8261 East	250	Warehouse club & superstore
Altus Global Trade Solutions (formerly Coface Collections)	207	Collections agency
St. Theresa Medical Complex	165	Adult care center
Waldon Healthcare Center	140	Nursing home
United Airlines Inc.	138	Airline
Crown Roofing Services, Inc.	130	Construction contractor
Cycle Construction Co. LLC	123	Construction contractor
Hilton - New Orleans Airport	110	Hotel
Revolution Foods Inc.	100	Perishable & prepared food manufacturer
Louisiana Chemical Dismantling	100	Site remediation and demolition
Crowne Plaza New Orleans Airport	80	Hotel
Summerville at Kenner	80	Nursing care facility
Cummins MidSouth, LLC	80	Distributor of engine & filtration systems for automobile and marine vessels
Alfred Conhagen Inc. of LA	75	Support for oil-&-gas operations
MMI Culinary Services	75	Food processing and packaging



Business Base

Top Private Companies in Jefferson Parish

The *New Orleans CityBusiness* magazine publishes the Top 100 Private Companies in the metropolitan area, an annual ranking based on total revenue as reported by area businesses. In 2016, 39 of the top 100 companies are located within Jefferson Parish; these companies are listed below.

This compilation is dependent on local companies' voluntary submission of revenue figures to *CityBusiness* and is therefore likely not inclusive. Any company desiring inclusion on the below list may contact JEDCO at (504) 875-3908.

Business Name	2016 Revenue (in millions)	Description of Operation
Ochsner Health System*	\$2,600	Medical care
Georges Enterprises, LLC	\$1,300	Food distributor & food services
Ray Brandt Automotive & Collision - Nissan, Toyota, Infiniti, Dodge,Hyundai*	\$511	Automotive sales, service & collision repair
Laitram LLC	\$435.2	Manufacturer of conveyor belts, shrimp processing equipment, alternating tread stairs
Smoothie King Franchises	\$274	Smoothies, supplements, healthy snacks
Acme Truck Line Inc.	\$272.2	Transportation
Blessey Marine Services Inc.	\$253.9	Towing of barges and marine vessels
Al Copeland Investments Inc.	\$157.4	Restaurants, hotels and food manufacturing
Favrot & Shane*	\$114	Real estate development & management
Core Construction Co.	\$110	General contractor
Bryan Chevrolet, Mitsubishi & Suzuki Inc.	\$96.3	Automobile dealership
Gibbs Construction	\$95.3	Commercial construction
Broadmoor, LLC	\$93.2	Design/build firm
McDonnel Group LLC, The	\$90	Commercial construction
David Briggs Enterprises, Inc.*	\$84.7	Retail and wholesale of alcoholic beverages & mixes
Royal Honda	\$70.5	Automobile sales and service
ProSource Floors, Inc.	\$50.7	Wholesale flooring
Delta Administrative Services	\$49.5	Human resource outsourcing, PEO services

**Companies with an asterisk have a presence in the City of Kenner.*



Business Base

Top Private Companies in Jefferson Parish (continued)

Business Name	2016 Revenue (in millions)	Description of Operation
Gifted Healthcare	\$38.5	Healthcare staffing
Cycle Construction Co.*	\$35.3	General contractor
Ryan Gootee General Contractors, LLC	\$33.4	General construction
Gardner Realtors	\$32.4	Real estate
Durr Heavy Construction, LLC	\$31	General contractor, site preparation, demolition, utilities & disaster recovery
Altus—Global Trade Solutions*	\$28.8	Receivables management services
F.H. Myers Construction Corp.	\$24.6	Commercial construction
Vincent Piazza Jr. & Sons Seafood, Inc.	\$24.5	Seafood processor & institutional distributor
Diabetes Management & Supplies	\$20.3	Diabetes medical supplier
Eustis Insurance and Benefits	\$19	Insurance
Construction Masters, Inc.	\$17	Construction
Eagan Insurance Agency, Inc.	\$16.1	Property and casualty insurance
Velocity Agency	\$15	Digital marketing agency
Metairie Bank & Trust	\$15	Banking
U.S. Forensic	\$10	Forensic engineering
Garrity Solutions Printing Inc.	\$8.6	Commercial print shop
AAC Enterprise (dba Advanced Automotive Concepts)	\$6.5	Parts distribution and lighting technology
Lakeside Camera	\$2.7	Photo specialty retail
American Office Machines Inc.	\$2.5	Office equipment and supply sales
Gambel Communications	\$1.4	Public relations
Passport Health of Louisiana	\$1.0	Travel medicine/vaccinations

**Companies with an asterisk have a presence in the City of Kenner.*



Business Base

Cost of Labor

The New Orleans-Metairie-Kenner Metropolitan Statistical Area (MSA) has a large, educated workforce. The table below gives the average annual wage of various occupations by Metropolitan Statistical Area. See the Economic Indicators section on page 31 for statistics on the Civilian Labor Force, Unemployment Rate and Employment by Industry.

Occupation	New Orleans	Atlanta	Birmingham	Dallas	Houston	Jackson	Jacksonville
Accountant	\$64,290	\$79,170	\$68,690	\$79,560	\$87,170	\$52,620	\$69,560
Teacher—Elementary	\$48,970	\$54,190	\$51,430	\$54,210	\$57,530	\$40,640	\$50,000
Teacher—Secondary	\$51,850	\$56,620	\$51,130	\$55,470	\$57,520	\$43,040	\$48,690
Registered Nurse	\$70,470	\$65,990	\$59,030	\$72,890	\$76,790	\$63,140	\$63,090
Architect & Engineer	\$93,610	\$78,420	\$77,390	\$86,630	\$103,390	\$68,640	\$73,870
Machinist	\$53,480	\$40,710	\$40,830	\$38,120	\$43,040	\$42,450	\$42,140
Welder	\$46,920	\$35,290	\$36,520	\$38,000	\$47,970	\$34,330	\$41,750
Construction Laborer	\$30,200	\$29,300	\$29,890	\$28,080	\$31,190	\$27,090	\$26,800

Source: 2015 data, U.S. Department of Labor, Bureau of Labor Statistics

Average Weekly Wage

Manufacturing Industry
Jefferson Parish (2009-2015 Annual Averages)

	2009	2010	2011	2012	2013	2014	2015
Manufacturing	\$946	\$992	\$1,081	\$1,111	\$1,134	\$1,161	\$1,130
Ship and boat building	\$947	\$966	\$1,149	\$1,263	\$1,359	\$1,505	\$1,353
Chemical manufacturing	\$1,602	\$1,599	\$1,735	\$1,626	\$1,787	\$1,944	\$1,839
Machinery manufacturing	\$912	\$1,001	\$993	\$1,027	\$1,057	\$1,084	\$1,078

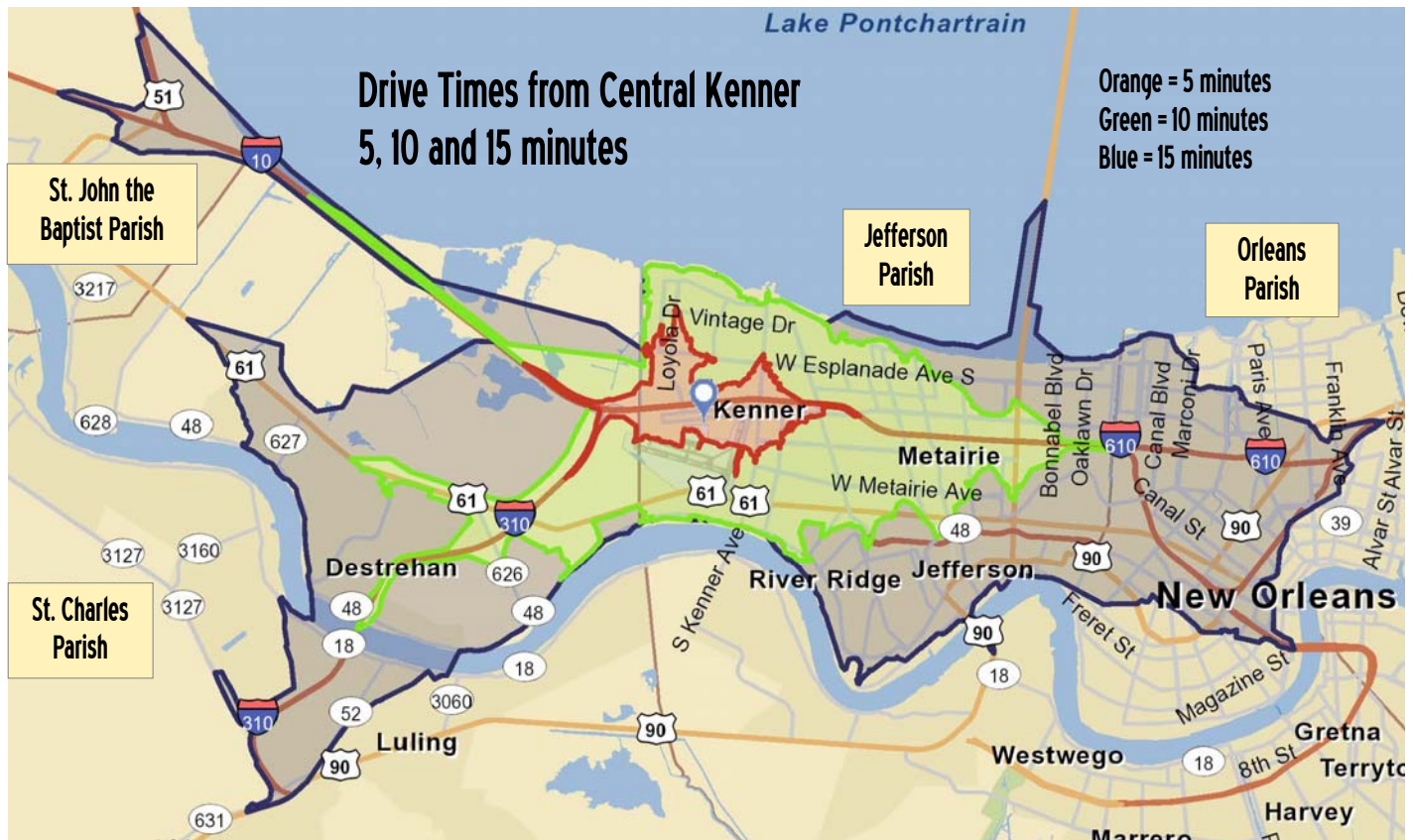
Source: Bureau of Labor Statistics



Business Base

Journey to Work

The average travel time to work for Jefferson Parish residents is 23.6 minutes, according to the U.S. Census Bureau, American Community Survey (2010-2014 survey)



Bus Lines

- Jefferson Transit (JeT) serves the urbanized portion of Jefferson Parish as well as to New Orleans and the Louis Armstrong International Airport.
- Provides both fixed route ADA accessible bus service and Mobility Impaired Transportation System (MITS) curb-to-curb paratransit van service for certified riders who are unable to use the fixed route service.
- Connecting service is provided to the Regional Transit Authority (RTA) bus lines in Kenner, Gretna and New Orleans.
- The Kenner Local Line of JeT operates on Jefferson Highway from the City of Kenner to the intersection of Carrollton Avenue and Claiborne Avenue in New Orleans at a fare of \$1.50. Passengers can then take the RTA routes into New Orleans.
- The Airport Route of JeT provides service from the Louis Armstrong New Orleans International Airport in Kenner, down Airline Drive into New Orleans, where it connects with RTA buses at Tulane/Carrollton and at Tulane/Loyola.
- For more information including route maps, bus stops, fares and schedules, visit the website for JeT and RTA, www.jeffersontransit.org and www.norta.com, respectively.



Economic Indicators

Demographic and Income Profile

Demographic Summary

City of Kenner (2016 Estimate)

Population	66,316
Households	24,976
Families	16,825
Avg. Household Size	2.64
Owner-Occupied Housing Units	13,927
Renter-Occupied Housing Units	11,049
Median Age	38.4
Median Household Income	\$49,800
Avg. Household Income	\$69,495
Per Capita Income	\$26,375

Racial and Ethnic Composition

City of Kenner (2016 Estimate)

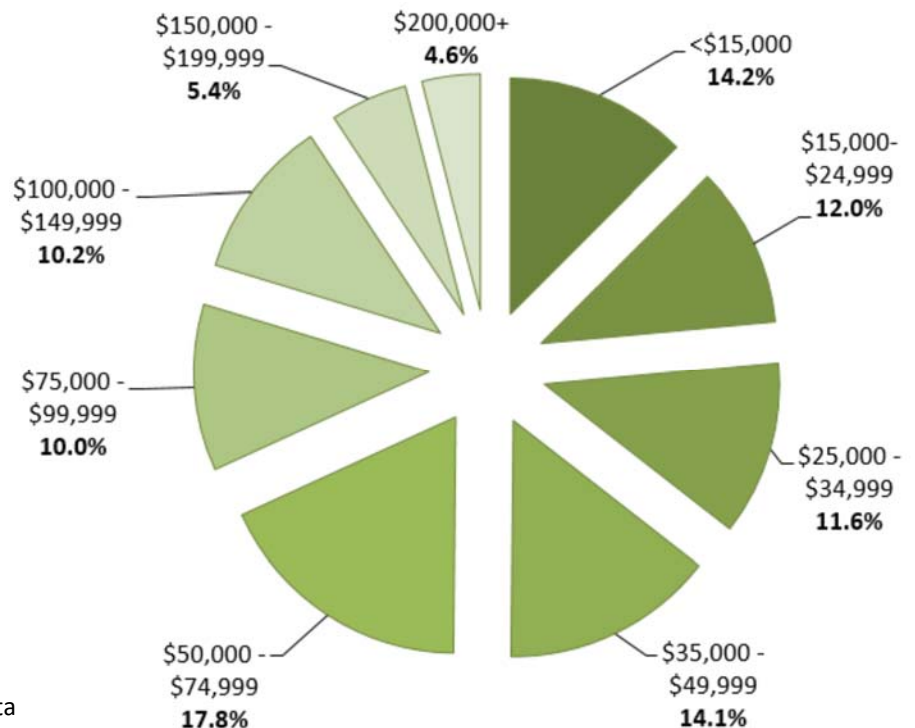
White alone	59.4%
Black alone	24.2%
Asian alone	4.1%
American Indian alone	0.4%
Pacific Islander alone	0.1%
Other race alone	8.8%
Two or more races	3.0%
ETHNICITY	
Hispanic Origin (any race)	25.7%

Households by Income

City of Kenner (2016 Estimate)

< \$15,000	12.5%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	18%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	11%
\$150,000 - \$199,999	5.3%
\$200,000+	4%

KENNER HOUSEHOLDS BY INCOME (2016 ESTIMATE)



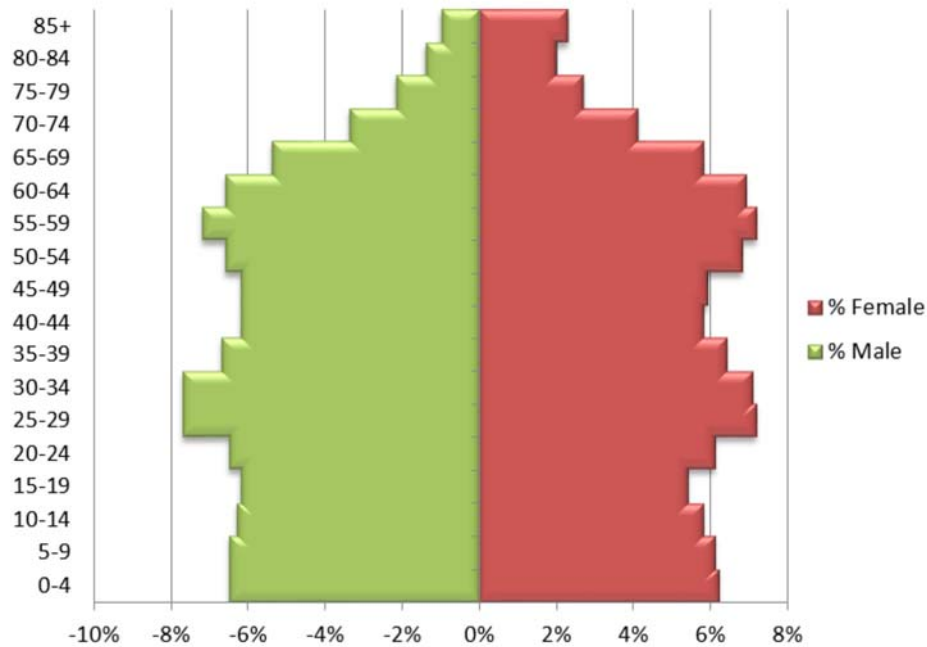
Source: ESRI 2016 estimated demographic data



Economic Indicators

Demographic and Income Profile, continued

Population Pyramid
City of Kenner (2016 Estimate)



Total Population by Age
City of Kenner (2016 Estimate)

Age range	%
0 - 4	6.3%
5 - 9	6.3%
10 - 14	6.0%
15 - 19	5.8%
20 - 24	6.3%
25 - 34	14.9%
35 - 44	12.5%
45 - 54	12.8%
55 - 64	13.8%
65 - 74	9.4%
75 - 84	4.2%
85+	1.7%

Male %	Age range	Female %
6.5%	0-4	6.2%
6.5%	5-9	6.1%
6.3%	10-14	5.8%
6.2%	15-19	5.4%
6.5%	20-24	6.1%
7.7%	25-29	7.2%
7.7%	30-34	7.1%
6.7%	35-39	6.4%
6.3%	40-44	5.8%

Male %	Age range	Female %
6.2%	45-49	5.9%
6.6%	50-54	6.8%
7.2%	55-59	7.2%
6.3%	60-64	6.9%
5.4%	65-69	5.8%
3.4%	70-74	4.1%
2.2%	75-79	2.7%
1.4%	80-84	2.0%
1.0%	85+	2.3%

Source: ESRI 2016 estimated demographic data

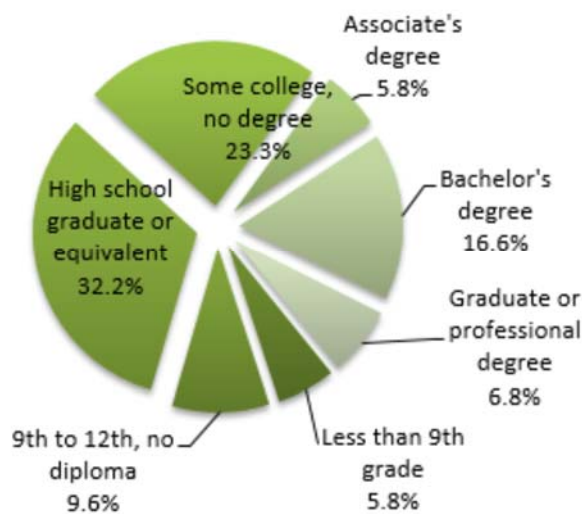


Economic Indicators

Educational Attainment

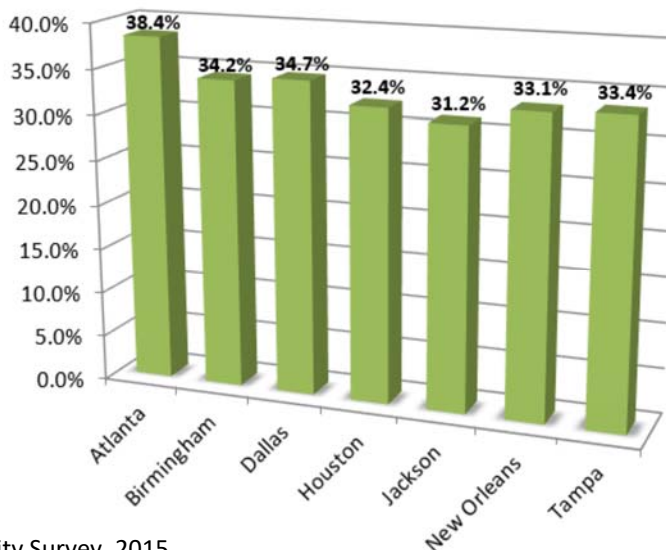
The City of Kenner has an educated workforce. Approximately 85 percent of the city’s household population ages 25 years and over have at least a high school diploma and 23 percent of the same population segment have a bachelor’s degree or higher.

EDUCATIONAL ATTAINMENT
Kenner household population 25 years of age and older



Approximately 33% of the New Orleans MSA population of 25 to 34 years of age have a bachelor’s degree or higher, comparable to or higher than the percentage of the same population segment in comparable markets of other states.

EDUCATIONAL ATTAINMENT
% MSA population of 25-34 year-olds with bachelor’s degree or higher.



Source: U.S. Census Bureau, American Community Survey, 2015



Economic Indicators

Employment & Wages

Employment (October 2016)

	Employed	Unemployed	Civilian Labor Force
Jefferson Parish	205,898 (94.8%)	11,213 (5.2%)	217,111
MSA	552,242 (94.6%)	31,393 (5.4%)	583,635
Louisiana	1,996,290 (94.1%)	124,426 (5.9%)	2,120,716

Employment and Wages by Industry Sector

Jefferson Parish (1st Quarter 2016)

Industry Sector	Total Est. Companies	Avg. Employees	Average Weekly Wage (\$)
Accommodation & food services	1,104	20,480	338
Administration & waste services	828	14,024	613
Agriculture, forestry, fishing & hunting	23	39	500
Arts, entertainment & recreation	177	4,350	1,558
Construction	1,219	12,751	994
Finance & insurance	935	8,547	1,438
Health care & social assistance	1,434	32,541	924
Information	147	3,016	710
Manufacturing	422	8,886	1,160
Mgmt. of companies & enterprises	101	3,069	1,513
Mining	57	804	2,246
Other services (except public admin.)	1,031	5,966	745
Professional & technical services	1,641	10,588	1,201
Public administration	108	6,181	1,045
Real estate, rental & leasing	574	3,705	743
Retail trade	1,867	28,478	543
Transportation & warehousing	459	9,054	1,066
Utilities	27	1,159	1,389
Wholesale trade	1,056	10,208	1,241

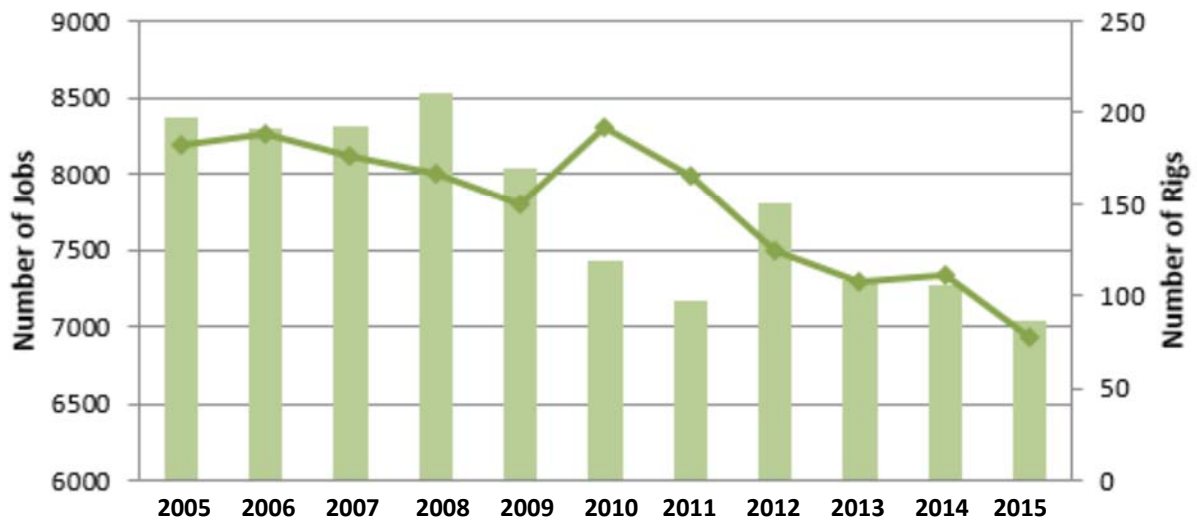
Source: Louisiana Workforce Commission



Economic Indicators

Rig Count

ANNUAL MINING JOBS IN REGIONAL LABOR MARKET 1 AND LOUISIANA RIG COUNTS



Source: Baker Hughes and LA Workforce Commission

Income

In 2015, Jefferson Parish had a per capita personal income of \$46,922, which was 109 percent of the state average of \$42,947.

Employment Income: Jefferson Parish (2015)

	Jefferson Parish
Total Personal Income (000s)	\$20,471,082
Per Capita Personal Income	\$46,922

2015 PER CAPITA PERSONAL INCOME COMPARISON



Source: Bureau of Economic Analysis



Economic Indicators

Real Estate

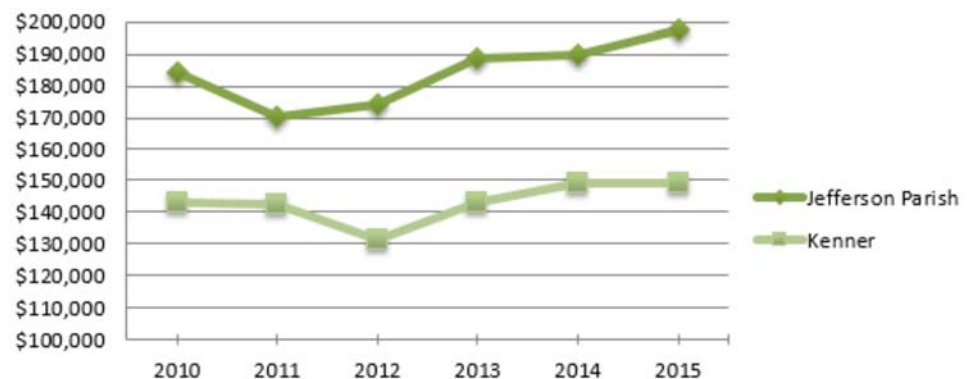
Single-Family Residential

In the City of Kenner, private residences are assessed at 10% of fair market value with no property tax assessed on the first \$75,000 of value.

Average Price of Single-Family Houses (2010-2015)

	Jefferson Parish	Kenner
2010	\$184,286	\$142,927
2011	\$170,490	\$142,581
2012	\$174,241	\$131,262
2013	\$188,671	\$143,232
2014	\$189,565	\$149,360
2015	\$197,364	\$149,231

Average Annual Price of Single-Family Dwellings Sold



Commercial Property

Average Rental and Occupancy Rates of Office, Retail and Warehouse Space in Kenner and Average Land Price

Type of Space	Avg. \$/sf	Occupancy Rate
Office Space		
Class A	N/A	N/A
Class B	\$17.75	90.2%
Class C	\$14.37	94.5%
Retail Space		
Class A	\$9.00	69.0%
Class B	\$23.50	84.9%
Class C	\$13.11	93.2%
Warehouse Space		
Distribution	\$3.00-\$5.00	90%
Service Center	N/A	N/A
Industrial Land	N/A	N/A

N/A: Insufficient data or withheld from data source to avoid disclosure of individual properties

The New Orleans metro area is ranked in the top 5 "Most Affordable Cities for Households" in the USA by the Intuit Spending Index.



2400 Veterans office building in Kenner

Source: Metropolitan New Orleans Real Estate Market Analysis, Volume 48, 2016



Local, Regional & State Accolades

The Greater New Orleans Area, which includes Kenner, and the State of Louisiana have earned an overwhelming number of awards and honors. Below is a listing of a few of the accolades garnered in the past several years:

Kenner has been recognized and/or ranked with:

- The **11th Most Diverse City in the United States** among cities with 100,000 residents or less.
- Named a **Tree City USA** by the Arbor Day Foundation in honor of its commitment to effective urban forest management.
- Named a **Playful City USA** by national non-profit KaBOOM! for efforts to increase play opportunities for children.

In 2016, the Greater New Orleans Area and Louisiana were ranked as and/or were awarded with:

- #2 "Best City in America" – Travel and Leisure
- #6 City for Happiest Workers in the USA – Indeed.com
- #1 City for Most Efficient Public Spending – WalletHub
- #2 Most-Cost Friendly City - KPMG
- GNO, Inc. Named Top EDO in America – Site Selection
- GNO, Inc. has 2 Named to Top 50 List – Consultant Connect
- #7 City Destination in the USA for Millennials – Realtor.com
- Greater New Orleans is #2 in Total Corporate Facility Wins – Site Selection
- #7 Top Metro by Total Wins (South Central) – Site Selection
- #2 State (Louisiana) Wins per Capita (South Central) – Site Selection
- #6 State (Louisiana) by Wins per Capita (USA) – Site Selection
- "Most Dynamic City in America" – Worth Magazine
- New Orleans is #4 Best Affordable Destination in the USA – U.S. News and World Report
- #7 City in the World – Travel and Leisure
- #3 City in the South for Major Projects – Southern Business and Development
- #9 Most Generous City – Barna
- #1 city in USA in International Tourism Growth – National Travel and Tourism Office
- Louisiana FastStart Ranks #1 in the USA for 7th Year in a Row – Business Facilities
- #2 Metro for Lowest Cost of Business – Business Facilities
- #2 Metro for Entrepreneurship Leaders – Business Facilities
- #2 Metro for Logistics Leaders – Business Facilities
- #1 City for Food in the USA – Travel and Leisure
- #6 State Most Tax Friendly State (Louisiana) – Kiplinger
- #2 City For Culture in the USA – Travel and Leisure
- #5 State (Louisiana) for Business – Area Development
- #4 "Most Fun" City in America – WalletHub
- #7 State (Louisiana) for Women Entrepreneurs – Thumbtack
- Greater New Orleans is #10 in the USA for Hispanic Entrepreneurs – GoodCall
- #7 State (Louisiana) for Business – Site Selection
- New Orleans is #1 in Population Growth in "Traditional Cities" – Public Square



Quality of Life

Primary and Secondary Education

City of Kenner



The Kenner Discovery Health Sciences Academy charter school opened in 2013, providing early childhood education for students to explore health and science topics and careers. The school recently received an “A” rating. In addition:

- Eight public elementary schools, one public middle school, and one public high school operate within the City of Kenner.
- Three private schools offer pre-kindergarten through seventh- and eighth-grade education.
- Kenner is home to Herzing University, and numerous colleges and universities operate within the New Orleans-Metairie-Kenner metropolitan area.

School Name	Grades	2015 Enrollment
Public Schools		5897
A.C. Alexander	E	646
Bonnabel Magnet Academy	H	1379
Chateau Estates	E—6th	652
John Clancy/Joseph Maggiore	E	597
G.T. Woods	E	226
Greenlawn Terrace	E	535
J.J. Audubon	E	512
Theodore Roosevelt	M (6th-8th)	626
Walter G. Schneckenburger	E	432
Washington Montessori	E	292
Charter Schools		585
Kenner Discovery Health Sciences Academy	E	585
Nonpublic Schools		847
Islamic School of Greater New Orleans	E	163
Our Lady of Perpetual Help	E - 8th	220
St. Elizabeth Ann Seton	E - 7th	464

Table key: E = Elementary; M = Middle; H = High School



According to the Louisiana Department of Education, in 2016, four of the Top 10 public schools in Louisiana were in the Jefferson Parish Public School system. That same year, four more JPPSS schools were ranked in the Top 25.

Jefferson Parish

School Statistics 2015-2016 School Year

	Public Schools	Nonpublic Schools
Number	86	30
Enrollment	48,835	11,086

Source: Louisiana Department of Education Data Center



In 2016, Thomas Jefferson High School in Gretna was ranked as one of the Top 5 high schools in Louisiana by the US News and World Report.



Quality of Life

Colleges and Universities

The Greater New Orleans Area is known for its reputable colleges and universities. The career-focused Herzing University resides within the City of Kenner; all other institutions and training centers listed below are within approximately 20 miles of the city.

Delgado Community College to Build New Campus

Delgado has broken ground on its new \$27.3 million, 85,000 square foot Delgado River City Campus and Advanced Manufacturing Center of Excellence at the Churchill Technology and Business Park in Fairfield, LA. The campus will offer programs supporting Mississippi River commerce, including transportation/logistics, maritime technology, automotive technology and marine engineering.

Four-Year Colleges and Universities

<i>Institution</i>	<i>Location</i>	<i>2015-2016 Enrollment</i>
Herzing University	Kenner	452
University of New Orleans	New Orleans	8,423
Southeastern Louisiana	Hammond	14,594
Tulane University	New Orleans	13,449
Loyola University	New Orleans	4,273
Xavier University of LA	New Orleans	2,969
Southern University at N.O.	New Orleans	2,500
Dillard University	New Orleans	1,185
University of Holy Cross	New Orleans	1,213

Two-Year Colleges

<i>Institution</i>	<i>Location</i>	<i>2015-2016 Enrollment</i>
Delgado Community	New Orleans	16,520
Nunez Community	Chalmette	2,618

Recognitions for Herzing University

For the fourth consecutive year, Herzing University's online education programs have been rated among the best in the nation. Herzing University was nationally ranked in U.S. News & World Report for:
2016 Best Online Bachelor's Programs
2016 Best Online Graduate Nursing Programs
2016 Best Online MBA Programs

Research Base

New Orleans Regional Medical Center	New Orleans
UNO Research & Technology Center	New Orleans
UNO Avondale Maritime Tech. Center	Avondale

Medical and Law Schools

<i>Institution</i>	<i>Location</i>	<i>2015-2016 Enrollment</i>
LSU Medicine	New Orleans	800
LSU Allied Health	New Orleans	420
LSU Nursing	New Orleans	952
LSU Dental	New Orleans	384
LSU Public Health	New Orleans	122
Tulane University Medical School	New Orleans	771
Tulane University Law School	New Orleans	750
Loyola University Law School	New Orleans	549

Sources: National Center for Education Statistics, Tulane University, Loyola University, Louisiana State University, Herzing University, Delgado Community College.



Quality of Life

The City of Kenner offers a multitude of attractions and amenities catering to many different interests in a family-friendly atmosphere, qualities that led to it being #8 on Livability's Top 10 Cities for Veterans in 2014. Kenner events are attended not only by city residents, but also people from the surrounding parishes.

Laketown

Located on the shores of Lake Pontchartrain at the end of Williams Boulevard, Laketown is a 30-acre park containing amenities for all ages, including a boat launch, fishing piers, bike path, gazebo and picnic areas. Laketown serves as the venue for many events ranging from concerts to car shows. It is also the home of the Pontchartrain Center, a 70,000-square-foot convention center and the floating Treasure Chest Casino. The City of Kenner is working on the execution of a development plan to expand Laketown with complementary mixed-use development including retail, restaurants, professional offices and high-density residential units. *(See page 9 for further information.)*



Pier along Lake Pontchartrain in Kenner's Laketown.

Rivertown

Located in Kenner along the Mississippi River, Rivertown is a 16-block historic district offering a variety of cultural and family attractions, such as a space and science center, planetarium and megadome cinema, live performance theater, weekly farmer's markets, restaurants, and shops in a pedestrian-friendly and pleasant setting. With the district's new status as a Louisiana Main Street and a new Rivertown Main Street Association, there are numerous events and opportunities in Rivertown. Rivertown is a Certified Cultural District, allowing original artwork to be sold tax-free. Rivertown also features Kenner's Office of Motor Vehicles.



Church and covered bridge in Heritage Park, Rivertown

Kenner City Park

Comprising 30 acres of land at the corner of Loyola Drive and Vintage Boulevard, Kenner City Park offers beauty and amenities to the public. Features include illuminated fountains, a bird sanctuary, ponds and waterfalls, a walking track, playground and a pavilion available for rental.

Veteran's Park

The Kenner Naval Museum Commission's outdoor museum displays a fighter jet, an attack jet and two cannons as well as a restored 1941 Dodge Army staff car. A nod to area history is a section of the old Pontchartrain Beach's Zephyr roller coaster.

Rivertown's Arts & Museums

Rivertown Theatres for the Performing Arts

Provides a season of plays and musicals on the main stage and children's stage. Award-winning theater of 300 seats featuring Broadway musicals, comedies and dramas. Located at 325 Minor Street in Kenner.

Kenner Heritage Park

Displays Kenner's cultural history through a replicated turn-of-the-century village. Structures of interest include a packing shed, ice house, a traditional blacksmith shop, and a 1930s-era gas station. Other attractions include a pond with covered bridge adjacent to the replica of St. Mary's Church, the first Catholic church in Kenner.



Rivertown Theatre for the Performing Arts



Quality of Life

Rivertown’s Art & Museums (continued)

Kenner Planetarium and MegaDome Cinema

Shows planetarium sky shows, laser light shows as well as educational nature films on a 50-foot domed screen; seats 118, Located at 2020 Fourth Street in Kenner.

Space Station

Offers a tour of a full-scale NASA International Space Station prototype, one of the only two in existence today. Space-related exhibits include a Space Robot, a 4 billion-year-old Gibeon Meteorite, a historical timeline of the U.S. space program, and a 3-D photo gallery of Mars.



Space Station in Rivertown Science Center

Rivertown Science Center

Offers hands-on exhibits about weather, electricity, insects, rivers and streams, the solar system and more. Learn about weather forecasting through a WWL-Channel 4-sponsored exhibit using green screen technology.

Castle Theater

Features variety of comedy shows with national headliners, music and theatrical productions. Seating 80, the theater is located at 501 Williams Boulevard.

Music, Festivals & Events

From one end of the city to the other, Kenner hosts Deutsches Haus’ Oktoberfest and Italian Fest in Rivertown; Unidad Hispanoamericana’s celebration of independence of Central America, Belize and Mexico; and Jefferson Parish’s premier Race to the Lake.

Music in the Park

A series of free Friday evening concerts in Rivertown Historic District. Concerts take place each Friday night in the month of May on the back porch stage of the Kenner Produce Company in Heritage Park.



Oktoberfest in Rivertown

Movies in the Park

A series of free Saturday evening movies in Rivertown Historic District. Movies are shown in the months of May and September on a 25-foot outdoor movie screen, and are family-oriented.

Farmer’s Market

Held every Saturday from 8 am to 12 pm in Rivertown. Local farmers sell a variety of fruit, vegetables, honey, jams and jellies as well as other goods.





Quality of Life

Shopping & Recreation

The Esplanade Mall

- Located at 1401 West Esplanade Avenue in Kenner.
- Regional shopping center with 100+ stores, including eateries.
- Anchors include Target, Macy’s, and Dillard’s.
- The Esplanade is a tax-free shopping destination for international shoppers.



The Grande 14 Esplanade Theatre

- Kenner’s newest entertainment venue, with digital projection and 3-D capabilities, at The Esplanade Mall.
- Featuring stadium seating auditoriums and 14 screens, including one 3-story screen offering a premier digital and sound experience.



Treasure Chest Casino

- Located in Laketown on Lake Pontchartrain.
- Offers table games, over 950 slots and live entertainment.
- Open until 3:00 AM on weekdays, 24 hours a day on weekends.



Shop Kenner First

- Campaign to encourage Kenner residents to make purchases at local businesses before going to retailers outside the City.
- “Shop Kenner First” promotion launched by K-TV Channel 76, Kenner’s Government Access Channel consisting of minute-long videos and placards that supporting businesses hang on their doors or windows.
- Kenner businesses offer a wide selection of retail products and services at competitive prices and sales taxes collected at local stores stay in the local economy.





Quality of Life

Meeting & Event Facilities

Pontchartrain Convention Center

- Located in Kenner’s Laketown area. Showcases 46,080 square feet of column-free exhibit/assembly space; 14,681 square feet of multi-use meeting rooms; a ceiling height of up to 35 feet; and accommodates over-sized mobile equipment with roll-up doors.
- Accommodates intimate gatherings of 50 attendees to larger events of 3,700 attendees.

Heritage Hall

- Located in Kenner’s Rivertown Historic District. Renovated 4,000 square-foot venue for receptions, luncheons, showers, family reunions, weddings and meetings.
- Historical landmark admitted to the National Register of Historic Places in July 1985.
- Served as a business focal point in old Kenner for 100 years as a mercantile store, pharmacy, post office, motorcycle shop and museum.



The Crossing in Rivertown

The Crossing

- Newly opened event space in Rivertown Historic District, located in a 1820s renovated historic structure. Full-service facility accommodating up to 200 people for weddings, galas, intimate luncheons, and other events.

Pavilion in Kenner City Park

- Located in Kenner City Park at the intersection of Loyola Drive and Vintage Drive.
- Banquet hall space for receptions, showers, small weddings and meetings.
- Main reception room can accommodate an intimate gathering of up to 200 people.



Kenner City Park Pavilion

Chateau Golf and Country Club

- Located at 3600 Chateau Boulevard, north of the Chateau Boulevard and West Esplanade Avenue intersection.
- Accommodates small gatherings such as teas, showers or small dinners to larger gathering such as wedding receptions and cocktail parties.
- Grand Ballroom, the largest room, can accommodate up to 450 seated guests or 500 non-seated.
- On-site catering available to suit any type of gathering.

<i>Additional Meeting and Event Facilities in Kenner</i>	<i>Space Size</i>
Hilton New Orleans Airport	21,564 sq. ft. total meeting space
Crowne Plaza New Orleans Airport	7,000 sq. ft. ballroom; 12,000 sq. ft. total meeting space
Radisson New Orleans Airport	12,000 sq. ft. total meeting space
Days Inn New Orleans Airport	5 meeting rooms, 560-2,240 sq. ft.



Quality of Life

Health Care

Ochsner Medical Center - Kenner

- 123-bed hospital located at the corner of West Esplanade Avenue and Loyola Drive
- Ranked 2nd out of 44 hospitals in the New Orleans metro area and 6th out of 239 hospitals in the state on U.S. News & World Report’s 2012-2013 Best Hospitals. Received Quality Accolade from Leap Frog Patient Safety.
- Services offered include 24-hour Level II emergency care, maternity and women’s services, orthopedics, neurology, cardiology, urology, general/advanced surgery, gastroenterology, hematology/oncology, podiatry, pain management, rheumatology, an advanced-technology Outpatient Diagnostic and Therapy Center, an Infusion Center, a renowned Wound Care and Hyperbarics program, and a Sleep Study Program. Home to one of the largest multidisciplinary Neuroendocrine Tumor Programs in the U.S., attracting patients from around the globe.

<i>Jefferson Parish Hospitals</i>	<i>No. of beds</i>
East Jefferson General Hospital	420
Ochsner Medical Center - Jefferson Highway	602
Ochsner Medical Center - Kenner	123
Ochsner Medical Center -West Bank	181
Tulane-Lakeside Hospital	119
West Jefferson Medical Center	427



Ochsner Medical Center - Kenner

Oceans Behavioral Hospital of Greater New Orleans

- 30-bed facility at 716 Village Road in Kenner.
- Specializes in psychiatric and behavioral health needs of adults ages 55 and older.

St. Theresa Specialty Hospital

- Long-term acute care facility with a home-like atmosphere located at 3601 Loyola Drive.
- Treats patients with wide range of conditions, including respiratory failure, cardiovascular diseases, complicated infections, uncontrolled diabetes, non-healing wounds, surgical complications, strokes and malnutrition.

Hotels & Motels

A number of hotels within the City of Kenner, catering to both business and leisure travelers, as well as banquet and convention services, are easily accessible from the Louis Armstrong New Orleans International Airport. Hotels in Kenner include Hilton New Orleans Airport, Crowne Plaza New Orleans Airport, Hilton Garden Inn, Days Inn New Orleans Airport, Comfort Suites, Radisson, Contempra Inn, DoubleTree by Hilton New Orleans Airport, Fairfield Inn & Suites, and Sleep Inn New Orleans Airport. For information on meeting/convention space and accommodations, visit the Jefferson Parish Convention and Visitors Bureau website at www.experiencejefferson.com.



Crowne Plaza New Orleans Airport