THE A SOPPANOS STORY

EVERY FAMILY HAS HISTORY

SEE WHERE IT ALL BEGAN

AVAILABLE NOW | IN THEATERS AND ON HBOMOX

STREAMING ON HBO MAX FOR 31 DAYS FROM THEATRICAL RELEASE. MOVIES AND RELEASE DATES SUBJECT TO CHANGE.

HBOMOX WITH S DIRECTV DIRECTV Stream

HBO ORIGINAL

Söpfanos

ALL EPISODES AVAILABLE ANY TIME

CUSTOMERS GET THE WIDEST VARIETY OF ENTERTAINMENT WITH HBOMOX

CLICK A LINK BELOW to navigate to a specific section.

HBO MAX ENTERTAINMENT HBO **IN THEATERS** 2021 Emmy® Max AND ON HBOMOX Originals Awards Premieres 3-7 8 9 10 Family Something Brain Coming Get Made on HBO Max Entertainment Spooky Break Soon! 14 12-13 15 21 11 NEW **HELP CUSTOMERS ACTIVATE HBO MAX HBO Max** Help Customers lt's on Supported CHECK OUT THE BIG PREMIERES with AT&T and Activate Devices the App! DIRECTV HBO Max COMING UP ON HBO MAX! 16 19 17-18 20

SEASON!

SUCCESSION

THE BIGGEST WARNER BROS. PREMIERES

IN THEATERS AND ON HBOMQX THE EXACT SAME DAY

WITNESS THE FORMATIVE YEARS OF MOB BOSS TONY SOPRANO, AND SEE WHERE THE LEGEND BEGAN

THE MANY SAINTS OF NEWARK **NOW AVAILABLE**

ON HBO MAX THROUGH OCTOBER 31



Available on HBO Max in 4K Ultra HD and HDR, plus Dolby Vision and Dolby Atmos on select devices.



TH STORY

THE **BIGGEST** WARNER BROS. PREMIERES

IN THEATERS AND ON HEOMOX THE EXACT SAME DAY

A YOUNG MAN BRAVES A DANGEROUS DESERT PLANET TO SAVE HIS FAMILY AND HIS PEOPLE IN THIS CINEMATIC ADAPTATION

DUNE

PREMIERES OCTOBER 22

ON HBO MAX THROUGH NOVEMBER 21

AVAILABLE ON HBO MAX FOR 31 DAYS FROM ITS THEATRICAL RELEASE

Available on HBO Max in 4K Ultra HD and HDR, plus Dolby Vision and Dolby Atmos on select devices.



BEGIN I T

LENEUVE has built an **ELABORATE WORLD** that is EASY TO GET LOST IN //

-The Daily Beast

PRECISE STORYTELLING, VISUAL FIREWORKS and some GOD-LEVEL WORLD-BUILDING

–Time Out

DENIS VILLENEUVE'S CINEMATIC SCI-FI EPIC COMES TO THEATERS AND HBO MAX OCT. 22, WITH AN INCREDIBLE CAST LED BY TIMOTHÉE CHALAMET, OSCAR ISAAC, JOSH BROLIN, AND ZENDAYA.

PREMIERES 10/22 | IN THEATERS AND ON HBOMOX available on HBO MAX FOR 31 DAYS FROM ITS THEATRICAL RELEASE

S

UNE reminds us what a **HOLLYWOOD** BLOCKBUSTER can be

–The Guardian



5

THE BIGGEST WARNER BROS. PREMIERES IN THEATERS AND ON HEOMOX THE EXACT SAME DAY

CLINT EASTWOOD **CRY MACHO**





A FORMER RODEO STAR BONDS WITH HIS EX-BOSS'S SON WHILE TRAVELING FROM MEXICO TO TEXAS

NOW AVAILABLE

ON HBO MAX THROUGH OCTOBER 17

AVAILABLE ON HBO MAX FOR A LIMITED TIME

Available on HBO Max in 4K Ultra HD and HDR, plus Dolby Vision and Dolby Atmos on select devices.





A WOMAN IS TORMENTED BY SHOCKING VISIONS OF GRISLY **MURDERS THAT SHE DISCOVERS ARE TERRIFYING REALITIES**

NOW AVAILABLE

ON HBO MAX THROUGH OCTOBER 10

AVAILABLE ON HBO MAX FOR A LIMITED TIME

Available on HBO Max in 4K Ultra HD and HDR, plus Dolby Vision and Dolby Atmos on select devices.

6

TELL YOUR CUSTOMERS

ANY NIGHT IS THE ULTIMATE MOVIE NIGHT

IN 2021, THE BIGGEST MOVIES FROM WARNER BROS. ARE PREMIERING IN THEATERS AND ON HBO MAX THE EXACT SAME DAY.

Once customers sign in to HBO Max they can stream those same-day premiere movies for **31 DAYS** from their theatrical release.

All titles streaming on HBO Max for 31 days from theatrical release. Movies and release dates subject to change.

HELP YOUR CUSTOMERS ACTIVATE THEIR HBO MAX ACCOUNT TO UNLOCK THE FULL VALUE OF THEIR SUBSCRIPTION SO THEY DON'T MISS OUT.

M RE RE



COMING SOON!

PREMIERES 11/19



PREMIERES 12/22

2021 EMMY AWARDS

HBO Max scored big at the **EMMY® AVARDS** this year.

Customers can watch all the winners and nominees on HBO Max to see what the buzz is about! **HBO**ORIGINAL

I MAY DESTROY YOU

DRAMA SERIES | AVAILABLE NOW

This gripping drama centers on Arabella, whose raw and personal experience of consent is at the heart of the story.

> Outstanding Writing for a Limited Series Michaela Coel

🔶 4 EMMY WINS



DRAMA SERIES | AVAILABLE NOW

Kate Winslet stars in this series as a small-town detective who investigates a local murder as her own life crumbles around her.

Outstanding Lead Actress in a Limited Series Kate Winslet Outstanding Supporting Actress in a Limited Series Julianne Nicholson Outstanding Supporting Actor in a Limited Series Evan Peters





LAST WEEK TONIGHT

VARIETY SERIES | AVAILABLE NOW

John Oliver hosts this 30-minute comedy series that takes a satirical look at the week in news, politics and current events.

Outstanding Variety Talk Series Outstanding Writing for a Variety Series

🔶 3 EMMY WINS

Hacks

COMEDY SERIES | AVAILABLE NOW

To salvage her waning career, a legendary Las Vegas comedian is forced to team up with an entitled, outcast television writer in this hilariously dark comedy series.

Outstanding Lead Actress in a Comedy Series Jean Smart Outstanding Directing for a Comedy Series Lucia Aniello



HBO PREMIERES

Start from the beginning. Get ready for more.

See premieres AND catch up on favorite seriesall of HBO is always on HBO Max.

HBOORIGINAL

insecure

COMEDY SERIES SEASON 5 PREMIERES 10/24

Big decisions lie ahead for Issa and Molly in the fifth and final season of Insecure, created by and starring multi-hyphenate powerhouse Issa Rae.

HBOORIGINAL

Curb Your Enthusiasm.

COMEDY SERIES SEASON 11 PREMIERES 10/24

The series stars Seinfeld co-creator Larry David as an over-the-top version of himself in an unsparing but tongue-in-cheek depiction of his fictionalized life.

HELP YOUR CUSTOMERS ACTIVATE HBO MAX AND UNLOCK THE VALUE TODAY!

HBOORIGINAL

SUCCESSION

DRAMA SERIES SEASON 3 PREMIERES 10/17

The family feud rages on with Kendall Roy squaring off against patriarch Logan as Succession returns for its third season.

HBOORIGINAL

REALITY SERIES SEASON 2 PREMIERES 10/11

Bob the Drag Queen, Eureka O'Hara, and Shangela Laguifa Wadley show small communities the human side of drag in this series.

MAX ORIGINALS

Looking for a new series to love?

With new Max Originals you can't see anywhere else, there's always more to discover.

MOX ORIGINAL

LOVE LIFE

COMEDY SERIES SEASON 2 PREMIERES 10/28

This rom-com anthology series is back with an all-new installment about the ups and downs of dating in NYC, now starring William Jackson Harper.

MOX ORIGINAL



ANIMATED DRAMA SERIES PREMIERES 10/16

Explore the entire DC Universe through the eyes of young superheroes as they come of age, balancing truth and justice against the secrets and lies of various villains and allies.

MOX ORIGINAL



THREE-PART MINISERIES EVENT PREMIERES 10/14

It's Aquaman's first day on the job as king of Atlantis, and he's got a LOT of catching up to do. Can he prove that he's the right man for the trident?



lene + CHEF

UNSCRIPTED SERIES SEASON 3 PREMIERES 10/28

In season three, Selena will continue her cooking adventures at home with a new roster of all-star chefs that will help her whip up delicious dishes for special gatherings and celebrations.

10

GET MADE ON HBO MAX

Legendary mob stories? You got it, boss.

When customers want more of their favorite genre, Bada Bing! It's on HBO Max.

HBO ORIGINAL

DRAMA SERIES | ALL 6 SEASONS AVAILABLE NOW

Revisit this classic HBO series before discovering Tony Soprano's origin story in The Many Saints of Newark.

HELP YOUR CUSTOMERS ACTIVATE HBO MAX AND UNLOCK THE VALUE TODAY!

DRAMA SERIES AVAILABLE NOW

Organized crime clans fight bloody wars and forge fleeting alliances in the ruthless underworld of Naples, Italy.

GoodFellas

DRAMA MOVIE AVAILABLE NOW

Drama of a half-Irish, half-Sicilian Brooklyn boy initiated into a neighborhood mob in his youth, and the struggles he encounters with the gang through the next 25 years.

DËPARTED

DRAMA MOVIE AVAILABLE NOW

In Boston, an undercover cop gains a gangland chief's trust, while a career criminal infiltrates the police force for the mob.

FAMILY ENTERTAINMENT

HBO Max has entertainment in store for the whole family.

Enjoy all the best movies, series, and specials together, on HBO Max. HBO



MUSICAL DRAMA MOVIE AVAILABLE 10/28

The film version of the Broadway hit about a New York bodega owner who saves every penny as he sings and imagines a better life.

CRAFTOPIA HALLOWEEN

HALLOWEEN SPECIAL AVAILABLE 10/7

It's Halloween on *Craftopia*, which means there'll be plenty of magic tricks that make this epic crafting competition a treat to watch!

HBO



COMEDY MOVIE AVAILABLE NOW

Two ambitious girls, despite their parents' wishes, pursue their dreams of having careers in professional soccer.



COMEDY SERIES AVAILABLE NOW

What matters most? Family, of course. Especially if you are a member of the close-knit Winslow brood where the only things that really count are love, laughter and Family Matters.

KIDS RULE

All the BEST entertainment for kids.



Customers can create **KIDS' PROFILES** that display only age-appropriate movies and shows-all secured with a **PIN** for peace of mind.



To learn more about KIDS' PROFILES visit <u>HELP.HBOMAX.COM</u>

ANIMATED SERIES | AVAILABLE NOW

Series explores the world through the eyes of a hilarious and unpredictable seven-year-old Ellen DeGeneres.



ANIMATED SERIES AVAILABLE NOW

When adventure takes the group of lovable BFFs far from home, the Bears have to rely on more than their magic and empathy to do what they need to do!



ANIMATED MOVIE AVAILABLE NOW

A giant alien robot crash-lands on Earth in 1957, and befriends a boy named Hogarth who tries to save him from the clutches of a government agent.

TAN CO.

ANIMATED SERIES | AVAILABLE 10/14

Superhero friends Robin, Cyborg, Starfire, Raven and Beast Boy love saving the day, but what happens when they're done fighting crime?



HBO

SOMETHING SPOOKY

HBO Max has Halloween faves to die for.

HBO Max has plenty of scary adventures that will keep you on the edge of your seat.



HORROR MOVIE **AVAILABLE 10/21**

The Warrens investigate a terrifying murder that may be linked to a demonic possession in this third Conjuring film.

ROALD DAHLS THEHES

ACTION ADVENTURE MOVIE **AVAILABLE NOW**

An orphaned boy comes to live with his Grandma and has a run-in with a Grand High Witch as she reveals her new plan to rid the world of children.

HELP YOUR CUSTOMERS ACTIVATE HBO MAX AND UNLOCK THE VALUE TODAY!

HORROR MOVIE AVAILABLE NOW

An army of dead bodies comes to life and terrorizes a group of friends trapped inside a rural farmhouse.

CHAPTER TWO

HORROR MOVIE | AVAILABLE 10/10

Twenty-seven years after escaping the terrifying Pennywise, a devastating phone call brings the grown-up Losers Club back to where it all began.

BRAIN BREAK

KNOW YOUR SINNERS & SAINTS CROSSSVORD

TEST YOUR KNOWLEDGE OF THE MANY SAINTS OF NEWARK BY COMPLETING THE CROSSWORD.

ACROSS

- The Many Saints of Newark takes place in ______,
 AKA the Garden State.
- 4. The Many Saints of Newark is a prequel to ______, a classic HBO series.
- In The Many Saints of Newark, famous mob boss Tony Soprano goes by ______, his full first name.

DOWN

- The Many Saints of Newark focuses on the relationship between Tony Soprano and his mentor Moltisanti.
- 2. Tony Soprano has now been played by both James _____ and his son, Michael.
- 5. The Many Saints of Newark premiered in theaters and on HBO Max ______1st.



IT'S ON THE APP!

If a customer has HBO Max on their account, **IT ONLY TAKES SECONDS**

> to help them activate the app.

Some may not know they have HBO Max if it's included in their package. Help them activate and you'll help them **UNLOCK EVEN MORE VALUE**

on the app.



CLICK HERE FOR AUTHENTICATION STEPS

Customers can enjoy all of HBO and the greatest collection of movies, shows, and exclusive new Max Originals, ON THE APP.





UNLOCK MORE VALUE FOR YOUR CUSTOMERS

HBO Max customers get to watch the biggest Warner Bros. 2021 movie premieres streaming on **HBO Max** on **THE EXACT SAME DAY THEY PREMIERE IN THEATERS**

USE THE **SMS TOOL** TO SEND THEM A LINK AND HELP THEM **GET ACTIVATED TODAY!**

HBO Max customers who haven't activated are missing out on Max Originals, thousands of movies—and of course—those same day 2021 Warner Bros. premieres like **The Many Saints of Newark, Dune** and **King Richard.**

IF YOU SEE HBO MAX ON THE ACCOUNT, TELL THE CUSTOMER ABOUT SOMETHING THAT YOU LOVE TO WATCH ON HBO MAX!

CLICK HERE FOR AUTHENTICATION STEPS



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HBOMOX AVAILABLE WITH AT&T AND DIRECTV

Video

DIRECTV, U-verse, DIRECTV STREAM

	Top Tier	Video Acquisition	Video Upgrade	Lowest Tier	Top Tier	Lower Tier	
	Video	Offer	Offer	Video	Wireless/Internet	Wireless/Internet	
Pricing	Included in package	3 mos. included for new customers; \$14.99/mo. full price.	3 mos. included for current customers upgrading to HBO Max; \$14.99/mo. full price.	\$14.99/mo. full price	Included with service	\$14.99/mo. full price	
Packages/	 ✓ DIRECTV STREAM PREMIER ✓ DIRECTV PREMIER ✓ DIRECTV LO MAXIMO ✓ U400 & U450 TV ✓ U450 LATINO 	Qualifying packages on	Qualifying packages	• U-verse:	 Mobility: ✓ AT&T Unlimited Elite ✓ Select AT&T Legacy	 AT&T Unlimited Extra AT&T Unlimited Starter All other post-paid	
Plans		DIRECTV*	on all video platforms**	Basic, U-Family	Unlimited Wireless Plans*** ✓ AT&T Unlimited Elite 55+ Broadband: ✓ 1 GIG Internet ✓ Multi-Gig Internet	wireless plans All other internet plans	
Billing	Billed on DIRECTV or AT&T bill	Billed on DIRECTV or AT&T bill	Billed on DIRECTV or AT&T bill	Billed on DIRECTV or AT&T bill	No charges on bill Benefit shown on AT&T bill	Billed by HBO Max directly	
Access	AT&T or DTV	AT&T or DTV	AT&T or DTV	AT&T or DTV	AT&T	HBO Max	
	credentials	credentials	credentials	credentials	credentials	credentials	
	Available to New and Existing Customers						

*3 mo: DTV: Entertainment, Choice, Ultimate, Mas Latino, Optimo Mas, Mas Ultra. DIRECTV STREAM: Choice, Ultimate.

** DTV: Entertainment, Choice, Ultimate, Mas Latino, Optimo Mas, Mas Ultra. U-verse: U100, U200, U300, U200 Latino, U300 Latino.

DIRECTV STREAM: Entertainment, Choice, Ultimate.

*** Unlimited & More Premium (with HBO), Unlimited Plus, Unlimited Choice, Unlimited Choice II, Unlimited Plus Enhanced, Unlimited Choice Enhanced.

****AT&T TV and AT&T TV NOW customers in grandfathered packages which included HBO Max as part of their video package will continue to receive HBO Max.

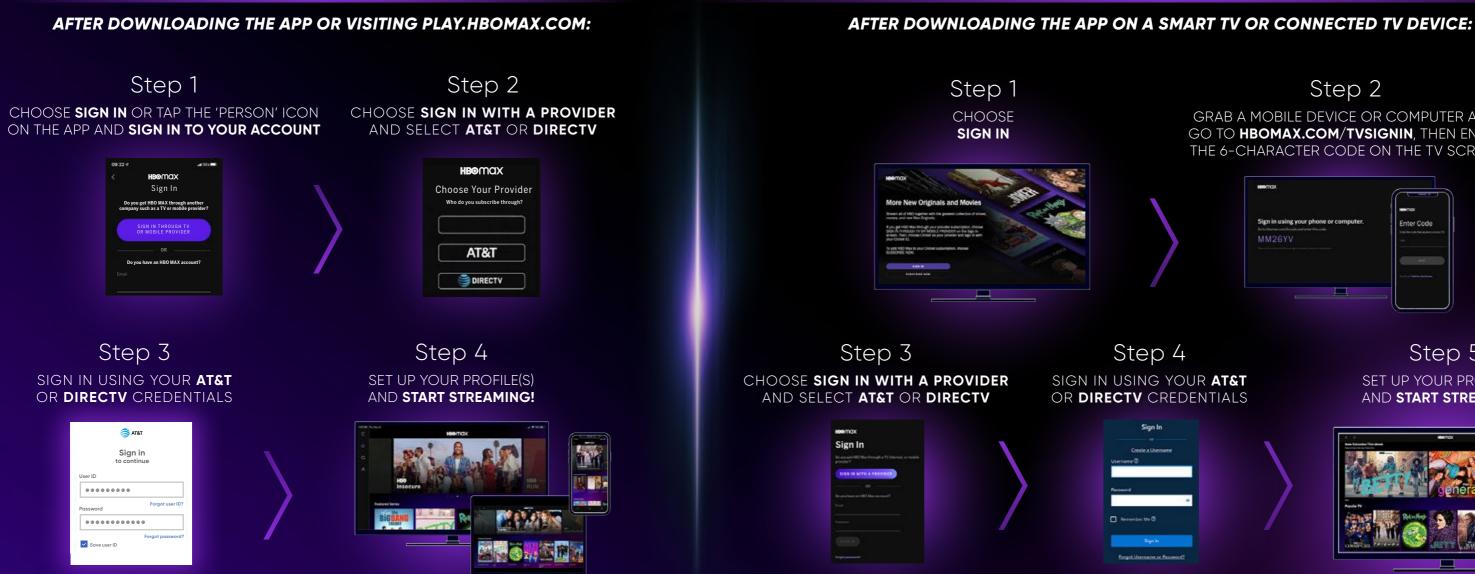
Wireless & Internet

w/o Video

See MST or CCKM for more information

HELP CUSTOMERS ACTIVATE HEOMOX

HOW TO ACTIVATE **HBO MAX**

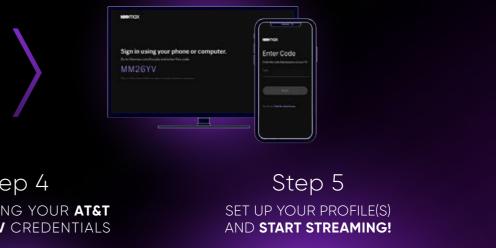


FOR TROUBLESHOOTING & A LIST OF SUPPORTED DEVICES VISIT HELP. HBOMAX.COM

HOW TO ACTIVATE HBO MAX FROM A SMART TV OR A CONNECTED TV DEVICE

Step 2

GRAB A MOBILE DEVICE OR COMPUTER AND GO TO HBOMAX.COM/TVSIGNIN, THEN ENTER THE 6-CHARACTER CODE ON THE TV SCREEN







CUSTOMERS CAN ENJOY HBOMOX ON ALL THEIR FAVORITE DEVICES

LET THEM KNOW they can watch HBO Max on their TVs by streaming from a connected device or by downloading the app to their smart TV.

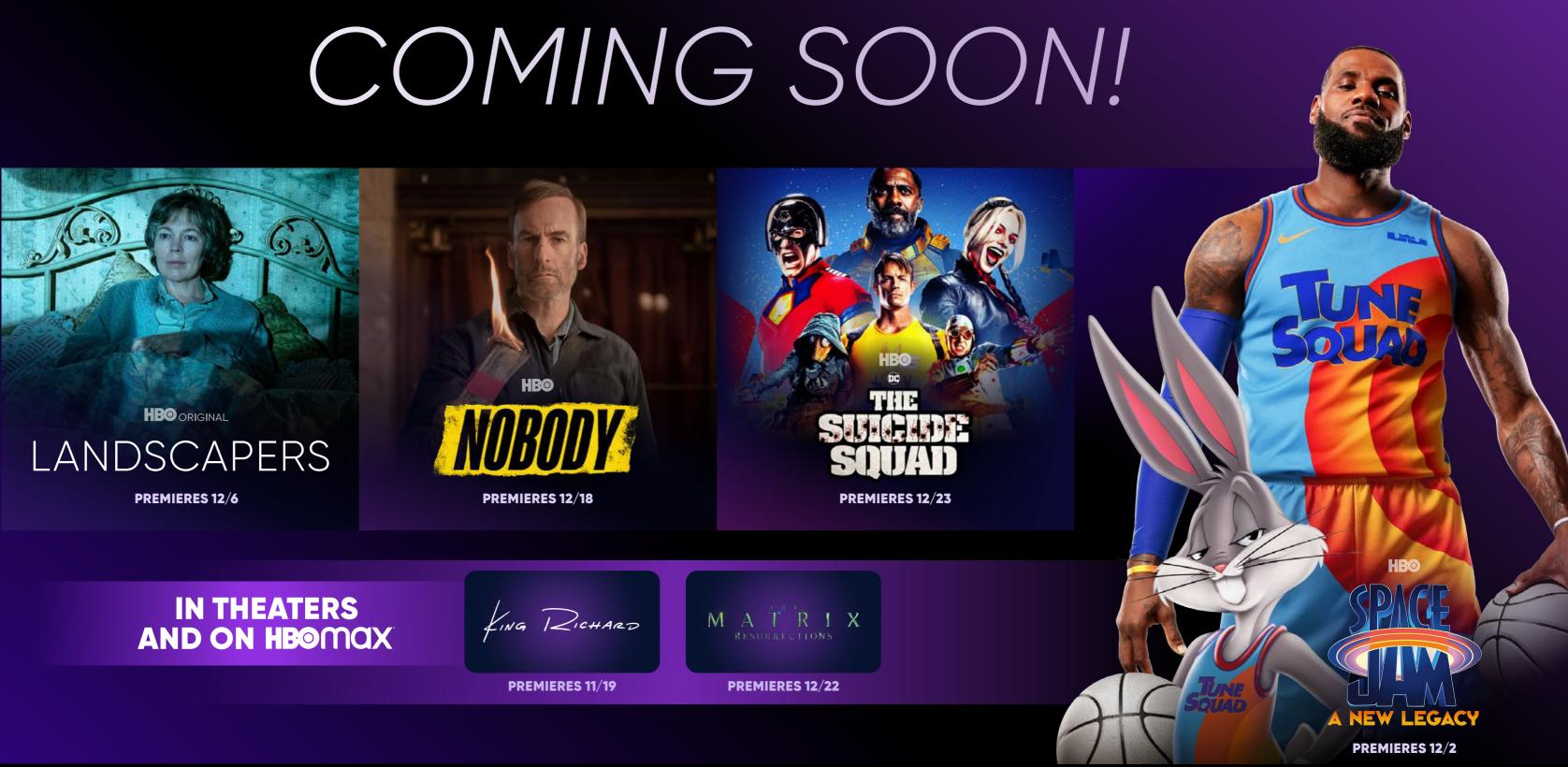
amazoi	nfiretv	🕒 LG	Roku	ú tv
iPad	iPhone	android	tv ar	droid
🔊 XBO	XONE	XBOX X		ارے ک

FOR MORE INFORMATION GO TO HELP. HBOMAX.COM



SAMSUNG SMART TV





BRAIN BREAK ANSWER KEY ACROSS: 3. New Jersey 4. The Sopranos 6. Anthony DOWN: 1. Dickie 2. Gandolfini 5. October

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