

# Invested in

→ meaningful outcomes



# $\rightarrow$ all in.

We're invested in orchestrating both powerful and sustainable outcomes for those that create the world's infrastructure and manage the world's resources. We're invested throughout our client's business and asset lifecycles.

# About us \*

GHD Advisory offers services beyond the design and delivery of assets by supporting clients throughout the business lifecycle, supporting capital deployment, investment, optimisation, value preservation, resilience and liability transformation.

What makes us different is the infusion of business, technical leadership and digital transformation know how.

If we prepare a business case for a new project, we can also design it and manage the construction and operation.







PLAN & DESIGN -



CONSTRUCT



**OPERATE** 



**DISPOSE/RENEW** 

90+ years in operation 135+ countries served 200+ offices worldwide \$2.36 revenue 2020 5 global markets 10k people 50+ service lines

Providing engineering, environmental, advisory, architecture, digital and construction services



# Infrastructure Investment & Economics

## TRANSACTION ADVISORY

Undertaking comprehensive evidence-based reviews and due diligence (technical and environmental) to uncover risks and opportunities, essential for investment success.

### **BUSINESS & INVESTMENT CASE DEVELOPMENT**

We use the business case process to bridge clients' understanding of what they are trying to achieve and the value for money outcomes recreated, helping maximise investment returns (whether financial or social outcomes). From small local authority initiatives through to major multi billion pound investment cases for the public and private sector.

### STRATEGIC INSIGHTS & ASSET MANAGEMENT

Our team provides innovative and efficient solutions to complex problems in ways that deliver for our clients, their fee-paying customers and the greater community. Our solutions utilise extensive and sophisticated analytics, providing evidence-led strategic insights to inform critical business decisions, leading to improved efficiency.

### LOGISTICS & INFRASTRUCTURE POLICY

We develop and assess well-planned and integrated strategies to minimise risk, while maximising returns, efficiency and productivity over the life of assets.

# Transaction Advisory \( \brace{1}{2} \)

GHD has advised on

£110bn+

worth of transactions

Buy side & Sell side

We draw from across our global network to identify leading practices, benchmark assets and operational performance to deliver value to investors. Our Transactions team combines deep infrastructure knowledge with strong technical, economic and analytical skills to support clients' investment decision-making.

# Delivering value through the entire deal lifecycle ->

## **Pre-Deal**



## In Deal



## **Post Deal**

- Strategic business reviews
- Critical infrastructure reviews, redundancy, risk and security
- Productivity gains and operating expenditure savings
- Business needs analysis
- Asset base optimisation and repurposing discovery
- Market sounding and analysis
- Industry and client capability assessment
- Transaction scoping
- Opportunity origination and identification

- Technical environmental and regulatory due diligence
- Commercial analysis and business optimisation
- Capex and opex optimisation
- Tender / transaction management
- Contracting, outsourcing and delivery strategy
- Packaging and procurement option analysis
- Contractor due diligence
- Development of business plan
- Development of first 100-day integration plan

- Post-merger integration and benefits realisation
- Strategy, transition, planning and change management
- Value stream mapping and performance management
- Organisational design
- Corporate strategy and organisational structure
- Operational strategy, productivity and cost reduction
- Program management and optimisation
- Procurement policy, strategy and sourcing
- Commercial, contracting and negotiation advice
- Asset portfolio management
- Asset lifecycle investment decision and divestment support

# ESG Technical Services



## **Environmental**



Policy & procedures

Environmental management

Environmental compliance

Contaminated land

Environmental planning

Biodiversity

Natural resources

Water use

Air quality

Energy

Carbon

Climate risk & resilience

## Social



Policy & procedures

Health & safety

Incident management

Metrics and KPI's

Stakeholder engagement

Community development

Employee satisfaction

Contractor management

Working practices

Modern slavery

Supply chain

## Governance



Policy & procedures

Strategy & direction

Corporate reporting & disclosure

Risk management

Board composition and independence

Bribery and corruption

Fiduciary duty

Whistle blower protection

Political contributions

Audit committee structure

Compensation committee

Lobbying activities

Data protection and privacy

Cybersecurity

#### **CASE STUDY**

## **Department for Transport freight resilience analysis**

We completed a first of a kind study using a combination of Mobile Network Data, data analytics, insights and technical knowledge to identify HGV movements and the resiliency of the logistics network for central government. This supply chain analysis provided data that can inform infrastructure enhancement and strategy, as well as evidence to support carbon reduction schemes and the understanding of the supply network cost. These findings can be used to refine the supply chain design to achieve the most efficient port of entry, route and mode, ultimately reducing congestion and HGV miles on the road network.

# Infrastructure Investment & Economics Projects





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Through access to detailed movement data through O2 and their data science team, GHD delivered clear and actionable insights from the data that would not have been possible via conventional methodologies. The experience of working with the GHD team has been very positive, transparent and collaborative.

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**Department for Transport** 

#### **CASE STUDY**

# Global Container Terminals transaction

As the only consultant supporting British Columbia Investment Management Corporation (BCI) considering a ports acquisition, we provided technical, environmental, logistics and commercial support to advise on their investment decision. Developing a 25-year financial model and working closely with our client to combine data sets, we were able to identify key risks that were not accounted for in the vendors model, allowing a refined bid. Following a compressed 12-week timescale, BCI successfully acquired a 25% share of Global Container Terminals.

# Infrastructure Investment & Economics Projects





**CASE STUDY** 

# Movement insights for the city of Bath

Using our cloud-based platform 'Movement Insights', we can combine movement and commercial data to inform our clients the value of spend against location, allowing them to make targeted investment value decisions. In Bath we helped retailers and the city measure and enhance business performance by aggregating a range of data sets (including O2 mobile network data, footfall data from sensors, sentiment from a variety of Social Media platforms and spend data from Visa), providing an aggregated view of movement, spend and dwell in Bath's City Centre.

# A selection of our clients.







































