

# CLMA and ASM Exhibitor Highlights

CLP previews some of the exhibitors participating in the CLMA ThinkLab '09 Conference  
May 2 to May 5, Tampa, Fla

## CLMA

### DAVID G. RHOADS ASSOCIATES Inc

CLMA Booth #1019

EP EVALUATOR 8 WITH INR AND INVENTORY MANAGEMENT MODULES  
FROM DAVID G. RHOADS ASSOCIATES INC

EP Evaluator Release 8 expands its capabilities beyond the lab by adding an inventory management module that makes it convenient for nonscientific personal to keep the lab running smoothly and efficiently. EP Evaluator 8 shows the needs of a lab so that ordering inventory can be adjusted to ensure the lab is never caught short on supplies or overordering.

Other modules in the Release 8:

- INR - Geometric Mean & VRI
- INR - Manual Verification
- INR - Instrument Comparison

(800) 786-2622 (US and CANADA)



## CLMA

### ESA Bioscience Inc

CLMA Booth #1136

Vitamin D Test

Take control of your Vitamin D testing with SA Biosciences' new Vitamin D test for the determination of 25-hydroxy vitamin D in plasma or serum. The choice of methods has not been very attractive: send-outs, mass spec, or antibody-based methods. This HPLC-based system has performance like MS but none of the issues of antibodies. Cleared for diagnostic use, the system includes the instrument, prepackaged reagents and standards, so there is no issue of errors in standardization.



(978) 250-7000  
[www.esainc.com/vit-d](http://www.esainc.com/vit-d)

## CLMA

### Helmer

CLMA Booth #800

Visit Helmer at CLMA booth 800 to see our new Laboratory/Pharmacy and Blood Bank Undercounter Refrigerators. Available in both i.Series™ and Horizon Series® models, these undercounter units provide superior temperature uniformity and quick recovery. They can be used under a counter, freestanding, or stacked. Our exclusive Sure-Seal door design is self-closing, field reversible, and has a magnetic closure that eliminates broken door latches. With a capacity of 5 cubic feet, Laboratory models come with two shelves and Blood Bank models with two drawers. Custom options include: roll-out baskets, an interior light, swivel casters, a stainless steel interior/ exterior, and a glass door.

(800) 743-5637  
[www.helmerinc.com](http://www.helmerinc.com)



## CLMA

### Hemosure Inc

CLMA Booth #1110

Hemosure® Immunochemical Fecal Occult Blood Test (iFOBT)

The Hemosure Fecal Occult Blood Test (iFOBT) is the most advanced screening method for colorectal cancer available today. The technology has eliminated the need for patient dietary and medication restrictions prior to testing, and it has significantly increased the chance of early detection of this very curable disease. Easily performed in clinics, doctor's offices, hospitals, and laboratories. The Hemosure iFOBT is FDA approved and CLIA waived.

(626) 443-8480 Toll-Free: (888) 436-6787  
[www.hemosure.com](http://www.hemosure.com)



## CLMA

### Iris Sampling Processing

CLMA Booth #704

ThermoBrite FISH Slide System

Cuts hands-on processing for FISH procedure by more than 50%

- Eliminates manual steps and reduces hands-on time during FISH procedures
- 40 user-programmable settings
- Rapid temperature ramp-up (ambient to 99°C)
- Temperature accuracy of  $\pm 1^\circ\text{C}$
- Superior temperature uniformity across all slide positions
- Optimal humidity control

This low-cost unit automates the denaturation and hybridization steps in slide-based FISH procedures.

Up to 12 slides can easily be added or removed with one hand. Lid seals tightly when closed for optimal chamber humidity while maintaining uniform temperature across all slide positions. Numeric keypad, 40 user-programmable settings, and three operation modes: denaturation/hybridization, hybridization, and fixed temperature.

(800) 782-8774  
[www.statspin.com](http://www.statspin.com)



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EBV IgM	<i>C. difficile</i>	Bladder Cancer	Osteoporosis	MPO/PR3 GBM	Measles IgG		
Rubella IgG	Toxo IgM	Parvovirus B-19		ASCA IgG	EBNA IgG		
TPO/Tg	HSV 1&2 IgG	ANA	Mumps IgG	VZV IgG	EA IgG	Syphilis IgG	
CMV IgG		Measles IgM	Cardiolipins	MMV	MMRV	Gliadin IgA	C6 Lyme IgG
Mumps IgG	Giardia	CCP IgG	CMV IgM	VCA IgM	IgM Capture		H. pylori IgG
Toxo IgG	VZV IgM	Myco IgM		Rf	VCA IgG	TTG IgA	EBV IgG
	Legionella Antigen	<i>E. histolytica</i>	dsDNA IgG	Toxo IgG	HSV 1&2 IgM		

”

## Enough said.

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Infectious Disease  
Multiplex Testing Technology





# CLMA and ASM Exhibitor Highlights

CLP previews some of the exhibitors participating in the ASM 109th General Meeting  
May 17 to 21, Philadelphia

## CLMA SCC Soft Computer

CLMA Booth #321

Health care organizations seeking cost-effective laboratory solutions increasingly are turning to the power and flexibility of the SCC Laboratory Information Systems Suite. SoftLab, SCC's LIS, offers broad functionality to simplify even the most complex operating environments where speed, accuracy and cost are important considerations.

The fully integrated SoftLab system provides a seamless interface that links all clinical laboratory departments throughout the enterprise. Tremendous flexibility is provided to allow the distribution of data and results from the laboratory to the entire IDN (Integrated Delivery Network).

SoftLab's evolution from the commercial and reference marketplace provides its clients embedded outreach functionality in a single integrated solution. Quite simply, SoftLab is the most advanced LIS in the marketplace today.

(800) 763-8352  
[www.softcomputer.com](http://www.softcomputer.com)



## CLMA Sebia Electrophoresis

CLMA Booth Number: 909

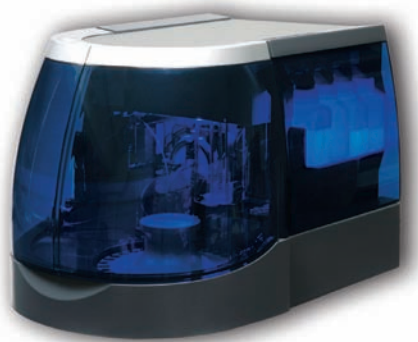
ISLH Booth Number: 8

MINICAP

With a small footprint, the MINICAP instrument is designed to optimize and completely automate electrophoresis testing in low- to medium-testing volume laboratories. Simply place a bar-coded primary tube on the system and walk away; a continuous access sample wheel allows for the addition of samples at any time. True positive sample ID is achieved with full traceability. The MINICAP assay menu includes Protein 6, for the separation and quantitation of the six major serum protein fractions by capillary electrophoresis (CE) technology. The fully automated Hemoglobin assay, for the separation and quantitation of normal and abnormal hemoglobins, is currently pending FDA-clearance.

Annual meeting of the ISLH—International Symposium on Technical Innovations in Laboratory Hematology; Las Vegas; May 11 to 14, 2009.

(800) 835-6497  
[www.sebia-usa.com](http://www.sebia-usa.com)



## CLMA Thermo Fisher Scientific Anatomical Pathology

CLMA Booth #531

*The Thermo Fisher Scientific SlideMate slide printer brings on-demand slide printing directly to your microtome.*

Alleviate hand-writing slides or the need to sort batch-printed slides, significantly reducing the potential for sample misidentification in the laboratory. The SlideMate's small footprint and on-demand printing capabilities make it the perfect partner for printing slides next to the microtome. SlideMate™ prints directly onto the slide with a chemical-resistant print media that dries immediately, ensuring print reliability throughout all laboratory processes. To learn more about this exciting new product, visit Booth #531 at CLMA.

(800) 522-7270  
[www.thermo.com/pathology](http://www.thermo.com/pathology)



## ASM Euroimmun US

ASM Booth #105

Mumps

Euroimmun US Mumps ELISA assays, both IgG and IgM, are available for serological diagnosis and monitoring immune status for in vitro diagnostic use. In the past, a specific immune response was not detected following a first MMR vaccination. Utilizing more than one strain so as to also include the vaccination strain has alleviated this problem, permitting a higher detection percentage post vaccine.

Studies show the test systems to have excellent reproducibility, sensitivity, and correlation data. Reagents are ready to use and color coded, and may utilize serum or plasma as the sample. Requiring less than 80 minutes from start to finish, the assays are fully automatable on the EuroAnalyzer as well as other platforms.

Also available are Euroimmun's Biochip Mosaic Immunofluorescent multiplex assays for simultaneous measles and mumps testing, as well as research assays specifically for CSF diagnostics use and avidity testing.

(800) 913-2022  
[www.euroimmunus.com](http://www.euroimmunus.com)





## Be Positive It's Negative

Detect *C. difficile* with 99% certainty:

The only device that simultaneously detects glutamate dehydrogenase and toxins A and B of *C. difficile*. *C. DIFF QUIK CHEK COMPLETE*<sup>™</sup> ruled out 98% of the negative specimens and identified 99% of the cytotoxic specimens in clinical evaluations.

The *C. DIFF QUIK CHEK COMPLETE*<sup>™</sup> assay is a simple to perform test that provides results within 30 minutes without any instrumentation. It detects all known strains of *C. difficile* with 99% certainty.

**Learn more today by calling 877.5INVMED (877.546.8633).**

*C. DIFF QUIK CHEK COMPLETE*<sup>™</sup>

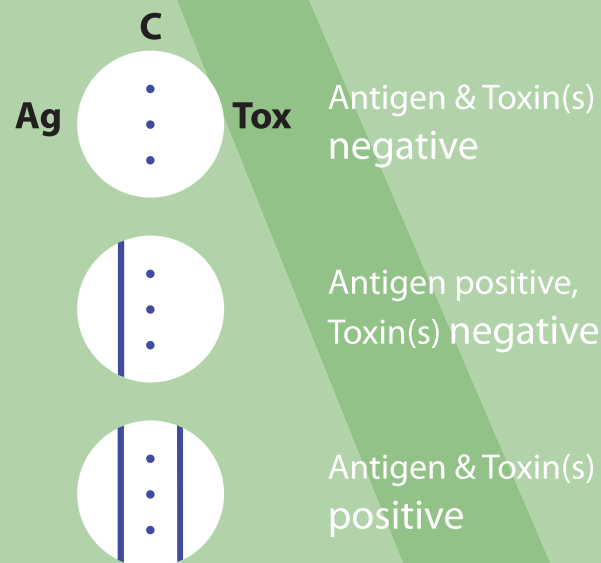
Only available from



**The body talks. We translate.**

The data is calculated using antigen detection compared to cytotoxicity.

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 TLBCCOMP001509.01



# CLMA and ASM Exhibitor Highlights

## Marketplace Review

CLP presents a glimpse of the various products and services out on the market today.

### ASM Inverness Medical

AIMS\*

AIMS\* (Automated Immunoassay Multiplexing System) offers the benefits of the AtheNA Multi-Lyte® Technology with the option of also running ELISA tests, making it the first fully integrated and automated, open, multimethodology system. This unique combination of features allows labs maximum versatility in autoimmune and infectious disease diagnostic testing. AIMS performs the entire complement of analytical steps required for ELISA immunoassays; adding samples and reagents, washing, incubation, and absorbance detection. Taken in combination with the Broadest FDA-cleared Multiplex test menu, including the newly introduced AtheNA Multi-Lyte HSV 1&2 IgG Plus (HSV Type-Specific assay), AIMS can help labs increase productivity and reduce costs.

See us at ASM.

877-5INV MED (877) 546-8633  
www.invernessmedicalpd.com



### ASM Inverness Medical

C. DIFF QUIK CHEK COMPLETE™

The new C. DIFF QUIK CHEK COMPLETE™ test offered by Inverness Medical is the only device that simultaneously detects both *C. difficile* glutamate dehydrogenase (GDH) and *C. difficile* toxins A and B in one simple assay. It can be used for screening while also confirming the presence of toxigenic *C. difficile* strains. Results in less than 30 minutes enable rapid diagnosis, a more complete picture of the patient's disease state, and quicker initiation of appropriate patient management. The test provides an accurate and cost-effective method of excluding greater than 90% of fecal samples from further testing with a negative predictive value of 99%.

See us at ASM.

877-5INV MED (877) 546-8633  
www.invernessmedicalpd.com



### ASM Inverness Medical

LEUKO EZ VUE™ is a CLIA-waived point-of-care test for the detection of elevated levels of fecal lactoferrin, a marker of fecal leukocytes and indicator of intestinal inflammation. It is the only commercially available rapid, easy way to accurately determine the presence of intestinal inflammation.

The test uses a lateral flow assay format that requires minimal sample preparation; it is easy to perform and read, overcoming the difficulties of microscopy by utilizing immunochromatography technology to provide test results in 10 minutes. The ability to rapidly and accurately detect the presence of intestinal inflammation means patients can receive appropriate and expedient therapy for improved outcomes.

See us at ASM.

877-5INV MED (877) 546-8633  
www.invernessmedicalpd.com



### ASM Olympus America

FSX100™ Bio Imaging Navigator

A compact, all-in-one fluorescence microscope system, the all-new FSX100™ Bio Imaging Navigator from Olympus provides high-quality images with three-step load-and-go simplicity:

- Set: Open the cover, load the specimen, and close.
- Shoot: Simple image capture steps—even for first-time users!
- See: A variety of viewing, measuring, and filtering options.

The FSX100 is the ideal choice for new microscope users and multiuser facilities. Plus, unlike most fluorescence microscopes, the FSX100 can be used in a fully lit room. No darkroom required! View an online demo at [olympusamerica.com/FSX100](http://olympusamerica.com/FSX100) or call (800) 446-5967 for more information.

(800) 446-5967  
[olympusamerica.com/FSX100](http://olympusamerica.com/FSX100)



### Marketplace Alpha-Tec Systems

The clinical laboratory goes largely unrecognized; the patient is often completely unaware of its importance. Despite this, the clinical laboratory and the information it provides are central to patient outcomes and the performance of the entire health care system. Alpha-Tec is committed to improving health care by creating improvement in the laboratory. To better communicate this commitment, Alpha-Tec has created a new icon, an explicit representation of how the laboratory fits within the health care system. The flow from illness to cure is represented by a connected set of points, and at its core, the clinical laboratory, independent but central to the performance of them all.

(360) 260-2779  
[D.Moody@AlphaTecSystems.com](mailto:D.Moody@AlphaTecSystems.com)



Access the **Annual Buyer's Guide**  
Your online resource for products and  
services [www.clpmag.com](http://www.clpmag.com)



## Marketplace Centerchem Inc

### Pefakit® Factor XIII Incorporation Assay

The only functional plasma-based assay for coagulation factor XIII activity, Pefakit® Factor XIII Incorporation Assay exhibits improved specificity and sensitivity compared with other tests. With a measurement range of 0% to 250%, it can detect severe deficiencies as well as increased levels of factor XIII and it exhibits no interference from heparin, ammonia, fibrinogen, or a-antiplasmin. The kit is available in a microtiter plate format and includes all reagents for up to 39 tests. It is manufactured by Pentapharm DSM and available in North America only from Centerchem Inc.

(203) 822-9800  
www.centerchem.com



## Marketplace Thermo Fisher Scientific and Clinical Diagnostics

### Thermo Scientific Point of Care Controls

Request the Thermo Scientific POC sell sheet in order to find out more about our three unique controls for Point of Care testing. Now with double the room-temperature shelf life than before, the Thermo Scientific Sentry Urinalysis Control can be stored at room temperature for 12 months. The Thermo Scientific Hema-Trol HGB Controls are liquid whole blood controls with 2-year closed-vial dating, 60-day open-vial stability, and 30-day room-temperature storage. The Thermo Scientific Occult Blood Control is a guaiac-based external control for use with occult blood tests. It's the only one of its kind available.

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