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Dubai, UAE

Cloud Service Orchestration and Management with Cisco VMDC

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Agenda

- Cloud Refresher
- Cisco Strategy
- What does the market want?
- Deploying Cloud using VMDC and CIAC
 - CIAC orchestration stack
 - Multi-tenant network architecture
- Recap



Cloud Computing

Visual Model of NIST's Working Definition of Cloud Computing

Essential Characteristics

Measured Service

Rapid Elasticity

On-Demand Self Service

Broad Network Access

Resource Pooling

Service Models

Software as a Service (SaaS)

Platform as a Service (PaaS)

Infrastructure as a Service (IaaS)

Deployment Models

Public

Private

Hybrid

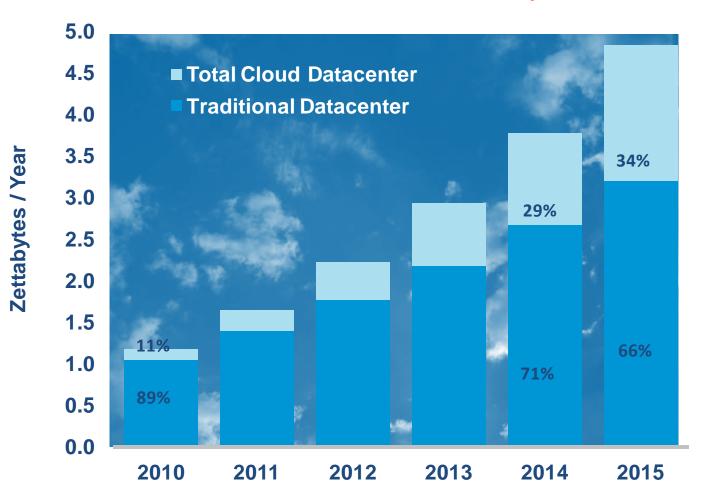
Community

http://www.csrc.nist.gov/groups/SNS/cloud-computing/index.html

IT resources and services that are abstracted from the underlying infrastructure and are provided "On-Demand" and "At Scale"

Cloud Traffic Increases 12x 2010 - 2015

Cloud Traffic Will Be Over One-Third of DC Traffic by 2015



33% CAGR 2010-15



Cisco's Cloud Strategy

Enabling Cloud Applications/Services by Uniquely Combining the Unified Data Center and Cloud Intelligent Network









Cisco Validated Design Process

Innovation and Quality Through System Level Design and Validation

Key Customer Engagements
Consider end-to-end view

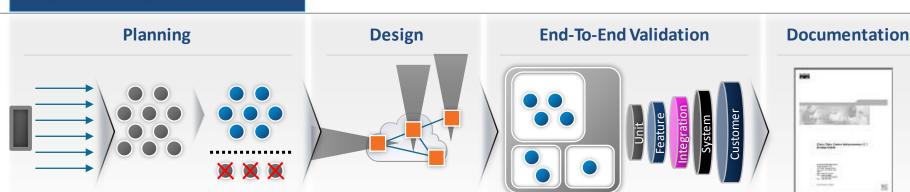
Product Development
Cross platform collaboration

System
Development
Fundamentals

Thought Leadership
System level innovations

System Delivery Tested and validated designs

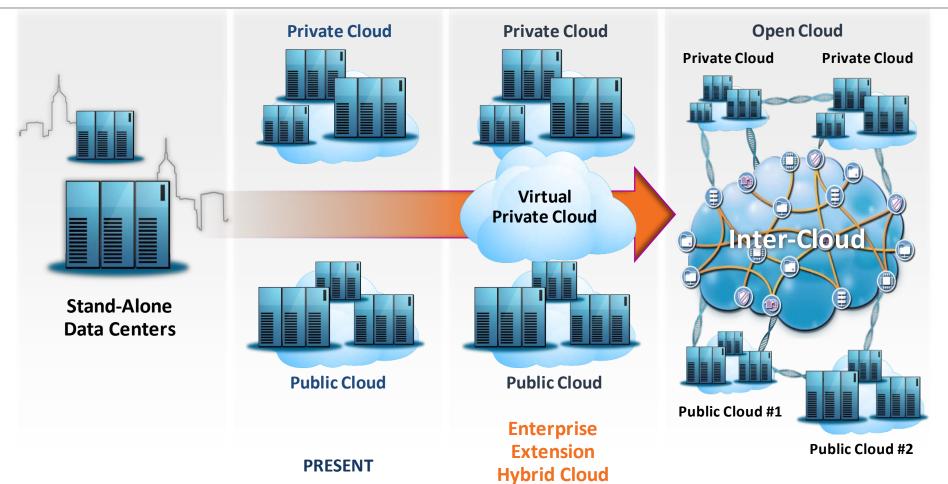






Cloud Deployment Models—

Private, Public, Hybrid





Cloud Deployment Models

Ownership



All cloud resources owned by or dedicated to enterprise



All cloud resources owned by providers; used by many customers

Internal Resources

External Resources

Private Cloud

Public Cloud

Control



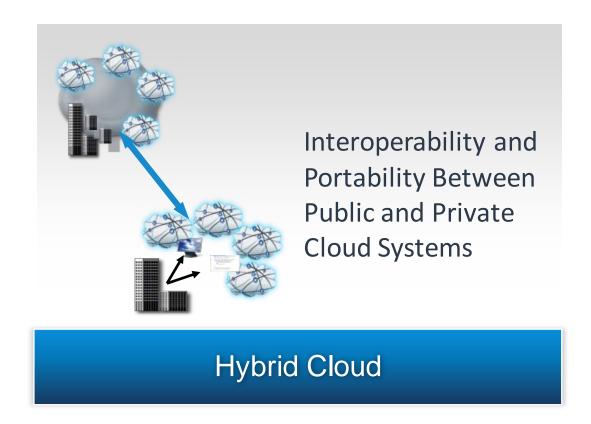
Cloud
definition/
governance
controlled by
enterprise



Cloud
definition/
governance
controlled by
provider



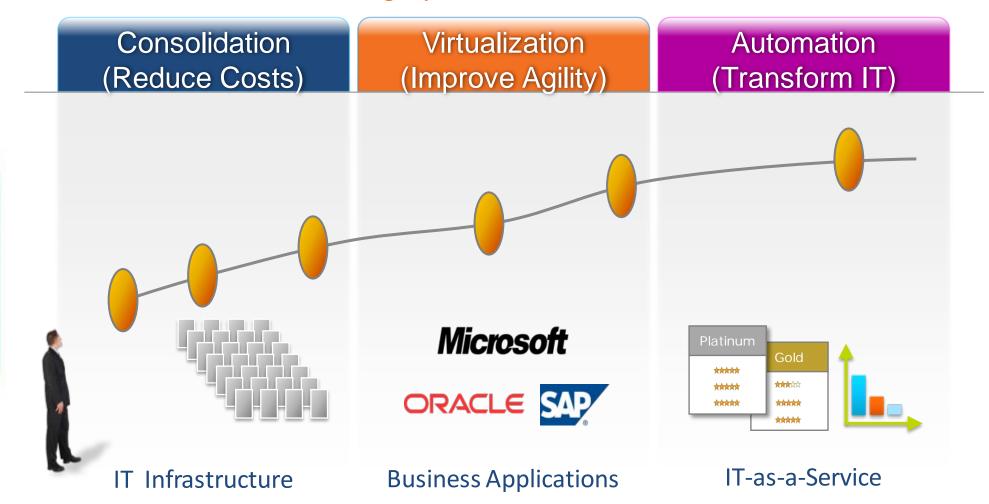
Cloud Deployment Models





The Journey to Cloud

Evolution of IT + Business Agility





Cloud Adoption Curve

Adoption of Cloud Services

Cloud in Cautious Stages

- Mostly SMB adoption
- Sandbox Environments—Develop/Test
- Seasonal bursting scenarios
- Enterprises—Non Business Critical applications

Inflection Point

Cloud Goes Mainstream

- Enterprise adoption will be driven by
- Network performance
 - Application and Performance SLAs
 - Security
 - Reduce costs
 - Service assurance
- Hosting providers and Telcos are best poised to exploit this paradigm shift

Mostly SMBs, Enterprises for Non Business Critical Applications

Today

Main Stream Enterprise Adoption of Cloud Services

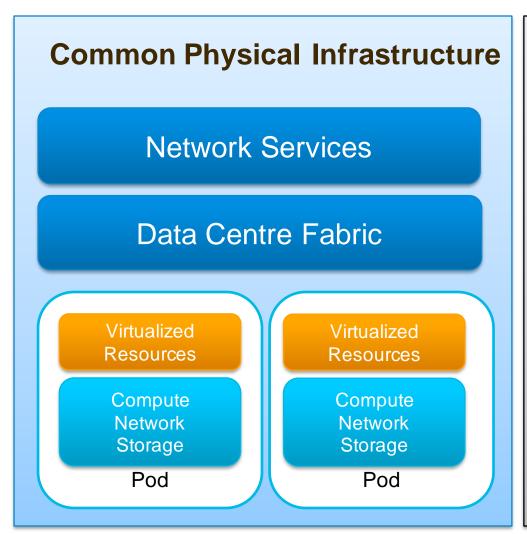


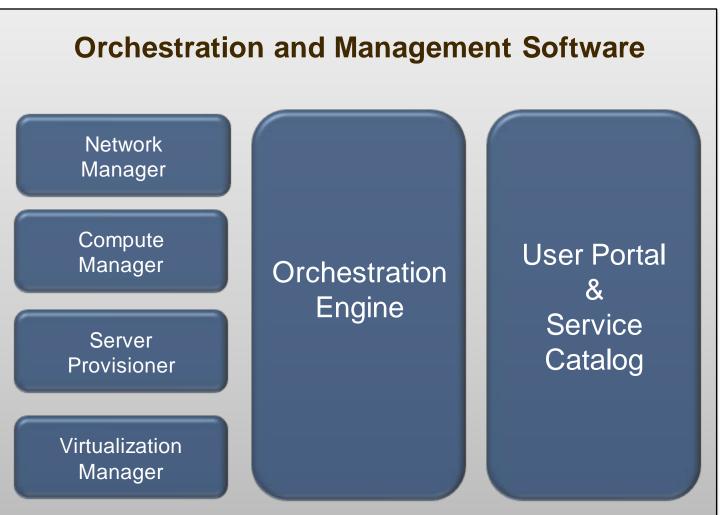
Cloud Delivery Using Cisco Stack





Cloud Building Blocks







Orchestration and Management Software

Orchestration:

Cisco Intelligent Automation for Cloud (CIAC)

Network Architecture:

Virtual Multi-Tenant Data Center (VMDC)

Domain Managers

Network: Cisco Network Services Manager

Compute: Cisco UCS Manager

Virtualization: vCenter

OS/Server: Cisco Server Provisioner

Orchestration:

BMC Cloud Lifecycle Management (CLM)

Network Architecture:

Virtual Multi-Tenant Data Center (VMDC)

Domain Managers

Network: Blade Logic for Networks (BBNA)

Compute: Cisco UCS Manager

Virtualization: vCenter

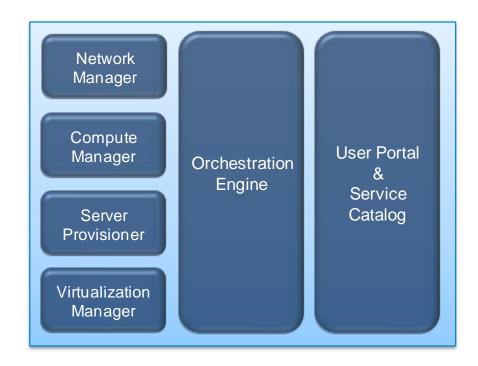
OS/Server: Blade Logic for Servers (BBSA)



Cisco Intelligent Automation for Cloud

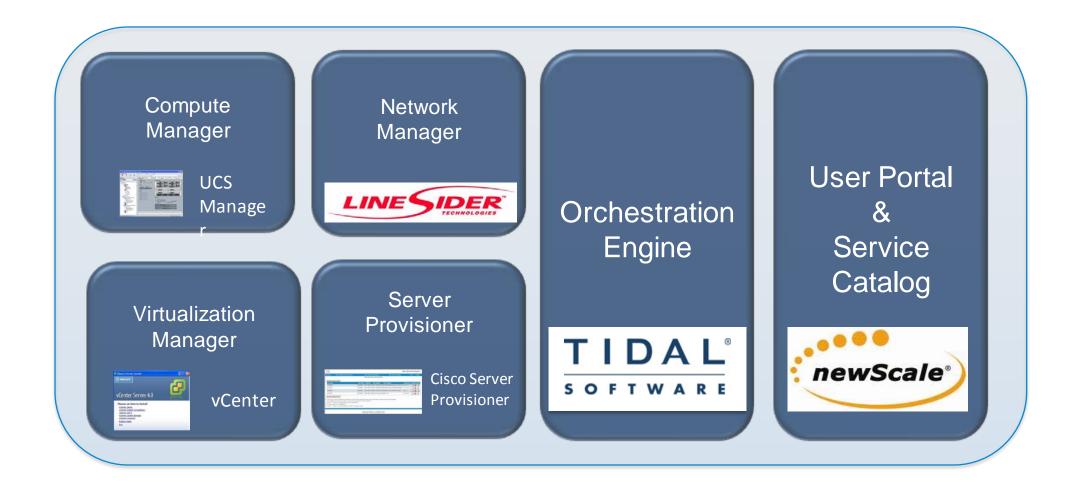
Orchestration and Management Software

- Service catalog and self-service portal –
 Cisco Cloud Portal
- Global orchestration and reporting –
 Cisco Process Orchestrator
- Multi-tenant network provisioning Cisco Network Services Manager
- Adapter framework to communicate to compute, virtualization and storage domain managers





CIAC Components Explained



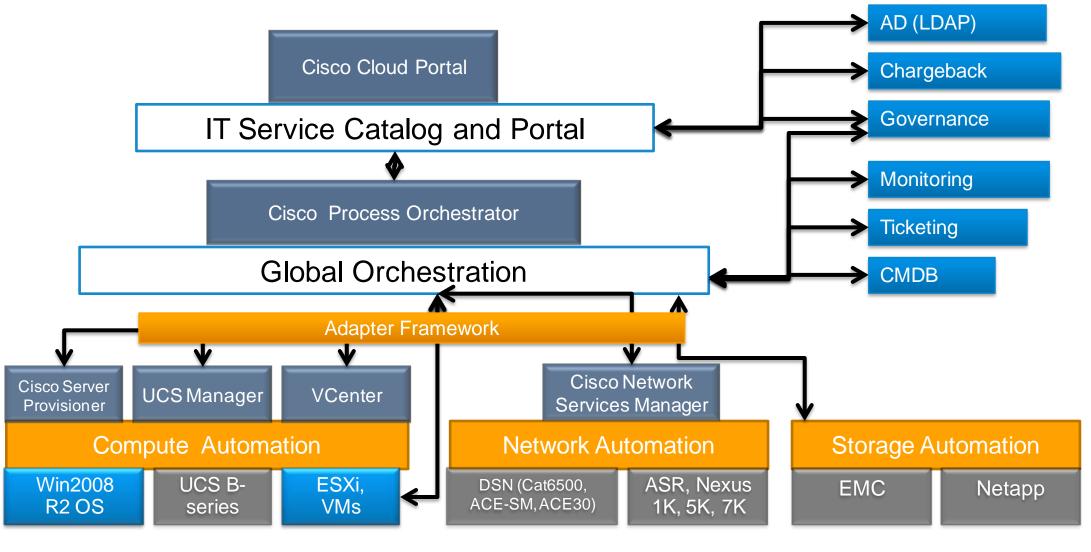


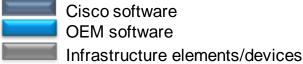
CIAC Orchestration Framework

Catalog, Order, Offer, Metering, Billing, Chargeback

Orchestration

Domain Managers





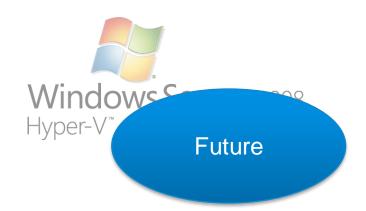


Hypervisor Support

Popular Hypervisors





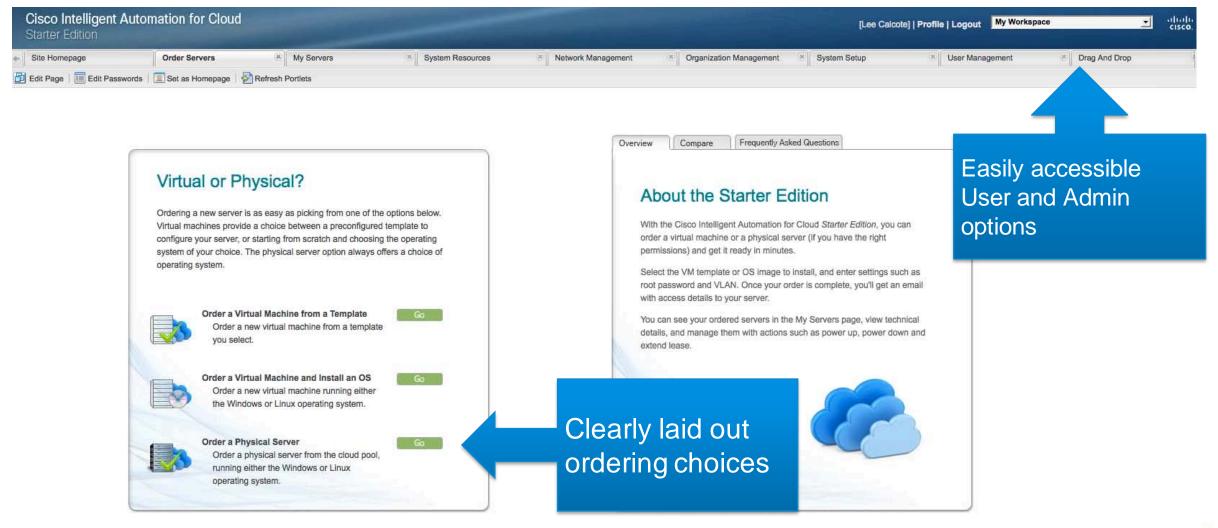






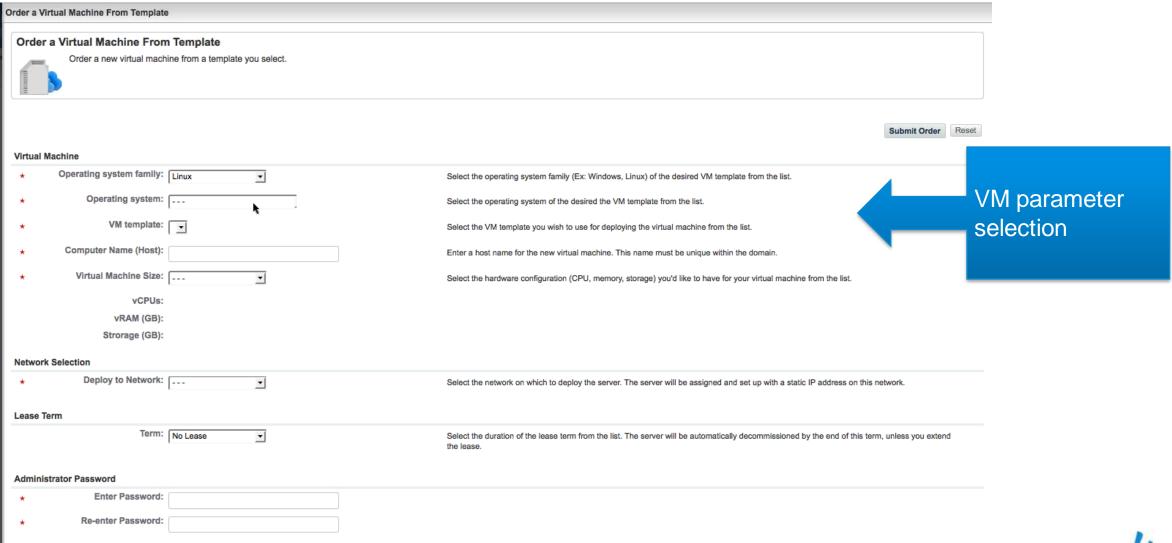
CIAC 3.0 - Intuitive User Interface

Service Catalog



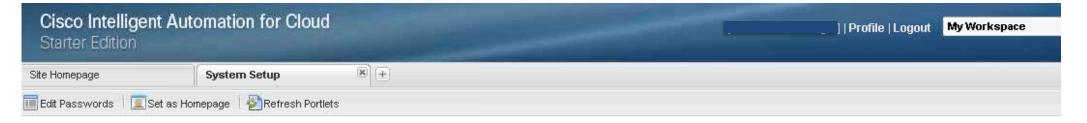
CIAC 3.0 – User Interface

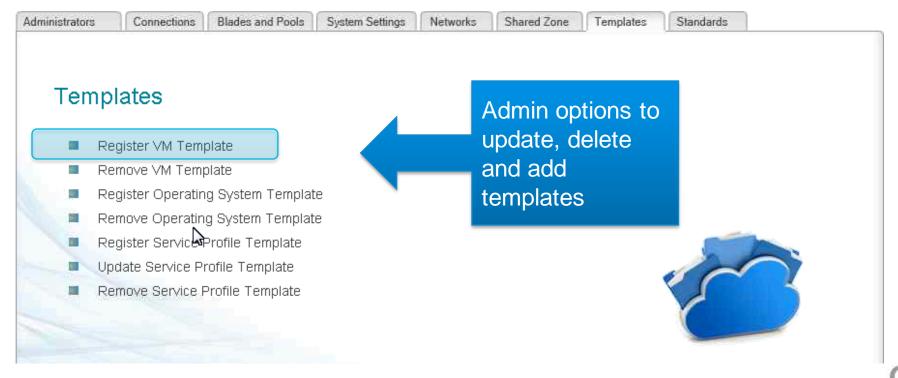
VM Ordering



CIAC 3.0 – User Interface

Template Management





Network Orchestration

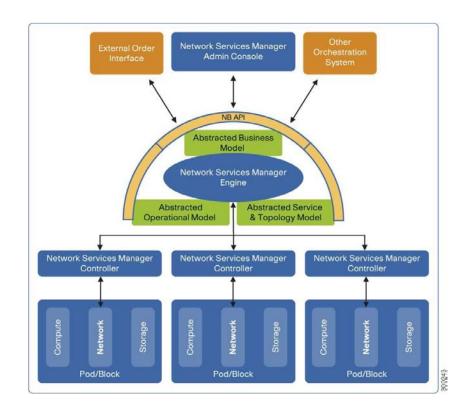




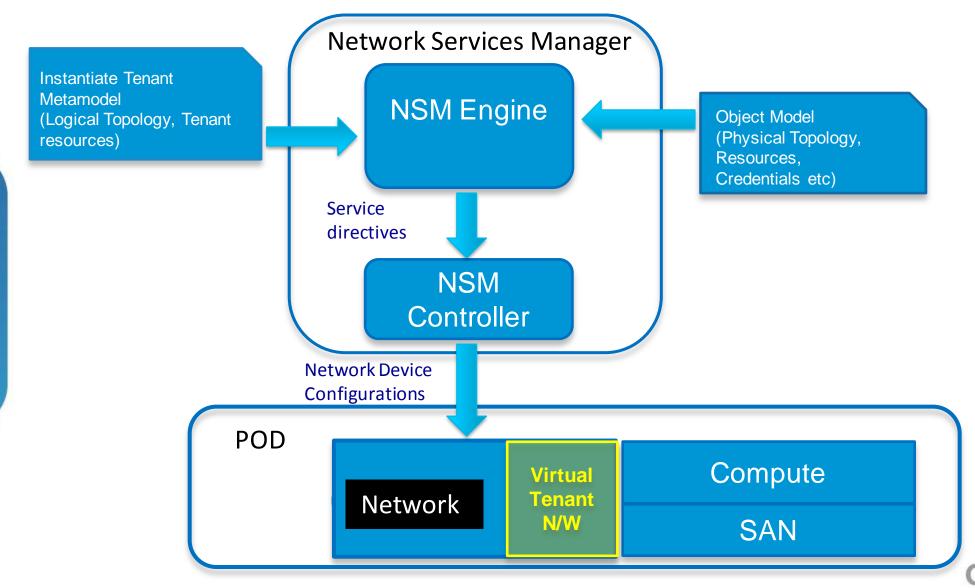
Network Services Manager

Key Features

- Common network abstraction layer
- Standardized API
- Flexible and easily consumable interface
- Fast deployment of virtual data centers in cloud
- Device support in various roles
- Multi-Pod support

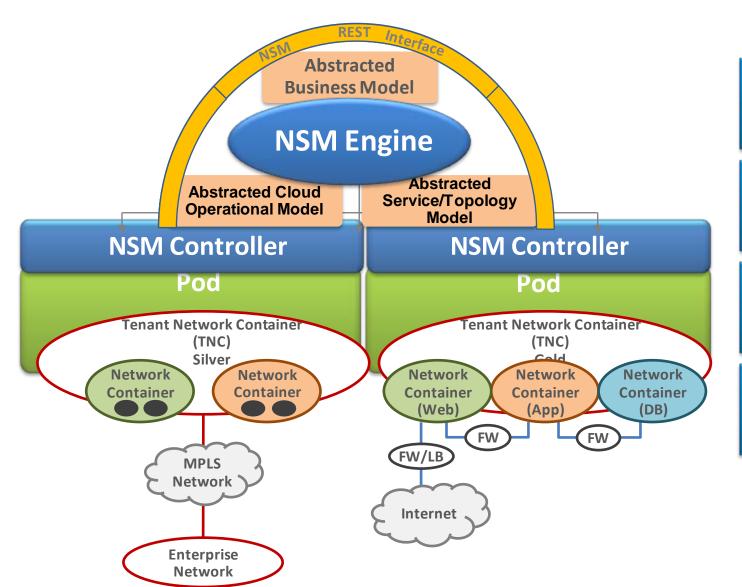


Network Services Manager Overview



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Network Services Manager



Tenant: An organization or individual subscribed to service offering

Tenant Network Container: A layer 3 partition for a tenant. Can contain multiple Network Containers

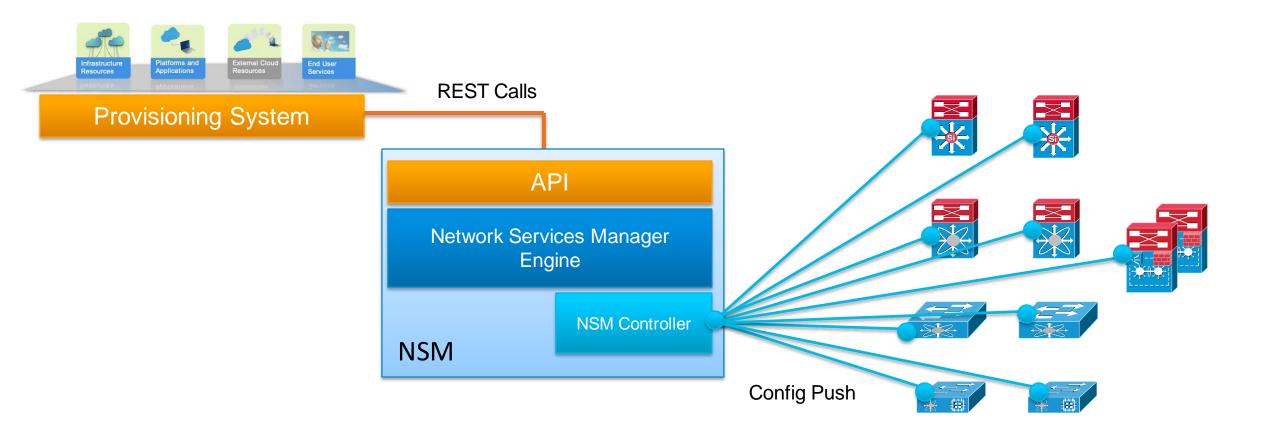
Network Container: A layer 2 or 3 network for tenant machines and services such as FW and LB

Metamodels: Definition of and relationship between various entities and resources that exist in the network



Using Network Services Manager

Abstracting the Network





What does the market want?



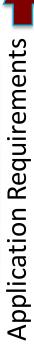


Service Class Examples



Create offers with Service Profiles for the

Application Lifecycle (Leveraging the DC & the Network)



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Mission Critical

Enterprise





Service Level

99.995% SLA for HA

Stateful Firewalls

3x Private VLANs

1 Gbps Guarantee

3-Tier ILM Storage

Enterprise Web Hosting

Web Hosting, eCommerce





99.99% SLA Stateful Firewalls 1x Private VLAN 100 Mbps Guarantee 2-Tier ILM Storage

"Test/Dev"

Start using clouds for application development and testing environments





99.9% SLA Lowest Cost Easy On-boarding



Virtual Multi-Tenant Data Center (VMDC)

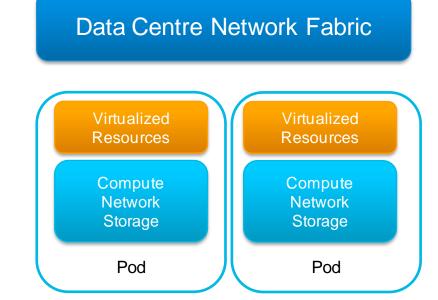




Cloud Infrastructure

Virtual Multi-tenant Data Center (VMDC)

- Modular design to enable easy expansion and incremental growth
- Resilient and fault tolerant infrastructure
- Tiered security and end to end tenant traffic separation
- Layer 4-7 services including Firewall and Load Balancing
- Role based access control





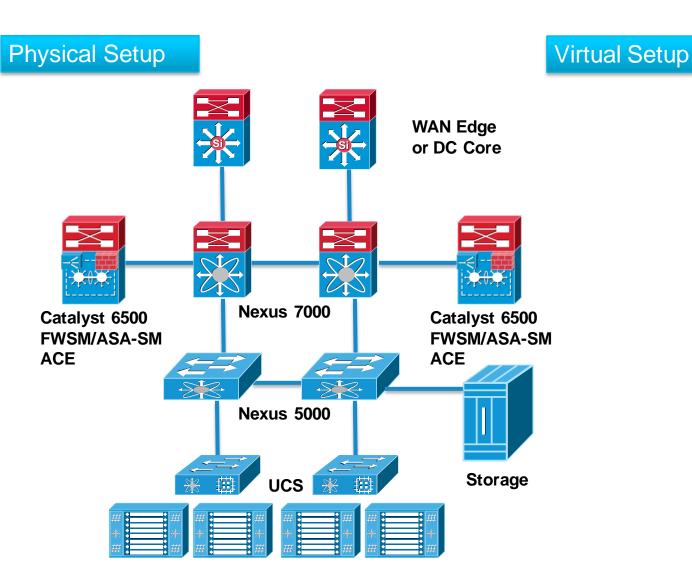
What Is VMDC?

- Virtualized, Multi-Tenant Data Center (VMDC) is a cloud blueprint that enables customer to readily deploy services or applications
- A validated, full-system architecture for customers deploying virtualized services (application workloads) in a "cloud-style" environment, sharing common infrastructure for multiple cloud consumers or "tenants"
- A flexible, modular design that can be used as a blueprint for cloud deployments
- An architecture built to scale
- An architecture that aggregates integrated compute stacks, unified data center, and data center interconnect into an end-to-end architecture

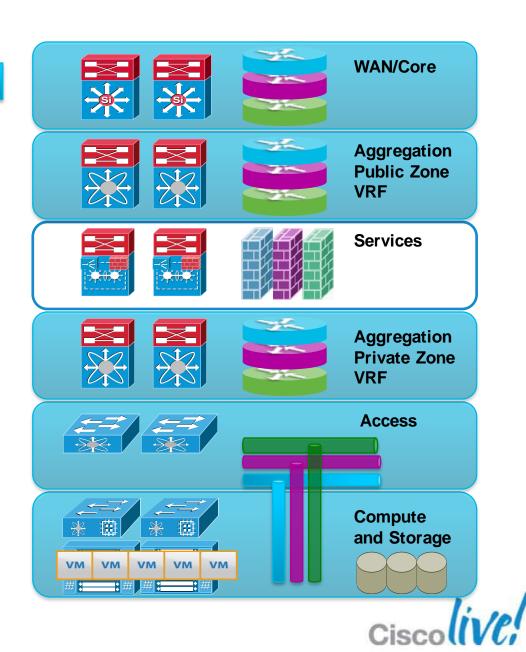
Validated Designs, Modular Approach, Flexible Deployment Options



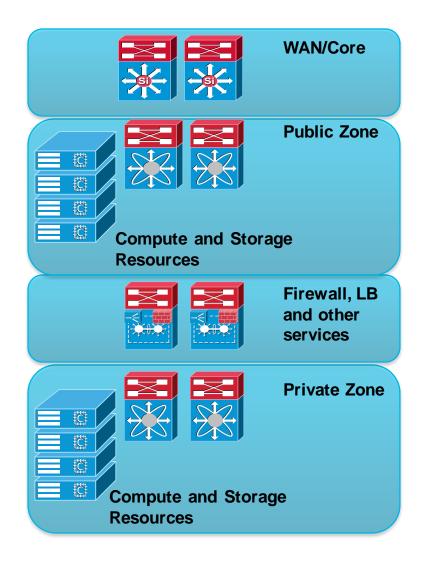
VMDC - Concept and Design



Redundant connections are not shown for clarity



VMDC - customer view of network design

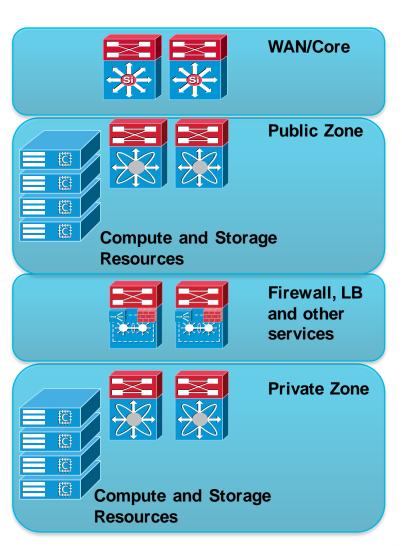




Customer A requests new resources from IT provider

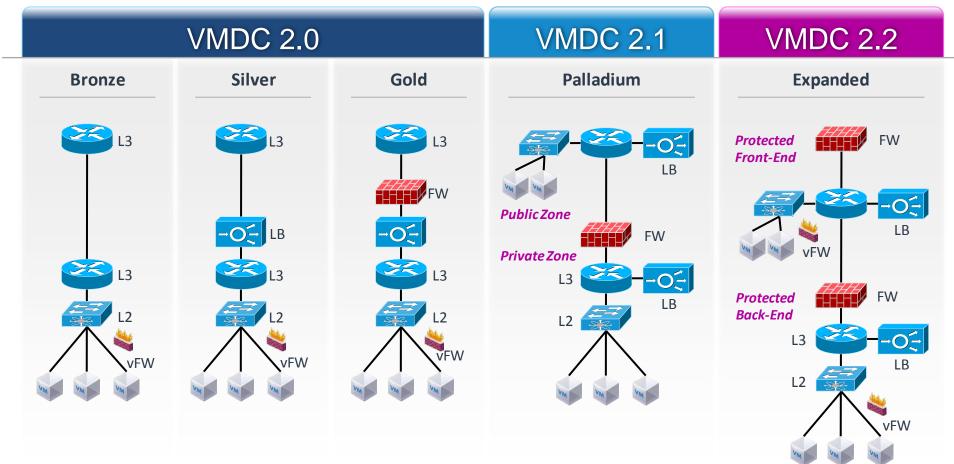


Customer B requests new resources from IT Provider



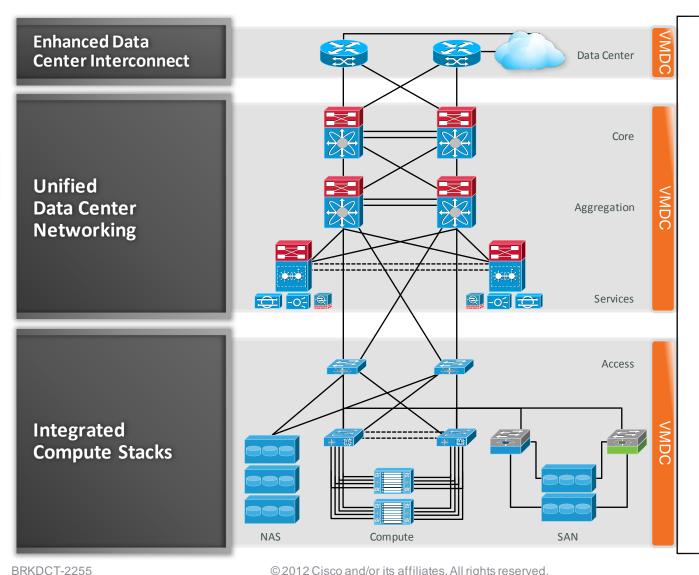


VMDC Validated Infrastructure Containers



Cisco Virtualized Multi-Tenant Data Center

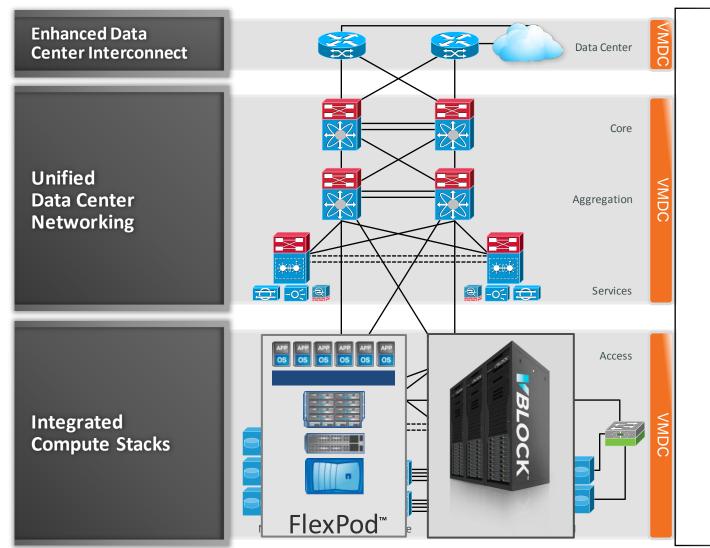
Comprehensive, Modular, and Flexible Approach





Cisco Virtualized Multi-Tenant Data Center

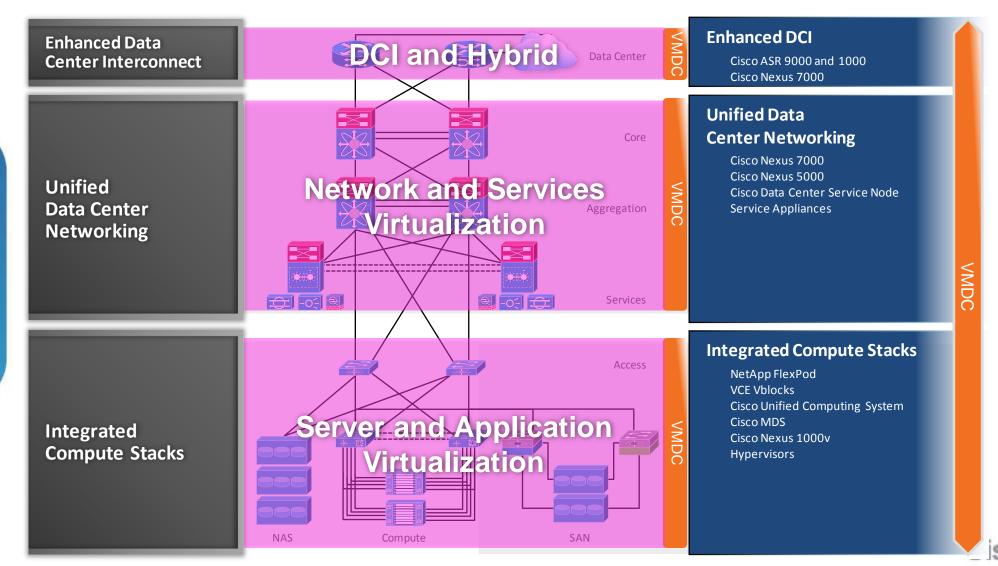
Comprehensive, Modular, and Flexible Approach



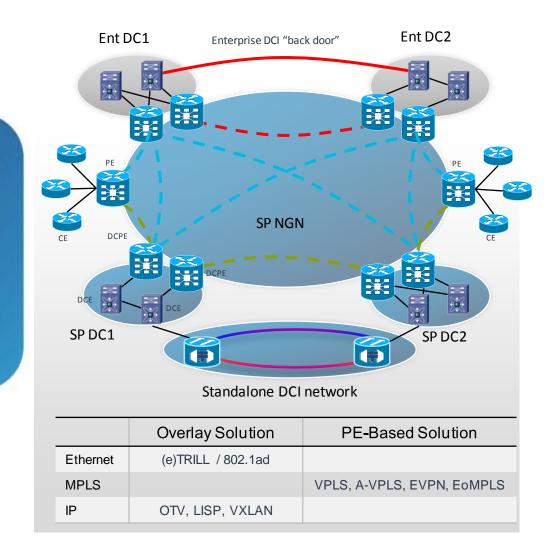


Cisco Virtualized Multi-Tenant Data Center

Modular for Each Step of the Journey



Data Center Interconnect



BRKDCT-2255

- Interconnection Models:
 - Enterprise to Enterprise (E2E)
 - Enterprise to Service Provider (E2SP)
 - Service Provider to Service Provider (SP2SP)
- Overlay-Based Techniques
 - OTV, LISP, VXLAN
- Suitable for intra-Ent DC interconnect
 - NGN-Based DCI Solution:
 - Addresses E2SP for workload migration

Cisco Public

- Addresses SP2SP for regional or distributed data centres
- Standalone DCI Network
 - Provides interconnection between main SP DCs
 - Owned by SP DC team
 - Addresses SP2SP only
 - Very high bandwidth—packet/optical solution likely the most cost effective



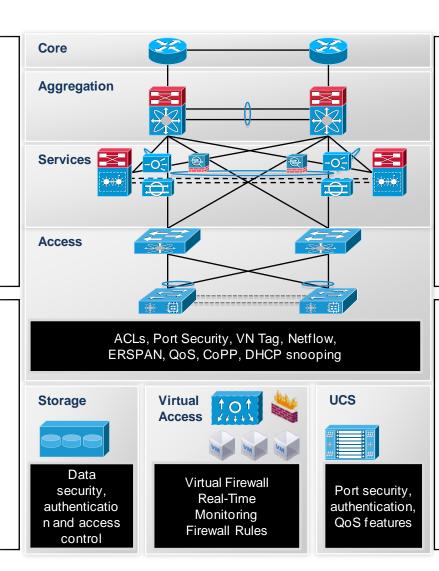
VMDC Security Framework

Security Management

- Visibility
- Event correlation, syslog, centralized authentication
- Forensics
- Anomaly detection
- Compliance

Services

- Initial filter for DC ingress and egress traffic; Virtual Context used to split polices for server-to-server filtering
- Additional firewall services for server farm specific protection



Infrastructure Security

- Infrastructure Security features are enabled to protect device, traffic plane, and control plane
- 802.1ae provides separation through encryption

Services

- IPS/IDS provide traffic analysis and forensics
- Network Analysis provide traffic monitoring and data analysis
- Server load balancing masks servers and applications

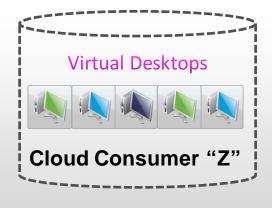
VMDC Consumer Models

Addressing Application Requirements

- Network Requirements
 - Session persistence
 - High Availability
 - Scalability
 - Latency Mitigation
 - Reliable transport
 - Cloud Consumer "X"



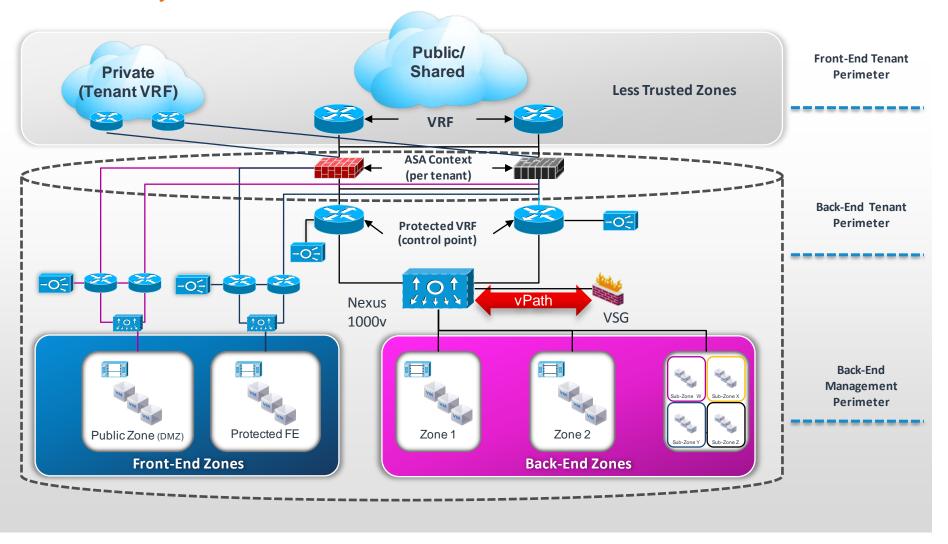
- Security Requirements
 - Secure sessions with encryption may be required
 - Each layer of the application stack authenticates data transport



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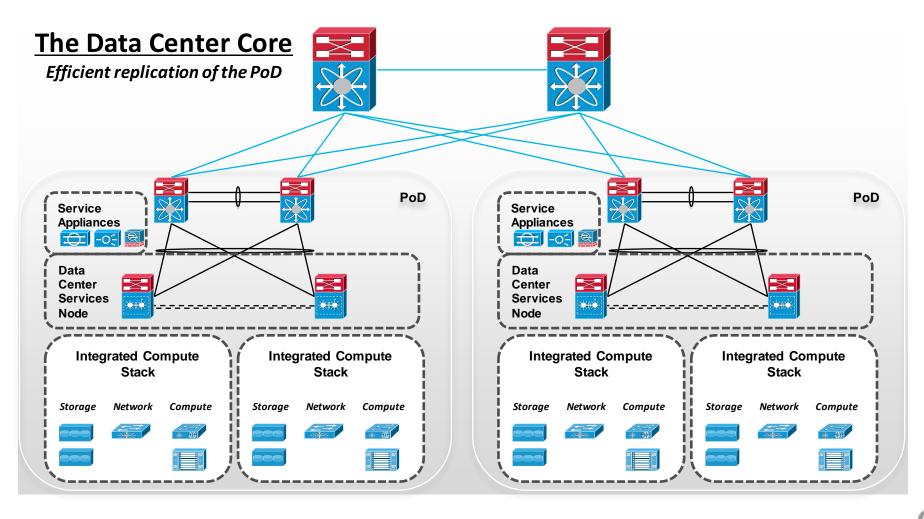
VMDC Consumer Model

Tiered Security in VMDC



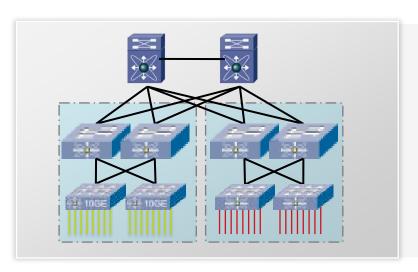
VMDC Building Blocks

Scaling the Data Center



Network Scale Considerations

POD Scalability

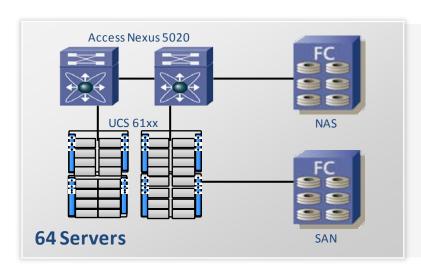


What Determines the Host Scale in a POD?

- Aggregation—Number of PoDs
- Work-load domain
- Number of MAC address and VLANs
- Failure Domain
- Features to facilitate L2/L3 Boundary

Compute/VMware	Network	Storage
VM DensityMAC per VM	 Total number of MAC Addresses 	 Number of vFiler IP Space
Logical Ports	 Total number of ARP entries 	 Number of VLANs supported
 Virtual Switch 	STP logical ports	 Number of 10 Gig NICs

Compact POD Sizing—VMDC



64 Server POD Characteristics

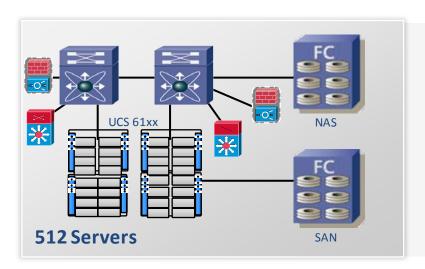
- 2 UCS clusters, each of 32 blades
- 64 x B200 Blade server at 96GB RAM
- 512 Cores
- 512 Gold VMs 1vCore per VM (1:1) ov
- 1024 Silver VMs 0.50vCore per VM (2:1) ov
- 2048 Bronze VMs 0.25vCore per VM(4:1) ov
- 5-8 VMs/VLAN

Combination of All Three Service Tiers in a POD

	Number of Cores	Number of VMs
Gold, 20%	102	102 (1:1 ov)
Silver, 30%	154	308 (2:1 ov)
Bronze, 50%	256	1024 (4:1 ov)
Total VMs		1434



Large POD Sizing—VMDC



512 Server POD Characteristics

- 8x8-chassis UCS systems (Vblock Type 2 Max)
- 8 blades/ESX cluster
- 512 x B200 Blade server at 96GB RAM
- 4096 Cores
- 816 Large VMs 1vCore per VM (1:1) ov
- 2464 Medium VMs 0.50vCore per VM (2:1) ov
- 8192 Small VMs 0.25vCore per VM (4:1) ov
- 5–9 VMs/VLAN
- 500–1000 tenants = 12–23 VMs/VLAN

Combination of All 3 Workload Types in a POD

	Number of Cores	Number of VMs
Large, 20%	802	816 (1:1 ov)
Medium, 30%	1232	2464 (2:1 ov)
Small , 50%	2048	8192 (4:1 ov)
Total VMs		11,472



Value Proposition Recap

Advantages of a Cisco Solution

- Standardized and automated IT infrastructure
- Validated, expandable and fault-tolerant architecture
- Support for standardized compute stacks: FlexPod and vBlock for Rapid Deployment
- User-friendly highly customizable service catalog
- Services led integration services with existing OSS systems
- Validated designs for assured system integration and risk reduction



Thank you.

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