

# COACH WATCHES OPERATING INSTRUCTIONS, CARE & MAINTENANCE, AND WARRANTY & SERVICE INFORMATION

## **COACH WATCHES**

Coach began as a family-run leather workshop in a tiny New York City loft back in 1941. Today it is a world-renowned fashion brand, shaping a modern new definition of accessible luxury. Water-resistant Coach watches offer quartz precision along with a fresh, stylish complement to the latest Coach handbag and design collections. Congratulations on your purchase.

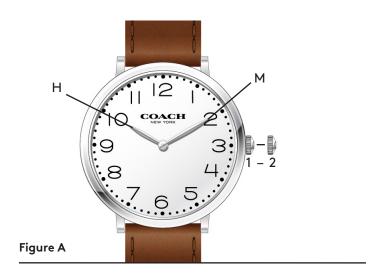
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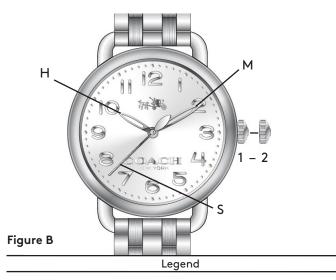
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(1) 2-HAND AND 3-HAND MODELS





**H** – Hour hand

**M** – Minute hand

S -Seconds hand

1, 2 - Crown positions

### **Crown Positions:**

Position 1 - Normal position.

Crown pushed against case.

Position 2 - To set TIME:

Rotate crown in either direction.



## (2) DATE DISPLAY MODELS



Legend

H - Hour hand

M - Minute hand

S - Seconds hand

D – Date display

1, 2, 3 - Crown positions

### **Crown Positions:**

Position 1 - Normal position.

Crown pushed against case.

Position 2 - To set DATE\*:

Rotate crown clockwise.

NOTE: For models with DAY/DATE display(s):

Rotate crown clockwise to set DATE, and counterclockwise to set DAY.

Position 3 - To set TIMEt:

Rotate crown in either direction.

\*CAUTION: Never set the date when the hands are between 9:00 PM and 1:00 AM and automatic changes are in progress. Doing so could damage the calendar mechanism.

NOTE: The functioning of the watch is not affected during date setting. When the watch is running, the date will change gradually during the period from 9:00 PM to 3:00 AM.

### †To set TIME to the exact minute:

- 1. The instant Seconds hand **S** reaches the 12 o'clock position, pull crown out to position 3; watch stops.
- Turn crown in either direction to set Hour **H** and Minute **M** hands to the desired time.

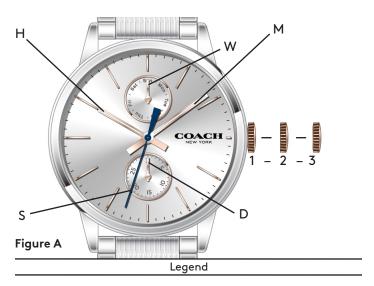
NOTES: Be sure to take AM/PM time into account. Advance Minute hand  $\bf M$  4 to 5 minutes ahead of the desired time, then turn it back to the exact minute.

3. Take an accurate time signal (from a radio news station, for example). When the audible tone signals the exact time, push crown back in to position 1; watch will restart, now set to the exact time.



## (3) MULTI-EYE MODELS

With day/date indicator hands



H-Hour hand

**M** – Minute hand

W-Day indicator

D-Date indicator

S-Seconds hand

1, 2, 3 - Crown positions

Multi-eye watches are powered by multi-function movements that enable them to report such information as month, weekday and date via subdials or "eyes" in the dial. These multi-eye models feature center-mounted hour, minute and seconds hands, and small day and date indicator hands.

### To set the TIME and DAY\* of week:

- 1. Pull crown out to position 3.
- Turn crown clockwise to advance Hour H and Minute M hands until Day indicator hand W points to correct day of the week.

NOTES: Day indicator hand  ${\bf W}$  will not move backwards if you turn the crown counterclockwise.

To advance Day indicator hand  $\mathbf{W}$  rapidly, turn crown to move Hour  $\mathbf{H}$  and Minute  $\mathbf{M}$  hands back and forth between 11:00 PM and 4:00 AM: Each time they advance past midnight, Day indicator hand  $\mathbf{W}$  will advance by one weekday.

- 3. Turn the crown in either direction to set hands **H** and **M** to the desired time, being sure to take AM/PM time into account.
- 4. Push crown back into position 1.

### To set the DATE\*:

- 1. Pull crown out to position 2.
- 2. Turn crown counterclockwise until Date indicator hand **D** points to correct date.
- 3. Push crown back into position 1.

NOTES: You cannot move the Date indicator hand **D** backwards by turning the crown clockwise.

It will be necessary to adjust the date following any month with fewer than 31 days.

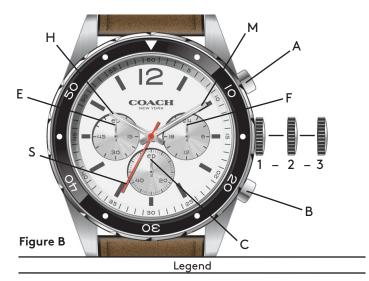
\*IMPORTANT: <u>Do not</u> set Day or Date when the time is between 9:00 PM and 4:00 AM and automatic calendar changes are in progress, or they may not change properly on the following day.



## (4) ANALOG CHRONOGRAPHS

1/1 of a second with small chronograph seconds/minutes counters, small 24-hour hand, and date (select models)





- H-Hour hand
- M-Minute hand
- S-Seconds hand
- C-Chronographs seconds counter
- E-Chronograph minutes counter
- F-24-Hour hand
- D-Date display
- A Chronograph Start/Stop button
- **B**-Chronograph Reset button
- 1, 2, 3 Crown positions

A chronograph combines two time-keeping functions: In addition to indicating the time on its dial, a chronograph can also be operated like a stopwatch to measure intervals of time.

These chronograph models feature a small minute counter (up to 30 or 60), small seconds counter, and small 24-hour hand; some models also have a date display. They can be used to time an event up to 29 or 59 minutes and 59 seconds in duration to the nearest second.

### Battery end-of-life indicator:

When the battery is almost exhausted, Seconds hand **S** will start to move haltingly in two-second intervals, signaling the need to have the battery replaced as soon as possible. When this happens, the watch will still keep accurate time, however the stopwatch will not operate. If battery end-of-life indication begins while a chronograph measurement is being taken, the timing will stop, and the chronograph hands will reset at their zero position.

### To set the TIME and DATE:

NOTE: Before setting the time, make sure chronograph measurement is stopped and both chronograph hands have been returned to zero position at 12 o'clock.

- 1. Pull crown out to position 2.
- 2. Turn crown counterclockwise until previous day's date appears in Display **D**, found on select models only.

NOTE: Do not set date when the time is between 9:00 PM and 1:00 AM, otherwise the date may not change automatically on the following day.

3. The instant Seconds hand **S** reaches the 12 o'clock position, pull crown out to position 3; watch stops.

NOTES: If the crown is pulled out to position 3 while the chronograph is running, the stopwatch function will stop automatically, and the hands will reset to zero. When crown is in position 3, it may be turned clockwise or counterclockwise to move Hour  ${\bf H}$  and Minute  ${\bf M}$  hands in either direction.

4. Turn crown clockwise advancing Hour H and Minute M hands past 12:00 midnight to advance Date D, found on select models only, to current date; then continue turning crown clockwise to set Hour H, Minute M and 24-Hour F hands to desired time, taking AM/PM time into account.

NOTES: 24-hour hand  ${\bf F}$  will move in sync with Hour hand  ${\bf H}$ , so when setting the hour, make sure 24-hour time is set properly. RECOMMENDATION: When setting Minute hand  ${\bf M}$ , first advance it 4 to 5 minutes ahead of desired time, then turn it back to the exact minute.

5. Take an accurate time signal (from a radio news station, for example). When the audible tone signals the exact time, push crown back in to position 1; watch will restart, now set to the exact time.



## (5) ANALOG CHRONOGRAPHS

1/1 of a second with small chronograph seconds/minutes counters, small 24-hour hand, and date (select models)

### To RESET Chronograph Hands:

Before setting the time or running the stopwatch, make sure chronograph counter hands **C** and **E** are in the zero position at 12 o'clock. Follow these steps as needed to reset the counter hands following a battery change or in the event of an error: 1. Pull crown out to position 3.

NOTE: If the chronograph is running or has been stopped while running, when the crown is pulled out to position 3, the stopwatch hands will be automatically reset.

- 2. Press Button **A** to move stopwatch hands **C** and **E** clockwise.
- Press Button **B** to move stopwatch hands **C** and **E** counterclockwise.

NOTES: To move the hands quickly in desired direction, press and hold Button  ${\bf A}$  or Button  ${\bf B}$ .

Minute hand  ${\bf E}$  is synchronized automatically with Seconds hand  ${\bf C}$ . To reset hand  ${\bf E}$ , continue to move hand  ${\bf C}$  until hand  ${\bf E}$  reaches the zero position.

4. Once Chronograph hands **C** and **E** have been reset to zero position, push crown back into position 1.

### Operating the CHRONOGRAPH

The stopwatch is able to measure and display time in 1 second increments up to a maximum of 29 or 59 minutes/59 seconds. It will stop automatically after running continuously for 30 or 60 minutes, depending on the model.

Measured time is indicated by Chronograph Minute  ${\bf E}$  and Seconds  ${\bf C}$  hands which move independently of the centermounted and 24-hour watch hands.

### Simple chronograph functions:

- 1. Press button **A** to start chronograph.
- 2. Press button **A** a second time to stop chronograph.
- 3. Press button **B** to reset chronograph to zero.

### Accumulated time functions:

To measure the combined time of a series of shorter events, for example the actual playing time of a basketball game, where play is repeatedly interrupted:

- 1. Press button **A** to start chronograph.
- 2. Press button **A** a second time to stop chronograph and read elapsed time.
- 3. Press button **A** again to resume measurement.
- 4. Press button **A** a fourth time to stop chronograph again, and read new elapsed time.

NOTE: Each time you stop the chronograph, the chronograph hands will indicate total accumulated time.

- 5. Repeat steps 1 and 2 to add each additional interval of time.
- 6. After you have taken your final accumulated time reading, press button **B** to reset chronograph hands to zero.

### Split-time functions:

To take intermediate time readings as a race progresses:

- 1. Press button **A** to start chronograph.
- 2. Press button **B** to momentarily stop chronograph and read the intermediate time.
- 3. Press button **B** to resume chronograph function; the 2 chronograph hands will quickly catch up with ongoing event. Repeat steps 2 and 3 as many times as needed to take additional split times.
- 4. Press button **A** to stop chronograph, and take a reading of the final time.
- 5. Press button **B** to reset chronograph hands to zero.

### Timing two competitors simultaneously:

To measure the finish times of two racers, for example:

- 1. Press button **A** to start chronograph.
- 2. Press button  ${\bf B}$  to read the finish time of the first competitor.
- 3. As soon as second competitor crosses the finish line, press button **A**.
- 4. Press button **B** to read finish time of the second competitor.
- 5. Press button **B** again to reset chronograph hands to zero.

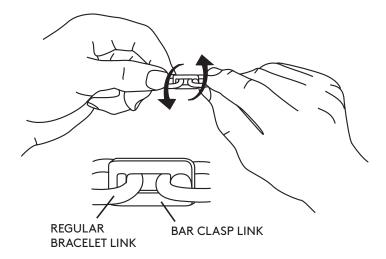


## SPECIAL FEATURES (A) REMOVABLE LINKS

Certain bracelet watches feature bar-shaped connecting links that function like jewelry clasps, allowing you to achieve a quick, custom fit.

TIPS: We recommend that you adjust one side of the bracelet at a time

To ensure that the watch will sit properly on the wrist, it is best to remove/add an equal number of links on each side. If you must remove an odd number, take the extra link from the 6 o'clock side.



### To remove links:

- 1. Hold one side of watch bracelet as shown, with a regular link grasped between the thumb and index finger of each hand, and one bar clasp link between them.
- 2. Gently twist your hands in opposite directions to "pop" the bar clasp link open.
- 3. Repeat steps 1 and 2 further along length of bracelet, to remove the desired number of links.

### To reattach links:

- 1. Line up the two lengths of bracelet you wish to reconnect side by side, face up.
- 2. Use an open bar clasp link to rejoin them: Once the bar link is in proper position, squeeze it together between your fingers until you feel it snap closed, locking the bracelet sections back together.

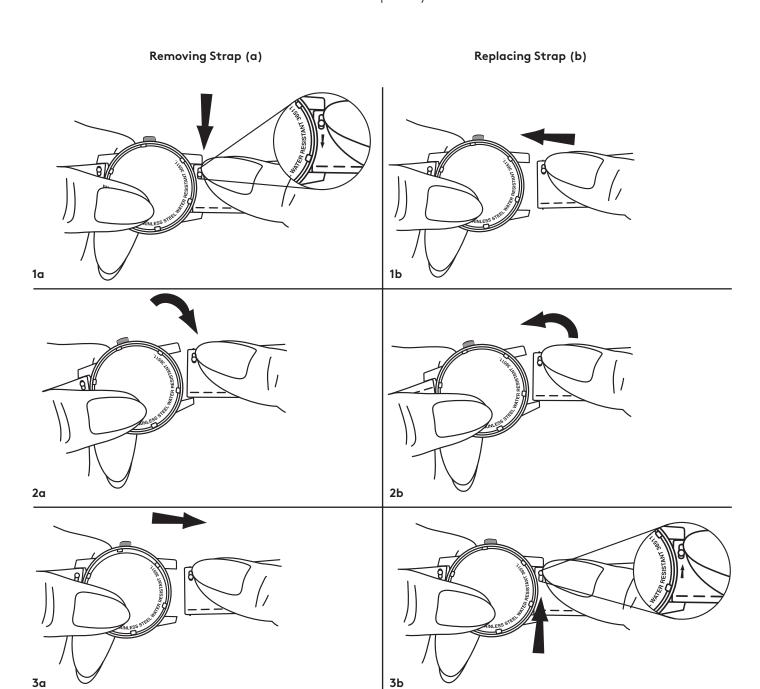
Repeat process above to remove and reattach links on other side of bracelet.



## **SPECIAL FEATURES**

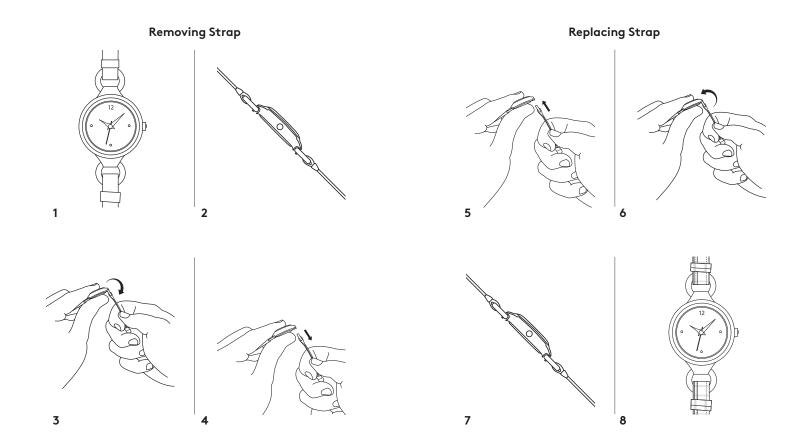
## (B) INTERCHANGEABLE BRACELET/STRAP MODELS – TYPE A

Tension-pin style



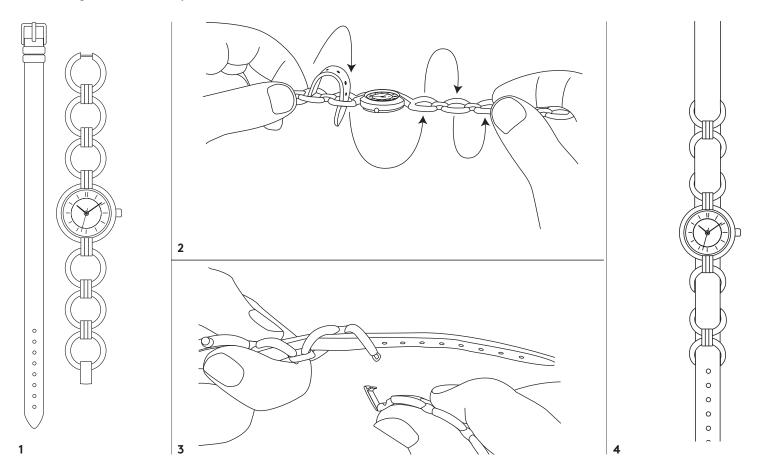
## **SPECIAL FEATURES**

## (C) INTERCHANGEABLE BRACELET/STRAP MODELS – TYPE B Hook and bar style



## SPECIAL FEATURES (D) CONVERTIBLE BRACELET/STRAP MODELS

## Converting Bracelet to Strap



### CARE AND MAINTENANCE

Your Coach watch has been developed with meticulous attention to quality, function and detail. Please read the following information and instructions carefully to learn about the features, proper care and operation of your new timepiece.

For additional information on service and repairs, please see the Warranty and Service section.

#### SHOCK

All of our watches have shock-resistant movements and are tested to meet international standards for shock resistance.

### **MAGNETISM**

The exposure of a timepiece to a strong magnetic field will affect its time-keeping, and may cause it to stop. A quartz watch should resume working with its original accuracy when removed from the magnetic field; an automatic or hand-wound mechanical timepiece, however, may require demagnetization before it will operate again.

### WATER RESISTANCE

All of our watches are tested to meet international standards for water resistance to at least 3 bar (3 ATM/30 M/99 feet), so faucet spray or rain won't hurt them as long as the case, crown and crystal remain intact.

CAUTION: <u>Do not</u> operate your watch crown or press the push-buttons on a chronograph or multi-function model when the watch is under water, or it will not remain water resistant.

NOTES: We recommend that you do not get your leather strap wet. Exposing leather to water can cause premature wear and deterioration.

Carefully wipe your watch using a soft cloth dampened with fresh water after exposure to chlorine or sea water.

### **BATTERY INFORMATION**

Your quartz analog watch or chronograph has a battery specially designed for watches. It will last approximately 18-36 months under normal use.

NOTE: Frequent use of special functions, like the stopwatch timer on chronograph models, may shorten battery life.

End-of-life feature: The seconds hand on many models will start to move haltingly in 4-second increments when the battery is almost exhausted, signaling the need to have it replaced.

Battery replacement: Take or send your watch to an Authorized Service Center to have battery changed-your old battery will be disposed of/recycled properly. Do not attempt to change the battery yourself.

### Collection and treatment of end of life quartz watches\*



This product should not be discarded with household waste. To protect the environment and human health, it must be returned to a local authorized collection system for proper recycling.

\*Valid in the EU member states and in any countries with corresponding legislation.

### WARRANTY AND SERVICE

### WATCH WARRANTY INFORMATION

Not only is your new Coach watch beautiful in design, it is crafted with quality materials and components to offer you precise, reliable performance. We proudly stand behind each Coach watch we sell.

### **Coach Watches Warranty Protection**

Your Coach watch is protected from the date of purchase by a Coach Watches two-year limited warranty:

If the movement of your watch proves to be defective in material or workmanship under normal use anytime within the first two (2) years, we will repair or replace it (at our option) for you, free of charge.

The finish on a Coach gold-plated, gold ion-plated or gold PVD-finished watch is warranted against flaking and peeling only for two (2) years from date of purchase. If the finish on your watch proves to be defective within this time, we will refinish or replace (at our option) the case and/or bracelet for you, free of charge.

### **Conditions and Exclusions**

The Coach Watches warranty does not cover batteries, leather straps, or crystals, nor does it cover scratches or other damage arising from normal wear, accidents or misuse, or from any alteration, service or repair performed by any party other than Coach Watches or one of our Authorized Service Centers.

This warranty is void if the watch was not purchased from an Authorized Coach Watches Dealer, as evidenced by a valid warranty certificate or proof of purchase. Please keep your original sales receipt showing name of retailer, watch model number and date of sale as proof of purchase for service under warranty.

This warranty gives you specific legal rights. You may also have other statutory rights which may vary from state to state, and country to country.

### **OBTAINING SERVICE**

Should your Coach watch require service or repair, you may take it to a Coach Store or other Authorized Coach Watches Dealer, or mail it directly to one of the Coach Watches Authorized Service Centers found on this website – just return to the Coach Watches service website home page and click on the Warranty and Service Information link.

Be sure to include your complete return address and phone number along with a brief note describing the problem with your watch and/or service needed.

NOTE: To purchase a replacement leather strap for your Coach watch in the United States, you may call us directly at 201-518-7100 or toll free at 1-800-796-7103.

NOTE: To obtain service under the Coach Watches two-year limited warranty, you will be required to present dated proof of purchase. See preceding Warranty Information section for requirements.

### **Packing Instructions**

When mailing your watch, it should be packed securely in padded wrapping materials (for protection against shock) in a sturdy box sealed with tape.

CAUTION: Do not use the gift box your watch came in. It was not designed to withstand shipping, and your watch could be damaged in transit. We recommend that you use registered mail and insure your watch for its full replacement value.

### **Tracking Service Online**

If you send your watch to MGI in Moonachie, NJ, once your watch is received, we will forward an estimate/acknowledgement. You will then have the ability to authorize the repair and track its progress online by logging on to our secure internet site:

www.mgiservice.com

