

# **Cobham Mission Systems**

November 28, 2018

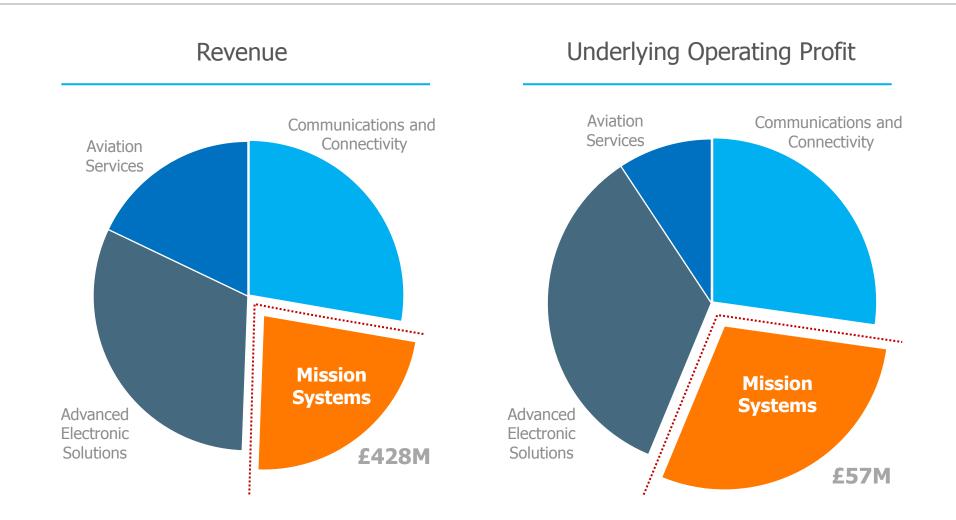
## Itinerary



EVENT	PRESENTER	TIME
Welcome & Introduction	<b>David Lockwood</b> CEO, Cobham plc	10:00
		10.00
Overview of Cobham	Jim Barber	
Mission Systems (CMS) Sector	Sector President CMS	10:20
Aerial Refuelling	Ken Kota	
5	Sr. VP, Business Development & Strategy	10:50
	Q&A	11.05
	Coffee Break	11:20
Fuel Tank Inerting	Kevin McKeown	
Tuer fank inerting	VP & GM Davenport Business Unit	11:40
Oxygen Systems	Ken Kota	
	Sr. VP, Business Development & Strategy	11:55
	Q&A	12:10
Concluding Remarks	David Lockwood	
	CEO, Cobham plc	12:25
	Light Lunch	12:35

## The Cobham Group





Year ended 30 June 2018 excluding divestments



The Purpose is to Demonstrate:

- Deep technical expertise and differentiation we do things others can't
- Long heritage, reputation and strong market positions
- Attractive growth opportunities addressing international markets
- Execution key to growth and enhancing operating margin

## **Today's Speakers**





Mr. Jim Barber Sector President CMS



Mr. Ken Kota Sr. VP Business Development & Strategy CMS



#### Mr. Kevin McKeown VP & GM Davenport Business Unit







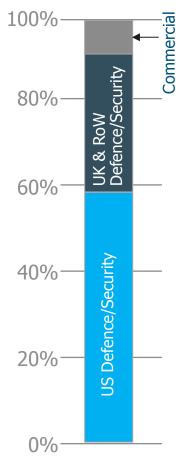
# To be the leading provider of innovative critical control solutions for extreme environments

# Growth from Leading Edge Technology and World Class Capabilities



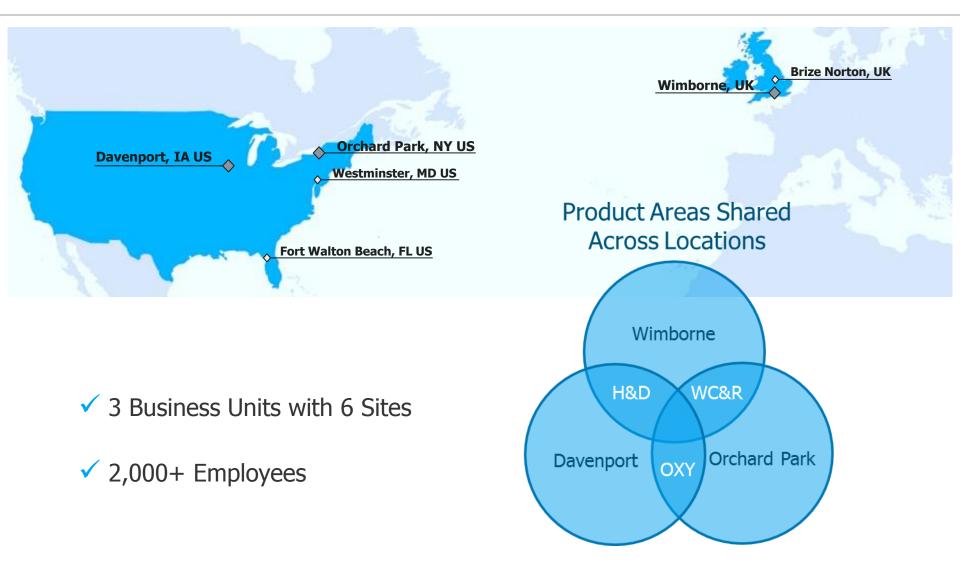


#### Revenue



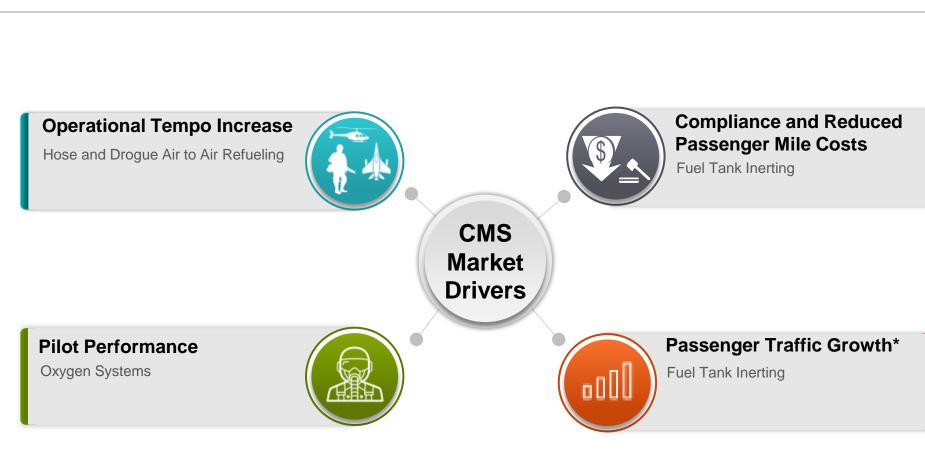
Year Ended 30 June 2018

## Increasing Collaboration Between Business Units



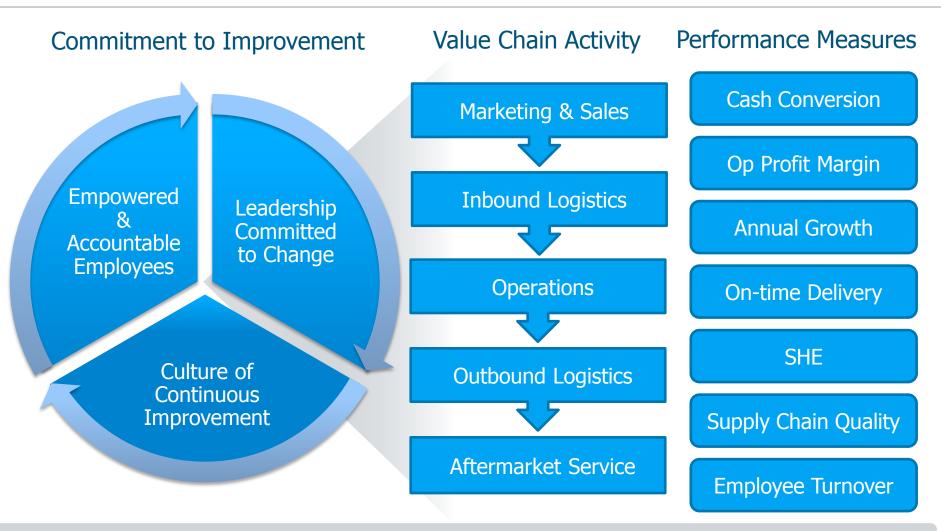
COBHAM

## Strong Market Conditions Aligned to CMS Capabilities



COBHAM

# Driving to Consistent and Predictable Business COBHEM Performance



Committed to continuous improvement for customer satisfaction

# Transformation is Addressing the Whole Value Chain

### COBHAM

#### **Committed Leadership**

- Enhanced leadership teams skill assessment and gap training
- Aligning organization around customer-focused Integrated Programme Teams (IPTs) driving accountability and empowerment

#### **Continuous Improvement**

- Process improvement throughout order to cash receipt cycle improve On-time to Promise (OTTP)
- Supplier quality and efficiency enhancement improving technical and contractual flow-down and product requirements documentation
- Rigorous risk management though all phases of the program life cycle

#### **Empowered & Accountable Employees**

- Black Belt/Green Belt training and embedding of resources within the business
- Focused on root cause and corrective actions to eliminate systemic issues
- Improved critical thinking and capability via training design for manufacturability, design for cost, design for six sigma

## **Today's Speakers**





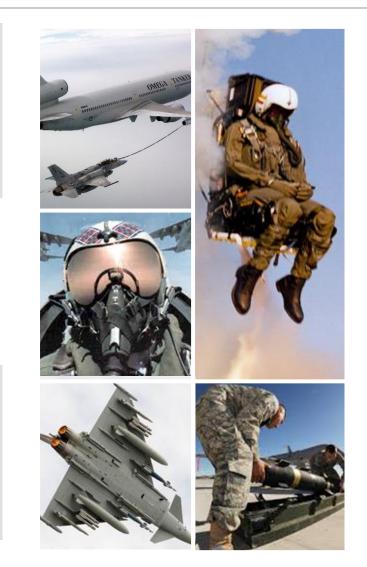
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Mr. Kevin McKeown VP & GM Davenport Business Unit





# 01 Hose & Drogue Refueling



#### **Operational Tempo Increase**

Overseas Contingency Operations are driving greater platform utilization, increasing operating and maintenance support needs

First public demonstration of Cobham Looped Hose refueling

USAF undertakes first non-stop flight around the world with Cobham AAR

RAF undertakes world's longest bombing run using Cobham AAR

First A400M into service with German Air Force with Cobham AAR

-14

1950

1930

1980

2010

## Pedigree and Superior Technology Give Competitive Edge

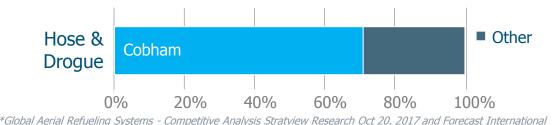
### Competitive Position

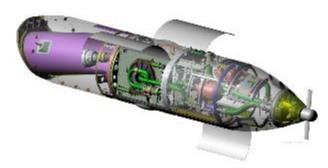
- Market leader in Hose & Drogue aerial refueling\*
- Hose & Drogue on KC-46, A400M, A330, C-130, KC-390 and V-22
- Expected £1.5B\* market over the next 5 years
- Sole source on every western aircraft with AAR capability currently in production

### Differentiators

- Closed loop control for hose and drogue refueling system
- Very high end simulation and modeling capability
- Focused AAR optimization and new coupling and stabilizing technologies

#### Market Share\*











# Significant Opportunity for Aftermarket Growth



#### CHALLENGE

#### **OPPORTUNITY**

Record build rates for AAR capable aircraft.

Installed base of greater than 1,200 pods by 2021. Service model will be developed to capture the aftermarket opportunity. Develop and optimize aftermarket organization and structure while innovating product upgrade solutions.

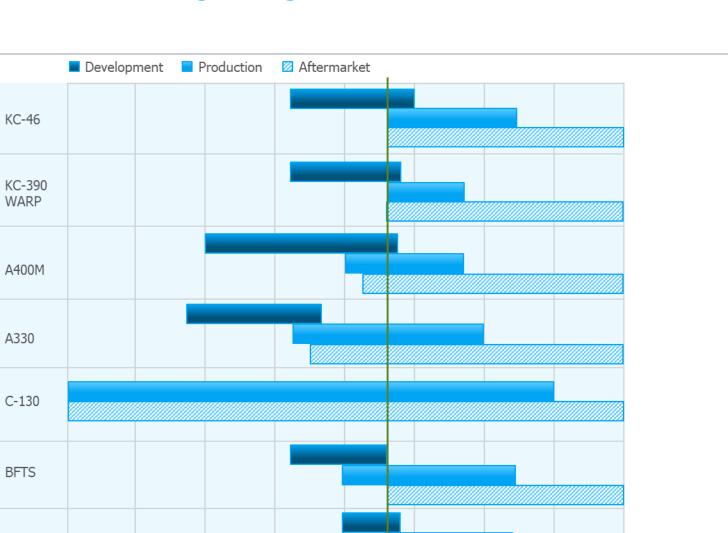
AOCT -

**SOLUTION** 

RESULT

Tightly integrated customer focused organization to meet ever-changing customer needs.

## Development Phase Ending, Long Life Assets



Today

15+ Years

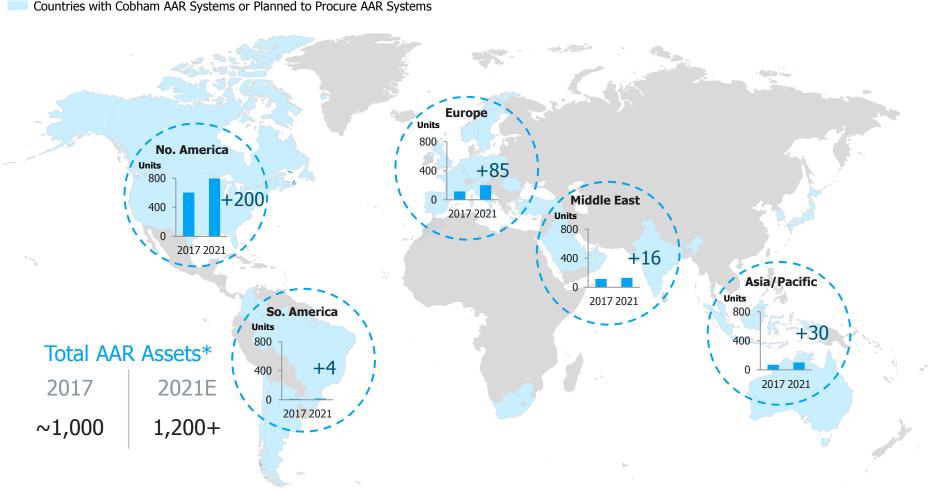
COBHAM

V-22

1995

### Cobham

## Focus on Growing Aftermarket Business



Countries with Cobham AAR Systems or Planned to Procure AAR Systems

\*Global Aerial Refueling Systems. Competitive Analysis Stratview Research Oct 20, 2017, Forecast International, Company Info



- Fielded systems will have a 40+ year lifetime of operation
- AAR world-wide fleet recapitalization has started to mature into the production phase increasing manufacturing volumes
- Installed base is growing through the mid-2020s
- Changing mission needs of our customers provide aftermarket opportunities for upgrades incorporating new innovations
- Developing a tightly integrated customer-focused organization to grow our long-term aftermarket business



# **Questions?**

## **Today's Speakers**





Mr. Jim Barber Sector President CMS



Mr. Ken Kota Sr. VP Business Development & Strategy CMS



#### Mr. Kevin McKeown VP & GM Davenport Business Unit





1980

2000

2010

2020

# 02 Fuel Tank Inerting



o001

#### Compliance and Reduced Passenger Mile Costs

Deadline past for fuel tank inerting compliance. Next generation systems need to reduce operational cost

#### **Passenger Traffic Growth\***

Next 20 years: 4.7% average annual growth 31,300 single aisle aircraft needed Apache helicopter - First Cobham Inerting System

Boeing 787 - First commercial Cobham Air Separation Module for Fuel Tank Inerting

Boeing 737NG - Cobham Air Separation Module for Fuel Tank Inerting

Next Gen CRATOS System

20

\*Boeing Commercial Market Outlook 2018-2037: Page 2 and 10

## COBHAM

# FAA Regulation Opening Commercial Market to Military Technology

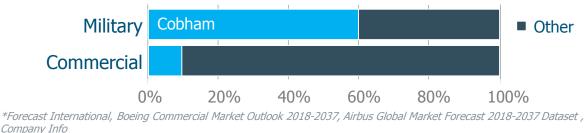
#### **Competitive Position**

- Fuel Tank Inerting Systems (FTIS) for commercial market after 2008 FAA regulation change; adopted by rest of the world
- Created approximately \$300M\* per year commercial market for OEM and aftermarket
- 737NG Air Separation Module (ASM) adopted by four of the five major US airlines. International airlines pending
- Currently have the leading market share position in military market

### Differentiators

- Increased replaceable ASM operating life
- Smaller and lighter FTIS using less bleed air
- Reduced airline flight hour operational cost

#### Market Share\*











## Total Market Opportunity Over Next 10 Years \$3.5B to \$4.5B\*



Record backlog for commercial aircraft. Current legacy systems are difficult to maintain and expensive. FAA regulation and demand for new commercial aircraft drive solution for affordable and efficient FTIS technology.

**OPPORTUNITY** 

Utilize leading air separation and control technology to create a better FTIS product offering.

SOLUTION

FTIS that extends useful life and improves performance and reduced operating costs.

RESULT

\*Forecast International, Boeing Commercial Market Outlook 2018-2037, Airbus Global Market Forecast 2018-2037 Dataset , Company Info



## Progression from Aftermarket ASM to Fully Integrated FTIS Product



#### **Current FTIS**

- First Generation System
- Difficult to maintain and expensive to operate for the airline



#### Replacement ASM

- Replacement component for first generation system
- Longer life versus OEM supplied ASM
- Reduced flight hour costs from longer life
- Currently authorized for 737NG, 737MAX, A320



### **Project CRATOS Solution**

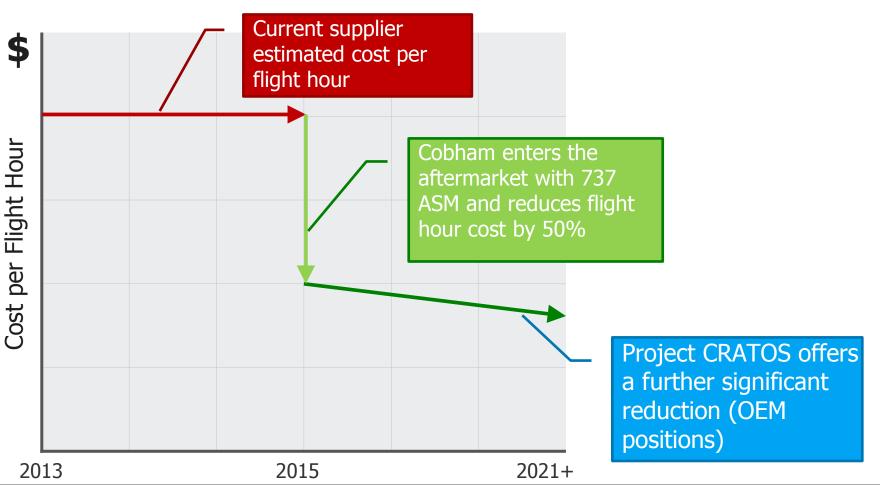
- Second generation system
- Intended for future build aircraft
- Smaller and lighter FTIS using less bleed air
- Further reduced airline flight hour operational cost over replacement ASM for first generation systems



## **Technology Drives Best Value for Airlines**

Airline Flight Hour Operating Costs

737 Narrow Body FTIS Cost Trend





## Aligned to High Growth Single Aisle Commercial Aircraft Market

With over 35 years of pedigree in military Fuel Tank Inerting, we are leveraging our experience to address commercial aircraft market

#### Addressable Market:

• The commercial Fuel Tank Inerting market is valued at \$3.5B to \$4.5B over 10 years\*

#### Market Positions:

- 787 Dreamliner over 800 Air Separation Modules sold since 2009
- 737NG have secured 4 of the top 5 US airlines to long term agreements for the 737NG after-market Air Separation Modules
- 737NG and A320 continue to pursue the international aftermarket

### **Technology Investment:**

- Cobham has positioned technology investment to expand beyond the Air Separation Module to a Fuel Tank Inerting System.
- The new technology developed extends life and performance providing airlines with a lower cost of operation

#### Technology Developments Drive Market Share Gains

\*Forecast International, Boeing Commercial Market Outlook 2018-2037, Airbus Global Market Forecast 2018-2037 Dataset , Company Info

## **Today's Speakers**





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Mr. Kevin McKeown VP & GM Davenport Business Unit





1960

1980

# 03 Oxygen Systems



#### **Pilot Performance**

Very high priority by the US DoD to optimize human performance and safety

Oxygen Regulator for John Glenn in Project Mercury

Introduction of Molecular Sieve-Based Systems

Underwater Rebreather Systems

Introduction of PHANTOM Parachutist Oxygen System

2010

2000



# Pedigree & Superior Technology Sustain Our COBHEM Position

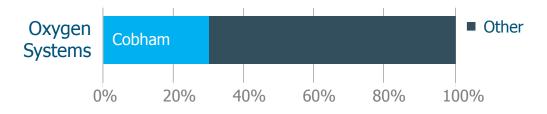
### **Competitive Position**

- We have secured every major platform we have pursued over the last 2+ years
- Our sensor technology opening up a new market
- USAF T-X is the current major competition

#### Differentiators

- Reduced maintenance requirements
- Market-leading sensor capability
- Weight, size and power consumption

#### Market Share\*



\*Forecast International, Counterpoint Market Intelligence (Aerospace Environmental Control Systems)



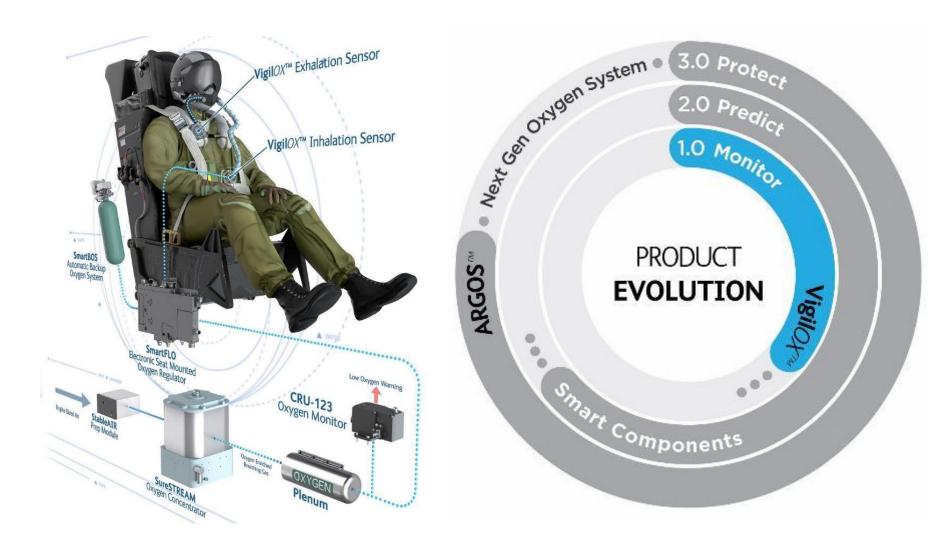


## Total Global Market Opportunity Over Next 10 years of More Than \$3B\*



\*Forecast International, Counterpoint Market Intelligence (Aerospace Environmental Control Systems)

## A Progression of Technologies for Enhanced Pilot Performance



COBHAM



- 50 year history and legacy of high performance oxygen components for tactical aircraft, space and extreme environments
- Record levels of new tactical and training aircraft with worldwide recapitalization underway
- Aircraft technology outpacing human performance
- Leveraging expertise and pedigree for future development through optimized components and smart tech to create first-of-its-kind, fully integrated smart oxygen system
- Market opportunity more than \$3B over the next 10 years\*

#### Strong & Growing Base Business; Technology Underpins Next Gen Systems

\*Forecast International, Counterpoint Market Intelligence (Aerospace Environmental Control Systems)



# **Questions?**

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## **Today's Summary and Conclusions**



#### Deep technical expertise and differentiation – we do things others can't

- Hose and Drogue: Closed loop capability; simulation and modelling
- Inerting: Smaller, lighter, increased life and lower cost per mile
- Oxygen: Leading sensor and system capability; size, weight and power
- Long heritage, reputation and strong market positions;
  - Proven track record of technology leadership
  - Leading positions in specialist markets

#### Attractive growth opportunities – addressing international markets

- Hose and Drogue: Growing installed base; aftermarket
- Inerting: Single aisle commercial aircraft
- Oxygen: Fully integrated smart oxygen systems
- Execution key to growth and enhancing operating margin
  - Optimising processes from supply chain to customer delivery

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