



Centre of Excellence for Leather Skill Bangladesh Ltd. (COEL)

*One stop skill solutions for leather*

# COEL & ILO TVET Reform Project



# COEL – *One stop skill solution for leather sector*

**Centre of Excellence for Leather Skill Bangladesh Limited ( COEL)** the first legal entity of its kind in the Country. An initiative of Industry Skills Council (ISC), the apex industry body on skills development which will act as one point service centre for leather sector in relation to skill development.

## Vision

- ✓ To become a worldwide reputed **Center of Excellence** in serving **Bangladesh Leather Sector** through knowledge and skill development programs.

## Mission

- ✓ To facilitate the leather sector with required knowledge and skills for product innovation, quality and compliance.

# Objective of COEL

- ✓ To operate as one stop solution for industry driven training, research, course curriculum development and other skills development events while building its own capacity through international accreditation, certification and public private partnership (PPP).
- ✓ To look after the policy & procedures, advocacy, and monitor industry skill development practices

# Milestones of COEL

2009

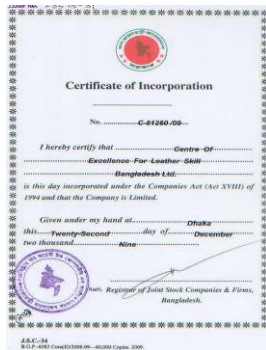
2010

2011

2012

2013

2014



**USAID**  
FROM THE AMERICAN PEOPLE



**PRICE**  
POVERTY REDUCTION BY INCREASING  
THE COMPETITIVENESS OF ENTERPRISES

Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
**Swiss Agency for Development  
and Cooperation SDC**



One stop skill solutions for leather



# Skill Development Partner Organizations



## Strategic Partner



Leathergoods & Footwear Manufacturers & Exporters Association of Bangladesh



বাংলাদেশ পাদুকা প্রস্তুতকারক সমিতি  
BANGLADESH PADUKA PROSTUTKARAK SAMITY



# International Training Partners



# COEL's industry partner & stakeholder inclusion

2011

- Apex Footwear Ltd ( Unit 1)
- Apex Footwear Ltd ( Unit 2)

2012

- Apex Footwear Ltd (Unit: Madina)
- Apex Footwear Ltd (Unit: Annex)
- Earth Footwear Limited
- Jennys Shoe Ltd
- The Shoemaker Ltd
- BRAC-COEL
- FB Footwear
- Landmark Footwear

2013

- LTSE
- Picard Bangladesh Limited
- Rimex Footwear Ltd
- Smart Walk
- TK Footwear Ltd
- ADD International

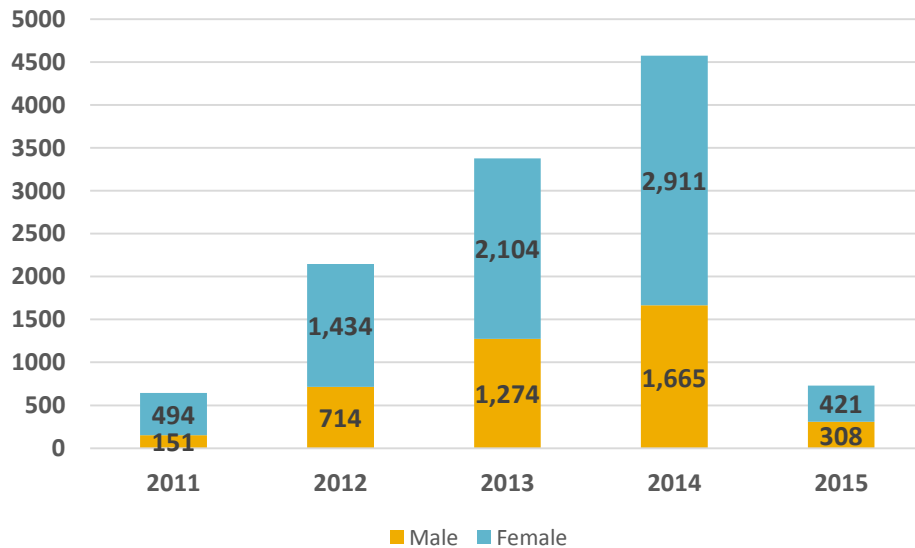
2014

- Five-R Footwear Ltd
- US-Bangla Leather Products Ltd.
- VIG Crafts and Products Company Ltd
- Akij Footwear Ltd
- Bengal Shoe Industries Ltd
- Pacific Footwear Industries Limited
- Shahid Sheikh Fazilatunnesa Mujib Women's Training Academy

# Training

Training

Machine Operator



Year	Male	Female	Total
2011	151	494	645
2012	714	1,434	2,148
2013	1,274	2,104	3,378
2014	1,665	2,911	4,576
2015	308	421	729
<b>Total</b>	<b>4,112</b>	<b>7,364</b>	<b>11,476</b>



# Achievements of Skill Development at Different Levels

Training

**11,476** Machine Operator trained

**152** trainee Supervisor trained

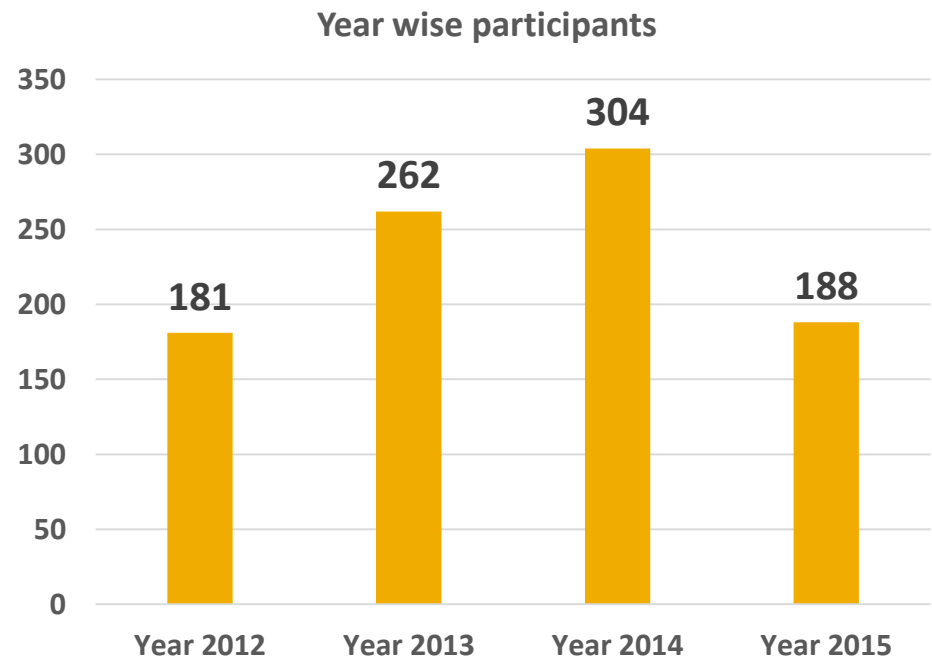
**25** Machine Maintenance Technician trained

**43** trainees trained Competency Based Training on **NTVQF** Level 1

COEL has **14** BTEB certified trainers & assessors

# Soft skill training for mid –Level Management

Soft Skill Training Program	
Year	Year wise participants
Year 2012	181
Year 2013	262
Year 2014	304
Year 2015	188
<b>Total</b>	<b>935</b>



# Major contribution by ILO TVET Reform Project

- ✓ Sewing and Skiving Machines
- ✓ Machine maintenance machines, tools and equipment
- ✓ Office furniture (Table, chair, almira, classroom furniture etc)
- ✓ Office equipment (Laptop, desktop, printer, scanner etc)
- ✓ ToT for Trainer and Industry Assessor
- ✓ Competency Based Learning Materials (CBLM) for NTVQF training
- ✓ Continuous cooperation to be a Registered Training Organization (RTO)
- ✓ NTVQF Machine operator Footwear Level-1 piloting
- ✓ Productivity improvement training
- ✓ Designing training

# Different training program arranged by ILO TVET Reform Project

**Workplace Trainer Program**

**Workplace(WPT) Trainer Program**

**Training Program on Gender Equality In TVET**

**Competency Based Training and Assessment (CBT&A**

**Industry Assessor Training**

**Workshop On Quality Assurance**

**Skill training on Productivity Improvement, Employment Growth for Leather Goods and Footwear Sector**

**Skills training on Designing for Footwear Sector**

**Industry Assessor Training program Competency Based Assessment (CBA)”  
For Leather and Leather Goods Sector**

**COMBAT Training program**

# COEL Contributes Improving Productivity

## Expected Program Outcomes:

- ✓ **Higher productivity** of labor force
- ✓ **Less rejection rate** for product
- ✓ **Better growth** for industry
- ✓ Better **environment** and **culture**
- ✓ Increased global **competitiveness**
- ✓ Effect of wage increase of workers can be minimized due to higher productivity of skilled manpower.



# COEL Contributes Improving Lifestyles

## COEL uplifts Lives:

- ✓ Increased productivity leads to better **career progression**;
- ✓ **Better earning** compared to semi-skilled and unskilled workers;
- ✓ **Financial stability**;
- ✓ Higher **standard of living**;
- ✓ More **respect in community**;
- ✓ Self discipline and practice of OHS measures **bring fortunes**.



# Some International Trainings



Training by KAIZEN Institute India



Training by Footwear Design & Development Institute(FDDI), India

# Some National Trainings



Training on Programmable Logic Controller(PLC)



Train the trainer program



# Events



Apprenticeship Certificate Presentation Ceremony

# Events



Certificate Presentation Ceremony of NTVQF Trainer and Industry Assessor

# Photo Gallery

## On the Job Training



# Photo Gallery

On the Job Training



# Activities of COEL



Theoretical Class Room training

On the job training



# Industry Skills Council-Leather Meeting



# COEL Team



# Thank you

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[www.facebook.com/coelbd](http://www.facebook.com/coelbd)

for more information