


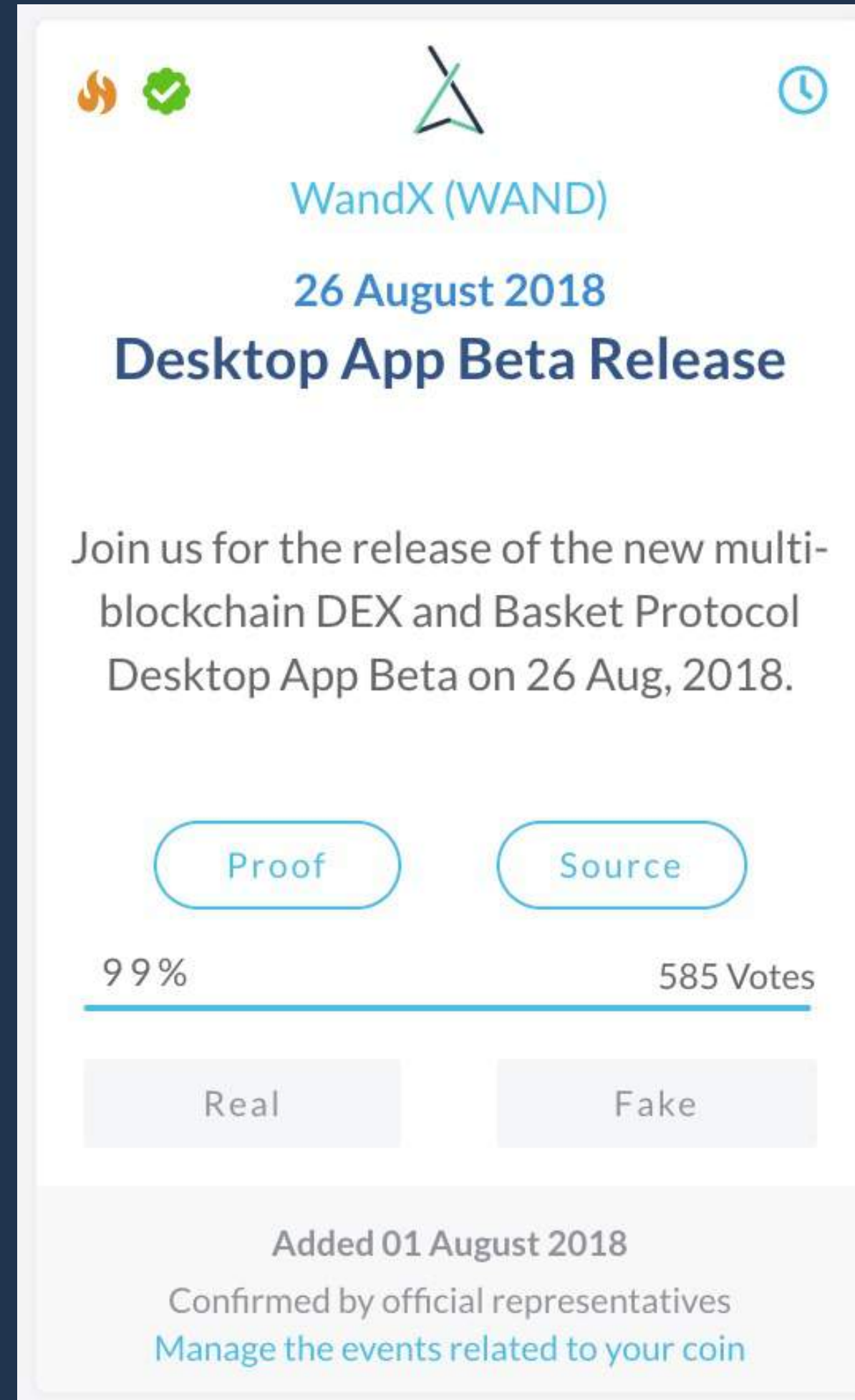


# CoinMarketCal

Admin panel for coin representatives

# Why?

- **Confirmed** check mark 
- **Higher confidence %**
- **Add, edit, confirm and delete** past and upcoming events
- **Add, edit and delete** coin details
- **Notified** by email when our team makes a change



WandX (WAND)  
26 August 2018  
**Desktop App Beta Release**

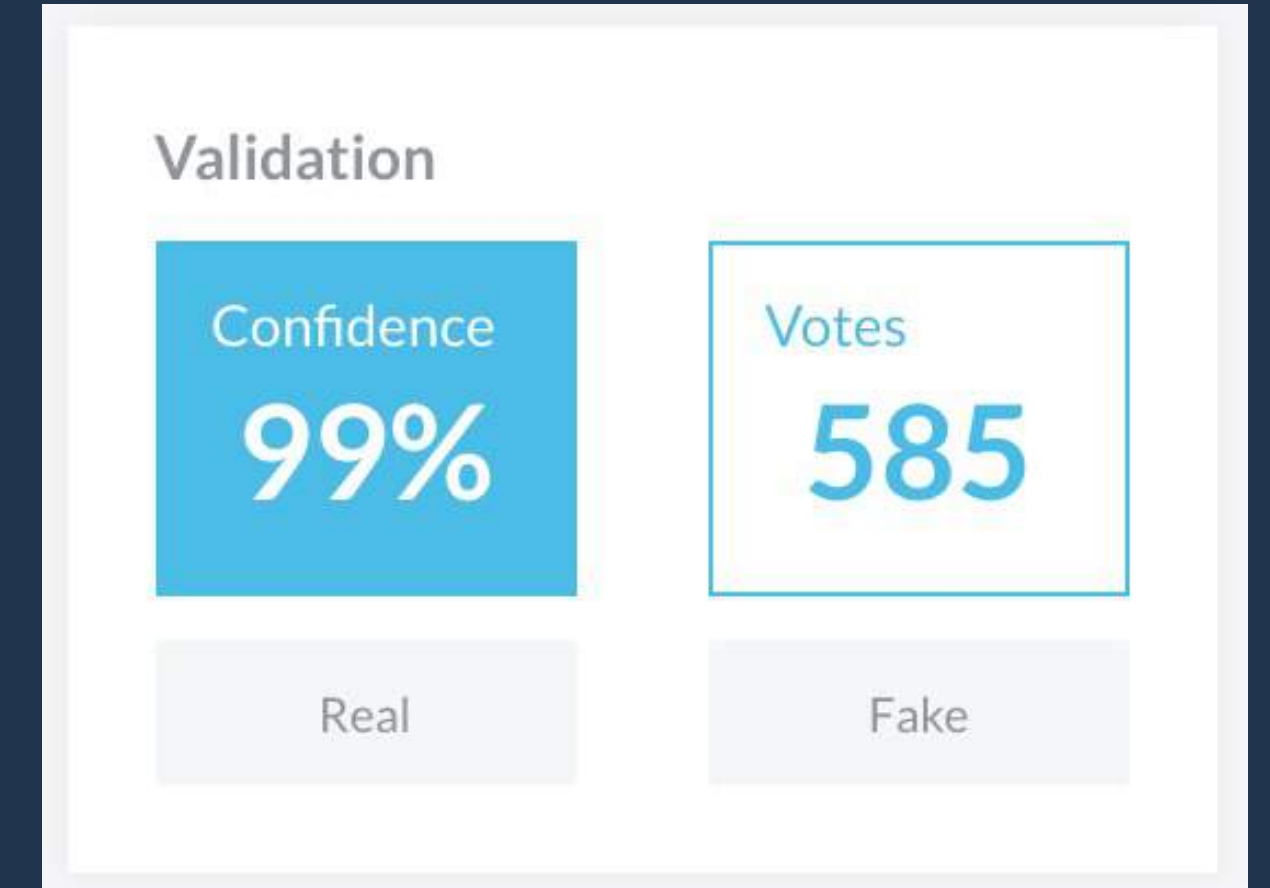
Join us for the release of the new multi-blockchain DEX and Basket Protocol Desktop App Beta on 26 Aug, 2018.

[Proof](#) [Source](#)

99% 585 Votes

Real Fake

Added 01 August 2018  
Confirmed by official representatives  
[Manage the events related to your coin](#)



Validation

Confidence	Votes
<b>99%</b>	<b>585</b>
Real	Fake

2 plans:  
Basic & Premium

# Basic plan

- Add **verified upcoming events**  
→ Reviewed within 24 hours 🕒
- Email us to **edit and delete events**  
→ Reviewed within 72 hours 🕒
- Email us to **add, edit and delete admin users**  
→ Reviewed within 72 hours 🕒
- Email us to **add, edit and delete coin details**  
→ Reviewed within 72 hours 🕒

**BASIC**

## Free

No subscription required

**Events**

- Add verified events ⓘ
- Higher confidence % ⓘ
- Publish events ⓘ
- Add past events
- Edit events
- Confirm events ⓘ
- Delete events

**Moderation**

- Prioritized pre-moderation ⓘ
- Publish instantly ⓘ

**Coin**

- Add coin data ⓘ
- Edit coin data
- Delete coin data

**Users**

- Add users
- Edit users
- Delete users

**Promotion**

- 20% off our [media kit](#) ⓘ
- 1 Press Release per month (value: \$350)
- 1 Featured Event per month (value: \$50)

**Support**

- Email
- Chat

# Premium plan

- All your changes **instantly published** directly from the admin panel 🙌
  - Add **verified upcoming events**
  - **NEW** Add **verified past events**
  - **Edit and delete events**
  - **NEW** **Confirm events** (upgrade regular events to verified)
  - **Add, edit and delete admin users**
  - **Add, edit and delete coin details**
- **\$500 per month of free advertising** 💰

Upgrade the whole team with only 1 subscription 👍

PREMIUM

**\$129/mo**

- Events**
  - Add verified events ⓘ
  - Higher confidence % ⓘ
  - Publish events ⓘ
  - Add past events
  - Edit events
  - Confirm events ⓘ
  - Delete events
- Moderation**
  - Prioritized pre-moderation ⓘ
  - Publish instantly ⓘ
- Coin**
  - Add coin data ⓘ
  - Edit coin data
  - Delete coin data
- Users**
  - Add users
  - Edit users
  - Delete users
- Promotion**
  - 20% off our **media kit** ⓘ
  - 1 Press Release per month (value: \$350)
  - 1 Featured Event per month (value: \$150)
- Support**
  - Email
  - Chat

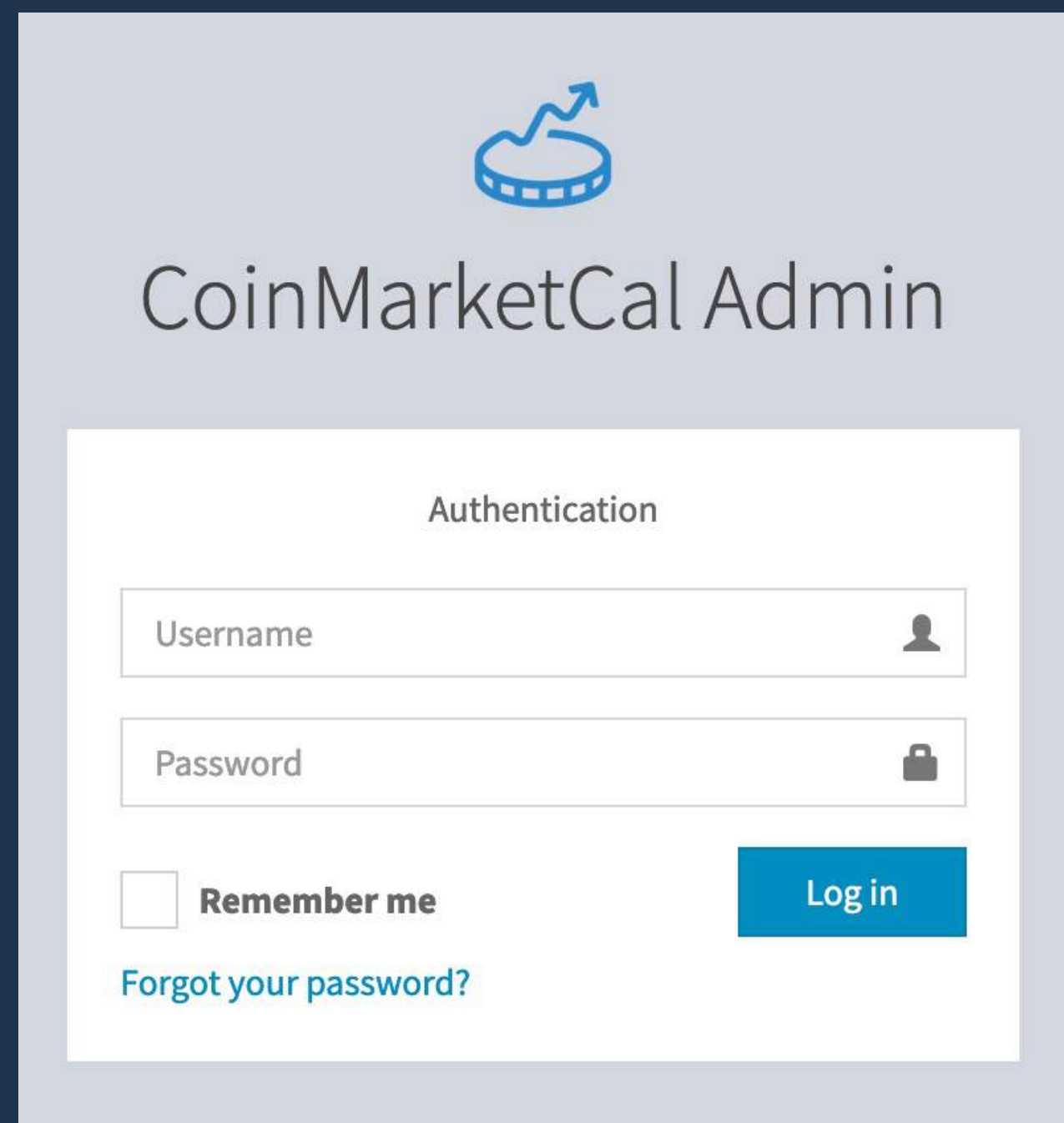
Other perks:

- 20% off our media kit
- Chat with us 🗨️



# How it works (Basic plan)

# Login & Password



The screenshot shows the CoinMarketCal Admin login interface. At the top, there is a blue icon of a coin with an upward-trending arrow. Below the icon, the text "CoinMarketCal Admin" is displayed. The main content area is titled "Authentication" and contains a login form with the following elements:

- A "Username" input field with a user icon on the right.
- A "Password" input field with a lock icon on the right.
- A checkbox labeled "Remember me".
- A blue "Log in" button.
- A link labeled "Forgot your password?" in blue text.

1. Request your login and password from an official email address at [admin@coinmarketcal.com](mailto:admin@coinmarketcal.com)
2. Go to [coinmarketcal.com/admin](https://coinmarketcal.com/admin)
3. Enter your login and password

# Dashboard

CoinMarketCal Admin

Event List

Event

Go Premium

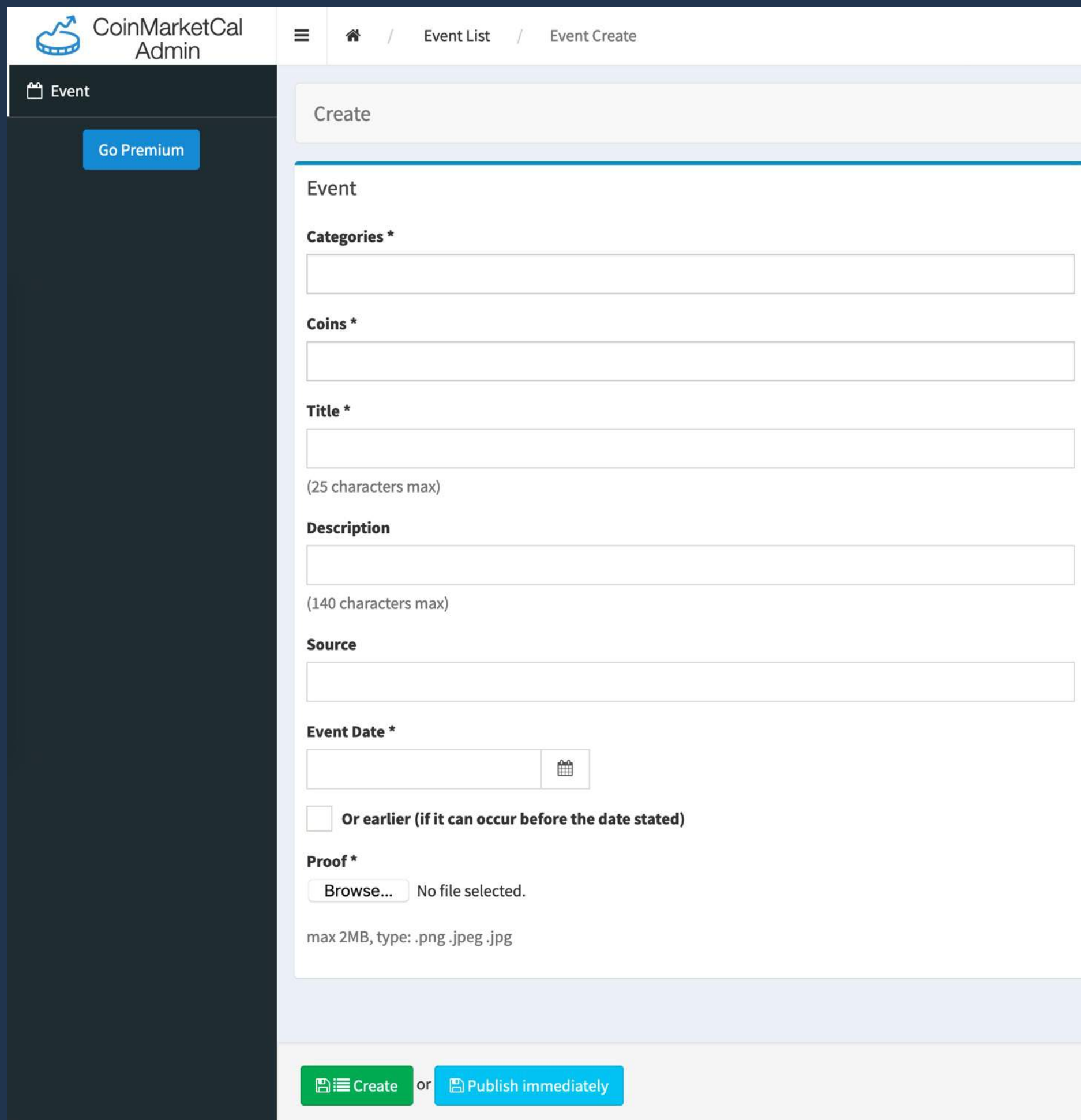
Filters 0 Add new

Action	ID ↑	Published	Percentage	Votes	Title	Coins	Categories	Description	Source	Creation Date	Event Date	Or Earlier ?	P
Show	34894	yes	93.457943925234	7	<a href="#">POLL:ESOS Airdrop</a>	ClearPoll (POLL)	airdrop	ESOS airdropped to top 300 POLL owners based on November 2018 snapshot.	<a href="https://medium.com/@esoapp/eso-is-back-5b390f1ea093">https://medium.com/@esoapp/eso-is-back-5b390f1ea093</a>	June 4, 2020 17:27	June 12, 2020 00:00	no	
Show	23831	yes	100	2	<a href="#">ClearPoll Block Explorer</a>	ClearPoll (POLL)	release	The ClearPoll block explorer will go live at explorer.clearpoll.com at 09:00 (UTC).	<a href="https://web.telegram.org/#/im?p=@clearpoll_group">https://web.telegram.org/#/im?p=@clearpoll_group</a>	July 23, 2019 06:44	July 29, 2019 00:00	no	

- Explore all the events related to your coin
- Add new → Create new verified events
- Show → Show the event details
- Go Premium → Upgrade to Premium



# New verified event



The screenshot shows the 'Event Create' form in the CoinMarketCal Admin interface. The form includes the following fields and options:

- Create** button at the top.
- Event** section header.
- Categories \***: A text input field.
- Coins \***: A text input field.
- Title \***: A text input field with a note '(25 characters max)' below it.
- Description**: A text input field with a note '(140 characters max)' below it.
- Source**: A text input field.
- Event Date \***: A date picker with a calendar icon.
- Or earlier (if it can occur before the date stated)**
- Proof \***: A file upload section with a 'Browse...' button, the text 'No file selected.', and a note 'max 2MB, type: .png .jpeg .jpg'.
- At the bottom, there are two buttons: **Create** (green) and **Publish immediately** (blue), separated by the word 'or'.

- Your events are reviewed in priority (up to 24 hours)
- Please make sure your events follow our guidelines:
  - No more than 1 category (unless truly required)
  - Great titles and descriptions (well-written...)
  - When updating the date, update the proof/source
  - Date needs to be visible in the proof/source
  - Legitimate and publicly available proof/source
- Main reasons why events are not published:
  - No date in the proof/source or Weak proof/source
  - Duplicate
  - ICO/IEO
  - Marketing (Contest/Giveaway/Trading Competition...)
  - Overly recurrent event

# Event details

Show "POLL:ESOS Airdrop" Actions ▾

<b>Event</b>	
<b>Id</b>	34894
<b>Published</b>	<span style="color: green;">yes</span>
<b>Title</b>	POLL:ESOS Airdrop
<b>Categories</b>	• Airdrop
<b>Coins</b>	• ClearPoll (POLL)
<b>Description</b>	ESOS airdropped to top 300 POLL owners based on November 2018 snapshot.
<b>Source</b>	<a href="https://medium.com/@esoapp/eso-is-back-5b390f1ea093">https://medium.com/@esoapp/eso-is-back-5b390f1ea093</a>

### Manage the event

Reach out to us at [admin@coinmarketcal.com](mailto:admin@coinmarketcal.com).  
Please provide the ID of the event, the reason behind your decision and if needed, the updated proof/source.

### Manage the event yourself

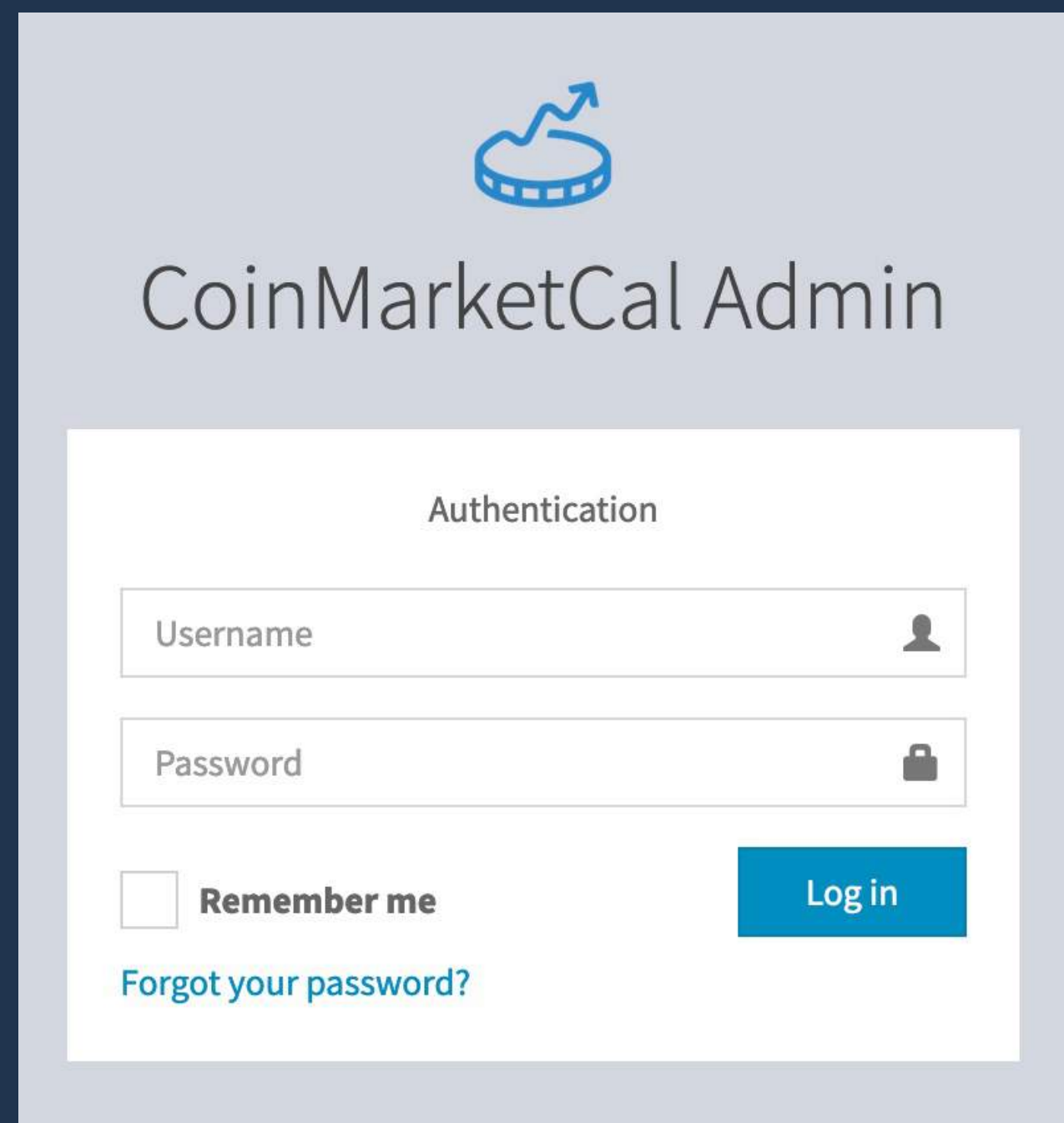
Edit Confirm or Delete

- Requests are reviewed by our team at [admin@coinmarketcal.com](mailto:admin@coinmarketcal.com)
- Please provide the ID of the event, the reason behind your decision and if needed, the updated proof/source
- To edit, confirm or delete the event yourself, you need to upgrade

# How it works (Premium plan)

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# Login & Password



The screenshot shows the CoinMarketCal Admin login interface. At the top, there is a blue icon of a coin with an upward-trending arrow. Below the icon, the text "CoinMarketCal Admin" is displayed. The main content area is titled "Authentication" and contains a login form with the following elements:

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1. Request your login and password from an official email address at [admin@coinmarketcal.com](mailto:admin@coinmarketcal.com)
2. Go to [coinmarketcal.com/admin](https://coinmarketcal.com/admin)
3. Enter your login and password

# Upgrade to Premium (1/2)

CoinMarketCal Admin

Admin List / info@clearpoll.io

Edit "info@clearpoll.io"

**Admin**

**Email \***  
info@clearpoll.io

**Coins**  
\* ClearPoll (POLL)

**Password**

**Repeat password**

**Billing Informations**

**Billing Name**

**Billing VAT (if applicable)**

**Billing Address**

**Billing Email**

Go Premium

- Click on “Go Premium”
- Complete your billing informations

# Upgrade to Premium (2/2)

The screenshot displays a premium upgrade interface. On the left, a box highlights the 'PREMIUM' plan for '\$129/mo'. Below this, a list of features is organized into categories: Events (Add verified events, Higher confidence %, Publish events, Add past events, Edit events, Confirm events, Delete events), Moderation (Prioritized pre-moderation, Publish instantly), Coin (Add coin data), Users (Add users, Edit users, Delete users), Promotion (20% off our media kit), and Support (Email, Chat). A 'Select this plan' button is at the bottom of this box. To the right, the 'Payment Informations' section shows a 'Monthly - \$129 (excluding coupon)' price, a 'Coupon Code' input field with an 'Apply coupon' button, and a 'Card number' input field with 'MM / YY CVC' labels. A 'Subscribe' button is located below the payment fields.


- Once your billing informations are completed, click on “Select this plan”
- Complete your payment informations and subscribe
- Congratulations! All the users linked to your coin have been upgraded to Premium

# Dashboard

CoinMarketCal Admin

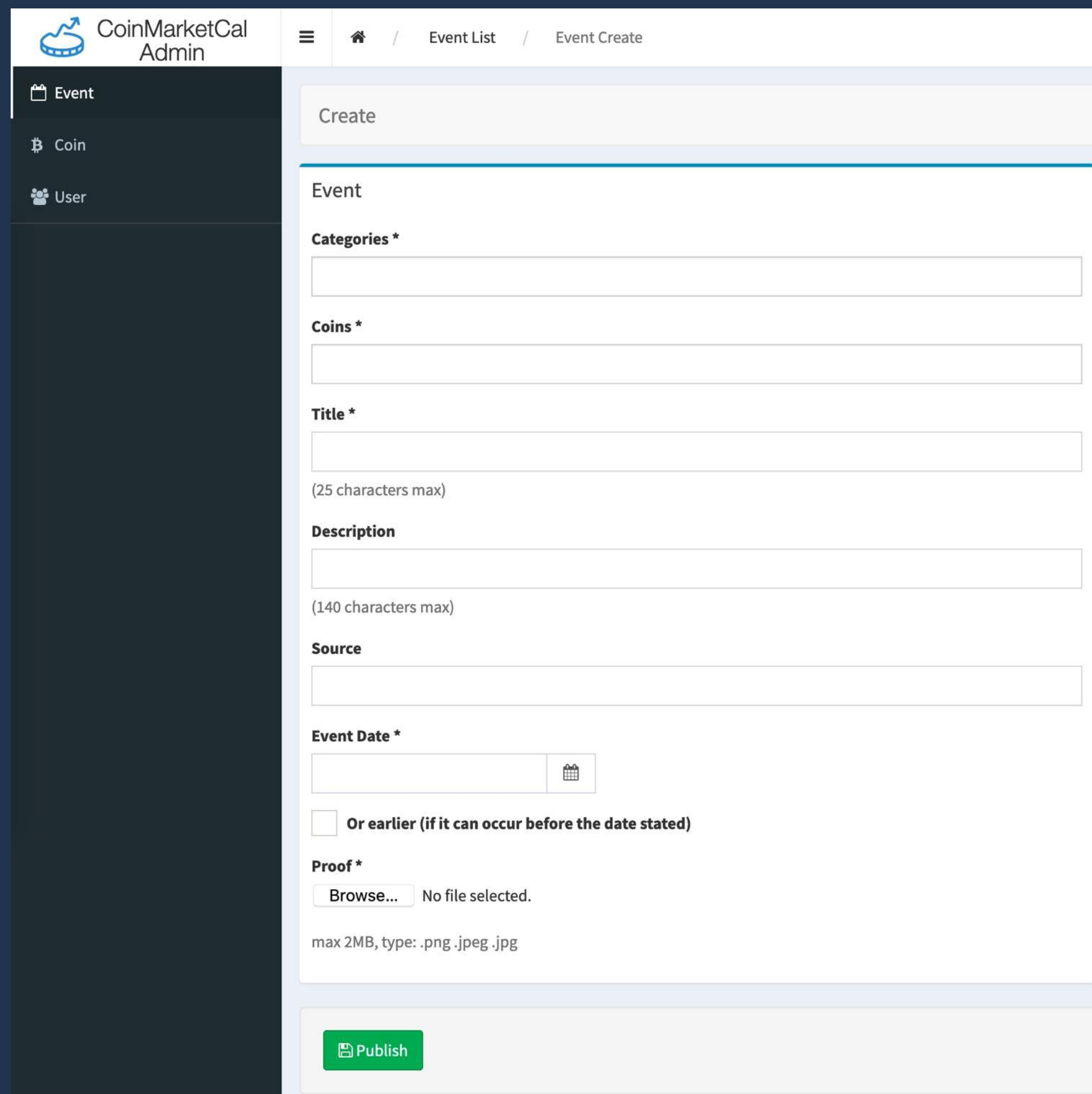
Event List

Filters 0 + Add new

Action	ID ↑	Published	Percentage	Votes	Title	Coins	Categories	Description	Source	Creation Date	Event Date	Or Earlier ?	Proof
<a href="#">Edit</a>	26127	yes	90	20	<a href="#">Multi-Chain Paper</a>	<a href="#">Band Protocol (BAND)</a>	release	"Release paper on Multi-Chain protocol design (Bandchain)," during Q4 2019.	<a href="https://medium.com/bandprotocol/band-protocols-vision-and-roadmap-f02eed95a8cf">https://medium.com/bandprotocol/band-protocols-vision-and-roadmap-f02eed95a8cf</a>	September 27, 2019 09:21	December 31, 2019 00:00	yes	

- Explore all the events related to your coin
- Add new → Create new verified events
- Edit → Edit, publish, confirm or delete events
- Coin → Edit or delete coin details
- User → Add, edit or delete users

# New verified event



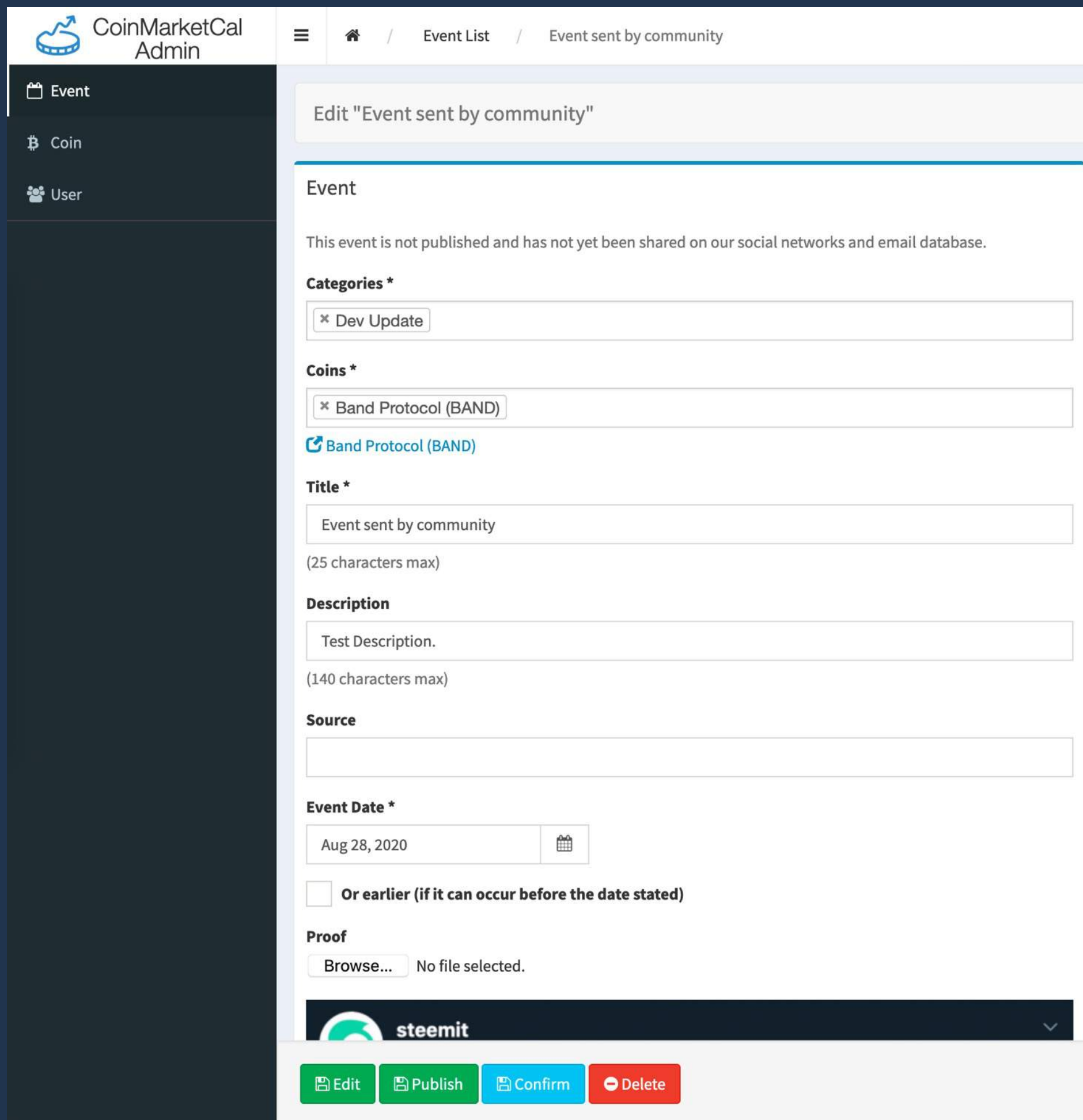
The screenshot shows the 'Event Create' form in the CoinMarketCal Admin interface. The form includes the following fields and options:

- Create** (button)
- Event** (header)
- Categories \*** (text input)
- Coins \*** (text input)
- Title \*** (text input, 25 characters max)
- Description** (text input, 140 characters max)
- Source** (text input)
- Event Date \*** (date picker)
- Or earlier (if it can occur before the date stated)**
- Proof \*** (file upload section with 'Browse...' button, 'No file selected.', and 'max 2MB, type: .png .jpeg .jpg')
- Publish** (green button)

- Your event will be instantly visible on CoinMarketCal
- Please make sure your events follow our guidelines:
  - No more than 1 category (unless truly required)
  - Great titles and descriptions (well-written...)
  - When updating the date, update the proof/source
  - Date needs to be visible in the proof/source
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  - Overly recurrent event



# Edit event



CoinMarketCal Admin

Event List / Event sent by community

Edit "Event sent by community"

**Event**

This event is not published and has not yet been shared on our social networks and email database.

**Categories \***

\* Dev Update

**Coins \***

\* Band Protocol (BAND)

[Band Protocol \(BAND\)](#)

**Title \***

Event sent by community

(25 characters max)

**Description**

Test Description.

(140 characters max)

**Source**

**Event Date \***

Aug 28, 2020

Or earlier (if it can occur before the date stated)

**Proof**


Browse... No file selected.

steemit


Edit Publish Confirm Delete

- Edit → Update the event
- Publish → Publish an event submitted by the community
- Confirm → The event will be labelled as “Confirmed by official representatives”, making it more trustworthy and more visible
- Delete → Use this feature with caution and consider editing the event instead (especially if the event is already published)

# Coin & User

Action	Full Name	ID	Name	Updated At	Logo	Symbol
<a href="#">Edit</a>	<a href="#">Band Protocol (BAND)</a>	band-protocol	Band Protocol	March 10, 2020 20:45		BAND

- Edit → Add, edit, or delete coin details

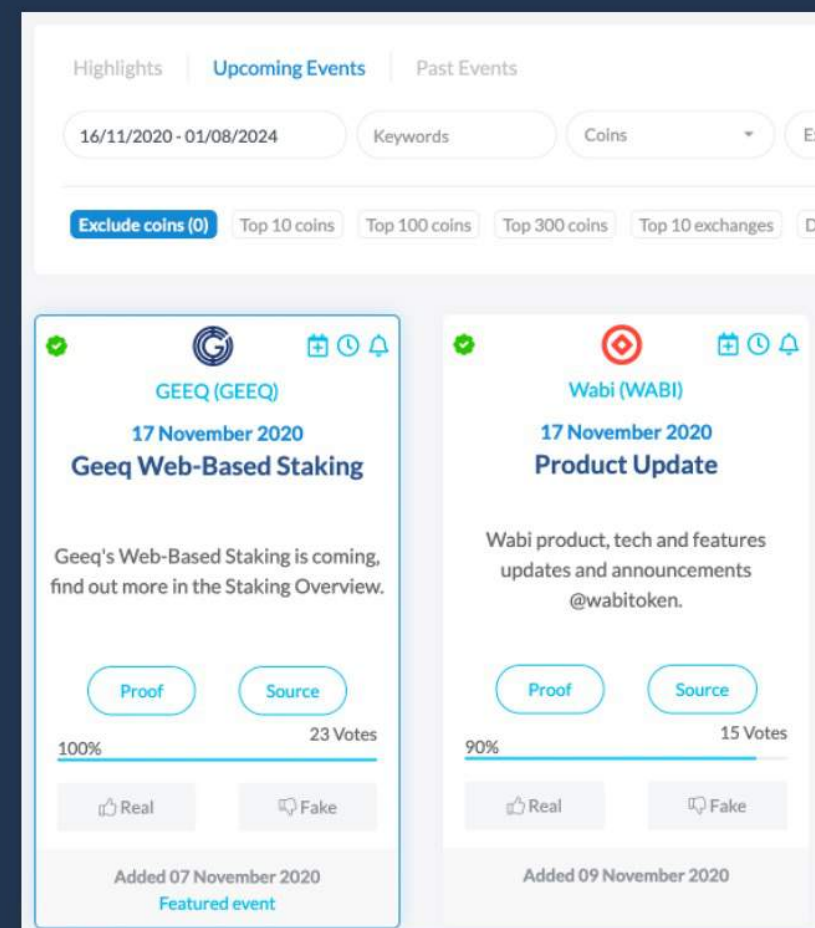
Action	Enabled	Email	Coins
<a href="#">Edit</a>	yes		<a href="#">Band Protocol (BAND)</a>

- Edit → Add, edit or delete users

# Free advertising

## Featured Event (Desktop + Mobile)

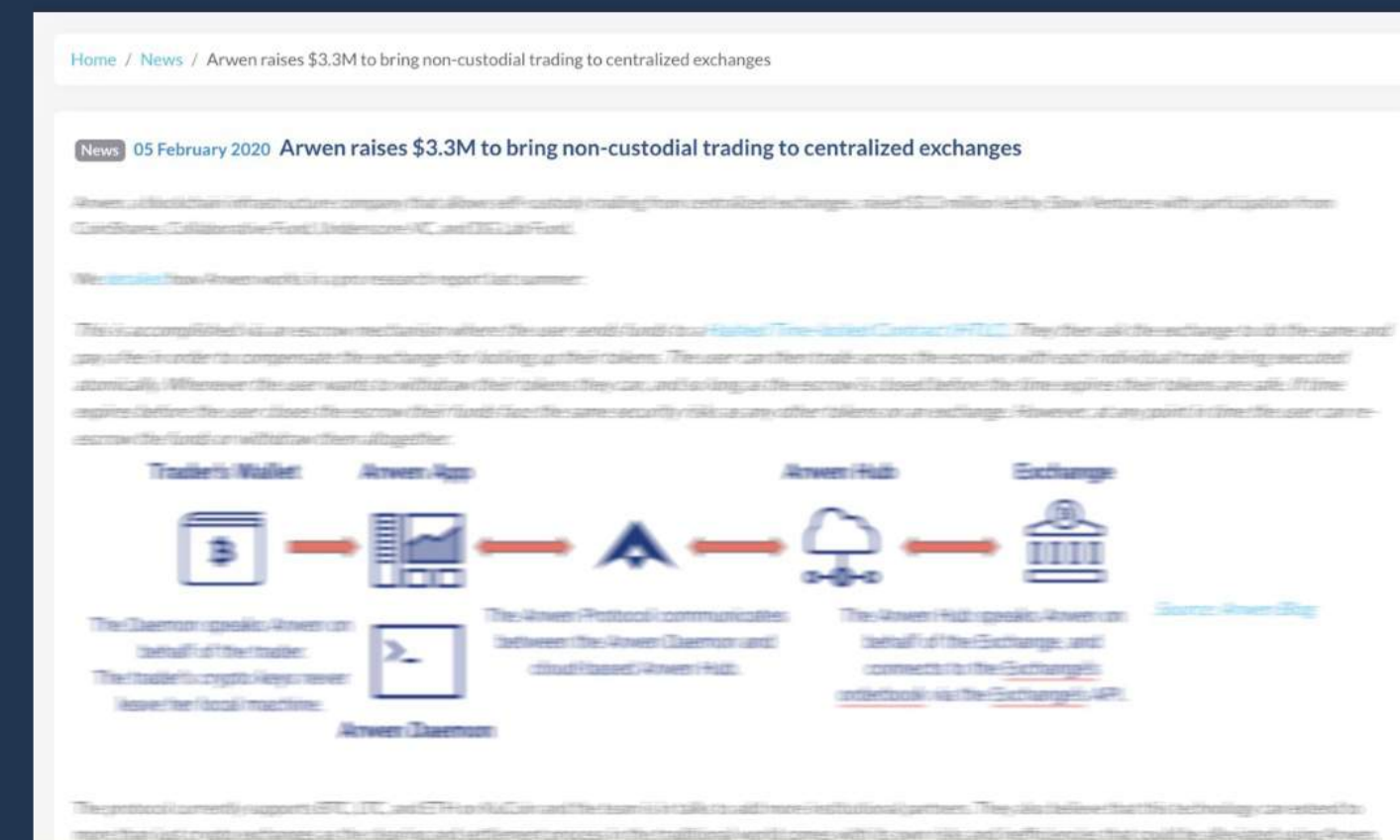
10



- Only for events already published
- First item(s) on the front page
- Desktop + Mobile
- Adblock protected
- Different design, making it stand out
- Price: \$150 per day
- Order: [Contact us](#)

## PR / Sponsored Article / Guest Post

13



→ [Our News Section](#)

- Domain Rating: 55
- Domain Authority: 47
- Global Rank (Feb 2020): 26 337
- Indexed Article: Yes
- Dofollow Links Allowed: Yes
- Nofollow Links Allowed: Yes
- Price: \$350
- Order: [Contact us](#)

- More details → [Media kit](#) (page 9 and 13)
- Order → [Contact us](#)



admin@coinmarketcal.com