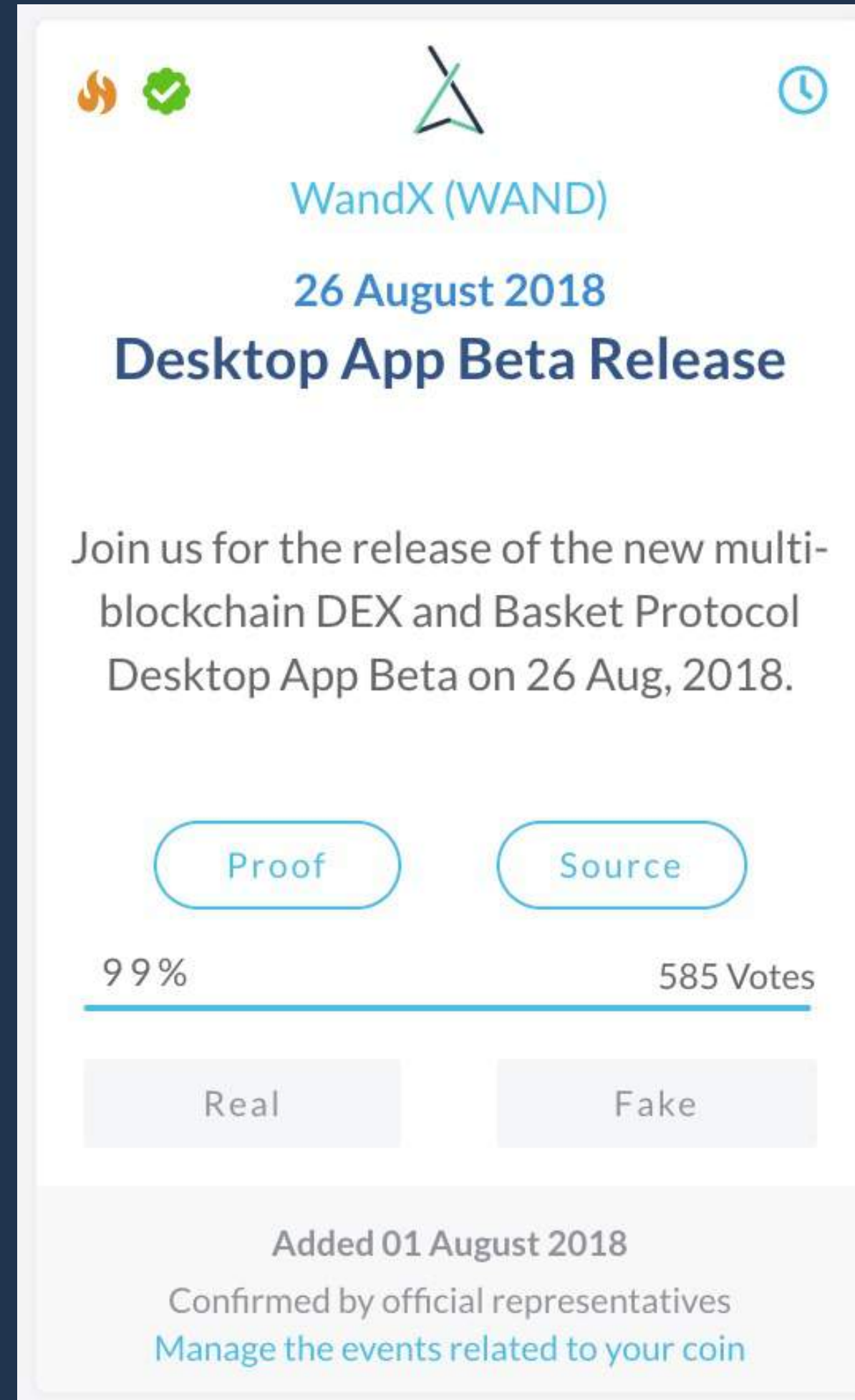# CoinMarketCal

Admin panel for coin representatives

Why?

- **Confirmed** check mark ✅

- **Higher** confidence %

- **Add**, **edit**, **confirm** and **delete** past and upcoming events

- **Add**, **edit** and **delete** coin details

- **Notified** by email when our team makes a change
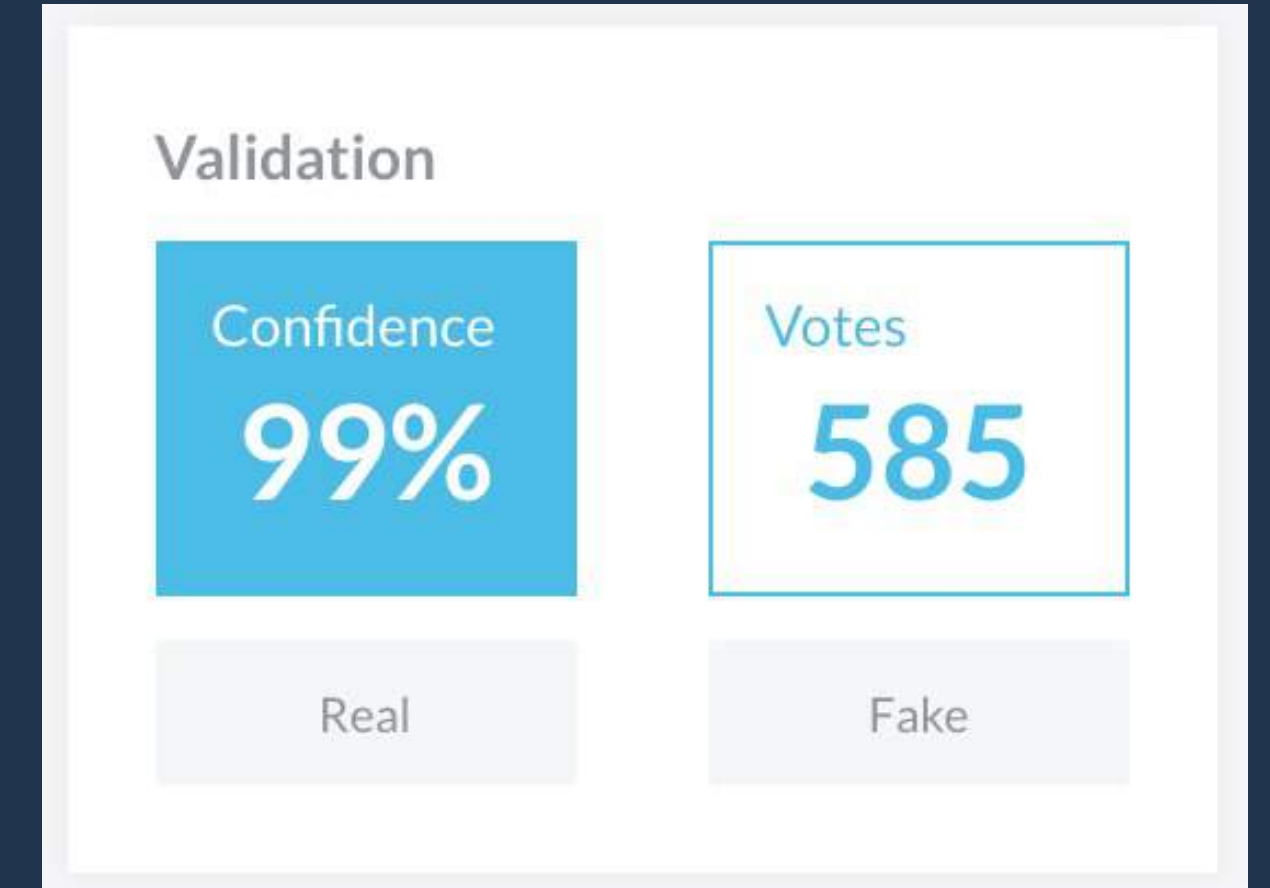
2 plans:
Basic & Premium

Basic plan

- Add **verified upcoming events**
  - → Reviewed within 24 hours 🕐

- Email us to **edit** and **delete events**
  - → Reviewed within 72 hours 🕐

- Email us to **add**, **edit** and **delete admin users**
  - → Reviewed within 72 hours 🕐

- Email us to **add**, **edit** and **delete coin details**
  - → Reviewed within 72 hours 🕐

BASIC

Free

No subscription required

Events
- Add verified events ⓘ
- Higher confidence % ⓘ
- ~~Publish events~~ ⓘ
- ~~Add past events~~
- ~~Edit events~~
- ~~Confirm events~~ ⓘ
- ~~Delete events~~

Moderation
- Prioritized pre-moderation ⓘ
- ~~Publish instantly~~ ⓘ

Coin
- ~~Add coin data~~ ⓘ
- ~~Edit coin data~~
- ~~Delete coin data~~

Users
- ~~Add users~~
- ~~Edit users~~
- ~~Delete users~~

Promotion
- ~~20% off our media kit~~ ⓘ
- ~~1 Press Release per month (value: $350)~~
- ~~1 Featured Event per month (value: $50)~~
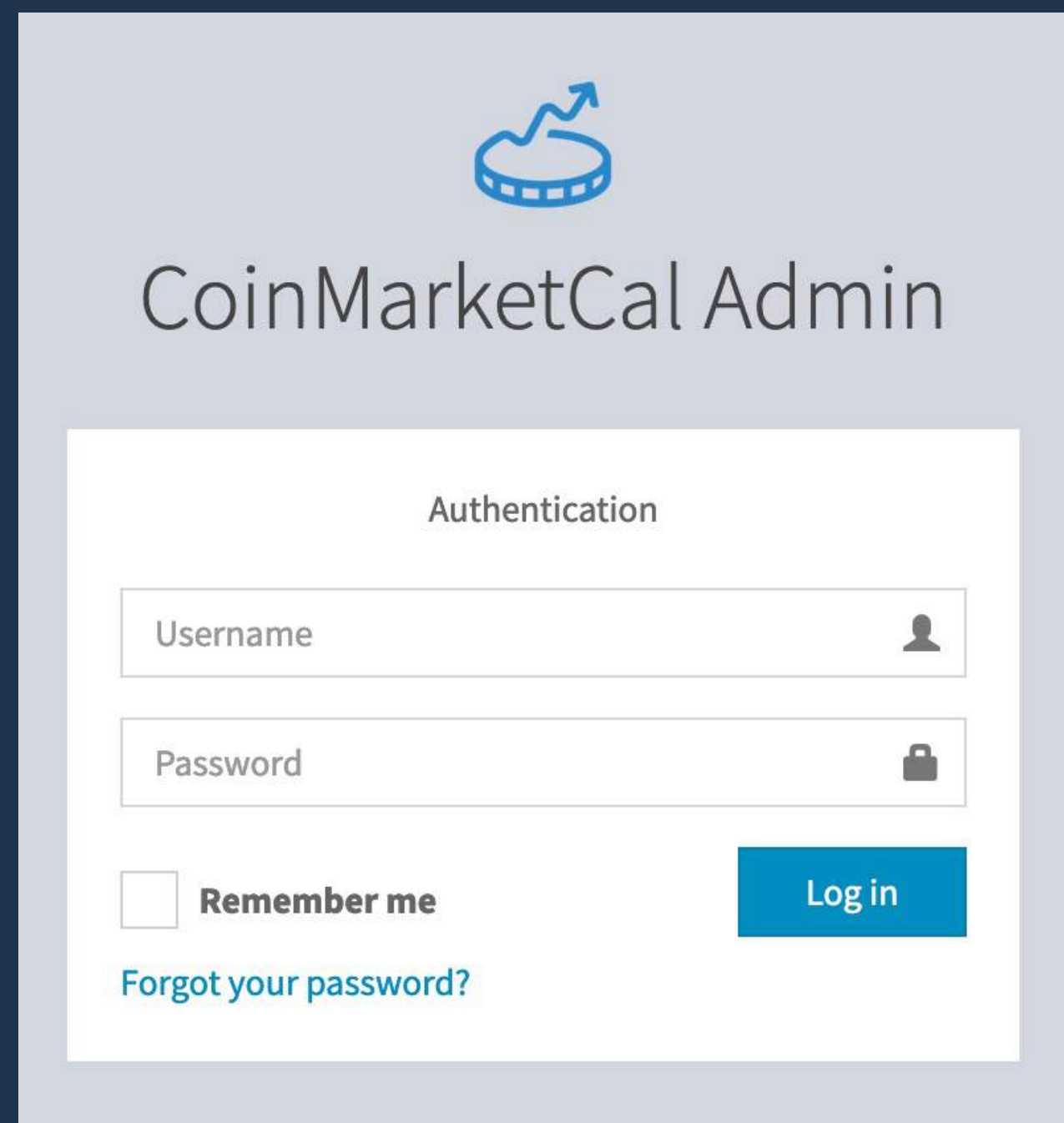
Support
- Email
- ~~Chat~~

Premium plan

- All your changes **instantly published** directly from the admin panel 👇

    → Add **verified upcoming events**

    → 🆕 Add **verified past events**

    → **Edit** and **delete events**

    → 🆕 **Confirm events** (upgrade regular events to verified)

    → **Add**, **edit** and **delete admin users**

    → **Add**, **edit** and **delete coin details**

- **$500 per month of free advertising** 💰

Upgrade the whole team with only 1 subscription 👍

Other perks:

→ **20% off our media kit**
→ **Chat with us** 💬

How it works (Basic plan)

Login & Password

1. Request your login and password from an official email address at admin@coinmarketcal.com

2. Go to coinmarketcal.com/admin

3. Enter your login and password

Dashboard

- Explore all the events related to your coin

- Add new → Create new verified events

- Show → Show the event details

- Go Premium → Upgrade to Premium

New verified event

- Your events are reviewed in priority (up to 24 hours)
- Please make sure your events follow our guidelines:
  - No more than 1 category (unless truly required)
  - Great titles and descriptions (well-written…)
  - When updating the date, update the proof/source
  - Date needs to be visible in the proof/source
  - Legitimate and publicly available proof/source
- Main reasons why events are not published:
  - No date in the proof/source or Weak proof/source
  - Duplicate
  - ICO/IEO
  - Marketing (Contest/Giveaway/Trading Competition…)
  - Overly recurrent event

Event details

- Requests are reviewed by our team at admin@coinmarketcal.com

- Please provide the ID of the event, the reason behind your decision and if needed, the updated proof/source
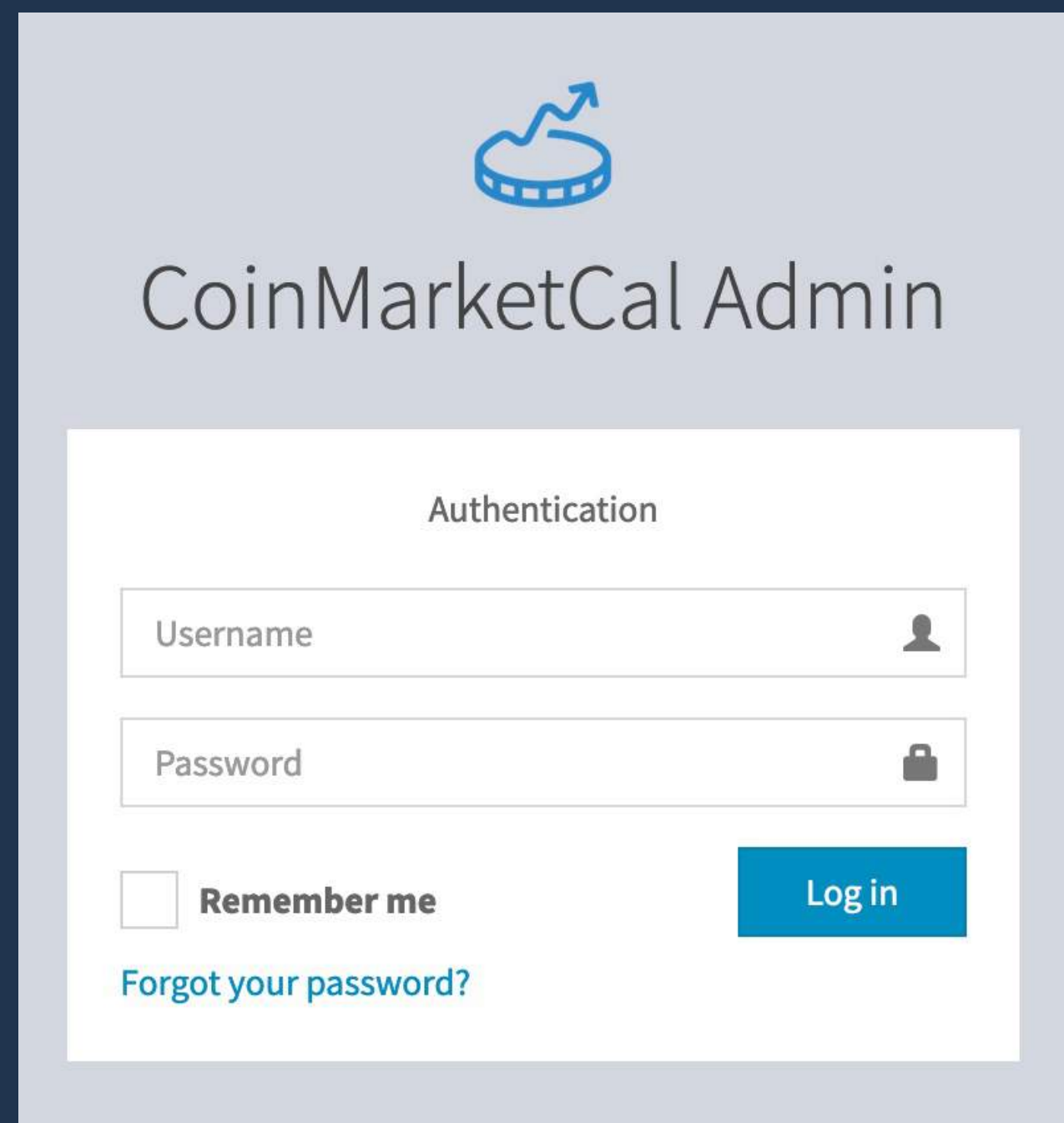
- To edit, confirm or delete the event yourself, you need to upgrade

How it works (Premium plan)

Login & Password

1. Request your login and password from an official email address at admin@coinmarketcal.com

2. Go to coinmarketcal.com/admin

3. Enter your login and password

Upgrade to Premium (1/2)

- Click on "Go Premium"

- Complete your billing informations

Upgrade to Premium (2/2)

- Once your billing informations are completed, click on "Select this plan"
- Complete your payment informations and subscribe
- Congratulations! All the users linked to your coin have been upgraded to Premium
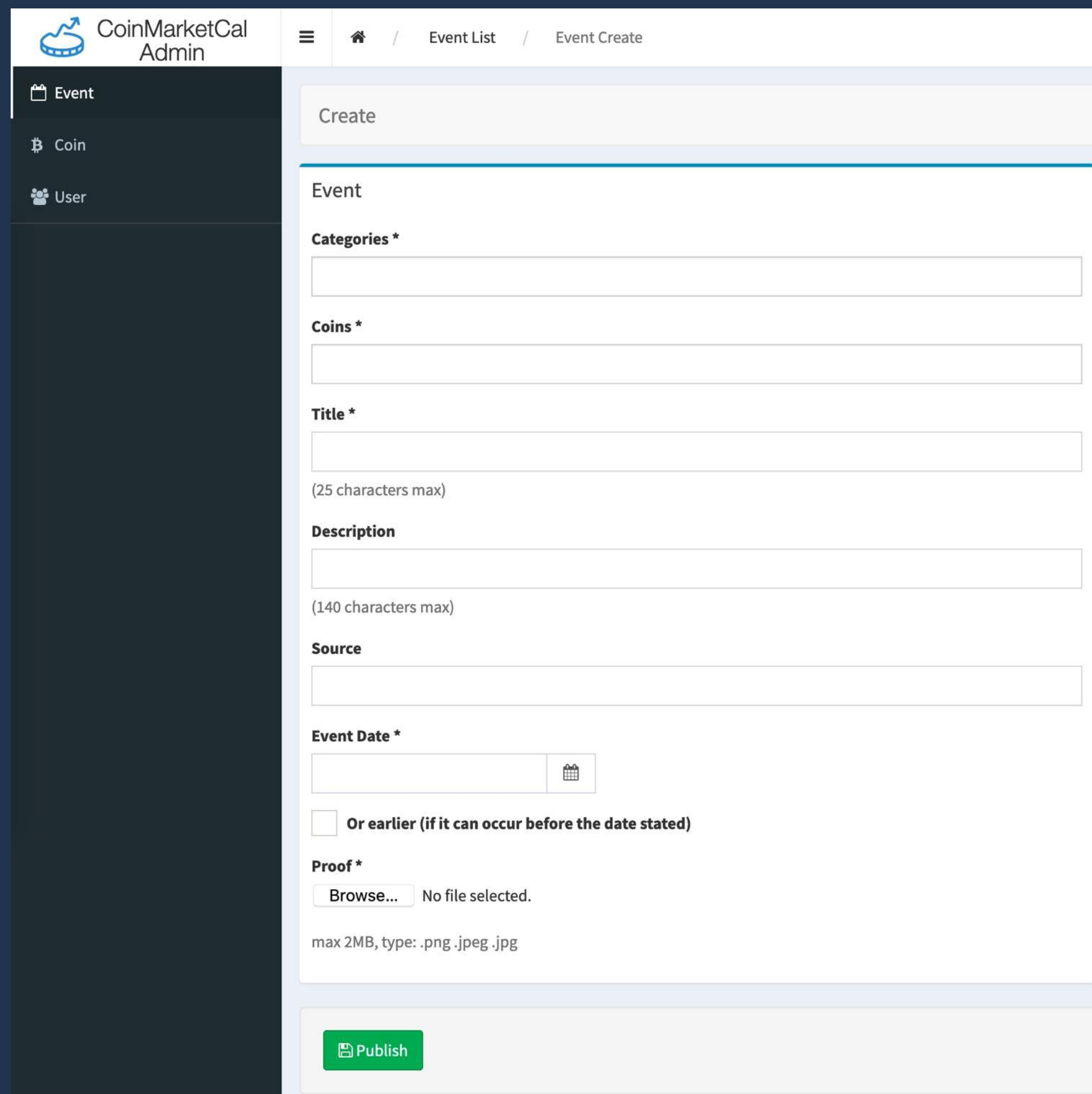
Dashboard

- Explore all the events related to your coin

- Add new → Create new verified events

- Edit → Edit, publish, confirm or delete events

- Coin → Edit or delete coin details
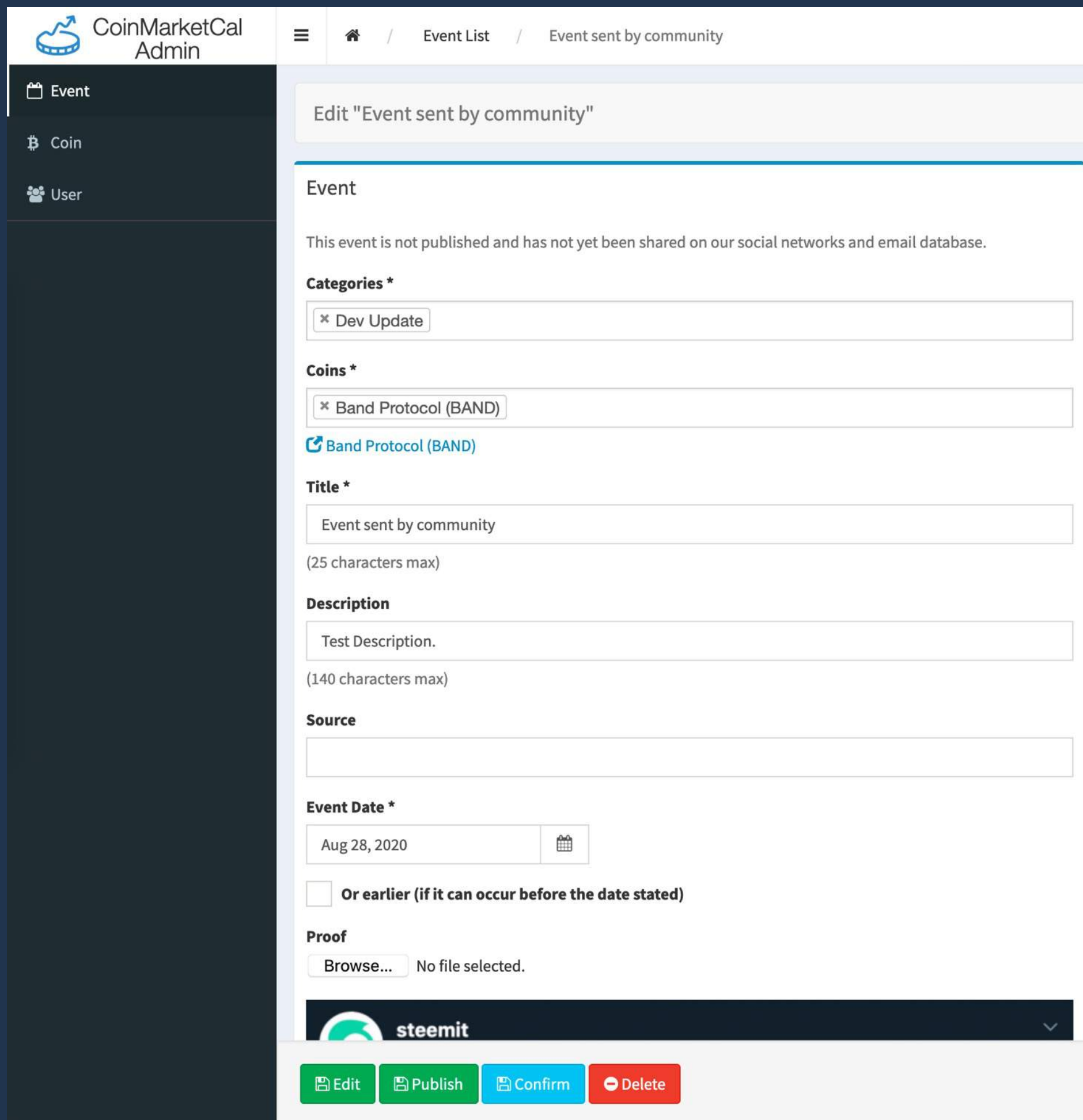
- User → Add, edit or delete users

New verified event

- Your event will be instantly visible on CoinMarketCal
- Please make sure your events follow our guidelines:
  - o No more than 1 category (unless truly required)
  - o Great titles and descriptions (well-written…)
  - o When updating the date, update the proof/source
  - o Date needs to be visible in the proof/source
  - o Legitimate and publicly available proof/source
- Main reasons why events are unpublished:
  - o No date in the proof/source or Weak proof/source
  - o Duplicate
  - o ICO/IEO
  - o Marketing (Contest/Giveaway/Trading Competition…)
  - o Overly recurrent event

Edit event

- Edit → Update the event
- Publish → Publish an event submitted by the community
- Confirm → The event will be labelled as "Confirmed by official representatives", making it more trustworthy and more visible
- Delete → Use this feature with caution and consider editing the event instead (especially if the event is already published)

Coin & User

- Edit → Add, edit, or delete coin details

- Edit → Add, edit or delete users

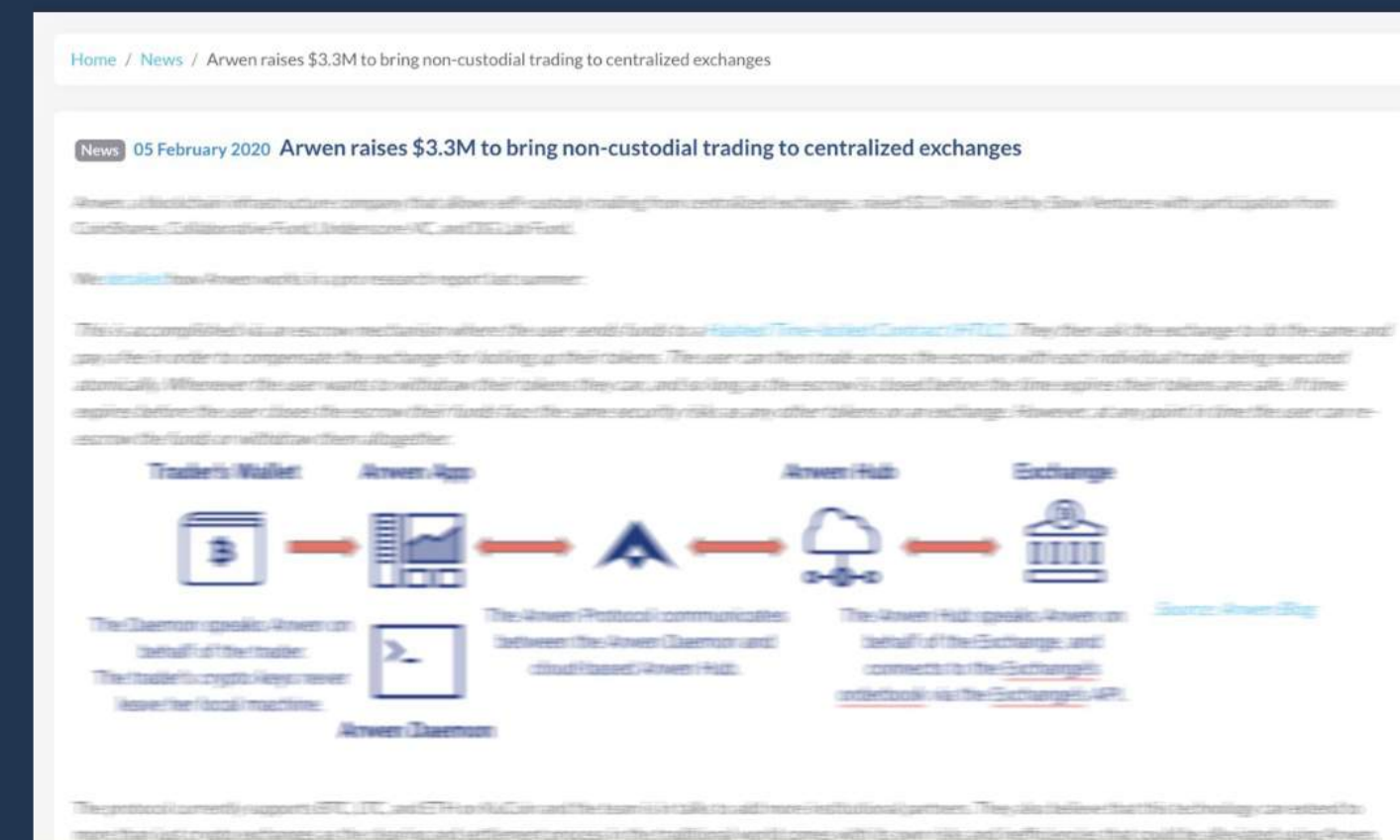# Free advertising

Featured Event (Desktop + Mobile)

10
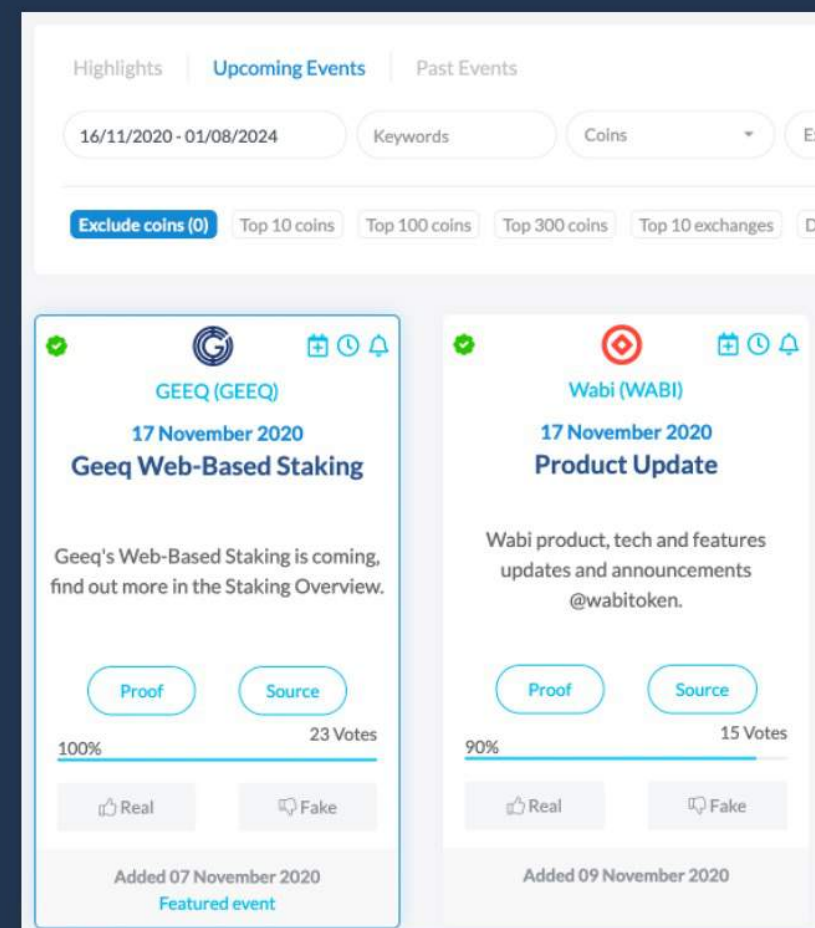
- **Only for events already published**
- First item(s) on the front page
- Desktop + Mobile
- AdBlock protected
- Different design, making it stand out
- Price: $150 per day
- Order: Contact us

PR / Sponsored Article / Guest Post

13

- → Our News Section
- Domain Rating: 55
- Domain Authority: 47
- Global Rank (Feb 2020): 26 337
- Indexed Article: Yes
- Dofollow Links Allowed: Yes
- Nofollow Links Allowed: Yes
- Price: $350
- Order: Contact us

- More details → Media kit (page 9 and 13)
- Order → Contact us

admin@coinmarketcal.com