



business perspectives 2010

Monday, November 1st to Friday, November 5th

**College of Business
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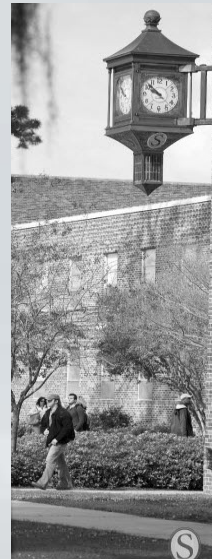
**FIRST
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*Southeastern's College
of Business and First
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Business Perspectives
2010 program.*



speakers 2010



Colleen Angerdina, CPA, Tax Manager, *LaPorte Sehrt Romig Hand*

Kevin Babin, Financial/Business Analyst, *SN Servicing Corporation*

Michael Babineaux, CPSM, CPM, Strategic Sourcing Specialist, Retired
Federal Express Corporation

Hayden Bell, Registered Nurse, Labor and Delivery, *Woman's Hospital*

Ken Benitez, Founder, *Action News 17*

Wendee Bloom, Senior Marketing Director, *American Heart Association*

Ashley Bolotte, Owner, *Ashley Beth Photography*

Benjamin Bourgeois, Auditor, *U.S. Department of Health and Human Services*

Cassandra Butler, Attorney at Law, *Law Office of Cassandra Butler*

Larry Celestine, Accounting Manager, *USAgencies Management Services, Inc.*

Lori Cluney, Underwriter, *CAN Pro Specialty Lines*

Chris Cole, Area People Director, *Waffle House*

Eileen Doty, Auditor in Charge, Department of Health and Human Services

Alexis Ducorbier, Insurance Agent, *State Farm Insurance Agency*

Daniel Edwards, Sheriff, Tangipahoa Parish

Calvin Fabre, Senior Analyst and Founder, *Envoc*

Daryl Ferrara, Vice President/Branch Manager, *Hancock Bank*

Daniel Fontenot, Supervisory Special Agent, *Federal Bureau of Investigation*

Ronaldo Hardy, Branch Coordinator, *La Capitol Federal Credit Union*

Brandi Harris, Assistant Vice President, *State Bank and Trust Company*

Billy Henrickle, Senior Specialty Representative, *Alcon Laboratories, Inc*

Frank Hiegle, General Manager, *Lowe's*

R.K. Hoddinott III, Vice President, *Merrill Lynch*

Herb Holloway, Research Economist, *Business Research Center*

Mike Huguet, Systems Architect, *Sparkhound*

John Hyatt, Vice President, *The Irwin Brown Company*

Joy Irwin, Auditor and Director of Advisory Service *Louisiana Legislative Auditor*

Ted Jackson, Senior Staff Photographer, *Times- Picayune Publishing*

Kathy Johnson, Store Manager, *Dillard's*

Dan Juran, General Partner, *First Framtiden L.P.*

Dr. Tommy Karam, Instructor, *Department of Marketing*

speakers 2010



Eneida Lopez, Provost, *University Latina of Panama*

Todd Lawson, Business Manager, *Capital One Bank*

Drew LeBlanc, CPA, Chief Financial Officer, *ROBO Dock and Doors*

Stephen Leitz, HR Employment Coordinator, *Amedisys Home Health Services*

Connie Madden, Compliance Officer, *North Oaks Health System*

Michael Massey, President, *Reagan and Massey*

Matthew Mohon, Client Services Manager, *Thomson Reuters*

Kayla Morgan, Principal of IM Marketing Group, *Aveda Network Marketing*

Jose Nazario, Senior Planner, *Abbott Labs*

Carlos Notariano, Councilman, District 8, *Tangipahoa Parish Council*

Greg Nothacker, President, *ZenMark Inc.*

Steve Nunenmacher, CEO, *NRH and Associates/Lillian Axe Enterprises*

Mark Palermo, President, *Vanguard Salon Systems*

Vicki Palermo, Senior Buyer Supply Mgmt, *Textron Marine and Land Systems*

Scott Perrilloux, District Attorney, 21st Judicial District, *State of Louisiana*

Rick Pickett, Supply Manager, *The Interim LSU Public Hospital (ILH)*

Heather Pitarro, Assistant Vice President, Clinics Division, *North Oaks*

Stephen Pugh, Louisiana State Representative, District 73

Caleb Puig, Sales Manager, *UniFirst Corporation*

Wayne Ricks, Business Consultant, *Louisiana Small Business*

Gary Sandifer, CLU Registered Representative, *New York Life Insurance*

Tenney Sibley, Chief, Sanitarian Services, *Office of Public Health*

Bob Simon Jr., Deputy Director, Training, Regulatory and Compliance

Worley Catastrophe Response

Tony Smith, President, *Stonewall's BBQ and Catering*

Geralyn Suhor, Owner, *Geralyn Z. Suhor, CPA*

Dr. Pierre Titard, Professor of Accounting, *Southeastern Louisiana University*

Lisa Tucker, Senior Recovery Assistance Auditor, *Louisiana Legislative Auditor*

Darryl Varnado, Vice President HR, *University of Colorado Hospital*

Randy Vicknair, Credit Department Manager, *First Guaranty Bank*

Colby Williams, Director, *Faulk & Winkler, LLC*

Glenn Young, Owner, *Glenn Young Safety Associates, LLC*

monday schedule



The Role of IMA and Professional Organizations in Your Career

8:00 am in Garrett 78 presented by Larry Celestine

The Business of Practicing Law

9:00 am, 11:00 am, 1:00 pm in Garrett 37 presented by Cassandra Butler

Personal Branding: The Art of Marketing Yourself

9:00 am and 10:00 am in Garrett 79 presented by Dr. Tommy Karam

The New Normal in International Trade

9:30 am in Garrett 29 presented by John Hyatt

The Importance of Business Modeling

10:00 am in Garrett 78 presented by Kevin Babin

Leadership and Community Service

12:00 pm in Garrett 32 presented by Gary Sandifer

Professionalism in the Crisis Management Industry

12:00 pm and 2:00 pm in Garrett 37 presented by Bob Simon Jr.

Business Banking Services

3:00 pm in Garrett 36 presented by Todd Lawson

Opportunities in Pharmaceutical Operations

3:30 pm in Garrett 6 presented by Billy Henrickle



tuesday schedule



The New Normal in International Trade
8:00 am in Garrett 29 presented by John Hyatt

Moving Forward with a Modified JIT Model with a Limited Safety Stock at ILH
8:00 am in Garrett 36 presented by Rick Pickett

Accounting: More than Numbers
8:00 am in Garrett 76 presented by Heather Pitarro, CPA

Career Opportunities with the Federal Government
9:30 am and 2:00 pm in Garrett 78 presented by Benjamin Bourgeois and Eileen Doty

Home Building and the Economy
9:30 am in Garrett 48 presented by Frank Hiegle

Word of Mouse
9:30 am and 11:00 am in Garrett 79 presented by Kayla Morgan

Careers in Accounting
9:30 am in Garrett 34 presented by GERALYN SUHOR

Challenges in Managing "Transportation Services" Operations
11:00 am in Garrett 6 presented by Greg Nothacker

The Return On Your Investment
11:00 am in Garrett 86 presented by Wayne Ricks

Opportunities in Public Accounting
11:00 am in Garrett 76 presented by Colby Williams

From the Beginning: The Evolution of Purchasing at Federal Express
12:30 pm in Garrett 6 presented by Michael Babineaux, CPSM

Opportunities at Waffle House to Compete in a Monopolistic Industry
12:30 pm and 2:00 pm in Garrett 29 presented by Chris Cole

An Experience to Start Up a High-Tech Business in Louisiana
12:30 pm in Garrett 36 presented by Calvin Fabre

Leadership and Community Service
12:30 pm in Garrett 32 presented by Daryl Ferrara

What the Heck is Stonewall's BBQ and Catering
2:00 pm in Garrett 11 presented by Tony Smith

Health Care Compliance
2:00 pm in Garrett 35 presented by Connie Madden

Risk Control/Safety and Business Strategy
3:30 pm in Garrett 11 presented by Glenn Young

wednesday schedule



The Power of Preparation During These Challenging Economic Times
8:00 am, 9:00 am, 1:00 pm, 6:00 pm in Garrett 37 presented by Darryl Varnado

Opportunities in Insurance for Graduates of Business Programs
9:00 am and 10:00 am in Garrett 14 presented by Lori Cluney

How to be Financially Healthy
9:00 am, 10:00 am, and 11:00 am in Garrett 76 presented by Brandi Harris

Recovery Assistance Services of the Louisiana Legislative Auditor's Office
9:00 am and 10:00 am in Garrett 80 presented by Lisa Tucker

Delivering Excellence in Value and Service to Customers
10:00 am in Garrett 11 presented by Kathy Johnson

Future Challenges Facing Small Businesses and Tangipahoa Parish
10:00 am in Garrett 86 presented by Carlos Notariano

The Internal Revenue Code-Where do I Begin?
11:00 am in Garrett 48 presented by Colleen Angerdina

First, Serve: Qualities of a Servant Leader
12:00 pm and 1:00 pm in Garrett 11 by Gary Sandifer

Filtering through the noise , Using Modern Day Technology to Pick Investments
2:00 pm in Garrett 86 presented by R.K. Hoddinott III

The Current Status of U.S. Economy and Jobs in the Financial Sector
2:00 pm in Garrett 11 presented by Daryl Ferrara

Achieving Success in a Professional Selling Career
2:00 pm and 3:30 pm in Garrett 8 presented by Caleb Puig

*How a Small Manufacturing Processor Gets into Fast Lane: Big Box
Distribution of Your Brands*
6:00 pm in Garrett 6 presented by Michael Massey

thursday schedule



Finding Your Passion and Turning It Into A Successful Business
8:00 am in Garrett 32 presented by Ashley Beth Bolotte

Building Financial Wealth
8:00 am and 9:30 am in Garrett 86 (Finance Lab) presented by Alexis Ducorbier

Opportunities at the Louisiana Legislative Auditor
8:00 am in Garrett 14 presented by Joy Irwin

The Private Education System in Panama
8:00 am in Garrett 29 presented by Eneida Lopez

Crises Management In State Government - The BP Oil Spill
8:00 am in Garrett 37 presented by Tenney Sibley

Hospital Improvement Opportunity Analysis
9:30 am in Garrett 32 presented by Matthew Mohon

*The Certified Professional in Supply Management Exam and other Issues
in Supply Chain Management*
9:30 am in Garrett 36 presented by Vicki Palermo

The Census and Redistricting
11:00 am in Garrett 14 presented by Stephen Pugh

HR From a Recent Graduate's Perspective
11:00 am in Garrett 29 presented by Stephen Leitz

Crises Management In State Government - The BP Oil Spill
11:00 am in Garrett 37 presented by Tenney Sibley

Future of Mass Media Communication
12:30 pm in Garrett 14 presented by Ken Benitez

The Real World Life on a Budget
2:00 pm in Garrett 86 presented by Ronaldo Hardy

Trade Area Analysis
2:00 pm in Garrett 08 presented by Herb Holloway

"More Similar than Different:" Sharing International Investing Experiences
2:00 pm in Garrett 48 presented by Dan Juran

Forensic Accounting at the FBI , (Thursday, November 18th)
2:00 pm in Garrett 14 presented by Pierre Titard

Retailing and Vertical Integration in the 21st Century.
3:30 pm in Garrett 79 presented by Mark Palermo

Motivation and Evaluation
6:00 pm in Garrett 32 presented by Hayden Bell

Future of TIMES-PICAYUNE photojournalism
6:00 pm in Garrett 11 presented by Ted Jackson

friday schedule



Living the Dream: Balancing a Business, a Band, and a Baby
9:00 am in Garrett 34 presented by Steve Nunenmacher

Prosecuting "White Collar" and Business Related Crimes
9:00 am in Garrett 37 presented by Scott Perrilloux

Living the Dream: Balancing a Business, a Band, and a Baby
10:00 am in Garrett 34 presented by Steve Nunenmacher

Finding Your Passion and Turning It Into A Business
11:00 am in Garrett 32 presented by Ashley Beth Bolotte

Living the Dream: Balancing a Business, a Band, and a Baby
11:00 am in Garrett 34 presented by Steve Nunenmacher

The Effect of the Criminal Element on the Business Community
11:00 am in Garrett 37 presented by Daniel Edwards

The Role of Information Systems in Supply Chain Management
11:00 am in Garrett 6 presented by Mike Huguet

The Financial Crisis of 2007-2008
12:00 pm in Garrett 86 presented by Randy Vicknair

Marketing Public Relations in the Non-profit World
12:00 pm in Garrett 08 presented by Wendee Bloom

Marketing Public Relations in the Non-profit World
1:00 pm in Garrett 08 presented by Wendee Bloom

Accounting Information used by Management for Business Decisions
1:00 pm in Garrett 78 presented by Drew LeBlanc

Export Operations in Global Healthcare: Perspectives from Abbott Labs.
3:30 pm in Garrett 36 presented by Jose Nazario



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Thanks to:
Lynn Stirling, Lanell Smith, Dr. Eddie Davis
and the staff of the Dean's Office

