Color

## What is 'Color'

Color is a fundamental attribute of human visual perception.

By fundamental we mean that it is so unique that its meaning cannot be fully appreciated without direct experience.

How would you describe color to a person who was blind since birth?

## 3 Properties of Color Perception

- Hue

Qualitative, easily identified category of visual experience (Colloquially known as 'color'; e.g. 'red', 'green', 'blue’). Differs from black-gray-white. Quickly now: Name 10 'colors'...

- Brightness

Intensity of the visual experience (e.g., 'dim', 'bright', 'light', 'dark')

- Saturation

Purity of the hue experience (i.e., relative absence of 'white' or 'gray') (reciprocal of 'added white' required for a color-match-to-sample)

## Color Stimulus Triad

- Illuminant Spectrum
- Surface Reflectance Spectrum
- Spectral Sensitivity of the Visual System


## Illuminant

## Emission Spectra

## "White" Light is a mixture of many different WAVELENGTHS



We perceive different wavelengths as different colors

## Newtonian Light Spectrum (ROY G BIV)


© sciencephotos/Alamy


## Spectra of Some Common Illuminants



## Sunlight



## Incandescent Lamps



## Surface

Reflectance Spectra

## Objects REFLECT some wavelengths but ABSORB others....



## Surface Reflectance Spectra



## The Spectral Reflectance Profile is the basic stimulus for Color Vision



## Visual Stimulus Spectrum = Illuminant x Surface Reflectance





## Additive vs. Subtractive Color Mixing

- Color Mixing Demo


Wavelength



## Ideal "Yellow" Pigment

Ideal "Blue" Pigment

Residual "Green" Pigment resulting from mixing<br>Yellow+Blue

## Spectral Response of the Visual System

## Newton's Color Experiments



Sir Isaac Newton (1643-1727)


Color Circle

- Found that light was not "pure" but could be analyzed into separate component that appeared different in color [ROY G BIV]
- Combinations of "spectral colors" gave rise to perceived colors not observed in the spectrum
- "Non-spectral colors" were an emergent property of the human nervous system
- "Color wheel" is one of the first psychological theories in the classic scientific literature


## Trichromatic Theory of Color



Thomas Young (1773-1829)


- Color perception emerges from the idiosyncratic discrimination of light wavelength in the retina
- Evidence strongly suggests that the retina must "encode" color based upon more than one type of wavelengthtuned photoreceptor [Univariance Principle]
- Additive color matching experiments suggest that three wavelength sensors are required
[aka Trichromatic Theory]

Hermann von Helmholtz (1821-1894)

# Classic Color Demonstrations Explained by Trichromatic Mechanism 

- Tristimulus Color Mixing Findings Maxwell Color Matching
- Fast Color Adaptation (Basis for Color Constancy)


## Simulated

Microspectrophotometry
Analysis of Human Retina
|r
(
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Wavelength


## Wavelength



## Wavelength



Wavelength


Wavelength


Wavelength


Wavelength


Wavelength

## 3 Cones Revealed by MSP



## Trichromatic Response to Spectral Stimulus



## Color Metamers

Colour signal


# Color Specification Systems (Hue,Saturation,Brightness) 

- CIE (1931) Chromaticity
( $\mathrm{x}, \mathrm{y}$ ) captures hue x saturation
- Munsell Color System
(18 Hues, 18 Chroma; 10 Values)
- Pantone
(Proprietary Color Matching Standards)


## CIE Color Matching Paradigm (Specifying Tristimulus Values)



Wavelength



CIE Maxwellian Color Matching Functions


CIE (1931) Standardized Tristimulus Color Matching Functions


Fig. 4-6. CIE 1931 chromaticity diagram showing color designations for lights, by K. L. Kelly. (From J. Opt. Soc. 33, 627, 1943).

## CIE (1931) Chromaticity Diagram

## $\underline{\text { TRISTIMULUS VALUE }}=X, Y, Z$

Normalization of XYZ into $(x, y)$ Chromaticity Coordinates:
$x=X /(X+Y+Z)$
$y=Y /(X+Y+Z)$
$\mathrm{Z}=\mathrm{Z} /(\mathrm{X}+\mathrm{Y}+\mathrm{Z})$

Since $z=1-x-y$ then $X Y Z$ can be fully specified in the ( $x, y$ ) plane

## Munsell = (Hue,Value,Chroma)



Munsell Hues

## Munsell Book of Colors




Hue 10YR (Yellow-Red)

Hue
Value Chroma

## Problems with Trichromatic Theory

- Hue Cancellation Effects (Hurvich \& Jameson) Red+Green $\rightarrow$ Yellow (not reddish-green) Yellow+Blue $\rightarrow$ White (not yellow-blue)
- Complementary Color Afterimages
- Complex Color Contrast Effects (Land)
- "Blue" light discounted in Brightness Perception


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## Complementary Color Afterimages

Challenge for Simple Trichromatic Theory



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# Experiments in Color Vision 

Edwin Land Scientific American (1960)




LONG AND SHORT RECORDS are provided by transparencies of these black-and white photographs made through a red filter (top) and a green filter (bottom). In projection the long record (top) is illuminated by the longer of two wavelengths or bands of wavelengths, and the short record is illuminated by the shorter wavelength or band of wavelengths.

$$
5
$$


${ }_{590} \uparrow \uparrow{ }_{599}$
B

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## Opponent Process Theory

Information from Red, Green and Blue Cones is organized into three discrete channels before ascending to the visual cortex:

Two pairs of OPPONENT COLOR channels code for HUE

Red vs. Green channel<br>Blue vs. Yellow channel<br>$L \leftarrow \rightarrow$ M cones<br>$\mathrm{S} \leftarrow \rightarrow$ L+M cones

One ACHROMATIC channel codes for BRIGHTNESS

Black vs. White
L+M in center-surround antagonism

## DeValois \& DeValois (1975) Color-Opponent Cells in the LGN




## Red-Green Ganglion Cell



## Blue-Yellow Ganglion Cell



## Achromatic Ganglion Cell

(Notice that Blue Light is "Discounted")


## Psychophysical vs. Physiological Results



DeValois \& DeValois (1975) Monkey LGN data


Boynton \& Gordon's (1965) Color Naming Results

Present brief-flash of monochromatic light; Identify appearance using four color categories: RED, YELLOW, GREEN or BLUE

## Bornstein (1975) Infant Color Vision Study



## Dichromatic Color "Blindness"

Only TWO cone types available
3D color-space reduced to 2D color-space
(i.e., diminished color discrimination capability)

## Prevalence

|  |  | Males | Females |
| :--- | :--- | :--- | :--- |
| Protanopia | Missing L-cones | $2 \%$ | $0.02 \%$ |
| Deuteranopia | Missing M-cones | $6 \%$ | $0.4 \%$ |
| Tritanopia | Missing S-cones | $0.01 \%$ | $0.01 \%$ |



## Trichromat



## Red/Green <br> Dichromat

Source: www.vischeck.com/daltonize

