

What is 'Color'

Color is a <u>fundamental attribute</u> of human visual perception.

By fundamental we mean that it is so unique that its meaning cannot be fully appreciated without direct experience.

How would you describe color to a person who was blind since birth?

3 Properties of Color Perception

• <u>Hue</u>

Qualitative, easily identified category of visual experience (Colloquially known as 'color'; e.g. 'red', 'green', 'blue'). Differs from black-gray-white. Quickly now: Name 10 'colors'...

Brightness

Intensity of the visual experience (e.g., 'dim', 'bright', 'light', 'dark')

<u>Saturation</u>

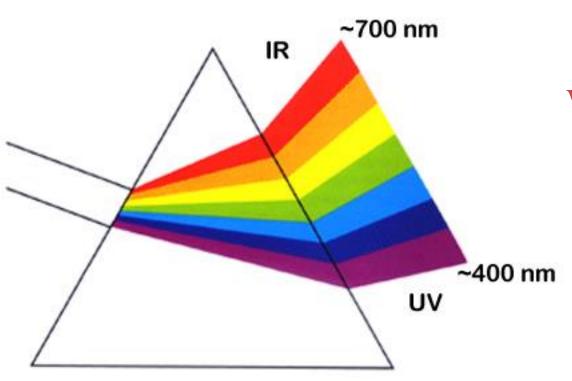
Purity of the hue experience (i.e., relative absence of 'white' or 'gray') (reciprocal of 'added white' required for a color-match-to-sample)

Color Stimulus Triad

- Illuminant Spectrum
- <u>Surface</u> Reflectance Spectrum
- Spectral Sensitivity of the <u>Visual System</u>

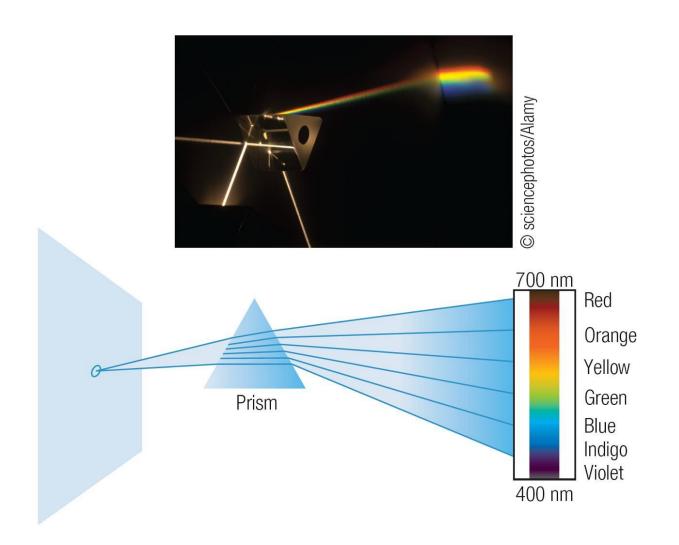
Illuminant Emission Spectra

"White" Light is a mixture of many different WAVELENGTHS

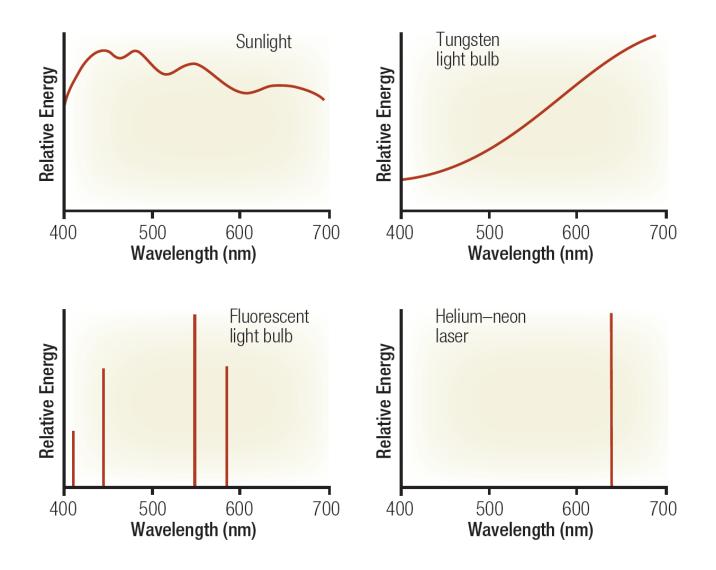


We perceive different wavelengths as different colors

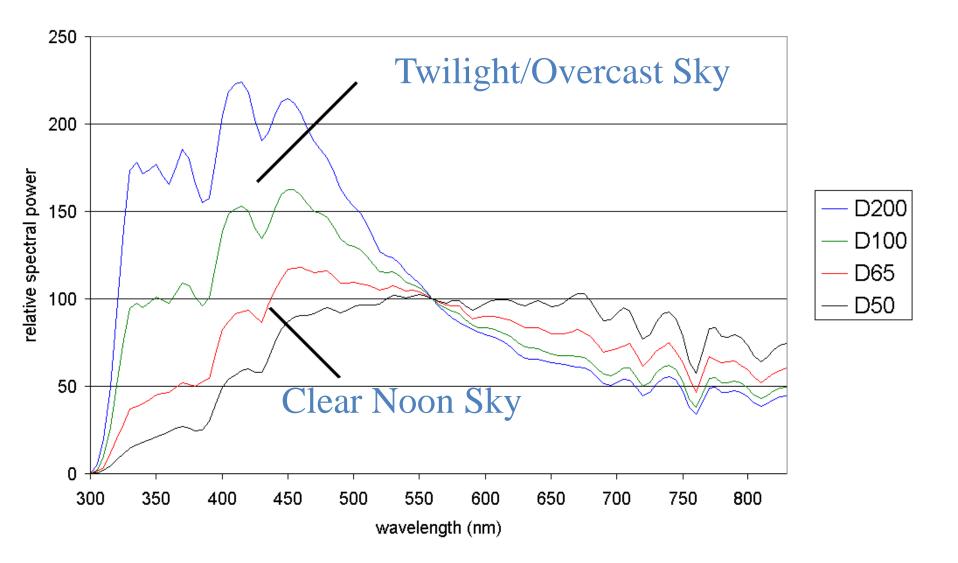
Newtonian Light Spectrum (ROY G BIV)



Spectra of Some Common Illuminants

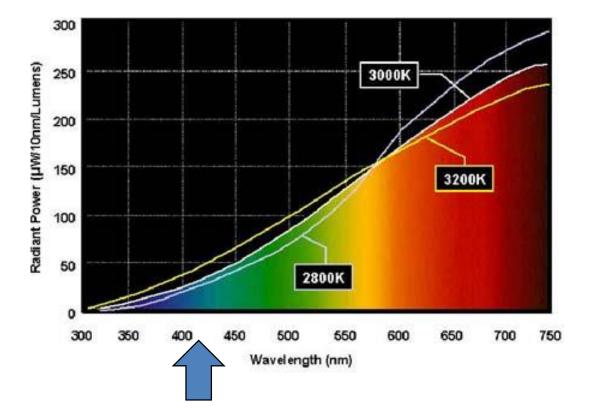


Sunlight





Incandescent Lamps

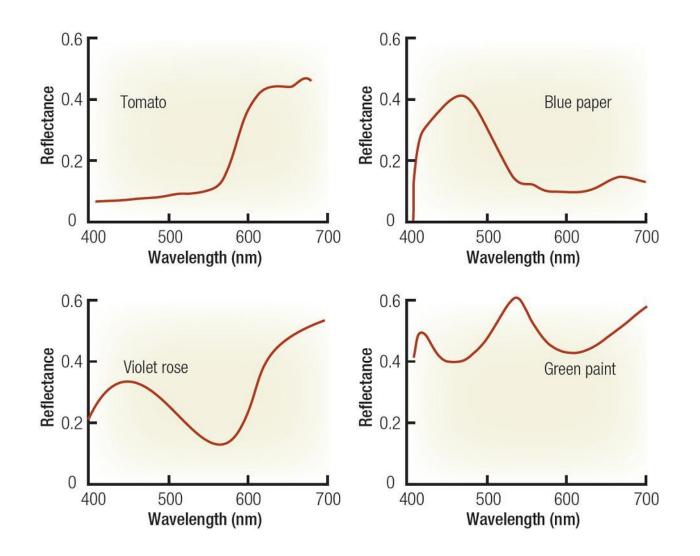


Surface Reflectance Spectra

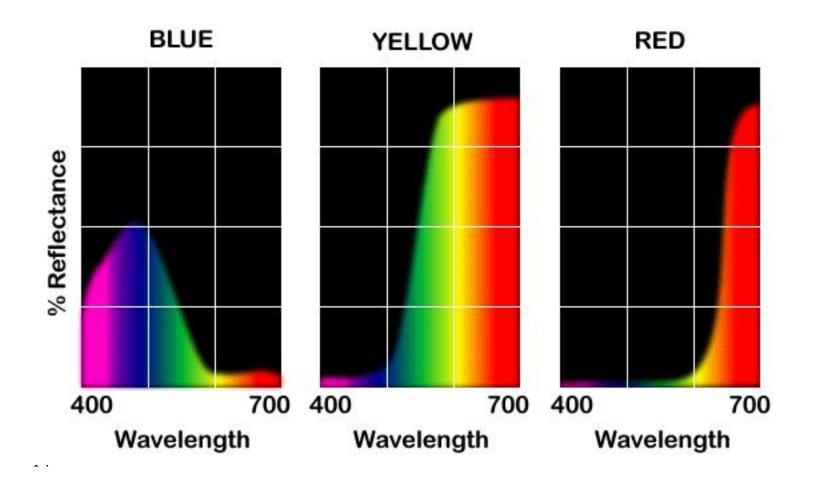
Objects REFLECT some wavelengths but ABSORB others....



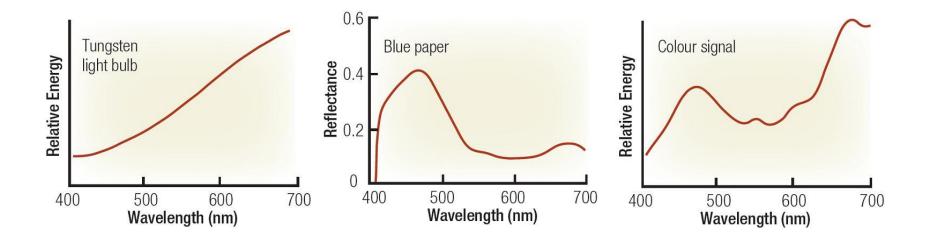
Surface Reflectance Spectra



The Spectral Reflectance Profile is the basic stimulus for Color Vision

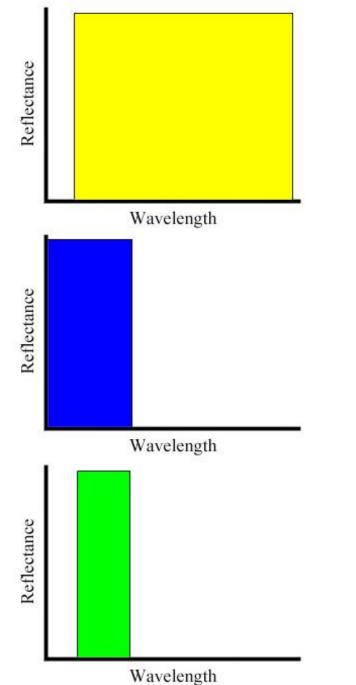


Visual Stimulus Spectrum = Illuminant x Surface Reflectance



Additive vs. Subtractive Color Mixing

<u>Color Mixing Demo</u>



Ideal "Yellow" Pigment

Ideal "Blue" Pigment

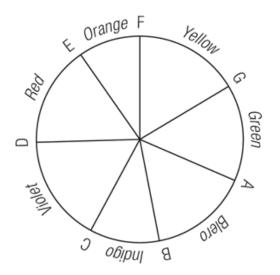
Residual "Green" Pigment resulting from mixing Yellow+Blue

Spectral Response of the Visual System

Newton's Color Experiments



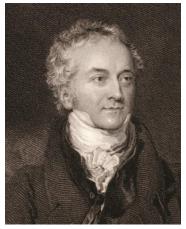
Sir Isaac Newton (1643-1727)



- Found that light was not "pure" but could be analyzed into separate component that appeared different in color [ROY G BIV]
- Combinations of "spectral colors" gave rise to perceived colors not observed in the spectrum
- "Non-spectral colors" were an emergent property of the human nervous system
- "Color wheel" is one of the first <u>psychological</u> theories in the classic scientific literature

Color Circle

Trichromatic Theory of Color



Thomas Young (1773-1829)



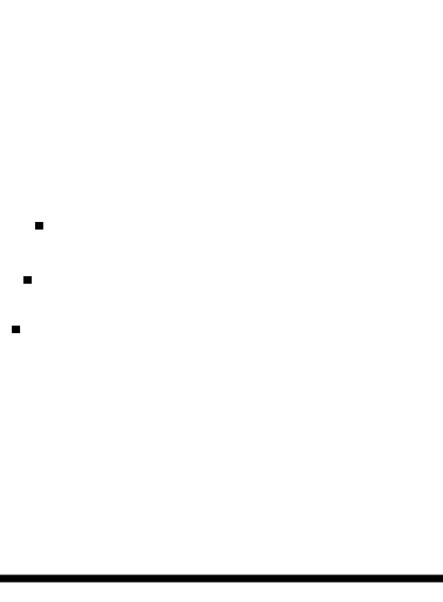
Hermann von Helmholtz (1821-1894)

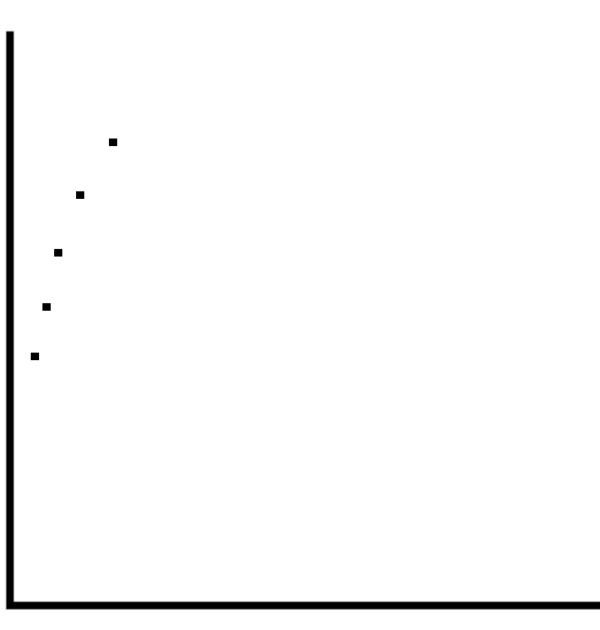
- Color perception emerges from the idiosyncratic discrimination of light wavelength in the retina
- Evidence strongly suggests that the retina must "encode" color based upon more than one type of wavelengthtuned photoreceptor
 [Univariance Principle]
- Additive color matching experiments suggest that three wavelength sensors are required [aka Trichromatic Theory]

Classic Color Demonstrations Explained by Trichromatic Mechanism

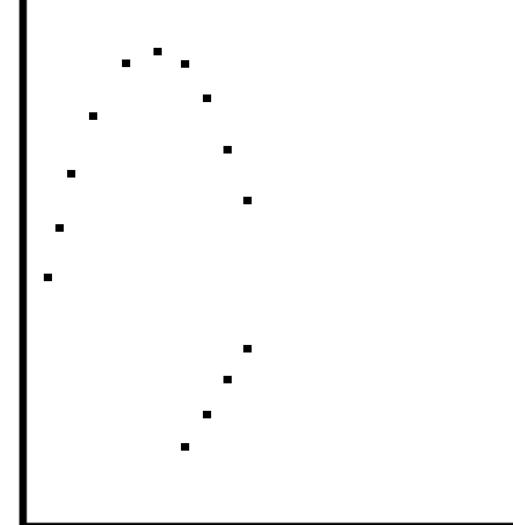
- Tristimulus Color Mixing Findings
 <u>Maxwell Color Matching</u>
- Fast Color Adaptation
 (Basis for Color Constancy)

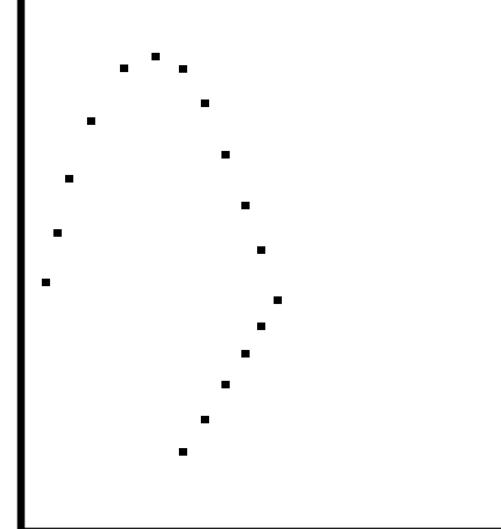
Simulated Microspectrophotometry Analysis of Human Retina

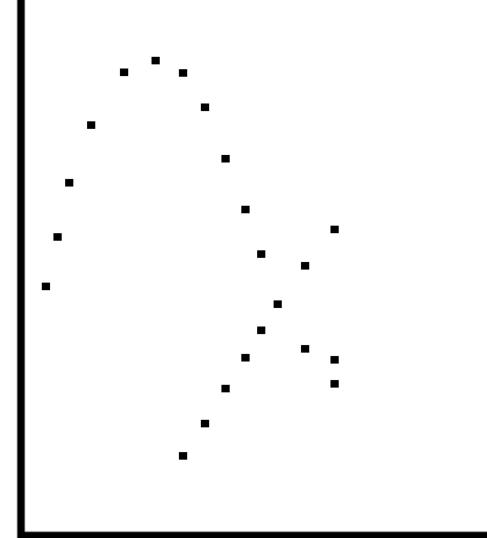


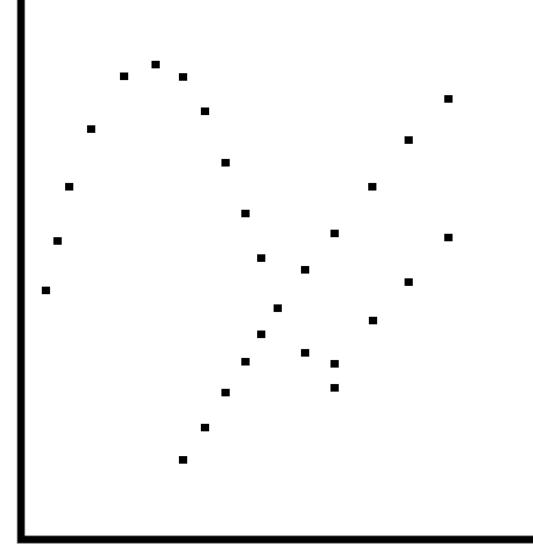




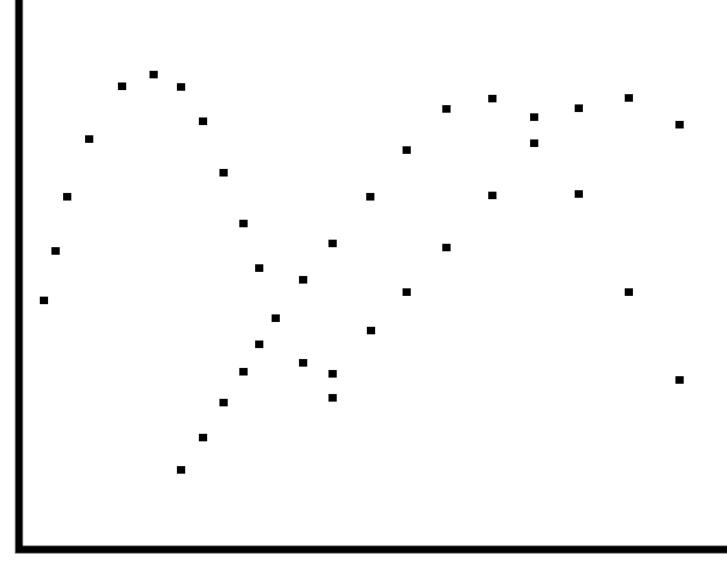




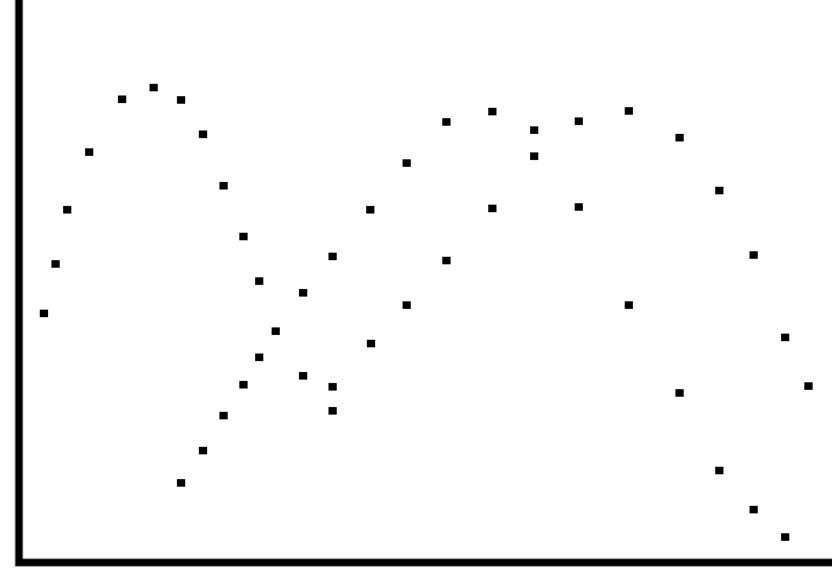




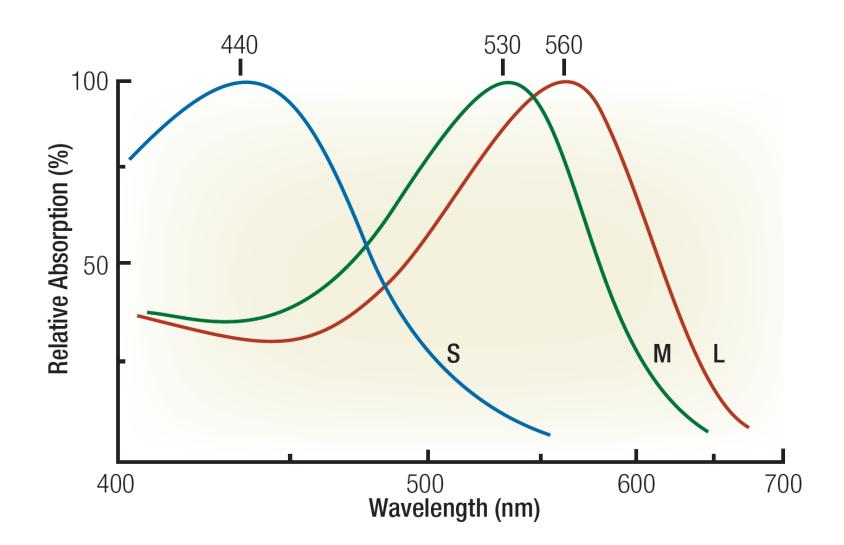




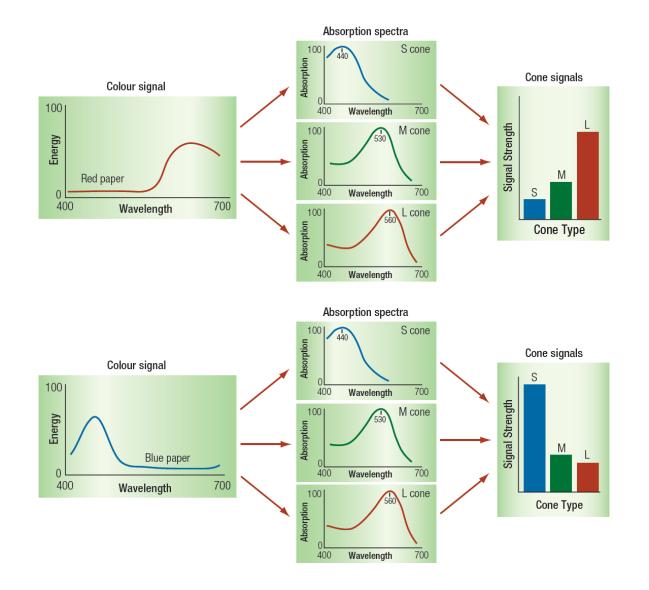




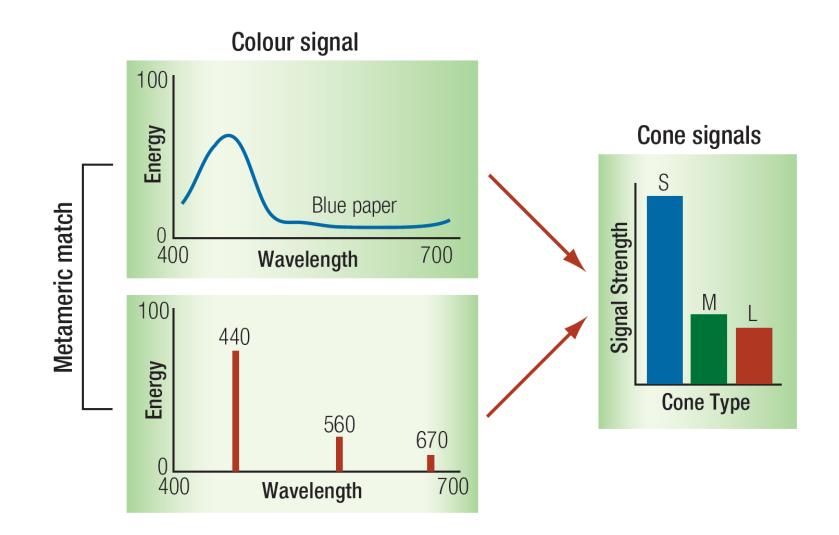
3 Cones Revealed by MSP



Trichromatic Response to Spectral Stimulus



Color Metamers



Color Specification Systems (Hue,Saturation,Brightness)

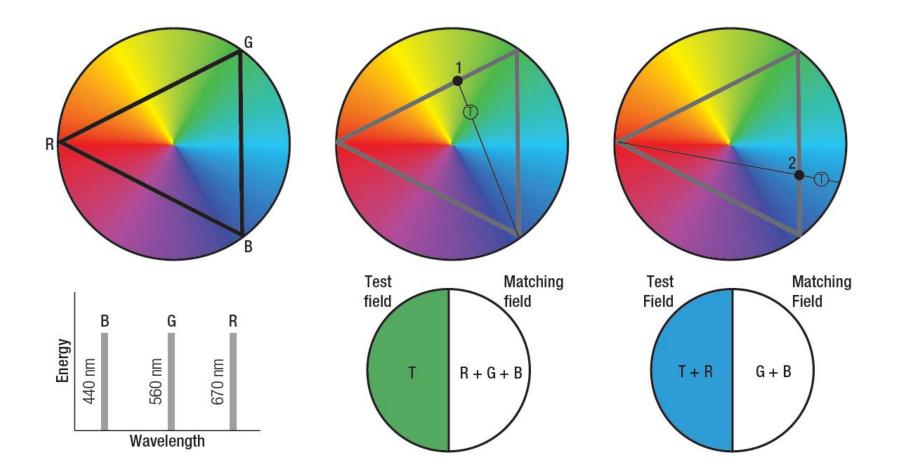
CIE (1931) Chromaticity

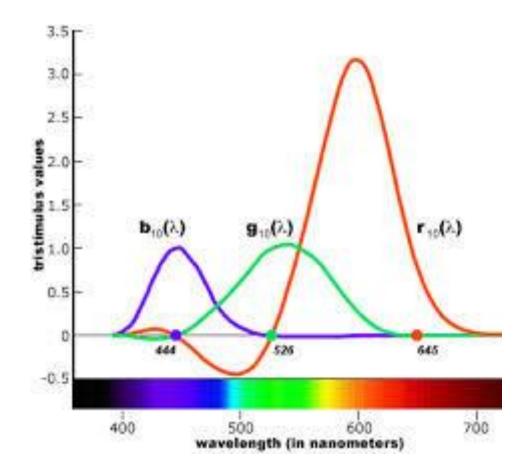
(x,y) captures hue x saturation

- Munsell Color System (18 Hues, 18 Chroma; 10 Values)
- Pantone

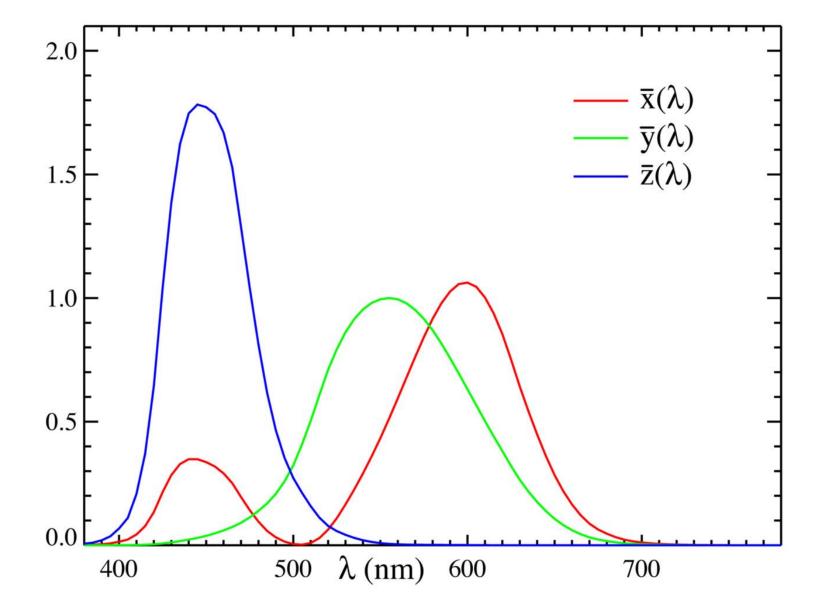
(Proprietary Color Matching Standards)

CIE Color Matching Paradigm (Specifying Tristimulus Values)

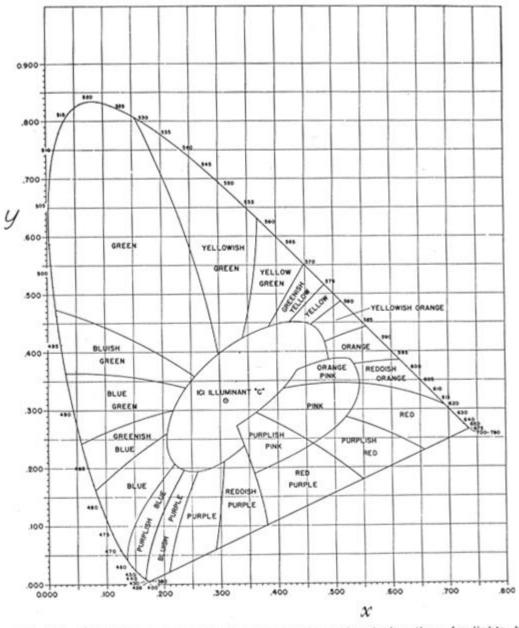


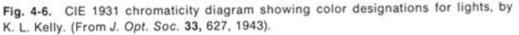


CIE Maxwellian Color Matching Functions



CIE (1931) Standardized Tristimulus Color Matching Functions





CIE (1931) Chromaticity Diagram

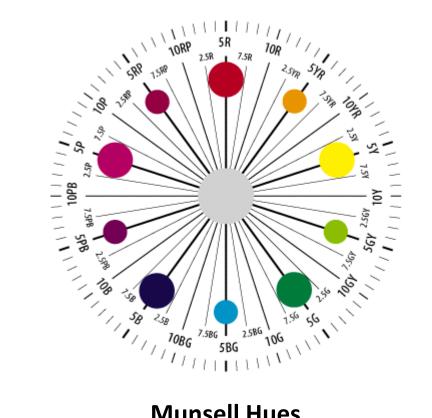
TRISTIMULUS VALUE = X,Y,Z

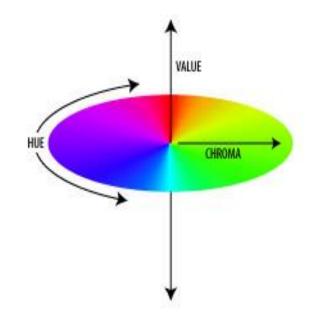
Normalization of XYZ into (x,y) Chromaticity Coordinates:

x = X / (X+Y+Z) y = Y / (X+Y+Z) z = Z / (X+Y+Z)

Since z = 1 - x - y then XYZ can be fully specified in the (x,y) plane

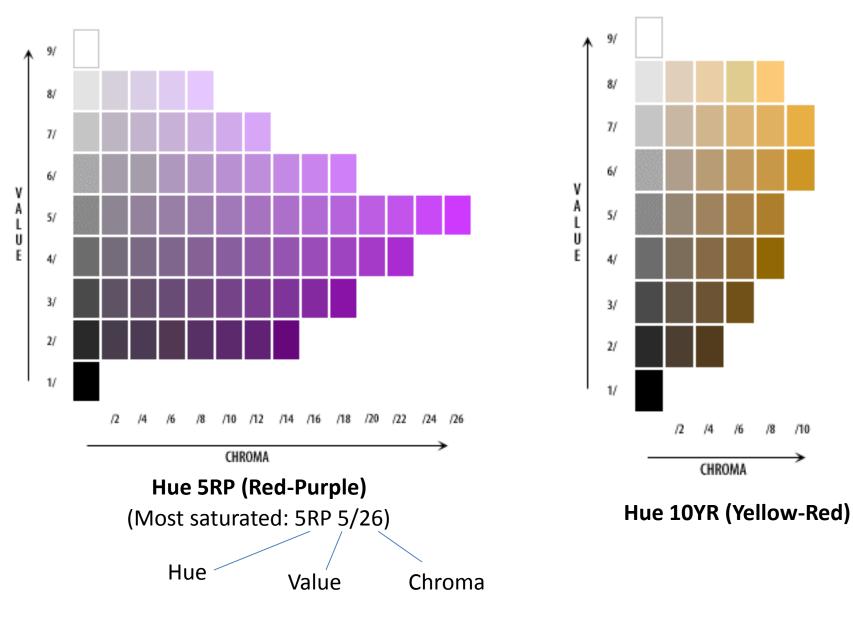
Munsell = (Hue,Value,Chroma)





Munsell Hues

Munsell Book of Colors



Problems with Trichromatic Theory

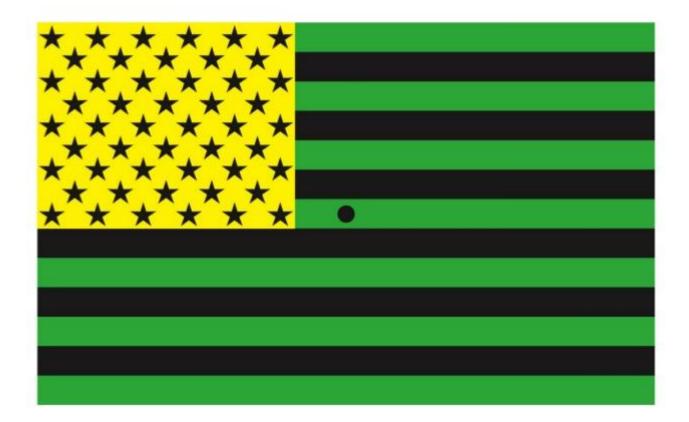
- Hue Cancellation Effects (Hurvich & Jameson) Red+Green → Yellow (not reddish-green) Yellow+Blue → White (not yellow-blue)
- Complementary Color Afterimages
- Complex Color Contrast Effects (Land)
- "Blue" light discounted in Brightness Perception

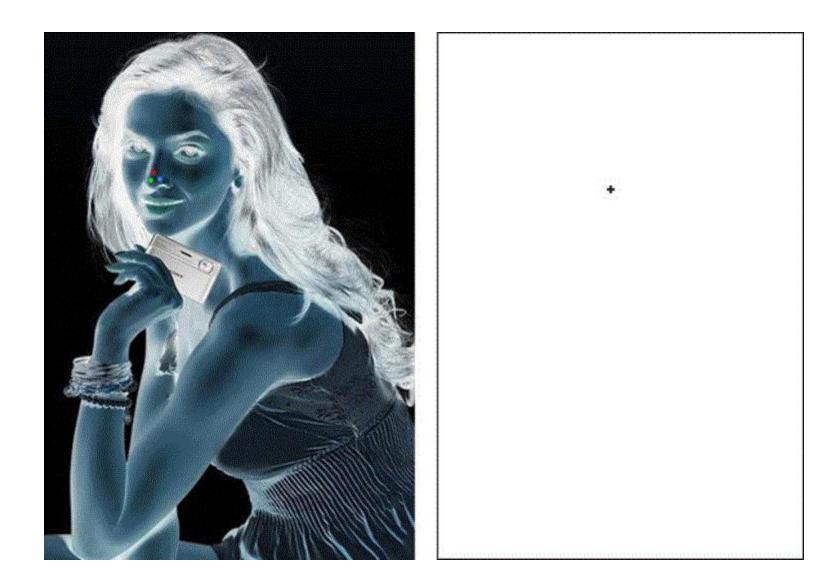
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Complementary Color Afterimages

Challenge for Simple Trichromatic Theory





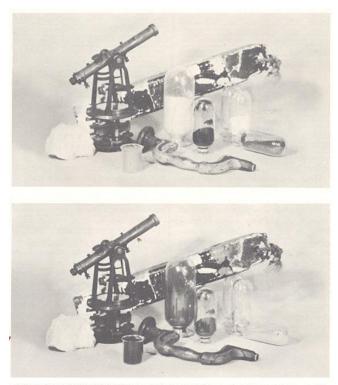
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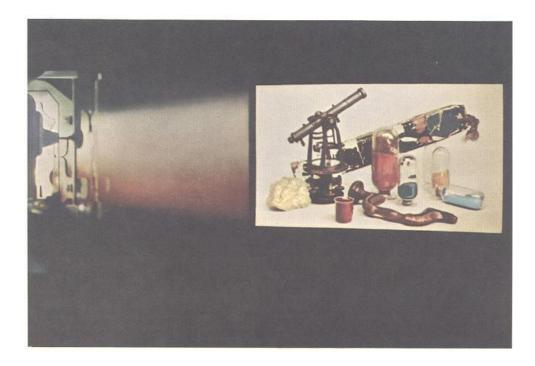
Experiments in Color Vision

Edwin Land Scientific American (1960)





LONG AND SHORT RECORDS are provided by transparencies of these black-and-white photographs made through a red filter (top) and a green filter (bottom). In projection the long record (top) is illuminated by the longer of two wavelengths or bands of wavelengths, and the short record is illuminated by the shorter wavelength or band of wavelengths.





535 1 589



579 1 509





Problems with Trichromatic Theory

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Opponent Process Theory

Information from Red, Green and Blue Cones is organized into three discrete channels before ascending to the visual cortex:

Two pairs of **OPPONENT COLOR channels** code for HUE

Red vs. Green channel Blue vs. Yellow channel $S \leftarrow \rightarrow L+M$ cones

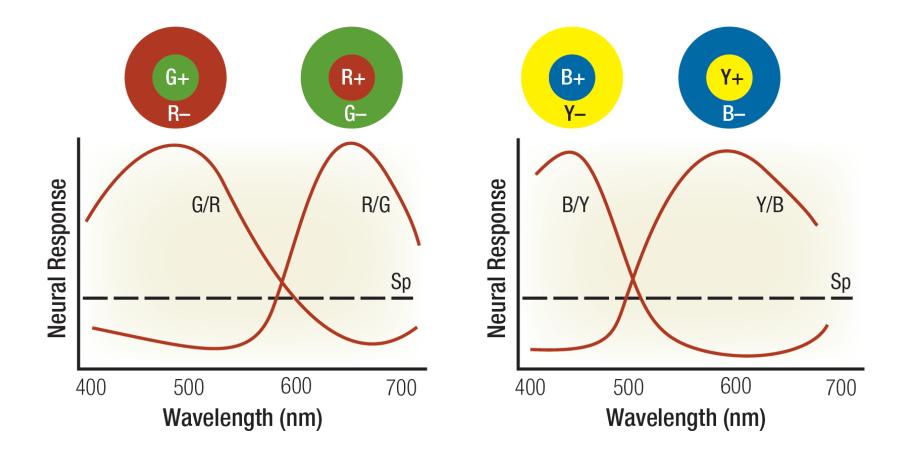
 $L \leftrightarrow \rightarrow M$ cones

One ACHROMATIC channel codes for BRIGHTNESS

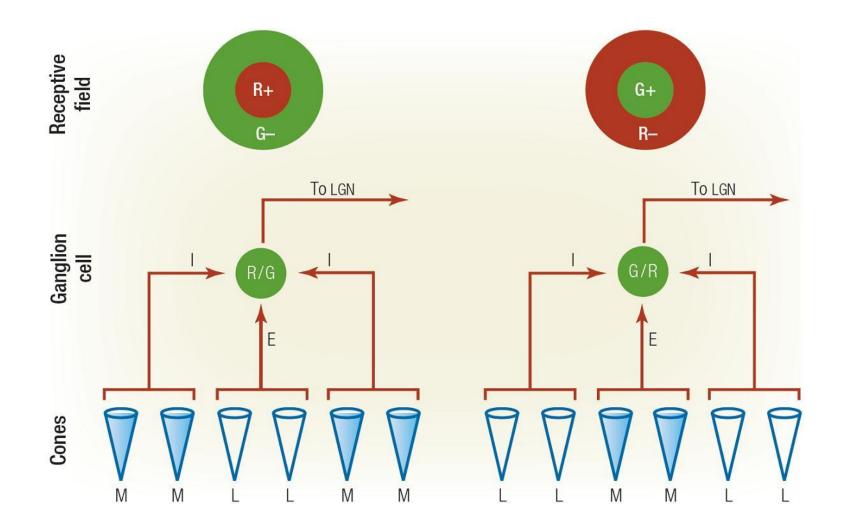
Black vs. White

L+M in center-surround antagonism

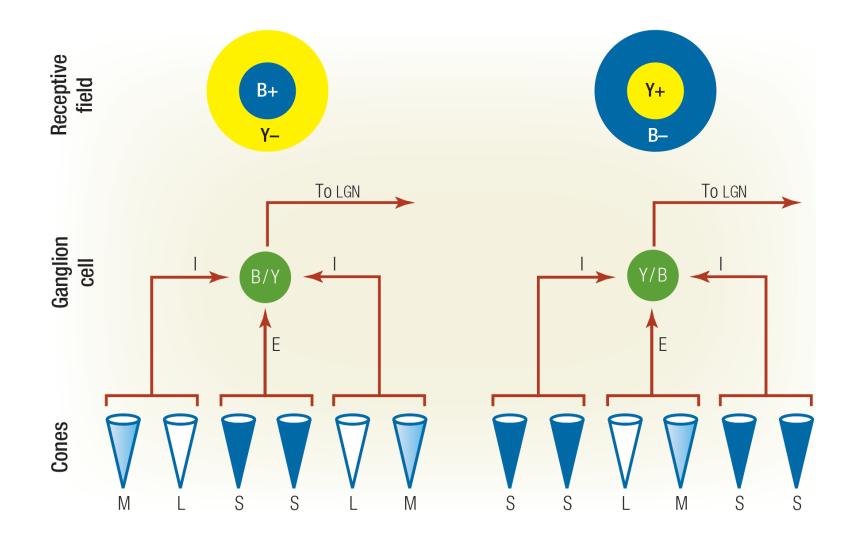
DeValois & DeValois (1975) Color-Opponent Cells in the LGN



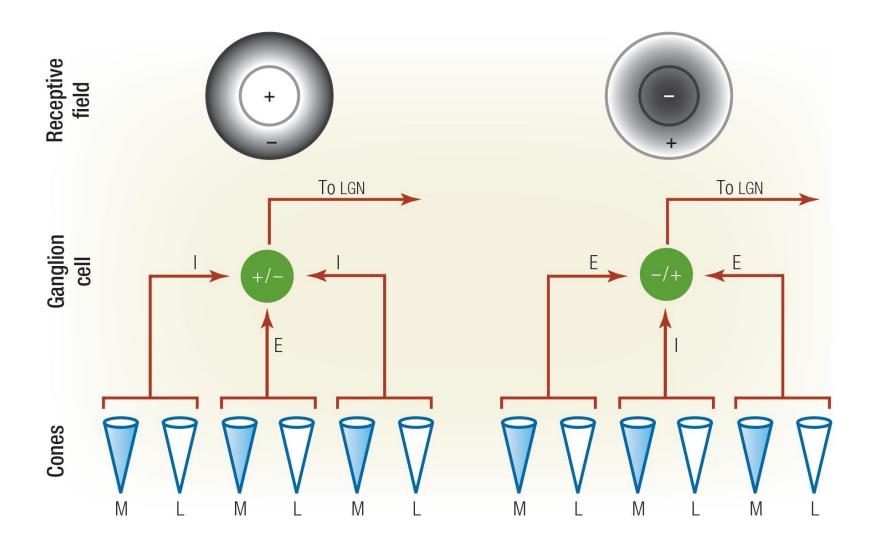
Red-Green Ganglion Cell



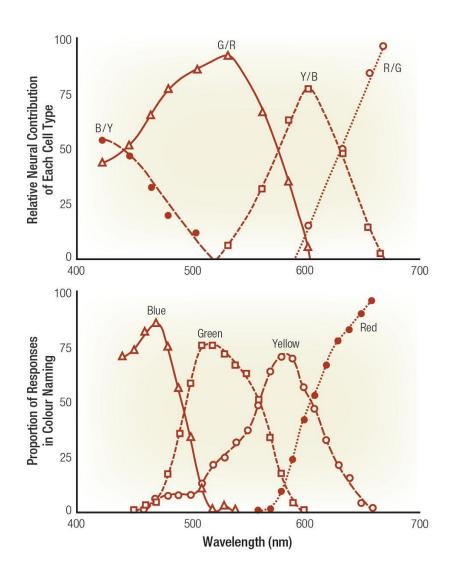
Blue-Yellow Ganglion Cell



Achromatic Ganglion Cell (Notice that Blue Light is "Discounted")



Psychophysical vs. Physiological Results

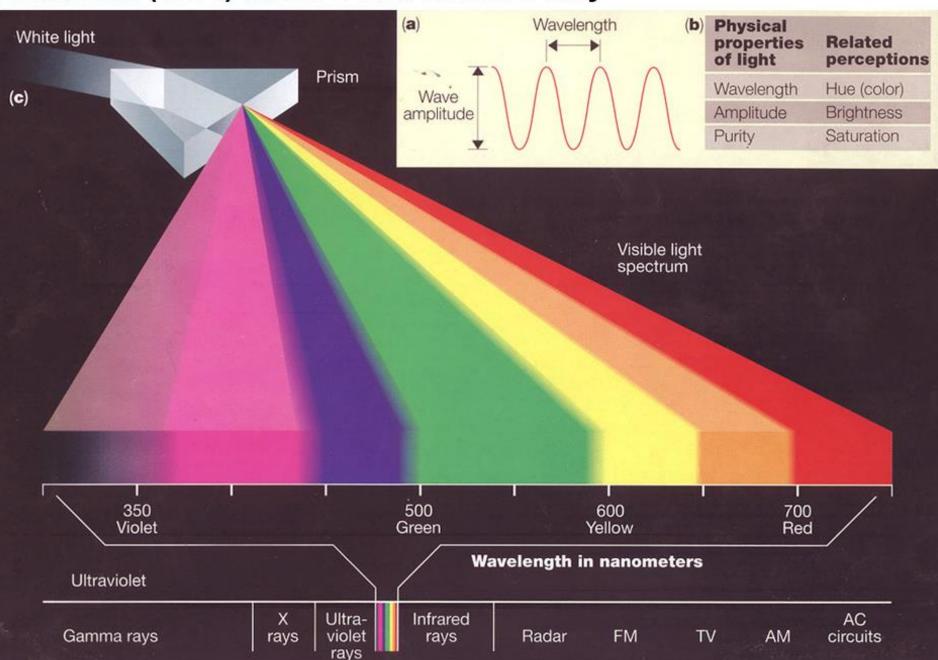


DeValois & DeValois (1975) Monkey LGN data

Boynton & Gordon's (1965) Color Naming Results

Present brief-flash of monochromatic light; Identify appearance using four color categories: RED, YELLOW, GREEN or BLUE

Bornstein (1975) Infant Color Vision Study

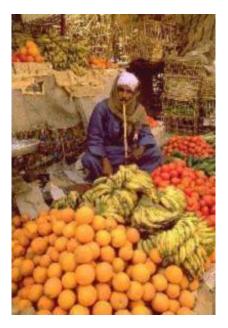


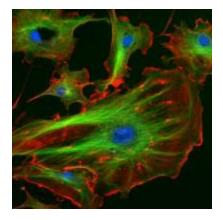
Dichromatic Color "Blindness"

Only TWO cone types available 3D color-space reduced to 2D color-space (i.e., diminished color discrimination capability)

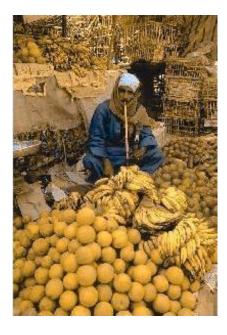
Prevalence

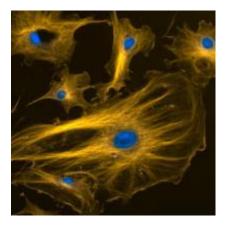
		Males	Females
Protanopia	Missing L-cones	2%	0.02%
Deuteranopia	Missing M-cones	6%	0.4%
Tritanopia	Missing S-cones	0.01%	0.01%





Trichromat





Red/Green Dichromat

Source: www.vischeck.com/daltonize