



Hillsborough MPO

Metropolitan Planning for Transportation

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Executive Director

Joint Meeting of the Livable Roadways Committee and FDOT Community Traffic Safety Team

Wednesday, November 16, 2016, 9:00 AM
County Center Conference Rooms and B, 26th Floor

- I. **Call to Order**
- II. **Public Comment** - 3 minutes per speaker, please
- III. **Approval of LRC Minutes** – October 21, 2016 will be delayed to December Meeting
- IV. **Approval of CTST Minutes** – October 26, 2016
- V. **Action Items**
 - A. **LRC 2017 Calendar** (Lisa Silva, MPO Staff)
- VI. **Status Reports**
 - A. **Vision Zero Update** (Gena Torres, MPO)
 - B. **Bike Walk Tampa Bay presentation** (Julie Bond, CUTR)
 - C. **Kennedy Blvd Access Management Plan** (Deborah L. Snyder, PE, TPOE, DKS)
- VII. **School Transportation Working Group presentation** (Lisa Silva, MPO)
- VIII. **Old Business & New Business**
 - A. **Joint BPAC-LRC December 14, 2016 5:30 PM**
- IX. **Adjournment**
- X. **Addendum**
 - A. **MPO Meeting Summary & Committee Report**
 - B. **2017 Southwest Airlines Heart of the Community Grant**

The full agenda packet is available on the MPO's website, www.planhillsborough.org, or by calling (813) 272-5940.

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Hillsborough County CTST Minutes

October 26, 2016

William Porth, Chairman, called the meeting to order at 9:34 a.m. Major Franza, New to Troop C FHP talked about the “Arrive Alive” campaign. It has been revived with a multifaceted approach. The campaign involves high crash locations and high crime areas. The goal is to decrease crashed and crimes for a specific amount of time, and work the 3 E’s into the evaluation.

Room introductions were next. Ginger Regalado, the new CTST Coordinator for D7 introduced herself, and shared a few minutes about her background with FDOT 10 years ago.

A comment was made about the low attendance and William suggested that we hold an RSA to provide a different atmosphere for a meeting. Julie Bond gave a shout out to the Pinellas team for their recent RSA on Roosevelt Blvd.

Old Business

Vision Zero

William gave a quick overview of the MPO Vision Zero meeting. There were three groups:

- 1) Paint Saves Lives – dealt with messaging. One message/Many voices
- 2) Consistent & Fair – dealt with law enforcement issues
- 3) The Future will not be Like the Past- dealt with design efforts

A second meeting will take place in January.

Impaired Driving Statistics

301 – Impaired driver arrests for September.

3670 arrested for DUI in Hillsborough County so far this year, a 23.5% increase YTD

Ellen reminded us that Amendment 2 is coming up: the legalization of marijuana; with the legalization comes new methods for testing...possibly blood tests. She urged us to Vote NO to Amendment 2!

Walk Wise

Julie Bond announced that Walk Wise is having a press conference at 3:00 today on Gulf Blvd. The Rotary Club has been very involved with helping in Treasure Island and Maderia Beach. It has been a great partnership.

MORE Health

Walk to School day was very successful

St. Joseph’s Children’s Hospital, Child Advocacy Center

Kristi reported that two schools participated in St. Joe’s Walk to School day. In October they did 3 Middle School bike/helmet fittings.



Safe Routes to School

The call for applications is now! The goal is to improve the ability for children to walk to school. The School Board is currently doing a study (2 mile radius of each school). The deadline for applications is 12/30/16. If you need help/assistance, please see Mahshid.

New Business

No2Pot

Ellen passed out Trick or Treat cards with information on candy containing marijuana. We need to be aware that this is out and available.

Calendar Updates

11/16- Joint CTST meeting with the MPO (Livable Roads Committee) downtown

Meeting was adjourned at 10:28 a.m. Next meeting is scheduled for 11/16/16, downtown at the MPO at 9:00.

Attendees:

Mahshid Arasteh	Allan Carter	Susan Boda
Mary Taggart	Ginger Regalado	Janice Martinez
Susan Joel	Jeniffer Gonzalez	Charlene Lemaster
Julie Bond	David ONeil	William Porth
Shirley Ready	Kristi Nalls	Robbie Brightwell
Ellen Snelling	Scott Parker	



Hillsborough MPO Metropolitan Planning for Transportation

Board & Committee Agenda Item

Agenda Item

2017 MPO Meeting Calendar

Presenter

MPO Staff Liaison

Summary

Staff has prepared a calendar of meetings for 2017. Prior to approval by the MPO Board, committees are being asked to review and approve the meeting dates. This calendar provides the public with an expectation of meeting schedules.

Recommended Action

Review and approve the 2017 MPO Meeting Calendar

Prepared By

Michele Ogilvie, MPO Staff

Attachments

2017 MPO Meeting Calendar



2017 SCHEDULE OF MONTHLY MEETINGS

	MPO 9:00 AM	CAC 9:00 AM	TAC 1:30 PM	POLICY 9:00 AM	BPAC 5:30 PM	LRC 9:00 AM	ITS 1:30 PM	TDCB 9:30 AM	TMA 9:30 AM	TBARTA CCC	TBARTA MPO DIRECTORS 1:30 PM	STWG 3:00 PM
JANUARY	3	11	23	31	11	18	12				13	25
FEBRUARY	8 Wednesday	15	20	28	8	22		24	3		10	15
MARCH	8 Wednesday	15	20	28	8	22					10	29
APRIL	4	12	17	25	12	19	13	27 @ 6PM	7		7	26
MAY	2	10	15	23	10	17					12	24
JUNE	13 (a) @ 6PM	14 (or recess)	19	27 (or recess)	14	21		23	2		9	28
JULY	Recess	12	17 (or recess)	25	12 (or recess)	19 (or recess)	13			14 @ 10AM	-	26
AUGUST	1	9	21	29	9	16		25			11	23
SEPTEMBER	5	13	18	26	13	20			8		8	27
OCTOBER	3	11	23	31	11	18	12	27			13	25
NOVEMBER	8 Wednesday	15	?20 or 27	28	8	29			3 (or recess)		10	15
DECEMBER	5	Joint Mtg. 13 @ 1:15 PM		Recess	Joint Mtg. 13 @ 5:30 PM			8		1 @ 11AM	8	20
Meeting Location	(e)	(b)	(b)	(b)	(b)	(b)	(b)	(b)	(c)	(d)	(f)	(e)

Acronyms

BPAC	Bicycle - Pedestrian Advisory Committee of the MPO Board
CAC	Citizens Advisory Committee of the MPO Board
CCC	TBARTA MPO Chairs Coordinating Committee
ITS	Intelligent Transportation Systems Committee of the MPO Board
MPO	Metropolitan Planning Organization Board
POLICY	Policy Committee of the MPO Board
TAC	Technical Advisory Committee of the MPO Board
TDCB	Transportation Disadvantaged Coordinating Board
LRC	Livable Roadways Committee of the MPO Board
TMA	Tampa Bay Transportation Management Area Leadership Group
STWG	School Transportation Working Group

Meeting Locations

- (a) BOCC Chambers, County Center, 601 East Kennedy Blvd., 2nd Floor
- (b) PlanHillsborough Committee Room, County Center, 601 East Kennedy Blvd., 18th Floor
- (c) Location TBD, call 272-5940, x331 or see www.planhillsborough.org for meeting location
- (d) Call (813) 272-282-8200 or see www.tbarta.com for meeting location
- (e) 26th Floor, Rooms A&B, County Center Building, 601 E. Kennedy Blvd.
- (f) TBARTA Office, 4350 W. Cypress St. #700, Tampa



Hillsborough MPO Metropolitan Planning for Transportation

Board & Committee Agenda Item

Agenda Item

Vision Zero Update

Presenter

Gena Torres/Wade Reynolds, MPO Staff

Summary

Vision Zero is an approach to road safety that began in Sweden in 1997. Many U.S. cities have joined in and adopted Vision Zero, including New York, Chicago, Washington DC, Seattle, Austin, San Diego, and now Tampa. At the core of the movement is the belief that death and injury on city streets is preventable – that these aren't "accidents," but the result of poor behaviors combined with unforgiving roadway designs. The resulting philosophy is to approach the problem from multiple angles, including targeted education and data-driven enforcement, as well as street designs that emphasize safety, predictability, and the potential for human error.

The MPO's Policy Committee has taken the lead locally to develop a Vision Zero Action Plan. The first of four workshops was held October 25 at Ragan Park Community Center with about 50 participants. Participants broke into four "Action Track" working groups:

- "Paint Saves Lives" – about low-cost engineering strategies
- "One Message, Many Voices" – about public education strategies
- "Consistent and Fair" – about community-oriented law enforcement
- "The Future Will Not Be Like The Past" – focusing on design standards

Each Action Track team reviewed its mission (attached) and the proposed activities for the coming year. The next quarterly Vision Zero workshop will be held in conjunction with a field review of driver/pedestrian/cyclist behavior at a chosen high-crash corridor, led by the Consistent & Fair team. The third workshop will be held in conjunction with a short-term, "pop-up" installation to improve safety, led by the Paint Saves Lives team. A Speakers Bureau will be organized by the One Message team, and the design standards team will work with local professional associations to host context sensitivity training. A draft Action Plan will be discussed at the third workshop and presented in final form at the fourth workshop with an invited guest speaker.

Recommended Action

For Discussion Only

Prepared By

Wade Reynolds, MPO Staff

Attachments

Action Tracks - "charge"





CONSISTENT AND FAIR

Enforcement does not solely fall onto the shoulders of the police department; all Vision Zero stakeholders need to be involved. This track will evaluate all users of the roadway for dangerous behavior and identify strategies or incentives to inhibit or reduce these behaviors before they occur. It will evaluate opportunities to redesign roadways to restrict poor behavior, encourage people to use alternative modes of transportation, and educate users on how to travel safely (and keep others safe) in the roadway.

Themes/ Principles:

- **Irresponsible behavior is everywhere, both in front of and behind the wheel**
- **Enforcement is needed 24/7 and resources are limited**
- **Communities should be engaged in defining and demanding good behavior**
- **Rules should be designed for people, not people for rules**

***Consistent and Fair* Track-3 Team charge:**

Agencies and citizens in this group will strategize about how to insist on good behavior in the rights of way -- using enforcement but also the other E's (Engineering, Encouragement, Education) – and setting the stage for a “no excuses” approach. They will hold an on-street audit at a severe crash location to observe behaviors and dialogue with law enforcement and community members. Ultimately this team will participate in enforcement, rule/law changes, and/or improving the conditions for widespread support of enforcement, using the resources they have available and developing some key steps for the next 1-2 years, and with the backing and consensus of the organizations they represent (this will be an iterative process).

Consistent and Fair Tasks:

The following tasks will be led by the Consultant “Consistent and Fair” team leader with support from the Consistent and Fair MPO staff member to carry out the tasks, and with insights and collaboration from the action team during and outside of the quarterly workshops:

Workshop One

1. Highlight best practices in community policing and transparent, equitable law enforcement to support traffic/pedestrian/bicyclist safety, here and nationally, and



brainstorm on enforcement of safe driving, walking and bicycling. An initial list of ideas will be created by the Consultant team leader prior to Workshop 1 to be used as a discussion point and built off of with the help of the action track team.

2. Discuss the community health benefits of lower travel speeds in severe crash areas. Work with the Department of Health to identify the health benefits of greater use of non-motorized and public transport in these areas. Use the George Road Complete Streets Health Impact Assessment as an example (MPO staff to provide).
3. Identify 5 severe crash locations where off-peak travel speed played a major role. Speed data for those crash locations will be requested from FDOT by MPO staff. Have the group chose a preferred and second-choice location to hold an on-street audit.

Workshop Two

1. Conduct an on-street audit of one severe crash location (which the workshop location is chosen to be near). The Coalition members in this group should include law enforcement and invited local neighborhood representatives.

Workshop Three – Draft Action Plan

1. Policy or law changes that are needed/how to advocate or where.
2. Document appropriate strategies based on the on-street audit and the community partnerships needed to address the five key geographic areas, such as local churches.
3. Highlight video enforcement cost-saving opportunities – experiences here and nationally. Highlight other cost-saving opportunities related to enforcement of which the Action Track team is aware.
4. Discuss existing policies and laws and potential ways these could be improved to create safer streets (reducing speed limits, stricter penalties for unsafe behaviors, etc.)

Additional Action Steps:

The following are future action steps that may be incorporated into the Vision Zero Action Plan, but are not feasible to fully conduct while developing the action plan.

- Conduct walk/bike/drive audits, of the remaining high crash locations with law enforcement as well as local residents. Document recommendations of all stakeholders. Write these up as case studies. Identify other areas in Hillsborough that may be experiencing similar challenges, and note any recommended mitigations.



ONE MESSAGE, MANY VOICES

A critical component of implementing Vision Zero is disseminating the message of roadway safety. The medium the messages are delivered in depends on the target audience. Identifying the key audiences and the appropriate medium and message to reach them will be important. Storytelling has been shown to help deliver the message of Vision Zero and connect with people at a personal level that resonates and stays with them.

Themes/ Principles:

- **A key message is that speed kills, and supporting messages will be identified for specific audiences as identified by the coalition.**
- **Framing, formatting, and delivering the message will be different for different audiences**
- **Story-telling is important, and people who've been affected should be invited to the table**
- **Victim-blaming is human but not helpful**
- **Everyone has a role in getting the word out, and needs to have a role in shaping the message**

One Message, Many Voices Track-2 Team Charge:

Agencies and citizens in this group will strategize about how to reach target audiences – considering both the medium and the message – and what they individually can do with the resources they have and other key partners to incorporate. Ultimately they participate in distributing the key Vision Zero message(s) through their organizations' media or acting as a spokesperson through a Vision Zero Speakers Bureau, with the backing and consensus of the organizations they represent (this will be an iterative process).

One Message, Many Voices Tasks:

The following tasks will be led by the Consultant "One Message, Many Voices" team leader with support from the One Message, Many Voices MPO staff member to carry out the tasks, and with insights and collaboration from the action team during and outside of the quarterly workshops.

Workshop One

1. Highlight innovative ways other cities have conveyed the Vision Zero message. The Consultant team leader will provide an outline of what other cities have done. Action Track team members will add to this with their ideas.



2. Create an inventory of outreach partners and their medium for outreach. An initial list of ideas will be created by the Consultant team leader prior to workshop 1 to be used as a discussion point and built off of with the help of the action track team.
3. Discuss and identify ways to engage in gentle, sensitive outreach to families of local victims; possibly engage NAACP, MADD, or others as ambassadors.

Workshop Two

1. Review the inventory of outreach partners and media. Identify graphics and text for use on websites, print media, social media, or possibly YouTube short video clips, to frame the message and deliver the message in as many ways as possible to as many audiences as possible. The Consultant will develop these graphics and provide a draft to MPO staff and the Action Track team members to review and ultimately share.
2. Refine a citizen-friendly PowerPoint that Coalition members can use to present across the county, building on the presentation developed by Richard and the one crafted in the last work order. Ask for volunteers willing to participate in a Speakers Bureau.

Workshop Three – Draft Action Plan

1. Develop a calendar of speaking engagement and list Coalition members willing to participate. Speakers will include action track team members and MPO staff.
2. Report back on the Coalition member's distribution of the messages from Workshop Two. Discuss how they are being received so far.
3. Invite 83 Degrees media to discuss their Vision Zero articles produced under this task order.



PAINT SAVES LIVES

While complete streets, separated cycle tracks, and other transportation improvements have been proven to improve roadway safety, these are usually high-cost and long-term implementation projects. There are low cost strategies to begin incrementally creating safer streets in the short-term. Using available data and information, areas to focus efforts can be identified to explore the particular low cost strategies that may improve the safety of a specific intersection, corridor, or neighborhood.

Themes/ Principles:

- **Public dollars are limited; get creative**
- **Focus on low cost treatments at high-benefit locations**
- **“Pop-up” strategies should be considered too**
- **Use a data-driven approach to allocate resources**
- **Data is a two-way street!**

Paint Saves Lives Track-1 Team Charge:

Agencies and citizens in this track will strategize about how to get or keep limited resources focused on key locations with safety issues, and what they individually can do to most effectively utilize available resources. Ultimately the team will develop a list of one- and two-year actions with the backing and consensus of the organizations they represent (this process will be revisited at successive workshops) and implement one pop-up treatment.

Paint Saves Lives Tasks

The following tasks will be led by the Consultant “Paint Saves Lives” team leader with support from the Paint Saves Lives MPO staff member to carry out the tasks, and insights and collaboration from the action team during and outside of the quarterly workshops.

Workshop One

1. Based on data provided by the MPO staff, the Consultant will highlight the severe crash problems – geographic areas, crash types, demography (drivers too, not just pedestrians), lighting – supplemented using previous studies. MPO staff will provide GIS mapping support and relevant previous studies. This information will be shared with



the team as a discussion point to focus in on areas of interest. This data can also be used in infographic formats for use on the website and public engagement materials.

2. Use an open street map or similar to show high crash areas and let people tag areas that concern them and comment on conditions. This will be used included on the website.
3. Round robin discussion of each local government's safety related infrastructure programs, grants, typical budget, and what they consider to be their success stories.

Workshop Two

1. Present each agency's budget program for safety treatments (same as "assets inventory") and identify each agency's focus areas or priorities which will help with idea of existing assets and prioritizing action steps. The MPO's member organizations receive \$25 million per year for safety improvements but have identified needs of \$75 million in the 2040 LRTP. Acknowledge that complete streets are needed, but they are expensive and typically longer-term. What can be done at low cost to start?
2. Highlight creative low-cost strategies as well as pop-up treatments. Think through and identify strategies to get neighborhoods involved. An initial list of ideas will be created by the Consultant team leader prior to Workshop Two to be used as a discussion point and built off of with the help of the action track team.

Review the Open Street Map exercise results and develop a list of pop-up treatment areas, choosing one location to focus on for Workshop Three. Materials for the pop-up demonstration must be readily available or donated by Coalition members.

Workshop Three – Draft Action Plan

1. Update the LRTP list of current funding levels by agency for safety improvements, based on the information presented and discussed in Workshop Two.
2. Identify and document low-cost strategies for improvement, potential costs, and what types of treatments make sense for what kinds of high crash areas (sort the crash areas into various treatment categories).
3. Hold a pop-up treatment demonstration at the location identified in Workshop Two.

Potential Future Action Steps:

The following are future action steps that may be incorporated into the Vision Zero Action Plan, but are not feasible to fully conduct while developing the action plan.



- Detailed crash analysis and audits of 5 additional locations with specific countermeasures to address the issues. Socioeconomic data can also be incorporated to overlay the high-crash areas with at-risk populations to help with project prioritization.



THE FUTURE WILL NOT BE LIKE THE PAST

For Vision Zero to be a success, a culture change needs to occur. Changing the way planners, engineers, and development professionals think about, talk about and treat driving, bicycling, and walking will start the process of changing the culture around roadway safety. Making it “cool” to bike, making it “uncool” to drive aggressively, and changing the way roadway safety is thought of at an institutional level and discussed by the media.

Themes/ Principles:

- **Facilitating culture change**
- **Development review standards and roadway design standards should reflect the latest best practices**
- **Context sensitivity training may be needed to expand awareness of flexibility in current standards – and how to best use that flexibility**
- **Collaborate with professional transportation associations**

The future will not be like the past Track-4 Team charge:

Agencies and citizens in this group will strategize about how to avoid re-creating the problems that we currently experience, as new areas are built or roads are reconstructed. Ultimately they participate in improving local regulations and/or creating education opportunities for practitioners, using the resources they have available and developing some key steps for the next 1-2 years, with the backing and consensus of the organizations they represent (this will be an iterative process).

The Future Will Not be Like Past Tasks:

The following tasks will be led by the Consultant “The Future Will Not Be Like the Past” team leader with support from “The Future Will Not Be Like the Past” MPO staff member to carry out the tasks, and with insights and collaboration from the action team during and outside of the quarterly workshops.



Workshop One

1. Identify opportunities to include recent national innovations in local roadway design policies/practices/standards and/or development review standards. Traditional solutions that are low-cost should also be identified, such as signal timing, pedestrian crossing signals, turning movements, etc. Evaluate what other Vision Zero cities are identifying for both traditional and non-traditional solutions to roadway design and operations.
2. Brainstorm with the Action Track team about what obstacles people run into. For example, ask Stephen Benson to talk about Jackson Street, Bob Campbell to talk about the County's Walk-Bike implementation challenges, or William Porth on Platt Street.
3. Highlight examples of how to use the flexibility provisions in current standards to improve safety in different contexts; draw on existing state and national publications or training programs.

Workshop Two

1. Consultant team will provide suggestions about how to address the obstacles identified in Workshop One.
2. Identify ways to work with local chapters of engineering professional associations on promoting context sensitive design.
3. Inventory the design standard manuals currently in use, and what barriers (if any) are identified by Coalition members in these manuals.

Workshop Three – Draft Action Plan

1. Next steps with partners to promote implementation of context sensitive design, considering education and/or standards modification.



Hillsborough MPO

Metropolitan Planning for Transportation

Board & Committee Agenda Item

Agenda Item

Bike-Walk Tampa Bay Coalition

Presenter

Julie Bond, CUTR Staff

Summary

Bike/Walk Tampa Bay (BWTB) is a regional coalition of citizens, advocates, professionals and allied organizations coming together to improve walkability and bikeability in the Tampa Bay region.

The Coalition was formed by a partnership among the following:

- New North Transportation Alliance
- Tampa Downtown Partnership
- Westshore Alliance
- Tampa Bay Area Regional Transportation Authority
- St. Petersburg Downtown Partnership
- Florida Department of Transportation
- Community Traffic Safety Teams of Tampa Bay
- Hillsborough County MPO
- Pinellas County MPO

This presentation will focus on the many programs and initiatives BWTB has focused on during its first year. Accomplishments include an innovative partnership with the Rotary Club of the Gulf Beaches, pedestrian and bicyclist safety education on high crash corridors, and the USF Bicycle Friendly University application submission.

Visit www.bikewalktampabay.org for bike/walk stories around the Tampa Bay region.

Recommended Action

Review and comment as needed.

Prepared By

Lisa Silva, AICP. PLA

Attachments

None





Hillsborough MPO

Metropolitan Planning for Transportation

Board & Committee Agenda Item

Agenda Item

Kennedy Blvd Access Management Plan

Presenter

Deborah L. Snyder, PE, TPOE, DKS)

Summary

Kennedy Boulevard (SR 60) from Westshore Road to Brevard Avenue was chosen for an Access Management Safety study because of the high number of crashes along the corridor. The goal of the study was to reduce collisions at median openings within the study corridor, especially right-angle and left-turn crashes that resulted in fatalities and/or serious injuries.

Once the crash patterns were identified, safety and access management strategies were analyzed to provide the best safety improvements along the corridor for all transportation modes. Improvements designed to provide increased safety and connectivity to pedestrian and bicycle facilities within the Kennedy Boulevard corridor were also evaluated.

Recommendations were made for pedestrian and bicycle improvements that are consistent with the bicycle and pedestrian policies of both the Florida Department of Transportation (FDOT) and the Hillsborough County Metropolitan Planning Organization (HCMPO).

Recommended Action

Information Only

Prepared By

Lisa Silva, AICP, PLA

Attachments

None





Hillsborough MPO Metropolitan Planning for Transportation

Board & Committee Agenda Item

Agenda Item

School Transportation Working Group (STWG)

Presenter

Lisa K. Silva, AICP, PLA, MPO Staff

Summary

Hillsborough County is the 8th largest school district in the nation, the county's largest employer with more than 26,000 employees, and each day transports almost 90,000 students to and from school. Close collaboration between schools and transportation is important in Hillsborough County. In 2015, the Hillsborough MPO added a Hillsborough County School Board member as a voting member of the MPO, to enhance the lines of communication.

On February 2, 2016, the MPO Chair created the School Transportation Working Group (STWG) to support the needed coordination at many levels that did not currently exist. Monthly meetings of transportation-focused professionals representing local governments, transit agencies, public safety organizations, and several functional groups within the School District began in April. The STWG provides interagency partnerships vital for problem-solving on a host of topics, from traffic circulation to walk/bike safety to school-pools and transit.

Staff will provide an overview of the working group's background, history, purpose and expected outcomes. In addition, staff will share challenges, studies and successes that have occurred since the group formed.

Recommended Action

None

Prepared By

Lisa Silva, AICP, PLA

Attachments

None





MPO Board Meeting Summary **October 4, 2016**

CALL TO ORDER & PLEDGE OF ALLEGIANCE

Chairman, Commissioner Les Miller called the meeting to order at 9:03 a.m. The meeting was convened on the 26th floor of the County Center. The pledge took place and the invocation was given by Commissioner Stacy White.

PUBLIC COMMENT

Ms. Julie Harris spoke in opposition of FDOT and TBX segments 6 and 7, and thanked commissioners who voted no on TBX.

Mr. Andy Harris spoke in opposition of TBX.

Mr. Doug Jesseph spoke in opposition of FDOT and TBX, and made comments regarding lack of access to Tampa International Airport in the “interim” TBX plan and the proposed tolls being unaffordable.

Mr. Chris Vela spoke regarding putting citizens first and removing lines 33 and 34 from the TIP, and spoke in opposition of FDOT and TBX.

Ms. Lena Young Green thanked commissioners for taking another look at the TBX Project and expressed her opposition for FDOT and the project.

COMMITTEE REPORTS, ONLINE COMMENTS

Ms. Gena Torres presented information from the various MPO Committee reports. Ms. Torres informed members of five emails received from the public in opposition of TBX; message from a citizen supporting TIP; and 21 Facebook comments in opposition of TBX and toll lanes on the Howard Frankland Bridge. Rick Fernandez's Facebook post, requested that the Board bring the TIP back for consideration and hold a public hearing.

CONSENT AGENDA

- A. Approval of Minutes – September 6, 2016
- B. Transportation Improvement Program (TIP) Amendment
- C. Agreements with TBARTA for Regional Public Participation Report & CCC Administrative Services
- D. Resiliency Follow-up Assessment: Gandy Blvd.
- E. Cross-Bay Trail Connections Letter Requested by BPAC

A motion was made to remove item IV. B., Transportation Improvement Program (TIP) Amendment from the Consent Agenda for a separate roll-call vote by Commissioner Sandra Murman. The motion was seconded by Commissioner Kevin Beckner and carried unanimously.

A motion was made by Commissioner Murman to approve the Consent Agenda. The motion was seconded by Councilman Cohen and carried unanimously.

A motion was made by Commissioner White to approve the TIP Amendment. The motion was seconded by Commissioner Murman and carried unanimously with a roll call vote.

ACTION ITEMS

A. Hillsborough – Polk Freight Logistics Zone (FLZ) Strategic Plan

Ms. Lisa Silva, MPO staff, introduced the freight study that has been conducted in coordination with the Polk TPO and is a part of the “Minimizing Traffic for Drivers & Shippers” component of the Long Range Transportation Plan. Ms. Silva turned the presentation over to Franco Saraceno, Renaissance Planning, MPO Consultant who provided information on the development process. The plan is a result of state legislation passed last year enabling county governments to adopt an FLZ Strategic Plan that authorizes state agencies to prioritize freight related transportation investments. There were no questions following the presentation.

Commissioner Murman made a motion to approve the FLZ Strategic Plan and forward it to the Board of County Commissioners for adoption, and in addition to encourage local governments to endorse the designation of the proposed Freight Logistics Zone. The motion was seconded by Councilman Maniscalco and carried unanimously.

B. MPO Regional Coordination Structure Research & Best Practices Study Request

Ms. Beth Alden, MPO Executive Director, requested the Board's support for a Best Practices Study on Regional Transportation Planning. This is a result of the Board's discussion two

months ago regarding the Federal Notice of Proposed Rulemaking. FHWA has reopened public comment on the proposed rulemaking. They are asking specifically about the impact of their proposed requirements for unified planning products within urbanized areas. They are also asking about the fiscal implications of moving to unified planning, and criteria for exceptions to that requirement. The comment period closes October 24.

Staff recommended transmitting comments to the FHWA about the rulemaking's fiscal impact. Board members asked that a draft of the comments be sent to them for review and comment before it is submitted to FHWA.

Both TBARTA and the TMA Leadership Group have supported the concept of an independent study on regional transportation planning best practices. TBARTA with the MPO Directors Committee has begun drafting a scope of work for the study. The TMA Leadership Group asked that it include a collaborative workshop process to involve stakeholders. FDOT may be willing to fund the study if asked by the MPOs.

A motion was made by Commissioner Murman to support staff's recommendation to:
1) Support the concept of a best practices study and request FDOT's financial support;
2) Direct staff to submit comments to the docket regarding the potential fiscal impact of FHWA's proposed rule. The motion was seconded by Commissioner Beckner and carried unanimously.

STATUS REPORTS

A. TBARTA Year in Review

Mr. Ray Chiaramonte, TBARTA Director, presented a report on the status of TBARTA. Following the presentation, a request was made for the slides to be sent to the Board members.

B. MPO Bylaws Amendment

Ms. Michele Ogilvie, MPO Staff, informed the Board of work that the BPAC has been doing with the Health Department. In August, the committee requested that staff ask the MPO Board to amend their bylaws to add a Health Department Representative to the BPAC and to increase membership to twenty-five. In addition, the Livable Roadways Committee has requested an amendment to the bylaws to allow the Tampa Hillsborough Expressway Authority to be on their committee. In November, an official action to amend the bylaws of the BPAC and LRC will be presented.

EXECUTIVE DIRECTOR'S REPORT

Ms. Alden presented the Executive Director's report and announced the upcoming Vision Zero Coalition Workshop being held October 25, 9 a.m. at the Ragan Park Community Center. In

addition, Ms. Alden informed members of the following: as a result of the School Transportation Working Group's hard work on coordinating and collaborating, three new safe-routes-to-schools projects will be funded by the State, at Mort, Gibsonton, and Kenly Elementary Schools; FHWA's requirements for performance targets will begin at the statewide level a year from now, setting a target for improved safety, and will be followed a year later with statewide targets for maintenance and travel time reliability; Hillsborough MPO has been working closely with FDOT on this, and will roll out targets at the metropolitan level six months after the State.

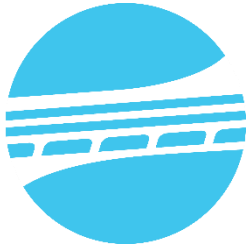
On November 29, the Lithia Pinecrest Road widening project and options for funding it will be discussed at the next Policy Committee meeting. The next MPO meeting is November 1 and the next TMA Leadership meeting is November 4.

OLD BUSINESS & NEW BUSINESS

Chairman Miller asked for prayer for the people in Haiti. Hurricane Matthew hit the island as a category 4 hurricane. The storm is expected to downgrade to a category 3 storm and impact Florida. The chair suggested that everyone stay tuned and informed.

ADJOURNMENT

There being no further business, the meeting adjourned at 10:06 a.m.



Hillsborough MPO

Metropolitan Planning for Transportation

Committee Reports

Citizens Advisory Committee (CAC) Meeting of October 12, 2016

The CAC passed three motions:

- Recommending **approval of the MPO's 2016 State of the System Report**; members asked how pavement conditions were tracked, and how transit on-time performance was defined.
- Also recommending that the MPO send **a letter of support for the Kennedy Blvd/Jackson St project** (see the Consent Agenda).
- That each member talk to their appointing authority and officially send a message to the MPO that the CAC is alarmed about what happened with the toll lanes on the Howard Frankland Bridge, is reconsidering the TBX Project and will be taking a second look. They set aside time on their agenda for an airing of concerns at the next CAC meeting and requested that FDOT be present to answer questions.

They also received reports on:

- The Cross Bay Ferry six-month pilot project, by special request, which stimulated much interest and questions about the fares and schedule.
- A follow-up study of how resiliency to climate change and extreme weather could be incorporated in the Gandy Connector project.
- Safety initiatives being undertaken by our FDOT District.
- The Notice of Propose Rulemaking regarding regional coordination and MPO structure; concerns were raised about access to decision-making.

Technical Advisory Committee (TAC) Meeting of October 17, 2016

A special presentation on the Water Ferry project was well-received. Members were invited to join PlanHillsborough for tomorrow's "Test the Waters" event.

The TAC received a presentation on the State of the System Report and offered suggestions to clarify a few graphics. The changes will be made and the draft report will be presented again in November for approval.

Two updates from FDOT District 7 were given:

- Safety Programs and Strategic Highway Safety Plan
- Kennedy/Jackson Complete Streets concepts

The TAC also heard an update on the MPO Regional Coordination Structure and the Brandon Corridors & Centers Study. No concerns were raised.



Policy Committee Special Vision Zero Meeting of October 25, 2016

The committee hosted a Vision Zero Coalition workshop as the first step in drafting an Action Plan. The meeting was held at Ragan Park Community Center with about 50 participants. Participants broke into four “Action Track” working groups:

- “Paint Saves Lives” – about low-cost engineering strategies
- “One Message, Many Voices” – about public education strategies
- “Consistent and Fair” – about community-oriented law enforcement
- “The Future Will Not Be Like The Past” – focusing on design standards

Each Action Track team reviewed its mission and the proposed activities for the coming year. The next quarterly Vision Zero workshop will be held in conjunction with a field review of driver/pedestrian/cyclist behavior at a chosen high-crash corridor, led by the Consistent & Fair team. The third workshop will be held in conjunction with a short-term, “pop-up” installation to improve safety, led by the Paint Saves Lives team. A Speakers Bureau will be organized by the One Message team, and the design standards team will work with local professional associations to host context sensitivity training. A draft Action Plan will be discussed at the third workshop and presented in final form at the fourth workshop with an invited guest speaker.

Bicycle Pedestrian Advisory Committee (BPAC) Meeting of October 12, 2016

The BPAC took the following actions:

- Supported a motion on Tampa Bay Express Section 4 and 5 Aesthetics requesting the FDOT to rethink the placement and type of trees to add true shade along the existing and future trail alignment; requesting that bicycle facilities are placed further away from the interstate; requesting the addition of topographic treatments that make the trail’s path interesting; and requesting the use of fruit trees and edible grasses to landscaping.
- Celebrated the news that Tampa was recognized as one of the Top 50 Best Bike Cities of 2016 by *Bicycling* Magazine in September. The publication recognized FDOT’s “pilot” buffered bike lanes on Fowler Avenue; protected bike lanes in the Downtown; and the Florida Bike Tour’s monthly Urban Restaurant Tours as reasons for the designation.
- Requested that the MPO send a letter congratulating Christine Acosta, Pedal Power Promoters, for her work creating bicycle friendly businesses (see the consent agenda).

Livable Roadways Committee (LRC) Meeting of October 19, 2016

The LRC made a unanimous motion to ask the MPO to send a letter of **support for the SR 60 Jackson Street resurfacing project’s road diet alternative.**

They heard reports on:

- FDOT District Seven Safety Programs
- Brandon Corridor and Centers Study

The committee also celebrated outgoing Chair Montelione’s years of service on the LRC and in planning in Tampa Bay.

Intelligent Transportation Systems Committee (ITS) Meeting of October 13, 2016

The ITS committee meeting was dedicated to discussing the FHWA Data Business Plan (DBP) Pilot Project. The MPO is using this FHWA-sponsored process to explore the logistics, and potential benefits to transportation planning, of sharing real-time speed and mobility data collected by various local agencies. FHWA consultants moderated the workshop which included the committee and other local and regional agency representatives. The results of a data assessment survey were presented; data gaps were identified; and next steps were discussed. During a roundtable discussion, attendees discussed forming a tri-county ITS committee, and producing a website for shared data storage and remote accessibility.

Finally, the committee learned more about an ongoing collaboration between the Hillsborough MPO and City of Tampa traffic operations to explore a real-time crash analysis tool.

Transportation Disadvantaged Coordinating Board Meeting of October 28, 2016

This report will be provided at the November board meeting.

School Transportation Working Group (STWG) meeting of September 28, 2016

The committee shared successes and announcements about upcoming opportunities such as:

- the Safe Routes to School award of \$1.7 million for 3 elementary schools
- a recent meeting with FDOT on FL School Zone law changes
- HCSD Long Range School Planning Study
- field visits to test the PikMyKid app
- Walk to School Day events
- School Planning conference session at the American Planning Association Florida state conference
- School District Citizens Advisory Committee meeting
- Pinellas School Traffic Safety meeting.

The group received a live demonstration of Pinellas County's online data analysis tool focusing on school zone crashes, and provided input on a list of high crash area schools to be considered for the FDOT Road Safety Audits.

TBARTA MPO Staff Directors Meeting of October 14, 2016

The committee discussed the following topics:

- The TBARTA MPO Chairs' Coordinating Committee Meeting on December 2, 2016 to be held at Hillsborough County Center. The meeting will include:
 - Updates from FDOT D1 & D7 and the Turnpike Enterprise
 - Adoption of 2016-2017 Regional Priority Projects
 - Update of Regional Multi-Use Trail Priority Projects
- Draft scope of work for the MPO Regional Coordination Structure Research and Best Practices for the Tampa Region study.
- Interlocal agreement and scope of work for the Regional Public Participation Plan Measure of Effectiveness (RP3 MOE) and next steps for this project.



2017 Southwest Airlines Heart of the Community Grant Applications are now open!

By Project for Public Spaces on Oct 28, 2016 | [Leave a Comment](#)



A community workshop in Woodruff Park, Atlanta – one of Southwest's *Heart of the Community* 2015 grantees | Photo by Anna Siprikova

Southwest Airlines and Project for Public Spaces are pleased to announce that we are now accepting applications for the 2017 Southwest Airlines *Heart of the Community* grant!

Launched in 2014, the Southwest Airlines *Heart of the Community* grants provide financial and technical assistance to local community partners seeking to bring new life to their public spaces. This annual grant is part of the airline's commitment to building social connections that bring people and communities together in working to create a more resilient future. Linda Rutherford, Southwest Airlines Vice President and Chief Communications Officer explains, "These connections are creating the foundation for more resilient communities where local residents have a sense of ownership and pride in the places they call home with the people they love."

We couldn't agree more.

Through this exciting partnership, PPS has witnessed four years of impactful projects in 18 cities, and we are eager to fund the next round of innovative placemaking projects in cities served by Southwest Airlines. [Click here](#) to learn about all of our past projects, and to see why you should apply!



2015 *Heart of the Community* grantee, Civic Plaza in Albuquerque.

The goals of the Southwest Airlines *Heart of the Community* grants are to:

- Help communities bring new life to their public spaces, transforming them into vibrant places that connect people and strengthen communities
- Raise awareness of placemaking as a mainstream approach and a catalyst for building sustainable, healthy, inclusive, and economically viable communities
- Encourage activation, participation, and volunteerism in public spaces to benefit local communities

How exactly do these grants help communities? An initial evaluation conducted by Southwest and Project for Public Spaces determined that the Southwest Airlines *Heart of the Community* grant leverages an average of four times its amount in additional funding from other sources. Not only does this boost the valuable work of grant recipients, but it also shows how initial investment in public spaces can bring a number of other positive outcomes for cities.

The Open Air Reading Room in Providence’s Burnside Park, for example, brought hundreds of new families to the park, giving kids and their parents yet another reason to visit. In San Diego, after the Southwest Airlines *Heart of the Community* grant encouraged adjacent museums to spill out onto the Plaza de Panama, food trucks and other vendors began to arrive in full force. In Baltimore, local restaurateur Josh Cowan of Dizzy Cow Pizzeria (see image below) has also benefited from increased patronage to Pratt and Light Plaza—a 2014 Heart of the Community project—and every Thursday the restaurant serves lunch to hundreds of locals during the weekly farmers market.



As the placemaking movement continues to grow, these projects are becoming part of much larger discussions about people’s connection to place and to each other. “Everyone has the right to quality public spaces and we all have a role to play in shaping them,” explains Fred Kent, President and Founder of Project for Public Spaces. “By collectively re-imagining public spaces as the heart of every community, we can strengthen the connection between people and the places they share.”

We hope to see you soon in your city!

The 2017 Southwest Airlines *Heart of the Community* grant application is open now through December 5th.

Make sure to join us for a live webinar on November 9th, 2016 2PM ET about the Southwest Airlines *Heart of the Community* grants to learn more about this exciting opportunity to create a vibrant, active space at the heart of your community. Please register for the webinar here.

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