

75 Years

1939 to 2014



Hopkins House





Hopkins House

75th Anniversary Celebration Schedule

Friday, October 31
Anniversary Family Fun Day

Saturday, November 1
75th Anniversary Ball

Sunday, November 2
1939 Society Luncheon

Monday, September 1
Tickets go on Sale

Committed to Excellence



Hopkins House

2013

ANNUAL REPORT





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PRESIDENT'S MESSAGE

J. Glenn Hopkins
President/CEO



We are pleased to send you this 2013 Annual Report, which summarizes the programs and activities of Hopkins House during the program year (July 1, 2012 to June 30, 2013).

This year, we provided services to 451 children, youths, and adults; graduated 30 Preschool Academy “Young Scholars” and began them on their journey to a lifetime of achievement; helped 39 teens and adults earn professional certifications and college credits, and gain meaningful employment in the child care profession; and, provided tuition assistance to help 90 children of low-resourced families enroll and stay enrolled in preschool.

Also this year, 470 generous and caring donors contributed over \$971,000 to Hopkins House — including a \$500,000 gift from the Mark & Brenda Moore and Family Foundation, the largest single gift in the organization’s 74 year history. These funds were used to support Hopkins House programs and services, and enabled the organization to provide over \$195,000 in preschool tuition assistance.

From all of us here at Hopkins House, and especially the children, youths, and their families who benefitted most by your generosity, thank you.

Central Office

5904 Richmond Highway, Suite 525
Alexandria, VA 22303
Phone: 571-480-4094

Early Childhood Learning Institute

5904 Richmond Highway, Suite 540
Alexandria, VA 22303
Phone: 571-480-4082

Helen Day

Preschool Academy

- City of Alexandria -
1224 Princess Street
Alexandria, VA 22314
Phone: 571-480-4081

James L. & Juliette McNeil Preschool Academy

- Fairfax County -
8543 Forest Place
Alexandria, VA 22309
Phone: 571-480-4261

Innovative

Preschool Academy*

- Town of Herndon -
200 Fairbrook Drive
Herndon, VA 20170
Phone: 571-441-0960

*Opening May 2014

PROGRAMS



Serving The Community

During the 2013 program year, Hopkins House provided services to **451** children, youths, and adults:

By Race/Ethnicity:

African-American	150	33%
Asian-American	20	4%
Hispanic	113	25%
White	115	25%
Other/Multi-Racial	53	12%

By Age:

6 Weeks - 5 Years Old	297	66%
13 - 18 Years Old	0	0%
19 - 29 Years Old	28	6%
30 - 64 Years Old	126	28%
65+ Years Old	0	0%

By Residency:

Alexandria	148	33%
Arlington	25	6%
Fairfax	249	55%
Maryland	7	2%
Stafford County	6	1%
Prince William County	10	2%
District of Columbia	6	1%

By Gender:

Female	308	68%
Male	143	32%

By Income:

Government Subsidized	325	72%
Full-Payer	119	26%
Scholarship Recipient	7	2%
Other	0	0%

By Service:

Adult Education	154	34%
Early Care and Education	297	66%



James L. & Juliette McNeil Preschool Academy in Fairfax County, Virginia

Preschool Academy

During the 2013 program year, Hopkins House operated two preschool academies, one in the City of Alexandria and the other in Fairfax County, Virginia. The academies served 175 “Young Scholars”, ages 6 weeks to 5 years old.

Reporting to the Vice President/Chief Academic Officer, the two preschool academies were each headed by a Principal with a Master’s degree, and each of the 10 classrooms were headed by a Teacher with at least a Bachelor’s degree (one Teacher had a Master’s degree).

Child outcomes were regularly monitored by the Trustees through their Programs & Assessment Committee. These assessments guided the education staff in implementing their lesson plans and classroom activities.

Academy students scored above average on cognitive and curriculum based assessments, including the Phonological Awareness Literacy Screening (PALS) and the Preschool & Kindergarten Behavioral Scale (PKBS). One Young Scholar earned the highest score in the State of Virginia on the kindergarten standardized test.

Thirty students graduated from the preschool academies in 2013, and entered private, parochial, and public elementary schools in Virginia and elsewhere.

Because the academies are widely known for their high quality, enrollment has remained at capacity now for the past several years. In response, the Hopkins House Trustees voted to expand enrollment at the academy in Fairfax County. The Trustees also voted to open a new academy in the Town of Herndon, Virginia (scheduled to open in the spring of 2014). With an expanded academy in Fairfax County and a new academy in Herndon, Hopkins House will be able to enroll an additional 125 students, for a total of 300 Young Scholars.



Early Childhood Learning Institute

During the 2013 program year, and in partnership with Northern Virginia Community College (NVCC) and childcare centers throughout the region, Hopkins House operated the Early Childhood Learning Institute (ECLI) which enrolled 155 low-resourced teens and adults.

ECLI students enrolled in three semesters of Saturday and evening classes:

- Introduction to Early Childhood Education*
- Teaching Art, Music, & Movement to Children*
- Observation & Participation in Early Childhood Settings*
- Guiding the Behavior of Children*
- Health, Safety, & Nutrition Education*
- Student Development Elective*
- College Success Skills*
- Language Arts for Young Children*
- Math, Science, and Social Studies for Children*
- College Composition I*
- Child Psychology*

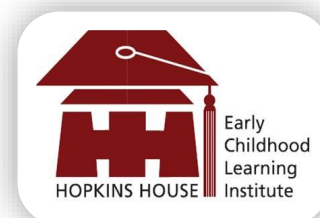


Thirty-nine ECLI students — 25% of those enrolled — achieved specific program targets during the program year:

- ◆ *33 earned a Child Development Certificate (CDA)*
- ◆ *4 earned a NVCC Career Studies Certificate and 19 college credits towards an Associate of Applied Science Degree in Early Childhood Development.*
- ◆ *1 earned a NVCC Child Development Certificate and 31 college credits towards an Associate of Applied Science Degree in Early Childhood Development.*
- ◆ *1 earned an Associate of Applied Science Degree in Early Childhood Development.*

Thirty-seven ECLI students — 24% of those enrolled — gained employment in local child care centers:

- ◆ *24 were newly hired*
- ◆ *13 were promoted to higher paying positions*





Tuition Assistance

During the 2013 program year, Hopkins House provided \$195,243 in tuition assistance to help 90 children of low-resourced families attend its preschool academies. These families earned an average of less than \$35,000 and received scholarships averaging \$2,169.

This important assistance was made possible through generous funding from the Peterson Family Foundation, Emma and William Willis Fund, Frank & Barbara Becker, the Stafford Family Foundation, Immanuel Church on the Hill, Mark & Brenda Moore and Family Foundation, Alfred Street Baptist Church, PNC Bank, Jim Dresser and his wife Mary Jane Maddox, Kiwanis Club of Alexandria, McNeil Family Foundation, Clark-Winchcole Foundation, and hundreds of other generous and caring individuals.

Parent & Family



Engagement

The Institute for the Study of Early Childhood Education (ISECE), a partnership between Hopkins House and renowned think-tank RAND Corporation, seeks to combine evidence-based research and working experience to improve knowledge and delivery of high-quality, inclusive early childhood education locally and throughout the United States. During the 2013 program year, the ISECE held a “Fatherhood Engagement Forum” at Hopkins House to explore issues relating to fatherhood and early childhood development. Topics of discussion included barriers to father involvement with their children, ideas for activities between fathers and children, and strategies for promoting active engagement of fathers with their children. Hopkins House also unveiled the exhibition “Portraits of Fatherhood,” featuring photographs of Hopkins House dads and their children.

Public Education & Advocacy

Since its founding in 1939, the organization has worked closely with government officials and others to improve quality and access to education. To guide its public education and advocacy work, annually the Trustees develop and promulgate a “Legislative Support Agenda”.

Hopkins House 2013 Legislative Support Agenda

The Hopkins House 2013 Legislative Support Agenda called for the organization to work with elected officials, community organizations, and others to encourage and support public policy to:

◆ *Maintain or increase state and local government funding for fee system childcare;*



◆ *Increase funding to raise the payment rates for subsidized childcare;*

◆ *Maintain funding for child care provider scholarship program;*

◆ *Implement fingerprint checks for childcare providers.*

During the 2013 program year, through one-to-one meetings, informational letters, and participation on government committees and commissions, Hopkins House worked with elected officials, including State Delegates Scott Survell (44th District), Charniele Herring (46th District), and Rob Krupicka (45th District), and State Senator Adam Ebbin (30th District), to encourage support for its Legislative Support Agenda on the state level; and, work with local elected officials, including Alexandria City Council members Justin Wilson, Del Pepper, and John Chapman, to encourage support for its Legislative Support Agenda on the local level.

During this period of competing political visions and tight budgets, these efforts were largely unsuccessful. However, we noted increased awareness on the part of the voting public and like-minded advocacy groups.

SPECIAL EVENTS & FUNDRAISING



Venetian Masquerade Ball



The 2013 Hopkins House Venetian Masquerade Ball, sponsored by PNC Bank, was held at the Westin Alexandria Hotel, and attended by nearly 200 elegantly attired and masked guests. Motown cover band “Bak N Da Day” and disco legend Linda Clifford were the featured entertainers. Terri Copeland, Juliette McNeil, and Brenda Moore were this year’s Event Co-Chairs. The ball netted \$60,415 for the Children’s Scholarship Fund.



Heart of the Community Awards & Community Stakeholders Luncheon

The 2013 Heart of the Community Awards Luncheon was combined this year with the Annual Community Stakeholders Luncheon. It was held at The Carlyle Club in Alexandria, Virginia. Mark & Brenda Moore were honored with the Helen Miller Community Heart Award for their commitment to local philanthropy and involvement in civic causes and The Peterson Companies was honored with the Heart of the Community Award for outstanding civic engagement and employee volunteerism. The luncheon netted \$12,561 for the Children’s Scholarship Fund.





Spring2ACTion Alexandria

Hopkins House, along with other Alexandria non-profits, participated in the Spring2ACTion day of online giving coordinated in the City by ACT for Alexandria, the City's community trust. Hopkins House hosted a happy hour reception at The Carlyle Club to encourage prospective donors and thank current and previous donors. This one-day event raised \$6,094 for the General Fund.



Donors

Through special events, direct mail, trustee appeals, and other fundraising efforts, during the 12-month period ending June 30, 2013, Hopkins House received 470 donations totaling \$971,237. We offer our heartfelt thanks to the following individuals, foundations, organizations and groups, and businesses for their generosity:*

Angels

Alfred Street Baptist Church
Clark-Winchcole Foundation
IBM Corporation
James & Juliette L. McNeil
Mark & Brenda A. Moore
Hon. James P. Moran
Washington Area Women's Foundation

Founders

Jim Dresser &
wife Mary Jane Maddox
Dr. & Mrs. Alvin Nashman
Mr. & Mrs. Earl W. Stafford
Mr. & Mrs. John Toups

Guarantors

Children's Charities Foundation
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Drs. Leonard & Cynthia Glassman
Hon. & Mrs. David Gompert
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Chapter
Virginia Commerce Bank
Washington Farm United Methodist
Church
Hon. Justin M. Wilson

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Carla's Copy Cat
David & Robin A. Carter
Lawrence E. Clark
Col. & Mrs. James Coleman
Jeremy G. Dunn & Travis Ballard
Mr. & Mrs. W. Clarke Ewart
Bernice Gantt
Mary Catherine Gibbs
Harry "Bud" Hart
Hoffman Management Company
Michelle Jackson
Clarence Johnson
Ralph W. Johnson
Shelley Keith
E. Davon Kelly
Bernice Lee
Amy Liu Witmer
Mr. & Mrs. William Livingston
Dr. & Mrs. Isaiah Morrison
Nationwide Studios, INC.
Col. & Mrs. Joseph E. Nickens, Sr.
Dorothy R. Norwood
Elizabeth Partoyan
Mr. & Mrs. Craig Welburn
William M. Willis



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 Alexandria Hyundai
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 Janice Anderson
 Anonymous
 Loretta D Bailey
 Heather Bakula
 James Banks
 Jimmi Barnwell
 Karen Bivins
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 Brighton Collectibles
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 Richard H. Keiser
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 Rachel Taylor
 Suzanne Thouvenelle
 Stephanie Turner Menson
 Col. Ethel S. Underwood
 Jacqueline Walker
 Alton & Patricia Wallace
 John C. Waller
 Eric Washington
 Katherine L. Washington
 Eugene & O. Delmar Weathers
 Lisa A. Wilson
 Ann Yanagihara

** Due to space limitations, this list includes only gifts of \$100 or more. All gifts, regardless of size, are very, very much appreciated. Contributions to Hopkins House are tax-deductible to the extent provided by law.*

LEADERSHIP & GOVERNANCE



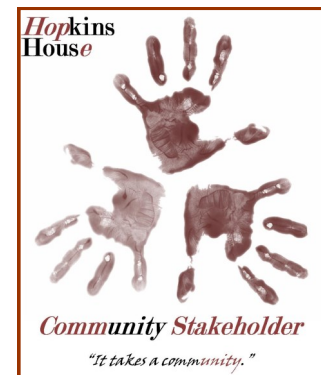
Community Stakeholders

The Community Stakeholders oversee the governance of Hopkins House and elect its officers and trustees. At their Annual Meeting held June 20, 2013, the Community Stakeholders amended the organization's bylaws to add new board officers and set limits on the number of years an individual can hold a board office. Donors of \$100 or more are automatically designated Community Stakeholders.

Candy Adams
 Mr. & Mrs. Patrick N. Anderson
 Barbara Archer-Jones
 Elaine Augustus
 Heather Bakula
 Travis Ballard
 Jimmi Barnwell
 Richard R. Belle Isle
 Mr. & Mrs. Kevin Bergen
 Paula Y. Bickham
 Robert Bogan
 Loretta Britten
 Laura Ross Brown
 Hon. & Mrs. Robert Calhoun
 Lynnwood G. Campbell, Jr.
 Michael D. Casey
 Lawrence E. Clark
 John Clay
 Col. & Mrs. James Coleman
 A. George Cook
 Mr. & Mrs. Michael Cook
 F. Jane Cotton
 Ferdinand Day
 Hon. & Mrs. Kerry Donley
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 Mr. & Mrs. H. Stewart Dunn, Jr.
 Mark Eisenhour
 David F. Erion
 Hon. William D. Euille
 Francis H. Fannon, III
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 Stephen S. Fuller
 John & Stephanie Fultz
 Mr. & Mrs. Winston Gaskin, Jr.
 Mary Catherine Gibbs
 Drs. Leonard & Cynthia Glassman
 Hon. & Mrs. David Gompert
 Mary L. Greene
 Rev. Dr. Faye E. Gunn
 Gila S. Harris
 Alys Connie Hart
 Harry "Bud" Hart
 Adria Hicks

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 Mr. & Mrs. Willard Jasper
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 Mr. & Mrs. Gordon O.F. Johnson
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 Lt. Col. Otis W. Langford, Jr.
 Bernice Lee
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 Hon. Gwendolyn Lewis
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 wife Mary Jane Maddox
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 Quentin Meyer
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 Brian Moran
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 Dr. & Mrs. Isaiah Morrison
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 Charles Thomas
 Suzanne Thouvenelle
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 Col. Ethel S. Underwood
 Jacqueline Walker
 John C. Wallker
 Hon. Mark Warner
 Christa Watters
 Eugene & O. Delma Weathers
 Hon. Justin M. Wilson
 Ann Yanagihara





Vision

We believe...

That all children deserve access to high-quality, affordable early education, provided in a resource-rich environment that inspires and supports children in their quest to achieve their fullest intellectual, economic, and social potential. We believe that well-educated, highly experienced, and competent faculty are the cornerstone of quality early childhood education;

That low-resourced teens and adults should have access to post-secondary education and opportunities for meaningful careers in the early care and education field, as a means to increase their income and raise their socioeconomic status;

That Hopkins House should be a leader in promoting positive, enduring change in social policy affecting the lives of children, teens, and adults - particularly those at greatest risk of diminished potential due to their socioeconomic status; and,

That our work should be founded on a commitment to excellence in all that we do as an institution.

Mission

The mission of Hopkins House is to provide high impact educational programs and opportunities to children, youths, and their families - particularly at risk and low-income, working families - to help them achieve, in measurably effective ways, their full intellectual, economic, and social potential.

History

Founded in 1939...

Hopkins House was named in memory of Alexandria physician, Dr. J. Milton Hopkins, who died in 1927. The organization is a 501(c)3 nonprofit institution headquartered in Virginia. With locations in Arlington County, City of Alexandria, Fairfax County, and the Town of Herndon, Virginia, a staff of more than 75 professionals, and a budget of over \$3.4 million, Hopkins House operates high-quality preschool academies for children, and college programs for youths and adults, serving 400 individuals yearly.

www.HopkinsHouse.org



Officers & Administrators

BOARD OFFICERS

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Juliette McNeil

Brenda Moore

Alvin Nashman

Jacqueline S. Walker

Justin M. Wilson

ADMINISTRATION

Office of the President & Trustees

J. Glenn Hopkins, *President & CEO*

Raymel Menefee, *VP & Chief Academic Officer*

Alvin Butler, Jr., *Chief Financial Officer*

Adam Mann, *Finance Manager*

Helen Day Preschool Academy

Shelley Keith, *Principal*

Barbara Lytle, *Assistant Principal*

James L. & Juliette McNeil

Preschool Academy

Greta Duncan, *Principal*

Stephanie Turner-Menson, *Assistant Principal*

ECLI/ Early Childhood Learning Institute

Raymel Menefee, *Interim Director*

Gregory Bacourt, *Assistant Director*

Maribel Meruvia, *Center Coordinator*

Tina Nesbitt, *Center Coordinator*

HOPKINS HOUSE

Committed to Excellence





BALANCE SHEET

As of June 30, 2013

CURRENT ASSETS

⇒ Cash and Cash Equivalents	\$ 15,233
⇒ Accounts Receivable, <i>net</i>	\$ 72,194
⇒ Grants and Contributions Receivable	\$ 416,438
⇒ Prepaid Expenses and Other Assets	\$ 21,647
⇒ Investments	\$ 27,869
⇒ Property and equipment, <i>net</i>	<u>\$3,618,932</u>
Total Assets	\$4,172,313

LIABILITIES

⇒ Accounts Payable and Accrued Expenses	\$ 213,846
⇒ Accrued Payroll Expenses	\$ 199,881
⇒ Deferred Tuition Revenue	\$ 25,536
⇒ Capitol Lease Obligation	\$ 7,304
⇒ Line of Credit	\$ 88,776
⇒ Notes Payable	\$2,777,825
⇒ Accrued pension plan liability	<u>\$ 87,388</u>
Total Liabilities	\$3,400,556

NET ASSETS

⇒ Unrestricted	\$ 168,823
⇒ Temporarily Restricted	\$ 405,803
⇒ Permanently Restricted	<u>\$ 197,131</u>
Total Net Assets	\$ 771,757

TOTAL LIABILITIES AND NET ASSETS: \$4,172,313

INCOME STATEMENT

July 1 - June 30, 2013

REVENUE & SUPPORT

⇒ Fees and Tuition	\$2,419,947
⇒ Special Events, <i>net of expenses of \$77,112</i>	\$ 37,015
⇒ Government Grants and Contracts	\$ 349,913
⇒ Foundation & Corporate Grants	\$ 124,792
⇒ Contributions from individuals	\$ 661,514
⇒ Other Income	\$ 28,851
⇒ In-kind Contributions	\$ 45,772
⇒ Investment loss	(\$ 7,643)
⇒ Released from restrictions	\$ <u>0</u>
Total Revenue and Support	\$3,660,161

EXPENSES

⇒ Program Services	\$2,869,549
⇒ Management & General Services	\$ 184,811
⇒ Fundraising	\$ <u>308,013</u>
Total Expenses	\$3,362,373

CHANGE IN NET ASSETS: \$297,788

NET ASSETS, BEGINNING OF YEAR: \$473,969

NET ASSETS, END OF YEAR: \$771,757

THROUGH THE YEARS

1939

Hopkins House is founded. Alexandria City Council allocates \$95.67 to operate Hopkins House. Alexandria Community Chest (now the United Way) contributes \$1,335 to Hopkins House.

1940

Hopkins House holds first Annual Meeting of stakeholders - dues are \$0.25 a year.

1941

Hopkins House leads petition drive to establish a high school for black children.

1945

Hopkins House serves as employment clearinghouse for veterans returning from World War II

1959

Hopkins House board of trustees becomes racially integrated – a first in then segregated Alexandria.

**Continuous,
Uninterrupted
Service**

1964

The Departmental Progressives Club raises \$14,000 to fund the Neighborhood Services Project at Hopkins House.

1965

Hopkins House establishes a half-day playschool for 4- and 5-year-olds.

1974

Hopkins House dedicates 1224 Princess Street building with \$104,834 grant from HUD.

1988

Hopkins House is awarded the City's first AIDS/HIV prevention program.

1989

Hopkins House celebrates half a century of service.

1990

Hopkins House receives bequest of \$45,000 from Mary Randolph, the largest gift from an individual at that time.

1994

Hopkins House trustees and members adopt four-year strategic plan to return the organization to its roots in service to children.

1996

Hopkins House opens offices in Fairfax County.

1999

Hopkins House launches first website.

**Hopkins House
Since 1939**

2009

Hopkins House celebrates its 70th anniversary of providing high quality services to children, youth, and adults in the community. Hopkins House establishes the Early Childhood Learning Institute (ECLI) to provide college credits.

2010

Both Hopkins House Preschool Academies are ranked among the top 50 preschools in Northern Virginia by Northern Virginia Magazine.

2013

Early Childhood Learning Institute (ECLI) is spotlighted at CGI America Conference in Chicago, Illinois.

**To children, youths
and families**

2001

Hopkins House launches capital campaign to raise \$1.6-million to construct a Child & Family Development Center in Fairfax County.

2002

Hopkins House closes its AIDS/HIV prevention program after 14 years.

2003

The Community Stakeholders approve a 5-Year Strategic Plan changing the mission of the organization and calling for an expansion of Hopkins House services and programs.

2006

Senator from Illinois, Barack Obama, speaks at Hopkins House event.

2007

Hopkins House opens new center in Fairfax County.

2008

Virginia Governor Timothy M. Kaine visits the Hopkins House Helen Day Preschool Academy in Alexandria.

Volunteers Needed

Planning, Writing
Hosting, Decorating
Selling Tickets, Advertising
Arts & Crafts, Face Painting

**To help plan and host
Hopkins House's
75th Anniversary Celebration**

Join the Host Committee

Telephone Today!
(571) 480-4094

HOPKINS HOUSE

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Alexandria, VA 22303

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Hopkins House Annual Report 2013

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