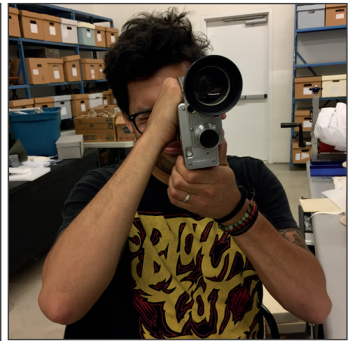




2019 Annual Conference

SEPTEMBER 15-17, 2019  
JOHN DAY, OR

# Finding Common Ground





Thank you to the following sponsors who have generously supported OMA's 2019 Annual Conference!



#### THANKS TO OUR SILENT AUCTION DONORS

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 University of Oregon ♦ Oregon Heritage ♦ Oregon Historical Society  
 Oregon Museum of Science and Industry (OMSI)  
 Oregon Parks and Recreation ♦ Oregon Shakespeare Festival  
 Oregon Zoo ♦ Portland Spirit ♦ ScienceWorks ♦ St. Paul Rodeo  
 Tumalo Creek Kayak & Canoe ♦ Vintage Industry ♦ Wildlife Safari  
 Will Leather

COVER PHOTO CREDITS, CLOCKWISE FROM TOP LEFT: OREGON JEWISH MUSEUM AND CENTER FOR HOLOCAUST EDUCATION, WASHINGTON COUNTY MUSEUM, TAMASTSLIKT CULTURAL INSTITUTE, KAM WAH CHUNG STATE HERITAGE SITE, OREGON HISTORICAL SOCIETY

## General Information

### SESSION LOCATIONS

All sessions in John Day are located at the Grant County Regional Airport, 72000 Airport Road. On Sunday evening, our meet up and no-host dinner will be held at 1188 Brewing, 141 E Main St, John Day. Our reception will be held Monday evening at the Canyon City city park.

### PARKING

Free parking is available at all locations.

### OMA MEMBERSHIP

Membership is for a 12-month period beginning each January. Benefits include a reduced rate at the annual conference and workshops, inclusion in the museum database featured on our website (Institutional memberships only), and the satisfaction of knowing that you are a part of a growing network of Oregon museum professionals.

### SILENT AUCTION

Your generous donations to the annual silent auction provide funding for the OMA conference scholarship program. The auction will open at 7:30 AM on Monday at the Grant County Regional Airport. It will close at 6:45 PM at Monday evening's reception in Canyon City. Payments including cash, check, and credit card will be accepted at the close of the auction. Plan to bid high and often!

## Sunday, September 15

### REGISTRATION

12:00 - 4:00 PM  
 Grant County Regional Airport, John Day

### MEET UP AND NO-HOST DINNER

5:00 PM  
 1188 Brewing Company, 141 E Main St, John Day

## Monday, September 16

### REGISTRATION

Opens 7:30 AM  
Grant County Regional Airport

### BREAKFAST, NETWORKING, SILENT AUCTION

7:30 – 8:30 AM

Enjoy coffee, tea, and breakfast while exploring the silent auction and meeting with colleagues.

### WELCOME, OMA UPDATES

8:30 – 9:15 AM

Join OMA president and board members for a welcome and updates  
Welcome from the Confederated Tribes of the Umatilla Indian Reservation  
Welcome from the John Day mayor's office

### KEYNOTE ADDRESS

9:15 – 10:00 AM

## Jennifer Fang, PhD

**ASSISTANT DIRECTOR AND MANAGER OF PROGRAMS, PORTLAND CHINATOWN HISTORY FOUNDATION**



Jennifer Fang is dedicated to complicating traditional historical narratives and making museums accessible to underserved communities. Her talk offers an historical overview of Chinese people in Oregon and examines how museums can be more inclusive spaces through community engagement.

The Portland Chinatown History Foundation is a partnership between Chinatown community elders and academic historians to preserve and tell the overlooked history of Chinese people in the region. In December 2018, the Foundation opened the Portland Chinatown Museum. Through a broad array of exhibitions and programming related to Chinese American history and Asian American arts, the museum honors Portland Chinatown's past, celebrates its present, and helps to create its future.

## Monday, September 16

## Don Merritt

**MUSEUM CURATOR, KAM WAH CHUNG STATE HERITAGE SITE**



Don Merritt graduated from the University of Montana in 2006 with a BS in Wildlife Biology and in 2010 with an MA in Archaeology. He has worked on some very interesting archaeological projects and surveys during the last 12 years, including listing a segment of the California-Mormon-Pony Express Trail in Utah, and surveying and recording portions of the Rosebud Battlefield near the Battle of the Little Bighorn in

Montana. His thesis was on the archaeology and history of Fort Owen in southwest Montana, about which he is currently writing a book. He gained the most knowledge about Chinese artifacts while helping his brother, Chris Merritt (Deputy State Historic Preservation Officer in Salt Lake City, UT), on his PhD dissertation on the Chinese of Montana.

### BREAK

10:00 – 10:15 AM

### MEET THE FUNDERS

10:15 – 11:30 AM

Hear from various funding organizations in Oregon and talk one-on-one about your institutions and fundable programs.

### PRESENTERS

#### **Oregon Community Foundation**

Cheryl Puddy

#### **Oregon Cultural Trust**

Aili Schreiner

#### **Oregon Heritage**

Beth Dehn and Katie Henry

#### **Oregon Humanities**

Kyle Weismann-Yee

#### **Travel Oregon**

Michelle Woodard

### LUNCH

11:30 AM – 12:30 PM

## Monday, September 16

### Concurrent Sessions ..... 12:30 – 1:45 PM

#### **1A DECOLONIZE AND INDIGENIZE NOW! TOWARD CULTURALLY INFORMED, RELEVANT, AND SENSITIVE MUSEUM PRACTICE**

East Room

Museums with collections that represent diverse communities are increasingly faced with issues of cultural sensitivity and a need to both provide appropriate information relating to these collections, and connect them with descendant communities in meaningful ways. This experiential training, which includes art integration experiences, will educate museum staff and volunteers across departments to create programming that contributes to societal healing around Native issues.

**PRESENTERS** **Deana Dartt, PhD**  
Principal/Project Manager, Live Oak Museum Consulting

**Nancy Judd**  
Artist, Recycle Runway  
Training Facilitator, Live Oak Museum Consulting

#### **1B INTERNAL EQUITY FOR SMALL MUSEUMS**

West Room

In this session, we will examine examples, strategies, and outcomes of equitable practices taking place within the internal operations and public-facing programs of small museums. Part one of the session will share strategies for restructuring leadership positions and pathways to gain public trust. Part two of the session will evaluate the benefits of creating career-track, entry-level, and mid-level positions with livable wages. Presenters will conclude with talking points for board level conversations that justify changes and drive efforts for organizational equity.

**PRESENTERS** **Nathanael Andreini**  
Co-Director, Washington County Museum

**Janice Crane**  
Office Manager, Rice Northwest Museum of Rocks and Minerals

#### **BREAK**

1:45 – 2:00 PM

## Monday, September 16

### Concurrent Sessions ..... 2:00 – 3:15 PM

#### **2A RURAL MUSEUMS AND SOCIAL ACTION: LESSONS FROM OREGON HERITAGE ORGANIZATIONS FOR RURAL SOCIAL EQUITY (HORSE)**

East Room

Many museums are responding to calls to be agents for social change, but rural museums are rarely included in so-called “field wide” conversations, despite being on the frontlines of Oregon’s most pressing social issues. HORSE is a new grassroots network of statewide museums programming around pressing local issues. We will share highlights from HORSE’s first cohort as a model for rural community engagement and equitable internal/external practice.

**PRESENTERS** **Zachary Stocks**  
Organizer, HORSE

#### **2B ACHIEVING INCLUSION THROUGH THE ARTIST-IN-RESIDENCE PROGRAM**

West Room

This session will examine how John Day Fossil Beds National Monument’s Artist-in-Residence program focused on exhibit accessibility by creating a sculpture to replace a drawer of fossils that sat behind glass. Artist Reid Psaltis collaborated with the park to create a bronze sculpture of *Cynarctoides lemur*, an extinct dog. During this process the artist and park sought feedback from disability communities. The session will discuss how, because of the sheer number of fossils already on display, exchanging the fossils with a sensory experience was more desirable to achieve inclusiveness.

**PRESENTERS** **Sandra Gladish**  
Chief of Interpretation, John Day Fossil Beds National Monument

**Nicholas Famoso, PhD**  
Chief of Paleontology/Museum Curator,  
National Park Service, John Day Fossil Beds National Monument

**Reid Psaltis**  
Artist

#### **BREAK**

3:15 – 3:30 PM

## Monday, September 16

### Concurrent Sessions ..... 3:30 – 4:45 PM

#### 3A RESPONSIBILITY VS. CONTROVERSY IN EXHIBITIONS

East Room

In this panel, we will discuss how museums can raise challenging questions and convey topics that some might see as provocative or even inappropriate. When is it our responsibility to present content that is not exclusively agreeable, nostalgic, or triumphant? Is it our responsibility to promote the standards of a community and recognized approaches, or should we be offering exhibitions that challenge assumptions and engage visitors in conversations on various topics of controversy?

#### PRESENTERS

**Judy Margles**

Director, Oregon Jewish Museum and Center for Holocaust Education

**Jacqueline Peterson-Loomis, PhD**

Executive Director, Portland Chinatown History Foundation

#### 3B DESIGNING VISITOR EXPERIENCES FOR ENGAGEMENT AND INCLUSION

West Room

Using human-centered design strategies to develop experiences is one way museums can improve visitor satisfaction and commit to inclusive practices. Join us for a learning conversation to explore your current practices and strategies for working with communities to collect empathy data, build inclusive design tables, and attend to dynamics of privilege and bias in designing experiences. We will share successful design tools that have been used with cultural institutions and school districts.

#### PRESENTERS

**Mary Kay Cunningham**

Experience Design Specialist, Dialogue

**Julie Smith**

Principal, Community Design Partners

## Monday evening



Oregon State Archives

#### CANYON CITY WALKABOUT AND BBQ DINNER

5 – 8 PM

6:45 PM Silent auction closes

Enjoy exclusive access to some of Grant County's most beloved historic sites while catching up with colleagues, eating delicious BBQ, and participating in outdoor activities. Don't miss your last chance to bid on silent auction items!

Check in at Canyon City city park (see flyer in conference materials for map and event details). Some of the fun you'll be having includes:

- Drinks in an historic saloon (non-alcoholic and alcoholic)
- Access to the Grant County Historical Museum featuring a new exhibit inspired by the centennial of the 19th Amendment
- Tours of St. Thomas Episcopal Church
- Roping tutorial
- Croquet
- Movie "Napoleon and Samantha" and popcorn

#### THANKS TO TONIGHT'S DONORS

Canyon City Community Center and Grantville Theater  
Grant County Historical Museum ♦ Oregon Coast Military Museum  
The Whiskey Gulch Gang ♦ Bailey and Sam McCracken  
St. Thomas Episcopal Church

## Tuesday, September 17

### REGISTRATION, BREAKFAST, AND NETWORKING

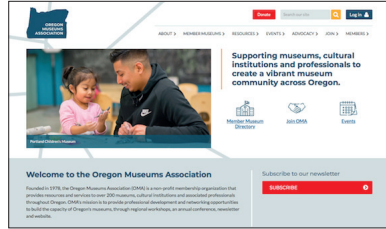
7:30 – 8:30 AM

Grant County Regional Airport

### OMA MEMBERS MEETING

8:30 – 9:30 AM

Join the Board of Directors for updates on OMA membership, finances, and the redesigned website. Learn about how you can become more involved and partner with OMA. Also, we'll announce the recipient of our annual OMA member recognition award.



### BREAK

9:30 – 10:00 AM

## Concurrent Sessions ..... 10:00 – 11:15 AM

### 4A ADVOCACY 101: HOW OREGON'S CULTURAL ADVOCACY COALITION (CAC) CAN HELP

East Room

Join this session for a lively discussion on advocacy 101: how to share your story so that legislators will provide more public support for museums. The session will decrease the fear factor of the legislative process and highlight three easy ways to start or deepen your advocacy work. It will demystify the advocacy process and provide tips and tools for building effective relationships with your legislators. The session will provide background about the CAC and its endorsement process for capital construction projects and share a case study from successfully funded projects.

#### PRESENTER

**Ginger Savage**

Board member CAC, Executive Director, Crossroads Carnegie Art Center

## Tuesday, September 17

### 4B WIDENING OUR GAZE: HOW TO INCORPORATE CULTURE INTO SCIENCE EDUCATION

West Room

Why didn't NASA send a woman into space until 1983? Why did the US employ a Nazi rocket scientist? How do our personal biases change the programming of a robot? The Evergreen Aviation and Space Museum has begun a programming and collections structure that widens the gaze of science-based education. In this collaborative session, we'll discuss how culture and science have been integrated and why that's a good thing.

#### PRESENTERS

**Kathryn Sinor**

Education Director, Evergreen Aviation and Space Museum

**Lydia Heins**

Collections Manager, Evergreen Aviation and Space Museum

### BREAK

11:15 – 11:30 AM

## Concurrent Sessions ..... 11:30 AM – 12:45 PM

### 5A THE CREATIVE AGE: HOW MUSEUMS AND ARTS ORGANIZATIONS ARE INSPIRING CREATIVITY, CONNECTION, AND ENGAGEMENT FOR AN AGING COMMUNITY

East Room

Our communities are aging, but are our spaces and programs truly age-friendly? This session will provide a better understanding of the aging experience and barriers that prevent full access. We will learn about best practices and program ideas from museums around the country and how to integrate age-friendliness into current programming. Participants will discuss several evidence-based museum models and receive a toolkit on getting started.

#### PRESENTER

**Kera Magarill**

Older Adult Behavioral Health Specialist,  
Washington County Aging Services

Tuesday, September 17

**5B LESSONS FROM THE OUTSIDERS: CONSULTANTS IN DIALOGUE ON COMMUNITY COLLABORATION TRENDS AND STRATEGIES**

West Room

This panel of experienced consultants will discuss their work helping varied cultural institutions connect with communities. We'll discuss such projects as a decolonizing institute, an arts organization seeking to be a better neighbor, exhibit-focused community partnerships, and more. Through conversation, we will highlight collaborative work happening in Oregon and how it supports a larger, nation-wide effort.

**PRESENTERS**

**Alice Parman**  
Interpretive Planning Consultant

**Deana Dartt, PhD**  
Principal/Project Manager, Live Oak Museum Consulting

**Taline Kuyumjian**  
Visitor Studies and Experiences Evaluator, Kuyumjian Consulting LLC

**Alan Ransenberg**  
Principal/Exhibit Designer, The Alchemy of Design LLC



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**Grant County Branch**  
129 N Canyon Blvd  
541.575.1530



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**How can we be better?**  
What's working?  
What needs to change?

**What do people think of us?**  
Are we fun? Inspiring? Relevant? Valued?

**Who wants to hang out with us?**  
Who should we be reaching out to?  
...who is avoiding us?

**Do these questions sound familiar?**

**Hi, I'm Taline.**  
A Portland-based Evaluator and Strategic Thinker, who partners with Museums and Cultural Organizations (all over) to learn about their audiences and themselves.

**You've Got Questions...**  
Together, we can develop studies exploring exhibit and/or program experiences, who is (or isn't) visiting you, what people get from your organization, and general perceptions people have about you.

**...We Get Answers.**  
Findings from our studies will help you understand the work you're currently doing, and give you the data needed to drive decision-making to move forward.

**Not Ready for All That, But Still Want to Learn?**  
Through a suite of workshops designed to support evaluation capacity and competency, I can help staff grasp Evaluation Basics, learn How to Activate the Data They Already Have, and share some Effective Reporting and Data Visualization tips. With these skills you'll be able to see how evaluation can help you, and how you can get the most out of it long-term.

**Sound fun?**  
I think so too. Let's talk.

Taline A. Kuyumjian  
taline@kuyumjianconsulting.com  
kuyumjianconsulting.com

# Western Museums Association



**Congrats OMA!**

We are looking **FORWARD** to partnering with you in 2020 for our joint Annual Meeting in Portland!



Oregon Heritage provides resources to support heritage work in Oregon. Resources include technical assistance, trainings, grants, designations & awards.

Upcoming opportunities:

- » Oregon Heritage Grant, due Oct. 1
- » Interpretation Workshop, Oct.-Nov, 5 locations
- » Preservation Training Scholarship, due Nov. 22
- » Oregon Heritage Conference, April 22-24
- » Apply for an Oregon Heritage Mentor, ongoing



## OMA Board of Directors



OMA board members, March 2019. From left to right: Erika Leppmann, Randall Melton, Sarah Baylinson, Katie Williams, Ann Dowdy, Lynn Orr. In front: Tim Hecox and Nicole Yasuhara. Not pictured: Dan Ruby, Deana Dart

### Timothy Hecox

*President*

Federal Grants Coordinator,  
Oregon Museum of Science and Industry

### Sarah Baylinson

*Vice President*

Collections Manager and Exhibits  
Coordinator,  
High Desert Museum

### Randall Melton

*Treasurer*

Collections Curator,  
Tamastlikt Cultural Institute

### Erika Leppmann

*Secretary*

Professor,  
Southern Oregon University

### Nicole Yasuhara

*Membership Chair*

Collections Manager,  
Oregon Historical Society

### Lynn Federle-Orr, PhD

Executive Director,  
History Museum of Hood River County

### Ann Dowdy

*Independent Consultant*

### Katie Williams

Education Manager,  
World of Speed Motorsports

### Dan Ruby

Executive Director,  
ScienceWorks Hands-on Museum

### Deana Dart, PhD

Principal,  
Live Oak Museum Consulting

### 2019 Conference Committee

Ann Dowdy, *Chair*  
Kathleen Daly  
Lynn Federle-Orr  
Timothy Hecox  
Erika Leppmann  
Nicole Yasuhara

### OMA Administrative and Communications Coordinator

Pamela DeCarlo



# OMA 2019 Annual Conference Schedule At A Glance

All events at Grant County Regional Airport in John Day unless otherwise noted.

## Sunday, September 15

12:00 – 4:00 PM	Registration (Grant County Regional Airport)
2:00 – 3:30 PM	Pre-conference tour (Thomas Condon Paleontology Center)
2:00 – 4:00 PM	Pre-conference tours (Kam Wah Chung State Heritage Site)
5:00 PM	Meet up and no-host dinner (1188 Brewing Company, John Day)

## Monday, September 16

7:30 – 8:30 AM	Registration, breakfast, networking, silent auction (Airport)
8:30 – 9:15 AM	Welcome from OMA, the Confederated Tribes of the Umatilla Indian Reservation, and John Day mayor's office
9:15 – 10 AM	Keynote speakers - Jennifer Fang, PhD and Don Merritt
10:00 – 10:15 AM	Break
10:15 – 11:30 AM	Meet the Funders
11:30 AM – 12:30 PM	Hosted lunch
12:30 – 1:45 PM	Concurrent sessions 1A and 1B
1:45 – 2:00 PM	Break
2:00 – 3:15 PM	Concurrent sessions 2A and 2B
3:15 – 3:30 PM	Break
3:30 – 4:45 PM	Concurrent sessions 3A and 3B
5:00 – 8:00 PM	Historic walkabout and BBQ dinner, silent auction ends (Canyon City)

## Tuesday, September 17

7:30 – 8:30 AM	Registration, breakfast, networking (Airport)
8:30 – 9:30 AM	OMA members meeting
9:30 – 10:00 AM	Break
10:00 – 11:15 AM	Concurrent sessions 4A and 4B
11:15 – 11:30 AM	Break
11:30 AM – 12:45 PM	Concurrent sessions 5A and 5B